

Volvo. for life

VOLVO C70



Mixed Sources
Product group from well-managed
forests, controlled sources and
recycled wood or fiber

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WWW.VOLVOCANADA.COM

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VOLVO
Volvo Car Corporation



It is rare when a car comes along that captivates its driver, masters the road at hand, and embraces the world at large. The Volvo C70 is such a car. With its ability to excite every sense and pamper every passenger, this car can connect more than dots on a map.

Volvo. for life

And you still have two wishes left.

Arguably the most beautiful two cars ever built, the Volvo C70 is both a dashing coupe and a spectacular convertible. When you want sky for a roof, just push a button. The three-piece steel hardtop transforms, as if choreographed, into the trunk. As graceful as this is, driving the Volvo C70 is where you'll find the true meaning of finesse. Two dream cars. One set of wheels. Who says you can't have it all? Surely not your Genie.



Flights of fancy need no fixed address.

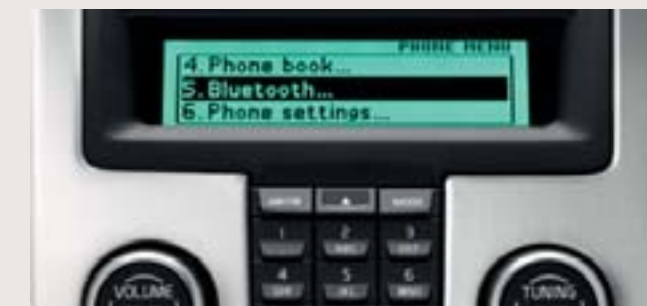
There is, however, the perfect, fixed position behind a well-padded steering wheel for the driver. The ergonomically designed driver's seat offers a nearly infinite range of adjustments so you can find the sweet spot for your command. Rear seat passengers can simply lean back and relax in the 26-degree tilted backrest and enjoy generous space for legs, shoulders and imaginations.



Volvo Navigation System (VNS) with RTT (Real Time Traffic)* (optional)


Volvo's GPS-based VNS is totally integrated with your car. It offers both voice guidance and graphic navigation all the way to your destination. Via TMC (Traffic Message Channel) radio data broadcasts VNS also lets you know if there's weather-related trouble on route and recommends an alternative. The VNS system is easily controlled from the steering wheel or a remote, and the screen is positioned so you can keep your attention on traffic.

*Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.



Integrated Bluetooth® handsfree system

Bluetooth® technology enables a mobile phone to be connected to the infotainment system in your Volvo – wirelessly. Once configured for a mobile phone, the system automatically recognizes your phone as you enter the car. You then operate your phone using the buttons in the steering wheel. As you climb in and out of the car, the system automatically allows you to switch freely from the phone to the handsfree system and back again.

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Quick. Thinking.

Every Volvo engine delivers the feeling of safety that comes with its ability to respond instantly. What's more, sophisticated engine management systems are employed to exploit every drop of fuel to it's full potential. After all, efficiency is not a dirty word. Boredom is.





Every car has a sensitive side. This car has two.

Top up or down, the stiff car body enables the advanced suspension system to sense and predictably cope with different types of road surfaces. The chassis takes advantage of this high-torsion rigidity to convey both balanced handling and comfortable cruising. At the same time, the informative electro-hydraulic steering puts you in touch with the road and responds immediately to your guidance, while the rear wheels turn slightly to give this car even greater virtue in corners.



It's easier to reach for the stars when you can see them.

Simply press the button on the centre console and in less than thirty seconds you transform car A into car A+. As a coupe, the steel roof provides a quiet and cosy environment in any climate—thanks to first-class upholstery, multi-layer insulation and a glass rear window (heated). As a convertible, the headroom is astronomical. See for yourself.

“Creating a beautiful convertible is not particularly difficult.

The trick is to make it at least as beautiful with the top up.

We began by designing the most perfect four-seat coupe we could.

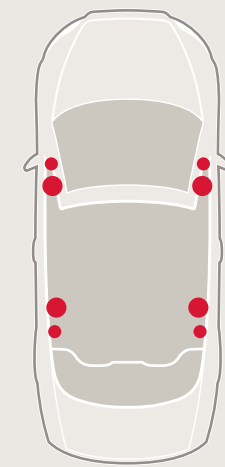
Only then did we design the convertible. The results speak for themselves.”

—Fedde Talsma, chief designer of the Volvo C70



What makes a moment sensational?
Moments are measured, in part, by their ability to recall a sound, taste, smell, touch or sight. A trip with the top down, with all senses engaged, seems to increase a moment's chance of being sensational. And being sensational is okay with us.

