

2008 City Golf+City Jetta



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Commit a Blatant Act
of Roadjoy



Road joy. It's all the rage.

Reckless tailgating. Malicious honking. Aggressive driving. It's a jungle out there. Everywhere you look, road rage is rearing its ugly head, and nasty finger. Until now. We'd like to think things are really starting to turn around. That's where you come in. Just agree to commit a blatant act of road joy, and we'll give you a new City Golf for \$15,300, or a new City Jetta for \$16,900. Think of it as a little City tariff. A small price to pay on top of an already small price for a great handling, feature-packed, German-engineered auto. Just pick your car. Pick a mission. And start spreading the joy. And give a friendly wave to your fellow City owners.

The exteriors of both cars have been meticulously redesigned from bumper to bumper right on down to the side mirror integrated turn signals and those cool little V-dub logos in your new halogen headlights. And check out the new standard beefy 15" wheels!"

City Golf



City Jetta



Blatant act of Roadjoy

Guerilla Car Wash—Recruit two friends. Grab some car wash supplies and a bucket of water. Head out in search of the dirtiest parked car. Wash. Dry. Repeat.



Pick your car. Pick your mission. Start spreading the joy.

Gridlock Bubble Brigade

Stock glove box with bubble solution. When stuck in traffic, deploy wands. Extra credit for using your City's A/C vents.

Air Kiss Launching

Being blown an air kiss eases the most tight-lipped road rage faces.

Carbon Offsetting

Pay to offset your carbon footprint for a full year.

Charity Clothing Drop

You've been meaning to clean out your closet since the nineties. Now you have a real incentive. Bombs away parachute pants.

Gas Station Window Wash

Next fill-up, wash a stranger's windshield. Good clean road joy fun. Plus, when was the last time you squeeegee-ed?

Roadside Assisting

Next time you see someone stranded by the side of the road, stop and ask how you can help them.

Do Donuts

Surprise two co-workers by inviting them out for a joy ride for morning donuts and coffee.

Rest Stop Lollipop Drop

Stop at a gas station, buy three lollipops and offer them to total strangers. Getting a lollipop makes everything okay.

Red Light Mix & Mingle

Create a personalized driving mix CD or drop some road songs onto a USB memory stick, and hand it off to a stranger at a stoplight.

Flash Your Brights

Your pearly whites that is. Next time somebody cuts you off, beam them that nice smile of yours.

Share the Road

Give cyclists a couple extra feet of space. Such a small thing. Such a big-hearted gesture.

8-Speaker Serenading

Play a nice love song over your City Golf's sound system. Or a nice polka. We love a good pedestrian polka party.

Random Acts of Lunch

Take two work associates with whom you don't usually associate out for lunch. Needn't be fancy. Maybe just hit the drive-thru.

Operation Warm & Fuzzy

Delivering blankets to the homeless makes everybody feel good.

Road Samaritan

Learn how to safely change a tire. The next time you see someone with a flat, stop and offer to help them change it.

Carwashland

Drive-thru car washes are like mini amusement parks for kids. Take a youngster through the one at your local gas station, and watch their eyes light up.

Stranger Winking

Sadly, winks are in short supply these days. Everybody likes getting a wink. A wink of approval. A flirtatious wink. Wink away.

Secret Garage Admirer

Leave a nice note on somebody's car in a parking garage. "Your bumper sticker—good one." Beats getting a note saying, "Sorry I rammed your rear quarter."

Designated Snow Plowing

Offer to bail a neighbour out.

Ask Directions

Even though you're not lost. Make someone feel good. Everybody likes to feel like somebody's hero.

Milk Run 5000

Head over to a neighbour's house and ask if they need milk, eggs, bread, T.P. or beef jerky. And offer to make a quick pickup run. It's a win, win situation.

Dog Day Afternoon

Offer to take a neighbour's dog out for a joy ride.

Highway Haiku-ing

Go now Grasshopper, and write a road joy haiku to share with us at vw.ca.

Missions Map



City Jetta



City Golf

Road joy. It's what's on the inside that counts.

