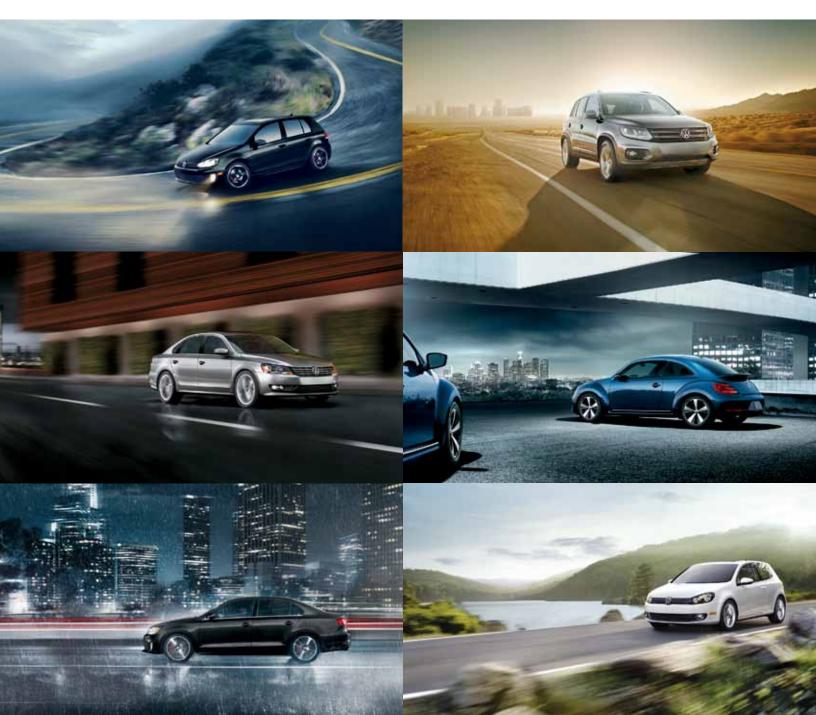
# Full Line 2012







# Das Auto.

Of course, "Das Auto" has a literal translation. It means "the car". But, for us, the meaning runs a bit deeper. It means that we want to build cars that you love. We want to build cars that you love to drive and love to look at. We definitely want to build smart, efficient cars that you feel good about driving. In the end, we don't want you to think of your Volkswagen as "the car". We want you to think of it as "The Car".

When you look at the 2012 models, you should see what we're talking about. The Beetle, the Passat and the Jetta GLI are completely redesigned and reengineered this year. And the Tiguan, the Eos and the Golf GTI each have a new look. As usual, of course, we've pored over the details of every vehicle in the lineup to ensure that you're as proud to drive it out of your driveway as we are to drive it out of the factory.

# Think Blue.

BlueMotion™ Technologies isn't just a single technology, it's a range of innovations designed to help the environment and to help you get more out of your driving experience. We're deeply committed to improving every aspect of our vehicles. From improved transmissions and better aerodynamics to weight-reduction technologies that lead to drastically reduced fuel consumption and CO₂ emissions. Here are a few innovative technologies that make the 2012 Volkswagen lineup more efficient:

**TDI Clean Diesel** – It's the poster child for our BlueMotion initiative. Running on the new, industry-standard ultra-low sulphur diesel fuel, the whisper-quiet Volkswagen TDI Clean Diesel engines offer outstanding fuel economy, incredibly low emissions and a level of driving enjoyment you really have to feel to believe.

**DSG** – The Direct Shift Gearbox gives you the convenience of an automatic with the performance and efficiency of a manual. It's managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption.

**TSI** – We devised Turbocharged Stratified Injection to get more power out of smaller engines. By combining our FSI® direct fuel injection with a turbocharger, we can make our cars more powerful while keeping fuel consumption and CO<sub>2</sub> emissions low.







# Safety standards come standard.

Every Volkswagen comes standard with many features that work in harmony to both help you avoid an accident and help protect you if an accident is unavoidable. And we are constantly updating it, because when it comes to safety, there is no finish line.

**Standard airbags\*** – Every 2012 Volkswagen comes standard with front and side airbags for front seat passengers, as well as Side Curtain Protection®\*\* airbags which can deploy in severe side impacts to help reduce head injuries for front and rear seat occupants.

**Electronic Stability Control (ESC)** – ESC helps the driver maintain their intended course by generating corrective forces. ESC is most effective when the driver is taking evasive action during sudden manoeuvres, like when avoiding an accident. This feature is standard on all Volkswagen models.

**LATCH (Lower Anchors and Top-tether for CHildren)** – Standard in all Volkswagen models, it allows for LATCH-compatible child seats to connect to built-in anchors easily and securely.

**Anti-intrusion side door beams** – High-strength steel reinforcements in each door which are designed to absorb impact energy to provide additional protection in side impacts.

Intelligent Crash Response System (ICRS) – Once a certain severity of crash has been detected, all doors are unlocked, the battery terminal is disconnected from the alternator cable, the fuel supply is shut off, warning hazards are switched on, and high-consumption electrical components are shut off, all automatically.

<sup>\*</sup>Airbags are supplemental restraints only and will not deploy under all accident scenarios.

Always use safety belts and seat children only in the rear seat, using restraint systems appropriate for their size and age.

<sup>\*\*2012</sup> Eos and 2012 Routan equipped with combined side-curtain and side-thorax supplemental airbag system.

# Jetta

# We went back to the drawing board. And the price tag.

With the 2012 Jetta, innovation comes at a price. Good thing that it's a positively affordable one. Looking at its fluid lines and well-thought-out interior (the best-in-class rear leg room\* took some serious thinking), you might not believe the price tag. Take a Jetta for a test drive, and you really won't believe it.





## Feature



# Available RNS 315 navigation system

This rarely-seen-in-this-class feature will get you wherever you're going and back home again, without a single "I think it's a left?"



# 17" alloy wheels\*

Cast your eyes on the 17" alloy wheels. Careful, though – you might not be able to look away.



# Media Device Interface (MDI) with iPod® connectivity\*

Take all of your tunes with you. Just plug in the MDI with iPod $^{\circ}$  adapter to easily access all of your music via the in-dash touch screen.



# Best-in-class rear cargo space\*\* with available pass-through

15.5 cubic feet (0.44 m³) of trunk space gets even bigger when you fold down the 60/40 split rear seats or use the convenient rear-centre armrest pass-through.



# KESSY keyless access with start and stop button\*

Unbelievably convenient – start your car without ever having to take your key out of your purse or your pocket.



# Premium 8 touch-screen radio\*

So much fun right at your fingertips – literally. This touch-screen unit, with 6-disc CD changer, SIRIUS® Satellite Radio and 6 powerful speakers, gives you all the music you could possibly want, in one sleek, powerful package.

# **More Features**

# Available Fender® premium audio system

The best seat in the house is inside your Jetta with the available 400-watt Fender® premium audio system. It's time to take the show on the road.

# Bluetooth® mobile phone connectivity with voice activation\*

Say hello to hands-free freedom. Bluetooth® with voice command gives you seamless phonebook access, music streaming and, of course, voice calling.

# More rear leg room

There's more than three feet (96.7 cm) in total. It's not only the most in its class, it's more than many larger sedans as well.\*\*

 $<sup>{}^{\</sup>ast}\mathsf{Feature}$  is available on higher trimlines only.

<sup>\*\*</sup>Based on a comparison of other 2011 and 2012 models available at the time of publication, in the compact sedan class.



Black



Candy White



Tornado Red



Moonrock Silver Metallic\*



Platinum Grey Metallic



Reflex Silver Metallic



Tempest Blue Metallic



Toffee Brown Metallic



White Gold Metallic

\*Delayed introduction, replacing White Gold Metallic



Titan Black Cardeol cloth TL and TL+



Titan Black Sienna cloth CL 2.0L and CL





Cornsilk Beige Sienna cloth CL 2.0L and CL



Titan Black leatherette SL



Titan Black Vienna leather HL



Cornsilk Beige Vienna leather HL



TL and TL+



15" Wellington alloy wheel



16" Mambo alloy wheel



SL and HL



16" Sima wheel



17" Vision wheel



Aluminum pedal covers



CarGo trunk liner and CarGo blocks



Exhaust tins



Luggage net

Monster Mats

# **Specifications**

2.0L 115 hp, 5-speed manual transmission

2.0L 115 hp, 6-speed automatic transmission with Tiptronic®

### Trendline includes:

15" wheels with all-season tires

4-wheel Anti-lock Braking System (ABS)

60/40 split-folding rear seats

6-way manually adjustable front seats

Auxiliary input Body-coloured bumpers and door handles

Chrome surrounds on air vents

Diversity antenna

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electronic Stability Control (ESC)

Front and rear interior liahts

Height-adjustable and telescopic steering column

Power door locks

Power windows

RCD 310 radio with single in-dash CD player

and 4 speakers Rear seat head restraints for all seating positions

# **Optional Equipment:**

Engine block heater and front fog lights

Cold Weather Package

- Heatable front seats and washer nozzles

# Trendline+ includes Trendline plus:

Manual climate control

Remote transmitters for central locking

# **Optional Equipment:**

Engine block heater and front fog lights

Cold Weather Package - Heatable front seats and washer nozzles

2.0L 115 hp, 5-speed manual transmission

2.0L 115 hp, 6-speed automatic transmission with Tiptronic®

# Comfortline 2.0L includes Trendline+ plus:

15" Wellington alloy wheels with anti-theft locks and all-season tires

60/40 split-folding rear seats with centre armrest, cup holders and pass-through

Alarm system

Cruise control

Front and rear floor mats

Front centre armrest with storage Heatable front seats and washer nozzles

Illuminated vanity mirrors

Power heatable and adjustable body-coloured exterior mirrors with turn signal lights

RCD 310 radio with single in-dash CD player and

Upgraded cloth interior

# **Optional Equipment:**

Engine block heater and front fog lights Power sunroof

Connectivity Package

- Bluetooth® mobile phone connectivity with voice activation
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Media Device Interface (MDI) with iPod® connectivity

## **Engines:**

2.5L 170 hp. 5-speed manual transmission

2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

2.0 TDI 140 hp, 6-speed manual transmission 2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®

# Comfortline includes Comfortline 2.0L plus:

16" Mambo alloy wheels with anti-theft locks and all-season tires

Chrome exterior window trim

Combi-instrument (including upgraded IP cluster) with chrome rings

Front grille with chrome applications

Front reading lights

Interior chrome accents Sunalass holder

# Comfortline TDI adds:

Engine block heater

Front fog lights Leather-wrapped steering wheel, shift knob and handbrake lever

**Optional Equipment:** Engine block heater and front fog lights

(available with 2.5L models)

Power sunroof

Multimedia Package - Bluetooth® mobile phone connectivity with

- voice activation
- Media Device Interface (MDI) with
- iPod® connectivity Multifunction steering wheel plus trip computer
- and indicator

   Premium 8 radio touch screen with 6-disc
- CD changer

   SIRIUS® Satellite Radio integrated

# Engines:

2.5L 170 hp, 5-speed manual transmission

2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

## Sportline includes Comfortline plus:

17" Joda alloy wheels with anti-theft locks and

8-way manually adjustable driver seat

Alloy pedals

Black exterior window surrounds

Black front grille

Front fog lights Leather-wrapped steering wheel, shift knob and

Power sunroof

Sport seats

Sport suspension

# **Optional Equipment:**

# Engine block heater

Multimedia Package

- Bluetooth® mobile phone connectivity with
- voice activation - Media Device Interface (MDI) with
- Multifunction steering wheel plus trip computer
- and indicator - Premium 8 radio - touch screen with 6-disc
- CD changer - SIRIUS® Satellite Radio integrated

Engines:

2.5L 170 hp, 5-speed manual transmission 2.5L 170 hp, 6-speed automatic transmission

2.0 TDI 140 hp, 6-speed manual transmission 2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®

Highline includes Comfortline plus: 17" Joda alloy wheels with anti-theft locks and

8-way manually adjustable driver seat Bluetooth® mobile phone connectivity with

voice activation Engine block heater (available with

TDI Clean Diesel engine)

all-season tires

Front fog lights KESSY kevless access with start and stop button

Leather seating surfaces Leather-wrapped multifunction steering wheel, shift

knob and handbrake lever

Matte Chrome interior trim

Media Device Interface (MDI) with iPod® connectivity

Multifunction trip computer and indicator

Power sunroof Premium 8 radio – touch screen with 6-disc CD changer

Technology Package

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Jetta Manual	2.0L	9.1	6.0
Jetta Automatic	2.0L	9.3	6.7
Jetta Manual	2.5L	9.9	6.2
Jetta Automatic	2.5L	9.1	6.5
Jetta Manual	2.0 TDI	6.7	4.6
Jetta Automatic DSG	2.0 TDI	6.7	4.7

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria

# SIRIUS® Satellite Radio integrated **Optional Equipment** Engine block heater (available with 2.5L models)

- Fender® premium audio system 400-watt digital
- RNS 315 navigation system touch screen

TDI Clean Diesel – Simply put, it's the new way of driving diesel. We're very proud of our diesel technology, which reduces emissions to extremely low levels and gives

Clean Diesel.

