

[okay let's begin]

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The Touareg



[meet the touareg]



Drivers wanted.® 

The Touareg.

Starts at \$53,520.*

Introducing the Touareg. A sport utility vehicle designed to provide as much joy on-road as off, it's the Volkswagen that does what other Volkswagens don't. We like to think of it as the most intuitive Volkswagen so far. Engineered to a T, designed for comfort and packed with practically a thousand different features for a million different situations, the Touareg has arrived.

*Base M.S.R.P. of \$53,520 for a 2004 Touareg V6. Price excludes taxes, registration, transportation, other options, and dealer charges. Supplies limited. Dealer sets actual prices.

TOUAREG FEATURES (below)

It's not every day a vehicle is packed from head to toe with such delightful features. Individually engineered with practicality in mind, they all do their bit to deliver the most from your driving experience. Attention to detail is key, starting from a feature's overall functionality to its careful design and thoughtful placement. All of which contributes to that distinctively familiar Volkswagen look and feel.



Did you know the Touareg features a rain sensor that detects how hard it's raining and will automatically activate the correct wiper speed for your deluge?



12-WAY PROGRAMMABLE SEATS¹

These ergonomically designed buttons control the ergonomically designed seats. Up, down, backwards, forwards – move every which way but inside out. The memory pack will store favourite positions, while the heated side bolsters and centre panel will keep you warm on cold, wintry nights.



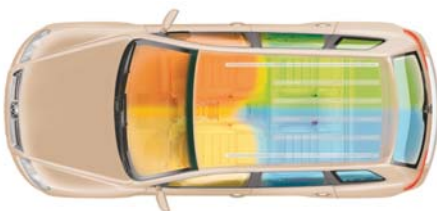
GPS NAVIGATION SYSTEM²

Erase "Uh, honey, we're lost" from your lexicon. A sophisticated satellite network feeds information to the system, which constantly updates your position and fills you in via this 7-inch display. It comes with voice instructions, too (no German accent, though) and tells you exactly how to get wherever it is you're going. There's also a compass and specific info on the precise angle that your car is travelling.



KEYLESS ACCESS ENTRY³

A little trick up our sleeve to welcome you to the 21st century. If the remote key is on you, a sensor inside the car will detect it. When you touch the door handle, it will automatically unlock the door. To lock it back up, simply press the little button on the door handle and you'll be good to go.



4-ZONE CLIMATRONIC™ CLIMATE CONTROL³

Some like it hot. Some like it cold. This optional feature allows passengers to control the amount and direction of air flow in their own space via an individual set of controls. The driver can set the vehicle to one temperature with the master button, too.



5 MORE COOL FEATURES

1. Heatable side mirrors with integrated blinkers
2. Multifunction trip computer
3. Optional adjustable air suspension
4. 10-speaker premium stereo with CD player
5. 6-speed auto transmission with Tiptronic®

¹Optional on V6. Memory optional for passenger seat on V8. ²Optional on V6 and V8. ³Optional on V8.

[looks and brains]

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TOUAREG INTERIOR (below)

Like all Volkswagens, the Touareg has an unpretentious air about it. Supple hand-stitched surfaces and fine fabrics decorate the cabin, while burled wood and well-appointed splashes of chrome adorn the consoles. Tasteful, sporty, and modest, everything about the Touareg is just so. (And blissfully quiet, thanks to its acoustic insulation.) Stretch out and take it all in. Front and back, there's plenty of room.



Did you know the Touareg can keep you up-to-date on what's going on in its head via this multifunction colour display? It's directly within your line of vision, and thanks to its simple, straightforward visual cues, it's also really easy to understand.



"Volkswagen seems to have hit another home run with the new Touareg sport-utility vehicle, just as it did with the New Beetle and the Passat."

— Automobile Magazine



BUILT-IN MINI FLASHLIGHT

Sure to be a favourite, this cool little addition will come in handy in case there's ever a call for extra light. It emits a bluish-white beam and is rechargeable. (And no, don't let anyone "borrow" it.)

Drivers wanted.® 



TOUAREG IN ACTION (below)

1. 4XMOTION™ in motion. **2.** Thanks to an adjustable air suspension¹, you'll stay nice and dry in up to 58 centimetres of H₂O. **3.** With continuous damping control¹ and 4XMOTION™, the Touareg's as much fun to drive on the road as off. **4.** Even at rest the Touareg can't hide its rugged good looks.



