

# Corolla | 09



 **TOYOTA**  
make things better



A

# 09 Corolla

How do you redesign Toyota's best-selling car? You make things better, many times over. The all-new 2009 Corolla - redesigned to deliver much more than you would ever expect from a vehicle in this class. With a roomier interior and unexpected features like the available push-button start and automatic climate control, Corolla will surprise you with every turn. Enhanced safety features such as side curtain airbags, ABS brakes, and available vehicle stability control offer a safe and smooth ride every time. And Toyota's dedication to legendary fuel-efficiency continues with Corolla.

The truth is, there's no way we could mention everything we've improved on the newest Corolla. You'll just have to discover all of them for yourself.



B

**FRONT COVER**

XRS shown in Magnetic Grey Metallic.

**A/B** Sport shown in Classic Silver Metallic.

A



# Corolla CE

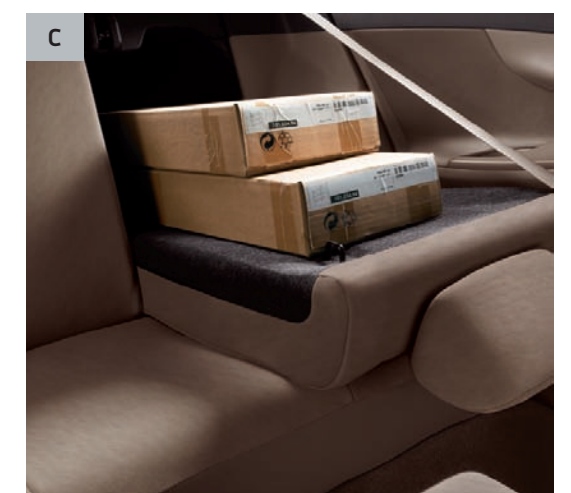
The all-new Corolla CE integrates a level of sophistication that may take some time to get used to. Enjoy a superior level of comfort with the redesigned spacious interior that offers rear seating flat floors to provide your passengers with additional legroom. For added convenience and comfort, the steering wheel tilts and telescopes to accommodate your own personal driving preferences.



B

**KEY FEATURES** • 132 hp, 1.8-litre, 4-cylinder, DOHC, Dual VVT-i engine. • Standard 5-speed manual or optional 4-speed automatic transmission. • Antilock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA). • AM/FM CD/MP3/WMA player, 4-speakers, audio auxiliary input jack, glass imprinted antenna, satellite antenna with prewire. • Active front headrest. • Dual-stage driver and front passenger airbags, front seat-mounted side airbags, front and rear head/side curtain airbags. • Illuminated entry with fade-out dome lamp. • Rear security lock. • Dual heated power remote-control mirrors. • Reflector-style halogen headlamps.

**A** CE shown in Desert Sand Mica. **B** CE with Convenience Package – dual glove box with a big, deep bin and a separate enclosure. **C** The rear 60/40 split-bench seat folds flat to create an incredible amount of cargo room.



C



A

# Corolla LE

As you enter the Corolla LE cabin, you are rewarded with sensual textures and shapes. By pressing the convenient Push Button Start, Smart Key System, you are greeted by instruments that illuminate with elegant precision. The simulated woodgrain trim reveals the LE's pride and style, while the premium fabric seats designed with an extended cushion offer added support and soothing comfort. And to enhance your sound experience, the LE is equipped with a 6-speaker stereo system.

**PUSH BUTTON START** Corolla is available with a Smart Key System with Push Button Start. Drivers can lock, unlock or start the car just by carrying the Smart Key in their pocket or purse. A proximity sensor in the car door and a radio pulse generator in the key housing inform the electronic access and authorization system.

**A** LE shown in Desert Sand Mica. **B** LE interior shown in Ash. **C** Optitron electronic gauges. **D** Push Button Start, Smart Key System.



