



SUBARU | 2008



# WHY SUBARU?

## The pleasure of driving.

Since its inception, Subaru has been guided by a core philosophy: To develop products that give customers an exciting driving experience by combining high levels of performance, safety and environmental friendliness. As a result of an unwavering focus on this philosophy, the Subaru family of vehicles has struck a chord with customers who value all three attributes in equal measure and refuse to compromise on any one.

This philosophy, combined with the Japanese principle of kaizen or continuous improvement, has led to a number of revolutionary developments that make a Subaru, a Subaru.

## In search of a better vehicle.

Some 35 years ago, a group of Subaru engineers came up with a radical notion: that a horizontally-opposed boxer engine connected to an AWD system could provide more grip, control, safety and sheer driving pleasure on virtually any road and in any weather conditions.

They developed the technology, then tested it out in the toughest arena known to man or machine: the FIA World Rally Championship. Wins followed, then championships. More importantly, though, this technology made its way into every vehicle in the Subaru lineup.

Since then, more progress has been made. Refinements to the Subaru symmetrical full-time AWD system and transmissions. Stronger chassis construction. More effective fully-independent suspension systems. And more efficient and environmentally-friendly versions of the SUBARU BOXER engine. In search of a better vehicle, the journey continues...



## Travel safe and sound.

Built into each and every Subaru vehicle is the steadfast belief that occupant safety is of paramount importance. This belief has given rise to the very best in both active and passive safety systems.

At Subaru, active safety begins with the increased traction and control of Subaru symmetrical full-time AWD, and continues with confidence-inspiring advances including Vehicle Dynamics Control and Electronic Brake-force Distribution (EBD).

On the passive safety front, every Subaru offers a 360-degree barrier of protection through such landmark developments as the Subaru ring-shaped reinforcement frame, active front-seat head restraints, and a full complement of front and side airbags. This uncompromising approach to safety has given Subaru award-winning collision safety across its entire lineup.



Environmental Management System (EMS)  
ISO 14001:2004 certified by SGS

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IMPREZA | 2008



# WHY IMPREZA?

## Sheer, unadulterated fun: the sequel

Sometimes, your toughest competition is your own reputation. Witness the 2008 Subaru Impreza, the all-new version of one of the most exciting driver's cars on the road. Available in a 4-door or 5-door form, the new Impreza delivers everything drivers have come to expect from the sportiest Subaru – exceptional AWD handling, spirited acceleration, superb driving dynamics – plus more safety, efficiency, value and style than ever. The Impreza has always been a tough act to follow; this one will be darn near impossible.

## Selected Features

### Impreza 2.5i 4-door & 5-door

Engine: 2.5L SOHC, 4-cylinder SUBARU BOXER engine

Power: 170 hp @ 6,000 rpm

Torque: 170 lb-ft @ 4,400 rpm

### Impreza WRX 4-door & 5-door

Engine: 2.5L DOHC, 4-cylinder, turbocharged SUBARU BOXER engine

Power: 224 hp @ 5,200 rpm

Torque: 226 lb-ft @ 2,800 rpm

- 5-speed manual transmission (5MT)
- Hill Holder system (5MT only) *(SP, WRX)*
- 4-speed automatic transmission with SPORTSHIFT™ (4EAT 5S)
- Anti-lock Braking System with Electronic Brake-force Distribution (EBD)
- Brake Assist *(SP, WRX)*
- Subaru symmetrical full-time AWD system
- Vehicle Dynamics Control system and Traction Control System (TCS) *(SP, WRX)*
- Driver and front passenger front and side-impact airbags; side curtain airbags
- Engine immobilizer and anti-theft system
- Multi-reflector halogen fog lights *(SP, WRX)*
- Aerodynamic side ground effects *(SP - 5-door, WRX)*
- Power adjustable, foldable and heated door mirrors
- 16" aluminum alloy wheels *(SP)*
- 17" aluminum alloy wheels *(WRX)*
- Roof-line spoiler (5-door)
- Low-profile spoiler (4-door) *(WRX)*
- AM/FM/CD/MP3/WMA *(2.5i)*
- AM/FM/6CD/MP3/WMA Premium audio system with SRS CS-Auto™ audio enhancement and auxiliary input *(SP, WRX)*
- XM® Satellite Radio and SIRIUS® Satellite Radio compatible (dealer accessory required) *(SIRIUS® factory installed on WRX)*
- Air conditioning *(2.5i)* with automatic climate control and air filtration *(WRX)*
- Power windows and door locks
- Heated front seats *(SP, WRX)*
- 60/40-split, flat-folding rear seat
- Cargo area tray *(WRX 5-door)* and retractable cargo cover *(SP 5-door, WRX 5-door)*

