

 TOYOTA MATRIX 07



The Matrix. It's something else. Drive it now, define it later...

Matrix 07

It's a mystery, wrapped inside an enigma, infused with horsepower and stuffed with cargo space. A combination of left-brain versatility and affordability with right-brain thrills like performance and styling. Your very

Do practically anything, anywhere.

first reaction when you slide behind the wheel is that the Matrix has a personality all its own. Space and comfort are high priorities – with features such as air conditioning, AM/FM CD with 4-speakers, a flip-up rear hatch window and even cargo nets. Proof you can pack a whole lot into a sports car.

IMPRESSIVE

BEAUTIFULLY APPOINTED

PERSONALITY



2007 MATRIX MODELS
FROM TOP:

BASE FWD SHOWN
IN PHANTOM GREY PEARL.

BASE FWD SHOWN
IN SILVER STREAK MICA.

XR FWD SHOWN
IN RADIANT RED.

XR FWD SHOWN
IN SPEEDWAY BLUE.



It's so ready for anything, it should come with a merit badge.

Think of the possibilities.



ABOVE: OPTITRON ELECTRONIC GAUGES.

The magic of the Matrix is that it can handle pretty much whatever life throws your way. Night out on the town? The Matrix has room for five.

Nothing is out of the question...

Moving on to bigger and better things? The adaptable 60/40 split rear seats fold flat, giving you 1.506 cu.m (53.2 cu.ft.)¹ of cargo space for almost anything. And the four-way adjustable front passenger seat also folds flat, which means you can carry things over 2.438 m (8 ft.) long with the tailgate closed. Plus you'll look great doing it. Think of the possibilities. Truth is, you won't find a more versatile vehicle on the road than the Matrix – scout's honour.

¹ SEE SPECIFICATIONS SECTION FOR MORE INFORMATION ON CARGO HAULING.



ABOVE: MATRIX XR FWD FABRIC INTERIOR SHOWN IN DARK GREY.

BELOW: THE MATRIX 60/40 SPLIT FOLD-DOWN REAR SEAT AND FOLD-FLAT FRONT PASSENGER SEAT.



TRD Special Edition



*Handling, comfort, space
and trademark functionality...*

You had some great times playing on asphalt as a kid – but nothing compared to the fun you are about to have with the exciting Matrix TRD Special Edition. Even functionality has never looked better. The Matrix TRD Special Edition is equipped with unique features such as bright red painted brake calipers, large 17-inch alloy wheels, shiny chrome door sill plates, sporty spoiler, fog lamps, bumper protector, TRD chrome exhaust tip and TRD graphic decal. And once inside, you can enjoy the exceptional Panasonic 200-watt audio system with AM/FM CD/MP3 player and 4-speakers. All this in addition to the Matrix trademark qualities of comfort, ease of handling, loads of space, reliability and don't forget the flip-up rear hatch window.

ABOVE: MATRIX SHOWN IN SILVER STREAK MICA WITH OPTIONAL TRD SPECIAL EDITION PACKAGE.



ABOVE: TRD SPECIAL EDITION PACKAGE INTERIOR FEATURES.

Safety and Performance:

Besides the emblem on the hood, the style, the versatility and the devotion to detail, there is one other element that makes the Matrix a true Toyota: the respect for your safety. That's why every Matrix has dual-stage airbags, anchor points for child restraint seats, child protector rear door locks and an engine immobilizer. Below is a more extensive list of some of the Matrix's safety-related features.

- Front and rear energy-absorbing crumple zones.
- Side-impact door beams.
- Antilock Braking System (ABS) (optional).
- Driver & front passenger airbag Supplemental Restraint System (SRS).
- Energy-absorbing steering column.
- Front seatbelt pre-tensioners and force limiters.
- Front passenger airbag occupancy classification indicator.
- 3-point front seatbelts with adjustable seatbelt anchors, driver's Emergency Locking Retractor (ELR) & passenger side Automatic /Emergency Locking Retractor (ALR/ELR).
- 3-point rear lap and shoulder belts.



A lift of the hood unveils yet another Matrix revelation: a 1.8 Litre, 4-cylinder, 126 hp engine that accounts for Matrix's noteworthy responsiveness.

Dress it up. Drive it out.

ENHANCE THE LOOK AND FUNCTIONALITY OF YOUR NEW MATRIX BY CHOOSING FROM THE FOLLOWING LIST OF ACCESSORIES:

- ALL-SEASON MATS
- BLOCK HEATER
- BODY KIT
- CARGO BOX
- CARGO LINER
- CARGO MAT
- CARGO NET
- CAR TENT
- CRUISE CONTROL
- EMERGENCY ASSISTANCE KIT
- EXHAUST TIP
- FIRST AID KIT
- HOOD DEFLECTOR
- LICENCE PLATE COVER
- OWNER'S WALLET
- SECURITY SYSTEM
- SIDE WINDOW VISORS
- SPORT PEDALS
- SUNROOF WIND DEFLECTOR
- TOWING ACCESSORIES
- WHEEL LOCKS



MATRIX ALL DRESSED UP WITH A REAR SPOILER, A HOOD DEFLECTOR AND A "BODY KIT" WHICH INCLUDES FRONT AND REAR BUMPER CHINS AND SIDE SKIRTS.