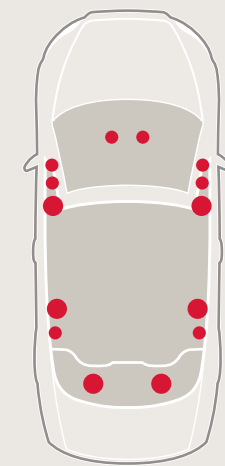




High Performance audio system (standard)

A versatile sound system for a powerful audio experience. Each High Performance loudspeaker, in combination with the amplifier, promotes excellent transient reproduction and high power durability – quite simply superb sound. High Performance includes:

- 6-CD player with MP3 and WMA capability
- 4x40 W amplifier
- 8 High Performance loudspeakers



Dynaudio Premium Sound system*

Our top-of-the line audio system designed for perfect sound dynamics, featuring 12 loudspeakers by Dynaudio – a world leader in loudspeaker systems. With Dolby® Pro Logic® II Surround for an authentic audio experience in all seats. And with 2 subwoofers, a breathtaking 910 W sound awaits you. Premium Sound includes:

- 6-CD player with MP3 and WMA capability
- 5x130 W digital class D amplifier
- Dolby® Pro Logic® II surround sound with centre loudspeaker and digital sound processor
- 12 high-end loudspeakers by Dynaudio
- 2 subwoofer system 2x130 W

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

*Included in the optional Technology Package.



Volvo satellite radio (standard)

Satellite radio is now available for your Volvo. Volvo has joined forces with Sirius to offer an integrated satellite solution that is sure to provide endless listening enjoyment.



Volvo iPod® Music Interface

The iPod® interface allows you to connect your iPod® directly into the cars audio system and have complete control through the cars audio system. Search by artist, album, song or musical style directly through your radio controls.

With this cabriolet you can also blow the roof off with the stereo.

Volvo's modern sound systems are among the best you'll find in any car – especially with the latest generation of Dolby® Pro Logic® II Surround Sound and outstanding loudspeakers from renowned Danish hi-fi specialist, Dynaudio. Our Premium Sound system is equipped with Dynaudio technology as well as featuring twelve loudspeakers. Impressive, but why stop there? Add two subwoofers and blow the roof off with a total of 910 Watts.



Dynaudio loudspeakers

The twelve high-end loudspeakers by the Danish sound specialist Dynaudio in the Premium Sound system are powered by a 5x130 W digital amplifier. There are three separate drivers – woofer, midrange and tweeter – in each door, and in the side panels at the rear seats a similar set-up with woofer and tweeter. Each speaker has its own crossover filter to harmonize with the others. The latest generation Dolby® surround system with a centre loudspeaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car – a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current. What's more, sound reproduction adapts automatically to whether the top is up or down and by using the menu in the centre stack, you can even choose between different audio settings to suit the kind of road you're driving on.

Serenity begins with security.

Despite the fact that the Volvo C70 is an open car, you and your belongings are provided with effective protection against theft and assault. With the hardtop up, the Volvo C70 provides a much higher level of anti-theft protection than a soft-top. But even with the roof down, the advanced locking system affords secure storage for personal items. And with keyless drive, you can unlock doors as you grasp the handle and start the car with the key still in your pocket or handbag. Clearly, this is a car built to indulge your senses without taking leave of them.



Advanced support for the human factor.

After all, we're only human. That's why we build cars that help support you in different situations, with technology that expands the human senses and helps you to focus on driving. Still, technology will never take the responsibility away from you as driver. Final decisions are always in your hands. But if these technologies help make you more alert and relaxed as driver, they will also contribute to the overall safety of those in and around your Volvo.

Dynamic Stability and Traction Control (DSTC) helps you maintain traction in a wide range of situations and prevents the car from skidding.

Large rear glass window contributes to superb all-round visibility even with the roof up.

Blind Spot Information System (BLIS)* helps detect vehicles entering the blind spot on both sides of your car.

*Included in the optional Technology Package.

Dual Xenon Lights** expand your vision range by about 230% when you're driving in the dark.

Emergency Brake Assistance (EBA) helps ensure optimal braking power to help you stop the car in the shortest possible distance in an emergency braking situation.

Intelligent Driver Information System (IDIS) can help reduce your workload in stressful situations.

**Included in the optional Sport Package.

Did you know that:

- a third of all reported accidents are rear impact – and in more than 50% of these accidents the driver doesn't brake at all.
- up to 90% of all traffic accidents are caused by driver distraction.
- gas discharge lamp technology (Dual Xenon) helps you gain 45 metres more for braking when driving in the dark.

WE INNOVATE FOR LIFE.

For decades, we've created cars that encourage people to enjoy life and help protect it in the event of an accident. Many of the most important car safety innovations are the hallmark of Volvo, and hundreds of thousands of people all over the world can say they're still alive thanks to Volvo ingenuity.

This is not by coincidence. Our founders stated that safety is, and shall always be, at the heart of what we do. As a result, Volvo is recognized the world over for our passion and dedication to provide the safest cars on the road.