DSG – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes

less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

you outstanding fuel economy as well as exhilarating torque. TDI isn't just diesel, it's

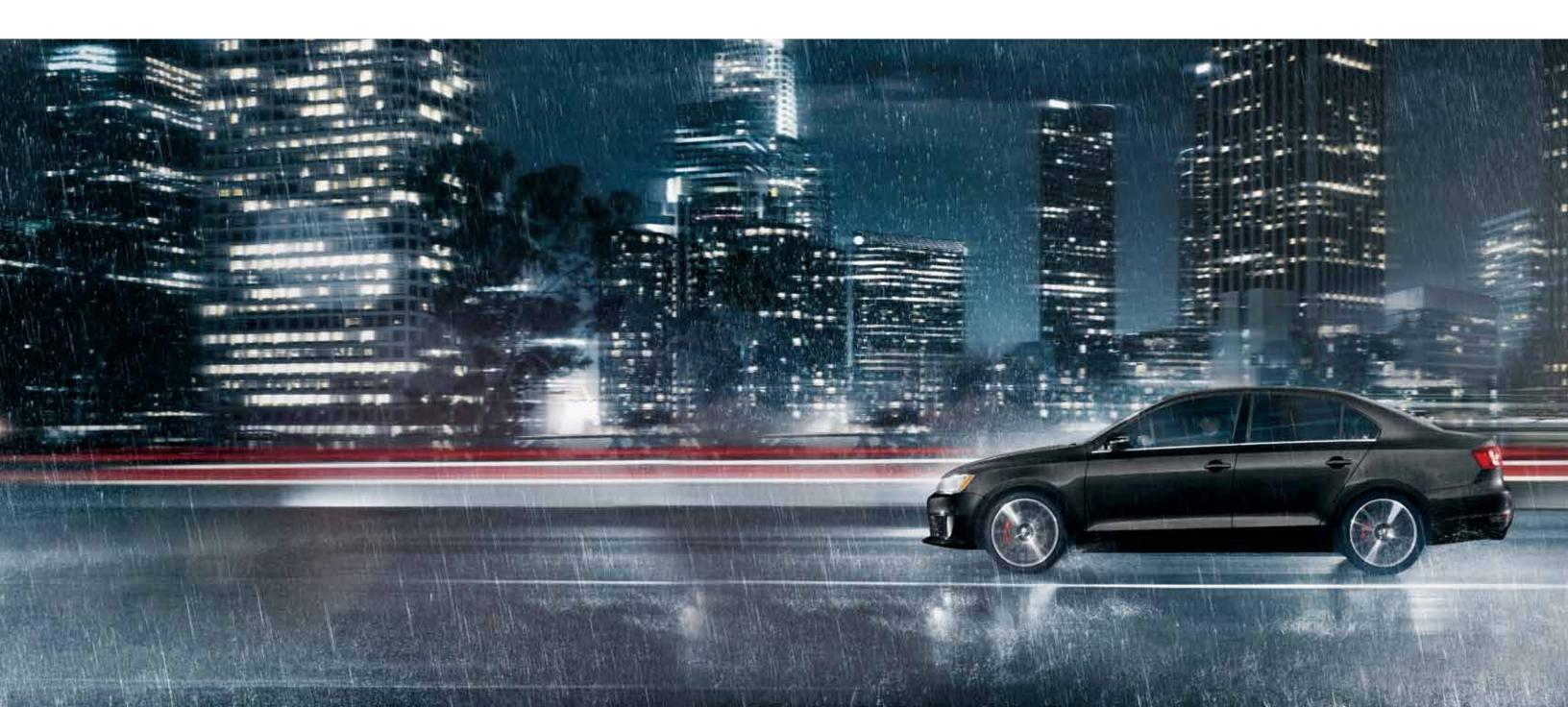
# Think Blue. It's how we put more thought into what and how you drive.

and testing methods. Your fuel consumption may vary.

# Jetta GLI

# Just add racing stripes.

The new 2012 Jetta GLI is here. But it refuses to sit still. Propelled by a 2.0 TSI turbocharged 200-horsepower engine, this vehicle insists on getting around. The 2012 Jetta GLI boasts serious performance, inspired handling and one aggressive-looking grille. Couple that with a sophisticated, race car–inspired interior and only the finest premium features, and you've got one accessible package that would stop any enthusiast in their tracks. Twenty-eight years after the original, the legacy proudly continues.





### Feature



# Unique Jetta GLI front grille

The distinctively sporty honeycomb grille allows for added air intake and helps cool the powerful engine.



# 2.0 TSI engine with 200 hp

The responsive 2.0 TSI turbocharged engine delivers a full 207 lb-ft of torque at just 1,700 rpm. The perfect mix of power and driveability.



# RNS 315 touch-screen navigation system

When a car's this much fun to drive, you may not mind getting lost. But with touch-screen navigation you'll always find your way.



# Available Fender®-branded audio system

Recreate that live concert-going experience every time you drive your Jetta GLI. Made exclusively for Volkswagen, this 400-watt, 8-speaker system with subwoofer packs the power and precision you'd expect from one of the world's best-known names in music.



# Sport seats

Designed for authenticity and comfort, sport seats put you behind the wheel of your own personal race car.



# Multifunction GLI sport steering wheel

Grab a hold of this red-stitched, race car–inspired steering wheel with available DSG paddle shifters and take full control of your driving experience.

# More Features

# Intelligent Crash Response System (ICRS)

In a collision, ICRS performs multiple safety functions, such as unlocking all doors, turning off power to the fuel pump and turning on the hazard lights.

# KESSY keyless access with start and stop button

Unbelievably convenient – start your car without ever having to take your key out of your pocket.

# Jetta GLI-tuned sport suspension and XDS

When it comes to handling, Jetta GLI-tuned suspension maximizes traction, reduces understeer and improves overall response around corners.

## Exteriors



**Candy White** 



Tornado Red



Frost Silver Metallic



Platinum Grev Metalli



Deep Black Pearl

## Interiors



Titan Black / red stitching
Gloss cloth / leatherette

Titan Black / red stitching
Vienna leather

# Wheels



17" Bathurst alloy wheel



18" Bathurst

# Accessories



Front/rear door deflector



Trunk lip spoiler



Trunk liner



Backup sensors



18" Onyx alloy wheel



18" Motorsport alloy wheel

# **Specifications**

### Jetta GL

# Engines:

2.0 TSI 200 hp, 6-speed manual transmission
2.0 TSI 200 hp, 6-speed automatic DSG with Tiptronic®

## Includes:

17" Bathurst alloy wheels with anti-theft locks and all-season tires

60/40 split-folding rear seats with centre armrest and pass-through

8-way manually adjustable sport driver seat and 6-way sport passenger seat

# Auxiliary input

Bluetooth  $^{\!\scriptscriptstyle \otimes}$  mobile phone connectivity with voice activation

Climatronic® dual-zone electronic climate control

# Cruise control

Diversity antenna

Driver and passenger front airbags, side airbags and Side Curtain Protection®

Electromechanical power steering

Electronic Stability Control (ESC)

Front fog lights – sport design

Heatable front seats and washer nozzles

KESSY keyless access with start and stop button

Media Device Interface (MDI) with iPod® connectivity

Multifunction GLI sport steering wheel with available DSG paddle shifters

Multifunction trip computer and indicator

Multilink rear suspension

Premium 8 radio – touch screen with 6-disc CD changer and 6 speakers

SIRIUS® Satellite Radio integrated

Sport suspension

# **Optional Equipment:**

18" Bathurst alloy wheels with anti-theft locks and all-season tires

Power sunroof

Jetta GLI Luxury Leather Package

- Leather seating surfaces
- Power sunroof

# Technology Package

- Fender® premium audio system 400-watt digital sound package (8 speakers plus subwoofer)
- RNS 315 navigation system with touch screen

# Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Jetta GLI Manual	2.0 TSI	9.8	6.2
Jetta GLI Automatic DSG	2.0 TSI	8.8	6.1

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

**DSG** – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

**TSI** – TSI brings together the power of FSI® direct fuel injection with the extra oomph of a turbocharger. The end result? An ultra-efficient engine that provides maximum torque from 1,700 to 5,000 rpm, gives you outstanding performance through a wide range of speeds, power when you really need it, ultra-low fuel consumption and, ultimately, lower CO<sub>2</sub> emissions.

# Golf

# Form meets function. Fun ensues.

Available in nimble 3-door and handy 5-door models, the 2012 Golf is designed to drive you happy. But that's only if German-engineered responsive performance is something you enjoy. Or if available sport leather seats and sport suspension sound appealing. Both practical and pleasurable, the 2012 Golf doesn't just get you there, it also takes you away.





### Feature



# Premium 8 touch-screen radio\*

So much fun right at your fingertips – literally. This touch-screen unit, with 6-disc CD changer, gives you all the music you could possibly want, in one sleek, powerful package.



# 17" alloy wheels\*

Cast your eyes on the 17" alloy wheels with all-season tires. Careful, though – you might not be able to look away.



# Media Device Interface (MDI) with iPod® connectivity\*

Take all of your tunes with you. Just plug in the MDI with iPod® adapter to easily access all of your music via the in-dash touch screen.



# 60/40 split-folding rear seats with centre armrest and pass-through

The functional 60/40 folding seats and the rear-centre armrest with pass-through allow you to fit even larger items in an already large hatchback.



# Heatable front seats and washer nozzles

Enjoy the comfort of a heatable seat on a chilly day. Not to mention the comfort of knowing you can clean your windshield no matter what it's like outside.



# Climatronic® dual-zone electronic climate control\*

Create a climate that's perfectly tailored to your needs, whether you're the driver or the passenger. Now that's what we call taming the elements.

# More Features

# Available RNS 315 navigation system

This rarely-seen-in-this-class feature will get you wherever you're going and back home again, without a single "I think it's a left?"

# Bluetooth® mobile phone connectivity with voice activation\*

Say hello to hands-free freedom. Bluetooth® with voice command gives you seamless phonebook access, music streaming and, of course, voice calling.

# Sport suspension\*

Enjoy the road even more with tighter suspension that provides better dynamics and increased agility.



