



IMPREZA WRX STI | 2010



# SUNDAY DRIVERS NEED NOT APPLY.

Here it is – the 2010 Subaru Impreza WRX STI, the latest generation of a no-holds-barred, honest-to-goodness automotive icon. Powered by a 305-horsepower 2.5-litre turbocharged high-performance SUBARU BOXER engine, this muscular 5-door is capable of genuine thrills behind the wheel. The WRX STI also boasts some of the most advanced automotive technology on the road today, including the multi-mode Driver Controlled Centre Differential (DCCD), multi-mode Vehicle Dynamics Control and SI-DRIVE (Subaru Intelligent Drive) interactive engine management system. To top it all off, like all Subaru vehicles, the WRX STI benefits from the supreme poise, balance and traction of Subaru symmetrical full-time All-Wheel Drive (AWD). (Serious inquiries only.)

[Impreza WRX STI Sport-tech Package ▶](#)





## PROVEN PERFORMANCE. PURE SUBARU.

The WRX STI represents the purest expression of the Subaru ideology in virtually every measure of performance, including safety, durability, handling and, of course, exhilarating response. From years of participation in motorsports to decades spent evolving and advancing its core technologies, the Impreza WRX STI has become a legend among drivers who seek the ultimate balance of authentic excitement and unparalleled control.

### FROM THE RACE TO THE STREETS.

A reputation for high performance on the streets all around the world comes from many years spent conquering the planet's roughest roads and toughest races. The lessons learned in the most extreme driving arenas have been applied directly to the production WRX STI, a continuous process of heightening the performance potential of the legendary Subaru symmetrical full-time AWD and SUBARU BOXER engine. The road has been long, but every mile has been worth it.

◀ Impreza WRX STI

# BIG SHOW, PLENTY OF GO.

The exterior features of this fierce 5-door definitely fall into the “eye candy” category, but they also serve important functions. The wide stance and short overhangs give the WRX STI heightened stability and superior manoeuvrability. At the front, a large grille opening and hood scoop directs cool air towards the engine and intercooler. Front fascia air ducts and side cooling vents help dissipate heat build-up. The prominent wheel arches manage airflow around the large wheels and brakes. The deep front bumper and ground-effects further contribute to the car’s muscular stance and help direct the air around the car for superior roadholding. Towards the back, the aerodynamically sculpted rear diffuser and large roofline spoiler complete the look and generate even more downforce. Add in HID headlights, 18-inch aluminum alloy wheels and the available moonroof and you have the makings of the perfect rally-bred performance car.

▼ Impreza WRX STI Sport-tech Package ►



Not all features shown are standard on all models. See 2010 Subaru WRX STI specifications for availability.



18-inch BBS® forged aluminum alloy wheels



18-inch cast aluminum alloy wheels



Power-adjustable, heated door mirrors with integrated LED turn signals (foldable)



Quad-tipped high-performance exhaust



Side cooling vents



Large roofline rear spoiler



Xenon High Intensity Discharge (HID) headlights



# TOUGH AS NAILS, HEART OF GOLD.

On the one hand, the WRX STI boasts rally-inspired sport seats, aluminum pedals and red electroluminescent gauges. On the other hand, you have space for five adults, 60/40-split flat-folding rear seats for extra cargo room, and top-quality Alcantara® upholstery and luxurious leather-trimmed seating. With the optional Sport-tech Package, there are even more creature comforts on tap: a power moonroof, navigation system and Bluetooth® hands-free connectivity. This package also includes a stellar sound system with Audyssey MultEQ™ audio enhancement, a DVD player, a MediaHub for iPod® and USB audio integration, and a 3-month free trial subscription to SIRIUS® Satellite Radio. (It turns out the WRX STI is built for speed and massaged for comfort.)

Not all features shown are standard on all models. See 2010 Subaru WRX STI specifications for availability.

