

# Passat

## 2012



Das Auto.





## Premium, meet Affordable.

The all-new 2012 Passat is a rare breed, for sure. Beneath that sleek, sophisticated exterior lies the most spacious Passat yet. And that interior is loaded with class-leading premium features. Designed and engineered in Germany and built in North America, the Passat represents a new generation in classic sedan design. This is a car built to handle the rigours of Canadian driving with the refinement and exhilaration you'd expect from Volkswagen.



## Affordable, meet Premium.

As you'd expect, the Passat is also a responsibly affordable choice. Not that you'd know from the host of comforts, including a leather-wrapped multifunction steering wheel, Bluetooth® connectivity and a multifunction computer. With the Passat, you'll always travel in style, but you'll also always be firmly parked at the intersection of Premium and Affordable.





## Key Features

### Features



#### KESSY keyless access with start and stop button\*

Unbelievably convenient – start your car without ever having to take the key out of your pocket.



#### Three impressive fuel-efficient engines

2.5L 170 horsepower, 3.6 FSI 280 horsepower and 2.0 TDI Clean Diesel



#### Available Fender® premium audio system

Recreate that live concert-going experience every time you take your Passat for a drive. Developed for Volkswagen and tuned for the Passat, this 400-watt system with 8 speakers and a subwoofer packs the power and precision you'd expect from one of the world's best-known names in music.



#### Leather/Dinamica seating surfaces\*

The richness of leather combined with premium, sport-inspired insets.



#### Available Sport Package

Your Passat will look even sleeker when you add premium features like 18" Bristol alloy wheels, sport seats, Carbon interior trim and a rear spoiler.



#### Power sunroof\*

Invite the sun for a drive with the touch of a button.

### More Features

#### Available RNS 510 navigation system

When a car's this much fun to drive, you may not mind getting lost. But with touch-screen navigation you'll always find your way.

#### Standard Climatronic® dual-zone electronic climate control

Fine-tune the climate to within 1 degree of your set temperature for the entire car. Now that's what we call taming the elements.

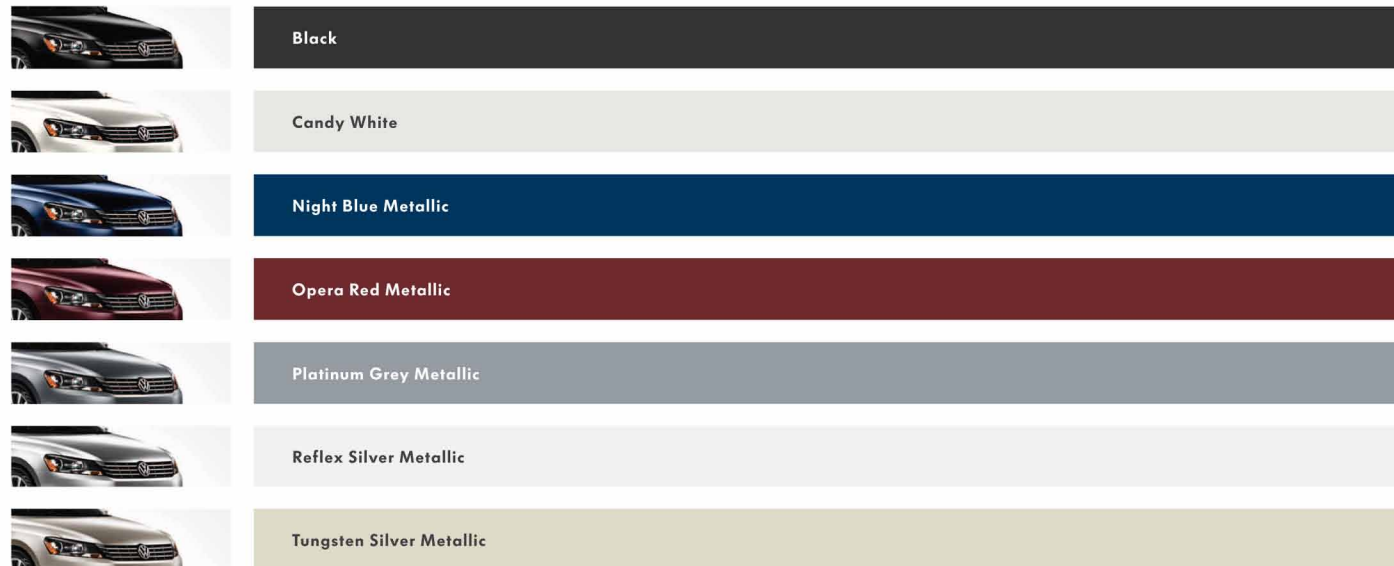
#### 17" alloy wheels\*

Why not see what your Passat would look like with 17" alloy wheels and all-season tires to match? Careful though – you might not be able to look away.



