

Full Line

2011



Das Auto.





Table of Contents	
Design and Craftsmanship	3
Technology and Performance	5
Think Blue	7
Safety	11
Jetta	13
Golf	17
Golf Wagon	21
Golf GTI	25
Tiguan	29
Eos	33
CC	37
Touareg	41
Routan	45
Extra Extra	49
Warranty/Finance	53

Das Auto

Do you speak Volkswagen? Spoken by millions of drivers the world over, Volkswagen is synonymous with superbly German-engineered vehicles that continually up the ante when it comes to high performance, exceptional quality, and thinking blue (that's Volkswagen for green). It goes without saying that this year's lineup of 2011 Volkswagen models – from nimble compacts to powerful SUVs – is no exception to the rule.

Here are a few more adjectives from the Volkswagen vocabulary: aerodynamic, intuitive, nimble, fuel-conscious, eco-friendly. Sounds innovative? Well it is. Wrap it all up with a sleek and curvy exterior and you'll quickly understand that when you're in a Volkswagen, you're not just driving any car – you're driving Das Auto.



Design and
Craftsmanship



Comfort and style by design.

Our engineers and designers are constantly coming up with innovative designs in the name of comfort and style. We make sure every new idea is brought to life with a craftsman's attention to detail.

The sleek exterior lines aren't just there to look good, although they do. They improve the aerodynamics of every vehicle, which means better fuel consumption and faster acceleration. When you're driving through the city in a Volkswagen, you'll immediately notice that something's missing: unwanted noise. Inside and out, cutting-edge noise and vibration reduction technologies make sure every ride is a peaceful one.

Other points of pride include available leather sport seats featuring baseball stitching that are as comfortable as they are stylish, 60/40 split-folding rear seats so you can make the most of every cubic millimetre, and the unmistakable front grille that serves as a reassuring reminder that you've got great taste.

To see specific model offerings of this year's 2011 lineup, flip to your favourite Volkswagen model's section in this brochure, or visit vw.ca to find out more.



1. RNS 510 Navigation System shown on the Tiguan. 2. Leather-wrapped multifunction steering wheel, height and length adjustable steering column shown on the CC. 3. Climatronic® dual-zone climate control shown on the Golf GTI.

1.



2.

Technology and Performance

It's all about you.

The heart of every Volkswagen is German engineering. Combine that with the latest technology and you get a driving experience that's truly focused on you, the driver.

Under the hood of every Volkswagen is an engine that performs the way an engine should. Choose from the fuel-efficient TDI Clean Diesel, or the powerful TSI and FSI. Plus, our famous automatic transmission with Tiptronic® and sport mode is guaranteed fun, and DSG (Direct Shift Gearbox) means you'll be shifting gears in a mere 4/100ths of a second when you step on the gas.

Every Volkswagen comes packed with technology to enhance your time between A and B*. An easy-to-use touch-screen navigation system will help guide you to your destination. Bluetooth® mobile phone connectivity with voice activation allows you to make phone calls without taking your hands off the wheel. SIRIUS® Satellite Radio will keep you entertained on short milk runs and long road trips. And the Dynaudio® sound system will make sure every bass thump or string pluck sounds exceptional.

To see specific model offerings of this year's 2011 lineup, flip to your favourite Volkswagen model's section in this brochure, or visit vw.ca to find out more.

*Features listed may not be available on all models or trims, or may be available at extra cost.



3.



Think Blue.

Think Blue

Think Blue

Making small changes in our everyday lives to help protect the environment is the foundation of Think Blue. Everyone can help in his or her own way to become a more efficient and eco-friendly driver. It may come as a surprise, but fuel consumption can be drastically reduced just by changing a few driving habits. But that doesn't mean you have to sacrifice pleasure or comfort. With the help of our innovative technologies and low-emission products, you can become a more environmentally-friendly and fuel-friendly driver. And that's good for everyone.

BlueMotion Technologies

BlueMotion™ Technologies isn't just a single technology, it's a range of innovations designed to help the environment and to help you get more out of your driving experience. We're deeply committed to improving every aspect of our vehicles. From improved transmissions and better aerodynamics to weight-reduction technologies that lead to drastically reduced fuel consumption and CO₂ emissions. Here are a few innovative technologies that make the 2011 Volkswagen lineup more efficient:

DSG – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier. DSG can be found in certain trim levels of the all-new Jetta, Golf family, Eos and CC.

BLUEMOTION
— TECHNOLOGIES —



Think Blue

TSI – TSI brings together the power of FSI® direct fuel injection with the extra oomph of a turbocharger. The end result? An ultra-efficient engine that provides maximum torque from 1,700 to 5,000 rpm, gives you outstanding performance through a wide range of speeds, power when you really need it, ultra-low fuel consumption and, ultimately, lower CO₂ emissions. The TSI engine is found in certain trim levels of the Golf family, Tiguan, Eos and CC models.

TDI – Clean Diesel is the new way of driving diesel. “Clean Diesel” encompasses two things: engine technology that reduces emissions to extremely low levels, and the ultra-low sulphur diesel fuel now available at pumps across the country that enables the technology. As for “TDI,” it stands for Turbocharged Direct Injection. But how does all this work? In a nutshell, the turbocharger supplies the engine with pressurized fresh air for maximum efficiency during cylinder charging. After compression, clean diesel fuel is injected straight into the cylinders at very high pressure. This results in outstanding fuel economy, low emissions and a whole lot of torque. And with engine noise and vibration drastically reduced with more effective engine encapsulation, the old telltale sound of a diesel engine has been reduced to a mere whisper. Now that’s something worth shouting about. The TDI Clean Diesel engine lives in certain trim levels of the all-new Jetta, the Golf family and the all-new Touareg.





Safety

Safety standards come standard.

Every Volkswagen comes standard with many features that work in harmony to both help you avoid an accident and help protect you if an accident is unavoidable. And we are constantly updating it, because when it comes to safety, there is no finish line.

Standard airbags* – Every 2011 Volkswagen comes standard with front and side airbags for front seat passengers, as well as Side Curtain Protection^{®**} airbags which can deploy in severe side impacts to help reduce head injuries for front and rear seat occupants.

Electronic Stability Control (ESC) – ESC helps the driver maintain their intended course by generating corrective forces. ESC is most effective when the driver is taking evasive action during sudden manoeuvres, like when avoiding an accident. This feature is standard on all Volkswagen models.

LATCH (Lower Anchors and Top-tether for Children) – Standard in all Volkswagen models, it allows for LATCH-compatible child seats to connect to built-in anchors easily and securely.

Anti-intrusion side door beams – High-strength steel reinforcements in each door which are designed to absorb impact energy to provide additional protection in side impacts.

Intelligent Crash Response System (ICRS) – Once a certain severity of crash has been detected, all doors are unlocked, the battery terminal is disconnected from the alternator cable, the fuel supply is shut off, warning hazards are switched on, and high-consumption electrical components are shut off, all automatically.

* Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear seat, using restraint systems appropriate for their size and age.

** 2011 Eos equipped with combined side-curtain and side-thorax supplemental airbag system.



1. Jetta 2.5L Highline shown.

1.



2.

Jetta

All-new. All so very affordable.

So much more than compact sedans, the nicely priced 2011 Jettas are real game changers when it comes to combining inspiring design and affordability. And with good reason. Totally redesigned inside and out, the 2011 Jetta takes it up a few notches when it comes to spacious, very well-thought-out interiors (best-in-class rear leg room – over three feet in fact)*, premium engineering, design touches like the available leather-wrapped multifunction steering wheel and signature tail lights. It also comes with lots of standard safety features, such as 6 airbags**, Electronic Stability Control (ESC), and Intelligent Crash Response System (ICRS). Combine this with a 12-year, unlimited-mileage warranty program for corrosion, three engines, five very comprehensively equipped models to choose from, and you have one incredible car.









*Based on a comparison of other 2010 and 2011 models available at the time of printing, in the compact sedan class.

**Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear seat, using restraint systems appropriate for their size and age.



3.

Jetta

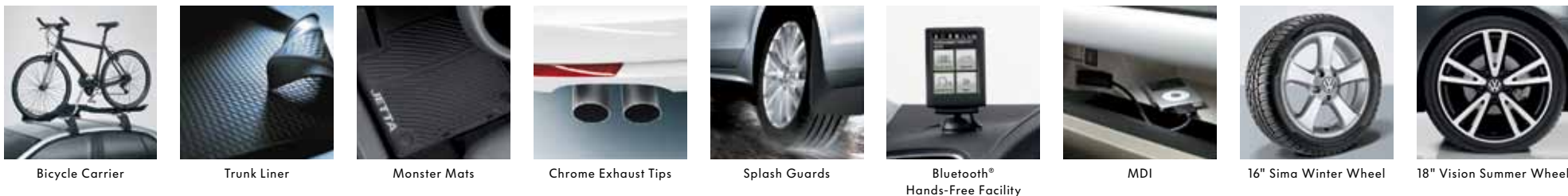
Exterior Colours	TL*	TL+*	CL	SL	HL
 Black	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Candy White	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Tornado Red**	-	-	-	<input type="radio"/>	-
 Platinum Grey Metallic**	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Reflex Silver Metallic**	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Tempest Blue Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Toffee Brown Metallic	-	-	<input type="radio"/>	-	<input type="radio"/>
 White Gold Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	-	<input type="radio"/>

*TL, TL+ only available with Titan Black Cardeel Cloth.
 **Not available with Cornsilk Beige Sienna Cloth, Leatherette or Vienna Leather interior.

Wheels



Accessories



Trimlines

Choose your Jetta.

Trendline > A well-equipped start, our standard model is anything but standard.

Trendline + > Everything you love about the Trendline Package plus the added comfort of air conditioning and upgraded remote keys.

Comfortline > High style meets high comfort. Add sophisticated details and comfortable touches to make your drive more enjoyable.

Sportline > When sophistication meets the gym. Add muscle and style that would make a race car driver jealous.

Highline > A luxurious option with a host of enviable technology and comfort features.

Get a Jetta. Visit your friendly Volkswagen dealer for a test drive, today.

Interiors



Feature Highlights > Specs

Jetta Trendline	Jetta Comfortline 2.0L	Jetta Comfortline	Jetta Sportline	Jetta Highline
<p>Engines</p> <p>2.0L 115HP, 5-speed Manual 2.0L 115HP, 6-speed Automatic with Tiptronic®</p> <p>Trendline includes:</p> <p>15" steel wheels with full wheel cover and all-season tires 4-wheel ABS (Anti-lock Brake System) 60/40 split-folding rear seats 6-way manually adjustable front seats Auxiliary input Body-colour bumpers and door handles Diversity antenna Driver and front passenger front and side airbags and front and rear Side Curtain Protection® Electronic Stability Control (ESC) Front and rear interior lights Height-adjustable and telescopic steering column Power door locks Power windows RCD 310 radio with single in-dash CD player and 4 speakers Rear seat head restraints for all seating positions Vehicle immobilizer</p> <p>Jetta Trendline +</p> <p>Trendline + includes Trendline plus:</p> <p>Air conditioning Remote transmitters for central locking</p> <p>Optional Equipment</p> <p>Cold Weather Package</p> <p>Heatable front seats and washer nozzles</p> <p>Engine block heater and front fog lights</p>	<p>Engines</p> <p>2.0L 115HP, 5-speed Manual 2.0L 115HP, 6-speed Automatic with Tiptronic®</p> <p>Comfortline 2.0L includes Trendline + plus:</p> <p>15" alloy wheels 'Wellington' with anti-theft locks and all-season tires 60/40 split-folding rear seats with centre armrest, cupholders and pass-through Alarm system Cruise control Comfort seats Front and rear floor mats Front centre armrest with storage Heatable front seats and washer nozzles Illuminated vanity mirrors Power heatable and adjustable body-colour exterior mirrors with turn signal lights RCD 310 radio with single in-dash CD player and 6 speakers Upgraded cloth interior</p> <p>Optional Equipment</p> <p>Connectivity Package</p> <p>Bluetooth® mobile phone connectivity with voice activation MDI – Media Device Interface with iPod® connectivity</p> <p>Power sunroof</p> <p>Engine block heater and front fog lights</p>	<p>Engines</p> <p>2.5L 170HP, 5-speed Manual 2.5L 170HP, 6-speed Automatic with Tiptronic® 2.0 TDI 140HP, 6-speed Manual 2.0 TDI 140HP, 6-speed DSG Automatic with Tiptronic®</p> <p>Comfortline includes Comfortline 2.0L plus:</p> <p>16" alloy wheels 'Mambo' with all-season tires Chrome exterior window trim Front reading lights Front grille with chrome applications Interior chrome accents Sunglass holder</p> <p>Comfortline TDI adds the following additional equipment:</p> <p>Engine block heater Front fog lights Leather-wrapped steering wheel, shift knob and handbrake lever</p> <p>Optional Equipment</p> <p>Multimedia Package</p> <p>Premium 8 radio – touch screen with 6-disc CD changer MDI – Media Device Interface with iPod® connectivity Bluetooth® mobile phone connectivity with voice activation Multifunction steering wheel plus trip computer and indicator SIRIUS® Satellite Radio integrated</p> <p>Power sunroof</p> <p>Engine block heater and fog lights (available with 2.5L)</p>	<p>Engines</p> <p>2.5L 170HP, 5-speed Manual 2.5L 170HP, 6-speed Automatic with Tiptronic®</p> <p>Sportline includes Comfortline 2.5L plus:</p> <p>17" alloy wheels 'Joda' with all-season tires 8-way manually adjustable driver seat Black exterior window surrounds Black front grille Front fog lights Leather-wrapped steering wheel, shift knob and handbrake lever Power sunroof Sport seats Sport suspension</p> <p>Optional Equipment</p> <p>Multimedia Package</p> <p>Premium 8 radio – touch screen with 6-disc CD changer MDI – Media Device Interface with iPod® connectivity Bluetooth® mobile phone connectivity with voice activation Multifunction steering wheel plus trip computer and indicator SIRIUS® Satellite Radio integrated</p> <p>Engine block heater</p>	<p>Engines</p> <p>2.5L 170HP, 5-speed Manual 2.5L 170HP, 6-speed Automatic with Tiptronic® 2.0 TDI 140HP, 6-speed Manual 2.0 TDI 140HP, 6-speed DSG Automatic with Tiptronic®</p> <p>Highline includes Comfortline 2.5L plus:</p> <p>8-way manually adjustable driver seat Bluetooth® mobile phone connectivity with voice activation Front fog lights KESSY keyless access with start and stop button Leather-wrapped multifunction steering wheel, shift knob and handbrake lever Matte Chrome interior trim MDI – Media Device Interface with iPod® connectivity Multifunction trip computer and indicator Power sunroof Premium 8 radio – touch screen with 6-disc CD changer SIRIUS® Satellite Radio integrated</p> <p>Highline TDI adds the following additional equipment:</p> <p>17" alloy wheels 'Joda' with all-season tires Engine block heater</p> <p>Optional Equipment</p> <p>RNS 315 Navigation System</p> <p>Leather seating surfaces (delayed introduction)</p> <p>Engine block heater (available with 2.5L)</p>



1. Golf 5-door 2.5L Comfortline shown. 2. Leather sport seats available on Highline.
3. Leather-wrapped multifunction steering wheel, height and length adjustable steering column.

1.



2. Golf



3.








Fasten your Sicherheitsgurt*.