◀ Impreza WRX STI Sport-tech Package ▼



Retractable cargo cover



MediaHub (iPod®/USB audio integration)



Automatic climate control



Steering wheel-integrated audio and cruise controls



Power glass moonroof



AM/FM/CD/MP3/WMA audio system with Audyssey MultEQ™ audio enhancement



GPS DVD-based navigation and DVD entertainment system with 7-inch tilt-adjustable screen

# POWER, PRECISION AND CONTROL.

With a prodigious 305 horsepower and 290 lb-ft of torque at your beck and call, the Subaru Impreza WRX STI creates a hugely invigorating driving experience. But with all that power comes the need for control – control in the form of Subaru symmetrical full-time AWD, as well as a wide range of easily adjustable precision settings for the engine, centre differential and Vehicle Dynamics Control system. As a result, the WRX STI is a true driver's car and one that puts the power exactly where it should be – in the hands of the driver.

▼ Impreza WRX STI Sport-tech Package



## SUBARU BOXER ENGINE

The award-winning high-performance 2.5-litre turbocharged SUBARU BOXER engine is at the very heart of the WRX STI. This engine features Dual Active Valve Control for smooth everyday driveability at low and medium speeds, as well as tremendous power at higher speeds, hefty torque, and excellent exhaust and combustion performance. Aided and abetted by a high-pressure turbocharger and high-capacity intercooler, the superb output is also achieved through the use of a transverse-mounted, low-restriction muffler and quad-tipped tailpipes. The inherent design of the horizontally opposed engine also gives the WRX STI a supremely low centre of gravity for improved handling.



## 6-SPEED MANUAL TRANSMISSION

The short-throw, 6-speed manual transmission is designed for outright shifting speed, superb feel and bulletproof reliability. Tailor-made to withstand the significant torque of the SUBARU BOXER engine and the superior traction of Subaru symmetrical full-time AWD, this transmission is both crisp and responsive, setting the stage for countless miles of sheer driving pleasure.



## SI-DRIVE (SUBARU INTELLIGENT DRIVE)

With the SI-DRIVE engine management system, drivers can choose among three different drive modes to match the mood:

**Intelligent Mode (I)** delivers smoothness in low-traction conditions and boosts fuel economy by as much as ten percent; it's perfect for driving around town and in stop and go traffic.

**Sport Mode (S)** is for all-around use; it provides linear throttle response for everyday driving situations and extra engine power when needed.

**Sport Sharp Mode (S#)** exploits the full potential of the SUBARU BOXER engine; it delivers instant throttle response for maximum enjoyment.



## SUBARU SYMMETRICAL AWD

At Subaru, we have been building AWD vehicles since 1972. The result of such foresight and commitment: the perfection of the Subaru symmetrical full-time AWD system. With this unique layout, all drivetrain components – the engine, transmission, driveshaft, and front and rear differentials – are logically aligned close to the centre point of the vehicle. This gives every Subaru heightened stability and excellent weight distribution, front to rear and side to side. The symmetrical design also creates superior grip and quicker response to changing conditions; if any one wheel begins to slip, the torque distribution at each wheel is controlled automatically to maintain optimal traction at all four wheels.



## MULTI-MODE DRIVER CONTROLLED CENTRE DIFFERENTIAL (DCCD)

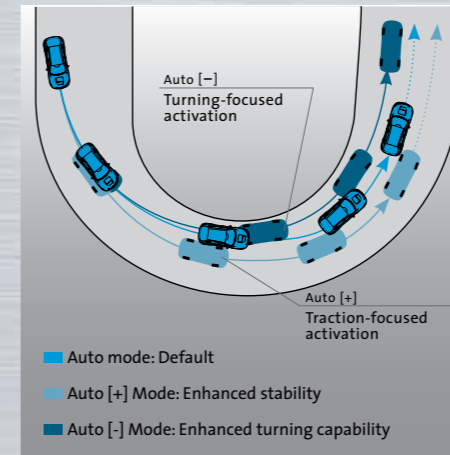
The multi-mode DCCD allows for the adjustment of the electromechanical centre differential to ensure precise handling in all conditions. Multiple modes can be selected depending on driving conditions and driver preferences:

**Auto:** The default mode on start-up and the setting for all-around driving; torque distribution automatically varies between 41/59 and 50/50 (front/rear) as conditions warrant.

