

# FJ Cruiser | 2011



 **TOYOTA**  
make things better



# FJ Cruiser

Born from the legendary Landcruiser FJ40, the 2011 Toyota FJ Cruiser has been designed to travel Canada's rugged terrain with ease. It's been built with Toyota attention to quality and durability. Yet beneath that tough-as-nails body, you'll find interior refinements and innovative touches that make the drive a sheer pleasure. The FJ Cruiser promises to make life an adventure, even away from the world of the yellow line. And that's a great way to make things better.

#### FRONT COVER

FJ Cruiser with optional equipment shown in Cavalry Blue.

A. FJ Cruiser shown in Brick.

B. FJ Cruiser shown in Quick Sand.



# FJ Cruiser

Whether you are travelling through uncharted wilderness paths, or the unpredictable urban asphalt jungle, the 2011 FJ Cruiser is capable of handling virtually any type of road condition. Its interior embraces an active outdoor lifestyle with its easy to clean water repellent seat covers and rubber type flooring. Space should never be an issue with FJ Cruiser. It seats you and four passengers comfortably and if additional room is needed for your equipment, the rear seats can fold down to give you 1.89 cubic metres (66.8 cubic feet) of cargo space.

## FUEL CONSUMPTION<sup>2</sup>

12.4 City/9.5 Highway L/100 km  
4.0-litre, V6 with automatic transmission

## SELECT FEATURES

- 260 hp,<sup>5</sup> 4.0-litre, V6, DOHC, 24-valve, Dual VVT-i engine with sequential multiport electronic fuel injection.
- Electronic Throttle Control System with intelligence, Acoustic Control Induction System.
- P265/70R17 all-season radial tires.
- 17-inch aluminum alloy wheels.
- AM/FM CD/MP3/WMA player, 6-speakers, Bluetooth<sup>®3</sup> capability, USB audio input, integrated XM<sup>®</sup> satellite radio, audio auxiliary input jack, steering wheel audio and Bluetooth<sup>®3</sup> controls.
- 60/40 split rear bench seat with fold-down seat back.
- Water repellent fabric seat covers.
- Black-on-white gauges, tachometer, voltmeter, water temperature gauge, 4WD indicator.
- Power windows and door locks.
- Large, easy-to-operate door handles and heater controls.
- High solar energy absorbing window glass.
- Flip-up rear hatch glass.
- Rubber type floor and deck.

A. FJ Cruiser with optional equipment shown in Cavalry Blue.



B. FJ Cruiser interior shown in Dark Charcoal with optional colour-keyed centre audio and climate control console.



FJ Cruiser shown in Silver Fresco Metallic.



C. Steering wheel with Bluetooth<sup>®3</sup> and audio controls. D. The spacious 1.89 cubic metres of cargo space comes in handy for storing all your gear. E. Available with the Off-Road Package, the dash mounted multi-information display features an outside temperature gauge, inclinometer and compass to help you familiarize yourself with your outside surroundings.

# Safety and Performance

The rugged FJ Cruiser is loaded with advanced safety features to help keep you in control, whether you're cruising the smooth city roads, or tackling the Canadian wilderness. With the safety of six standard airbags, coupled with the ample performing power of FJ's V6 engine, packing 270 lb ft<sup>5</sup> of torque, you'll have the peace of mind to focus on the adventurous roads ahead.

FJ Cruiser shown in Army Green.



## STAR SAFETY SYSTEM™

2011 FJ Cruiser comes standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place. The Star Safety System™ includes Vehicle Stability Control (VSC),<sup>6</sup> Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA),<sup>7</sup> and Smart Stop Technology (SST).<sup>8</sup>

Toyota is the first full-line manufacturer to make all of the elements of the Star Safety System™ standard on every new 2011 vehicle. Visit [toyota.ca](http://toyota.ca) for more details.

