

# 2008 Passat



Who knew?



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Passat.

# Who knew?

**Some misperceptions take time to change.  
This one will take 6.2 seconds.\***

That's the time it takes the Passat's 3.6-liter, 280 horsepower, 6-cylinder engine with 265 lb-ft of torque to hit 100 kilometres per hour from a dead stop. You're probably saying "The Passat? Really?" "Yup," and our 2.0 Turbo is no slouch either, besting other more expensive German engineered sedans in a sprint from 0-100." But there's more than meets the engine with the Passat. It's 2008 refinements and state of the smart technology will leave you wide-eyed as well. Passat. *Who knew?*



\*0-100 km/h time based on 3.6L model with 4MOTION.™ 7.5 seconds  
0-100 km/h based on 2.0T model with manual transmission.

2.0 T FSI engine—Awarded 2006 & 2007 International Engine of the Year for the 1.8-2L category, presented by Engine Technology International. Excuse the bragging. But this is a brochure.

Passat.  
Who knew?

## You're looking at the culmination of 60 years of German Engineering.

At the heart of every Passat is the ultra efficient and uber powerful FSI engine. It's 30% more fuel efficient than conventional engines because it doesn't waste a single drop of fuel. Its straight injection system pumps fuel directly into the combustion chamber in both the Passat's 2.0 Turbo, 200hp, 4-cylinder turbo engine and its 3.6L, 280hp, 6-cylinder. Less waste. Less lag time. And that means lower emissions, lower L/100 kms (3.6L – 7.0L/100 km HWY, 4-cylinder – 6.8 L/100 km). What's more, the 3.6L engine is mounted transversely to fit into the same amount of space as the 4-cylinder, creating extra legroom inside the cabin. Faster. Smarter. Bigger. By German engineering.



2.0T FSI Engine  
10.1 L/100 km city/6.8 L/100 km hwy



\*Government of Canada EnerGuide estimates for 3.6L with automatic transmission and 2.0T FSI with manual transmission. Your mileage may vary.

When your name is Volkswagen,  
you better make a pretty great wagon.



# Cargo room. Car go fast.

The Passat Wagon comes equipped with the same powerfully-efficient FSI engines available in the sedan, but with a gaping 1.0 cubic metres of cargo space. Room for you, your stuff and your performance hungry appetite.



Lots of cars have a button that pops the trunk open. But your Passat Wagon also has a button that pops the trunk closed.

Passat.  
Who knew?



Power Tailgate button

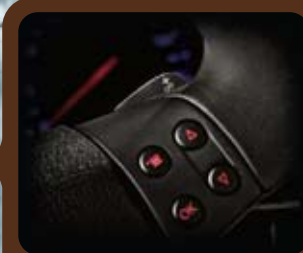
# Power + Power + Power + Power = 4MOTION.

Your Passat's available 4MOTION® all-wheel drive system is like your computerized wing-man. It's there when you want to feel some off-the-line torque and it's ready to adjust during hazardous driving conditions too. 4MOTION constantly monitors the individual traction of each tire and makes adjustments. A tire needs less traction? 4MOTION reduces power to the wheel. A tire needs more traction? 4MOTION sends over a little extra power. It's ok to say, "Thank you, 4MOTION!"

\*Available on 3.6L only. \*\*Optional on 3.6L.

Use the 3.6L Passat's Paddle Shifters perfectly and you can do 0-100 in 6.2 seconds. Good luck, nobody's perfect.

Passat.  
Who knew?



Paddle Shifter™

# Your trusty steed. Updated for 2008.

We know your type. Rain, fog, sleet, snow or just plain old pitch-blackness. Doesn't matter—you and your turbocharged engine are heading out. And because we had a feeling about you, we went ahead and equipped the Passat so that it'd be ready whenever you are (which is always). We offer stuff like rain-sensing windshield wipers that adjust their speed depending on how fast it's coming down, automatic brake-disc wipers that listen to these windshield wipers to know when to clean the rotors, and optional Bi-Xenon™ headlights that swivel in whatever direction you steer, rotating up to 15 degrees.