B



C



D

**KEY FEATURES** • 132 hp, 1.8-litre 4-cylinder, DOHC, 16-Valve, Dual VVT-i engine. • Automatic 4-speed Electronically Controlled Transmission (ECT). • Ventilated front disc and rear drum brakes. • P205/55R16 all-season radial tires. • AM/FM CD/MP3/WMA player, 6-speakers, audio auxiliary input jack, glass imprinted antenna, satellite antenna with prewire. • Power auto door lock with shifter activation. • Air conditioning with automatic climate control. • Simulated woodgrain trim. • Push button start, Smart Key System. • 16-inch aluminum alloy wheels. • Fog lamps. • Cruise control. • Dual heated power remote-control mirrors.



A

# Corolla Sport

Looking for a little edge? The sleek and stylish Corolla Sport offers performance inspired features that will set your heart racing. The dark charcoal interior with metallic dash accents, leather-wrapped steering wheel, and 6-speaker stereo system offers an unique driving experience. Dressed with a rear spoiler, coloured side skirts, 16-inch aluminum alloy wheels and an available Moonroof package, the Sport is sure to turn heads.

**A** Sport shown in Classic Silver Metallic.  
**B** The stylish Sport cockpit.



B

**KEY FEATURES** • 132 hp, 1.8-litre, 4-cylinder, DOHC, 16-valve, Dual VVT-i engine with 5-speed manual or optional 4-speed automatic transmission. • Ventilated front disc and rear drum brakes. • Antilock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA). • AM/FM CD/MP3/WMA player, 6-speakers, audio auxiliary input jack, glass imprinted antenna, satellite antenna with prewire. • Leather wrapped 3-spoke tilt steering wheel. • Metallic dash accents, stainless steel scuff plates. • Keyless entry, key lockout protection.

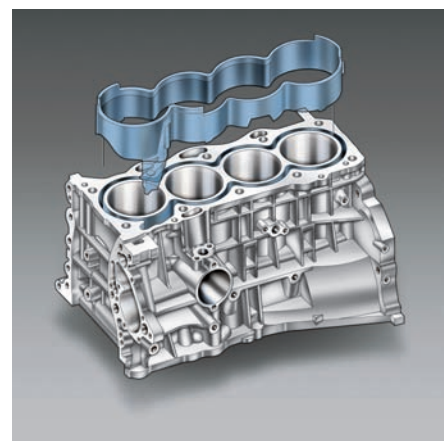


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# Corolla XRS

Open the door to Corolla XRS and experience a world of style and substance. The front seats are deeply bolstered to help keep you situated when faced with twisty roads. A standard rear deck spoiler is a clear signal to all that your XRS is a serious driver's car. And the 17-inch alloy wheels don't merely look sharp, they actually direct the airflow onto the brakes to help cool the components and reduce brake fade.

**SUPER COOLING SYSTEM** The aluminum-alloy XRS engine uses lightweight, high-compression [9.8:1] pistons, kept cool by a "water jacket" that surrounds the cylinder walls to help make the engine block lighter and more compact.



B



C



D



E

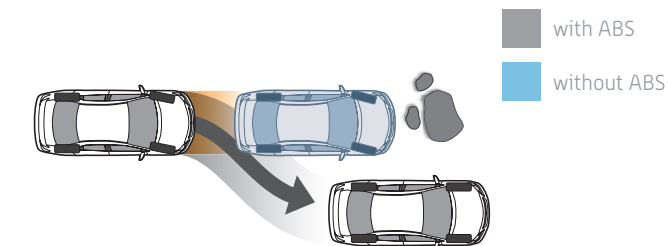
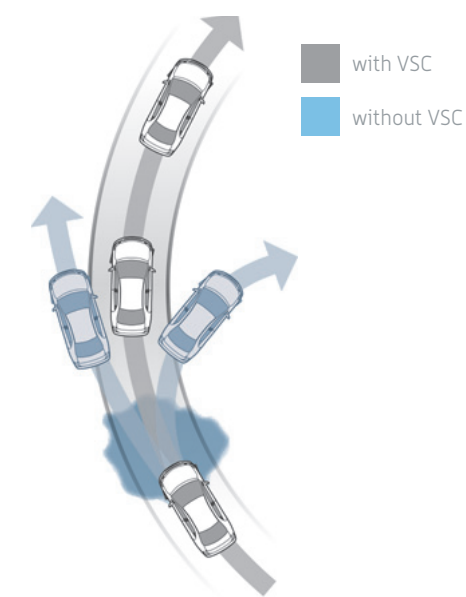
**KEY FEATURES** • 158 hp, 2.4-litre, 4-cylinder, DOHC, 16-valve, VVT-i engine with standard 5-speed manual or optional automatic 5-speed transmission. • Vehicle Stability Control (VSC) and Traction Control (TRAC). • Power-assisted, ventilated front and rear disc brakes. • P215/45R17 all-season radial tires. • AM/FM CD/MP3/WMA player, 6-speakers, audio auxiliary input jack, title display, glass imprinted antenna, satellite antenna with prewire. • Sport fabric seat material. • Full skirt package, rear spoiler, moonroof with sunshade. • Stainless steel scuff plates. • 17-inch aluminum alloy wheels.