**VSC** VEHICLE STABILITY CONTROL<sup>6</sup>

**TRAC** TRACTION CONTROL

**ABS** ANTI-LOCK BRAKE SYSTEM

**EBD** ELECTRONIC BRAKE-FORCE DISTRIBUTION

**BA** BRAKE ASSIST<sup>7</sup>

**SST** SMART STOP TECHNOLOGY<sup>8</sup>

## Toyota Quality

Quality is built right into the production process from the selection of raw materials, right down to the vehicle's final inspection. And it is the responsibility of everyone to ensure the highest quality possible on each and every vehicle. It's through Toyota's philosophy of 'Kaizen' that we are always looking for ways to continually improve. That's how we make things better.

**THE TOYOTA PRODUCTION PROCESS** is one that is constantly evolving. With our "Just-In-Time" practice, the goal is to make certain that during the manufacturing process, only what is needed gets produced. The result is twofold: because there's no excess supply, any issues are exposed and promptly resolved to ensure that everything off of the Toyota assembly line is of exceptional quality.



**THE HUMAN TOUCH.** As impressive as the machinery is, the achievement of perfect fit and finish is also the result of continuous human touch for every step of the way.

**TOYOTA CANADA COLD RESEARCH CENTRE.** Located in Timmins, Ontario, our teams test Toyota vehicles in actual Canadian winter conditions at our cold weather testing track to ensure that they remain dependable throughout the long winter months.



For more information visit [toyota.ca](http://toyota.ca)

## 2011 Colours



058 Iceberg



2JX (3R8) Brick



2KB (1G6) Silver Fresco Metallic



2KC (202) Black



2KD (6V7) Army Green



2KP (4V6) Quick Sand



2KQ (8W2) Cavalry Blue

Please see your Toyota Dealer for details.

## Interior colour options

Dark Charcoal Fabric.

## New vehicle warranty summary

NO DEDUCTIBLES – NO TRANSFER FEES

**COMPREHENSIVE COVERAGE - 3 YEARS OR 60,000 KM** This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

**POWERTRAIN COMPONENTS - 5 YEARS OR 100,000 KM** This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

**MAJOR EMISSION CONTROL COMPONENTS - 8 YEARS OR 130,000 KM** This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

**CORROSION PERFORATION - 5 YEARS UNLIMITED DISTANCE** Any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

FJ Cruiser with optional equipment shown in Quick Sand.



# Accessories

Personalize your vehicle to enhance its appearance and performance with Toyota Accessory Parts. Your Toyota Dealer can help you select the right accessories to suit your individual style. Many of Toyota's Accessory Parts can be residualized or advanced through Toyota Financial Services when purchased at the time of a new vehicle sale, and all are backed by a Toyota Warranty. To view a complete list of accessories specifically designed for your vehicle, visit [customizeyourtoyota.ca](http://customizeyourtoyota.ca), your local Dealer or [toyota.ca](http://toyota.ca).

## Personalize your FJ Cruiser with interior and exterior accessories that suit your individual needs.

- Block Heater
  - Cargo Cover
  - Cargo Net
  - Door Sill Protectors
  - Hood Deflector
  - Rear Door Storage
  - Rock Rails
  - Running Boards
  - Spare Tire Cover
  - THULE Roof Rack
    - Ski/Snowboard Carrier
  - THULE Roof Rack
    - Upright Bike Carrier
  - Towing Accessories
- TRD ACCESSORIES
  - TRD 16" Off-Road Beadlock Style Wheel
  - TRD Air Filter
  - TRD Big Brake Kit
  - TRD Brake Pads
  - TRD Cat Back Exhaust
  - TRD Filter Cleaning Kit
  - TRD Forged Aluminum Oil Cap
  - TRD Oil Filter
  - TRD Quick Shifter Kit
  - TRD Shift Knob (Manual)



**Running Boards** Not only do running boards assist in entering a vehicle, they also help protect the lower body from road debris.