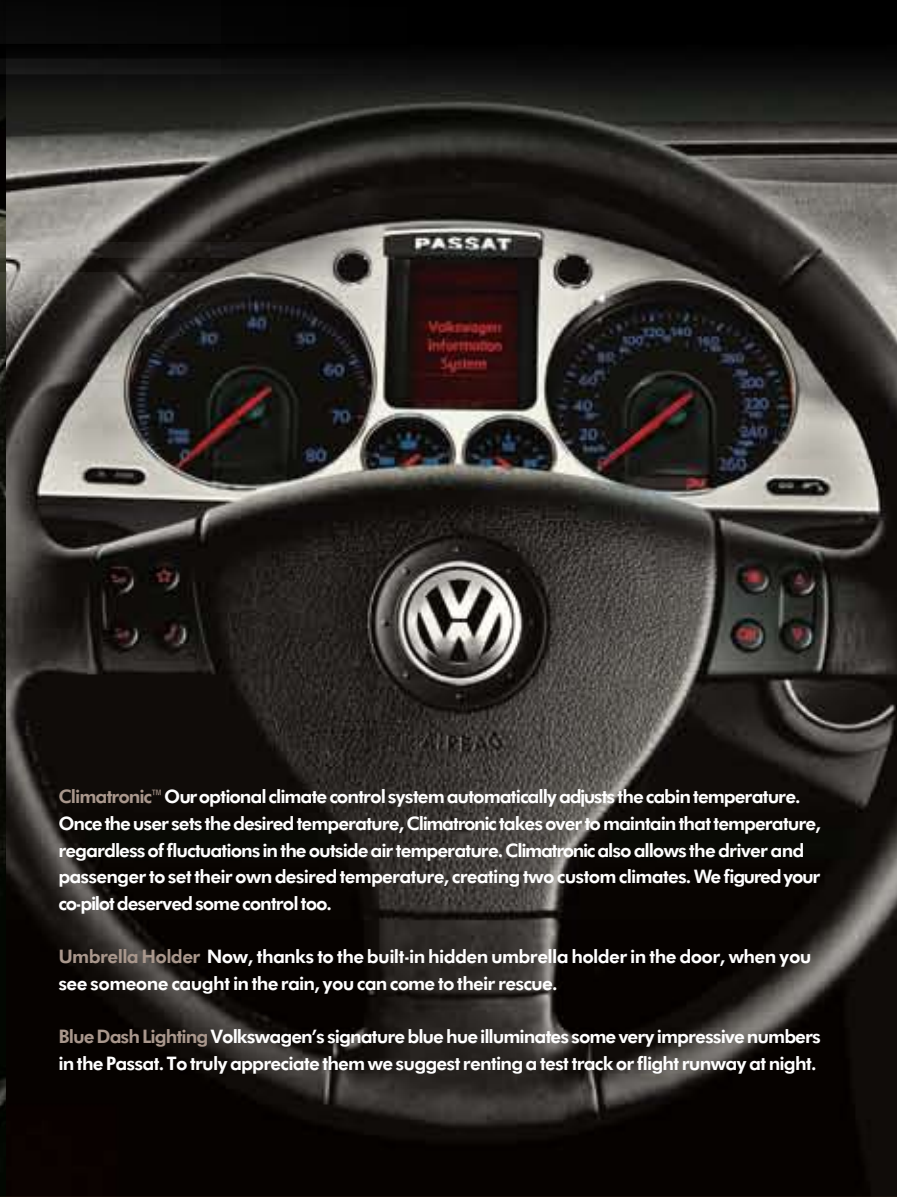
Fast or slow, things look brighter in a Passat. At higher speeds these headlights move with the steering wheel, so you can see around the next corner sooner. And at slower speeds a separate side light is simultaneously engaged within the headlight assembly unit that allows for added turning visibility in tight turns.

Passat.  
Who knew?



Bi-Xenon AFS Headlights

The Passat's surprises aren't just under the hood.



**Climatronic™** Our optional climate control system automatically adjusts the cabin temperature. Once the user sets the desired temperature, Climatronic takes over to maintain that temperature, regardless of fluctuations in the outside air temperature. Climatronic also allows the driver and passenger to set their own desired temperature, creating two custom climates. We figured your co-pilot deserved some control too.

**Umbrella Holder** Now, thanks to the built-in hidden umbrella holder in the door, when you see someone caught in the rain, you can come to their rescue.

**Blue Dash Lighting** Volkswagen's signature blue hue illuminates some very impressive numbers in the Passat. To truly appreciate them we suggest renting a test track or flight runway at night.



Push Start Ignition

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Designed with more than an eye for aesthetics and advanced circuitry, the Passat's key has other benefits. This push start ignition system becomes flush with the dash helping to reduce the possibility of knee injury due to dangling keys. Hopefully, you'll never get to appreciate this feature.





Want the perfect soundtrack playing when testing your Passat's capabilities? There's an Auxiliary Input Jack for your MP3 Player neatly hidden in the armrest.

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Who knew?