The 2011 Golf comes with three engines to choose from. Now there's something you don't find every day. Or drive. From the Autobahn-inspired 5-speed manual transmission to the available 6-speed automatic transmission with Tiptronic®, both will set your pulse into high gear. Plus, a slick low-profile front grille and tailgate, available 17" alloy wheels, high-performance sport suspension and rhino hinges made of forged steel for a stronger, more durable car. Available power-recline seats for both driver and passenger, a very convenient pass-through, a standard sound system with 80 watts total power – simply put, it's all about comfort, convenience and high fidelity. And if you choose to turn it down – a nice quiet cabin that will be music to your ears.

*Sicherheitsgurt (Si-cher-heits-gurt) *noun* – safety belt.

Golf

Exterior Colours

	TL	CL	SL	HL
 Candy White	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Amaryllis Red Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Reflex Silver Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Shark Blue Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 United Grey Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Blue Graphite Pearl	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Deep Black Pearl	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Interiors



Scout/Merlin Cloth, Titan Black TL/CL

Me 2 Cloth, Titan Black SL

Vienna Leather, Titan Black HL

Accessories



Aluminum Pedal Covers

Roof Carriers

Roof Box

Barracuda Bike Holder

Ski and Snowboard Carrier

Trunk Liner

Bluetooth® Hands-Free Facility

Monster Mats

18" Topas Alloy Wheel

Wheels



15" Steel Wheel TL

16" Cleveland Alloy Wheel CL/HL

17" Porto Alloy Wheel SL

Trimlines

Choose your Golf.

Trendline > A well-equipped start, our standard model is anything but standard.

Comfortline > High style meets high comfort. Add sophisticated details and comfortable touches to make your drive more enjoyable.

Sportline > When sophistication meets the gym. Add muscle and style that would make a race car driver jealous.

Highline > A luxurious option with lots of added technology and comfort features.

Get into the Golf. Visit your friendly Volkswagen dealer for a test drive, today.

Feature Highlights > Specs

Golf 3-Door and 5-Door Trendline

Engines

- 2.5L 170HP, 5-speed Manual
- 2.5L 170HP, 6-speed Automatic with Tiptronic®

Trendline includes:

- 15" steel wheels with full wheel cover and all-season tires
- 60/40 split-folding rear seats with centre armrest and pass-through
- 3-Door:** 8-way manually adjustable front seats with lumbar support and easy entry
- 5-Door:** 8-way partial power (power recline) adjustable front seats with lumbar support
- Auxiliary input
- Climatic™ climate control
- Cruise control
- Diversity antenna
- Driver and front passenger front and side airbags and front and rear Side Curtain Protection®
- Electronic Stability Control (ESC)
- Front and rear reading lights
- Front centre armrest with storage
- Power heatable and adjustable exterior mirrors
- RCD 310 radio with single in-dash CD player and 8 speakers
- Remote central locking system

Optional Equipment

- Cold Weather Package**
- Heatable front seats and washer nozzles

- 5-Door:** Rear side airbags

Golf 5-Door Comfortline

Engines

- 2.5L 170HP, 5-speed Manual
- 2.5L 170HP, 6-speed Automatic with Tiptronic®
- 2.0 TDI 140HP, 6-speed Manual
- 2.0 TDI 140HP, 6-speed DSG Automatic with Tiptronic®

Comfortline includes Trendline plus:

- 16" alloy wheels 'Cleveland' with anti-theft locks and all-season tires
- Engine block heater and front fog lights (available with TDI models)
- Front and rear floor mats
- Heatable front seats and washer nozzles
- Leather-wrapped steering wheel, shift knob and handbrake lever

Optional Equipment

Multimedia Package

- Premium 8 radio – touch screen with 6-disc CD changer
- MDI – Media Device Interface with iPod® connectivity
- Bluetooth® mobile phone connectivity with voice activation
- Multifunction steering wheel plus trip computer and indicator
- Digital compass
- SIRIUS® Satellite Radio integrated

- Rear side airbags

- Power sunroof

Golf 3-Door Sportline

Engines

- 2.5L 170HP, 5-speed Manual
- 2.5L 170HP, 6-speed Automatic with Tiptronic®

Sportline includes Trendline plus:

- 17" alloy wheels 'Porto' with anti-theft locks and all-season tires
- Front and rear floor mats
- Front fog lights
- Heatable front seats and washer nozzles
- Leather-wrapped steering wheel, shift knob and handbrake lever
- Power sunroof
- Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers
- SIRIUS® Satellite Radio integrated
- Sport seats with easy entry
- Sport suspension

Optional Equipment

Connectivity Package

- Bluetooth® mobile phone connectivity with voice activation
- MDI – Media Device Interface with iPod® connectivity

Golf 5-Door Highline

Engines

- 2.5L 170HP, 5-speed Manual
- 2.5L 170HP, 6-speed Automatic with Tiptronic®
- 2.0 TDI 140HP, 6-speed Manual
- 2.0 TDI 140HP, 6-speed DSG Automatic with Tiptronic®

Highline includes Comfortline plus:

- Bluetooth® mobile phone connectivity with voice activation
- Digital compass
- Front fog lights
- Leather seating surfaces
- Leather-wrapped multifunction steering wheel
- Matte Chrome interior trim
- MDI – Media Device Interface with iPod® connectivity
- Multifunction trip computer and indicator
- Power sunroof
- Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers
- Rear side airbags
- SIRIUS® Satellite Radio integrated
- Sport seats

Optional Equipment

- RNS 315 Navigation System



1. Golf Wagon 2.5L Comfortline shown.

1.



2.



3.

Golf Wagon

Once again, we've conquered space.

If the 2011 Golf Wagon looks spacious, that's because it is. And if it looks more like a carefully sculpted driving machine, that's probably because it is too. But it's so much more than just a hatchback with extra room. Featuring the same slick low-profile front grille as the Golf hatchback, and the same distinctive lines, it's the sleekest wagon silhouette on the market. And with a plethora (yes, we said plethora) of standard driver, passenger and cargo friendly features like a 60/40 split-folding rear bench, pass-through and a whopping 1.89 cubic metres of trunk space with the rear seats folded. Add available driver seat power recline, the Premium 8 sound system complete with 6-disc/MP3/SIRIUS® Satellite Radio*, leather seating, Bluetooth® connectivity with voice activation and touch-screen navigation system and you're more than ready to roll in stylish comfort.

*3-month limited complimentary subscription.

Golf Wagon

Exterior Colours

	TL	CL	HL
 Candy White	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Platinum Grey Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Reflex Silver Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Tempest Blue Metallic	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
 White Gold Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Deep Black Pearl	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Trimlines

Choose your Wagon.

Trendline > A well-equipped start, our standard model is anything but standard.

Comfortline > High style meets high comfort. Add sophisticated details and comfortable touches to make your drive more enjoyable.

Highline > A luxurious option with a host of enviable technology and comfort features.

Get into a Golf Wagon. Visit your friendly Volkswagen dealer for a test drive, today.

Interiors



Scout/Merlin Cloth, Titan Black TL/CL
Vienna Leather, Titan Black HL

Wheels



16" Steel Wheel TL
16" Atlanta Alloy Wheel CL/HL

Accessories



Aluminum Pedal Covers Roof Carriers Roof Box Barracuda Bike Holder Trunk Liner Bluetooth® Hands-Free Facility Monster Mats 16" Sima Winter Wheel 18" Vision Alloy Wheel

Feature Highlights > Specs

Golf Wagon Trendline

Engines
2.5L 170HP, 5-speed Manual
2.5L 170HP, 6-speed Automatic with Tiptronic®

Trendline includes:
16" steel wheels with full wheel cover and all-season tires
60/40 split-folding rear seats with centre armrest and pass-through
8-way manually adjustable front seats with lumbar support
Auxiliary input
Black roof rails
Cargo area cover
Cargo tie-down hooks
Climatic™ single-zone climate control
Cruise control
Diversity antenna
Driver and front passenger front and side airbags and front and rear Side Curtain Protection®
Electronic Stability Control (ESC)
Exterior temperature display
Front and rear reading lights
Front centre armrest with storage
Power heatable and adjustable exterior mirrors
RCD 310 radio with single in-dash CD player and 8 speakers
Remote central locking system