Did you know the Touareg can handle up to 45° angles? Put it this way, when you're going up a 45° angle all you see is the sky.



1 2



3 4



Voted Best Luxury SUV of 2003.

¹Optional on V6 and V8.

“There are SUVs that are as quick, handle as sharply, or are as capable off-road or as comfortable as our loaded Touareg but precious few can match the VW in all of the above.”
— Car and Driver

Drivers wanted.®



SAFETY FEATURES (below)

The Touareg comes well armored with a variety of intelligent and responsive safety systems. Plus, a whole host of other independent safety-related features to help handle everything from a treacherous stretch of road to a tight parking space. Combined, they work tirelessly to help protect you and your passengers, whether you're driving to work, across town, or clear across the country.



ROADSIDE ASSISTANCE¹

The Touareg also has a 24-hour-a-day Roadside Assistance package, for 4 years or 80,000 kilometres, whichever comes first.



LATCH SYSTEM²

Every Touareg comes fully equipped with Lower Anchorage Tethers for Child seats – a standardized child seat attachment system that ensures maximum protection.

HOMELINK®

Door-to-door safety is the name of the game. Think of Homelink® as a 24-hour electronic butler at your service. It'll operate your garage door, home lights, and security system at the press of a button.

INFLATABLE SPARE TIRE

You'll find it conveniently placed in your trunk, as opposed to underneath the vehicle. (Why make it hard to get to?) It comes with an air compressor that you can use for inflating other stuff, too.



ELECTRONIC PARKING ASSISTANCE³

Parking's a cinch. The Touareg has integrated ultrasonic sensors in its front and rear bumpers. As you get within a few feet of another object, the sensors provide visual and acoustic signals to let you know if you're getting too close. (Can't help you with meter maids, though.)



5 MORE SAFETY FEATURES

1. Telematics by OnStar®³
2. Tire pressure monitoring system
3. Anti-theft vehicle alarm system
4. ABS (Anti-lock Braking System)
5. Dual front, front side impact, and Side Curtain Protection™ airbags²

¹Roadside Assistance provided by Professional Dispatch Group (PDG). ²Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ³Optional on V6 and V8.

[pick a you hue]



Black



Colorado Red



Offroad Gray



Black



Walnut



Shadow Blue



Campanella White



Teak

FABRIC

WOOD



Myrtle



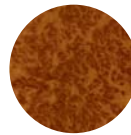
Reed Green



Reflex Silver



Grey



Vavona



Beige



Venetian Green



Blue Silver



Wheat Beige



BUILD YOUR OWN

Oh, you like the 17" wheels but with an Offroad Gray exterior and the optional navigation system? Configure your own at vw.ca/touareg/build.htm.

KEY:	S Standard	O Optional	P Available with package	✓ Available	• Unavailable
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	V6	V8
INTERIOR		
Aesthetically speaking		
Power windows with key-operated convenience close and open pinch protection, and automatic driver's side one-touch feature	S	S
Tilt-and-slide power glass sunroof with tinted glass, manual sunshade, preselect pinch protection, and convenience-closing feature operated by driver's door power lock	S	S
10-speaker premium VI stereo and single CD player	S	S
Driver and front passenger fully reclining comfort seats with height- and angle-adjustable head restraints	S	S
8-way manual adjustable front seats	S	•
12-way power adjustable front seats with lumbar support and memory function for driver's seat and exterior mirrors	P	S
Heatable front seats	S	S
Heatable rear seats	•	P
Aluminum accents and wood interior trim	S	S
Heated steering wheel	•	P
Ambient lighting in foot wells, door handles and above centre console	S	S
For your convenience		
CD-based GPS navigation system with visual and audible commands	O	O/P
HomeLink®	S	S
Multifunction trip computer (trip time, distance, average speed and fuel consumption, current fuel consumption, and kilometres to empty)	S	S
Multifunction onboard computer (adjusts driver's preferences)	S	S
Compass	S	S
Dual-zone Climatronic™ automatic climate control	S	S
Four-zone Climatronic™ automatic climate control	•	O
Central power locking system with remote transmitter	S	S
4-spoke, leather-wrapped, multifunction steering wheel (cruise control, audio and onboard computer)	S	S
EXTERIOR		
Front to back		
Bi-Xenon headlamps with washer system	O	O/P
Automatic headlights with coming/leaving home feature	S	S
Side blinkers integrated into side mirrors	S	S
Power flush-folding, auto-dimming exterior mirrors with memory	P	S
Power synchronized, heatable exterior mirrors with tilt while reversing	S	S
Black adjustable, removable roof rack	S	S
Silver adjustable, removable roof rack	•	P
Electronic parking assistance	O	O
SAFETY & SECURITY		
Play it safe		
Dual front and front side impact airbags ¹	S	S
Side Curtain Protection™ airbags ¹	S	S
Direct tire pressure monitoring system	S	S
Intelligent crash response system	S	S
Telematics by OnStar®	O	O
Lockdown		
Keyless access	•	P
Valet key	S	S