**[+] Auto:** Enhances traction and stability on slippery roads by tightening the centre differential; targets a 50/50 torque split, front/rear.

**[-] Auto:** Enhances turning capability and responsive handling for sportier driving by loosening the centre differential; targets a 41/59 (front/rear) torque split.

**Manual mode** offers the driver a 6-step adjustment of the centre differential locking.



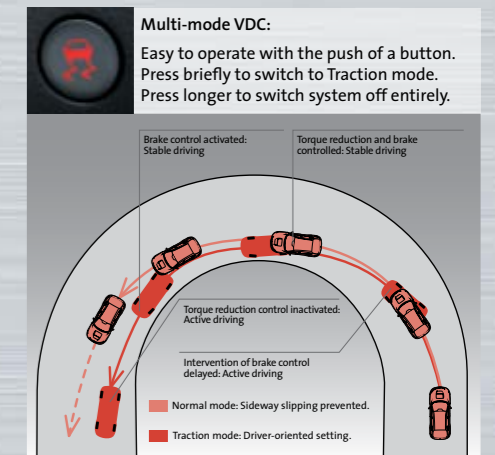
## MULTI-MODE VEHICLE DYNAMICS CONTROL SYSTEM

For maximum flexibility, there are also three different Vehicle Dynamics Control system settings to choose from:

**Normal mode** provides the integrated safety and stability of Vehicle Dynamics Control, Traction Control, and Super Sport ABS with Electronic Brake-force Distribution (EBD) to enhance control.

**Traction mode** cancels the engine torque reduction traction control and delays the intervention of Super Sport ABS and Vehicle Dynamics Control. With this mode, the driver maintains more control over the performance of the vehicle.

**Off mode** cancels all other controls apart from Super Sport ABS and the Hill Holder system. It is used mainly when attempting to drive out of a snowy or muddy situation or when the driver insists on full control.



**Multi-mode VDC:**  
Easy to operate with the push of a button. Press briefly to switch to Traction mode. Press longer to switch system off entirely.

# STRENGTH, SAFETY, SECURITY.

The incredibly strong chassis of the Impreza WRX STI is built to withstand the rigours of performance driving, provide a superior platform for the 4-wheel independent suspension system and deliver superior crashworthiness. The advanced construction of the chassis allows for precise fine-tuning of the balance of the car, while advanced active and passive safety systems further contribute to creating a secure ride for the road ahead.

▼ Impreza WRX STI



## INVERTED STRUT-TYPE SUSPENSION (FRONT)

Years of punishment in the world's toughest forms of motorsport have paid off handsomely. The result: the highly rigid MacPherson inverted KYB™ strut-type suspension with forged aluminum arms. This long-travel suspension suppresses vibration, while increasing comfort and control when encountering imperfections in the road. A wide track also increases cornering stability. Strength, high performance and safety all at once.



## FULL STOP

The innovative braking system on the Impreza WRX STI is designed for maximum performance. The Brembo® 4-wheel ventilated disc brakes are precisely controlled by 4-sensor/4-channel Super Sport ABS. This system operates the four pistons in each front caliper and two pistons in each rear caliper separately, aided by sensors that instantaneously monitor steering input, yaw rate and lateral G forces. Electronic Brake-force Distribution further enhances stability when the car is loaded down, while Brake Assist is ready to help take the panic out of panic stops. Lastly, a clever Hill Holder system uses the brakes to smooth out starts when on an incline.



▲ Impreza WRX STI

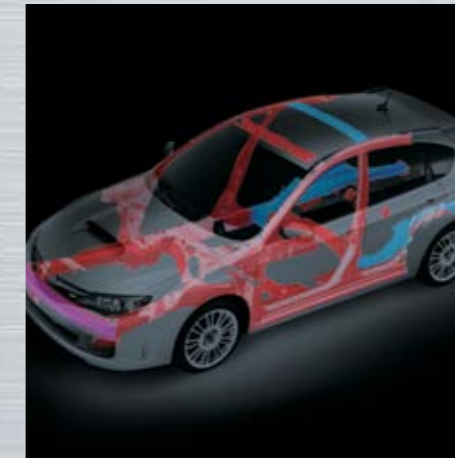
## DOUBLE-WISHBONE SUSPENSION (REAR)

The specially designed double-wishbone rear suspension delivers optimum grip when cornering combined with superior absorption of bumps in the road. The suspension is designed to keep the rear tires perpendicular to the road surface at all times, thereby helping ensure that all four wheels are delivering power to the ground at the same time. What's more, the use of a large sub-frame and extended wheel stroke help deliver a quiet, smooth and comfortable driving experience.