**Candy White** 



Amaryllis Red Metallic



Reflex Silver Metallic



Shark Blue Metallic



United Grey Metallic



Blue Graphite Pearl



Deep Black Pearl



Titan Black Scout/Merlin cloth TL and CL



Titan Black Me 2 cloth SL



Titan Black Vienna leather HL



15" wheel



CL

alloy wheel





17" Orlando alloy wheel



17" Porto alloy wheel



17" Exis alloy wheel, Silver



17" Karthoum alloy wheel. Titanium



Aluminum pedal covers Barracuda bike holder Ski and snowboard rack





# **Specifications**

## Engines:

3-Door 2.5L 170 hp, 5-speed manual transmission 3-Door 2.5L 170 hp, 6-speed automatic transmission

5-Door 2.5L 170 hp, 5-speed manual transmission 5-Door 2.5L 170 hp, 6-speed automatic transmission

# Trendline includes:

15" wheels with all-season tires

60/40 split-folding rear seats with centre armrest and pass-through

8-way manually adjustable front seats with lumbar support and easy entry (3-Door)

8-way partial power (power recline) adjustable front seats with lumbar support (5-Door)

Auxiliary input

Cruise control

Diversity antenna

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electronic Stability Control (ESC)

Front and rear reading lights

Front centre armrest with storage

Manual climate control

Power heatable and adjustable exterior mirrors

Remote central-locking system

# **Optional Equipment:**

Cold Weather Package

– Heatable front seats and washer nozzles

# Engines:

5-Door 2.5L 170 hp, 5-speed manual transmission

5-Door 2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

5-Door 2.0 TDI 140 hp, 6-speed manual transmission

5-Door 2.0 TDI 140 hp, 6-speed automatic DSG

# Comfortline includes Trendline plus:

16" Pescara alloy wheels with anti-theft locks and

Engine block heater and front fog lights (available with TDI Clean Diesel engine)

Front and rear floor mats

Heatable front seats and washer nozzles

Leather-wrapped steering wheel, shift knob and

# **Optional Equipment:**

Power sunroof

Multimedia Package

- Bluetooth® mobile phone connectivity with voice activation
- Digital compass
- Media Device Interface (MDI) with iPod® connectivity
- Multifunction steering wheel plus trip computer
- Premium 8 radio touch screen with 6-disc CD changer
- SIRIUS® Satellite Radio integrated

# Engines:

3-Door 2.5L 170 hp, 5-speed manual transmission

3-Door 2.5L 170 hp, 6-speed automatic transmission

5-Door 2.5L 170 hp, 5-speed manual transmission

5-Door 2.5L 170 hp, 6-speed automatic transmission

# Sportline includes Trendline plus:

17" Orlando alloy wheels with anti-theft locks and

Front and rear floor mats

Front fog lights

Heatable front seats and washer nozzles

Leather-wrapped steering wheel, shift knob and

Power sunroof

Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers

SIRIUS® Satellite Radio integrated

# Sport seats

Sport suspension

# **Optional Equipment:**

Connectivity Package

- Bluetooth® mobile phone connectivity with
- voice activation - Media Device Interface (MDI) with
- Multifunction steering wheel
- Multifunction trip computer and indicator

### Engines:

5-Door 2.5L 170 hp, 5-speed manual transmission

5-Door 2.5L 170 hp, 6-speed automatic transmission with Tiptronic

5-Door 2.0 TDI 140 hp, 6-speed manual transmission

5-Door 2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic

# Highline includes Comfortline plus:

17" Porto alloy wheels with anti-theft locks and all-season tirés

Bluetooth® mobile phone connectivity with

Climatronic® dual-zone electronic climate control

Digital compass

Front fog lights

Leather seating surfaces

Leather-wrapped multifunction steering wheel

Matte Chrome interior trim

Media Device Interface (MDI) with iPod® connectivity Multifunction trip computer and indicator

Power sunroof Premium 8 radio – touch screen with 6-disc

CD changer and 8 speakers SIRIUS® Satellite Radio integrated

Sport seats

# Sport suspension **Optional Equipment:**

RNS 315 navigation system

# Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Golf Manual	2.5L	9.9	6.2
Golf Automatic	2.5L	9.1	6.5
Golf Manual	2.0 TDI	6.7	4.6
Golf Automatic DSG	2.0 TDI	6.7	4.7

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary

TDI Clean Diesel – Simply put, it's the new way of driving diesel. We're very proud of our diesel technology, which reduces emissions to extremely low levels and gives you outstanding fuel economy as well as exhilarating torque. TDI isn't just diesel, it's Clean Diesel.

**DSG** – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic  $^{\! \circ}$  function lets you shift into

something a little sportier.

24 | 25

# Golf Wagon

# The stretch Golf.

Shouldn't the family chauffeur also get to enjoy the ride? Sure, your Very Important Passengers will enjoy the 2012 Golf Wagon's many comforts. But so too should the driver. Take the available Climatronic® dual-zone electronic climate control, for example. Both you and your front-seat friend can adjust temperature controls to within a degree of your preference. Same goes for the heatable front seats. Then again, your companions might be envious that you get the greatest pleasure of all: getting to drive.





### Feature



# Premium 8 touch-screen radio\*

So much fun right at your fingertips – literally. This touch-screen unit, with 6-disc CD changer, gives you all the music you could possibly want, in one sleek, powerful package.



# Available TDI Clean Diesel engine

Volkswagen's TDI Clean Diesel engine offers the perfect combination of efficiency and performance. Partner that with the versatility of the Golf Wagon and you're off to the races.



# Available heatable front seats and washer nozzles

Enjoy the comfort of heatable seats on a chilly day, and clean your windshield no matter what it's like outside.



# Media Device Interface (MDI) with iPod® connectivity\*

Take all of your tunes with you. Just plug in the MDI with iPod® adapter to easily access all of your music via the in-dash touch screen.



# 60/40 split-folding rear seats with centre armrest and pass-through

Fit even larger items in an already large 1.89 cubic metres of cargo space with easy access either through or on top of the folded rear seats.



# Climatronic® dual-zone electronic climate control\*

Create a climate that's perfectly tailored to your needs, whether you're the driver or the passenger.

Now that's what we call taming the elements.

# More Features

# Available RNS 315 navigation system

This rarely-seen-in-this-class feature will get you wherever you're going and back home again, without a single "I think it's a left?"

# Panoramic power sunroof\*

Whether it's wide open or securely shut, the lengthy panoramic, power-sliding sunroof gives every passenger their share of the sun.

# Bluetooth® mobile phone connectivity with voice activation\*

Say hello to hands-free freedom. Bluetooth® with voice command gives you seamless phonebook access, music streaming and, of course, voice calling.

## Exteriors



**Candy White** 



Moonrock Silver Metallic\*



Platinum Grey Metallic



Reflex Silver Metallic



Tempest Blue Metallic



White Gold Metallic



Deep Black Pearl

## Interiors



Titan Black Scout/Merlin cloth TL and CL

Titan Black Vienna leather

# Wheel



16" wheel



16" Sedona alloy wheel CL



17" Porto alloy wheel

# Accessories



Cargo net

Clip-in sunblind for rear side windows



Hatch top spoiler



Rear bumper protector Reversible luggage mat



**Specifications** 

### rendline

# Engines:

2.5L 170 hp, 5-speed manual transmission

2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

# Trendline includes:

16" wheels with all-season tires

60/40 split-folding rear seats with centre armrest and pass-through

8-way manually adjustable front seats with lumbar support

Auxiliary input

Black roof rails

Cargo area cover

Cargo tie-down hooks

Cruise control

Diversity antenna

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electronic Stability Control (ESC)

Front and rear reading lights

Front centre armrest with storage

Manual climate control

Power heatable and adjustable exterior mirrors

RCD 310 radio with single in-dash CD player and 8 speakers

Remote central-locking system

# **Optional Equipment:**

Cold Weather Package

– Heatable front seats and washer nozzles

## Comfortline

# Engines:

2.5L 170 hp, 5-speed manual transmission

 $2.5L\,170\;hp,\,6\text{-speed}$  automatic transmission with Tiptronic  $^{\circ}$ 

2.0 TDI 140 hp, 6-speed manual transmission

2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®

# **Comfortline includes Trendline plus:**

16" Sedona alloy wheels with anti-theft locks and all-season tires

Chrome exterior window surrounds

Engine block heater and front fog lights (available with TDI Clean Diesel engine)

Front and rear floor mats

Heatable front seats and washer nozzles

Leather-wrapped steering wheel, shift knob and handbrake lever

# Optional Equipment:

Panoramic power sunroof

Multimedia Package

- Bluetooth® mobile phone connectivity with voice activation
- Digital compass
- Media Device Interface (MDI) with
- iPod® connectivity

  − Multifunction steering wheel plus trip computer
- and indicator
- Premium 8 radio touch screen with 6-disc
   CD changer

- SIRIUS® Satellite Radio integrated

# Hiahline

# Engines:

2.0 TDI 140 hp, 6-speed manual transmission
2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®

# Highline includes Comfortline plus:

17" Porto alloy wheels with anti-theft locks and

Bluetooth® mobile phone connectivity with

voice activation

Climatronic® dual-zone electronic climate control

Digital compass

Driver seat with power recline

Leather seating surfaces

Leather-wrapped multifunction steering wheel

Media Device Interface (MDI) with iPod® connectivity

Multifunction trip computer and indicator

Panoramic power sunroof

Premium 8 radio – touch screen with 6-disc CD changer

SIRIUS® Satellite Radio integrated

# **Optional Equipment:**

RNS 315 navigation system

# Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
5-Speed Manual	2.5L	9.9	6.2
6-Speed Automatic	2.5L	9.1	6.5
6-Speed Manual	2.0 TDI	6.7	4.6
6-Speed DSG Automatic	2.0 TDI	7.0	4.9

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

**DSG** – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

**TDI Clean Diesel** – Simply put, it's the new way of driving diesel. We're very proud of our diesel technology, which reduces emissions to extremely low levels and gives you outstanding fuel economy as well as exhilarating torque. TDI isn't just diesel, it's Clean Diesel.

<sup>\*</sup>Delayed introduction, replacing White Gold Metallic.

# Golf GTI

# All systems go.

Take a good look. A real good look. Chances are if you catch a glimpse of the 2012 Golf GTI on the road, you won't be seeing its low-profile front grille and tailgate for long. Powered by the legendary 2.0 TSI 200-horsepower turbocharged engine and equipped with the Electronic Transverse Differential Lock (XDS for short) to maximize traction and minimize boredom, it's never in one place for long. Excluding the head of the pack, of course. You can always find it there.





## Feature



# Bi-Xenon headlights with Adaptive Front-light System (AFS) and LED Daytime Running Lights

In every way, our lights go farther. Not only brighter than regular bulbs, the Bi-Xenon lights with AFS turn up to 13 degrees around corners before you do. On top of that, the LED Daytime Running Lights last significantly longer than traditional headlights.



# 2.0 TSI 200-horsepower engine

This award-winning turbocharged engine has 200 horsepower and 207 lb-ft of torque. In plain English, it's fast. And powerful.



# Multifunction GTI sport steering wheel with available DSG paddle shifters

With the Golf GTI's leather-wrapped multifunction sport steering wheel, you'll never want to let it go.



# Climatronic® dual-zone electronic climate control

Create a climate that's perfectly tailored to your needs, whether you're the driver or the passenger. Now that's what we call taming the elements.



# Media Device Interface (MDI) with iPod® connectivity

Take all of your tunes with you. Just plug in the MDI with iPod® adapter to easily access all of your music via the in-dash touch screen.



# Available 18" alloy wheels

Cast your eyes on the 18" alloy wheels with all-season tires. Careful, though – you might not be able to look away.

# More Features

# Available RNS 510 navigation with 30 GB hard drive and voice activation

When a car's this much fun to drive, you may not mind getting lost. But with touch-screen navigation you'll always find your way.

# Available power sunroof

Take the sun along for a spin with the simple twist of a dial.

# Available KESSY keyless access with start and stop button

Unbelievably convenient – start your car without ever having to take your key out of your pocket.