Or under the hood as the case may be. Nothing beats the joy of stepping on the gas pedal and taking off in your new City. Both cars boast a lightweight 2.0L 4-cylinder engine that'll make you happy on highway onramps. Not to mention give you a little bliss at the gas pump—thanks to an impressive 9.8L/100 km on the street and 7.0L/100 km on the highway.* And your City's engine is engineered for low emissions, so it's kind to Mother Nature too.

This year's models also feature an optional 6-speed automatic transmission with Tiptronic.[®] That means more control, greater acceleration, even better fuel economy at 6.9 L/100km on the highway,* and nothing standing between you and the phrase, "mission accomplished."



2.0L 4-cylinder engine



Blatant act of Roadjoy



Spot Donation—When faced with a parking lot standoff, give the open space to the stranger. And feel a little happy space open up in your heart.



*5-speed manual: 9.8/7.0 L/100 km (city/hwy). 6-speed automatic: 9.9/6.9 L/100 km (city/hwy). Government of Canada EnerGuide estimates only. Your fuel consumption may vary.

Altruistic meets ergonomic and acoustic.

You've got inner beauty, and so does your new VW. The roomy interiors of both cars comfortably seat five, and with split-folding rear seats, they easily accommodate everything you need to take with you. This year's models feature updated fabrics, cool blue cockpit lighting, chrome-accented instrument clusters and an available trip computer. Go with a City Jetta, and enjoy a 6-speaker sound system with MP3 readable stereo and CD player. Pick a City Golf, and get all that with 8 speakers standard. Which adds up to like 10% more joy per ear. And, new for 2008, each new City Golf and City Jetta comes with its own auxiliary input jack and in-dash USB port. So you can plug in your MP3 player or a memory stick loaded with all your favourite road songs.



Split folding rear seat



Auxiliary input



USB port



Blatant act of Roadjoy

The Wave—When someone cuts you off in traffic, gesture using all five fingers instead of the traditional single finger salute. Smile. Feel like the bigger person.

*Feature available only on City Golf model with automatic transmission.

Eenie, meenie, miney, mojo.

You've got style. Charm. A certain je ne sais quoi. Now you just need to decide on a colour to compliment that personal magnetism of yours.



ARNICA YELLOW

A brilliant, vivid reminder that the sun will come out tomorrow. Of course, it might rain. But you're always shining.



MYSTIC BLUE METALLIC

The colour blue is known to be soothing and calm the nerves. So just your presence is road rage therapy. How thoughtful.



BLACK

In black, you're on top of your game. Ready to attend a gala, or front a rock band. If you're a good multi-tasker, perhaps even both at the same time.



WHEAT BEIGE METALLIC

Not too dark, not too light. They call that a happy medium. And if you're going to be out spreading road joy, well, a happy medium sounds like just the thing.



TOSSA BLUE METALLIC

Blue is known as a "cool" colour because of its calming effects. But we won't try to tell you what is or isn't cool. We just think it looks good.



DEEP BLACK PEARL

The colour black says you mean business. And when your business is spreading joy across the city, well, it's nice to let people know you mean it.



CAMPANELLA WHITE

Good guys wear white. So do our German engineers. Even when they are acting all bad out on the autobahn.



PLATINUM GREY METALLIC

Going grey is a sign of maturity and wisdom. Something you've already demonstrated by checking out this brochure. Perhaps you've found your colour.



REFLEX SILVER METALLIC

Silver is that one colour that always seems to be shining. An ideal fit for this shining example of affordable German engineering.



TORNADO RED

Bold. Vivacious. A leader, not a follower. Kind of like you, we presume. Not recommended for covert road joy missions.



REFLEX SILVER METALLIC

They say every cloud has a silver lining. Here's your chance to be that silver lining. A shining German-engineered symbol of hope.



CANDY WHITE

White is the colour of a blank canvas. A fresh start for every new day. It's also the colour of polar bears, but we're not sure how that relates.



TORNADO RED

Red represents love and excitement. It can also be found on both the Canadian and German flags. Coincidence?