## TOUGH LOVE

The WRX STI features Subaru's advanced ring-shaped reinforcement frame, a design that has generated widespread praise and superior crash-test ratings. The essentials: a uniform, interconnected energy-absorbing safety cell comprised of the roof, door beams, side pillars and floor. This cell envelops the entire passenger cabin, thereby helping to dissipate impact energy from all directions. In the event of a frontal impact, this advanced design also sees the main frame compress gradually and the engine slide under the passenger compartment.



## PEACE OF MIND

The Subaru Impreza WRX STI comes standard with a wealth of safety features designed to protect you and your passengers in the event of an accident. Front seatbelts with pretensioners to hold you in place and load limiters to ease impact and guard against injury. Dual front airbags with dual-stage deployment and built-in occupant sensors. Dual front-seat side-impact airbags. Dual side curtain airbags. And the ISO-FIX/LATCH child seat anchor system with 3-point seatbelts for the rear seats.



# IMPREZA WRX STI



Impreza WRX STI

Impreza WRX STI Sport-tech Package

High-pressure turbocharged and intercooled, horizontally opposed, 4-cylinder, 2.5L SUBARU BOXER engine with Dual Active Valve Control System and SI-DRIVE  
305 horsepower and 290 lb-ft of torque  
6-speed Manual Transmission (6MT) with Hill Holder system  
Subaru symmetrical full-time All-Wheel Drive  
Multi-mode Driver Controlled Centre Differential (DCCD)  
Multi-mode Vehicle Dynamics Control system and Traction Control System  
Helical limited-slip front differential and TORSEN® limited-slip rear differential  
Brembo® high-performance brake system, STI branded  
Driver and front passenger front and side-impact airbags; side curtain airbags  
Engine immobilizer system and anti-theft security system  
18-inch cast aluminum alloy wheels with gunmetal grey coating and Dunlop® summer performance tires\*  
Xenon High Intensity Discharge (HID) headlights (low beam)  
Power-adjustable, foldable and heated body-colour door mirrors with integrated LED turn signals  
Quad-tipped high-performance exhaust system  
Rear underbody aerodynamic diffuser; large roofline rear spoiler  
AM/FM/6CD/MP3/WMA audio system with 6 speakers, auxiliary audio input, SRS C5-Auto™ audio enhancement, Radio Data System, vehicle-speed-sensitive volume and pre-wired for satellite radio†  
Air conditioning with automatic climate control and air filtration  
Aluminum alloy sport pedals  
Heated rally-type front seats  
Black Alcantara® and Anthracite Black leather upholstery

## SPORT-TECH PACKAGE

Available for WRX STI:  
AM/FM/CD/MP3/WMA audio system with 6 speakers, auxiliary audio/video input, Audyssey MultEQ™ audio enhancement and Radio Data System  
SIRIUS® Satellite Radio installed (free 3-month trial subscription included)  
Bluetooth® hands-free system  
MediaHub for iPod®/USB audio integration  
Front dash integrated DVD entertainment system with 7-inch tilt-adjustable screen and digital sound technologies\*  
GPS DVD-based navigation and monitor system with colour touchscreen display  
Power tilting and sliding glass moonroof  
18-inch BBS® forged aluminum alloy wheels with Dunlop® summer performance tires\* (Gold or Silver dependent on exterior colour)

Exterior colours available: Dark Grey Metallic, Lightning Red, Obsidian Black Pearl (shown), Satin White Pearl, Spark Silver Metallic, World Rally Blue Pearl (shown).