Optional Equipment
Cold Weather Package
Heatable front seats and washer nozzles

Rear side airbags

Golf Wagon Comfortline

Engines
2.5L 170HP, 5-speed Manual
2.5L 170HP, 6-speed Automatic with Tiptronic®
2.0 TDI 140HP, 6-speed Manual
2.0 TDI 140HP, 6-speed DSG Automatic with Tiptronic®

Comfortline includes Trendline plus:
16" alloy wheels 'Atlanta' with anti-theft locks and all-season tires
Chrome exterior window surrounds
Engine block heater and front fog lights (available with TDI models)
Front and rear floor mats
Front grille with chrome applications
Heatable front seats and washer nozzles
Leather-wrapped steering wheel, shift knob and handbrake lever

Optional Equipment
Multimedia Package
Premium 8 radio – touch screen with 6-disc CD changer
MDI – Media Device Interface with iPod® connectivity
Bluetooth® mobile phone connectivity with voice activation
Multifunction steering wheel plus trip computer and indicator
Digital compass
SIRIUS® Satellite Radio integrated

Panoramic power sunroof
Rear side airbags

Golf Wagon Highline

Engines
2.0 TDI 140HP, 6-speed Manual
2.0 TDI 140HP, 6-speed DSG Automatic with Tiptronic®

Highline includes Comfortline plus:
Bluetooth® mobile phone connectivity with voice activation
Digital compass
Driver seat with power recline
Leather seating surfaces
Leather-wrapped multifunction steering wheel
MDI – Media Device Interface with iPod® connectivity
Multifunction trip computer and indicator
Panoramic power sunroof
Premium 8 radio – touch screen with 6-disc CD changer and 10 speakers
Rear side airbags
SIRIUS® Satellite Radio integrated

Optional Equipment
RNS 315 Navigation System



1. Golf GTI 3-door.

1.



2.



Golf GTI

3.





Ladies and Gentlemen, Start Your GTIs.

The ultimate performance package, the 2011 Golf GTI turns the most ordinary of roads into something special. Featuring a slick low-profile front grille and tailgate, redesigned wheels, headlights and tail lights, and a daringly low sport suspension, everything about the Golf GTI means business. Bi-Xenon headlamps with Adaptive Front-light System (AFS), Climatronic® control (dual-zone automatic climate control), a multifunction leather-wrapped steering wheel, finished sport seats, Bluetooth® mobile phone connectivity with voice activation, available satellite navigation and a Dynaudio® Sound System that puts you firmly in the captain's seat. Plus, available 18" alloy wheels complete the package to ensure there's never a dull moment. Whether you pick up the 3-door or 5-door model, the Golf GTI is sure to turn heads at every corner – if only for a split second.

Golf GTI

Exterior Colours

3D 5D

	Candy White	<input type="radio"/>	<input type="radio"/>
	Tornado Red	<input type="radio"/>	<input type="radio"/>
	Carbon Steel Grey Metallic	<input type="radio"/>	<input type="radio"/>
	Deep Black Pearl	<input type="radio"/>	<input type="radio"/>

Options

Choose your GTI.

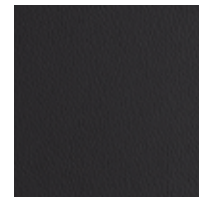
3-door and 5-door available.

Get into a Golf GTI. Visit your friendly Volkswagen dealer for a test drive, today.

Interiors



Jacky Cloth, Sport Seats



Vienna Leather, Titan Black Top Sport Seats

Wheels



17" Denver Alloy Wheel



18" Detroit Alloy Wheel Optional

Accessories



Roof Carriers



Roof Box



Barracuda Bike Holder



Bluetooth® Hands-Free Facility



Monster Mats



Cargo Organizer



MDI



16" Sima Winter Wheel



18" Onyx Winter Wheel

Feature Highlights > Specs

Golf 3-Door GTI

Engines

- 2.0 TSI 200HP, 6-speed Manual
- 2.0 TSI 200HP, 6-speed DSG Automatic with Tiptronic®

3-Door includes:

- 17" alloy wheels 'Denver' with anti-theft locks and all-season tires
- 60/40 split-folding rear seats with centre armrest and pass-through
- 8-way manually adjustable sport seats with lumbar support and easy entry
- Auxiliary input
- Bi-Xenon headlights with Adaptive Front-light System (AFS)
- Bluetooth® mobile phone connectivity with voice activation
- Climatronic® dual-zone electronic climate control
- Cruise control
- Diversity antenna
- Driver and front passenger front and side airbags and front and rear Side Curtain Protection®
- Electronic Stability Control (ESC)
- Front fog lights
- Heatable front seats and washer nozzles
- Multifunction GTI sport steering wheel with available DSG paddle shifters
- Multifunction trip computer and indicator
- Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers
- SIRIUS® Satellite Radio integrated
- Sport suspension

Optional Equipment

Luxury Leather Package

- Leather seating surfaces
- Power sunroof
- Top sport front seats with power lumbar support

Technology Package

- RNS 510 Navigation – touch screen with 30GB hard drive
- MDI – Media Device Interface with iPod® connectivity
- Dynaudio® – 300-watt digital sound package
- Power sunroof
- 18" alloy wheels 'Detroit' with all-season tires

Golf 5-Door GTI

Engines

- 2.0 TSI 200HP, 6-speed Manual
- 2.0 TSI 200HP, 6-speed DSG Automatic with Tiptronic®

5-Door includes:

- 17" alloy wheels 'Denver' with anti-theft locks and all-season tires
- 60/40 split-folding rear seats with centre armrest and pass-through
- 8-way manually adjustable sport seats with lumbar support and power recline
- Auxiliary input
- Bi-Xenon headlights with Adaptive Front-light System (AFS)
- Bluetooth® mobile phone connectivity with voice activation
- Climatronic® dual-zone electronic climate control
- Cruise control
- Diversity antenna
- Driver and front passenger front and side airbags and front and rear Side Curtain Protection®
- Electronic Stability Control (ESC)
- Front fog lights
- Heatable front seats and washer nozzles
- Multifunction GTI sport steering wheel with available DSG paddle shifters
- Multifunction trip computer and indicator
- Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers
- SIRIUS® Satellite Radio integrated
- Sport suspension

Optional Equipment

Luxury Leather Package

- Leather seating surfaces
- Power sunroof
- Top sport front seats with manual lumbar support

Technology Package

- RNS 510 Navigation – touch screen with 30GB hard drive
- MDI – Media Device Interface with iPod® connectivity
- Dynaudio® – 300-watt digital sound package
- Power sunroof
- 18" alloy wheels 'Detroit' with all-season tires
- Rear side airbags



1. Tiguan Highline shown with optional Sport Package.

1.



2.









3.

Wanderlust included.

The 2011 Tiguan is the compact SUV for those who think that even grown-ups should have recess. It handles like a dream, and thanks to a 2.0 TSI turbocharged direct-injection 200-horsepower engine it has the get-up-and-go to take you from downtown to out of town in no time flat. And with available 4MOTION all-wheel drive offroad capability, we really mean out of town. Plus, with an interior that's as multi-faceted as you are – versatility, comfort and so much more are all at your service. Either way, the Tiguan is more than ready to play, solo or with the whole family.

Tiguan

Tiguan

Exterior Colours	TL	CL	HL
 Candy White	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Alpine Grey Metallic*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Night Blue Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Reflex Silver Metallic*	-	<input type="radio"/>	<input type="radio"/>
 Wild Cherry Metallic†	-	<input type="radio"/>	<input type="radio"/>
 White Gold Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Deep Black Pearl	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*Not available with Cornsilk Beige or Latte Macchiato interior.
 †Not available with Latte Macchiato interior.

Interiors

			
Metropolis Cloth, Titan Black TL	Energy Cloth, Titan Black CL (FWD)	Energy Cloth, Latte Macchiato CL (FWD)	
			
Leatherette, Titan Black CL (4MOTION)	Leatherette, Cornsilk Beige CL (4MOTION)	Vienna Leather, Titan Black HL	Vienna Leather, Cornsilk Beige HL

Trimlines

Choose your Tiguan.