Auxiliary Input Jack

**It's not easy to follow a Passat.  
Unless you're a satellite.**

The Passat moves pretty fast. Which in turn means you can get pretty lost, pretty fast. But no worries – your Passat has an optional DVD navigation system. We know that nothing ruins a great drive quicker than pulling over to deal with an awkwardly folding map.

# Safe happens.

## The Prevent and Preserve Safety System

Every Volkswagen comes standard with the 45 safety features\* that make up the Prevent and Preserve Safety System. The features work together to both help you avoid an accident and protect you if an accident is unavoidable. And we are constantly updating it because when it comes to your safety, there's always room for improvement.

Additional Passat features above and beyond the Prevent and Preserve Safety System:

### Electronic Differential Lock (EDL)

A form of traction control that works with the vehicle's ABS to transfer power from a slipping wheel to a non-slipping wheel during acceleration. This enables the wheel with better traction to make use of the engine's power. Less slip, more grip.

### Auto Hold

Whether you're going up or downhill, once you come to a complete stop, you take your foot off the brake. Your Passat controls the hydraulic pressure to help prevent the vehicle from rolling forward or backward.

### Electronic Parking Brake

No need to pull levers and push pedals to set your e-brake. Just simply press the e-brake button, and it will set itself. To get going press the button again while your foot is on the brake and it will release.

★★★★★ 5 Star front passenger side impact rating\*\*

★★★★ 4 Star rear passenger side impact rating

★★★★ 4 Star frontal impact crash rating

### Electromechanical Power Steering

Your Passat's steering wheel has variable power steering, which means you'll get a consistent response, no matter how fast (or slow) you're driving. It also helps bring the wheel back to centre quickly on turns.

### Brake Disc Wiping Feature

This smart little feature can tell whenever your windshield wipers are on and automatically wipes any water or other road muck from your brake-discs, making sure they stay nice and dry and at their full stopping potential.

### LED Technology

The rear brake lights are all illuminated using Light Emitting Diodes. LEDs illuminate instantly, and they use less energy and last significantly longer than standard.



\*Excludes City Golf and City Jetta models. \*\*Government star ratings are part of the U.S. National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program [www.safercar.gov](http://www.safercar.gov) Model tested with standard front side impact airbags.

With this seat, you can adjust your seat 12 different ways. That's up, down, back, forth, lumbar and everything in between with just the touch of a button.

Passat.  
Who knew?



12-way power driver seat\*\*

## Fly by the seat of your Passat.

With two rich hues to chose from, the Passat's cabin is made to your liking, so your focus remains on the road ahead and not adjusting your comfort.

### Leather Comfort Seat\*

The comfort seat was designed to mimic the shape of your body. Smaller in the middle, wider at the hips (no offense). What could be more comfortable than something that was inspired by you?

### Leatherette Comfort Seat

Not radically different from the leather comfort seats, just upholstered in leatherette instead. Your skin will never know the difference.



Leather Comfort Seat



Leatherette Comfort Seat



Pure Beige



Black

\*Only seating surface is upholstered in Leather. \*\*Optional equipment.

# Exterior Colours.

## Black

It's cool without trying. Like freshly poured asphalt with a fat streak of burnt rubber.

## Mocha Brown Pearl

A colour rich like coffee. Inspired by the over-caffeinated 280hp engine under the hood.

## Blue Graphite Pearl

It's the colour of the ocean at night. Murky and mysterious. Like the confusion that'll set in when your Passat leaves them at a light.

## Candy White

Not the same old, bleached, starched, buttoned-down bore. This white is what German designers dream about. Simple. Stark. Precise.

## Reflex Silver Metallic

It's the colour of speeding bullets. Need we say more?

## United Grey Metallic

It's the shade of shadows. Storm clouds that come out of nowhere, but disappear just as fast. Sound familiar?

## Shadow Blue Metallic

A blue that lurks in the shadows like a ninja. It waits. Quietly. But it does not strike with a sword. It impacts with visual beauty.

# The Passat can walk the walk. And now it can look the look.

If you're not interested in being stealth about your Passat's performance try a body kit or accessories. Anyone who sees your Passat won't be saying, "who knew." It will be quite obvious. For other upgrades check out [vwdrivergear.ca](http://vwdrivergear.ca).



**1 Sport Springs**  
Go from tight, crisp, responsive springs to tighter, crisper and even more responsive sports springs.

**2 Body Kit**  
Even a Passat likes to look badass every once in a while. With a front spoiler, side skirts, and rear valance, this body kit ought to do the trick.

**3 Hi-Def Body Kit**  
Hard to believe something that can make your Passat look so aggressive and race inspired would be called "skirts".

