

The New Beetle/New Beetle Convertible



It grabs attention. Then gives it a nice, big hug.

Drivers wanted.®



SEDAN



DESIGN

Call us obsessive about design.
We'll take it as a compliment.

16" Alloys.¹ More rim and less tire provide better cornering and more accurate turns. This five-spoke design also evokes strength and momentum even when the car's at a red light. So you're moving when you're standing still. Kind of.



Headlamps. Thanks to their unique shape, they've been known to light up a smile or two. Courtesy of some projector clear lens halogens, they've also been known to light up the road ahead.



UP CLOSE

Power Sunroof.² When you're looking for inspiration from above, the New Beetle asks, "How much?" With 14 position settings on the power sunroof, the perfect amount of sunlight (or moonlight, for that matter) is just a turn of the knob away.



Pick a color, any color.

Galactic Blue Platinum Gray Reflex Silver

Cyber Green Sunflower Yellow

New Beetle GLS shown with optional 16" alloy wheels.

¹Optional.

²Part of option package.

Drivers wanted.[®]



SEDAN



DESIGN

It's much more Autobahn-y than it is quirky. (Or something like that.)

Sunroof Dial. Know when you're craving sunshine, say, 10 centimetres worth, and you're forced to wait with your finger pressed on some button? Well, 14 automatic settings on this dial mean no more pressing and waiting. Ever again.



MP3 Sound System. Just look at this car and you hear music. That's why we've included an MP3 sound system. Play your MP3 files on CD or simply connect your MP3 player through the included outlet. You'll be driving and singing, and singing and driving.



Temperature and Time Display. It's easy for time to slip away behind the wheel of a New Beetle. Fortunately, a gentle reminder (and an informative temperature display) sits right above the rearview mirror a place your eye goes to naturally. It's all in the details.



INTERIOR



Some fabrics to choose from.

- Cream Cloth
- Black Cloth
- Cream Leatherette
- Cream Leather
- Black Leather
- Black Leatherette

Some features may not be available on some trim levels. Cloth is standard. Leatherette is optional with no charge. Perforated leather is part of option package.

Drivers wanted.®



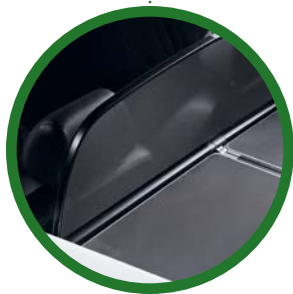
CONVERTIBLE



DESIGN

Only Germans prepare for fun so thoroughly.

Rear Wind Screen.* It's hard to sound smart when you're shouting over wind noise. It's also difficult to look sexy when you're being rudely buffeted. So we came up with this easy-to-install screen that helps solve both problems.



Lockable Center Console. Nothing quite cramps your style like coming back from the quickie mart to find your sunglasses have been swiped. So presto, a handy, surprisingly spacious, lockable console to keep things safe.



UP CLOSE

Automatic Rollover Supports.™ Concealed behind the rear seat are two spring-loaded aluminum posts. When the situation warrants, the posts deploy in .25 seconds to form an extremely rigid roll-over protection system. Your passengers would never guess. And we hope they never find out.



Pick a color, any color.

Galactic Blue	Black	Reflex Silver
Harvest Moon	Sundown Orange	Mellow Yellow

GLS model with optional 16" wheels shown.
*Optional.

Drivers wanted.®





The New Beetle Convertible.

Nice to meet you, too.

Convertible Top Locking Handle.

There's a very satisfying feeling you get when something slides smoothly and locks securely into place. Like a well-engineered deadbolt. It feels solid. Safe. Both, we think you'll agree, are good feelings to have in a convertible.



Animated Activation Display.

Whenever you raise or lower the top, this cool little animated display confirms that everything is going pretty much as planned. And if that wasn't enough of a job, you can also use it to check the time and temperature.



Roof Activation Switch.

There used to be ancient societies that worshipped the sun. And great prestige was bestowed on those few powerful individuals who could, by just pointing their finger, make the sun appear. Well, with this little switch, that could be you.