OPTIONAL PACKAGES²

Some of the features available in these packages may come standard on certain trim levels.

	V6	V8
Premium Package	✓	S
Premium Plus Package	•	✓
Convenience Package	•	✓
Winter Package	•	✓

¹ Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ² See dealer for more details about option packages. ³ Wear and tear items and adjustments are excluded after the first 12 months or 20,000 kilometres, whichever comes first.

	V6	V8
Engineering & Technology		
German engineered, of course.		
3.2L, 220 hp, 225 lb-ft torque V6 engine	S	•
4.2L, 310 hp, 302 lb-ft torque V8 engine	•	S
6-speed automatic transmission with Tiptronic®	S	S
4Xmotion™ permanent four-wheel drive system with low range gear and adaptive torque distribution	S	S
Centre locking differential	S	S
Rear locking differential	O	O
Front double wishbone independent steel spring suspension	S	S
Rear four-link independent steel spring suspension	S	S
4-Corner adjustable air suspension with 6 adjustable ride heights and Continuous Damping Control (3 adjustable damping settings)	O	O/OP
ABS (Anti-lock Braking System) 4-wheel vented disc brakes	S	S
ESP (Electronic Stabilization Programme)	S	S
ASR (Anti-slip Regulation traction control)	S	S
EDL (Electronic Differential Lock)	S	S
EBD (Electronic Brake Force Distribution)	S	S
HBA (Hydraulic Brake Assist)	S	S
EBA (Engine Braking Assist)	S	S
Hill climb and descent assist	S	S
Power-assisted rack and pinion steering	S	S
LEV II (Low Emissions Vehicle)/BIN 5 emissions concept	S	•
BIN 10 emissions concept	•	S
Laser beam-welded, unitized construction, fully galvanized steel body	S	S
255/60 R17H, all-season tires (snow chain compatible)	S	•
255/55 R18V, all-season tires (snow chain compatible)	•	S
275/45 R19Y, summer performance tires	•	O

Measurements

Wheelbase	2,855 mm
Overall Length	4,754 mm
Width	1,928 mm
Height	1,726 mm
Front/Rear Head Room	983/974 mm
Front/Rear Shoulder Room	1,465/1,457 mm
Front/Rear Leg Room	1,049/904 mm
Passenger Volume	2.8 cu m
Max. Cargo Volume	0.9 cu m
Towing Capacity (max. braked trailer)	3,500 kg
Maximum Roof Cargo Weight	100 kg

	City	Highway
Fuel Consumption (Transport Canada estimates only)		
V6	15.7 L/100 km	10.8 L/100 km
V8	17.3 L/100 km	11.8 L/100 km
Fuel Tank Capacity	100.0 litres	
Fuel Requirement (Premium recommended)	Unleaded	

WARRANTY


BASIC LIMITED WARRANTY: The Touareg comes with a bumper-to-bumper New Vehicle Limited Warranty for 4 years or 80,000 kilometres, whichever comes first.³

POWERTRAIN LIMITED WARRANTY: The Volkswagen Powertrain Limited Warranty provides 5 years or 100,000 kilometres of protection, whichever comes first.

ANTI-CORROSION WARRANTY: A fully galvanized steel body means we can offer you a 12-year unlimited mileage Limited Warranty Against Corrosion Perforation.





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