#### Upgrade packages available

Impreza 2.5i 4-door & 5-door : Sport Package (SP)

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**FORESTER** | 2008



# WHY FORESTER?

## It's ready, willing and able.

The 2008 Subaru Forester takes the stress out of driving. The evidence: Its compact, athletic design translates into incredible manoeuvrability in tight situations. A high seating position and large glass area give an unobstructed view of the road. A tall roofline, low cargo floor and flat-folding rear seats create a versatile and easily accessible cargo area. The Subaru symmetrical full-time AWD system provides exciting performance with go-anywhere, in-any-kind-of-weather capability. Tack on a stellar crash-test safety record and you have a smart SUV that keeps pace with the demands of everyday life.

## Selected Features

### Forester 2.5X, Anniversary Edition (AE), 2.5XS, 2.5XS Premium (2.5XSP)

Engine: 2.5L SOHC, 4-cylinder SUBARU BOXER engine

Power: 173 hp @ 6,000 rpm

Torque: 166 lb-ft @ 4,400 rpm

### Forester 2.5XT

Engine: 2.5L DOHC, 4-cylinder, turbocharged SUBARU BOXER engine

Power: 224 hp @ 5,600 rpm

Torque: 226 lb-ft @ 3,600 rpm

- 5-speed manual transmission (5MT) with Hill Holder system
- 4-speed automatic transmission (4EAT)
- Anti-lock Braking System with Electronic Brake-force Distribution (EBD)
- Subaru symmetrical full-time AWD system
- Vehicle Dynamics Control system and Traction Control System (TCS) (2.5XT - 4EAT only)
- Driver and front passenger front and side-impact airbags
- Engine immobilizer and anti-theft system
- Multi-reflector halogen fog lights (2.5X, AE, 2.5XS, 2.5XSP)
- Power adjustable, foldable and heated door mirrors (2.5X, AE) with LED turn signals (2.5XS, 2.5XSP, 2.5XT)
- Xenon High Intensity Discharge Headlights (HID) (low beam) (2.5XT)
- Power tilting and sliding large glass moonroof (AE, 2.5XSP, 2.5XT)
- 16" aluminum alloy wheels (AE, 2.5XS, 2.5XSP)
- 17" aluminum alloy wheels (2.5XT)
- AM/FM/CD (2.5X, AE)
- AM/FM/6CD/MP3/WMA Premium audio system with auxiliary input (2.5XS, 2.5XSP, 2.5XT)
- SIRIUS® Satellite Radio compatible (dealer accessory required) (2.5XS, 2.5XSP, 2.5XT)
- Air conditioning (2.5X, AE) with automatic climate control and air filtration (2.5XS, 2.5XSP, 2.5XT)
- Leather upholstery and interior trim (2.5XSP, 2.5XT)
- Heated front seats (AE, 2.5XS, 2.5XSP, 2.5XT)
- Cargo area tray and retractable cargo cover (AE, 2.5XS, 2.5XSP, 2.5XT)

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LEGACY | 2008



# WHY LEGACY?

## Designed to ignite your senses.

The 2008 Subaru Legacy: The car that's very clearly located at the corner of Style and Substance.

Beneath its graceful exterior – even more distinctive and more sophisticated for the new model year – are the underpinnings of a purebred performance car.

Thrilling acceleration and impressive fuel efficiency from two willing engines. Remarkable handling and safety courtesy of Subaru symmetrical full-time AWD. Available as a graceful sedan or an equally stylish wagon, the Legacy is designed to please the rational decision maker, the genuine driving aficionado or anyone caught in between.