Candy White



Tornado Red



Carbon Steel Grey Metallic



Deep Black Pearl



Jacky cloth sport seats



Titan Black Vienna leather top sport seats (available with Luxury Leather Package)



17" Denver alloy wheel



18" Serron alloy wheel (18" Serron Alloy Wheels Package)



18" black Karthoum alloy wheel





18" Silex alloy wheel 18" Topas alloy wheel 16" winter alloy wheel





Backup sensors

Carbon fibre-look

rearview mirror

# **Specifications**

## Engines:

2.0 TSI 200 hp, 6-speed manual transmission 2.0 TSI 200 hp, 6-speed automatic DSG with Tiptronic®

# 3-Door includes:

17" Denver alloy wheels with anti-theft locks and all-season tires

60/40 split-folding rear seats with centre armrest and pass-through

8-way manually adjustable sport seats with lumbar support and easy entry

Auxiliary input

Bi-Xenon headlights with Adaptive Front-light System (AFS)

Bluetooth® mobile phone connectivity with

Climatronic® dual-zone electronic climate control

Cruise control Diversity antenna

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electronic Stability Control (ESC)

Front fog lights

Heatable front seats and washer nozzles

LED Daytime Running Lights (DRL)

Media Device Interface (MDI) with iPod® connectivity Multifunction GTI sport steering wheel with available DSG paddle shifters

Multifunction trip computer and indicator

Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers

SIRIUS® Satellite Radio integrated

Sport suspension

# **Optional Equipment:**

Power sunroof

Luxury Leather Package

- Front top sport seats with power lumbar support
- KESSY keyless access with start and stop button (steering column)
- Leather seating surfaces
- Power sunroof

# Technology Package

- Dynaudio® 300-watt digital sound package
- RNS 510 navigation system touch screen with 30 GB hard drive

## 18" Serron Alloy Wheels Package

- GTI-specific trim inlays on dashboard and door trim in brushed aluminum
- High-quality door sill trim strips, in contrasting colour
- Textile floor mats front and rear, with red loopstitching on the edges

# Engines:

2.0 TSI 200 hp, 6-speed manual transmission 2.0 TSI 200 hp, 6-speed automatic DSG with Tiptronic®

# 5-Door includes:

17" Denver alloy wheels with anti-theft locks and

60/40 split-folding rear seats with centre armrest and

8-way partial power (power recline) adjustable sport seats with lumbar suppor

Auxiliary input

Bi-Xenon headlights with Adaptive Front-light System (AFS) Bluetooth® mobile phone connectivity with

Climatronic® dual-zone electronic climate control

Cruise control

Diversity antenna

Driver and front passenger front and side airbags and front and rear Side Curtain Protection

Electronic Stability Control (ESC)

Front fog lights

Heatable front seats and washer nozzles

LED Daytime Running Lights (DRL)

Media Device Interface (MDI) with iPod® connectivity Multifunction GTI sport steering wheel with available DSG paddle shifters

Multifunction trip computer and indicator

Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers

SIRIUS® Satellite Radio integrated

Sport suspension

# **Optional Equipment:**

Power sunroof

Luxury Leather Package

(steering column)

- Front top sport seats with power lumbar support - KESSY keyless access with start and stop button

- Leather seating surfaces

# - Power sunroof

# Technology Package

- Dynaudio® 300-watt digital sound package
- RNS 510 navigation system touch screen with 30 GB hard drive

## 18" Serron Alloy Wheels Package

- GTI-specific trim inlays on dashboard and door
- High-quality door sill trim strips, in contrasting
- Textile floor mats front and rear, with red loop-stitching on the edges

Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
6-Speed Manual	2.0 TSI	9.9	6.7
6-Speed Automatic DSG	2.0 TSI	8.7	6.3

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

**DSG** – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

**TSI** – TSI brings together the power of direct fuel injection with the extra oomph of a turbocharger. The end result? An ultra-efficient engine that provides maximum torque from 1,700 to 5,000 rpm, gives you outstanding performance through a wide range of speeds, power when you need it, ultra-low fuel consumption and, ultimately, lower CO2 emissions.

36 | 37

# Beetle

# Performance has a whole new shape.

Meet the shape of things to come. And a real nice-looking shape, at that. Sporty sleekness abounds in the completely redesigned 2012 Beetle, inside and out. Thanks to a longer front end, wider wheelbase, and an available integrated rear spoiler, the Beetle looks just as aggressive as it handles. The interior follows step with a distinctive dash setup and a multitude of customizable details. But enough with the introductions. If you really want to get to know each other, the road is your oyster.





## Feature



KESSY keyless access with start and stop button\*

Get into your Beetle and get on the road without having to dig around for your key.



Available 2.0 TSI turbocharged engine with 200 horsepower and 2.5L engine with 170 horsepower

With two aggressive engines to select from, choosing the appropriate one is just a matter of preference.



Rear spoiler\*

Spoil yourself even more with an integrated rear spoiler that enhances the look of the 2012 Beetle.



# Available panoramic power sunroof

The panoramic, power-sliding sunroof gives a whole new meaning to the term "open road".



# Fender® premium audio system\*

A 400-watt masterpiece created specifically for Volkswagen by one of the most legendary names in music.



# Ambient lighting feature\*

With three distinctive lighting colours to choose from, all you have to do is step inside and set the mood.

# More Feature:

# Available dual exhaust

When it comes to tailpipes, two is definitely better than one. Better horsepower, better acoustics, and, most importantly, better looking.

# RNS 315 touch-screen navigation system\*

When a car's this much fun to drive, you may not mind getting lost. But with touch-screen navigation you'll always find your way.

# Sport suspension\*

A lowered centre of gravity means better dynamics and a more agile drive.



Black



**Candy White** 



Denim Blue



**Reflex Silver** 



Saturn Yellow



Tornado Red



latinum Grey Metallic



Reef Blue Metallic



Black leatherette PR and PR+

\*Delayed introduction



Izzy Black





Gwen Titan Black



Gwen Beige\* cloth



Gwen Titan Black leathe



Gwen Beige\* leather



16" Whirl alloy wheel



17" Rotor alloy wheel PR and HL



18" Twister alloy wheel





Fog lights

plate frame



Chrome license MoioMats® with red edges



Turbo Monster Mats



# **Specifications**

 $2.5L\,170$  hp, 6-speed automatic transmission with Tiptronic  $^{\circ}$ 

## Premiere includes:

17" Rotor alloy wheels with anti-theft locks and

3-spoke leather-wrapped steering wheel

50/50 split-folding rear seats

Ambient lighting (4 positions, 3 colours)

Bluetooth® mobile phone connectivity with voice activation

Body-coloured bumpers

Cruise control

Driver and front passenger front airbags and combined Side Curtain Protection

Electronic Stability Control (ESC)

Front and rear disc brakes

Heatable front seats and washer nozzles

Interior chrome package

Leatherette seating surfaces

Manual climate control

Media Device Interface (MDI) with iPod® connectivity Power heatable and adjustable body-coloured

RCD 310 AM/FM radio sound system with single CD player (MP3 readable) and 8 speakers

## Engine:

2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

# Premiere+ includes Premiere plus:

18" Twister alloy wheels with anti-theft locks and all-season tires

Fender® premium audio system – 400-watt digital sound package (8 speakers plus subwoofer)

Front centre armrest

KESSY keyless access with start and stop button

Multifunction steering wheel

RNS 315 navigation system with touch screen

# **Optional Equipment:**

Panoramic power sunroof

# Engines:

2.5L 170 hp, 5-speed manual transmission 2.5L 170 hp. 6-speed automatic transmission with Tiptronic®

### Comfortline includes:

16" Whirl alloy wheels with all-season tires

3-spoke leather-wrapped steering wheel

50/50 split-folding rear seats Body-coloured bumpers

Cruise control

Diversity antenna

Electronic Stability Control (ESC)

Front and rear disc brakes

Front centre armrest

Heatable front seats and washer nozzles

Hill Hold Assist (manual transmission only)

Immobilizer theft-deterrent system

Interior chrome package

Leather-wrapped gear shift knob and handbrake lever Manual climate control

Power heatable and adjustable body-coloured exterior mirrors

RCD 310 AM/FM radio sound system with in-dash CD player and 8 speakers (MP3 readable with auxiliary input) Side Curtain Protection® head and thorax airbags (front)

### Optional Equipments

Panoramic power sunroof

Connectivity Package

- Bluetooth® mobile phone connectivity with
- Media Device Interface (MDI) with iPod® connectivity

# Engines:

2.5L 170 hp, 5-speed manual transmission

2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

# Highline includes Comfortline plus:

17" Rotor alloy wheels with anti-theft locks and

8-way manually adjustable driver and 6-way manually adjustable front passenger cloth sport seats

Ambient lighting (4 positions, 3 colours)

Chrome ring around the combi-instrument cluster,

radio/navigation system and air vents Chrome tips on the window switches

Cloth sport seat upholstery

Front fog lights

# KESSY keyless access with start and stop button Leather-wrapped multifunction steering wheel Manual lumbar support for driver seat

Rear seat pockets

# **Optional Equipment:**

Panoramic power sunroof

# Connectivity Package

- Bluetooth® mobile phone connectivity with
- Media Device Interface (MDI) with iPod® connectivity

## Technology Package

- Fender® premium audio system 400-watt digital sound package (8 speakers plus subwoofe
- RNS 315 navigation system with touch screen

# Engines:

2.0 TSI 200 hp, 6-speed manual transmission 2.0 TSI 200 hp, 6-speed automatic DSG with Tiptronic®

# Sportline includes Highline plus:

18" Twister alloy wheels with anti-theft locks and

Allov sport pedals

Black exterior mirrors Dual exhaust

Front grille with fog light trim, window trim, running boards in black

Leatherette door panels

Leather seating surfaces Multilink rear suspension

Paddle shifters Rear spoiler

Red brake calipers

Sound generator

# Sport suspension **Optional Equipment:**

Panoramic power sunroof

# Connectivity Package

- Bluetooth® mobile phone connectivity with
- Media Device Interface (MDI) with iPod® connectivity

# Technology Package

- Fender® premium audio system 400-watt digital sound package (8 speakers plus subwoofer)
- RNS 315 navigation system with touch screen

# Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Beetle 5-Speed Manual	2.5L	9.9	6.4
Beetle 6-Speed Automatic	2.5L	9.5	7.1
Beetle 6-Speed Manual	2.0 TSI	10.3	6.7
Beetle 6-Speed Automatic DSG	2.0 TSI	9.9	6.5

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

DSG – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence,

of a turbocharger. The end result? An ultra-efficient engine that provides maximum torque from 1,700 to 5,000 rpm, gives you outstanding performance through a wide range of speeds, power when you need it, ultra-low fuel consumption and, ultimately, lower CO2 emissions.

TSI – TSI brings together the power of direct fuel injection with the extra oomph

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Beetle 5-Speed Manual	2.5L	9.9	6.4
Beetle 6-Speed Automatic	2.5L	9.5	7.1
Beetle 6-Speed Manual	2.0 TSI	10.3	6.7
Beetle 6-Speed Automatic DSG	2.0 TSI	9.9	6.5

<sup>\*</sup>Premiere and Premiere+: a limited number will be available for sale in Canada, starting in October 2011 Comfortline, Highline and Sportline models will have a delayed introduction.

# Eos

# Topless chic.

Meet the 2012 Eos: the only hardtop convertible in its category with a sunroof. Constructed with German ingenuity and designed for the open road, the 2012 Eos is the perfect combination of power and sophistication. With beautifully structured contours and available innovative features like KESSY keyless access with start and stop button, you've got a car that really makes a statement.







6-speed automatic DSG with Tiptronic® Shifts gears seamlessly in 4/100ths of a second. Or quite literally in the blink of an eye.



iPod® adaptor Plug in your iPod® and cruise the open road with all

Media Device Interface (MDI) with

your favourite tunes.



