



IMPREZA | 2010



A SUBARU IS DIFFERENT.





Impreza WRX

THE 2010 SUBARU IMPREZA.

JUST FOR THE FUN OF IT.



FOR ALL THE RIGHT REASONS.

PURE DRIVING PLEASURE

FEELING IN CONTROL

THOUGHTFUL ENGINEERING

FOUR DECADES OF ALL-WHEEL DRIVE

SUPERIOR TRACTION

NATURAL BALANCE

UNMATCHED STABILITY

SMOOTH POWER

UNBRIDLED FUN

RALLY-PROVEN PERFORMANCE

SURPRISING EFFICIENCY

TRUSTED JAPANESE RELIABILITY

PURPOSEFUL INNOVATION

THE SPIRIT OF ADVENTURE

REASSURING SAFETY

REAL-WORLD VERSATILITY

ACCOMMODATING COMFORT

A SENSE OF WELL-BEING

RESPECT FOR THE EARTH

LOGIC WITH PASSION

ALL-WEATHER CAPABILITY

CONFIDENCE ON ANY ROAD

THERE ARE MANY DIFFERENT REASONS TO CHOOSE A VEHICLE.

THE SUBARU DIFFERENCE MIGHT BE THE MOST COMPELLING REASON OF ALL.

The more you know about Subaru, the more you might ask, “Why aren’t all vehicles made this way?” Subaru drivers experience a unique feeling behind the wheel, an unsurpassed level of confidence that comes from a balance of virtues rarely found working together in such perfect harmony. Like surefooted all-wheel drive handling complemented by refined smoothness. Invigorating performance with reassuring safety. And thoughtful innovation with superior Japanese reliability. You don’t need to be an engineer to appreciate all the various qualities that make a Subaru stand apart from the crowd. You can feel it – the first time you get behind the wheel of the 2010 Subaru Impreza and the ten-thousandth time. You might never fully comprehend all the reasons why a Subaru rewards you with such an unexpected and singular sense of enjoyment. But feeling it is all the reason you need.

PURITY OF DESIGN. PURE EYE CANDY.

Looks can be revealing. Just one glance at the Subaru Impreza and one thing is certain:

This vehicle is built for fun. The sleek 4-door has the style and angular appeal of a true sport sedan, while the fierce 5-door brings attitude and clean lines into sharp focus. This is driving excitement in its purest form – and you haven't even turned the key yet. Add in class-leading safety systems, desirable upgrade packages and great value and the Impreza becomes just as impressive under the skin.



TWO BODY STYLES, TWO ENGINES. DOUBLE THE EXCITEMENT.

Armed with standard Subaru symmetrical full-time AWD and your choice of two superb SUBARU BOXER engines, the Impreza is a vehicle in search of an open road. Available in two body styles – a stylish 4-door and a sporty 5-door – this nimble performer also features seating for five adults and plenty of versatility. The engines, meanwhile, offer an intoxicating mix of fuel efficiency and outright performance. In other words, the Impreza represents fun and function in one dynamic package.





COMFORT AND JOY.

The interior of the Subaru Impreza is an impressively spacious and expressively stylish environment. Premium fabric or leather grace the seating surfaces. Titanium accents and blue ambient lighting bring a cool, high-tech look to the centre stack. And all of these desirable characteristics, combined with available options such as heated front seats and the expansive moonroof, make the Impreza almost as enjoyable when parked as it is when under power.

Impreza 2.5i



MEANS BUSINESS. PROMOTES PLEASURE.

One look at the sweeping twin-cockpit of the Impreza and there's no doubt about it: This is a driver's car. All the controls are in the perfect position. The seats are contoured for maximum support in the corners. The instruments spring to life with glowing white needles as you start the engine. Everything is designed to encourage the enthusiasm you have for the act of driving. (You're welcome.)

Impreza WRX Limited Package

SYMMETRY GIVES YOU BALANCE.

EVERY SUBARU HAS SOMETHING IN COMMON WITH NO OTHER VEHICLE.

To build a better car, start with a more perfect idea. The ideally balanced SUBARU BOXER engine and Subaru symmetrical full-time All-Wheel Drive (AWD) are at the core of Subaru technology – unique to the industry, this technology is also the very reason why a Subaru outperforms.

BALANCE

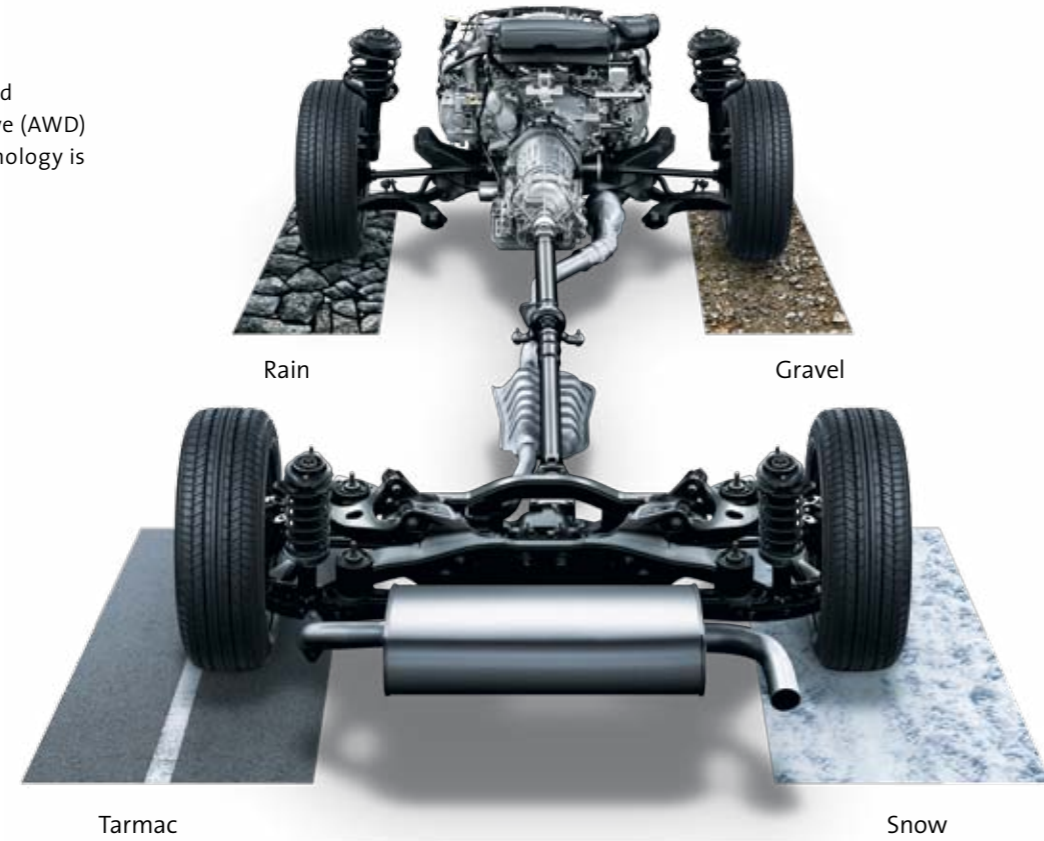
The layout of the SUBARU BOXER engine and Subaru symmetrical full-time AWD creates a drivetrain that is naturally balanced from side to side and, therefore, produces superbly balanced handling. This symmetrical system delivers power more smoothly and distributes it more evenly among all four wheels, generating the spirited driving confidence that defines a Subaru.

CONTROL

The SUBARU BOXER engine's flat configuration gives the vehicle a very low centre of gravity. Teamed with the superior grip of Subaru symmetrical full-time AWD, this combination provides more precise, responsive and satisfying handling and control in virtually any driving condition.