The protective character of Volvo also encompasses the world we share. Already in 1972, Volvo was the first car manufacturer to acknowledge and actively respond to the environmental impact of cars. In fact, we invented the three-way catalytic converter, and are constantly innovating to reduce the environmental impact of the cars we make and how we make them.

Of course, choosing a Volvo will always be something you do for both yourself and the people around you – because our cars will always consider the well-being of everyone. Even if those people happen to be outside your car or are part of future generations.

Find more innovations at volvocanada.com



“Cars are driven by people. Therefore, the guiding principle behind everything we make at Volvo is – and must remain – safety.”

Assar Gabrielsson and Gustaf Larson, founders of Volvo

CITY SAFETY COLLISION AVOIDANCE TECHNOLOGY

In 2008, Volvo Cars introduced the new XC60 with City Safety – the world's first standard-fitted collision avoidance and mitigation technology active at speeds up to 30 km/h. Helping to lower the risk of low-speed collisions and whiplash injury, City Safety is a major step towards safer urban driving. At the moment, City Safety is only available in the Volvo XC60.

THE THREE-WAY CATALYTIC CONVERTER

In 1976, Volvo Cars was the first car manufacturer to introduce the three-way catalytic converter with an oxygen sensor for exhaust emission control. Today virtually all gasoline-powered cars are equipped with this ingenious component – just as indispensable for the environment as the three-point seat belt is for safety.

THE THREE-POINT SAFETY BELT

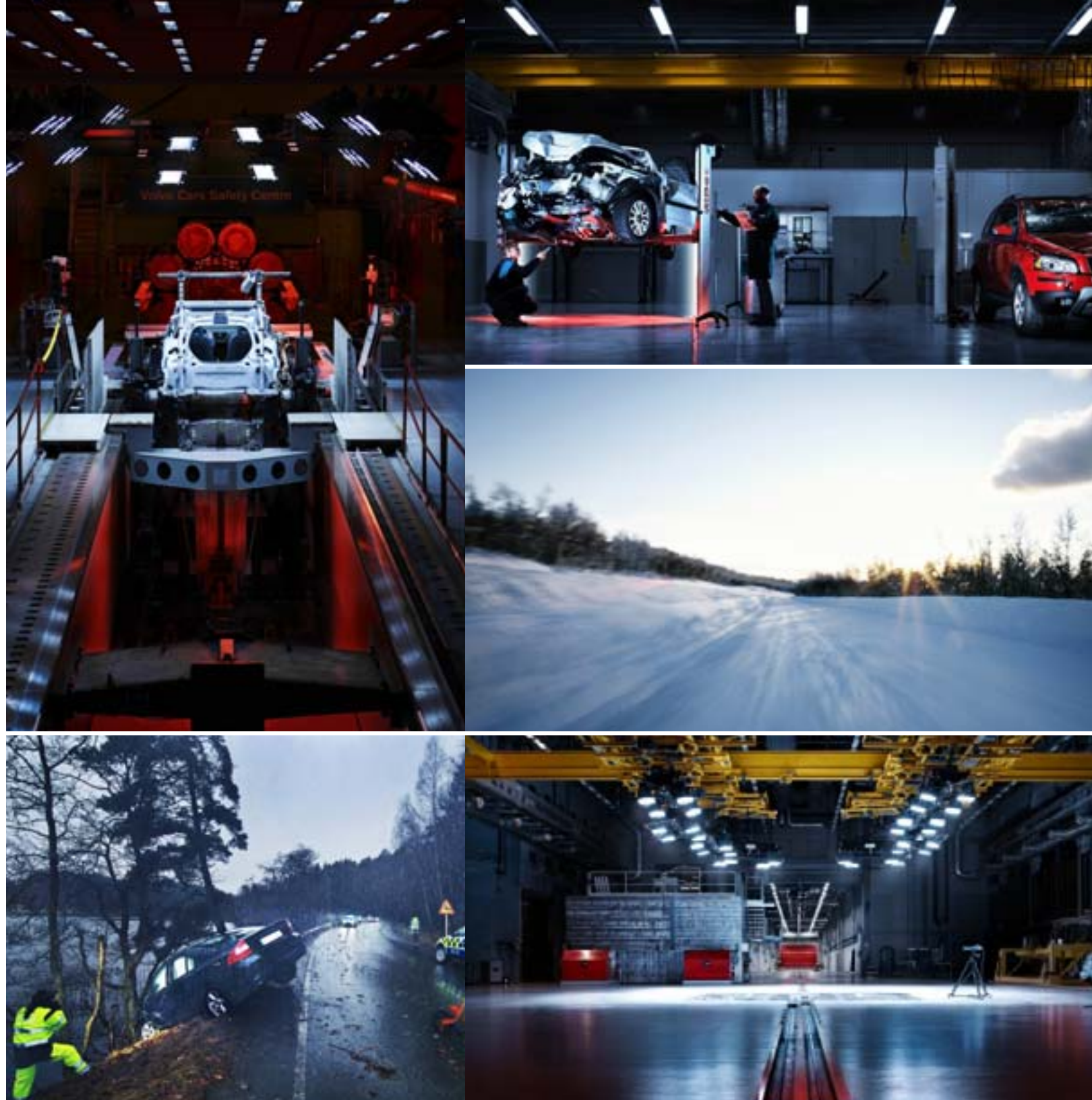
In 1959, Nils Bohlin, a Volvo safety engineer, invented the three-point safety belt. So important is this invention, it is considered to be one of the most life-saving technical innovations in the history of mankind.