A XRS shown in Magnetic Grey Metallic. B XRS interior shown in Dark Charcoal. C XRS audio. D Rear deck spoiler. E 17-inch alloy wheel.



## Safety

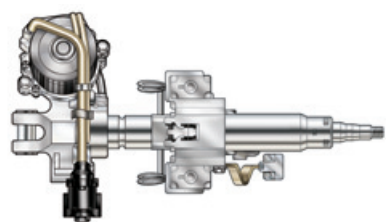
The 2009 Corolla lavishes attention on your safety. Corolla features standard driver and front passenger front seat-mounted side airbags and front- and second-row side curtain airbags. Antilock Braking System (ABS) is standard on all models and enhances driver steering control by reducing wheel lock-up under hard braking. Also standard on all models is the Electronic Brake-force Distribution (EBD) with Brake Assist (BA), which balances brake pressure distribution according to vehicle load and braking conditions. EBD also automatically adjusts the amount of brake force applied to each wheel, and can transfer braking front-to-rear or side-to-side in order to balance braking pressure to help optimize the available traction.



## Performance

To drive the redesigned Corolla is to experience life in the technological fast lane. Simply press the gas pedal and an electronically controlled throttle body triggers your acceleration. The CE, LE and Sport models come with a standard 1.8-litre 132 hp engine, while the XRS model is outfitted with a 2.4-litre 158 hp engine. And the all-new Corolla achieves a remarkable balance of performance and efficiency, thanks in part to its lightweight aluminum alloy engine block and cylinder head and its Variable Valve Timing with intelligence (VVT-i) innovation, which helps the engine to optimize power, emissions and efficiency.

### ELECTRIC POWER STEERING



The Electric Power Steering (EPS) helps steering response to guide you through the twists and turns of the road.

### TIRE PRESSURE MONITOR SYSTEM

The 2009 Corolla automatically monitors your tire pressure, alerting you if it falls critically low.

### REFINED SUSPENSION

Corolla is equipped with a new suspension system and a more rigid chassis. The front suspension is tuned for handling precision and mounted to a separate subframe to muffle noise and vibration, while the torsion-type rear suspension helps to provide a smoother ride.



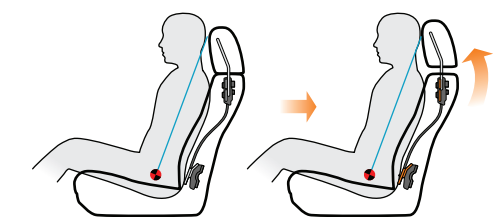
**SAFETY FEATURES**

- Front and rear energy absorbing crumple zones.
- Side-impact door beams.
- Trunk entrapment release.
- Door ajar, low fuel and washer fluid warnings.
- Antilock Braking System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist (BA).
- Dual-stage driver and front passenger airbag Supplemental Restraint System (SRS).
- Front passenger airbag occupancy classification indicator.
- Energy absorbing steering column.
- 3-point rear seatbelts in all positions with Automatic/Emergency Locking Retractor (ALR/ELR).
- Energy absorbing upper interior trim.
- 3-point front seatbelts with adjustable seatbelt anchors, driver's Emergency Locking Retractor (ELR) and passenger side Automatic/Emergency Locking Retractor (ALR/ELR).
- Front seatbelt pre-tensioners with force limiters.
- Adjustable front and rear headrests.