SAFETY

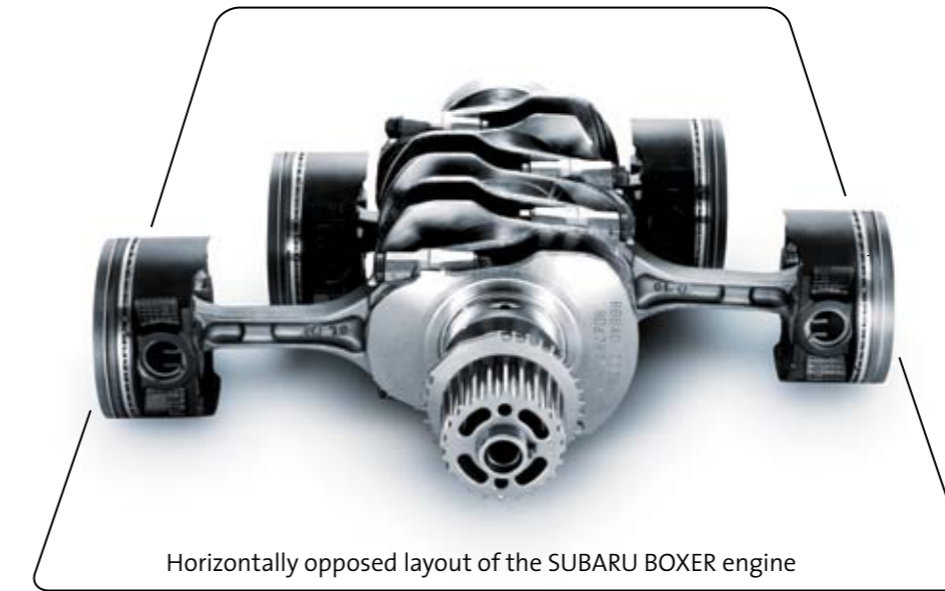
In adverse weather, or in the precious few seconds it takes to react to a sudden situation, the combination of the balanced SUBARU BOXER engine, surefooted Subaru symmetrical full-time AWD and finely tuned suspension provide the razor-sharp response needed to help drivers avoid a collision.



SYMMETRICAL AWD

Throughout the past four decades, Subaru has diligently advanced its technology to meet the evolving needs of drivers around the world. As evidence, we submit the Subaru symmetrical full-time AWD system. With the engine and drivetrain organized in a symmetrical layout along the centreline of the vehicle, a Subaru is engineered from the ground up to deliver on the full promise of all-wheel drive – meaning, superior traction and stability. In this layout, power is able to be routed to all four wheels, creating naturally perfect balance and an innate sense of control.

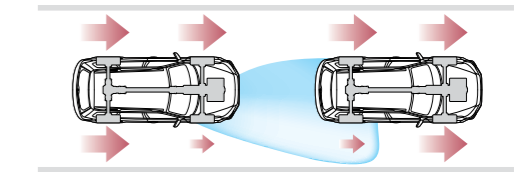
BALANCE GIVES YOU CONTROL.



SUBARU BOXER

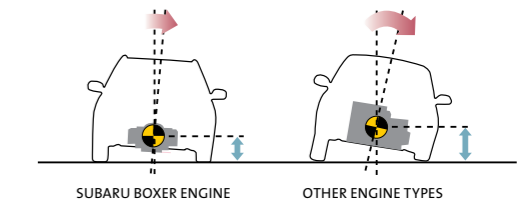
The horizontally opposed configuration of the SUBARU BOXER engine sees the pistons placed 180 degrees apart, creating a lower and flatter profile compared to other engine types. This gives the Subaru engine – thus, the entire vehicle – a lower centre of gravity and heightened sense of balance. Furthermore, the opposing movement of one bank of pistons inherently counteracts that of the other, helping to reduce engine vibration and boost driving comfort.

THREE DISTINCT ADVANTAGES OF THE SUBARU SYMMETRICAL FULL-TIME AWD SYSTEM



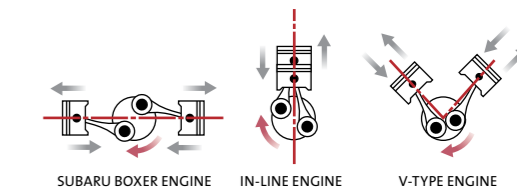
GREATER TRACTION

THE DIFFERENCE: When driving in bad weather or reacting to avoid a potential accident, Subaru symmetrical full-time AWD delivers exceptional traction – and therefore extraordinary confidence – because it can keep all four wheels engaged at all times.*
THE REASON: Traction generates control. Control inspires confidence.



SUPERIOR STABILITY

THE DIFFERENCE: With its horizontally opposed configuration, the SUBARU BOXER engine lays flatter and can sit lower in the vehicle than other engine designs.
THE REASON: A lower centre of gravity for the entire vehicle means more balanced handling, flatter cornering capabilities and superior stability overall.



SMOOTHER OPERATION

THE DIFFERENCE: In the SUBARU BOXER engine, the pistons lay flat on each side of the crankshaft, so they thrust away from each other along the horizontal plane.
THE REASON: This "punch-counterpunch" action naturally suppresses engine vibration for inherently smoother running.

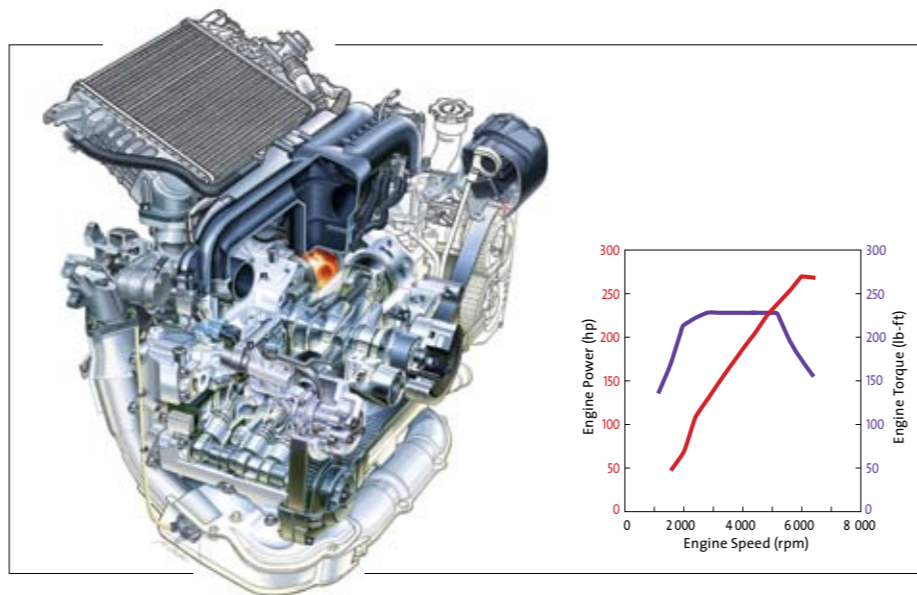
*When vehicle is in motion. Diagrams for illustrative purposes only.



Opposing forces, powerfully united.

THE DIFFERENCE: The design, layout and construction of the SUBARU BOXER engine make it the perfect choice for a fun-to-drive compact vehicle.

THE REASON: Aided by a highly sophisticated valvetrain, the powerful punch-counterpunch action of the horizontally opposed pistons creates natural balance and exceptional smoothness. Meanwhile, advanced engineering delivers greater strength and durability and the engine's low positioning promotes superior handling. All combined, these qualities bring about a more potent and sportier driving experience overall.