VOLVO SAFETY TECHNOLOGY. BECAUSE PEOPLE ARE ONLY HUMAN.

Cars are driven by people. That's why all our safety research and development continues to investigate the capabilities, limitations and tendencies of human nature. This people-centric research is always based on real situations – and with the vision to create cars that do not crash.

To help you avoid accidents while maintaining the fun of driving, Volvo safety technologies are designed to support the driver in various situations without unnecessary interference. All these intelligent technologies share information and interact with split-second precision. Today, a new Volvo can “read” actual situations and provide optimal support and protection for example, by sensing normal driving patterns or panic situations and by taking protective action before, during and after a collision. Still, technology can never take the responsibility away from you, the driver. Final decisions are always in your hands. But if these technologies help make you more alert and relaxed, they will also contribute to the overall safety of those in and around your Volvo.

Read more about our safety research at volvocanada.com



VOLVO ACCIDENT RESEARCH TEAM

Since 1970, Volvo's Accident Research Team has investigated accidents involving Volvo cars on Swedish roads. Today, our own statistical database contains over 36,000 accidents with more than 60,000 occupants. In addition to studies on the scene of the accident, our researchers also investigate what happened before the crash to understand how to improve the driver's conditions to avoid a collision. These findings give us unique knowledge that guides us in creating technology that helps prevent or mitigate accidents and – if an accident can't be avoided – to help protect the occupants.

VOLVO CARS SAFETY CENTRE

Based on the findings from our accident research, we can recreate a variety of real-life traffic situations and crashes. Beyond numerous virtual crash tests in super-computers, we perform around 400 crash tests each year. We crash test car-to-car at different speeds and from different angles. We perform frontal impacts, rear impacts, side impacts and roll-over tests and test cars off-road as well as against genuine Swedish granite rock-face – we can even simulate impacts with wild animals.

IF YOU MAKE IT HERE, YOU MAKE IT ANYWHERE

Other car manufacturers come to Sweden for final car testing under harsh and capricious conditions. For us it's home. Our own proving ground Hålleröd with its 55 km of test tracks includes different road types from all over the world. Here we scrutinize our cars' ability to support their drivers in all imaginable and unimaginable situations during thousands of test miles – not to mention the distances driven on ordinary Swedish roads.

TOWARDS A FUTURE WHERE CARS DON'T CRASH

We already know what we want to achieve: no accidents. By applying a holistic approach which considers the driver and the vehicle as well as the infrastructure, we can realize a future where cars interact with other cars, the road and the traffic-control systems. For example, this includes cars that can brake and steer automatically, if needed. This makes it possible to design cars in completely new ways to protect and preserve life.



IS DOING FOR THE ENVIRONMENT WHAT THE SAFETY BELT DOES FOR PEOPLE.

Looking after people and the environment is an indispensable part of the Volvo soul. For more than 80 years we've been driven by a passion for safety. We are environmental pioneers in the car industry, and have always employed a healthy respect for our limited resources and environmental responsibilities. Consequently, we aim to create new solutions that help halt climate change and improve the environment – both inside and outside the car. Our goal is crystal clear: to build cars that leave a minimal impact on the environment. We don't think that there is just one way to tackle the environmental issues. We think there are many solutions and we must explore all the options. That's why we're developing new eco-technologies. **DRIVE captures all our environmental work – from production to recycling – and represents our commitment and continued efforts for sustainable mobility.**