TRD Brake Pads



**TRD Big Brake Kit** The TRD high performance brake kit delivers confidence-inspiring performance, as well as improved stopping distance and enhanced pedal feel.



TRD Cat Back Exhaust



TRD 16" Off-Road Beadlock Style Wheel



**Rear Door Storage** The Rear door storage nets are perfect for securing small to medium sized objects.



**Door Sill Protectors** These stylish door sill protectors are not only functional, but offer a styling accent that is immediately noticed when entering the vehicle.

# Discover more with Toyota

At Toyota, our goal is to continuously make things better for you. That's why we offer a wide range of programs and services before and after your vehicle purchase designed to help make your Toyota experience the best it can be.



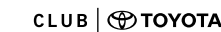
Fewer emissions and pollutants.<sup>1</sup> More kilometres on less fuel. And designed with power and performance in mind. Available in Prius, Camry and Highlander, these latest generation Toyota hybrids offer you the best of all worlds.



Toyota Dealers are dedicated to making the experience of owning a Toyota both satisfying and rewarding. We service your Toyota the way we built it. So you can count on quality parts and professional service.



If you're looking at leasing or financing, we're here to help. We provide competitive interest rates, flexible terms, and an easy online pre-approval process. The toughest decision should be choosing which Toyota you want. Visit us at [www.toyotafinancialservices.ca](http://www.toyotafinancialservices.ca).



Enhance your Toyota ownership experience by joining Club Toyota – a complimentary and exclusive online service for Toyota owners. Benefit from an abundance of interactive services, and information conveniently at your fingertips. Register today at [clubtoyota.ca](http://clubtoyota.ca).



With Extra Care Protection you receive inflation protected coverage from mechanical failures, road emergencies, and much more. It's affordable peace of mind. Consult your Toyota Dealer for details.



The Toyota Mobility program is dedicated to addressing the transportation needs of Toyota Owners who have a disability, or know a family member with a disability or mobility issue. The program offers cash assistance, resource information and financing for adaptive equipment for their vehicle.



All new Toyota cars and trucks include a full tank of gas, roadside assistance and floor mats.

<sup>1</sup>Compared against similarly equipped conventional gasoline powered vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements.

# Working together to make things better.

Through education, inspiration, financial support and a long standing commitment to the environment, Toyota Canada is proud to contribute to the Toyota Canada Foundation and to various community programs that are devoted to the betterment of our planet. To learn more about how we are working to make things better, visit us at [toyota.ca](http://toyota.ca)



Photo: Joshua Berson



Photo: Evergreen – Jane Churchill



**Toyota Evergreen Learning Grounds**  
Toyota Canada Inc. and its Dealerships partnered with Evergreen in 2000 to create the Toyota Evergreen Learning Grounds Program, that is transforming Canadian school grounds into natural learning environments. For more information visit [evergreen.ca](http://evergreen.ca)



**Special Olympics Canada**  
Toyota Canada Inc. and its Dealers are National Sponsors of Special Olympics Canada, which is dedicated to making a difference in the lives of Special Olympics athletes. Toyota Canada Inc. reaches out to Special Olympics athletes whenever possible through participation in events at a local, regional, provincial and national level. For more information visit [specialolympics.ca](http://specialolympics.ca)



**Toyota Earth Day Scholarship Program**  
The Toyota Earth Day Scholarship Program was established to recognize and reward graduating high school students who have distinguished themselves through environmental, volunteer and academic excellence. This year, 20 scholarships will be awarded coast to coast, allowing Canada's future environmental leaders to continue their studies. For more information visit [earthday.ca](http://earthday.ca)