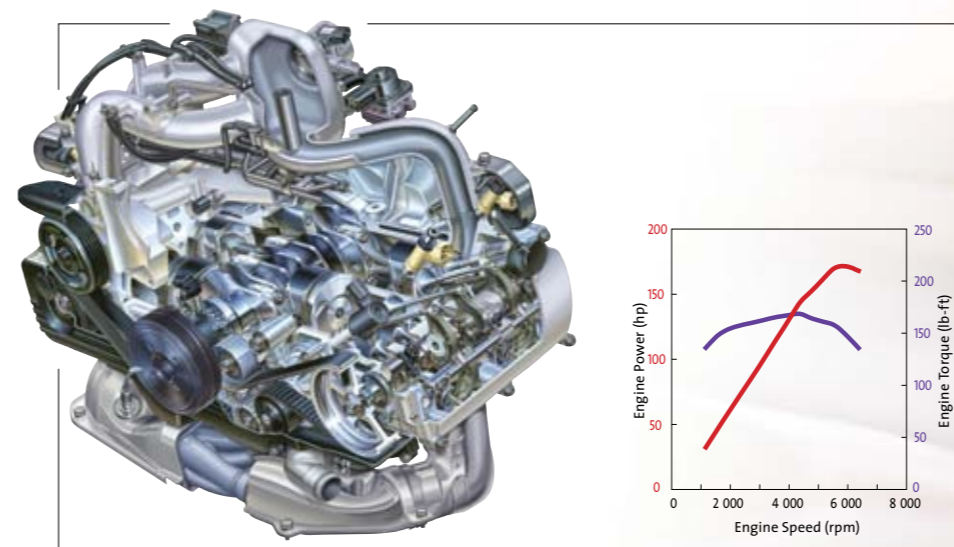


2.5-LITRE DOHC TURBOCHARGED SUBARU BOXER ENGINE
HORSEPOWER: 265 HP @ 6000 RPM
TORQUE: 244 LB-FT @ 4000 RPM
FUEL ECONOMY (L/100 KM): CITY 11.3 / HWY 8.1 (5MT)

The award-winning engine behind the Subaru Impreza WRX benefits from a super-efficient high-flow intercooler, the Active Valve Control System and a less restrictive exhaust to produce high levels of low- and mid-range torque, breathtaking acceleration and surprising fuel efficiency. Naturally balanced and incredibly rigid, this superbly smooth engine is a high performer in terms of output (265 horsepower, 244 lb-ft of torque) and, thanks to superior engineering, is virtually free of turbo lag.

HOW THE SUBARU BOXER ENGINE MAKES A BETTER COMPACT.

The SUBARU BOXER engine runs naturally smoother than other engines and generates torque fluently throughout the rev range. The result is strong, linear acceleration whether on the open highway or in the city. Its low-profile configuration lowers the centre of gravity of the entire vehicle thereby creating flatter, more stable cornering and a level of handling precision far beyond ordinary compact cars.



2.5-LITRE SOHC SUBARU BOXER ENGINE
HORSEPOWER: 170 HP @ 6000 RPM
TORQUE: 170 LB-FT @ 4400 RPM
FUEL ECONOMY (L/100 KM): CITY 10.6 / HWY 7.5 (5MT) CITY 10.4 / HWY 7.7 (4EAT 5S)

The naturally aspirated 2.5-litre, 4-cylinder SUBARU BOXER features advanced electronic throttle control and the i-Active Valve Lift System to create superb low- and mid-range torque and superior fuel efficiency. Sure, smooth and predictable power is generated throughout the rev range, making the Impreza 2.5i models a sporty and efficient way to go. A proven design incorporating lightweight and high-strength aluminum alloy, this engine is also extremely reliable and durable.





Impreza 2.5i Limited Package

Unique demands, custom solutions, superior results.

THE DIFFERENCE: Subaru symmetrical full-time All-Wheel Drive systems are designed for optimum performance and heightened efficiency on all roads, in all seasons, at all times.

THE REASON: On-demand or one-size-fits-all systems have many drawbacks. Subaru matches each transmission to an exclusively designed variation of Subaru symmetrical full-time AWD, maximizing performance capabilities and boosting efficiencies throughout.

4-SPEED AUTOMATIC TRANSMISSION + MULTI-PLATE TRANSFER CLUTCH AWD

For instant and seamless response to varying driving conditions, the optional 4-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (4EAT SS) on 2.5i models utilizes a multi-plate transfer clutch AWD system. This transmission allows the driver to choose from two fully automatic modes (Normal and Sport) and a manual-shift mode. The multi-plate transfer clutch AWD system maintains a 60/40 torque split (front/rear) for more predictable handling and automatically adjusts up to a 50/50 split under hard acceleration or when conditions warrant. Using sensors to monitor individual wheel speeds, steering angle, lateral and rotational forces, the AWD system is able to team with the standard Vehicle Dynamics Control (VDC) system to control and distribute power to all four wheels to generate superior traction – on virtually any road surface at any time.



4-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (4EAT SS)

5-SPEED MANUAL TRANSMISSION + VISCOUS-COUPLING LIMITED-SLIP CENTRE DIFFERENTIAL AWD

Standard on all Impreza models is a slick-shifting 5-speed manual transmission paired with an AWD system using a viscous-coupling limited-slip centre differential. This system maintains a 50/50 torque split and incorporates VDC to ensure sporty performance under all conditions. This is the transmission of choice for those who crave maximum control and maximum driving pleasure.



5-speed Manual Transmission (5MT)

NICELY EQUIPPED, THOROUGHLY ENTERTAINING.

Whether exploring new destinations with friends or driving solo just for fun, the Impreza offers technology that's designed to make the trip all the more pleasurable. From the available premium audio system to SIRIUS® Satellite Radio and the advanced MediaHub feature, staying entertained has never been easier.



PREMIUM AUDIO SYSTEM: ARMED TO ROCK AND ROLL.

Equipped with a 6-CD changer and six speakers, the AM/FM/MP3/WMA premium* audio system turns the Impreza into a rolling concert hall with crisp, clear reproduction and impressive sound overall. The system also includes steering-wheel audio controls, speed-sensitive volume control, the Radio Data System for displaying song title and artist and SRS CS-Auto™ for better bass reproduction and sound localization.

*2.5i Sport Package, 2.5i Limited Package and WRX Limited Package.

AUXILIARY AUDIO INPUT: YOUR MUSIC – ANY STYLE, ANYTIME, ANYWHERE.

Armed with a standard auxiliary audio input, all Impreza models let you bring your digital music with you wherever you go. Plug in your portable music player and your playlist is given its proper respect – cascading through the vehicle's sound system. The in-dash CD players are also MP3/WMA compatible, giving you another way to share your musical tastes with the world.

MEDIAHUB: PUTTING THE 'PLAY' IN PLAYLIST.

Models with the Limited Package gain a MediaHub* that includes a USB input which allows MP3s to be played from a USB key. This system also enhances iPod® integration even further by letting you recharge your music player and make selections from your playlist through the car audio controls.

*2.5i Limited Package and WRX Limited Package.

SIRIUS® SATELLITE RADIO: ENDLESS HOURS OF ENTERTAINMENT.

All versions of the Subaru Impreza come pre-wired for SIRIUS® Satellite Radio, while select models* are equipped with a free 3-month trial subscription to this fantastic service. With over 100 satellite radio channels on the dial, you're certain to find exactly what you're looking for – everything from music to news, sports and talk radio.

*2.5i Sport Package, 2.5i Limited Package and WRX Limited Package.



MULTIPLE CONFIGURATIONS, COUNTLESS POSSIBILITIES.

The ingenious rear suspension on the Impreza handles corners and cargo with equal ease. A compact design that doesn't intrude into the cargo compartment means available storage space is among the widest in its class. The 60/40-split flat-folding rear seats boost capacity for everyday needs. And the integrated crossbar brackets, designed for roof-mounted carriers, bring added weekend convenience to both the 4-door and 5-door models.