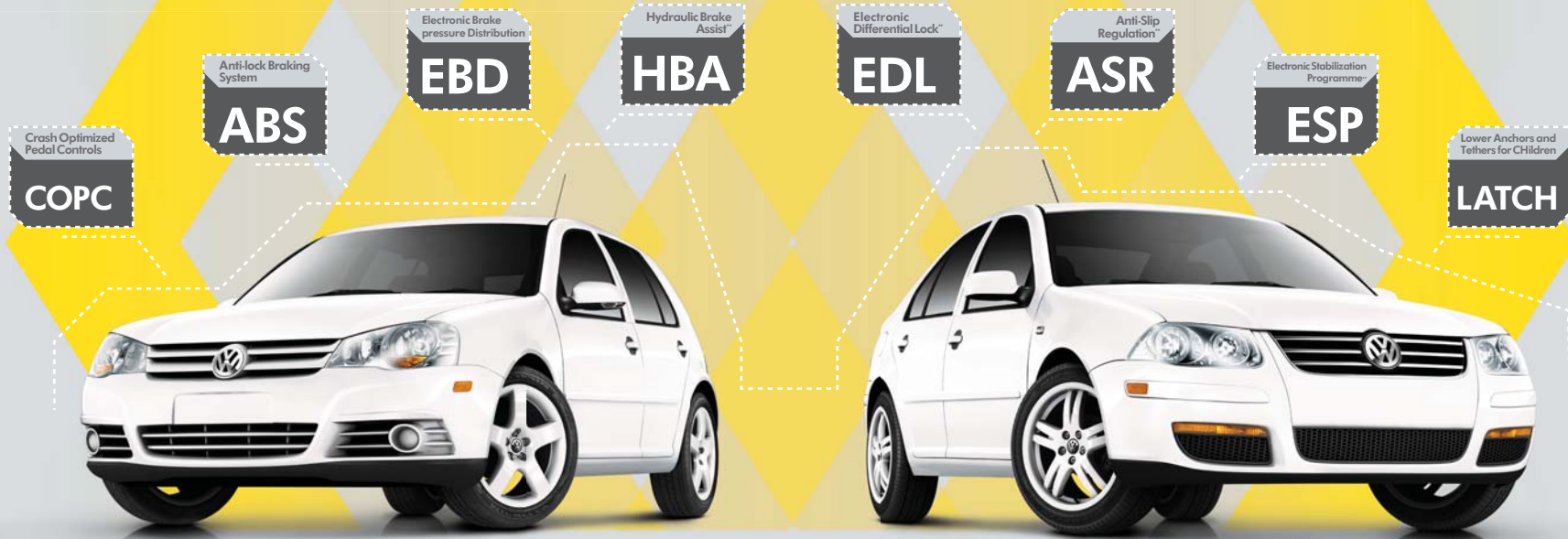


Blatant act of Roadjoy

Meter Over-feeder—Add a quarter to the first four expired meters along a city street. Time makes such a thoughtful gift.

Safe happens.

Safety is engineered into every inch of your new City. Both cars feature a veritable alphabet soup of active and passive safety features like 4-wheel disc brakes with ABS, anti-intrusion side door beams, special child safety locks, and the option of up to 6 airbags*. So safe is packed into every corner just waiting to spring into action, and help you steer clear of whatever the raging city sends your way.



City Golf

City Jetta



Blatant act of Roadjoy

Drive-Thru Gifting—Buy a milkshake for a hard-working fast food sales associate, and watch them get a tiny little brain-freeze tear.

*Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **Optional.



01



02



03



04



05



06



01 Gorilla-Gear™

02 sunroof deflector

03 mambo wheel



05 base rack for ski, bike and snowboard attachments

04 engine pre-heater

06 Monster Mats™

Accessories. Do something nice for you.

Go ahead. It's okay to be a little self-centred when it comes to adding a few bells and whistles to your new City. After all, bells and whistles are the very instruments of joy. Choose from a variety of aftermarket accessory options like Monster Mats, roof racks, Gorilla-Gear, and many more that don't involve any alliteration whatsoever, like alloy wheels. This is your chance to add some personal flair and make a good thing even better. See what we mean by visiting vwdrivergear.ca.