Some fabrics to choose from.

Cream Leather Black Leather Cream Leatherette Black Leatherette

Black Cloth Top

GLX interior shown. Some features may not be available on all trim levels. Leatherette is standard on the GLS. Perforated leather is part of an option package on the GLS and standard on the GLX. Non-perforated leather is part of an option package on the GLX.

Drivers wanted.®





For us, it's unlikely the thrill of making great engines will ever wear off.

115 hp

2.0L

This engine benefits from a simple and true design. (Some would say it's a classic.) It's compact, pretty lightweight, and requires less space under the hood – all of which goes to providing smooth engine performance. To top it all off, it offers lowered emissions, too.

100 hp

TDI®

We couldn't leave well enough alone. Again. Thanks to a new pump injector system called Pumpe Düse (pronounced pump-ah du-sah), the TDI® now boasts more horsepower and torque. Cleaner emissions and quieter operation. And all without compromising the diesel-sipping goodness that makes it our most fuel-efficient engine.¹

150 hp

1.8T

Light in weight, compact in design, this engine has 5 valves per cylinder. That means better breathing for enhanced performance. Coupled with a Turbo, you get high torque starting at low rpm so you're quicker off the line. And high horsepower at high rpm provides exceptional passing power. Your fuel economy¹ is improved, and there are lowered emissions, too.



¹Transport Canada fuel kilometres are estimates only. Your fuel consumption may vary.

Drivers wanted.®





If the New Beetle conforms to anything, it's high safety standards.

Front Crush Zone. Helps to divert impact energy away from occupants in case there's a collision.

4-Wheel ABS. An onboard control unit designed to detect wheel lock-up, improving overall braking especially in poor driving conditions.

Anti-Theft Alarm System. Scares away uninvited guests. (Otherwise known as burglars.)

Immobilizer. Prevents the New Beetle from being started up if an unauthorized key is used.

Daytime Running Lights. For improved daytime visibility, turn the key and on they come.

Electronic Stabilization Programme.¹ For better handling and control. (Why skid if you don't have to?)

Rear Crush Zone. Helps to divert impact energy away from occupants in case there's a collision.

Full-Size Spare Tire. You never know when it might come in handy.

LATCH System. Lower Anchors and Tethers for CHildren. A standardized child seat attachment system for vehicles.

Anti-Theft Wheel Locks.¹ We didn't make the wheels pretty so that just anyone could walk away with them.

Reinforced Body Panels. Contributing to the structural integrity of the New Beetle.

Track-Correcting Torsion Beam Rear Axle. Angled mounts increase vehicle control as turns are completed.



Dual Front and Front Side Impact Airbags.² Deploying within a tenth of a second if needed.

Remote Central Locking System. Don't fumble for keys when you're in a rush to get in.

Anti-Intrusion Side Door Beams. Buying precious time for the side impact airbags to deploy.

Rising Ramp Seat Design. Working with a padded knee bar, the effectiveness of the restraint system is maximized.

Steering Column and Wheel. Telescoping, height-adjustable, and collapsible on impact. (Not bad for a steering wheel.)

Safety Cell Construction. A rigid cell of reinforced steel is built into every New Beetle.

WARRANTY

Basic Warranty: Every New Beetle comes with a bumper-to-bumper New Vehicle Limited Warranty³ for 4 years or 80,000 kilometres, whichever comes first.

Powertrain Warranty: The Volkswagen Powertrain Limited Warranty provides 5 years or 100,000 kilometres of protection, whichever comes first.

Anti-Corrosion Warranty: A fully galvanized steel body means we can offer you a 12-year unlimited mileage Limited Warranty Against Corrosion Perforation.

Roadside Assistance: The New Beetle has a 24-hour-a-day Roadside Assistance package,⁴ for 4 years or 80,000 kilometres, whichever comes first.

¹ Feature available on certain trim levels. Please refer to features chart for complete info.

² Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

³ Wear and tear items and adjustments are excluded after the first 12 months or 20,000 kilometres, whichever comes first.

⁴ Roadside Assistance, for 4 years, provided by Professional Dispatch Group (PDG). See dealer for details.