Trendline > A well-equipped start, our standard model is anything but standard.

Comfortline > High style meets high comfort. Add sophisticated details and comfortable touches to make your drive more enjoyable.









Highline > A luxurious option with a host of enviable technology and comfort features.

Try on a 2011 Tiguan. Visit your friendly Volkswagen dealer for a test drive, today.

Wheels

			
16" San Francisco Alloy Wheel TL	17" Los Angeles Alloy Wheel CL	17" New Orleans Alloy Wheel HL	18" Pasadena Alloy Wheel Sport Package

Accessories

			
Luggage Compartment Tray	Ski/Snowboard Deluxe Rack	Cargo Net	Roof Box
			
Bike Rack	Bluetooth® Hands-Free Facility	Door Sill Plate	19" Savannah Alloy Wheel

Feature Highlights > Specs

Tiguan Trendline

Engines

- 2.0 TSI 200HP, 6-speed Manual
- 2.0 TSI 200HP, 6-speed Automatic with Tiptronic®
- 2.0 TSI 200HP, 6-speed Automatic with Tiptronic® 4MOTION

Trendline includes:

- 16" alloy wheels 'San Francisco' with anti-theft locks and all-season tires
- 60/40 split-folding/sliding rear seats with recline feature
- 8-way manually adjustable front seats with lumbar support and passenger fold-flat function
- Auxiliary input
- Chrome front grille
- Climatic™ climate control
- Cruise control
- Diversity antenna
- Driver and front passenger front and side airbags and front and rear Side Curtain Protection®
- Electronic parking brake
- Electronic Stability Control (ESC)
- Exterior temperature display
- Front and rear floor mats
- Front fog lights
- Multifunction trip computer and indicator
- Power heatable and adjustable exterior mirrors
- RCD 310 radio with single in-dash CD player and 8 speakers
- Tire Pressure Monitoring System (TPMS)

Optional Equipment

- Cold Weather Package**
- Heatable front seats and washer nozzles

Tiguan Comfortline

Engines

- 2.0 TSI 200HP, 6-speed Manual
- 2.0 TSI 200HP, 6-speed Automatic with Tiptronic®
- 2.0 TSI 200HP, 6-speed Automatic with Tiptronic® 4MOTION

Comfortline includes Trendline plus:

- 17" alloy wheels 'Los Angeles' with all-season tires
- 8-way partial power driver seat with lumbar support
- Black roof rails
- Comfort seats with seatback pockets
- Heatable front seats and washer nozzles
- Leather-wrapped multifunction steering wheel and shifter knob
- Panoramic power sunroof
- Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers
- Privacy glass
- Upgraded cloth interior (Leatherette with 4MOTION)
- SIRIUS® Satellite Radio integrated

Optional Equipment

- Connectivity Package**
- Bluetooth® mobile phone connectivity with voice activation
- MDI – Media Device Interface with iPod® connectivity
- Technology Package** (Requires Connectivity Package)
- RNS 510 Navigation – touch screen with 30GB hard drive
- Rearview camera
- Dynaudio® – 300-watt digital sound package

Sport Package

- 18" alloy wheels 'Pasadena' with all-season tires
- Bi-Xenon headlights with Adaptive Front-light System (AFS)
- Silver roof rails
- Sport suspension

Tiguan Highline

Engine

- 2.0 TSI 200HP, 6-speed Automatic with Tiptronic® 4MOTION

Highline includes Comfortline plus:

- 17" alloy wheels 'New Orleans' with all-season tires
- 12-way power driver seat with power lumbar support and memory (including exterior mirrors)
- Auto-dimming interior mirror
- Automatic headlights with coming and leaving home function
- Bluetooth® mobile phone connectivity with voice activation
- Chrome exterior window surrounds
- Climatronic® dual-zone electronic climate control
- Digital compass
- Interior lighting package
- Leather seating surfaces
- MDI – Media Device Interface with iPod® connectivity
- Rain sensor with automatic wiper speed control

Optional Equipment

- Technology Package**
- RNS 510 Navigation – touch screen with 30GB hard drive
- Rearview camera
- Dynaudio® – 300-watt digital sound package
- Sport Package**
- 18" alloy wheels 'Pasadena' with all-season tires
- Bi-Xenon headlights with Adaptive Front-light System (AFS)
- Silver roof rails
- Sport suspension



1. 2.0 TSI Highline model shown. 2. 2.0 TSI Comfortline model shown. 3. Eos leather interior.

1.



2.



3.

Everything under one roof.

Ever since its grand opening the 2011 Eos convertible has been honoured and celebrated, but never equalled. Truth be told, it's easy to see why. Not content just to create a hardtop convertible, our engineers decided to take it one step further by making it the world's first hardtop convertible with a sunroof. Convertibles, just like any other species, evolve. And some faster than others. In fact, the Eos hardtop can open or close in a mere 25 seconds. In a stunning display of engineering, hydraulics in the top orchestrate a speedy, reliable transformation from hardtop to open air. When closed, the Coupe-Sunroof-Convertible (CSC) roof remains airtight and ultra-quiet at any speed, keeping the interior light and airy.

Eos

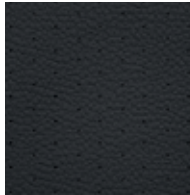

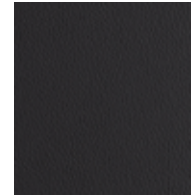

Eos

Exterior Colours

	CL	HL
 Candy White	<input type="radio"/>	<input type="radio"/>
 Indium Grey Metallic*	<input type="radio"/>	<input type="radio"/>
 Reflex Silver Metallic*	<input type="radio"/>	<input type="radio"/>
 White Gold Metallic	<input type="radio"/>	<input type="radio"/>
 Deep Black Pearl	<input type="radio"/>	<input type="radio"/>

*Not available with Cornsilk Beige interior.








Interiors

			
Leatherette, Titan Black CL	Leatherette, Cornsilk Beige CL	Vienna Leather, Titan Black HL	Vienna Leather, Cornsilk Beige HL

Wheels

	
17" Le Mans Alloy Wheel CL	18" Samarkand Alloy Wheel CL Sport Package/HL

Accessories

								
Aluminum Pedal Covers	Luggage Compartment Tray	Monster Mats	Bluetooth® Hands-Free Facility	16" Sima Winter Wheel	18" Velos Accessory Wheel	Door Sill Strip	Chrome Rear Accent Strip	Body Kit

Trimlines

Choose your Eos.

Comfortline > High style meets high comfort. Add sophisticated details and comfortable touches to make your drive more enjoyable.

Highline > A luxurious option with a host of enviable technology and additional comfort features.

Open up to an Eos. Visit your friendly Volkswagen dealer for a test drive, today.