Blatant act of Roadjoy

Trucker Horn Symphony—See how many tractor-trailer drivers you can get to hank in symphonic road joy harmony.

A VW just wouldn't be a VW without a great warranty. Here's where we walk the walk and stand by our every joy-inducing word. The City Golf and City Jetta are nicely covered by not one, but three warranties. Plus roadside assistance.

WARRANTY

Basic limited warranty

Every Jetta comes with a bumper-to-bumper new vehicle limited warranty for 4 years or 80,000 kilometres, whichever comes first.

Powertrain limited warranty

The Volkswagen powertrain limited warranty provides 5 years or 100,000 kilometres of protection, whichever comes first.

Anti-Corrosion limited warranty

A fully galvanized steel body means we can offer you a 12-year unlimited mileage limited warranty against corrosion perforation.

Roadside assistance

In addition to the warranty coverage, the City Golf and City Jetta have a 24-hour roadside assistance package for 4 years and unlimited mileage, provided by Professional Dispatch Group. Wherever you go, we got your back.



SPECS

Exterior

		City Golf	City Jetta
Antenna	Roof-mounted amplified flexible black whip antenna	S	S
Body Panels	Crash optimized front end	S	S
Brake Lights	Centre high mounted stop lamp in top of rear window	S	-
	Centre high mounted stop lamp in bottom of rear window	-	S
Bumpers	Body colour bumpers with black lower section	S	S
Doors	Anti-intrusion side door beams	S	S
Glass	Tinted glass, green	S	S
Grille	Body colour grille with centre logo	S	S
Lights, Front/Rear	Halogen headlamps with clear, lightweight, chip resistant polycarbonate lenses	S	S
	Daytime Running Lights (DRL). Upon start-up of vehicle, headlights engage with reduced power. Instrument panel lighting, parking lights and taillights remain off. To engage all lights with full power, the light switch must be turned to the on position	S	S
	Headlights-on warning tone, upon opening of driver's door when ignition key is removed	S	S
	Side turn signal lights (clear lens optic)	-	S
Mirrors	Body colour mirror housings	S	S
	Side turn signal integrated into side exterior mirrors	S	-
	Driver and passenger side remote exterior mirrors	S	S
	Driver and passenger side remote exterior mirrors, heatable	P	P
Moldings/Panels	Body colour side moldings	S	S
Paint	Metallic paint (no charge)	O	O
	Non-metallic paint	S	S
Roof	Power glass sunroof with tilt, slide, tinted glass, manual sunshade, pinch protection, and driver's door power lock operated convenience closing feature	P	P
Tires	195/65 R15 H, all-season tires, full size steel spare wheel and all-season tire	S	S
Wheels	6J X 15" steel wheels, with full wheel cover	S	S
	6J X 15" alloy wheels	P	P
Wipers/Washer	2-speed windshield wipers with variable intermittent wipe feature	S	S
	Rear wiper/washer system with intermittent wipe feature	S	S
	Heatable windshield washer nozzles, front	P	P

Interior

		City Golf	City Jetta
Air Conditioning	Air conditioning, CFC-free	O	O
Alarm/Anti-Theft	Anti-theft vehicle alarm system for doors, hood, trunk lid, radio, and starter, with warning LED in door top sill and with audible and visual activation	P	P
	Immobilizer III theft deterrent system	S	S
	Assist Handles	S	S
	Assist handles, one (passenger) front and two rear	S	S

SPECS

Interior (cont.)