MOTION

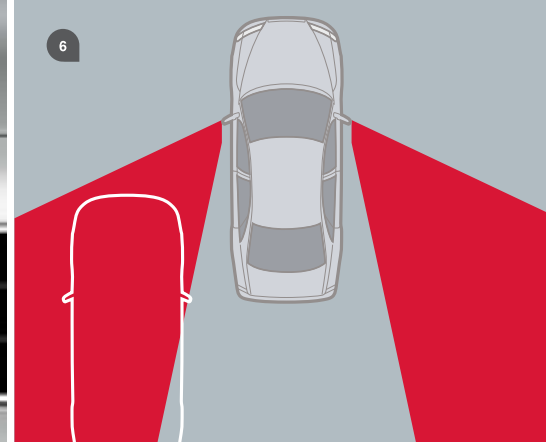
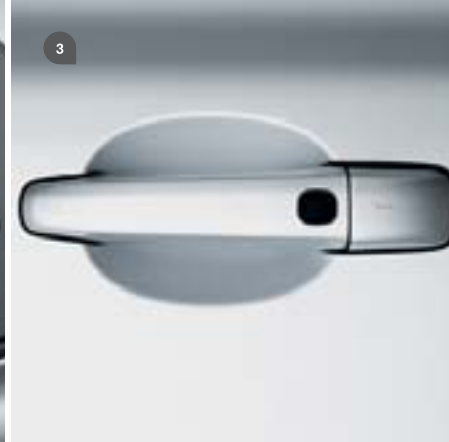
We must minimize the emissions of fossil CO₂ (which leads to climate change) and increase the energy efficiency of our cars. **Continuous improvements** within aerodynamics, rolling resistance, lightweight materials and drive train technology help us lower fuel consumption. In our new **Hybrid technology centre** in Göteborg, we are developing the next generation power trains for future Volvos.

INSIDE

If you drive 15,000 km a year, you spend at least 24 hours a month in your car. We also know that more and more people are suffering from asthma and allergies. To ensure a healthy interior for you and your passengers, we test upholsteries and interiors in the **Volvo Environmental Laboratory** in Sweden. All upholstery materials and interior textiles also comply with **Oeko-Tex Standard 100** – an international benchmark for human ecological safety of textiles. All **leathers are chromium-free** – they're tanned using vegetable or synthetic substances instead of chromium. What's more, some panel trims are **Forest Stewardship Council (FSC) certified** to ensure the wood comes from responsibly managed forests.

LIFECYCLE

Already from the early stages of conception we've considered our cars' environmental impact: from design and manufacturing to useful life and recycling. For example, we've seen to it that our factories are powered by wind and hydro power and use energy and water responsibly. Our production facilities are certified under **the global environmental standard ISO 14001**, and we make sure that all our major suppliers meet our strict environmental standards. At the end of its useful life, every Volvo is designed to be **85% recyclable**. We also offer **re-manufactured exchange parts** which substantially reduces the need for raw materials and energy.



Mirzam 8x18**
(Sport Package)



Serapis C 7.5x17"
(Standard)

Life is full of options.
Here are a few to consider.

1

Interior ski bag

The ski bag is an added convenience for rear seat passengers and protects the upholstery when you're transporting skis, snowboards or other wet gear with the ski hatch open. (Retailer installed accessory.)

2

Wind blocker

This effectively reduces drafts for the front seat occupants when the top is down, improving ride comfort at all speeds. It accommodates extra luggage in the rear seat, and is easy to install and remove. (Retailer installed accessory.)

3

Keyless drive*

Keyless drive lets you lock, unlock and start the car without having the remote control in your hand. As long as you have the remote with you, grasping the door handle automatically unlocks the door. To start the engine, simply turn the control on the instrument panel. To lock the doors, just press a button in the door handle as you leave the car.

*Included in the optional Sport Package.

4

Dual Xenon headlights*

As darkness descends, the effective low and high beam headlights make their presence known. A ring of light around the low beam's projector lens helps oncoming traffic judge the distance to your vehicle. The optional Dual Xenon headlights offer an even stronger, more focused beam of light.

*Included in the optional Sport Package.

5

Volvo Navigation System (VNS) with RTT (Real Time Traffic)*

Volvo's GPS-based VNS is totally integrated with your car. It offers both voice guidance and graphic navigation all the way to your destination. The VNS system is easily controlled from the steering wheel or a remote, and the screen is positioned so you can keep your attention on traffic.

Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road information. Always follow relevant regulations and road information.

*Optional.

6

Blind Spot Information System (BLIS)*

The next best thing to having eyes in the back of your head, BLIS is there to help when you're changing lanes. Rear-facing cameras in the door mirrors help detect vehicles moving into your blind spot and alert you of their presence. BLIS doesn't make any decisions for you, but it does help to keep you informed. BLIS is activated once the car exceeds 10 km/h, and reacts to almost any type of vehicle from a motorcycle upwards. Day or night.

*Included in the optional Technology Package.

7

Volvo iPod® and USB adapter

Simply connect your iPod® — or a USB device — to the connector hidden under the front centre armrest and leave it there out of harm's way. The iPod® or USB device will be seamlessly integrated with the car's audio system. Playlists, songs and artists are displayed in the console menu, and you can select your music via the audio controls or steering wheel integrated controls. You can also select different random and shuffle modes. When you reach your destination, simply unplug and take your portable device with you — with the battery newly charged.

iPod is a trademark of Apple Computer Inc.