## Selected Features

### Legacy 2.5i Sedan & Wagon

Engine: 2.5L SOHC, 4-cylinder SUBARU BOXER engine

Power: 170 hp @ 6,000 rpm

Torque: 170 lb-ft @ 4,400 rpm

### Legacy 2.5GT Sedan & Wagon, 2.5GT spec.B Sedan

Engine: 2.5L DOHC, 4-cylinder, turbocharged SUBARU BOXER engine with SI-DRIVE

Power: 243 hp @ 6,000 rpm

Torque: 241 lb-ft @ 3,600 rpm

- 5-speed manual transmission (5MT) *(2.5i, 2.5GT)*
- 6-speed manual transmission (6MT) *(2.5GT spec.B)*
- 4-speed automatic transmission with SPORTSHIFT™ (4EAT SS) *(2.5i)*
- 5-speed automatic transmission with SPORTSHIFT™ (5EAT SS) *(2.5GT)*
- Anti-lock Braking System with Electronic Brake-force Distribution (EBD)
- Subaru symmetrical full-time AWD system
- Driver and front passenger front and side-impact airbags; side curtain airbags
- Engine immobilizer and anti-theft system

- Multi-reflector halogen fog lights *(TP, LP, 2.5GT, 2.5GT spec.B)*
- Power tilting and sliding glass moonroof *(TP, LP, 2.5GT, 2.5GT spec.B)*
- 17" aluminum alloy wheels *(TP, LP, 2.5GT)*
- 18" aluminum alloy wheels *(2.5GT spec.B)*
- Leather upholstery and interior trim *(LP)* (Perforated leather *(2.5GT)*)
- Charcoal Alcantara® with leather trim *(2.5GT spec.B)*
- AM/FM/CD/MP3/WMA with auxiliary input
- Premium audio system with SRS WOW™ audio enhancement *(LP, 2.5GT, 2.5GT spec.B)*
- XM® Satellite Radio and SIRIUS® Satellite Radio compatible (dealer accessory required)
- Air conditioning *(2.5i)* with automatic dual-zone climate control and air filtration *(LP, 2.5GT, 2.5GT spec.B)*
- Vehicle Dynamics Control system and Traction Control System (TCS) (Sedan only) *(LP, 2.5GT - SEAT SS only, 2.5GT spec.B)*
- Heated front seats *(TP, LP, 2.5GT, 2.5GT spec.B)*
- GPS DVD-based navigation system and monitor system with touch-screen display *(2.5GT spec.B)*

#### Upgrade packages available

Legacy 2.5i Sedan & Wagon : Touring Package (TP)

Legacy 2.5i Sedan: Limited Package (LP)

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OUTBACK | 2008



# WHY OUTBACK?

## Built for life's little adventures.

The Subaru Outback has forged a reputation as a no-nonsense sport-utility wagon with go-anywhere capability and surprising performance. For 2008,

that value equation has been boosted with even more aggressive styling, but the essential DNA of the Outback remains the same. The powerful and efficient line of SUBARU BOXER engines. The ready-for-anything Subaru symmetrical full-time AWD.

A versatile interior designed to carry you and your passengers in comfort and style. And that legendary rally-tested toughness. Given all these attributes, it's no wonder that the 2008 Subaru Outback is ready for all kinds of adventures.

A versatile interior designed to carry you and your passengers in comfort and style. And that legendary rally-tested toughness. Given all these attributes, it's no wonder that the 2008 Subaru Outback is ready for all kinds of adventures.

## Selected Features

### Outback 2.5i

Engine: 2.5L SOHC, 4-cylinder SUBARU BOXER engine

Power: 170 hp @ 6,000 rpm

Torque: 170 lb-ft @ 4,400 rpm

### Outback 2.5XT

Engine: 2.5L DOHC, 4-cylinder, turbocharged SUBARU BOXER engine with SI-DRIVE

Power: 243 hp @ 6,000 rpm

Torque: 241 lb-ft @ 3,600 rpm

### Outback 3.0R

Engine: 3.0L DOHC, 6-cylinder SUBARU BOXER engine with SI-DRIVE

Power: 245 hp @ 6,000 rpm

Torque: 215 lb-ft @ 4,200 rpm

- 5-speed manual transmission (5MT) *(2.5i, 2.5XT)*
- 4-speed automatic transmission with SPORTSHIFT™ (4EAT SS) *(2.5i)*
- 5-speed automatic transmission with SPORTSHIFT™ (5EAT SS) *(2.5XT, 3.0R)*
- Anti-lock Braking System with Electronic Brake-force Distribution (EBD)
- Subaru symmetrical full-time AWD system