## 2011 FJ Cruiser Features

INTERIOR
AM/FM CD/MP3/WMA Player, 6-Speakers, Bluetooth®3 Capability, USB Audio Input, Integrated XM® Satellite Radio, Audio Auxiliary Input Jack, Steering Wheel Audio and Bluetooth®3 Controls
Air Conditioning
Cabin Air Filter, Rear Seat Heater Ducts
Front Bucket Seats
Water Repellent Fabric Seat Material
Driver Seat w/Recline, Vertical, Cushion Height Adjustments, Foldable Driver Armrest
Front Passenger Seat Recline Adjustments
60/40 Split Rear Bench Seat w/Fold-Down Seat Back
All-Position Vertically Adjustable Headrests
Power Door Locks
Power Windows w/Driver Side Auto Up/Down
Black-on-White Gauges, Tachometer, Voltmeter, Water Temperature Gauge, 4WD Indicator
Auto-Dimming Rear View Mirror
Dual Vanity Mirrors
3-Spoke, Tilt Steering Wheel
Fabric Headliner
Exterior Colour-Keyed Centre Instrument Panel Trim
Metallic Dash Accents
Driver Footrest
Rubber Type Floor & Deck
All-Season Mats
Digital Clock
Front & Rear Cup Holders
Front Passenger Seat Back Pocket
Door Map Pockets
Cargo Area Side Storage Compartments
Cargo Area Tie-Down Rings
Shopping Bag Hooks
Coat Hooks
Map Lamps
Cargo Lamp
Accessory Power Outlet (12v)
Illuminated Entry

● = Standard ○ = Optional

SAFETY
<b>STAR SAFETY SYSTEM™</b> Star Safety System™ – includes Vehicle Stability Control (VSC)®, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)† & Smart Stop Technology (SST)®
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS)‡
Front Passenger Occupancy Classification Indicator
Front Seat-Mounted Side Airbags (SRS)‡
Roll-Sensing Front & Rear Head/Side Curtain Airbags (SRS)‡
Front Seatbelt Pre-Tensioners & Force Limiters
All-Position 3-Point Lap & Shoulder Belts
Front Seatbelt Anchor Height Adjusters
Active Front Headrests w/Whiplash Protection
Anchor Points for Child Restraint Seats
Assist Grips
Engine Immobilizer
Power Rear Door Lock
Rear High Mount Stop Lamp w/LED
Side Impact Protection Door Beams
Front Tow Hook
Low Coolant Level, Low Washer Fluid, Door Ajar, Driver & Front Passenger Seatbelt Warning Indicators
Direct Tire Pressure Monitoring System

● = Standard ○ = Optional

PACKAGES
<b>Off-Road Package: (6-Speed Manual &amp; 5-Speed Automatic)</b>
Cruise Control, Front/Rear Bilstein Shock Absorbers, Rear Privacy Glass, Roof Rack, Multi-Information Display (Outside Temperature Gauge, Inclinometer, Floating Ball-Type Compass), Foldable Passenger Armrest, Power Adjustable Mirrors w/Image Lamps, Keyless Entry, Auto-Dimming Rear View Mirror w/Integrated Backup Camera
<b>Adventure Package: (5-Speed Automatic)</b>
Off-Road Package plus: JBL® Audio, 10-Speakers, Rear Subwoofer, 400-W (115v) Power Outlet, Colour-Keyed Interior Door Trim, Leather-Wrapped Steering Wheel, Running Boards, Metallic Shift Knob, Cargo Area Mat