Impreza 2.5i



VERSATILE 5-DOOR.
The Impreza 5-door models can handle five adult passengers and five carry-on suitcases all at once. For more storage possibilities, the 60/40-split rear seats fold flat to the cargo floor and the rear gate is nearly square to accommodate bulkier items.

VOLUMINOUS 4-DOOR.
With a spacious, separate trunk, the Impreza 4-door models deliver added security for valued cargo. The 60/40-split flat-folding rear seats make room for bigger items and even with the rear seats up, the trunk is big enough for three golf bags.

BIGGER IDEAS FOR SMALL SPACES.
Beyond being surprisingly roomy, the Impreza offers a place for life's little things, too. For example, each door pocket contains a bottle holder. And the centre console includes cup holders, a tray and an armrest that opens to reveal a storage compartment and a 12-volt power outlet.

◀ Impreza 2.5i Limited Package
▼ Impreza 2.5i (all)





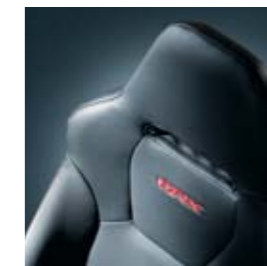
INTERIOR AND EXTERIOR FEATURES



Electroluminescent Gauges*
An instrument panel with red-backlit gauges creates superior daytime or nighttime readability and helps reduce eye strain.
*WRX and WRX Limited Package.



Aluminum Pedals*
Sporty and stylish aluminum pedals and the driver's footrest are fitted with rubber studs for sure grip and flawless control.
*WRX and WRX Limited Package.



Sport Seats*
Body-hugging sport seats are highly supportive during active driving. WRX models also feature red stitching, ensuring the seats look as good as they perform.
*2.5i Limited Package, WRX and WRX Limited Package.



Heated Front Seats*
Banish the cold for good with heated front seats, individually adjustable with the flick of a switch.
*2.5i Sport Package, 2.5i Limited Package, WRX and WRX Limited Package.



Automatic Climate Control*
Automatic climate control maintains a set temperature at all times by adjusting airflow and heating/cooling. A microscopic filter helps keep the cabin free from dust and other allergens.
*2.5i Limited Package, WRX and WRX Limited Package.



Retractable Cargo Cover*
A cargo cover keeps valuables safe from prying eyes and is retractable and removable for added convenience.
*2.5i Sport Package, 2.5i Limited Package, WRX and WRX Limited Package (5-door models only).



Glass Moonroof*
Let the sun shine in with a power glass moonroof that slides wide open with one touch of a button or tilts up for a quick breath of fresh air.
*2.5i Sport Package, 2.5i Limited Package and WRX Limited Package.



Power-adjustable Door Mirrors
Generous door mirrors are aerodynamically sculpted for reduced wind noise, heated to defog or melt away frost, power-adjustable to create superior visibility, and foldable to better fit narrow parking spaces.



Windshield Wiper De-icer*
Electric heating elements warm the area of the windshield where the wipers rest to keep them free from ice and frost.
*2.5i Sport Package, 2.5i Limited Package, WRX and WRX Limited Package.



Fog Lights*
Multi-reflector fog lights emit a wide, flat beam that reflects less glare in foggy conditions to create better visibility and safety.
*2.5i Sport Package, 2.5i Limited Package and WRX Limited Package.



Integrated Crossbar Brackets
Standard integrated crossbar brackets (fitted with accessory crossbars) set the stage for bicycle, ski, and kayak carriers – and boost versatility.



Low-profile Spoiler*
Racy styling and aerodynamic efficiency come courtesy of the trunk-mounted rear spoiler.
*2.5i Sport Package, 2.5i Limited Package, WRX and WRX Limited Package (4-door models only).



Roofline Spoiler
Inspired by the world of rally racing, the roof-mounted spoiler on 5-door models improves both aerodynamics and appearance. WRX 5-door models gain a larger version which reduces lift at speed for improved handling.



16-inch Aluminum Alloy Wheels
Generous 16-inch alloy wheels with a sharp 12-spoke design bring added sportiness and style to the Impreza 2.5i Sport Package.



17-inch Aluminum Alloy Wheels
Stylish 10-spoke 17-inch alloy wheels give the Impreza 2.5i Limited Package a bold, aggressive stance and enhance cornering performance.



17-inch Aluminum Alloy Wheels
The Impreza WRX and WRX Limited Package feature 17-inch alloy wheels with 10 spokes and a high-tech gunmetal finish for a more menacing stance.



Smooth as silk, sticks like glue.

THE DIFFERENCE: The ultra-refined chassis, Subaru symmetrical full-time AWD and advanced Vehicle Dynamics Control are engineered to work in unison to provide a safe, sporty and confidence-inspiring driving experience.

THE REASON: The starting point for true driving pleasure is having complete confidence in the handling of your vehicle – and in its ability to negotiate challenging road and weather conditions with ease and grace.

SUBARU DYNAMIC CHASSIS CONTROL CONCEPT

The sporty handling, smoother ride and natural, more accurate steering feel of the Subaru Impreza derive from many factors, all crucial to the overall design. A rigid chassis. A low-mounted engine. The signature symmetrical drivetrain layout. Strong steering components. And a 4-wheel independent suspension system with an advanced double-wishbone rear design. The net result: driving dynamics that are unmatched in the compact-car segment.



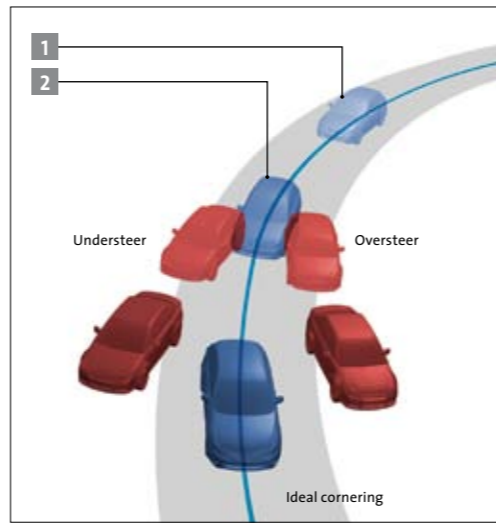
VEHICLE DYNAMICS CONTROL (VDC)[†]

Every Impreza comes standard with VDC, a system that uses a network of sensors to monitor and analyze if the vehicle is following the driver's intended course. If the vehicle approaches the limits of stability, the torque distribution*, engine output and brakes at each wheel are adjusted automatically to help keep the vehicle on the straight and narrow.

1. VDC monitors the driver's steering, braking and throttle input, along with the vehicle's lateral acceleration and yaw (rotation), to compare the intended and actual movements of the vehicle.
2. The system then adjusts torque distribution*, braking at each individual wheel and engine output as needed to assist in keeping the vehicle as close as possible to the desired driving line.

*Automatic transmission models only.

[†]The Subaru Vehicle Dynamics Control system may also be known as Electronic Stability Control.



CORNERING
A super-strong chassis and a low centre of gravity set the stage for a finely tuned 4-wheel independent long-travel suspension system that soaks up imperfections, provides crisp cornering and opens up the lines of communication between the driver and the road.



ROUGH ROAD
Designed to provide generous wheel travel and optimize tire contact with the road at all times, the rugged yet compliant and refined long-travel suspension has been proven in the FIA World Rally Championship, the toughest motorsport competition known to man or machine.

OPEN HIGHWAY
An added benefit of using superior materials throughout the chassis and suspension system is that the added strength helps cut the amount of vibration and noise from the road to the cabin, creating a smoother and quieter ride.