**KESSY** keyless access with start and stop button\*

Unbelievably convenient – start your car without ever having to take the key out of your pocket.



Leather sport seats\*

To keep you comfortable and in control while driving, side-bolstered leather seats support the contours of your body.



Coupe-Sunroof-Convertible (CSC) automatic folding hardtop

Go from coupe to convertible in 25 seconds flat.



17" alloy wheels

Cast your eyes on these 17" alloy wheels. Careful, though – you might not be able to look away.

# Available RNS 510 navigation system

When a car's this much fun to drive, you may not mind getting lost. But with touch-screen navigation you'll always find your way.

# Park Distance Control (PDC)

Park with confidence, knowing that you're a safe distance from all objects and vehicles.

# Bluetooth® mobile phone connectivity with voice activation

Say hello to hands-free freedom. Introducing Bluetooth® with voice command.



**Candy White** 



Salsa Red





White Gold Metallic



Night Blue Metallic



Deep Black Pearl



Titan Black



Cornsilk Beige leatherette  $\mathsf{CL}$ 



Titan Black



Vienna leather



Cornsilk Beige Vienna leather



17" Fontana alloy wheel CL



alloy wheel CL Sport Package and HL



alloy wheel, Silver



17" Azuro allov wheel, Silver



Chrome rear

accent strip



Spoiler



Monster Mats

# **Specifications**

2.0 TSI 200 hp, 6-speed automatic DSG with Tiptronic®

## Comfortline includes:

17" Fontana alloy wheels with anti-theft locks and all-season tires

8-way manually adjustable front seats with lumbar support

Auxiliary input

Bluetooth® mobile phone connectivity

Coupe-Sunroof-Convertible (CSC) automatic folding hardtop

Cruise control

Diversity antenna

Driver and front passenger airbags

Electronic Stability Control (ESC)

Front and rear floor mats

Front fog lights

Halogen projector lens headlights

Heatable front seats and washer nozzles

Leather-wrapped steering wheel, shift knob and handbrake lever

LED technology tail lights

Manual climate control

Media Device Interface (MDI) with iPod® connectivity

RCD 310 radio with single in-dash CD player and 8 speakers

Rear Park Distance Control (PDC)

Tire Pressure Monitoring System (TPMS)

Wind blocker

# **Optional Equipment:**

# Technology Package

- Dynaudio® 600-watt digital sound package (10 speakers)
- RNS 510 navigation touch screen with 30 GB hard drive
- SIRIUS® Satellite Radio integrated

# Sport Package

- 18" Kansas alloy wheels with all-season tires
- Bi-Xenon headlights with LED technology and Adaptive Front-light System (AFS)\*\*
- Sport suspension

### Engine

2.0 TSI 200 hp, 6-speed automatic DSG with Tiptronic®

## Highline includes Comfortline plus:

18" Kansas alloy wheels with anti-theft locks and all-season tires

12-way manually adjustable front seats with lumbar support

Auto-dimming mirror

Automatic headlights with coming home function

Bi-Xenon headlights with LED technology and Adaptive Front-light System (AFS)\*\*

Black Peak trim

Climatronic® dual-zone electronic climate control

Digital compass

HomeLink® garage door opener

KESSY keyless access with start and stop button

Leather seating surfaces

Leather-wrapped multifunction steering wheel with DSG paddle shifters

Multifunction trip computer and indicator

Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers

Rain sensor with automatic wiper speed control

SIRIUS® Satellite Radio integrated

Ski bag

Sport seats

Sport suspension

# **Optional Equipment:**

Technology Package

- Dynaudio<sup>®</sup> 600-watt digital sound package (10 speakers)
- RNS 510 navigation touch screen with 30 GB hard drive
- SIRIUS® Satellite Radio integrated

# Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100
Eos 6-Speed DSG	2.0 TSI	9.5	6.7

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

DSG – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

TSI – TSI brings together the power of direct fuel injection with the extra oomph of a turbocharger. The end result? An ultra-efficient engine that provides maximum torque from 1,700 to 5,000 rpm, gives you outstanding performance through a wide range of speeds, power when you need it, ultra-low fuel consumption and, ultimately, lower CO2 emissions.

European model shown to display accessories only.

<sup>\*\*</sup>Delayed introduction

# Passat

# Premium, meet Affordable.

The all-new 2012 Passat is a rare breed, for sure. Beneath that sleek, sophisticated exterior lies the most spacious Passat yet. And that interior is loaded with class-leading premium features. Designed and engineered in Germany and built in North America, the Passat represents a new generation in classic sedan design. This is a car built to handle the rigours of Canadian driving with the refinement and exhilaration you'd expect from Volkswagen.





## Feature



KESSY keyless access with start and stop button\*

Unbelievably convenient – start your car without ever having to take the key out of your pocket.



Three impressive fuel-efficient engines

2.5L 170 horsepower, 3.6 FSI 280 horsepower and 2.0 TDI Clean Diesel



# Available Fender® premium audio system

Recreate that live concert-going experience every time you take your Passat for a drive. Developed for Volkswagen and tuned for the Passat, this 400-watt system with 8 speakers and a subwoofer packs the power and precision you'd expect from one of the world's best-known names in music.



Leather/Dinamica seating surfaces\*

The richness of leather combined with premium, sport-inspired insets.



# **Available Sport Package**

Your Passat will look even sleeker when you add premium features like 18" Bristol alloy wheels, sport seats, Carbon interior trim and a rear spoiler.



# Power sunroof\*

Invite the sun for a drive with the touch of a button.

# More Features

# Available RNS 510 navigation system

When a car's this much fun to drive, you may not mind getting lost. But with touch-screen navigation you'll always find your way.

# Standard Climatronic® dual-zone electronic climate control

Fine-tune the climate to within 1 degree of your set temperature for the entire car. Now that's what we call taming the elements.

# 17" alloy wheels\*

Why not see what your Passat would look like with 17" alloy wheels and all-season tires to match? Careful, though – you might not be able to look away.



Black



**Candy White** 



Night Blue Metallic



**Opera Red Metallic** 



Platinum Grey Metallic



Reflex Silver Metallic



**Tungsten Silver Metallic** 



Titan Black Cardeol cloth TL and TL+



Titan Black leatherette CL



Cornsilk Beige leatherette CL



Moonrock Grev leatherette CL



Titan Black Vienna leather/ Dinamica HL



Cornsilk Beige Vienna leather/ Dinamica HL



Moonrock Grev Vienna leather/ Dinamica HL





16" San Jose alloy wheel



alloy wheel



17" Salamanca alloy wheel



alloy wheel Sport Package



Cargo net

RNS 315 navigation



Heavy duty trunk liner with cargo blocks



Monster Mats



Polished stainless steel license plate frame – Passat



Valve stem caps

# **Specifications**

# Engines:

2.5L 170 hp, 5-speed manual transmission

2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

## Trendline includes:

16" wheels and all-season tires

60/40 split-folding rear seats with centre armrest

8-way manually adjustable driver seat and 4-way manually adjustable front passenger seat

Analog clock

Automatic headlights with "coming home" and "leaving home" functions

Auxiliary input

Bluetooth® mobile phone connectivity with voice activation

Climatronic® dual-zone electronic climate control

Cruise control

Digital compass

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electronic Stability Control (ESC)

Front and rear floor mats

Front centre armrest with storage

Front grille with chrome applications

Front reading lights

Leather-wrapped multifunction steering wheel, shift knob and handbrake lever

Multifunction trip computer and indicator

Power heatable and adjustable exterior mirrors RCD 310 radio with single in-dash CD player

and 6 speakers

Tire Pressure Monitoring System (TPMS) Vehicle immobilizer

# Engines:

2.5L 170 hp, 5-speed manual transmission

2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

2.0 TDI 140 hp, 6-speed manual transmission

2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®

# Trendline+ includes Trendline plus:

16" San Jose alloy wheels with anti-theft locks and all-season tires

Heatable front seats and washer nozzles

Illuminated vanity mirrors

Rear centre armrest with storage Seatback map pockets

## Trendline+ TDI adds:

Chrome side and rear fender applications Engine block heater Front fog lights

# Engines:

2.5L 170 hp, 5-speed manual transmission

2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

2.0 TDI 140 hp, 6-speed manual transmission

2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic® 3.6 FSI 280 hp, 6-speed automatic DSG with Tiptronic®

### Comfortline includes Trendline+ plus

17" Sonoma allov wheels with anti-theft locks

8-way power adjustable driver seat and 6-way adjustable front passenger seat

Alarm system Centre armrest (slideable

Chrome exterior window surrounds

Diversity antenna

Front and rear reading lights

Media Device Interface (MDI) with iPod® connectivity

Power sunroof

SIRIUS® Satellite Radio integrated Titan Silver interior trim

# Comfortline V6 adds:

Dual exhaust with chrome tips DSG paddle shifters

Sport seats

## **Optional Equipment:** Technology Package

- RNS 510 navigation system

Fender® premium 400-watt digital sound package (8 speakers plus subwoofer)

# Sport Package

- 18" Bristol alloy wheels with all-season tires

- Carbon interior trim
- Paddle shifters (available with automatic transmission)
- Rear spoiler
- Sport seats

# Sport Package V6

- 18" Bristol alloy wheels with all-season tires
- Carbon interior trim
- Rear spoiler

### Engines

2.5L 170 hp, 5-speed manual transmission

2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

2.0 TDI 140 hp, 6-speed manual transmission

2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®

3.6 FSI 280 hp, 6-speed automatic DSG with Tiptronic®

# Highline includes Comfortline plus:

17" Salamanca alloy wheels with anti-theft locks and all-season tires

8-way power adjustable driver and front passenger

Auto-dimming interior mirror

Chrome side and rear fender applications

Fender® premium 400-watt digital sound package (8 speakers plus subwoofer)

Front fog lights

HomeLink® garage door opener

KESSY keyless access with start and stop button

Leather/Dinamica seating surfaces

Nut Burl interior trim Premium 8 radio – touch screen with 6-disc

CD changer Rear seat pass-through

Remote start (available with automatic transmission)

# Highline V6 adds: Memory for driver seat and exterior mirrors

**Optional Equipment:** RNS 510 navigation system

Sport Package

- 18" Bristol alloy wheels with all-season tires - Carbon interior trim
- Paddle shifters (available with automatic transmission) - Rear spoiler

# Sport Package V6

- 18" Bristol alloy wheels with all-season tires
- Carbon interior trim
- Rear spoiler

# Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Passat Manual	2.5L	10.1	6.5
Passat Automatic	2.5L	9.6	6.7
Passat Manual	2.0 TDI	6.8	4.4
Passat Automatic DSG	2.0 TDI	6.9	4.9
Passat Automatic DSG	3.6 FSI	10.9	7.4

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria

it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

DSG – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence,

of our diesel technology, which reduces emissions to extremely low levels and gives you outstanding fuel economy as well as exhilarating torque. TDI isn't just diesel, it's Clean Diesel.