* The 18" high performance optional or accessory wheel and tire combination is designed for sporty and responsive handling on dry pavement, and also helps resist hydroplaning on wet roads. The low sidewalls may make this wheel/tire combination somewhat more susceptible to road hazard damage and offer a slightly firmer ride. Depending on road conditions and driving style, the high performance composition of the tires may result in somewhat shorter tread life than ordinary tires. It is important to regularly check inflation pressure to help reduce the chance of tire, rim or vehicle damage. If the vehicle is driven in cold, snowy, or icy conditions, Volvo recommends the use of a suitable winter tire and wheel combination that helps provide better traction under those circumstances.

Interior selection.

The Volvo C70 offers exclusive interior options to go with your personality. All our leather is approved by Oeko-Tex. This means they're tested for certain allergy-inducing and harmful substances. Make your choices to compose your own interior styling.



Leather-clad sports steering wheel with aluminium inlay, Charcoal



Leather-clad sports steering wheel with aluminium inlay, Umbra



Leather-clad gear knob with aluminium inlay, manual, and a sports gaiter



Leather-clad gear knob with aluminium inlay, Geartronic



Aluminium centre stack and door panel inlays



Passion Leather Graphite in Offblack interior (5D7H). Aluminum centre console and door panel inserts.




Passion Leather Calcite Cream in Umbra interior (5D84). Aluminum centre console and door panel inserts.

Standard features.

SAFETY AND SECURITY	T5
"Home Safe" lighting	●
4 head restraints	●
Approach lighting	●
Automatic re-locking	●
Blind spot information system (BLIS)	P
Collapsible steering column	●
Door Mounted Inflatable Curtain (DMIC)	●
Dynamic Stability and Traction Control System (DSTC)	●
Electronic key integrated remote	●
Fail-safe engine mountings	●
Force-limiters front seat belts	●
Fuel filler door lock	●
Immobilizer	●
Intelligent Driver Information System (IDIS)	●
ISOFIX rear seat	●
Keyless drive	P
Multi-stage airbag, driver and passenger w/knee pad	●
Occupant sensor, passenger side	●
Pedestrian protection	●
Pyrotechnic pretensioners outboard seating position (4)	●
Side Impact Protection System (SIPS)	●
SIPS front seat mounted side airbags	●
Three-point seat belts (4)	●
Volvo Guard Alarm	●
Whiplash Protection System (WHIPS) front seats	●
EXTERIOR	
7.5 x17" Serapis C alloy wheel 235/45/17 (A/S)	●
8x18" Mirzam alloy wheel 235/40/18 (A/S)	P
"Eggcrate" grille	●
Dual Xenon Lights	P
Colour coordinated door mouldings	●
Front fog lights	●
Headlight washers	P
Heated power side view mirrors	●
Projector-style halogen headlamps	●
Rear fog light	●
Retractable 3-piece Hardtop	●
Side direction indicators in side view mirrors	●
INTERIOR	
3-spoke leather steering wheel with aluminum inlay	●
Aluminum interior inlays	●
Flextech (Haverdal) surfaces with Leather Inserts	●
Heated front seats	●
Height adjustable/foldable passenger seat w/lumbar support	●
Leather shift knob with aluminum inlay	●
'Passion' Leather upholstery	●
Leather upholstery	●

	T5
Power driver seat with memory	●
Power operated fore/aft function for front seats aiding ingress/egress to rear seats	●
Power passenger seat	●
Ultra-slim center console	●
In-dash 6 CD player	N/A
In-dash single CD player	●
High Performance sound system with 8 speakers, 4X40 amplifier	●
Sirius Satellite Radio	●
Door mounted tweeters	●
Premium sound system, 12 Dynaudio speakers, 5x130W amplifier	P
Subwoofer, 2x130W amplifiers and 2x9" Speakers	P
12V outlet	●
Auto-dimming rear view mirror w/compass	P
Bluetooth*	●
Covered storage in all four seating locations	●
Cruise control	●
Deadbolt locking with top down	●
Dual-Zone Electronic Climate Control (ECC)	●
Front and rear reading lamps	●
Front Door lockable storage in doors	●
Front seat back storage pockets	●
Front/Rear armrest	●
Front/Rear cup holders	●
Homelink*	P
Illuminated vanity mirrors in driver's and front passenger's sun visors	●
Illuminated, lockable glove box	●
Infrared rain-sensing automatic windshield wipers	P
Interior cabin light delay	●
Luxury floor mat set	●
Outside temperature gauge	●
Power windows with auto up/down on all positions	●
Rear-window defroster with automatic timer	●
Retractable side view mirrors with Puddle Lights	P
Steering wheel audio controls	●
Tilt and telescopic steering wheel	●
Trip computer	●
Two-speed flat-blade windshield wipers with intermittent cycle	●
Volvo Navigation System (VNS)	○

● = Standard Equipment N/A = Not Available P = Option Package ○ = Stand Alone Option

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Factory options.