- Vehicle Dynamics Control system and Traction Control System (TCS) *(LP, 2.5XT, 3.0R)*
- Driver and front passenger front and side-impact airbags; side curtain airbags
- Engine immobilizer and anti-theft system
- Multi-reflector halogen fog lights
- Power tilting and sliding twin-panel glass moonroof *(TP, LP, 2.5XT, PP)*
- 17" aluminum alloy wheels *(TP, LP, 2.5XT, 3.0R)*
- AM/FM/CD/MP3/WMA with auxiliary input
- Premium audio system with SRS WOW™ audio enhancement *(LP, 2.5XT, 3.0R)*
- XM® Satellite Radio and SIRIUS® Satellite Radio compatible (dealer accessory required)
- Air conditioning *(2.5i)* with automatic dual-zone climate control and air filtration *(LP, 2.5XT, 3.0R)*
- Leather upholstery and interior trim *(LP, PP)* (Perforated leather *(2.5XT)*)
- Heated front seats *(TP, LP, 2.5XT, 3.0R)*
- GPS DVD-based navigation system and monitor system with touch-screen display *(PP)*

#### Upgrade packages available

Outback 2.5i : Touring Package (TP) or Limited Package (LP)  
Outback 3.0R : Premier Package (PP)

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TRIBECA | 2008



# WHY TRIBECA?

## It completes your SUV wish list.

From its restyled exterior alone – stronger and bolder, yet more graceful – you might not know that the 2008 Subaru Tribeca offers pure excitement behind the wheel. Peel back the elegant packaging, though, and this dynamic SUV reveals itself. Exceptional handling in all conditions courtesy of Subaru symmetrical full-time AWD. Award-winning levels of active and passive safety. The thrill of its SUBARU BOXER engine: powerful, efficient, exhilarating. Add to this list a luxurious and highly versatile interior and you quickly realize that you can have an SUV that has it all.

## Selected Features

### Tribeca

**Engine:** 3.6L DOHC, 6-cylinder SUBARU BOXER engine

**Power:** 256 hp @ 6,000 rpm

**Torque:** 247 lb-ft @ 4,400 rpm

- 5-speed automatic transmission with SPORTSHIFT™ (5EAT SS)
- Anti-lock Braking System with Electronic Brake-force Distribution (EBD) and Brake Assist
- Subaru symmetrical full-time AWD system
- Vehicle Dynamics Control system and Traction Control System (TCS)
- Driver and front passenger front and side-impact airbags; side curtain airbags with rollover sensor (1<sup>st</sup> & 2<sup>nd</sup> row)
- Engine immobilizer and anti-theft system
- Multi-reflector halogen fog lights
- Xenon High Intensity Discharge Headlights (HID) (low beam)
- Power tilting and sliding glass moonroof
- 18" aluminum alloy wheels

- Raised profile roof rails
- AM/FM/CD/MP3 with auxiliary input
- AM/FM/6CD/MP3 Premium audio system (LP, PP)
- XM® Satellite Radio and SIRIUS® Satellite Radio compatible (dealer accessory required) (XM® factory installed with PP)
- Air conditioning with automatic dual-zone climate control and air filtration
- Leather upholstery and interior trim (LP, PP)
- Heated, power adjustable, front seats
- 40/20/40-split, flat-folding and reclining second-row seating
- Third-row seating with driver and passenger side access (50/50-split, flat folding) (PP)
- GPS DVD-based navigation system and monitor system with touch-screen display (PP)
- DVD entertainment system with 9" screen, audio/video auxiliary input, remote control and 2 wireless headphones (PP)
- Rear-view camera in monitor system (PP)

### Upgrade packages available

Tribeca : Limited Package (LP) or Premier Package (PP)

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