Feature Highlights > Specs

Eos Comfortline

Engines

- 2.0 TSI 200HP, 6-speed Manual
- 2.0 TSI 200HP, 6-speed DSG Automatic with Tiptronic®

Comfortline includes:

- 17" alloy wheels 'Le Mans' with anti-theft locks and all-season tires
- 8-way manually adjustable front seats with lumbar support
- Auxiliary input
- Climatic™ climate control
- CSC (Coupe-Sunroof-Convertible) automatic folding hardtop
- Diversity antenna
- Driver and front passenger front airbags and combined side curtain/side airbags
- Electronic Stability Control (ESC)
- Front and rear floor mats
- Front fog lights
- Halogen projector lens headlights
- Heatable front seats and washer nozzles
- Homelink®
- Leather-wrapped steering wheel, shift knob and handbrake lever
- LED technology tail lights
- RCD 310 radio with single in-dash CD player and 8 speakers
- Rear Park Distance Control (PDC)
- Wind blocker

Optional Equipment

Technology Package

- RNS 510 Navigation – touch screen with 30GB hard drive
- MDI – Media Device Interface with iPod® connectivity
- Dynaudio® – 600-watt digital sound package (10 speakers)
- SIRIUS® Satellite Radio integrated

Sport Package

- 18" alloy wheels 'Samarkand' with all-season tires
- Bi-Xenon headlights with AFS
- Sport suspension

Eos Highline

Engines

- 2.0 TSI 200HP, 6-speed Manual
- 2.0 TSI 200HP, 6-speed DSG Automatic with Tiptronic®

Highline includes Comfortline plus:

- 12-way power adjustable front driver seat with power lumbar support
- 18" alloy wheels 'Samarkand' with anti-theft locks and all-season tires
- Auto-dimming mirror
- Automatic headlights with coming home function
- Bi-Xenon headlights with Adaptive Front-light System (AFS)
- Bluetooth® mobile phone connectivity with voice activation
- Climatronic® dual-zone electronic climate control
- Digital compass
- Leather seating surfaces
- Leather-wrapped multifunction steering wheel with available DSG paddle shifters
- MDI – Media Device Interface with iPod® connectivity
- Multifunction trip computer and indicator
- Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers
- Rain sensor with automatic wiper speed control
- SIRIUS® Satellite Radio integrated
- Ski bag
- Sport seats
- Sport suspension

Optional Equipment

Technology Package

- RNS 510 Navigation – touch screen with 30GB hard drive
- Dynaudio® – 600-watt digital sound package (10 speakers)

1. CC 3.6L Highline model shown. 2. CC 2.0 TSI Highline equipped with R-Line. 3. Rearview camera.



Sophistication meets adrenaline.

You'll never run out of reasons to fall in love with the 2011 CC. With 3 model lines to choose from there's a CC to suit your refined sense of aesthetic. From its immaculate style to the elegance of its design, this is an automobile engineered for those with a finely tuned appreciation for detail. Outstanding performance, premium amenities, and a host of standard safety features work in tandem to create the perfect experience behind the wheel – at an affordable price.







CC R-Line

For an exclusive look and feel that's sportier and more aggressive, consider the R-Line – a rare combination of uncompromising performance aesthetics and absolute luxury. It includes a Volkswagen R GmbH exterior design package with front bumper and side skirts, 18" alloy wheels, all-season tires, darkened tail lights, a racing-inspired steering wheel, and aluminum door sills. Its features are striking, its presence undeniable. The blend of form and function is sure to make this driving experience most exhilarating.

CC





CC

Exterior Colours

	SL	HL	V6
 Candy White	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Light Brown Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Reflex Silver Metallic*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Deep Black Pearl	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Island Grey Pearl*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Mocha Brown Pearl	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*Not available with Cornsilk Beige interior. Island Grey Pearl is not available with R-Line package.










Interiors

			
Leatherette, Titan Black SL	Leatherette, Cornsilk Beige SL	Nappa Leather, Titan Black HL/HL V6	Nappa Leather, Cornsilk Beige HL/HL V6

Wheels

			
17" Spa Alloy Wheel SL	18" Daytona Alloy Wheel HL	18" Interlagos Alloy Wheel HL V6	18" Mallory Alloy Wheel R-Line HL/HL V6

Accessories

								
Aluminum Pedal Covers	Cargonizer	Bicycle Carrier	Top Carriers	Luggage Compartment Mat	Rear Chrome Accent Strip	Cargo Net	16" Sima Winter Wheel	19" Sagitta Accessory Wheel

Trimlines

Choose your CC.

Sportline > A first-class start to the CC lineup.

Highline > Added luxury and premium technology make the Highline our finest sedan to date.

Highline V6 > The Highline with a powerful V6 engine.

Visit your friendly Volkswagen dealer for a test drive, today.

Feature Highlights > Specs

CC Sportline

Engines

- 2.0 TSI 200HP, 6-speed Manual
- 2.0 TSI 200HP, 6-speed DSG Automatic with Tiptronic®

Sportline includes:

- 12-way power adjustable front driver seat with power lumbar support
- 17" alloy wheels 'Spa' with anti-theft locks and all-season tires
- Auto-dimming interior mirror
- Automatic headlights with coming and leaving home function
- Auxiliary input
- Bluetooth® mobile phone connectivity with voice activation
- Chrome exterior trim (front grille, window surrounds and body moldings)
- Climatic™ single-zone climate control
- Cruise control
- Digital compass
- Diversity antenna
- Driver and front passenger front and side airbags (front and rear) and Side Curtain Protection®
- Electronic push-button parking brake
- Electronic Stability Control (ESC)
- Front fog lights
- Halogen projector lens headlights
- Heatable front seats and washer nozzles
- Leather-wrapped multifunction steering wheel and shift knob
- MDI – Media Device Interface with iPod® connectivity
- Multifunction trip computer and indicator
- Power heatable and adjustable exterior mirrors
- Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers
- Press-start ignition switch
- Rain sensor with automatic wiper speed control
- SIRIUS® Satellite Radio integrated
- Sport suspension
- TPMS – Tire Pressure Monitoring System

Optional Equipment

Technology Package

- (Requires 3FG panorama sunroof)
- RNS 510 Navigation – touch screen with 30GB hard drive
- Rearview camera
- Dynaudio® – 600-watt digital sound package (10 speakers)

Panorama vent sunroof

CC Highline

Engines

- 2.0 TSI 200HP, 6-speed Manual
- 2.0 TSI 200HP, 6-speed DSG Automatic with Tiptronic®

Highline includes Sportline plus:

- 12-way power front seats with power lumbar support
- 18" alloy wheels 'Daytona' with all-season tires
- Bi-Xenon headlights with Adaptive Front-light System (AFS)
- Brushed aluminum interior trim
- Climatronic® dual-zone electronic climate control
- DSG paddle shifters (available with DSG transmission)
- Homelink®
- Leather seating surfaces
- Memory for driver seat and exterior mirrors
- Panorama vent sunroof
- Top sport seats

Optional Equipment

Technology Package

- RNS 510 Navigation – touch screen with 30GB hard drive
- Rearview camera
- Dynaudio® – 600-watt digital sound package (10 speakers)

R-Line

- 18" alloy wheels 'Mallory' with anti-theft locks and all-season tires
- Darkened tail lights
- R-Line exterior design package (front bumper and side skirts)
- R-Line sport steering wheel (available DSG paddle shifters)
- R-Line exterior badging
- R-Line aluminum door sills

CC Highline V6

Engines

- 3.6L FSI 280HP, 6-speed Automatic with Tiptronic® 4MOTION

Highline V6 includes Highline plus:

- 18" alloy wheels 'Interlagos' with all-season tires
- Power rear sunshade

Optional Equipment

Technology Package

- RNS 510 Navigation – touch screen with 30GB hard drive
- Rearview camera
- Dynaudio® – 600-watt digital sound package (10 speakers)

R-Line

- 18" alloy wheels 'Mallory' with anti-theft locks and all-season tires
- Darkened tail lights
- R-Line exterior design package (front bumper and side skirts)
- R-Line sport steering wheel (available DSG paddle shifters)
- R-Line exterior badging
- R-Line aluminum door sills



Touareg V6 Gas Execline shown.



A luxurious SUV that's easy to fall in love with.

The all-new exceptionally stylish Touareg lets you savour the smoothest highway and the toughest terrain without sacrificing the finer things in life, like heatable seats and ambient interior lighting. Redesigned inside and out to be lighter, bigger, and more aerodynamic, we've upped the ante on comfort and luxury. Choose between a powerful 3.6 FSI or 3.0 TDI Clean Diesel; either way, your pulse will race. With a wide range of options from three very well-thought-out trimlines, you'll find a Touareg with the refinement and power discerning drivers expect – and deserve.