	T5
Tempa Spare	○
HDD Navigation System with Real Time Traffic, Remote Control and Map Care	○

○ = Stand Alone Option

Packages.

SPORT PACKAGE
• 8x18" Mirzam
• Dual-Xenon Lights
• Retractable side view mirrors with Puddle Lights
• Homelink*
• Rain Sensor
• Headlamp washers
• Level sensor
• Mass movement sensor
• Keyless Drive
• Auto Dimming Rearview Mirror with Compass

TECHNOLOGY PACKAGE*
• Premium Dynaudio Sound, 5x130W amplifier and 12 speakers
• Subwoofer, 2x130W Amp and 2x9" Speakers
• Blind Spot Information System (BLIS)
*Requires Sport Package

Volvo C70 specifications.

ENGINE

Five-cylinder in-line engine. Double overhead camshafts, 20 valves. Continuously variable valve timing on both the intake and exhaust side. Three-way catalytic converter with heated oxygen sensor. Electronic engine management system. Light-pressure turbocharger and dual-charge air coolers (Intercoolers).

Volvo's smooth-running five-cylinder engines are designed to respond at low rpm, so there's plenty of torque without having to shift to a lower gear. This is made possible by continuously variable valve timing, low internal friction and the electronic engine control system. This also helps to optimize fuel consumption and reduce environmental impact – all engines comply with stringent emission standards, such as California's ULEV II.

Volvo C70 T5 (227 hp)

Engine type: 2.5-litre five-cylinder turbocharged gas engine
 Max power output: 227 hp at 5000 rpm
 Max torque: 236 lb/ft./1500-5000 rpm
 Acceleration 0–100 km/h, man/auto: 7.6/8.0 sec
 Top speed, man/auto: 240/235 km/h
 Fuel consumption, litres/100 km, city, man/auto: 11.3/11.4
 Fuel consumption, litres/100 km, highway, man/auto: 7.5/7.6
 Carbon dioxide emissions CO₂ g/km, man/auto: 217/234
 Environmental classification: ULEV II
 Transmission: Six-speed manual or five-speed Geartronic automatic

DRIVELINE

Front wheel drive. Transverse engine. Six-speed all-synchromesh manual transmission. Also available with a five-speed Geartronic automatic allowing manual shifting.

The distinctive six-speed manual transmission inspires an active driving style, while the smooth clutch affords confident take-off. For the best of both worlds, there's the Geartronic – a responsive five-speed automatic for relaxed driving. It can also be shifted manually so that you can maintain a lower gear to rev the engine or provide the added assistance of engine braking.

CHASSIS

Front suspension with spring struts (McPherson), anti-dive and anti-lift function. Multilink independent rear suspension. Stabilizers front and rear. Dynamic Stability and Traction Control (DSTC).

The rigid body enables the suspension to function optimally for well balanced handling and a high level of comfort. The front and rear suspensions also interact to provide stable braking and smooth steering. The DSTC stability system lends a helping hand if either of the drive wheels begins to lose traction or if a skid is imminent.

STEERING

Speed-dependent, power-assisted, electro-hydraulic, rack and pinion steering. Tilt and telescopic steering column. Leather-clad steering wheel. 2.6 turns lock to lock. Turning circle 11.8 metres.

Behind the wheel, you can enjoy responsive yet firm steering that gives progressively less power assistance the faster you drive. High steering precision and balanced road feedback are easily enjoyed benefits.

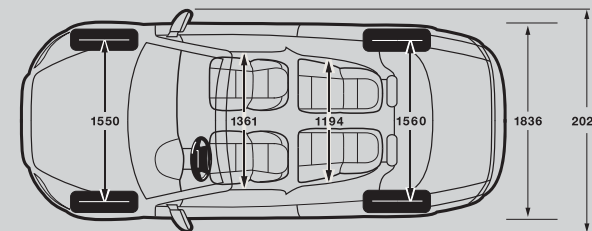
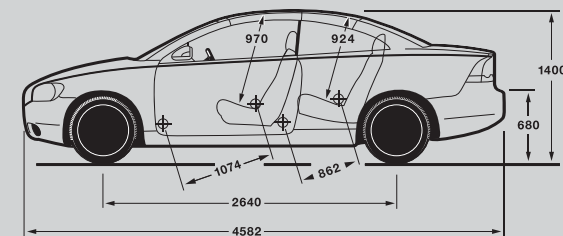
BRAKES

Power-assisted anti-locking brake system (ABS), ventilated discs front. Emergency Brake Assistance (EBA). Electronic Brake Distribution (EBD) between the front and rear brakes. Diagonally split braking system.