## SUBARU WARRANTIES

Every Subaru vehicle is designed and built to offer our customers the highest possible level of quality and reliability. We are proud of our vehicles and proud to stand behind them with a comprehensive warranty. For 2010 model year vehicles, the warranty on all Subaru vehicles consists of the following:

**New Vehicle Limited Warranty (36 month/60,000 km)** – Covers basic and major components for 36 months or 60,000 km.

**Major Component Limited Warranty (60 month/100,000 km)** – Extends coverage of major components (more than just powertrain) up to 60 months or 100,000 km.

**Surface Corrosion Limited Warranty (36 month/60,000 km)** – Covers surface corrosion to visible painted body panels for 36 months or 60,000 km.

**Anti-Perforation Limited Warranty (60 month/unlimited km)** – Covers perforation due to corrosion to body sheet metal panels for 60 months, regardless of kilometres.

**Emission Control System Limited Warranty** – Covers the majority of emissions components for 36 months or 60,000 km and the major parts of the emission control system for 96 months or 130,000 km.

**Parts and Accessories Limited Warranty** – Covers Subaru parts and accessories installed by the dealer prior to retail delivery of the vehicle for 36 months or 60,000 km, and Subaru parts and accessories installed by the dealer after the retail delivery of the vehicle for 12 months or 20,000 km from the date of the installation.

The above information is an overview of warranty coverage and is not a warranty statement. If you wish to see more details regarding Subaru warranties, please refer to your Subaru warranty booklet, contact your local Dealer or visit our Web site at [subaru.ca](http://subaru.ca).

## SUBARU C.A.R.E. (CUSTOMER ASSISTANCE FOR ROADSIDE EMERGENCIES)

The Subaru C.A.R.E. program (which is backed by the Canadian Automobile Association [CAA]) is offered free of charge for the first three years from date of purchase on every new Subaru vehicle or as part of a Subaru Protection Plan. As a Subaru C.A.R.E. member, you can count on fast, courteous emergency roadside assistance 24 hours a day, 365 days a year. You will receive a membership card and have access to a dedicated toll-free telephone number (in English or French), allowing you to take advantage of over 20,000 roadside assistance contractors and 1,000 CAA and American Automobile Association (AAA) offices throughout Canada and the United States. Ask your Dealer for details or visit [subaru.ca](http://subaru.ca).

Subaru Canada, Inc. is proud to be the first vehicle manufacturer to have a direct relationship with CAA, giving our customers the benefit of CAA's unparalleled level of experience and service.

## SUBARU PROTECTION PLAN

As a Subaru owner, you have expectations for a pleasurable, trouble-free ownership experience – now and into the future. Once your 36 month/60,000 km New Vehicle Limited Warranty period ends,\* our Subaru Protection Plan can prolong your hassle-free ownership experience with three levels of extended service contract coverage tailored to your needs: Powertrain Protection; Major Protection; or Complete Protection (best level of coverage to complement the 60 month/100,000 km Major Component Limited Warranty). This extended service contract offers comprehensive mechanical and electrical coverage and a number of additional features and benefits. Be sure to ask your Dealer for details or visit [subaru.ca](http://subaru.ca).

\*If you already own a Subaru vehicle and it is still within the 36 month/60,000 km New Vehicle Limited Warranty period, you are still eligible.

See 2010 Subaru Impreza WRX STI specification insert for additional specifications and colour chips. \*Please review Owner's Manual for usage details. †Dealer accessory and subscription required.





[www.subaru.ca](http://www.subaru.ca)

The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. Colours shown may vary due to reproduction variations in the printing process, and some vehicle parts cannot be shown in certain photographs. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Some models shown may be from international markets and are not available in Canada, or they may be shown with equipment or accessories which are optional (at extra cost) or only available in certain combinations, or they may be subject to product delays or not be available in Canada. Please visit our Web site for the latest information and specifications. For complete details on product updates, warranties or the Subaru C.A.R.E. program, please contact your Subaru Dealer. Impreza, WRX, WRX STI, Subaru, SUBARU BOXER, Subaru C.A.R.E. and Subaru C.A.R.E. Customer Assistance for Roadside Emergencies are registered trademarks. Alcantara is a registered trademark of Alcantara S.p.A. and Alcantara is produced by Toray group. Audyssey MultEQ is a registered trademark of Audyssey Laboratories, Inc. BBS is a registered trademark of BBS Kraftfahrzeugtechnik. Bluetooth is a registered trademark of SIG Inc. "Brembo" is a registered trademark of Freni Brembo S.p.A. Dunlop is a registered trademark of the Goodyear Tire & Rubber Company. iPod is a registered trademark of Apple, Inc. SIRIUS and related marks are trademarks of SIRIUS Satellite Radio Inc. TORSEN is a registered trademark of JTEKT Corporation. Printed in Canada. © 2009 Subaru Canada, Inc. 2010 model year.