		City Golf	City Jetta
Assist Handles	Assist handles, two front and two rear (when Side Curtain Protection is ordered)	P	P
Cruise Control	Integrated on turn signal stalk	P	P
Defroster	Electric rear window defroster	S	S
	Electric side mirror defroster/defogger	P	P
Doors/Side Panels	Integrated armrests in front door panels	S	S
	Integrated armrests in rear door panels	S	S
	Molded door trim with cloth inserts	S	S
Floor Mats	Front floor mats	-	S
Instrument Cluster	Illumination of controls and gauges—blue, with red indicators	S	S
	Seatbelt reminder and fuel cap seal warning	S	S
	Speedometer, tachometer, odometer, trip odometer, coolant temperature gauge, fuel gauge, gear indicator (if equipped with optional automatic transmission), warning lights, digital clock	S	S
Keys	Folding keys (2) with radio-frequency remote transmitter for central locking, eyelet	P	S
	Non-folding (2), no illumination function	S	-
	Valet key	-	S
Lighting	Interior front centre dome light with time delay and two reading lights	S	S
	Luggage compartment light	-	S
	Two rear reading lights	S	S
Locks	Remote central power locking system with selective unlocking	P	S
	Automatic locking feature (doors lock automatically when vehicle reaches 13 km/h). Dealer can disable feature or programme to unlock when ignition key is removed. Doors unlock automatically upon airbag deployment	P	S
	Driver and passenger door mounted power lock/unlock switches for central locking system	P	S
	Child safety locks on rear doors	S	S
	Key operated convenience window open and close feature (and sunroof when equipped)	P	P
Mirrors, Interior	Driver and front passenger visor vanity mirrors, illuminated with cover (with Head Curtain airbags)	P	-
	Mirror control pad with joystick control	S	S
Power Outlets	Power outlet (SAE size) in front centre console	S	S
	Power outlet (SAE size) in trunk	-	S
Radio/Audio	Radio CD, 6 speakers with radio and integrated CD player (MP3 readable) w/auxiliary input + USB connector	-	S
	Radio CD, 8 speakers with radio and integrated CD player (MP3 readable) w/auxiliary input + USB connector	S	-
Remote Releases	Remote release for fuel filler flap in centre console	-	S
	Trunk release by remote key	-	S

SPECS

Interior (cont.)

		City Golf	City Jetta
Remote Releases	Remote releases for trunk and fuel filler flap, located on driver's side door	P	-
Restraint Systems	Driver and front passenger front airbag supplemental restraint system	S	S
	Driver and front passenger side airbag supplemental restraint system	O	P
	Side Curtain Protection™	O	P
	Emergency locking retractors for all seating positions	S	S
	Safety belts pre-tensioners with load limiters, front seats only	S	S
	Height adjustable front 3-point safety belts, colour coordinated	S	S
	Rear 3-point safety belts, all 3 seating positions, colour coordinated. Outboard height adjustable for 4-door models only	S	-
	Rear 3-point safety belts, all 3 seating positions, colour coordinated	-	S
	LATCH (Lower Anchors and Tethers for CHildren. Formerly known as ISOFIX)—child seat lower attachment points and top tether rear outboard seating positions	S	S
	Child seat tether anchorage points with markings, rear seating positions	S	S
Seating, Front	Buckle switch (sensor which deploys airbag depending on safety belt use)	S	S
	Interlock feature—centre rear safety belts cannot be extended unless seat back is in fully locked position	S	S
	Front seats, fully reclining, height adjustable (driver's side only), with adjustable (height & angle) lockable head restraints	S	S
Seating, Rear	Comfort seats	S	S
	Heatable front seats	P	P
Seating, Rear	Rear seat head restraints, height adjustable, all seating positions	S	S
	60/40 split folding rear seat	S	S
	Steering Wheel	3-spoke padded steering wheel	S
Steering Wheel	Height adjustable and telescoping steering column	S	S
	Steering wheel deformable/collapsible upon impact	S	S
	Theft-deterrent steering column	S	S
Storage, Interior	Front door storage pockets	S	S
Trim (Details)	Plastic shift knob	S	S
	Plastic handbrake grip	S	S
	Leatherette shift boot	S	S
	Gear selector cover (automatic transmission only)	O	O
	Soft-touch interior parts	S	S
Trunk/Cargo Area	2 tie-down hooks in floor of the backside of the trunk	S	S

SPECS

Interior (cont.)