Drivers wanted.[®]



The New Beetle – Trim Levels

THERE'S MORE @ VW.CA



M.S.R.P. \$23,910



GLS

GLX



M.S.R.P. \$30,160



M.S.R.P. \$37,020



Prices exclude taxes, destination charges, optional equipment, registration and dealer charges. Emission charges may vary by jurisdiction. Dealer sets actual price.

Drivers wanted.®



The New Beetle – Features and Options

THERE'S MORE @ VW.CA



INTERIOR	GLS
Aesthetically speaking	
Blue and red illuminated instrumentation panels	s
CFC-free air conditionings	s
Pollen, dust, and odor filters	s
10-speaker stereo system with CD player, MP3 format capability, satellite radio preparation	s
Cloth driver and front passenger fully reclining comfort seats with height-adjustable head restraints	s
Leatherette seat trim ¹	o
Perforated leather seating surfaces	op
Heatable front seats	s
Tilt and slide power glass sunroof with tinted glass, sunshade, pinch protection, and convenience closing feature operated by driver's door power lock	op
Rear seat heat and A/C ducts	s
Leather-wrapped steering wheel, hand brake and shift knob	op
For Your Convenience	
Brake wear indicator	s
Electric rear window and side mirror defrosters	s
Cruise control (speed adjustable) with indicator light	s
Power windows with key operated convenience close and open feature	s
Mirror control pad with joystick control	s
Remote releases for fuel filler door and trunk located on driver's door	s
Lockable glove box with interior shelf, illuminated when opened	s
Center console with front and rear beverage holders	s
Front center armrest with storage compartment	s
Power outlets in center console and trunk	s
Dual rear reading lights	s
Fully carpet-lined trunk space	s
CD changer prep mounting shelf in center armrest	s
Grip on inside of trunk lid	s

EXTERIOR	GLS
Front to back	
Projection lens halogen headlamps with clear, lightweight, chip-resistant polycarbonate lenses	s
Fog lamps with clear lens halogen projector lenses	s
Side blinker lights integrated into side mirrors	s
Two-speed windshield wipers with four-speed, adjustable intermittent wipe feature	s
Heated windshield washer nozzles	s
Heatable, power side mirrors	s
Roof-mounted amplified flexible black whip antenna	s
Full size spare tire	s
16-inch steel wheels with full wheel covers	s
16-inch alloy wheels	op

SAFETY & SECURITY	GLS
Play it safe	
Crash optimized front end body panels	s
Daytime running lights	s
Dual front and front side impact airbags ²	s
Head Thorax Airbag ²	s
Telescoping, height-adjustable steering column with three-spoke padded steering wheel (collapsible upon impact)	s
Telescoping, height-adjustable steering column with leather wrapped three-spoke padded steering wheel (collapsible upon impact)	op
Anti-intrusion side door beams	s
Front and rear three-point safety belts (window seats only)	s
CSTAP System (Child Seat Tether Anchorage Points)	s
LATCH System (Lower Anchors and Tethers for Children)	s

ENGINEERING & TECHNOLOGY	GLS
German engineered, of course	
2.0L, 8 valve, 115 hp, 4-cylinder engine	s
1.9L, 8 valve, 100 hp, 4-cylinder, Turbo-charged direct injection diesel	o
5-speed manual transmission	s
6-speed automatic transmission with Tiptronic ^{3,2}	o
Power-assisted rack and pinion steering	s
Independent front McPherson struts with stabilizer bar and independent track-correcting torsion beam rear axle with integrated stabilizer bar	s
ABS (anti-lock) power-assisted, vented front discs with solid rear discs	s
205/55R16H tires on 16-inch steel wheels with full wheel covers	s
205/55R16H tires on 16-inch alloy wheels	op
Electronic Stabilization Program	o
Laser beam-welded, unitized construction, fully galvanized steel body	s
BIN 5 emissions concept, OBDII	s

Key: s = standard, o = optional, op = optional with package • = unavailable

¹Optional with no charge.

²Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Drivers wanted.®



The New Beetle Convertible – Features and Options

THERE'S MORE @ VW.CA



INTERIOR	GLS	GLX
Aesthetically speaking		
Blue and red illuminated instrumentation panel	s	s
CFC-free air conditioning	s	s
Pollen, dust, and odor filter	s	s
Monsoon™ ten-speaker stereo system with amplifier	•	s
Leatherette-trimmed driver and front passenger fully reclining comfort seats with height adjustable head restraints	s	s
Perforated leather seating surfaces	op	s
Non-perforated leather seating surfaces	•	op
Heatable front seats	s	s
Semi-automatic power operated convertible top (cloth) with defoggable rear glass window	s	s
Rear seat heat and A/C ducts	s	s
Leather-wrapped steering wheel, hand brake and shift knob	op	s
For Your Convenience		
Brake wear indicator	s	s
Interior rearview mirror with integrated clock, temperature display, and roof active display	s	s
Cruise control (speed adjustable) with indicator light	s	s
Driver's side switch for simultaneous operation of all windows	s	s
Mirror control pad with joystick control	s	s
Remote releases for fuel filler door and trunk located on driver's door	s	s
Lockable glove box with interior shelf, illuminated when opened	s	s
Lockable front center armrest with storage compartment	s	s
Power outlets in center console and trunk	s	s
Lockable rear cargo pass through	s	s
Center console with front and rear beverage holders	s	s
Rear wind screen	o	o
Fully carpet-lined trunk space	s	s
CD changer mounting shelf in center armrest	s	s
Ski sack	o	o

EXTERIOR	GLS	GLX
Front to back		
Projection lens halogen headlamps with clear, lightweight, chip-resistant polycarbonate lenses	s	s
Fog lamps with clear lens halogen projector lenses	s	s
Side blinker lights integrated into side mirrors	s	s
Two-speed windshield wipers with four-speed, adjustable intermittent wipe feature	s	s
Heated windshield washer nozzles	s	s
Heatable, power side mirrors	s	s
Integrated antenna in front windshield	s	s
Exterior chrome accents	s	s
Full size spare tire	s	s
16-inch steel wheels with full wheel covers	s	•
16-inch alloy wheels	o	•
17-inch alloy wheels	•	s

SAFETY & SECURITY	GLS	GLX
Play it safe		
Crash optimized front end body panels	s	s
Daytime running lights	s	s
Dual front and front side impact airbags ¹	s	s
Head Thorax Airbags ¹	s	s
Telescoping, height-adjustable steering column with three-spoke padded steering wheel (collapsible upon impact)	s	s
Telescoping, height-adjustable steering column with leather wrapped three-spoke padded steering wheel (collapsible upon impact)	op	s
Anti-intrusion side door beams	s	s
Front and rear three-point safety belts (window seats only)	s	s
CSTAP System (Child Seat Tether Anchorage Points)	s	s
LATCH System (Lower Anchors and Tethers for CHildren)	s	s
Rear seat Automatic Rollover Supports™	s	s

ENGINEERING & TECHNOLOGY	GLS	GLX
German engineered, of course		
2.0L, 8 valve, 115 hp, 4-cylinder engine	s	•
1.8L, 20 valve, 150 hp, 4-cylinder Turbo engine	•	s
5-speed manual transmission	s	s
6-speed automatic transmission with Tiptronic®	o	o
Power-assisted rack and pinion steering	s	s
Independent front McPherson struts with stabilizer bar and independent track-correcting torsion beam rear axle with integrated stabilizer bar	s	s
ABS (anti-lock) power-assisted, vented front discs with solid rear discs	s	s
205/55R16H tires on 16-inch steel wheels with full wheel covers	s	•
205/55R16H tires on 16-inch alloy wheels	o	•
225/45R17H tires on 17-inch alloy wheels	•	s
Electronic Stabilization Program	o	s
Laser beam-welded, unitized construction, fully galvanized steel body	s	s
BIN 5 emissions concept	s	s

Key: s = standard, o = optional, op = optional with package • = unavailable

¹ Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Drivers wanted.®





PEACE

Drivers wanted.® 

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