**4 Ski/snowboard rack deluxe**  
This easy-to-install rack holds 2 snowboards or 4 pairs of skis. Perfect whether you're in a snowboard or skiing mood.

**5 Fork mount bike holder**  
Fork mounts are very secure. Just don't forget to bring your front wheel along for the ride.

**6 Dual Exhaust Tips**  
Your Passat's backside is what most cars will be seeing, why not give them something extra to look at like Dual Exhaust Tips?

**7 Kayak Rack**  
Compatible with standard base carrier bars and complete with tie-down straps, this rack's attachments are rubber-covered to help protect your kayak or canoe. Your kayak or canoe likes that.

**8 Base Carrier Bars**  
Simple. Functional. And way more aerodynamic than a big rack system.

**9 Barracuda Bike holder**  
Durable and rugged, the easy-to-use arm secures bicycles, securely. Base carrier bars can handle up to three Barracuda racks; each rack holds one bike. That's 3 bikes per Passat.

**10 18" Velos Wheels**  
The Velos was an ancient Greek battleship. We like to think the Greeks would be proud to see this wheel take on the great roads of today.

**11 17" Akiros Wheels**  
Just look at these paws. Think Cheetah.

## Exterior Specs

2.0T  
Trendline

3.6L  
Comfortline

Halogen headlamps with clear, lightweight, chip resistant polycarbonate lenses	s	s
Taillights, LED technology for tail, brake and turn signal functions	s	s
AFS (Adaptive Front Lighting System) Bi-Xenon™ headlights	p <sup>2</sup>	s
Daytime Running Lights (DRL)	s	s
Halogen projector lens fog lights, integrated into front bumper	p <sup>1</sup>	s
Center high-mounted stop lamp above rear window, with LED technology	s	s
Side blinkers integrated into side exterior mirrors	s	s
Power exterior rearview mirrors, heated, with LED turn signals	s	-
Power exterior rearview mirrors with memory, heated, LED turn signals, and ambient lighting	-	s
Power glass sunroof with tilt, slide, preselect, tinted glass, and pinch protection	o/p <sup>2</sup>	s
7J X 16" alloy wheel "Milwaukee" (KW 45/07)	s	-
7 1/2J X 17" alloy wheel "Monte Carlo"	p <sup>1</sup>	-
7 1/2J X 17" alloy wheel "Le Mans"	p <sup>2</sup>	s

S = Standard P<sup>1</sup> = Comfortline Package  
P<sup>2</sup> = Highline Package O = Optional

## Interior Specs

2.0T  
Trendline

3.6L  
Comfortline

CLIMATIC single-zone climate control, CFC-free	s	-
CLIMATRONIC™ electronic climate control, dual-zone, CFC-free, with indirect ventilation	p <sup>2</sup>	s
Anti-theft vehicle alarm system. Warning LED in door top sill and with audible and visual activation	s	s
Stalk-mounted cruise control	s	s
Electric rear window defroster	s	s



16" alloy Milwaukee



17" alloy Monte Carlo

## Interior Specs (cont.)

2.0T  
Trendline

3.6L  
Comfortline

Multi-function trip computer with time, trip distance, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, outside temperature gauge and gear indicator.	p <sup>1</sup>	s
Key fobs (2) with radio-frequency remote transmitter for central locking, with eyelet	s	s
Door entry lights	-	s
Radio-frequency remote locking system with lock, unlock, rear trunk release and panic button on transmitter	s	s
Child safety rear door locks	s	s
Mirror control pad with joystick control	s	s
AM/FM radio with single-disc in-dash CD player, MP3 format readable, 8 speakers, AUX-IN multimedia socket for external audio source	s	-
Premium VII AM/FM radio with 6-disc in-dash CD changer, MP3 format readable, 8 speakers, AUX-IN multimedia socket for external audio source.	p <sup>1</sup>	s
Satellite radio with SIRUS™ with 3 month subscription	o	s
Driver and front passenger front airbag and side-thorax airbag supplemental restraint system*	s	s
Side Curtain Protection®*	s	s
Rear passenger side-thorax airbag supplemental restraint system, with safety belt pretensioners for the outer rear seats*	o	o
Optimized front head restraints	s	s
Safety belt power pretensioners (Pyrotech) for driver and front passenger	s	s
Safety belt load limiters for driver, front passenger, and rear outboard seating positions	s	s
Interlock feature - center rear safety belt cannot be extended unless seat back is in fully locked positions	s	s
LATCH - Lower Anchors and Tethers for CHildren. Child seat lower anchorage points and top tether, rear outboard seating positions	s	s
12-way full power adjustable driver seat: incl. 4-way power adjustable lumbar support	s	s

\*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age. \*\*Available accessory wheel.