### ENHANCED VEHICLE STABILITY CONTROL (VSC)

Enhanced VSC helps prevent the vehicle from slipping sideways while cornering and automatically regulates engine output and brake-force distribution to the wheels. In addition, the system simultaneously provides the Electric Power Steering (EPS) assist torque to help the driver steer in the direction that provides greatest control (XRS model).

**ANTILOCK BRAKE SYSTEM (ABS)** The ABS pulses the brakes rapidly during hard braking to help keep the wheels from locking up, and thus help preserve steering control.



**ACTIVE FRONT HEADRESTS** Corolla comes standard with active headrests in the front seats that help keep the occupants' heads properly positioned in the event of a rear-end collision.

# Dress it up. Drive it out.

Express yourself. Optimize your vehicle's appearance and enhance its performance by adding the Toyota Accessories custom designed for your model. You can rest assured knowing that every Toyota Dealer is ready to answer questions, help select Toyota Accessory Parts, and keep your vehicle in top shape. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services (TFS) when purchased at the time of a new vehicle sale, and all are backed by a Toyota Warranty. For more information, please visit [customizeyourtoyota.ca](http://customizeyourtoyota.ca), your local Dealer or [toyota.ca](http://toyota.ca).



Enhance the look and functionality of your new Corolla by choosing from the following list of Accessories:

- All-Season Mats
- Ashtray
- Block Heater
- Bluetooth®
- Cargo Liner
- Door Sill Protectors
- Emergency Assistance Kit
- First Aid Kit
- Licence Plate Cover
- Roof Rack – Bike Adapter
- Owner's Manual Wallet
- Rear Bumper Protector
- Sport Pedals



Hood Deflector



Tow Hitch Bike Adapter



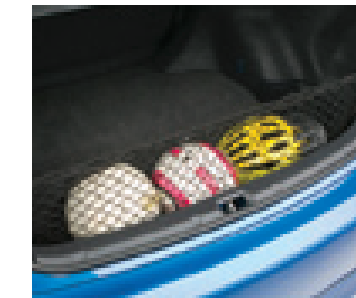
Roof Rack – Ski Adapter



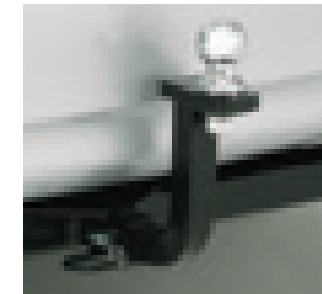
Extra Large Cargo Box



Rear Spoiler



Cargo Net



Towing Accessories



Bodyside Mouldings



Roof Rack



Side Window Visors



iPod™ Adapter/Interface



Rear Lip Spoiler

**ACCESSORIES SHOWN** Corolla all dressed up with a Hood Deflector, Side Window Visors, Rear Spoiler and a "Body Kit" which includes Front and Rear Bumper and Side Skirts.

™iPod is a registered trademark of Apple Computer Inc.



## 2009 Colour:

040 Alpine White<sup>1,3</sup>

1F7 Classic Silver Metallic<sup>1,3</sup>

1G3 Magnetic Grey Metallic<sup>1,3</sup>

209 Black Sand Pearl<sup>3,4</sup>

3R3 Barcelona Red Metallic<sup>3,5</sup>

4Q2 Desert Sand Mica<sup>2</sup>

8T7 Blue Streak Metallic<sup>3</sup>

Please see your Toyota Dealer for details.

<sup>1</sup> Ash Fabric on CE, LE.

<sup>2</sup> Bisque Fabric on CE, LE.

<sup>3</sup> Dark Charcoal Fabric on Sport, XRS.

<sup>4</sup> Ash or Bisque Fabric on LE, Ash Fabric on CE.