Powerful anti-locking disc brakes help ensure a short stopping distance under all circumstances and withstand tough use without fading. EBA helps you use your brakes to the full in an emergency situation, while EBD distributes the braking effect between the front and rear wheels in order to achieve optimal results according to the car's load and driving conditions.

FUEL TANK

60 litres



A world of colours.



477 Electric Silver metallic*



491 Vanilla metallic*



612 Passion Red



474 Celestial Blue metallic*



467 Magic Blue metallic*



487 Ember Black metallic*
 (shifts from deep black to copper effect depending on light)

* Metallic paint is standard.

Please note: It is not possible to reproduce exact original shades in this brochure. Ask your Volvo retailer to show you samples. As part of our commitment to the environment, the paper used in this brochure is recycled, and colour choices were printed directly on the page. This eliminates the need for chemically treated colour chips. A small thing perhaps, but then, every little bit helps.

Taking care of your ownership needs.

It's a simple idea; one point of contact for all your car ownership needs, whether it's finding the right financing or who to contact in an emergency. Get the most out of owning your Volvo – trust Care by Volvo.

Volvo Car Financial Services Canada

If you purchase or lease your Volvo through Volvo Car Financial Services Canada, you can take advantage of services designed to make financing simple and convenient. Quick debit, for instance, enables you to have your monthly payment automatically debited from a designated bank account.

Care by Volvo® On Call roadside assistance

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1 (800) 263-0475 – anytime, day or night. Your complimentary 48 month membership activates the moment you become a Volvo owner.

Volvo new car warranty

Your new car warranty provides comprehensive coverage for 48 months or 80,000 km, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

Volvo genuine service

The best way to ensure superior performance year after year is to bring your Volvo to your authorized retailer for regular maintenance. Our service advisors and factory-trained technicians are uniquely qualified to maintain your automobile. With the aid of advanced Volvo diagnostics, they follow all prescribed factory maintenance outlined in your service interval manual. Genuine Volvo service is our ongoing commitment to you: to keep your Volvo performing smoothly long after other cars have given up.

Canadian Fleet Sales

Volvo Cars of Canada is committed to providing your organization with a Premium Fleet Experience. Our core values of safety, quality and environmental care are the essence of our brand, and our dedication to these values allows us to build world-class automobiles that meet the needs of today's demanding fleet decision-makers and drivers. Our Premium Fleet Experience enhances customer treatment and satisfaction by providing consistent order-to-order delivery times with priority order placement at the factory, direct-order relationships with major fleet leasing companies, and premium courtesy delivery via a Volvo Retailer that is convenient to the driver's location.

Each Volvo offers a unique driving experience. We trust the Volvo you choose to best fit your fleet needs is better than anything you've driven before.

For Sales people, Managers or Executives, Volvo range offers a large selection of models that perfectly matches your drivers' needs.

For more information, please contact us at:
 Fleet Sales: 416-4933700 ex 5208
 Fax: 416-4938754
 Email: canfleet@volvocars.com

Volvo Overseas Delivery.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done travelling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this – and more:

- Attractive pricing on Canadian models.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Cars Safety Centre.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Centre.

- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of travelling overseas and making your souvenir part of an unforgettable experience?

If you would like to know more, contact a national customer service representative in Canada 1 (800) 663-8255 or visit www.volvocanada.com/Services/EuropeanDelivery

Meet the family.

S



Volvo S40 The compact and energetic sedan.



Volvo S80 The premier sedan, meticulously engineered for superior driving comfort.

V



Volvo V50 The Sportswagon – flexible, compact and full of zest.



Volvo V70 The genuine family wagon – highly competitive yet comfortably versatile.

XC



The new Volvo XC60 The Swedish luxury crossover experience.



Volvo XC70 The rugged yet stylish all-roader.



Volvo XC90 The versatile SUV that takes you anywhere with grace.

C



Volvo C30 The compact and charismatic Sports Coupe.



Volvo C70 A convertible when you want it.



Volvo C70 A coupe when you need it to be.

To live life is to care about it.

Every moment in a Volvo is a moment designed to celebrate life. A life full of twists and turns, ups and downs; the little things as well as the big ones. Of course, to live life to its fullest isn't just about you; caring for others is important as well.

For more than eighty years we have helped save lives on roads around the world. Nevertheless, when it comes to improving automotive safety, we will never be satisfied. And while we're seeking new solutions, our existing safety systems are preventing many accidents from happening and providing some real protection when they do.

Our passion for life means looking after our children's children, too. Which is why we try to balance the needs of our company with those of society. With this bigger picture in mind, we develop engines and technology that have less impact on mother earth. This approach also explains why we pay so much attention to your immediate environment – in the car. Simply put, we care about you – and the whole circle of life.

Please note: This brochure provides a brief introduction. Some of the information may be incorrect due to possible product changes since printing. Some of the images may be of models and equipment not available in all markets. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice; to prices, colours, materials, specifications and models.