Touareg

Touareg

Exterior Colours	CL*	HL	EX
 Campanella White**	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Canyon Grey Metallic*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Cool Silver Metallic*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Dark Flint Metallic†	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Night Blue Metallic†	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Toffee Brown Metallic†	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Deep Black Pearl**	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*Not available with Cornsilk Beige interior.
 **Not available with Cornsilk Beige interior in Highline and Execline packages.
 †Not available with Saddle Brown interior.

Interiors



Trimlines

Choose your all-new Touareg.

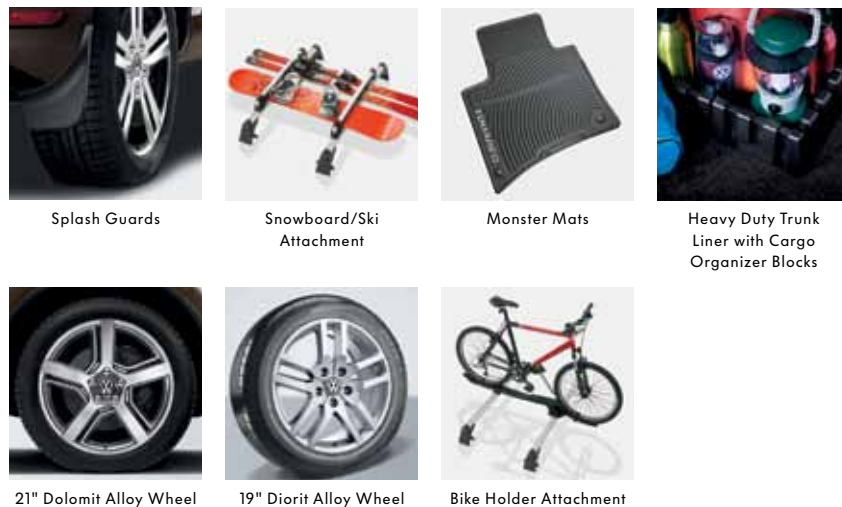
Comfortline > A first-class start to the Touareg lineup.
Highline > Everything you could possibly need or want, from countless comfort amenities to the latest in modern driving technology.
Execline > Added luxury and premium technology make the Execline our finest SUV to date.

Get behind the wheel of the luxurious and powerful 2011 Touareg. Visit your friendly Volkswagen dealer for a test drive, today.

Wheels



Accessories



Feature Highlights > Specs

Touareg Comfortline Touareg Highline Touareg Execline

Engines
 3.6L FSI 280HP, 8-speed Automatic with Tiptronic® 4MOTION
 3.0 TDI 225HP, 8-speed Automatic with Tiptronic® 4MOTION

Comfortline includes:
 18" alloy wheels 'Tacora' with anti-theft locks and all-season tires
 60/40 split-folding/sliding rear seats with recline feature
 8-way power driver and front passenger seat with manual lumbar support
 Auto-dimming interior mirror
 Automatic headlights with coming and leaving home function
 Bluetooth® mobile phone connectivity
 Climatronic dual-zone electronic climate control
 Cruise control
 Digital compass
 Diversity antenna
 Driver and front passenger front and side airbags and front and rear Side Curtain Protection®
 Electronic Stability Control (ESC)
 Front fog lights
 Halogen projector lens headlights
 Heatable front seats and washer nozzles
 Interior lighting package
 Leather-wrapped multifunction steering wheel and shift knob
 MDI – Media Device Interface with iPod® connectivity
 Multifunction trip computer and indicator
 Power heatable and adjustable exterior mirrors
 Power outlets: four 12V and one 115V
 Privacy glass
 Rain sensor with automatic wiper speed control
 RNS 850 Navigation – touch screen with 60GB hard drive
 Silver roof rails
 SIRIUS® Satellite Radio integrated
 Tire Pressure Monitoring System (TPMS)

Comfortline TDI adds the following additional equipment:
 Power tailgate

Optional Equipment
Sport Package
 20" alloy wheels 'Pikes Peak' with all-season tires
 Bi-Xenon headlights with LED technology and AFS
 Sport suspension
 Panoramic power sunroof
 Towing hitch (pin adapter, ball mount and ball not included)

Engines
 3.6L FSI 280HP, 8-speed Automatic with Tiptronic® 4MOTION
 3.0 TDI 225HP, 8-speed Automatic with Tiptronic® 4MOTION

Highline includes Comfortline plus:
 12-way power front seats with power lumbar support
 Centre armrest (2-piece, slideable)
 Genuine Burr Walnut inserts
 Homelink®
 Leather seating surfaces
 Memory for driver seat and exterior mirrors
 Panoramic power sunroof
 Power rear seat backrest release
 Power tailgate

Highline TDI adds the following additional equipment:
 Heatable steering wheel
 Heatable rear seats
 KESSY keyless access with start and stop button

Optional Equipment
Sport Package
 20" alloy wheels 'Pikes Peak' with all-season tires
 Bi-Xenon headlights with LED technology and AFS
 Sport suspension
 Towing hitch (pin adapter, ball mount and ball not included)

Engines
 3.6L FSI 280HP, 8-speed Automatic with Tiptronic® 4MOTION
 3.0 TDI 225HP, 8-speed Automatic with Tiptronic® 4MOTION

Execline includes Highline plus:
 19" alloy wheels 'Everest' with all-season tires
 Bi-Xenon headlights with LED technology and AFS
 Dynaudio® – 620-watt digital sound package with 12 speakers
 Heatable rear seats
 Heatable steering wheel
 KESSY keyless access with start and stop button
 Manual rear sunshades
 Park Distance Control (PDC)
 Power-adjustable steering wheel
 Rearview camera

Execline TDI adds the following additional equipment:
 20" alloy wheels 'Pikes Peak' with all-season tires
 Sport suspension
Optional Equipment
Sport Package (V6 Gas)
 20" alloy wheels 'Pikes Peak' with all-season tires
 Sport suspension
 Towing hitch (pin adapter, ball mount and ball not included)



Highline shown with optional 17" alloy wheels.

For those extra-long stretches.

Whether you're a big family with a whole lot of stuff, or a small family with a whole lot of big ideas, the powerful yet incredibly versatile 2011 Routan is equipped to handle just about anything you throw at it – or should we say, in it. Elbow room, leg room, head room – the Routan makes space for personal space.

In addition to this (and when we say in addition, we really mean it): 4.0 m³ of cargo room with the second row removed and third row folded in the floor, enough seating configurations for a circus act, two storage bins in the floor, and 13 cupholders to help avoid life's occasional spills.

Routan

Routan

Exterior Colours	TL	CL	HL
 Calla Lily White	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Mercury Silver Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Nocturne Black Metallic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
 Deep Claret Pearl	-	<input type="radio"/>	<input type="radio"/>
 Glacial Blue Pearl*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*Not available until March 2011.

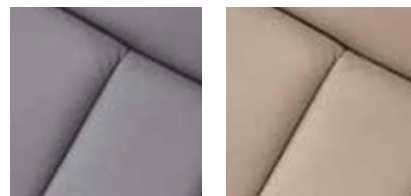
Interiors



Aunde Cloth, Aero Grey TL

Leatherette, Aero Grey CL

Leatherette, Sierra Stone CL



Vienna Leather, Aero Grey HL

Vienna Leather, Sierra Stone HL

Trimlines

Choose your Routan.

Trendline > A first-class start to the Routan lineup.

Comfortline > Add sophisticated details and comfortable touches to make your drive more enjoyable.

Highline > From countless comfort amenities to a host of enviable technology.

Get into a Routan. Visit your friendly Volkswagen dealer for a test drive, today.