● = Standard ○ = Optional

## 2011 FJ Cruiser Specifications

MECHANICAL
<b>Engine</b>
4.0 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection, Electronic Throttle Control System w/intelligence (ETCS-i), Acoustic Control Induction System (ACIS)
<b>Compression Ratio</b>
10.4:1
<b>Horsepower</b> ⁵
260 hp [194 kW] @ 5600 rpm
<b>Torque</b> ⁵
270 lb.ft. [366 N.m.] @ 4400 rpm
<b>Suspension</b>
<b>Front:</b> Double-Wishbone w/Gas-Filled Shock Absorbers, Coil Springs, Stabilizer Bar
<b>Rear:</b> 4-Link Suspension w/Lateral Rod w/Coil Springs & Stabilizer Bar
<b>Front/Rear:</b> Bilstein Shock Absorbers
<b>Drivetrain</b>
Part-Time 4WD, Automatic Disconnecting Differential
Full-Time 4WD
Vehicle Stability Control (VSC)®, Active Traction Control (A-TRAC), Rear Differential Lock, 2-Speed Transfer Case, Engine, Fuel Tank & Transfer Case Protector Plates
<b>Transmission</b>
5-Speed, Automatic, Super Electronically Controlled Transmission (Super ECT), Overdrive, Gate-Type Shifter, Lock-Up Torque Converter
6-Speed, Manual, Overdrive
<b>Brakes</b>
Power-Assisted Ventilated Front Discs, Solid Rear Discs, Anti-lock Brake System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA)†
<b>Steering</b>
Rack & Pinion w/Variable Power Assist, Variable Gear Ratio Steering (VGRS)
<b>Tires</b>
P265/70R17, All-Season Radials, Full Size Spare w/Alloy Wheel

DIMENSIONS	mm (in.)
<b>Length</b>	4670 [183.9]
<b>Width</b>	1905 [75.0]
<b>Height (Unloaded)</b>	1830 [72.0] w/o Roof Rack 2007 [79.0] w/Roof Rack (approximate)
<b>Wheelbase</b>	2690 [105.9]
<b>Track</b>	<b>Front:</b> 1605 [63.2] <b>Rear:</b> 1605 [63.2]
<b>Seating Capacity</b>	5
<b>Headroom</b>	<b>Front:</b> 1050 [41.3] <b>Rear:</b> 1025 [40.3]
<b>Legroom</b>	<b>Front:</b> 1065 [41.9] <b>Rear:</b> 795 [31.3]
<b>Shoulder Room</b>	<b>Front:</b> 1484 [58.4] <b>Rear:</b> 1370 [53.9]
<b>Ground Clearance</b>	245 [9.6]
<b>Approach Angle (degrees)</b>	34.0
<b>Departure Angle (degrees)</b>	31.0

- All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.
- These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication *EnerGuide Fuel Consumption Guide*.
- Toyota tests certain phones for compatibility with Bluetooth technology. Some vehicles equipped with Bluetooth technology are available with bilingual capability. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area. Please see your Toyota Dealer for details.
- Payload = Passengers, Equipment, Luggage and Cargo.
- Ratings achieved using Premium fuel.
- Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.
- Brake Assist (BA) is designed to help the driver take full advantage of the benefits of Anti-Lock Brake System (ABS). It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.
- Smart Stop Technology (SST) operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.

CURB WEIGHT	kg (lb.)	
Manual	1963 [4327]	
Automatic	1967 [4336]	
TOWING CAPACITY	kg (lb.)	
	2268 [5000]	
PAYLOAD*	kg (lb.)	
Manual	562 [1238]	
Automatic	558 [1230]	
CARGO CAPACITY	m³ (cu.ft.)	
	1.89 [66.8] Behind Front Seats	
	0.79 [27.9] Behind Rear Seats	
TURNING CIRCLE	m (ft.)	
	12.4 [40.7]	
FUEL CAPACITY	litres (gal)	
	72.0 [15.8]	
FUEL CONSUMPTION RATING <sup>2</sup>	L/100 km	mpg (imperial gallon)
City/Highway/Combined		
Manual	13.6/10.2/12.1	21/28/23
Automatic	12.4/9.5/11.1	23/30/25

**Toyota Canada Inc.** Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website [toyota.ca](http://toyota.ca) – or your Toyota Dealer is your best source for up-to-date information.



Yaris Hatchback



Camry Hybrid



RAV4



4Runner



Yaris



Prius



Highlander



Sequoia



Corolla



Venza



Highlander Hybrid



Tacoma



Matrix



Avalon



FJ Cruiser



Tundra



Camry



Sienna

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Toyota recognizes its duty to safeguard the environment. Please recycle.