TDI Clean Diesel – Simply put, it's a new way of driving diesel. We're very proud

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Passat Manual	2.5L	10.1	6.5
Passat Automatic	2.5L	9.6	6.7
Passat Manual	2.0 TDI	6.8	4.4
Passat Automatic DSG	2.0 TDI	6.9	4.9
Passat Automatic DSG	3.6 FSI	10.9	7.4

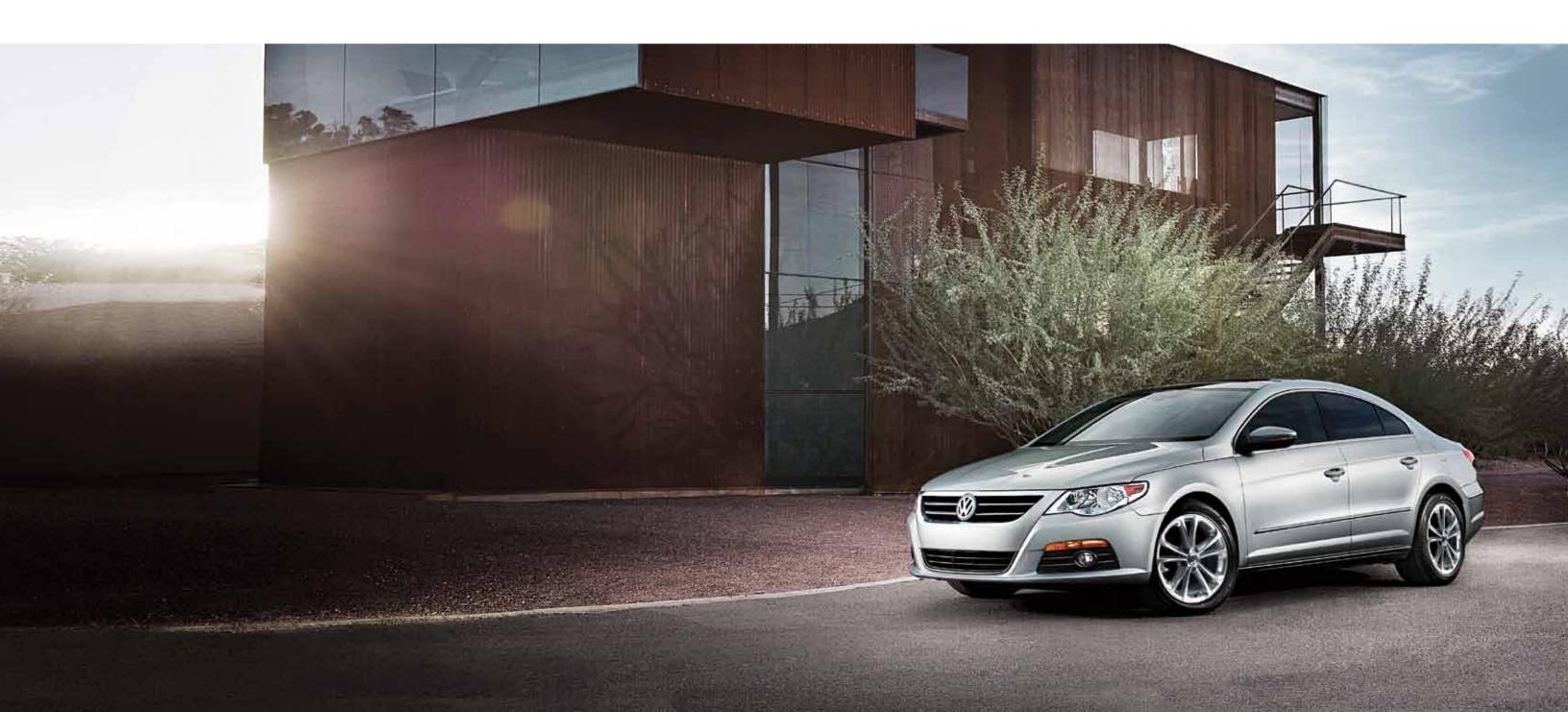
and testing methods. Your fuel consumption may vary.

54 | 55

# CC

# It's a Volkswagen. No, seriously.

That's what we tell people when they point to the CC and ask, "what is it?" or "is that a (insert name of expensive luxury car here)?" And we get those questions all the time. Although it's not that surprising – it does have sleek lines on the outside, premium materials on the inside, and it's loaded with the latest technology. It also comes with a fuel-efficient 2.0 TSI 200 hp turbocharged engine, or an available 3.6 FSI 280 hp V6 engine with 4MOTION® all-wheel drive system.







# Available panorama vent sunroof

The panoramic, power-tilting sunroof gives a whole new meaning to the term "open road".



# Available R-Line

If you're wondering why it's so hard to tear your eyes away, it might be the combination of aesthetics and luxury of the R-Line Package.



# Premium 8 touch screen radio

So much fun right at your fingertips – literally. This touch-screen unit, with 6-disc CD changer, gives you all the music you could possibly want, in one sleek, powerful package.



# 2.0 TSI engine with 200 horsepower and 3.6 FSI engine with 280 horsepower

Powerful and efficient, these engines offer something special for every driver.



# 12-way power adjustable driver seat with power lumbar support and memory function

Like everything else on the CC, we took comfort a step further. More ways to adjust your sport seat means more ways to perfectly tailor it to where you feel most comfortable.



# 17" alloy wheels

Cast your eyes on the 17" alloy wheels. Careful, though – you might not be able to look away.

# Bi-Xenon headlights with Adaptive Front-light System (AFS)\*

Turn heads as well as headlights. Not only brighter than regular bulbs, the Bi-Xenon lights with Adaptive Front-light System turn up to 13 degrees around corners before you do.

# Bluetooth® mobile phone connectivity with voice activation

Say hello to hands-free freedom. Bluetooth® with voice command gives you seamless phonebook access, music streaming and, of course, voice calling.

# Sport seats

To keep you and your passengers comfortable and squarely in place while driving, side-bolstered sport seats support the contours of every passenger's body.



**Candy White** 



Light Brown Metallic



Reflex Silver Metallic



Deep Black Pearl



Island Grey Pearl



Mocha Brown Pearl



Titan Black leatherette



Cornsilk Beige



Titan Black Nappa leather HL and HL V6



Nappa leather HL and HL V6

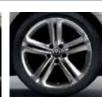


17" Spa alloy wheel 18" Daytona alloy wheel





18" Interlagos alloy wheel HL V6



18" Mallory alloy wheel R-Line HL and HL V6



Aluminum pedal covers Bike carrier



Chrome tips



Ski and snowboard attachment



Splash guards



Trunk liner



Trunk lip spoiler

# **Specifications**

# Engines:

# 2.0 TSI 200 hp, 6-speed manual transmission

2.0 TSI 200 hp, 6-speed automatic DSG with Tiptronic®

## Sportline includes:

12-way power adjustable driver seat with power lumbar support 17" Spa alloy wheels with anti-theft locks and all-season tires Analog clock

Auto-dimming interior mirror

Automatic headlights with "coming home" and "leaving home" functions

Auxiliary input

Bluetooth® mobile phone connectivity with voice activation

Chrome exterior trim (front grille, window surrounds and

Cruise control

Digital compass

Diversity antenna

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electronic parking brake

Electronic Stability Control (ESC)

Front fog lights

Halogen projector lens headlights

Heatable front seats and washer nozzles

Leather-wrapped multifunction steering wheel and shift knob Manual climate control

Media Device Interface (MDI) with iPod® connectivity

Multifunction trip computer and indicator Power heatable and adjustable exterior mirrors

Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers

Press-start ignition

Rain sensor with automatic wiper speed control SIRIUS® Satellite Radio integrated

Sport suspension

Tire Pressure Monitoring System (TPMS)

# **Optional Equipment:**

Panorama vent sunroof

Technology Package (requires panorama vent sunroof)\*

- Dynaudio® premium audio system 600-watt digital sound package (10 speakers)
- Rearview camera
- RNS 510 navigation system touch screen with 30 GB hard drive

# Engines:

2.0 TSI 200 hp, 6-speed manual transmission 2.0 TSI 200 hp, 6-speed automatic DSG with Tiptronic®

# Highline includes Sportline plus:

12-way power front seats with power lumbar support 18" Daytona alloy wheels with anti-theft locks and

Bi-Xenon headlights with Adaptive Front-light System (AFS) Brushed aluminum interior trim

Climatronic® dual-zone electronic climate control

HomeLink® garage door opener

Leather seating surfaces

Memory for driver seat and exterior mirrors

Paddle shifters (available with automatic transmission)

Panorama vent sunroof

# Top sport seats **Optional Equipment:**

Technology Package\*\*

- Dynaudio® premium audio system 600-watt digital sound package (10 speakers)
- RNS 510 navigation system touch screen with 30 GB hard drive

- 18" Mallory alloy wheels with anti-theft locks and
- Darkened tail lights
- R-Line aluminum door sills
- R-Line exterior badging
- R-Line exterior design package (front bumper and side skirts) R-Line sport steering wheel (available paddle shifters)

### Engines

3.6 FSI 280 hp, 6-speed automatic transmission with Tiptronic\*  $4MOTION^{\circ}$  all-wheel drive

# Highline V6 includes Highline plus:

18" Interlagos alloy wheels with anti-theft locks and

Power rear sunshade

# **Optional Equipment:**

Technology Package\*\*

- Dynaudio® premium audio system 600-watt digital sound package (10 speakers)
- Rearview camera
- RNS 510 navigation system touch screen with 30 GB hard drive

- 18" Mallory alloy wheels with anti-theft locks and all-season tires
- Darkened tail lights
- R-Line aluminum door sills
- R-Line exterior badging
- R-Line exterior design package (front bumper and side skirts) R-Line sport steering wheel (available paddle shifters)

# \*\*Technology Package from July onwards will offer Park Distance Control (PDC) replacing rearview camera.

# Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
CC Manual	2.0 TSI	10.1	6.6
CC Automatic DSG	2.0 TSI	9.6	6.6
CC Automatic	3.6 FSI	12.7	8.3

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

DSG – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

TSI – TSI brings together the power of direct fuel injection with the extra oomph of a turbocharger. The end result? An ultra-efficient engine that provides maximum torque from 1,700 to 5,000 rpm, gives you outstanding performance through a wide range of speeds, power when you need it, ultra-low fuel consumption and, ultimately, lower CO<sub>2</sub> emissions.

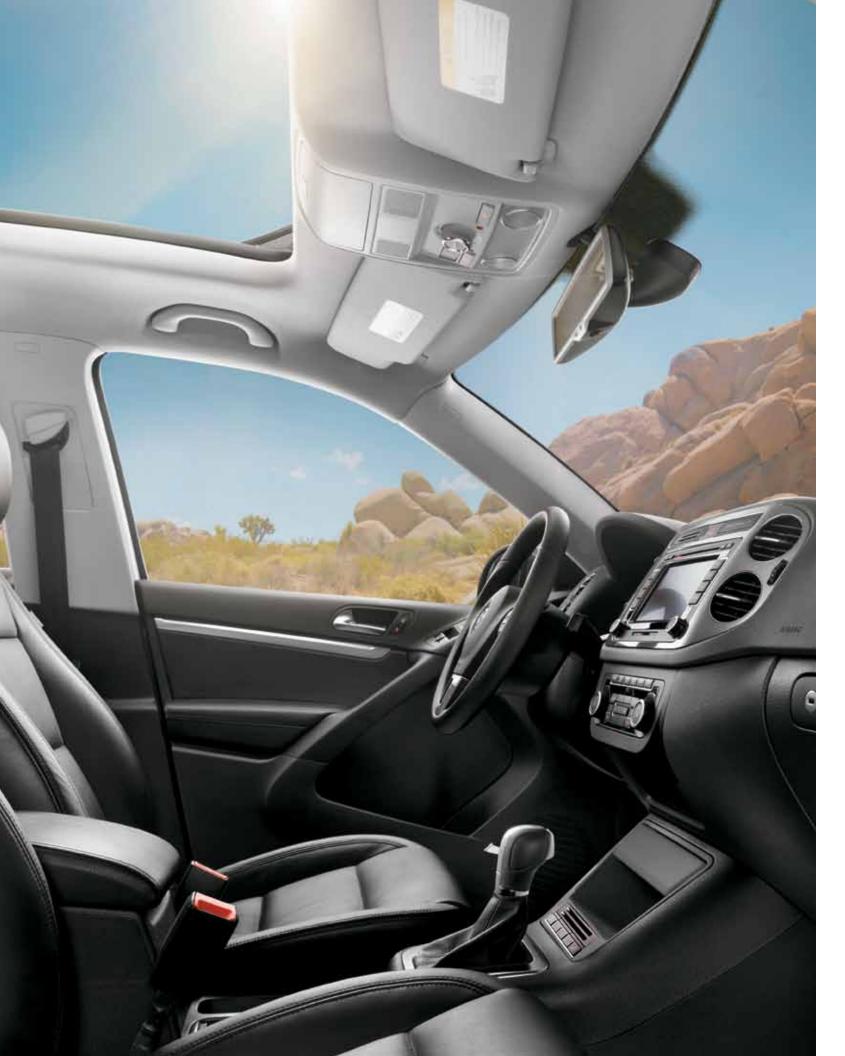
60 | 61

# Tiguan

# Responsibly wild.

You can have your road and drive it too, with the best-of-both-worlds 2012 Tiguan. Sleek yet bold, sizable but also compact – its versatility shines with rear seats that not only recline and fold down but also slide forward or back for more rear cargo room or rear passenger leg room. Standard safety features like front passenger front and side airbags along with front and rear Side Curtain Protection® are there for your peace of mind. The Tiguan's available 4MOTION® all-wheel-drive off-road capability, on the other hand, is there for whatever comes to mind.