SBS10E



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# IMPREZA WRX STI | 2010 SPECIFICATIONS



## ENGINE

### Impreza WRX STI, WRX STI Sport-tech Package

Type	2.5L Dual Overhead Cam (DOHC), 16-valve, horizontally opposed, 4-cylinder SUBARU BOXER high-performance engine with high-pressure turbocharger and high-capacity intercooler, Electronic Throttle Control, Dual Active Valve Control System and SI-DRIVE
Power	305 hp @ 6000 rpm
Torque	290 lb-ft @ 4000 rpm

*Impreza WRX STI engine meets Low Emission Vehicle (LEV2) standards.*

## TRANSMISSION AND DRIVETRAIN

### Impreza WRX STI, WRX STI Sport-tech Package

Standard	6-speed close-ratio Manual Transmission (6MT) Hill Holder system Multi-mode Driver Controlled Centre Differential (DCCD) and cam-type mechanical limited-slip differential Helical-type limited-slip front differential TORSSEN® limited-slip rear differential
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*All models are equipped with a Subaru symmetrical full-time All-Wheel Drive system.*

## MEASUREMENTS (Measurements based on entry model)

### WRX STI

Curb weight: Manual transmission (kg)	1530
Length (mm)	4415
Width (mm) with mirrors	1982
Height (mm)	1475
Wheelbase (mm)	2625
Minimum ground clearance (at curb weight) (mm)	155
Steering: Turning circle (curb-to-curb) (m)	11.0
Headroom: Front/rear (mm)	1023 / 956
Legroom: Front/rear (mm)	1105 / 852
EPA passenger volume (L)	2678
Cargo area: Cargo volume (seats up) (L)	538
Cargo area: Cargo volume (seats folded flat) (L)	1257
Cargo area: Floor length (seats up) (mm)	805
Cargo area: Floor length (seats folded flat) (mm)	1527
Cargo area: Height (mm)	675
Cargo area: Width between wheel wells (mm)	1067

# IMPREZA WRX STI

## FUEL ECONOMY

### Impreza WRX STI, WRX STI Sport-tech Package

6MT City 12.4 / Hwy 8.9 (L/100km)

Recommended minimum octane: 93

WRX STI

## CHASSIS

- Brakes: Super Sport Anti-lock Braking System 4-channel/4-sensor/4-wheel and g-load sensor
- Brakes: Brake Assist
- Brakes: Brembo® high-performance brake system, STI branded
- Brakes: Electronic Brake-force Distribution (EBD)
- Brakes (front): Ventilated discs (326 x 30 mm), four-piston calipers
- Brakes (rear): Ventilated discs (316 x 20 mm), dual-piston calipers
- Steering: Engine-speed-sensitive, quick-ratio power-assisted rack and pinion
- Structure: Advanced ring-shaped reinforcement frame
- Structure: Dual, side-impact door beams (front and rear)
- Suspension: 4-wheel fully independent
- Suspension: STI performance-tuned
- Suspension (front): MacPherson inverted KYB™ struts with forged aluminum lower suspension arm
- Suspension (rear): Double-wishbone