CHANGING WEATHER
Subaru symmetrical full-time AWD, VDC and the independent suspension system work in concert to manage how the tire responds to the surface of the road, making the most out of available traction.



FRONT SUSPENSION

The highly rigid, strut-type front suspension is remarkably light and finely tuned to optimize steering feel and handling precision. A long stroke and wide track provide the perfect balance: stable handling, flat cornering and a composed ride.



REAR SUSPENSION

Expertly combining sporty response with smooth ride quality, the subframe-mounted double-wishbone rear suspension handles bumps and corners with equal precision and poise. This design also helps create a generous cargo area. The Impreza WRX gains a rear stabilizer bar for increased handling prowess.



Safety features: standard. Peace of mind: not optional.

THE DIFFERENCE: A world-renowned full-time AWD system, a suspension design set up for precision handling, and numerous other active and passive safety features are all standard equipment on the Impreza.

THE REASON: The best possible way to stay safe when driving is to have the tools needed to avoid a potential collision at all cost. The next best thing is to be surrounded by superior protection systems should avoidance prove impossible.

ACTIVE SAFETY, TO AVOID A COLLISION.

Many of the same features that make the Impreza so pleasurable to drive contribute to its ability to protect occupants from unexpected hazards on the road. The stable, responsive handling of Subaru symmetrical full-time AWD. Superior agility courtesy of a low centre of gravity. Excellent evasive capabilities from the finely tuned suspension, powerful brakes, quick steering and standard VDC. Even the outstanding visibility afforded by an optimal seating position and generous glass area better equips the driver to avoid potential accidents.

PASSIVE SAFETY, TO PROTECT IN A COLLISION.

Even with the latest active safety systems standing guard, sometimes an accident is unavoidable. The Impreza is engineered to protect occupants in the event of a collision with a series of class-leading passive safety systems. The story begins with the advanced ring-shaped reinforcement frame, designed to minimize impact energies by distributing them around the outside ring of the passenger cabin. Six airbags, collapsible pedals, whiplash-reducing active front-seat head restraints¹ and 3-point seatbelts for all seating positions further contribute to the cause of passive safety. This is a core value of the Subaru philosophy: Peace of mind is crucial to fully experience true driving enjoyment.

¹Impreza 2.5i models only.
[†]The Subaru Vehicle Dynamics Control system may also be known as Electronic Stability Control.

VEHICLE DYNAMICS CONTROL (VDC) SYSTEM[†]

VDC is a very significant active safety feature – this is the reason why it’s standard on every Subaru. With a network of sensors constantly monitoring vehicle attitude, VDC helps to ensure that the vehicle is as stable and balanced as possible – and that it remains on the driver’s intended course.

BRAKING SYSTEM

The standard 4-channel Anti-lock Braking System (ABS) features Electronic Brake-force Distribution (EBD) to automatically adjust front/rear brake bias as passenger and cargo load changes. Also standard: Electronic Brake Assist for greater braking force in panic situations and the Hill Holder^{††} system that holds the brakes for an extra second to help prevent rollback when starting on an incline.

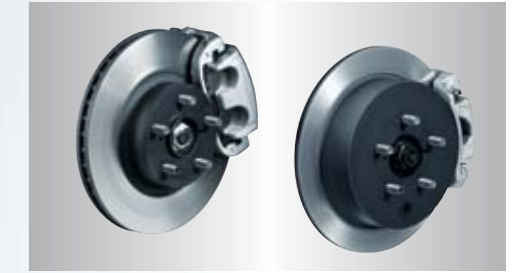
^{††}Manual transmission models.

RING-SHAPED REINFORCEMENT FRAME

The advanced ring-shaped reinforcement frame creates a uniform, interconnected safety cell comprised of the roof, door beams, side pillars and floor. This cell helps to divert impact energy away from the passenger cabin in the event of a collision. The Impreza also features crumple zones (front and rear) engineered to dissipate impact energy gradually, while the front is also designed to allow the engine to slide under the passenger compartment in a severe front-end collision.

SEATBELTS, AIRBAGS AND HEAD RESTRAINTS

The Impreza comes standard with front, front-side and side curtain airbags. Also part of the picture are height-adjustable front seatbelts with pretensioners to hold passengers firmly in place and load limiters that ease peak forces to the chest area. Rear passengers are also secured with head restraints and 3-point seatbelts in all seating positions. Last but not least, whiplash-reducing active front-seat head restraints¹ automatically move in a rear-end collision to better support the passenger’s head and minimize injury.



Top Safety Pick¹
with VDC (ESC)

**INSURANCE INSTITUTE
FOR HIGHWAY SAFETY**

**5-Star
Crash Test Rating²**

★★★★★

National Highway Traffic
Safety Administration's (NHTSA's)
New Car Assessment Program

Results for 2009 model year. ¹Ratings of "Good" are the highest rating awarded for 40-mph frontal offset, 31-mph side-impact and 20-mph rear-impact crash tests conducted by the Insurance Institute for Highway Safety (IIHS) (www.iihs.org). A "Good" rating obtained in all three crash tests and the availability of Electronic Stability Control (ESC) (Vehicle Dynamics Control) achieves a Top Safety Pick. ²U.S. Government star crash-test ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). A 5-star crash-test rating is the highest government rating for a) Driver and right front seating positions in frontal crash tests and b) Front and rear seating positions in side-impact crash tests.

IMPREZA 2.5i

An absolute value leader in the compact-car segment, the Impreza 2.5i boasts a wealth of desirable characteristics including impressive fuel economy, top-notch safety systems and a massive fun-to-drive ratio. Available with additional upgrade packages, but well-equipped from the start with countless comfort and convenience features, this is a compact vehicle that delivers sporty styling and the performance to match.



Selected standard features:
Horizontally opposed, 4-cylinder, 2.5L SUBARU BOXER engine with i-Active Valve Lift System
170 horsepower and 170 lb-ft of torque
5-speed Manual Transmission (SMT) with Hill Holder system or optional 4-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (4EAT 5S)
Subaru symmetrical full-time All-Wheel Drive
Vehicle Dynamics Control system and Traction Control System
Anti-lock Braking System, Electronic Brake-force Distribution (EBD) and Brake Assist
Driver and front passenger front and side-impact airbags; side curtain airbags
16-inch steel wheels with wheel covers

Power-adjustable, foldable, heated, body-colour door mirrors; body-colour door handles
Rear roofline spoiler with integrated brake light (5-door)
AM/FM/CD/MP3/WMA audio system with 4 speakers, auxiliary audio input, Radio Data System, vehicle-speed-sensitive volume and SIRIUS® Satellite Radio compatible†
Air conditioning with air filtration
Tilt-adjustable steering wheel with integrated cruise controls
Power windows and door locks
60/40-split, flat-folding rear seats
Ebony cloth upholstery



Exterior colours available: Dark Grey Metallic, Lightning Red (shown), Newport Blue Pearl, Obsidian Black Pearl, Satin White Pearl (shown), Spark Silver Metallic.
Interior colour: Ebony (shown).

Fuel economy: 5MT (L/100km): City 10.6 / Hwy 7.5 4EAT 5S (L/100km): City 10.4 / Hwy 7.7

SPORT PACKAGE

Available on Impreza 2.5i

16-inch aluminum alloy wheels
Aerodynamic body-colour ground effects
Power tilting and sliding glass moonroof
Multi-reflector halogen fog lights
Low-profile spoiler with integrated brake light (4-door)
Stainless steel exhaust tip(s)
Rear underbody aerodynamic diffuser (5-door)

Windshield wiper de-icer
Premium AM/FM/6CD/MP3/WMA audio system with SRS CS-Auto™ audio enhancement, 4 premium speakers, 2 tweeters and steering wheel-mounted audio controls
SIRIUS® Satellite Radio installed (free 3-month trial subscription included)
Leather-wrapped gear selector and steering wheel
Heated front seats
Retractable cargo cover (5-door)
Available World Rally Blue Pearl exterior colour (replaces Newport Blue Pearl)

IMPREZA WRX

A potent turbocharged SUBARU BOXER engine. A specially tuned 4-wheel independent suspension system. A performance-oriented cockpit. A highly desirable upgrade package. The Impreza WRX is for those who love their time behind the wheel, plain and simple.