### Feature



# Available Technology Package with RNS 510 navigation, rear Park Distance Control and Dynaudio® sound system

The path to your destination, or your parking spot, will be just as clear as the music piping out of the speakers with the available Technology Package in your 2012 Tiguan.



than regular bulbs, the Bi-Xenon lights with Adaptive Front-light System turn up to 13 degrees around corners before you do. On top of that, the LED Daytime Running Lights last significantly longer than traditional headlights.



# Available 19" alloy wheels on Highline Sport Package

Cast your eyes on these 19" alloy wheels. Careful, though – you might not be able to look away.



# Panoramic power sunroof\*

The panoramic, power-sliding sunroof gives a whole new meaning to the term "open road".



# 2.0 TSI engine with impressive 200 horsepower and 207 lb-ft of torque

This award-winning turbocharged engine has 200 horsepower and 207 lb-ft of torque. In plain English, it's fast. And powerful.



# 60/40 split-folding and sliding rear seats for maximum versatility

Need some space? Maximize your rear cargo room or rear passenger leg room with rear seats that fold, recline, and slide back and forth.

# More Features

# Fold-flat front passenger seat for transport of long items

If you're looking to take something long for a haul, the Tiguan's front passenger seat folds down to accommodate items up to 2.5 metres long.

# 6-speed manual or automatic transmission with Tiptronic®

Whether you opt for manual or decide to go for automatic transmission with Tiptronic®, the Tiguan's driving dynamics will not disappoint.

# Available 4MOTION® all-wheel drive system

With 4MOTION®, the 2012 Tiguan can navigate almost any terrain with ease by instantly reacting to changes in wheel slippage and adjusting power to each individual wheel accordingly.



**Candy White** 



Night Blue Metallic



Pepper Grey Metallic



Reflex Silver Metallic



White Gold Metallic



Wild Cherry Metallic



Deep Black Pearl



Pakata cloth



Black leatherette



Cornsilk Beige leatherette CL



Black Vienna leather



Cornsilk Beige Vienna leather



Saddle Brown Vienna leather



16" Portland alloy wheel



17" Philadelphia allov wheel CL



18" Pasadena allov wheel CL Sport Package





18" New York alloy wheel

19" Savannah allov wheel **HL Sport Package** 



Heavy duty trunk liner with cargo blocks



Luggage net



Side sunblind



Side window deflectors - front



# **Specifications**

## Engines:

2.0 TSI 200 hp, 6-speed manual transmission

2.0 TSI 200 hp, 6-speed automatic transmission with Tiptronic®

2.0 TSI 200 hp, 6-speed automatic transmission with Tiptronic® 4MOTION®

# Trendline includes:

16" Portland alloy wheels with anti-theft locks and

60/40 split-folding/sliding rear seats with recline feature

8-way manually adjustable front seats with adjustable lumbar support and passenger seat fold-flat function

**Auxiliary** input

Chrome front grille

Cruise control

Diversity antenna

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electronic parking brake

Electronic Stability Control (ESC)

Exterior temperature display

Front and rear floor mats

Front fog lights

Manual climate control

Multifunction trip computer and indicator

Power heatable and adjustable exterior mirrors

RCD 310 radio with single in-dash CD player and

Tire Pressure Monitoring System (TPMS)

# **Optional Equipment:**

Cold Weather Package

- Heatable front seats and washer nozzles

## Engines

2.0 TSI 200 hp, 6-speed manual transmission

2.0 TSI 200 hp, 6-speed automatic transmission with Tiptronic®

2.0 TSI 200 hp, 6-speed automatic transmission with Tiptronic® 4MOTION®

# Comfortline includes Trendline plus:

17" Philadelphia alloy wheels with anti-theft locks and all-season tires

8-way partial power driver seat with adjustable

Black roof rails

Comfort seats with seatback pockets

Heatable front seats and washer nozzles

Leatherette seating surfaces

Leather-wrapped multifunction steering wheel and shift knob

Panoramic power sunroof

Premium 8 radio – touch screen with 6-disc CD changer and 8 speakers

Privacy glass

SIRIUS® Satellite Radio integrated

# **Optional Equipment:**

Connectivity Package

- Bluetooth® mobile phone connectivity with voice activation
- Media Device Interface (MDI) with iPod® connectivity

Technology Package (requires Connectivity Package)

- Dynaudio® premium audio system 300-watt digital sound package
- Rear Park Distance Control (PDC)
- RNS 510 navigation system touch screen with 30 GB hard drive

# Sport Package

- 18" Pasadena alloy wheels with anti-theft locks and all-season tires
- Bi-Xenon headlights with LED technology and Adaptive Front-light System (AFS)
- Silver roof rails
- Sport suspension

### **Enaines:**

2.0 TSI 200 hp, 6-speed automatic transmission with Tiptronic® 4MOTION®

# Highline includes Comfortline plus:

12-way power adjustable driver seat with power lumbar

18" New York alloy wheels with anti-theft locks and

Auto-dimming interior mirror

Automatic headlights with "coming home" and "leaving home" functions

Bluetooth® mobile phone connectivity with voice activation

Chrome accent on lower doors

Chrome exterior window surrounds

Climatronic® dual-zone electronic climate control

Digital compass

Interior lighting package

Leather seating surfaces

Media Device Interface (MDI) with iPod® connectivity Rain sensor with automatic wiper speed control

Silver roof rails **Optional Equipment:** 

Technology Package

- Dynaudio® premium audio system 300-watt digital sound package
- Rear Park Distance Control (PDC)
- RNS 510 navigation system touch screen with 30 GB hard drive

# Sport Package

- 19" Savannah alloy wheels with anti-theft locks and
- Bi-Xenon headlights with LED technology and Adaptive Front-light System (AFS)
- Flared wheel arches
- Sport suspension

# Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Tiguan Manual	2.0 TSI	12.0	7.7
Tiguan Automatic	2.0 TSI	9.7	7.6
Tiguan Automatic	2.0 TSI 4MOTION®	9.8	7.4

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

TSI – TSI brings together the power of FSI® direct fuel injection with the extra oomph of a turbocharger. The end result? An ultra-efficient engine that provides maximum torque from 1,700 to 5,000 rpm, gives you outstanding performance through a wide range of speeds, power when you really need it, ultra-low fuel consumption and, ultimately, lower CO<sub>2</sub> emissions.

# Touareg

# Riding high.

Sure, size is important when it comes to SUVs, but it's definitely not the only way that the Touareg measures up. In fact, the Touareg is equal parts brawn and brains. On the one hand, it's more than capable of tackling a rugged, 31-degree incline. On the other hand, it comes standard with heatable, electrically adjustable 8-way front seats and a voice-activated Bluetooth® system that can instantly download your songs and address book to a 60 GB hard drive. It has a touch-screen navigation system with 3-D landmarks and an available automatic tailgate that opens and closes at the touch of a button. It even boasts a legion of innovations and weight-reduction technologies that substantially reduce fuel consumption and  $CO_2$  emissions. All of which is to say that the Touareg is a redefinition of everything an SUV can and should be.





## Feature



# Available Bi-Xenon headlights with AFS and LED Daytime Running Lights

In every way, our lights go farther. Not only brighter than regular bulbs, the Bi-Xenon lights with Adaptive Front-light System turn up to 13 degrees around corners before you do. On top of that, the LED Daytime Running Lights last significantly longer than traditional headlights.



# KESSY keyless access with start and stop button\*

Whether you're in a hurry or simply have your hands full, KESSY keyless access allows you to unlock the doors without having to reach for your key.



# Available panoramic power sunroof

The panoramic, power-sliding sunroof gives a whole new meaning to the term "open road".



# Power rear seat backrest release\*

Lower your rear seats with the simple push of a button from the rear cargo area.



# Available power tailgate with remote open and close function

With its remote open and close function, getting into the Touareg's spacious trunk couldn't be any easier.



# Standard RNS 850 navigation with voice control and 3-D map display

Find your way with the touch of a finger or the sound of a command on an 8-inch high-resolution touch screen.

# **More Features**

# 3,500 kg towing capacity

With a 3,500 kg towing capacity, the 2012 Touareg can haul all your toys, no matter how big they may be.

# Heatable rear seats and steering wheel for warm comfort\*

Leave the ice age behind. Frozen fingertips and shivering seats are a thing of the past with heated comfort.

# Two engine configurations with fuel-efficient 8-speed automatic transmission with Tiptronic®

Take the 3.6 FSI 280-horsepower engine. Or take the more-than-1250-km-per-tank TDI Clean Diesel engine\*\* Either way, you win with fuel-efficient 8-speed automatic transmission with Tiptronic®

<sup>\*</sup>Feature is available on higher trimlines only.

<sup>\*\*</sup>Estimated fuel consumption rating determined using Natural Resources Canada's approved criteria and methods of 6.8 L/100 km (highway) for the 2012 Touareg TDI Clean Diesel equipped with automatic transmission and an 85 L fuel tank capacity. City rating is 11.2 L/100 km. Your fuel consumption may vary.