WRX STI

## SAFETY AND SECURITY

- Airbags (SRS): Driver dual-stage deployment
- Airbags (SRS): Front passenger dual-stage deployment with occupant detection system
- Airbags (SRS): Front seat side-impact
- Airbags (SRS): Side curtain
- Child safety: Rear door locking system
- Child safety: Rear seats ISO-FIX/LATCH anchor system
- Head restraints (front): Integrated
- Head restraints (rear): Height-adjustable
- Seatbelts (front): 3-point height-adjustable with pretensioners and load limiters (Driver - ELR / Passenger - ALR)
- Seatbelts (rear): 3-point, all seating positions (ALR)
- Seatbelts (rear): Integrated outboard shoulder belt anchors
- Security: Anti-theft system and engine immobilizer system
- Security: Keyless entry system with panic alarm
- Traction Control System
- Multi-mode Vehicle Dynamics Control system with lateral-g and yaw-rate sensor

## EXTERIOR

- Badging (rear): Symmetrical AWD
- Body: Underbody rear aerodynamic diffuser
- Bumper (front): Sport-type with side cooling ducts
- Door mirrors: Power-adjustable, foldable and heated (body colour)
- Door mirrors: Integrated LED turn signals
- Door handles: Body colour
- Door sills: Brushed aluminum with STI logo (front doors)
- Exhaust: Quad-tipped, high-performance

WRX STI

## EXTERIOR (continued)

- Fenders (front): Wide with cooling vents
- Grille: Black stainless steel and mesh type
- Headlights: Auto-off with ignition switch
- Headlights: Contoured multi-reflector halogen (high beam)
- Headlights: Projector beam Xenon High Intensity Discharge (HID) (low beam) with manual levelizer
- Hood: Functional hood scoop for intercooler air flow
- STP Moonroof: Glass, power tilting and sliding with sunshade
- Rear liftgate trim: Body colour
- Roof rack: Integrated crossbar brackets
- Side moulding: Integrated aerodynamic side ground effects (body colour)
- Spoiler: Large roofline, integrated brake light
- Tires: 245/40 R18 93W Dunlop® SP600, Summer Performance\*
- Wheels: 18" x 8.5" cast aluminum alloy with gunmetal grey coating, 5-spoke design with STI centre caps
- STP Wheels: 18" x 8.5" BBS® forged aluminum alloy, 18-spoke design with STI centre caps
- Windshield: Wiper de-icer
- Wipers (windshield): Variable intermittent with washer
- Wiper (rear window): Fixed intermittent with washer

\*Please review Owner's Manual for usage details.

## CARGO AREA

- Cargo cover: Retractable
- Cargo tie down hooks (4)
- Light: Cargo area, on/off switch
- Storage: Sub-floor compartment
- Utility hooks (2)

- standard
- STP Sport-tech Package

WRX STI

## AUDIO AND TECHNOLOGY

- Audio system: Premium AM/FM/6CD/MP3/WMA
- Antenna: Roof-mounted
- Auxiliary input: Audio source (in armrest console)
- STP Auxiliary input: Audio/video source (in armrest console)
- Audio controls: Illuminated, steering wheel integrated
- SRS CS-Auto™ Audio Enhancement System
- STP Bluetooth® hands-free system
- STP MediaHub: iPod®/USB audio integration
- STP Monitor system: Colour, touchscreen with clock, fuel information, driving record data, maintenance schedule, calculator
- STP Multimedia centre: GPS DVD-based navigation, CD/MP3/WMA, DVD playback and Audyssey MultEQ™ audio enhancement
- Radio Data System
- Satellite radio: Pre-wired (dealer accessory required)
- STP Satellite radio: SIRIUS® Satellite Radio installed (free 3-month trial subscription included)
- Speakers: 6-speaker system
- Vehicle-speed-sensitive volume

## COMFORT AND CONVENIENCE

- Armrest (front): With console storage, Anthracite Black leather covered with red stitching
- Climate control: Air conditioning with air filtration
- Climate control: Automatic
- Cruise control: Steering wheel integrated
- Glove box: Lockable and illuminated
- Ignition key ring: Illuminated
- Light: Interior dome with off delay and map spotlights

WRX STI

## COMFORT AND CONVENIENCE (continued)

- Power outlet: 12V in armrest console and in dash
- Steering wheel: Tilt-adjustable, telescopic
- Storage: Centre console with enclosed cup holders (2)
- Storage: Door compartments with integrated cup holders
- Storage: Passenger seatback pocket
- Storage: Red illuminated tray, centre console
- Visor: Dual, with mirrors
- Windows (power): Driver's window auto down