<sup>5</sup> Bisque Fabric on LE, Ash Fabric on CE.

### NEW VEHICLE WARRANTY SUMMARY

**NO DEDUCTIBLES – NO TRANSFER FEES**

**COMPREHENSIVE COVERAGE – 3 YEARS OR 60,000 KM** This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

**POWERTRAIN COMPONENTS – 5 YEARS OR 100,000 KM** This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

**MAJOR EMISSION CONTROL COMPONENTS – 8 YEARS OR 130,000 KM** This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

**CORROSION PERFORATION – 5 YEARS UNLIMITED DISTANCE** Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

### DISCOVER MORE WITH TOYOTA



With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's affordable peace of mind. Consult your Toyota Dealer for details.



Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. We service your Toyota the way we built it. So you can count on quality parts and professional service.



If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at [www.toyotafinancialservices.ca](http://www.toyotafinancialservices.ca).



Fewer emissions and pollutants. More kilometres on less fuel. And power and performance second to none. Available in Prius, Camry and Highlander, these latest generation Toyota hybrids offer you the best of all worlds.



**Toyota Graduate Program** This program assists new graduates in their purchase of a New or Certified Used Toyota. The program differs depending on the model chosen. Be sure to ask your Dealer when purchasing your Toyota. Some conditions may apply.



All new Toyota cars and trucks include a full tank of gas, roadside assistance and floor mats.



The Toyota Mobility program is dedicated to addressing the transportation needs of Toyota Owners who have a disability, or know a family member with a disability or mobility issue. The program offers cash assistance, resource information and financing for adaptive equipment for their vehicle.

**CLUB | TOYOTA** Enhance your Toyota ownership experience by joining Club Toyota – a complimentary and exclusive online service for Toyota owners.

Benefit from an abundance of interactive, convenient services, and information conveniently at your fingertips. Register today at [clubtoyota.ca](http://clubtoyota.ca).

## Toyota Canada in the Community.

Toyota has a long-standing commitment to the environment both globally and in Canada. This is defined in the Toyota Earth Charter to “Always be concerned about the environment” even as we “Contribute toward a prosperous 21st Century society.” Toyota is committed to giving back to the communities in which we live and operate, to make Canada a better place to live.



Toyota Canada Inc. and Earth Day Canada established the Toyota Earth Day Scholarship Program in 2003 to recognize and reward graduating high school students who have distinguished themselves through environmental, volunteer and academic excellence. Each year, 15 scholarships are awarded coast to coast, allowing Canada's future environmental leaders to continue their studies. For more information visit [earthday.ca](http://earthday.ca)



Toyota Canada Inc. and its Dealerships partnered with Evergreen in 2000 to create the Toyota Evergreen Learning Grounds Program, that is transforming Canadian school grounds into natural learning environments. For more information visit [evergreen.ca](http://evergreen.ca)



Toyota Canada Inc. and its Dealers are National Sponsors of Special Olympics Canada, which is dedicated to making a difference in the lives of Special Olympics athletes. Toyota Canada Inc. reaches out to Special Olympics athletes whenever possible through participation in events at a local, regional, provincial and national level. For more information visit [specialolympics.ca](http://specialolympics.ca)





## Make things better.

It's what we believe at Toyota. It is a belief grounded in a simple truth:

Better is not a destination. It is a way. It is a spirit of continuous improvement.

A path we travel along where every thing we do in the name of better improves the vehicles we build, the experience of our customers, and the world we live in. Better is about more than just a car or a truck. It is about before, during, and after. It is about the good we do for each other, our respect for the environment, and all the things we choose to do to simply **make things better.**



Yaris Hatchback



Camry Hybrid



RAV4



SEQUOIA



Yaris



Prius



HIGHLANDER



FJ CRUISER



Corolla



Avalon



HIGHLANDER HYBRID



TACOMA



Matrix



Solara



4RUNNER



TUNDRA



Camry



Sienna

For more information on Toyota vehicles, please visit your local Dealer or [toyota.ca](http://toyota.ca).

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