17" alloy Sienna\*\*



17" alloy LeMans

S = Standard P<sup>1</sup> = Comfortline Package  
P<sup>2</sup> = Highline Package O = Optional

## Interior Specs (cont.)

2.0T  
Trendline

3.6L  
Comfortline

S = Standard P<sup>2</sup> = Comfortline Package  
P<sup>2</sup> = Highline Package O = Optional

12-way full power adjustable driver seat: incl. 4-way power adjustable lumbar support, and 3-position memory function for driver seat and exterior mirrors.	-	P <sup>2</sup>
8-way manually adjustable passenger seat	s	s
Heatable front seats	s	s
Rear seat head restraints, height adjustable	s	s
Navigation System with visual and audible commands In-dash CD changer replaced with single-disk in-dash DVD player, and glove box mounted CD changer (not compatible with MP3 format)	-	P <sup>2</sup>
Homelink® garage door opener, integrated into sun visor	P <sup>2</sup>	s
Parking brake, electronic, button mounted in dash	s	s
Parking brake, AUTO HOLD start-off assistance	s	s
4-spoke steering wheel, synthetic material	s	-
3-spoke leather wrapped, multi-function steering wheel	-	s
3-spoke leather wrapped sport multi-function steering wheel, with Tiptronic® functions for automatic transmission	-	P <sup>2</sup>
Steering wheel deformable upon impact	s	s
Height adjustable and telescoping steering column	s	s
Side and rear sunshades, manually operated	-	P <sup>2</sup>
Leatherette comfort seats	s	s
Leather comfort seats	P <sup>2</sup>	P <sup>2</sup>
Power windows with pinch protection. Front windows with automatic one-touch feature, operable from driver's side only. Window lockout feature available on driver's side door	s	s

## Technical Specs

2.0T  
Trendline

3.6L  
Comfortline

<b>all-wheel drive</b>		
4MOTION® all-wheel drive system	-	s
<b>brakes</b>		
ABS (Anti-lock Braking System)	s	s
Power assisted front vented disc brakes, rear solid disc brakes	s	s
<b>engine</b>		
2.0T 200 horsepower, 207 lb-ft torque, 4 cylinder, in-line, 4V, turbocharged, FSI	s	-
3.6L 280 horsepower, 265 lb-ft torque, 6 cylinder, 10.6° V, 4V, FSI	-	s
<b>suspension</b>		
Front McPherson concept with triangular wishbones, coil springs, telescopic shock absorbers, stabilizer bar	s	s
Rear fully independent four-link suspension with coil springs, telescopic shock absorbers and stabilizer bar	s	s
Sport suspension (stiffer shocks, and larger stabilizer bar)	-	P <sup>2</sup>

## Technical Specs (cont.)

2.0T  
Trendline

3.6L  
Comfortline

<b>traction control</b>		
Anti-slip regulation (ASR)	s	s
Electronic Differential Lock (EDL)	s	s
Electronic Stabilization Program (ESP) with brake assist, and disc wipers	s	s
<b>transmission</b>		
6-speed manual transmission	s	-
6-speed automatic transmission with Tiptronic®	O	s

## Warranty

5-year/100,000 km (whichever occurs first). Powertrain Limited Warranty	s	s
4-year/80,000 km (whichever occurs first). New Vehicle Limited Warranty. Wear & tear items and adjustments excluded after initial 12 month/20,000 km (whichever occurs first)	s	s
12-year/unlimited distance. Limited Warranty against Corrosion Perforation	s	s

## Roadside Assistance

4-year, unlimited distance, 24-hour, provided by Professional Dispatch Group	s	s
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The ideas in this brochure are new, the paper however is recycled.

S = Standard P<sup>2</sup> = Comfortline Package  
P<sup>2</sup> = Highline Package O = Optional

Maybe you already knew all about the Volkswagen Passat. Maybe you knew that the 2.0T could go from 0 to 100 in 6.9 seconds and the 3.6L in 6.2. Maybe you knew that it out-sprints similar German engineered cars that cost tens of thousands more. And that it beats them hands-down in fuel efficiency too. And, that over 40 million European readers voted it as their top pick with the prestigious Autol Award\*\* – all in the past two years. But something tells us, that guy you just left at the light had no idea.



\*0-100 km/h times based on 3.6L sedan with 4MOTION and 2.0T sedan with manual transmission.

\*\*AutoBild Group awarded the Autol Award in 2006.