## INSTRUMENTS

- Gauges: Electroluminescent, sport design with metal trim, STI branded
- Gauges: Full needle sweep on start-up
- Information display: Clock, ambient temperature, fuel economy (average and real time)
- Instrument panel: Coolant temperature gauge
- Instrument panel: Multi-mode DCCD indicator
- Instrument panel: Fuel gauge with low fuel warning light and fuel door location indicator
- Instrument panel: Multi-mode Vehicle Dynamics Control system indicator
- Instrument panel: SI-DRIVE mode indicator
- Multi-information display: Multi-mode DCCD, odometer, trip computer
- Odometer: Digital, dual trip modes
- Tachometer: 8000 rpm maximum, centre-mounted
- Tachometer: Red-line warning alarm, adjustable

WRX STI

## SEATING AND TRIM

- Accents/trim: Titanium finish
- Floor mats: Carpet (STI embroidered)
- Interior: Black Alcantara® with Anthracite Black leather side bolsters and STI embroidered seatbacks with red stitching
- Gear selector: Leather-wrapped
- Headliner: Black
- Parking brake: Soft-grip
- Pedals: Aluminum alloy sport
- Seat (driver's): 6-way manually adjustable
- Seat (passenger): 4-way manually adjustable
- Seats (front): Heated with 4 level settings
- Seats (front): Rally sport type
- Seats (rear): 60/40-split, flat-folding
- Steering wheel: 3-spoke, leather-wrapped, STI branded

## UPGRADE PACKAGE

### Sport-tech Package

- 18"x 8.5" BBS® forged aluminum alloy, 18-spoke design with STI centre caps
- Power tilting and sliding glass moonroof
- Auxiliary input for audio/video source
- Bluetooth® hands-free system
- MediaHub for iPod® and USB audio integration
- Multimedia centre: GPS DVD-based navigation and monitor system with DVD playback, CD/MP3/WMA and Audyssey MultEQ™ audio enhancement
- SIRIUS® Satellite Radio installed (free 3-month trial subscription included)

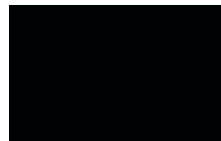
## AVAILABLE COLOURS



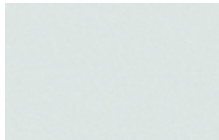
Dark Grey Metallic



Lightning Red



Obsidian Black Pearl



Satin White Pearl



Spark Silver Metallic



World Rally Blue Pearl



Black Alcantara®/  
Anthracite Black Leather

	WRX STI	Sport-tech Package (Silver wheels)	Sport-tech Package (Gold wheels)
Dark Grey Metallic	BA	BA	–
Lightning Red	BA	BA	–
Obsidian Black Pearl	BA	–	BA
Satin White Pearl	BA	–	BA
Spark Silver Metallic	BA	BA	–
World Rally Blue Pearl	BA	–	BA

BA Black Alcantara® with Anthracite Black Leather – Not available

The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. Colours shown may vary due to reproduction variations in the printing process. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Please visit our Web site for the latest information and specifications. For complete details on product updates, warranties or the Subaru C.A.R.E. program, please contact your Subaru Dealer. Impreza, WRX, WRX STI, Subaru and SUBARU BOXER are registered trademarks. Alcantara is a registered trademark of Alcantara S.p.A. and Alcantara is produced by Toray group. Audyssey MultEQ is a registered trademark of Audyssey Laboratories, Inc. BBS is a registered trademark of BBS Kraftfahrzeugtechnik. Bluetooth is a registered trademark of SIG Inc. "Brembo" is a registered trademark of Freni Brembo S.p.A. Dunlop is a registered trademark of the Goodyear Tire & Rubber Company. iPod is a registered trademark of Apple, Inc. SIRIUS and related marks are trademarks of SIRIUS Satellite Radio Inc. TORSEN is a registered trademark of JTEKT Corporation. Printed in Canada. © 2009 Subaru Canada, Inc. 2010 model year.



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