Additional standard features:
High pressure turbocharged and intercooled, horizontally opposed, 4-cylinder, 2.5L SUBARU BOXER engine with Active Valve Control System
265 horsepower and 244 lb-ft of torque
5-speed Manual Transmission (SMT) with Hill Holder system
Performance-tuned suspension
17-inch aluminum alloy wheels with gunmetal coating and summer performance tires‡
Aerodynamic body-colour ground effects
Rear underbody aerodynamic diffuser (5-door)
Large roofline rear spoiler with integrated brake light (5-door)
Low-profile spoiler with integrated brake light (4-door)

AM/FM/CD/MP3/WMA audio system with 4 speakers, auxiliary audio input, Radio Data System, vehicle-speed-sensitive volume and SIRIUS® Satellite Radio compatible†
Aluminum alloy sport pedals
Tilt-adjustable, telescopic steering wheel with integrated cruise controls
Leather-wrapped gear selector and steering wheel
Retractable cargo cover (5-door)
Heated, rally-sport style front seats
Anthracite Black cloth upholstery with red stitching and WRX embroidered seatbacks



Exterior colours available: Dark Grey Metallic (shown), Lightning Red, Obsidian Black Pearl, Satin White Pearl, Spark Silver Metallic, World Rally Blue Pearl (shown).
Interior colour: Anthracite Black (shown).

Fuel economy: 5MT (L/100km): City 11.3 / Hwy 8.1

LIMITED PACKAGE

Available on Impreza 2.5i and WRX

17-inch aluminum alloy wheels*
Aerodynamic body-colour ground effects*
Power tilting and sliding glass moonroof
Multi-reflector halogen fog lights
Low-profile spoiler with integrated brake light (4-door)*
Stainless steel exhaust tip(s)*
Rear underbody aerodynamic diffuser (5-door)*

Windshield wiper de-icer*
Premium AM/FM/6CD/MP3/WMA audio system with SRS CS-Auto™ audio enhancement, 4 premium speakers, 2 tweeters and steering wheel-mounted audio controls
SIRIUS® Satellite Radio installed (free 3-month trial subscription included)
MediaHub for iPod®/USB audio integration
Leather-wrapped gear selector and steering wheel*
Automatic climate control*
Heated, rally-sport style front seats*
Retractable cargo cover (5-door)*
Leather seating surfaces
Available World Rally Blue Pearl* exterior colour (replaces Newport Blue Pearl)

*Select features standard on WRX.

ADD ON. MULTIPLY APPEAL.

While every Impreza comes generously equipped, Subaru accessories are the perfect way to tailor yours to suit your life and your style. Designed to the same high standards as your Subaru – and designed to fit perfectly – these add-ons bring more convenience, functionality, style and performance to your cherished ride.

- Armrest extension
- Battery warmer
- Block heater
- Cargo area cover (retractable) (5-door)
- Cargo area organizer (5-door)
- Cargo area nets (floor, rear, side, seatback) (5-door)
- Cargo area tray (5-door)
- Cup holder (rear seat)
- Fog lights
- Front end cover (full and half) (2.5i models)
- Ground effects - front under spoiler, side under spoiler (rear under spoiler also on 5-door)
- Hood deflector (2.5i models)
- Kayak stacker
- MediaHub for iPod®/USB audio integration (also available with Bluetooth® streaming audio)
- Moonroof deflector
- Rear bumper step pad
- Rear spoiler – low-profile (4-door)
- Rearview mirror – auto-dim with compass and HomeLink®
- Remote engine starter kit (4EAT SS)
- Roof cargo bin (several styles and sizes)
- Rubber floor mats
- Satellite radio kit (SIRIUS® /XM®)
- Security system upgrade - shock sensor
- Side window deflectors
- Short-throw shifter (SMT)
- Splash guards
- Subwoofer/amplifier
- Underguard (front and rear)
- Wheel lock set



Impreza 2.5i 5-door (left) shown with 16-inch aluminum alloy wheels, fog lights, mesh front grille, front under spoiler, side under spoiler and side window deflectors. Impreza 2.5i 4-door (right) shown with 16-inch aluminum alloy wheels, fog lights, chrome/mesh front grille, front under spoiler, side under spoiler and low-profile rear spoiler.



Mesh front grille (body colour trim)



Bike carrier (roof-mounted) with crossbar set (each sold separately)



Ski/snowboard carrier with crossbar set (each sold separately)



Body side moulding kit



Cargo area tray, retractable cover, rear seatback net and rear bumper step pad (each sold separately, 5-door models only)



STI-branded pedal pad set



Footwell illumination kit (blue cast)



blueconnect® Bluetooth® hands-free system (available early 2010)

For more accessory options, visit subaru.ca or your local Subaru Dealer.

SUBARU WARRANTIES

Every Subaru vehicle is designed and built to offer our customers the highest possible level of quality and reliability. We are proud of our vehicles and proud to stand behind them with a comprehensive warranty. For 2010 model year vehicles, the warranty on all Subaru vehicles consists of the following:

New Vehicle Limited Warranty (36 month/60,000 km) – Covers basic and major components for 36 months or 60,000 km.

Major Component Limited Warranty (60 month/100,000 km) – Extends coverage of major components (more than just powertrain) up to 60 months or 100,000 km.

Surface Corrosion Limited Warranty (36 month/60,000 km) – Covers surface corrosion to visible painted body panels for 36 months or 60,000 km.

Anti-Perforation Limited Warranty (60 month/unlimited km) – Covers perforation due to corrosion to body sheet metal panels for 60 months, regardless of kilometres.

Emission Control System Limited Warranty – Covers the majority of emissions components for 36 months or 60,000 km and the major parts of the emission control system for 96 months or 130,000 km.

Parts and Accessories Limited Warranty – Covers Subaru parts and accessories installed by the dealer prior to retail delivery of the vehicle for 36 months or 60,000 km, and Subaru parts and accessories installed by the dealer after the retail delivery of the vehicle for 12 months or 20,000 km from the date of the installation.

The above information is an overview of warranty coverage and is not a warranty statement. If you wish to see more details regarding Subaru warranties, please refer to your Subaru warranty booklet, contact your local Dealer or visit our Web site at subaru.ca.

SUBARU C.A.R.E. (CUSTOMER ASSISTANCE FOR ROADSIDE EMERGENCIES)

The Subaru C.A.R.E. program (which is backed by the Canadian Automobile Association [CAA]) is offered free of charge for the first three years from date of purchase on every new Subaru vehicle or as part of a Subaru Protection Plan. As a Subaru C.A.R.E. member, you can count on fast, courteous emergency roadside assistance 24 hours a day, 365 days a year. You will receive a membership card and have access to a dedicated toll-free telephone number (in English or French), allowing you to take advantage of over 20,000 roadside assistance contractors and 1,000 CAA and American Automobile Association (AAA) offices throughout Canada and the United States. Ask your Dealer for details or visit subaru.ca.

Subaru Canada, Inc. is proud to be the first vehicle manufacturer to have a direct relationship with CAA, giving our customers the benefit of CAA's unparalleled level of experience and service.