REAR SPOILER



DOOR SILL PROTECTORS



MP3 PLAYER OR AM/FM/CD

ACCESSORIES SHOWN:

Express yourself. Take your Toyota Matrix to a whole new level of self-expression by adding any of the Toyota Accessories custom designed for your model. It's a great way to personalize your new vehicle, optimize its appearance and enhance the performance all at the same time.

For more information on Toyota vehicles, please visit your local Dealer or toyota.ca.

2007 Matrix Features

	Base FWD	XR FWD
INTERIOR		
AM/FM CD Player, 4-Speakers, Roof-Mounted Antenna	●	●
Rear Seat Heater Ducts	●	●
Air Conditioning, Cabin Air Filter	–	●
Front Bucket Seats	●	●
Driver Seat Recline, Cushion Height Adjustments	●	●
Passenger Seat Recline, Fold-Down Seat Back	●	●
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	●	●
Fabric-Covered Headrests w/Vertical Adjustment, Fabric Seat Material	●	●
Power Windows w/Driver Side Auto Down	–	●
Power Door Locks	–	●
Optitron Electronic Gauges, Tachometer, Water Temperature Gauge, Outside Temperature Gauge, Dual Trip Odometer	●	●
Dual Vanity Mirrors	●	●
3-Spoke Tilt Steering Wheel	●	●
Leather-Wrapped Steering Wheel	–	●
Leather-Wrapped Shift Knob (Auto Transmission Only)	–	●
Fabric Door Trim, Fabric Headliner	●	●
Driver Footrest	●	●
Metallic Dash Accents	●	●
Chrome Trim	●	●
Carpeting, Carpet Floor Mats	●	●
Tonneau Cover	●	●
CONVENIENCE		
Cruise Control	–	●
Digital Clock	●	●
Front & Rear Cup Holders	●	●
Driver's Coin Case Compartment	●	●
Door Map Pockets, Coat Hooks	●	●
Driver's Seat Back Pocket, Centre Console Box w/Armrest	●	●
Map Lamps	–	●
Cargo Lamps	●	●
Accessory Power Outlets	●	●
Cargo Area Tie-Down Rings, Side Storage Compartments, Under Cargo Area Storage Compartments	●	●
Keyless Entry w/Hatch Release	–	●
Illuminated Entry	–	●
● = Standard ○ = Optional – = Not Available		

	Base FWD	XR FWD
SAFETY		
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS)*	●	●
Front Passenger Airbag Occupancy Classification Indicator	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●
Adjustable "B" Pillar Shoulder Belt Anchors	●	●
Anchor Points for Child Restraint Seats	●	●
Child Protector Rear Door Locks	●	●
Assist Grips	●	●
Engine Immobilizer	●	●
Remote Fuel Lid Release	●	●
Low Engine Oil Level, Low Fuel, Low Washer Fluid, Door Ajar, Headlamps, Driver & Front Passenger Seatbelt Warning Indicators	●	●
EXTERIOR		
Unique Wheel Covers, 16" Steel Wheels	●	–
16" Aluminum Alloy Wheels, Wheel Locks	–	●
Flip-Up Rear Hatch Glass	●	●
Side Window Defoggers	●	●
Electric Rear Window Defroster w/Timer	●	●
Tinted Glass	●	●
Fuel Cap Hanger	●	●
Coloured Bumpers, Chrome Tail Pipe, Front & Rear Splash Guards	●	●
Coloured Mirrors, Door Handles & Side Skirts	–	●
Dual Manual Remote-Control Mirrors	●	–
Dual Power Remote-Control Mirrors	–	●
Intermittent Wipers, Rear Window Intermittent Wiper/Washer	●	–
Variable Intermittent Wipers, Rear Window Intermittent Wiper/Washer	–	●
Reflector-Style Halogen Headlamps	●	●
PACKAGES		
Base FWD Package: 16" Aluminum Alloy Wheels, Wheel Locks, Air Conditioning, Cabin Air Filter, Power Door Locks, Keyless Entry w/Hatch Release, Illuminated Entry	○	–
TRD Special Edition Package: 17" Unique Alloy Wheels, Red Painted Brake Calipers, Wheel Locks, Air Conditioning, Cabin Air Filter, Unique Special Edition Interior Trim Accents, Power Door Locks, Illuminated Entry, Keyless Entry w/Hatch Release, Coloured Power Mirrors, Door Handles, Side Skirts, Spoiler; Blacked-Out "B" Pillar, Fog Lamps, Bumper Protector, Chrome Door Sill Plates, Panasonic 200-Watt AM/FM CD/MP3 Player Audio System w/4-Speakers, TRD Exhaust Tip, TRD Shift Knob (Manual Only), TRD Decal	○	–
XR FWD Package: P215/50R17 All-Season Tires, 17" Aluminum Alloy Wheels, Antilock Braking System (ABS), Power Moonroof, Fog Lamps, Tire Pressure Monitoring System	–	○