Campanella White



Pure White\*



Canyon Grey Metallic





**Dark Flint Metallic** 



Night Blue Metallic



Toffee Brown Metallic



Deep Black Pearl

\*Delayed introduction, replacing Campanella White



Titan Black leatherette CL



Cornsilk Beige leatherette CL





Titan Black Vienna leather HL and EL





Cornsilk Beige Vienna leather HL and EL



Saddle Brown Vienna leather HL and EL



18" Tacora alloy wheel CL and HL



alloy wheel



20" Pikes Peak alloy wheel Sport Package



21" Dolomit alloy wheel



Bicycle holder attachment





Monster Mats



Mud flaps





Roof cross bars



Side window deflectors

# **Specifications**

## Engines:

3.6 FSI 280 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

3.0 TDI 225 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

# Comfortline includes:

18" Tacora alloy wheels with anti-theft locks and all-season tires

60/40 split-folding rear seats with centre armrest and pass-through

8-way power adjustable front seats with adjustable lumbar support

Auto-dimming interior mirror

Automatic headlights with "coming home" and "leaving home" functions

Bluetooth® mobile phone connectivity with voice activation

Climatronic® dual-zone electronic climate control

Cruise control

Diversity antenna

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electronic Stability Control (ESC)

Front fog lights

Halogen lens headlights

Heatable front seats and washer nozzles

Interior lighting package

Leather-wrapped multifunction steering wheel and shift knob

Media Device Interface (MDI) with iPod® connectivity

Multifunction trip computer and indicator Power heatable and adjustable exterior mirrors

Privacy glass

Rain sensor with automatic wiper speed control

Remote central-locking system RNS 850 navigation system – touch screen with 60 GB hard drive

Silver roof rails

SIRIUS® Satellite Radio integrated Tire Pressure Monitoring System (TPMS)

# Comfortline TDI adds:

Power tailgate

# **Optional Equipment:**

Panoramic power sunroof

Towing hitch (pin adapter, ball mount and ball not included)

## Sport Package

- 20" Pikes Peak alloy wheels with anti-theft locks and all-season tires
- Bi-Xenon headlights with LED technology and Adaptive Front-light System (AFS)
- Sport suspension

### **Enaines:**

3.6 FSI 280 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

3.0 TDI 225 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

# Highline includes Comfortline plus:

12-way power adjustable front seats with

Centre armrest (2-piece slideable)

Genuine Burr Walnut wood inserts

HomeLink® garage door opener

Leather seating surfaces

Memory for driver seat and exterior mirrors

Panoramic power sunroof

Park Distance Control (PDC)

Power rear seat backrest release Power tailgate

# Highline TDI adds:

Heatable rear seats

Heatable steering wheel

KESSY keyless access with start and stop button

# Power adjustable steering wheel with memory **Optional Equipment:**

Towing hitch (pin adapter, ball mount and ball

# Sport Package

- 20" Pikes Peak alloy wheels with anti-theft locks and

## - Sport suspension

## Engines:

3.6 FSI 280 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

3.0 TDI 225 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

– Bi-Xenon headlights with LED technology and

Adaptive Front-light System (AFS)

# Execline includes Highline plus:

19" Everest alloy wheels with anti-theft locks

Bi-Xenon headlights with LED technology and Adaptive Front-light System (AFS)

Dynaudio® premium audio system – 620-watt digital sound package with 12 speakers

Heatable rear seats

Heatable steering wheel

KESSY keyless access with start and stop button

Manual rear sunshades

Power adjustable steering wheel with memory

# Execline TDI adds:

20" Pikes Peak alloy wheels with anti-theft locks and all-season tires Sport suspension

# **Optional Equipment:**

Towing hitch (pin adapter, ball mount and ball not included)

Sport Package (available with V6 gas model)

- 20" Pikes Peak alloy wheels with anti-theft locks

- Sport suspension

# Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Touareg Automatic	3.6 FSI	12.3	8.8
Touarea Automatic	3 0 TDI	11.2	6.8

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

FSI – The innovative direct fuel injection system stands out for its power and outstanding fuel efficiency. How does it work? Unlike in conventional gas engines, fuel is injected straight into the combustion chamber. Due to Volkswagen's specially designed combustion chamber geometry, which mixes air and fuel within a few thousandths of a second, there's an extremely quick response from the accelerator pedal. Consequently, FSI engines offer great fuel economy and enhanced driving pleasure.

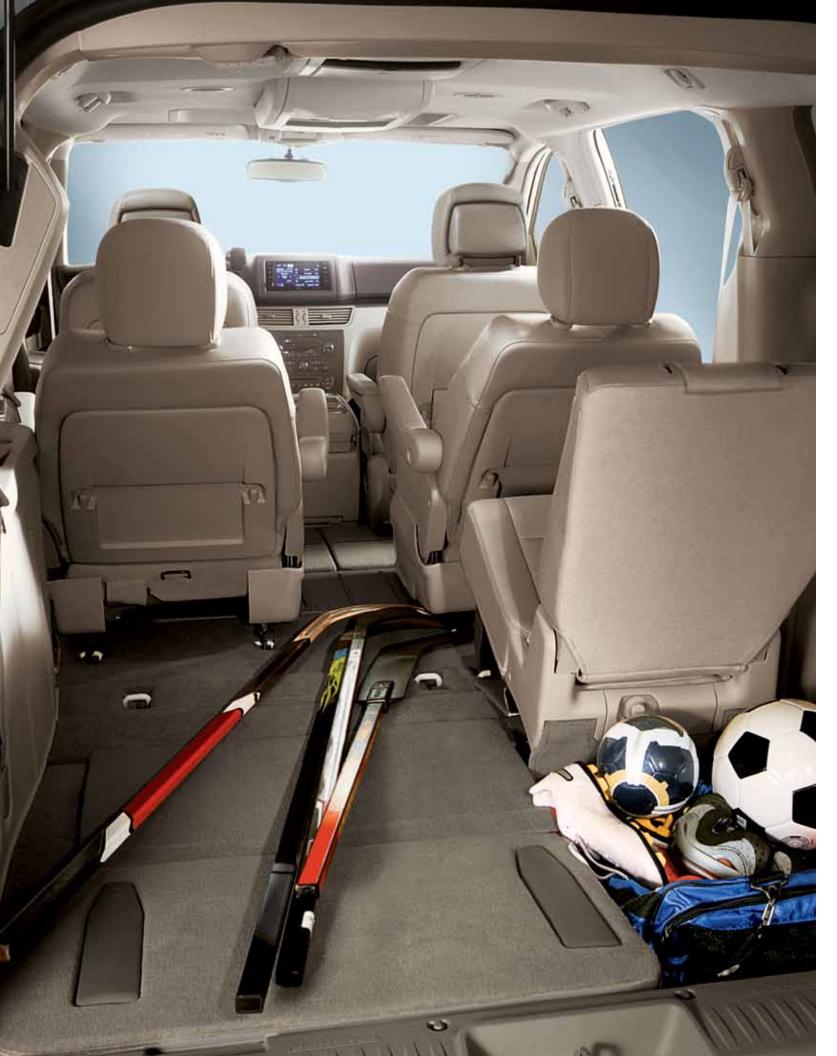
TDI Clean Diesel – Simply put, it's the new way of driving diesel. We're very proud of our diesel technology, which reduces emissions to extremely low levels and gives you outstanding fuel economy as well as exhilarating torque. TDI isn't just diesel, it's Clean Diesel.

# Routan

# A new family favourite.

We all know that a family vehicle needs to be functional. The Routan is most definitely functional. The 3.6L, 283-horsepower V6 engine helps. Same goes for the European-tuned suspension, immaculately designed and finished interior, head-turning good looks and entertaining features like second-row and available third-row 9-inch video screens, wireless headphones and remote control. Whether you're behind its wheel or in its sliding second-row captain's chairs, the Routan makes it easy for everyone to enjoy every single trip you take.





## Featur



# 3-zone climate control

Every passenger can keep their cool – or their heat – with three individually controlled climate zones.



# Available Rear Seat Entertainment (RSE)

Available Rear Seat Entertainment, with 9-inch screen, wireless headsets and remote control, will captivate even the most unruly passengers.



# 17" alloy wheels\*

Cast your eyes on the 17" alloy wheels with all-season tires. Careful, though – you might not be able to look away.



# Sliding second-row captain's chairs

Your second-row seats move effortlessly when you need more leg room or more storage space.



# Keyless entry with start and stop button\*

Unbelievably convenient – start your car without ever having to take your key out of your pocket.



# 3.6L 283-horsepower engine with 6-speed automatic transmission

The Routan's 3.6L engine has 283 horsepower and 260 lb-ft of torque.

# More Feature

# European-tuned suspension

When you're behind the wheel of the Routan, its European-tuned suspension may just cause you to forget you're driving a minivan.

# Tailgating function\*\*

As much fun as the journey may be, the Routan is also designed to help you enjoy the destination. The third-row seats conveniently turn to face the back so tailgating, camping or just hanging out is that much more comfortable.

# Rearview camera\*

A tiny camera on the back of the Routan helps you see things that are hidden behind you. Like, for instance, someone who can't stop staring at your Routan.

<sup>\*</sup>Feature is available on higher trimlines only.

<sup>\*\*</sup>Seats must face forward while vehicle is in motion.



Calla Lily White





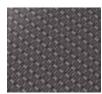
Nocturne Black Metallic



**Deep Claret Pearl** 



Glacial Blue Pearl



Aero Grev Aunde cloth TL



Aero Grev leatherette CL



Sierra Stone leatherette CL



Aero Grey Vienna leather HL



Sierra Stone Vienna leather ΗL





alloy wheel



alloy wheel



Hitch-mount bike rack



Monster Mats



Roof box carrier



RSE media system retrofit - twin 9-inch LCD screens



Running boards

# **Specifications**

## Engine:

3.6L 283 hp, 6-speed automatic transmission

# Trendline includes:

16" wheels with all-season tires

4-way manually adjustable front seats

60/40 split-folding rear bench seat with tailgating function

Cruise control

Driver and front passenger front head, knee (driver) and thorax airbags and side curtain airbags

Dual sliding doors

Electronic Stability Control (ESC)

Engine block heater

Fold-flat sliding captain's chairs (second row)

Front and second-row floor mats

Front overhead console with two reading lights and conversation mirror

Leather-wrapped steering wheel and shift knob

Manual 3-zone climate control

Power heatable and adjustable exterior mirrors

Power vent windows (third row)

Power windows (front and second row)

Privacy glass

Remote central-locking system

Single in-dash CD player with 6 speakers and auxiliary input

Tire Pressure Monitoring System (TPMS)

# **Optional Equipment:**

Towing Preparation Package

Rear Seat Entertainment I (RSE I)

- 9-inch LCD screen (second row)
- In-dash 6-disc CD/DVD player
- Remote control
- Wireless headsets

## Engine:

3.6L 283 hp, 6-speed automatic transmission

# Comfortline includes Trendline plus:

17" Mervin alloy wheels with all-season tires

8-way power adjustable driver seat with power lumbar support

Alarm system

Black roof rails

Chrome front grille

Dual power sliding doors

Heatable front-row seating

HomeLink® garage door opener

In-dash 6-disc CD/DVD changer with 6 speakers

Leatherette seating surfaces

Leather-wrapped multifunction steering wheel

Manual sunshades (second and third row)

Multifunction trip computer and indicator

Painted exterior mirror housings and door handles SIRIUS® Satellite Radio with limited 1-year

# complimentary subscription **Optional Equipment:**

Towing Preparation Package

# Multimedia Package

- 6.5-inch touch-screen display
- Auto-dimming interior mirror
- In-dash single CD/DVD player with 20 GB hard drive
- UConnect™ hands-free phone system
- USB connection

Rear Seat Entertainment I (RSE I)

- 9-inch LCD screen (second row)
- In-dash 6-disc CD/DVD player
- Remote control
- Wireless headsets

Multimedia + RSE I Combination Package

### Engine:

3.6L 283 hp, 6-speed automatic transmission

# Highline includes Comfortline plus:

17" Rota alloy wheels with all-season tires

Auto-dimming interior mirror

Automatic 3-zone climate control

Automatic headlights with "coming home" and "leaving home" functions

Front fog lights

Heatable second-row seating

In-dash single CD/DVD player, 6.5-inch touch screen with 20 GB hard drive

Keyless access with start and stop button

Leather seating surfaces

Power adjustable floor pedals

Power sunroof

Power tailgate with tail lights Rain sensor

Rear overhead storage compartments

Rear Seat Entertainment II (RSE II) – twin second-row and third-row 9-inch LCD screens, wireless headsets

Rearview camera

Remote start

Removable front centre floor console UConnect™ hands-free phone system

USB connection

# **Optional Equipment:**

Towing Preparation Package

Navigation Package – Satellite navigation system – touch screen with 30 GB hard drive

Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Routan Automatic	3.6L	12.2	7.9

<sup>\*</sup>Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.



# Warranty and Roadside Assistance

- New vehicle limited warranty: 4 years/80,000 km (whichever occurs first)
- Powertrain limited warranty: 5 years/100,000 km (whichever occurs first)
- Limited warranty against corrosion perforation: 12 years/unlimited distance\*
- 24-hour roadside assistance: 4 years/80,000 km (whichever occurs first)

\*Not applicable to the Routan. Limited warranty against corrosion perforation: 4 years or 80,000 km (whichever occurs first) for sheet metal panel, and 5 years or 160,000 km (whichever occurs first) for outer-body panel.

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