		City Golf	City Jetta
Trunk/Cargo Area	Trunk release by manual key	S	-
	Trunk release by remote key and manual key	P	S
	Fully carpeted lined luggage compartment	S	S
	Grip on inside of trunk lid to assist closing	S	-
	Storage compartment, right side, seperated with a net	-	S
	Luggage compartment cover, one piece, lifting, removable	S	-
Upholstery	Flat woven cloth seat fabric	S	S
Ventilation System	Rear passenger ventilation for heat and A/C (when A/C is ordered)	S	S
Windows	Key opening & closing feature for power windows	P	P
	Power windows with pinch protection. Front windows with automatic one-touch feature, operable from driver's side only	P	P
	Manually operated windows	S	S

Technical

		City Golf	City Jetta
Battery	Battery box, hard shell box around the battery for protection	S	S
Brakes	ABS (Anti-lock Braking System)	S	S
	Power assisted front vented disc brakes, rear solid disc brakes	S	S
Emissions	Bin 5 EPA Federal Emissions Concept	S	S
	ORVR (On-board Refueling Vapor Recovery)	S	S
	EVAP standard for Canada	S	S
Engine	2.0L 115 horsepower, 122 lbs-ft torque, 4-cylinder, in-line, gas	S	S
Side Impact	Anti-intrusion side door beams	S	S
Steering	Power assisted rack and pinion steering	S	S
Suspension	Front and rear gas shock absorbers	S	S
	Independent front McPherson struts, stabilizer bar	S	S
	Independent track correcting torsion beam rear axle with integrated stabilizer bar	S	S
Traction Control	Electronic Stabilization Programme (ESP) with brake assist, Anti-Slip Regulation (ASR), and Electronic Differential Lock (EDL)	O	O
Transmission	5-speed manual transmission	S	S
	6-speed automatic transmission with Tiptronic	O	O
	Cable shift mechanism—manual transmission only	S	S
	Clutch starter interlock for manual transmission. Vehicle will not start if clutch is not depressed	S	S
	Floor mounted kick-down switch for automatic	O	O
	Hydraulic clutch for manual transmission	S	S

SPECS

Warranty

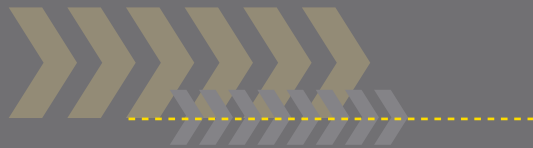
		City Golf	City Jetta
Anti-Corrosion	12-year/unlimited distance Limited Warranty against Corrosion Perforation	S	S
Powertrain Warranty	5-year/100,000 km (whichever occurs first). Powertrain Limited Warranty	S	S
Vehicle Warranty	4-year/80,000 km (whichever occurs first). New Vehicle Limited Warranty	S	S

Roadside Assistance

		City Golf	City Jetta
Roadside Assistance	4-year/unlimited mileage, 24 hour provided by Professional Dispatch Group	S	S

Packages and Options

		City Golf	City Jetta
Comfort Package	Power locks, power windows, power heated exterior mirrors	P	-
	Alarm system		
	Cruise control		
	Remote transmitter for central locking		
	Remote trunk and fuel door release		
	6J X 15" alloy wheels "Solstice"		
Comfort Package	Power windows, power heated exterior mirrors	-	P
	Cruise control		
	6J X 15" alloy wheels "Solstice"		
Cold Weather Package	Heated front seats	P	P
	Heated windshield washer nozzles		
Options	6-speed automatic transmission with Tiptronic®	O	O
	Electronic Stabilization Programme with brake assist (ESP)	O	O
	Air conditioning	O	O
	Airbags, Front Side	-	O
	Airbags, Front Side and Head	-	O
	Airbags, Front Side Thorax	O	O
	Airbags, Front Side Thorax plus Side Curtain	O	-
Power glass sunroof with tilt, slide, and preselect	O	O	



I hereby agree to earn my road joy stripes.

Okay, we did our part and made two feature-packed, German-engineered cars that are startlingly easy on the bank account. Now it's your turn: Go to vw.ca. Pick a road joy mission. Carry it out with good cheer. Then, add one of these stickers to your new VW. And know that you've earned your badge.



City Jetta



City Golf

Peel here