Wheels



16" Thistle Steel Wheel TL

16" Bloom Alloy Wheel CL/HL

17" Soho Alloy Wheel CL/HL Optional

Accessories



Luggage Carrier

Roof Box

Kayak Rack

Monster Mats



Trunk Liner and Organizer Blocks

Running Boards

Side Window Air Deflectors

Bluetooth® Hands-Free Facility

Feature Highlights > Specs

Routan Trendline

Engine

3.6L 283HP, 6-speed Automatic

Trendline includes:

- 16" steel wheels with full wheel cover and all-season tires
- Second-row sliding/fold-flat captain's chairs
- Third-row 60/40 split-folding rear bench seat with tailgating function
- 4-way manual front seats
- Cruise control
- Driver and passenger front head, knee and thorax airbags and side curtain airbags
- Dual sliding doors
- Electronic Stability Control (ESC)
- Engine block heater
- Front and rear floor mats
- Front overhead console with 2 reading lights and conversation mirror
- Leather-wrapped steering wheel and gearshift knob
- Manual 3-zone climate control
- Power heatable and adjustable exterior mirrors
- Power vent windows (third row)
- Power windows (first and second row)
- Privacy glass
- Remote central locking system
- Single in-dash CD player with 6 speakers and auxiliary input
- Tire Pressure Monitoring System (TPMS)

Optional Equipment

RSE I – Rear Seat Entertainment I

- In-dash 6-disc CD/DVD player
- Second-row 9" LCD display
- Wireless headsets
- Remote control

Towing Preparation Package

Routan Comfortline

Engine

3.6L 283HP, 6-speed Automatic

Comfortline includes Trendline plus:

- 16" alloy wheels 'Bloom' with all-season tires
- 8-way power driver seat with power lumbar adjustment
- Alarm system
- Black roof rails
- Chrome front grille
- Dual power sliding doors
- Heatable first-row seating
- Homelink®
- In-dash 6-disc CD/DVD changer with 6 speakers
- Leather-wrapped steering wheel with audio controls
- Leatherette upholstery
- Manual second- and third-row sunshades
- Painted exterior mirror housings and door handles
- SIRIUS® Satellite Radio with limited 1-year complimentary subscription
- Trip computer and indicator

Optional Equipment

RSE I – Rear Seat Entertainment I

- In-dash 6-disc CD/DVD player
- Second-row 9" LCD display
- Wireless headsets
- Remote control

Multimedia Package

- In-dash single CD/DVD player with 20GB hard drive
- 6.5-inch touch-screen display
- Rearview camera
- USB connection
- Auto-dimming interior mirror
- UConnect® hands-free phone system

Multimedia + RSE I Combination Package

17" alloy wheels 'Soho' with all-season tires

Towing Preparation Package

Routan Highline

Engine

3.6L 283HP, 6-speed Automatic

Highline includes Comfortline plus:

- Auto-dimming interior mirror
- Automatic 3-zone climate control
- Automatic headlights with coming and leaving home feature
- Front fog lights
- Heatable second-row seating
- In-dash 6.5-inch touch-screen single CD/DVD player with 20GB hard drive
- Leather seating surfaces
- Power adjustable floor pedals
- Power sunroof
- Power tailgate with flood lamp
- Rear overhead storage compartments
- Rearview camera
- Removable front centre floor console
- RSE II (twin second- and third-row 9" LCD displays, wireless headsets and remote)
- UConnect® hands-free phone system
- USB connection

Optional Equipment

Navigation Package

Satellite Navigation – touch screen with 30GB hard drive

17" alloy wheels 'Soho' with all-season tires

Towing Preparation Package



VolkswagenCollection 
Official merchandise.

Show them how much you love Volkswagen. Official merchandise from keychains to sportbags, clothes and more – everything you need to say, I love Das Auto. Visit vwcollection.ca.

Follow the Volkswagen community.

From the Autobahn to the information highway, catch the buzz on all that's Volkswagen. You can watch videos, get the latest news, find out about all the upcoming Volkswagen events, join clubs and forums and a whole lot more. Join the thousands of friends of Das Auto on vwcommunity.ca.

Extra Extra



Extra Extra

Volkswagen Original

Parts. Service. Accessories.

If it's not a Volkswagen Original part, well, then it's not an authentic Volkswagen part. When it comes to repairs and maintenance, make sure you leave your Volkswagen in the tender, loving hands of Volkswagen Parts & Service. They are factory trained and know your vehicle inside out. Visit vw.ca or your nearest dealer for details.

VolkswagenPlus

Owner Privilege Program.

It's a real plus being a Volkswagen owner. The Volkswagen Plus Owner Privilege Program entitles you to a whole lot of perks including exclusive invitations to all kinds of events and many more exclusive privileges. What's more, you get your own password-protected website that keeps you informed about everything related to your vehicle – tips, service reminders, warranty and roadside assistance information and finance/leasing information. Activate your membership today, it's free. Visit volkswagenplus.ca.

Golf



Jetta



Eos



CC



Tiguan



Touareg



Routan



Warranty and Roadside Assistance

- 4-year/80,000 km (whichever occurs first) new vehicle limited warranty
- 5-year/100,000 km (whichever occurs first) powertrain limited warranty
- 12-year/unlimited distance limited warranty against corrosion perforation*
- 4-year/80,000 km (whichever occurs first) 24-hour roadside assistance

*Not applicable to the Routan. Limited warranty against corrosion perforation – 4 years or 80,000 km (whichever occurs first) for sheet metal panel, and 5 years or 160,000 km (whichever occurs first) for outer-body panel.

Volkswagen Finance

Once you decide what car is just right for you, Volkswagen Finance will help you get into it. For some people, the hardest thing to decide on when buying a new car isn't colour. Or deciding which options they just can't live without. It's financing. That's why the folks at Volkswagen Finance are there to help. Go to vw.ca for more information. The choice is yours.

VW.ca

© 2010 Volkswagen Canada. Printed in Canada. Volkswagen Canada believes the information and specifications in this brochure to be correct at the time of printing. Items, specifications, availability, standard features, options, fabrics and colours are subject to change without notice. Volkswagen Canada is not responsible for errors in typography or photography. Some features may be unavailable when your vehicle is built. Some vehicles are pictured with options that may be available at extra cost or may not be available on some models. Ask your dealer about availability of options and verify that the vehicle you requested includes the equipment you ordered. Tires are supplied and warranted by their manufacturer. The vehicle is sold equipped with four all-season tires. However, please remember that the use of winter tires may be mandatory in your province or territory. Make sure your vehicle has the proper tires at all times. Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Refer to the EnerGuide 2011 for Natural Resources Canada's estimated fuel consumption figures. Actual fuel consumption may vary based on driving conditions, driver habits and vehicle's additional equipment. Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age. "Volkswagen", the Volkswagen logo, "4MOTION", "Climatronic", "DSG", "Eos", "Golf", "GTI", "Jetta", "TDI", "Tiguan", "Touareg", "TSI", "Highline", "Sportline", "Routan", "TDI Clean Diesel" and "VW" are registered trademarks of Volkswagen AG. "Das Auto & Design", "BlueMotion", "Climatic", "Think Blue" and "CC" are trademarks of Volkswagen AG. "Trendline", "Comfortline", "Execline" and "Side Curtain Protection" are registered trademarks of Volkswagen Group Canada Inc. "Monster Mats" is a trademark of Volkswagen Group Canada Inc. The Bluetooth word mark and logos are registered trademarks of Bluetooth SIG, Inc. "Dynaudio" is a registered trademark of Dynaudio Holding A/S. "FSI" is a registered trademark of Audi AG. "iPod" is a registered trademark of Apple Inc. "UConnect" is a registered trademark of Chrysler LLC. "SIRIUS", "SIRIUS Satellite Radio" and the dog logo are registered trademarks of Sirius XM Radio Inc. and are used under license. "Tiptronic" is a registered trademark of Dr. Ing. h.c. F. Porsche AG. "HomeLink" is a registered trademark of Johnson Controls Technology Company. "Citizen" is a registered trademark of Citizen Holdings Kabushiki Kaisha also trading as Citizen Holdings Co., Ltd. "Franklin Covey" is a registered trademark of Franklin Covey Co. All other names, brands and logos are trademarks of their respective owners. For further information regarding any Volkswagen model, please call 1-800 DRIVE VW or just look us up at vw.ca. Before we sign off, drive responsibly and obey the rules of the road.

VW11FULLLINECE