SUBARU PROTECTION PLAN

As a Subaru owner, you have expectations for a pleasurable, trouble-free ownership experience – now and into the future. Once your 36 month/60,000 km New Vehicle Limited Warranty period ends,* our Subaru Protection Plan can prolong your hassle-free ownership experience with three levels of extended service contract coverage tailored to your needs: Powertrain Protection; Major Protection; or Complete Protection (best level of coverage to complement the 60 month/100,000 km Major Component Limited Warranty). This extended service contract offers comprehensive mechanical and electrical coverage and a number of additional features and benefits. Be sure to ask your Dealer for details or visit subaru.ca.

*If you already own a Subaru vehicle and it is still within the 36 month/60,000 km New Vehicle Limited Warranty period, you are still eligible.





2010 SPECIFICATIONS



ENGINE

Impreza 2.5i, 2.5i Sport Package, 2.5i Limited Package

Type	2.5L Single Overhead Cam (SOHC), 16-valve, horizontally opposed, 4-cylinder SUBARU BOXER engine, Electronic Throttle Control and i-Active Valve Lift System
Power	170 hp @ 6000 rpm
Torque	170 lb-ft @ 4400 rpm

Impreza WRX, WRX Limited Package

Type	2.5L Dual Overhead Cam (DOHC), 16-valve, horizontally opposed, 4-cylinder SUBARU BOXER engine with high-pressure turbocharger and intercooler, Electronic Throttle Control and Active Valve Control System
Power	265 hp @ 6000 rpm
Torque	244 lb-ft @ 4000 rpm

All Impreza engines meet Low Emission Vehicle (LEV2) standards.

MEASUREMENTS (Measurements based on entry models)

	2.5i <small>(4-door/5-door)</small>	WRX <small>(4-door/5-door)</small>
Curb weight: Manual transmission (kg)	1390	1440
Curb weight: Automatic transmission (kg)	1420	–
Length (mm)	4580 / 4415	4580 / 4415
Width (mm) with mirrors	1976	1976
Height (mm)	1475	1475
Wheelbase (mm)	2620	2620
Minimum ground clearance (at curb weight) (mm)	155	155
Steering: Turning circle (curb-to-curb) (m)	10.6	10.8
Headroom: Front/rear (mm)	1023 / 954	1023 / 954
Legroom: Front/rear (mm)	1105 / 852	1105 / 852
EPA passenger volume (L)	2678	2678
Cargo area: EPA trunk volume (L)	320 / –	320 / –
Cargo area: Cargo volume (seats up) (L)	– / 538	– / 538
Cargo area: Cargo volume (seats folded flat) (L)	– / 1257	– / 1257
Cargo area: Floor length (seats folded flat) (mm)	1527	1527
Cargo area: Floor length (seats up) (mm)	– / 805	– / 805
Cargo area: Height (mm)	– / 675	– / 675
Cargo area: Width between wheel wells (mm)	– / 1067	– / 1067

IMPREZA

TRANSMISSION AND DRIVETRAIN

Impreza 2.5i, 2.5i Sport Package, 2.5i Limited Package

Standard 5-speed Manual Transmission (5MT)
Hill Holder system
Viscous-coupling limited-slip centre differential

Optional 4-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (4EAT SS)
Electronically controlled multi-plate transfer clutch

Impreza WRX, WRX Limited Package

Standard 5-speed Manual Transmission (5MT)
Hill Holder system
Viscous-coupling limited-slip centre differential
Shot-peen open-type rear differential

All models are equipped with a Subaru symmetrical full-time All-Wheel Drive system.

FUEL ECONOMY

Impreza 2.5i, 2.5i Sport Package, 2.5i Limited Package

5MT City 10.6 / Hwy 7.5 (L/100km)

4EAT SS City 10.4 / Hwy 7.7 (L/100km)

Recommended minimum octane: 87

Impreza WRX, WRX Limited Package

5MT City 11.3 / Hwy 8.1 (L/100km)

Required minimum octane: 91

CHASSIS

- Brakes: Anti-lock Braking System with Electronic Brake-force Distribution (EBD)
- Brakes: Brake Assist
- Brakes (front): Ventilated discs (277 x 24 mm), dual-piston calipers
- Brakes (front): Ventilated discs (294 x 24 mm), dual-piston calipers
- Brakes (rear): Solid discs (286 x 10 mm), single-piston calipers
- Structure: Advanced ring-shaped reinforcement frame
- Structure: Dual, side-impact door beams (front and rear)
- Suspension: 4-wheel fully independent
- Suspension: Performance-tuned
- Suspension (front): MacPherson strut
- Suspension (rear): Double-wishbone

SAFETY AND SECURITY

- Airbags (SRS): Driver dual-stage deployment
- Airbags (SRS): Front passenger dual-stage deployment with occupant detection system
- Airbags (SRS): Front seat side-impact
- Airbags (SRS): Side curtain
- Child safety: Rear door locking system
- Child safety: Rear seat ISO-FIX/LATCH anchor system
- Head restraints (front): Height-adjustable, active
- Head restraints (front): Integrated
- Head restraints (rear): Height-adjustable
- Seatbelts (front): 3-point height-adjustable with pretensioners and load limiters (Driver - ELR / Passenger - ALR)
- Seatbelts (rear): 3-point, all seating positions (ALR)

SAFETY AND SECURITY (continued)

- Security: Anti-theft system and engine immobilizer system
- Security: Keyless entry system with panic alarm
- Traction Control System
- Vehicle Dynamics Control system with lateral-g and yaw-rate sensor

EXTERIOR

- Body: Underbody rear aerodynamic diffuser (5-door)
- Door mirrors: Power-adjustable, foldable and heated (body colour)
- Door handles: Body colour
- Exhaust: Twin mufflers (4-door)
- Exhaust: Single outlet muffler (5-door)
- Exhaust: Low restriction, twin mufflers (4-door)
- Exhaust: Low restriction, single outlet muffler (5-door)
- Exhaust: Stainless steel tip(s)
- Fog lights: Multi-reflector halogen
- Grille: Black stainless steel and mesh with Six Star cluster
- Headlights: Auto-off with ignition switch
- Headlights: Contoured multi-reflector halogen (high beam)
- Headlights: Projector beam halogen (low beam)
- Hood: Functional hood scoop for intercooler air flow
- Moonroof: Glass, power tilting and sliding with sunshade
- Roof rack: Integrated crossbar brackets
- Side moulding: Aerodynamic body-colour side ground effects
- Spoiler: Low-profile, integrated brake light (4-door)
- Spoiler: Roofline, integrated brake light (5-door)
- Spoiler: Large roofline, integrated brake light (5-door)

2.5i 4-door & 5-door
WRX 4-door & 5-door

EXTERIOR (continued)

•	-	Tires: 205/55 R16 89V Bridgestone® Potenza™ RE92A M+S All-Season
LP	-	Tires: 205/50 R17 88V Bridgestone® Potenza™ RE92A M+S All-Season
-	•	Tires: 225/45 R17 91W Dunlop® SP SPORT® 01, Summer Performance
•	-	Wheels: 16" x 6.5" steel with wheel covers, 8-spoke design
SP	-	Wheels: 16" x 6.5" aluminum alloy, 12-spoke design
LP	-	Wheels: 17" x 7" aluminum alloy, 10-spoke design
-	•	Wheels: 17" x 7" aluminum alloy with gunmetal coating, 10-spoke design
SP/LP	•	Windshield: Wiper de-icer
•	•	Wipers (windshield): Variable intermittent with washer
•	•	Wiper (rear window): Fixed intermittent with washer (5-door)