* Airbag Notice: The 2007 Matrix features a driver & front passenger airbag Supplemental Restraint System (SRS) which activates only in a full-frontal collision of sufficient magnitude to inflate the bags. In moderate frontal collisions, the airbags may not inflate; in a rear or side collision the airbags are designed not to inflate, so the primary protection is provided by the lap and shoulder belt system. *Seatbelts must be worn at all times by all occupants.*

2007 Matrix Specifications

	Base FWD	XR FWD
MECHANICAL		
Engine 1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection	●	●
Compression Ratio 10.0:1	●	●
Horsepower 126 hp (94 kW) @ 6000 rpm	●	●
Torque 122 lb.ft. (166 N.m.) @ 4200 rpm	●	●
Suspension Front: Independent, MacPherson Gas Struts, Coil Springs, Stabilizer Bar Rear: Torsion Beam Type, Gas Shock Absorbers, Coil Springs, Stabilizer Bar	● ● ● ●	● ● ● ●
Drivetrain Front Engine/Front-Wheel Drive	●	●
Transmission 5-Speed, Manual, Overdrive 4-Speed, Automatic, Electronically Controlled Transmission (ECT), Overdrive, Lock-Up Torque Converter	● ● ○ ○	● ● ○ ○
Brakes Power-Assisted, Front Ventilated Discs, Rear Drums Antilock Braking System (ABS)	● ● – ○	● ● – ○
Steering Rack & Pinion w/Variable Power Assist	●	●
Tires P205/55R16, All-Season Radials, Compact Spare P215/50R17, All-Season Radials, Compact Spare	● ● ○ ○	● ● ○ ○
● = Standard ○ = Optional – = Not Available		

	Base FWD	XR FWD
DIMENSIONS <i>mm (in.)</i>		
Length	4350 (171.3)	● ●
Width	1775 (69.9)	● ●
Height (Unloaded)	1540 (60.6)	● ●
Wheelbase	2600 (102.4)	● ●
Tread	Front: 1515 (59.6) Rear: 1495 (58.9)	● ● ● ●
Seating Capacity	5	● ●
Ground Clearance	150.5 (5.9)	● ●
Headroom	Front: 1030 (40.6) Rear: 1011 (39.8)	● ● ● ●
Legroom	Front: 1062 (41.8) Rear: 922 (36.3)	● ● ● ●
Shoulder Room	Front: 1352 (53.2) Rear: 1336 (52.6)	● ● ● ●
GROSS VEHICLE WEIGHT <i>kg (lb)</i>		
	1745 (3847)	● ●
CURB WEIGHT <i>kg (lb)</i>		
Manual	1211 (2670) 1220 (2690)	● – – ●
Automatic	1245 (2745) 1254 (2765)	○ – – ○
TOWING CAPACITY <i>kg (lb)</i>		
	680 (1500)	● ●
CARGO CAPACITY <i>m³ (cu.ft.)</i>		
	0.428 (15.1) 1.506 (53.2) Behind Front Seats – Max.	● ● ● ●
COEFFICIENT OF DRAG <i>cd</i>		
	0.32	● ●
TURNING CIRCLE <i>m (ft.)</i>		
	10.8 (35.5)	● ●
FUEL CAPACITY <i>litres (gal)</i>		
	50.0 (11.0)	● ●
FUEL CONSUMPTION RATING**		
	<i>L/100 km</i> <i>mpg</i>	
City/Highway		
Manual	8.0/6.0	35/47
Automatic	8.3/6.3	34/45
		○ ○

** These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.

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2007 Matrix Colours:



8Q5 COSMIC BLUE METALLIC ¹	1E7 SILVER STREAK MICA	209 BLACK SAND PEARL	3L5 RADIANT RED	8P4 INDIGO INK	040 ALPINE WHITE ¹	1E3 PHANTOM GREY PEARL	8P1 SPEEDWAY BLUE
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Dark Grey Fabric on all models.

¹ TRD Special Edition not available.



NEW VEHICLE WARRANTY SUMMARY

No Deductibles – No Transfer Fees

Comprehensive Coverage - 3 years or 60,000 km

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

Powertrain Components - 5 years or 100,000 km

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

Major Emission Control Components - 8 years or 130,000 km

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

Corrosion Perforation - 5 years unlimited distance

Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

VEHICLE COVERAGE



With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's the most affordable way to guarantee your peace of mind. Consult your Toyota Dealer for details.



TOYOTA EXPERIENCE

The part you can't replace. Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. Our highly skilled, Toyota-trained technicians are here to make sure you enjoy many years of trouble-free driving. "That new Toyota feeling - we help you keep it."



If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at www.toyotafinancialservices.ca.



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Toyota Graduate Program

This program assists new graduates in their purchase of a New or Certified Used Toyota. The program differs depending on the model chosen. Be sure to ask your Dealer when purchasing your Toyota. Some conditions may apply.



For more information on Toyota vehicles, please visit your local Dealer or toyota.ca.



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