AUDIO AND TECHNOLOGY

•	•	Audio system: AM/FM/CD/MP3/WMA
SP/LP	LP	Audio system: Premium AM/FM/6CD/MP3/WMA
•	•	Auxiliary input: Audio source in armrest console
SP/LP	LP	Audio controls: Illuminated, steering wheel integrated
LP	LP	MediaHub: iPod®/USB audio integration
•	•	SIRIUS® Satellite Radio compatible (dealer accessory required)
SP/LP	LP	SIRIUS® Satellite Radio installed (free 3-month trial subscription included)
•	•	Speakers: 4-speaker system
SP/LP	LP	Speakers: 2 tweeters
SP/LP	LP	SRS CS-Auto™ audio enhancement system
•	•	Radio Data System
•	•	Vehicle-speed-sensitive volume

2.5i 4-door & 5-door
WRX 4-door & 5-door

SEATING AND TRIM

•	-	Accents/trim: Titanium finish
-	•	Accents/trim: Dark titanium finish
•	•	Floor mats: Carpet
•	-	Interior: Ebony cloth
-	•	Interior: Anthracite Black cloth
LP	LP	Interior: Leather seating surfaces
SP/LP	•	Gear selector: Leather-wrapped
•	•	Parking brake: Soft-grip
-	•	Pedals: Aluminum alloy sport
-	•	Seats: Red stitching and WRX embroidered seatbacks
•	•	Seat (driver's): 6-way manually adjustable
•	•	Seat (front): Passenger, 4-way manually adjustable
SP/LP	•	Seats (front): Heated with high/low level settings
LP	•	Seats (front): Rally-sport style
-	•	Seats (rear): Folding centre armrest (4-door)
•	•	Seats (rear): 60/40-split, flat-folding
SP/LP	•	Steering wheel: Leather-wrapped

INSTRUMENTS

•	-	Gauges: Analog with white illuminated needles
-	•	Gauges: Electroluminescent, sport design
•	•	Gauges: Full needle sweep on start-up
•	•	Information display: Clock, ambient temperature, fuel economy (average and real time)
•	-	Instrument panel: Coolant temperature indicator
-	•	Instrument panel: Coolant temperature gauge
•	•	Instrument panel: Fuel gauge with low fuel warning light and fuel door location indicator
•	•	Odometer: Digital, dual trip modes
•	-	Tachometer: 8000 rpm maximum
-	•	Tachometer: 8000 rpm maximum, centre-mounted

2.5i 4-door & 5-door
WRX 4-door & 5-door

COMFORT AND CONVENIENCE

•	•	Armrest (front): With console storage
•	•	Climate control: Air conditioning with air filtration
LP	•	Climate control: Automatic
•	•	Cruise control: Steering wheel integrated
•	•	Glove box: Lockable and illuminated
•	•	Ignition key ring: Illuminated
•	•	Light: Interior dome with off delay and map spotlights
•	•	Power outlet: 12V in armrest console and in dash
•	-	Remote starter: Pre-wired (accessory kit required) (4EAT SS only)
•	•	Steering wheel: Tilt-adjustable
-	•	Steering wheel: Telescopic
•	•	Storage: Centre console with coin tray and integrated cup holders (2)
•	•	Storage: Door compartments with integrated cup holders
•	•	Storage: Passenger seatback pocket
•	•	Storage: Illuminated tray, centre console
•	•	Visor: Dual, with mirrors
•	•	Windows (power): Driver's window auto down

• standard
SP Sport Package
LP Limited Package

CARGO AREA

SP/LP	•	Cargo cover: Retractable (5-door)
•	•	Cargo tie down hooks (4) (5-door)
•	•	Light: Cargo area, on/off switch (5-door)
•	•	Light: Trunk (4-door)
•	•	Remote trunk release, floor-mounted (driver's side) (4-door)
•	•	Storage: Sub-floor tray
•	•	Utility hooks (2) (5-door)

For complete specification information, please visit our Web site at www.subaru.ca.

AVAILABLE PACKAGES

SPORT PACKAGE: Available on 2.5i (4-door and 5-door)

- 16-inch aluminum alloy wheels
- Aerodynamic body-colour side ground effects
- Rear underbody diffuser (5-door)
- Stainless steel exhaust tip(s)
- Windshield wiper de-icer
- Low-profile spoiler with integrated brake light (4-door)
- Multi-reflector halogen fog lights
- Power tilting and sliding glass moonroof
- Premium AM/FM/6CD/MP3/WMA audio system with SRS CS-Auto™ audio enhancement, 2 tweeters, upgraded speakers and steering wheel-integrated audio controls
- SIRIUS® Satellite Radio installed (free 3-month trial subscription included)
- Leather-wrapped gear selector and steering wheel
- Heated front seats
- Retractable cargo cover (5-door)

LIMITED PACKAGE: Available on 2.5i and WRX (4-door and 5-door)

- 17-inch aluminum alloy wheels*
- Aerodynamic body-colour side ground effects*
- Rear underbody diffuser* (5-door)
- Stainless steel exhaust tip(s)*
- Windshield wiper de-icer*
- Low-profile rear spoiler with integrated brake light* (4-door)
- Multi-reflector halogen fog lights
- Power tilting and sliding glass moonroof
- Automatic climate control*
- Premium AM/FM/6CD/MP3/WMA audio system with SRS CS-Auto™ audio enhancement, 2 tweeters, upgraded speakers and steering wheel-integrated audio controls
- SIRIUS® Satellite Radio installed (free 3-month trial subscription included)
- MediaHub for iPod®/USB audio integration
- Leather-wrapped gear selector and steering wheel*
- Retractable cargo cover* (5-door)
- Heated, rally-sport design front seats*
- Leather seating surfaces

*Select features standard on WRX models.

AVAILABLE COLOURS



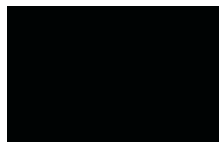
Dark Grey Metallic



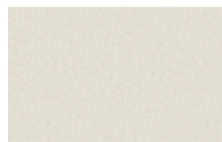
Lightning Red



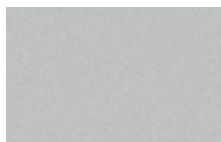
Newport Blue Pearl



Obsidian Black Pearl



Satin White Pearl



Spark Silver Metallic



World Rally Blue Pearl



Ebony Cloth



Anthracite Black Cloth



Black Leather

	2.5i (4-door & 5-door)	2.5i Sport Package (4-door & 5-door)	2.5i Limited Package (4-door & 5-door)	WRX (4-door & 5-door)	WRX Limited Package (4-door & 5-door)
Dark Grey Metallic	EC	EC	BL	AC	BL
Lightning Red	EC	EC	BL	AC	BL
Newport Blue Pearl	EC	—	—	—	—
Obsidian Black Pearl	EC	EC	BL	AC	BL
Satin White Pearl	EC	EC	BL	AC	BL
Spark Silver Metallic	EC	EC	BL	AC	BL
World Rally Blue Pearl	—	EC	BL	AC	BL

EC Ebony Cloth AC Anthracite Black Cloth BL Black Leather

The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. Colours shown may vary due to reproduction variations in the printing process, and some vehicle parts cannot be shown in certain photographs. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Please visit our Web site for the latest information and specifications. For complete details on product updates, warranties or the Subaru C.A.R.E. program, please contact your Subaru Dealer. Impreza, WRX, Subaru and SUBARU BOXER are registered trademarks. Bridgestone and any Bridgestone products or service names are trademarks or registered trademarks of Bridgestone Corporation. Dunlop is a registered trademark of the Goodyear Tire & Rubber Company. iPod is a registered trademark of Apple, Inc. SIRIUS and related marks are trademarks of SIRIUS Satellite Radio Inc. SPORTSHIFT is a registered trademark of Prodrive Ltd. SRS CS-Auto is a trademark of SRS Labs, Inc. Printed in Canada. © 2009 Subaru Canada, Inc. 2010 model year.



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FPO

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