## Specs

### Exteriors



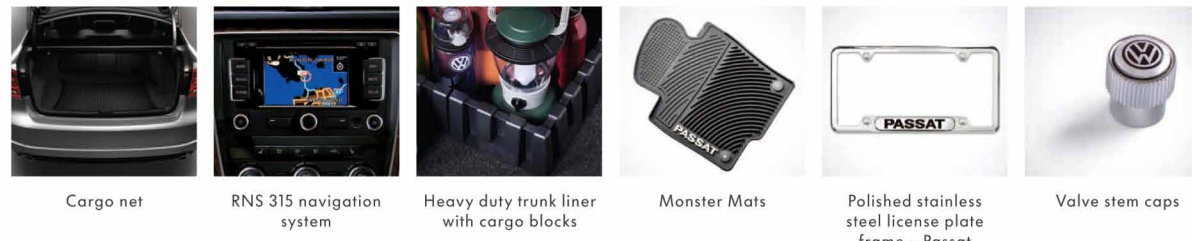
### Interiors



### Wheels



### Accessories



\*Feature is available on higher trimlines only.





# Specifications

## Trendline

**Engines:**  
 2.5L 170 hp, 5-speed manual transmission  
 2.5L 170 hp, 6-speed automatic transmission with Tiptronic®

**Trendline includes:**  
 16" wheels and all-season tires  
 60/40 split-folding rear seats with centre armrest  
 8-way manually adjustable driver seat and 4-way manually adjustable front passenger seat  
 Analog clock  
 Automatic headlights with "coming home" and "leaving home" functions  
 Auxiliary input  
 Bluetooth® mobile phone connectivity with voice activation  
 Climatronic® dual-zone electronic climate control  
 Cruise control  
 Digital compass  
 Driver and front passenger front and side airbags and front and rear Side Curtain Protection®  
 Electronic Stability Control (ESC)  
 Front and rear floor mats  
 Front centre armrest with storage  
 Front grille with chrome applications  
 Front reading lights  
 Leather-wrapped multifunction steering wheel, shift knob and handbrake lever  
 Multifunction trip computer and indicator  
 Power heatable and adjustable exterior mirrors  
 RCD 310 radio with single in-dash CD player and 6 speakers  
 Tire Pressure Monitoring System (TPMS)  
 Vehicle immobilizer

## Trendline+

**Engines:**  
 2.5L 170 hp, 5-speed manual transmission  
 2.5L 170 hp, 6-speed automatic transmission with Tiptronic®  
 2.0 TDI 140 hp, 6-speed manual transmission  
 2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®

**Trendline+ includes Trendline plus:**  
 16" San Jose alloy wheels with anti-theft locks and all-season tires  
 Heatable front seats and washer nozzles  
 Illuminated vanity mirrors  
 Rear centre armrest with storage  
 Seatback map pockets

## Trendline+ TDI adds:

Chrome side and rear fender applications  
 Engine block heater  
 Front fog lights

## Comfortline

**Engines:**  
 2.5L 170 hp, 5-speed manual transmission  
 2.5L 170 hp, 6-speed automatic transmission with Tiptronic®  
 2.0 TDI 140 hp, 6-speed manual transmission  
 2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®  
 3.6 FSI 280 hp, 6-speed automatic DSG with Tiptronic®

**Comfortline includes Trendline+ plus:**  
 17" Sonoma alloy wheels with anti-theft locks and all-season tires  
 8-way power adjustable driver seat and 6-way adjustable front passenger seat  
 Alarm system  
 Centre armrest (slideable)  
 Chrome exterior window surrounds  
 Diversity antenna  
 Front and rear reading lights  
 Media Device Interface (MDI) with iPod® connectivity  
 Power sunroof  
 SIRIUS® Satellite Radio integrated  
 Titan Silver interior trim

## Comfortline V6 adds:

Dual exhaust with chrome tips  
 DSG paddle shifters  
 Sport seats

## Optional Equipment:

- Technology Package
  - RNS 510 navigation system
  - Fender® premium 400-watt digital sound package (8 speakers + subwoofer)
- Sport Package
  - 18" Bristol alloy wheels with all-season tires
  - Carbon interior trim
  - Paddle shifters (available with automatic transmission)
  - Rear spoiler
  - Sport seats
- Sport Package V6
  - 18" Bristol alloy wheels with all-season tires
  - Carbon interior trim
  - Rear spoiler

## Highline

**Engines:**  
 2.5L 170 hp, 5-speed manual transmission  
 2.5L 170 hp, 6-speed automatic transmission with Tiptronic®  
 2.0 TDI 140 hp, 6-speed manual transmission  
 2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®  
 3.6 FSI 280 hp, 6-speed automatic DSG with Tiptronic®

## Highline includes Comfortline plus:

17" Salamanca alloy wheels with anti-theft locks and all-season tires  
 8-way power adjustable driver and front passenger sport seats  
 Auto-dimming interior mirror  
 Chrome side and rear fender applications  
 Fender® premium 400-watt digital sound package (8 speakers + subwoofer)  
 Front fog lights  
 HomeLink® garage door opener  
 KESSY keyless access with start and stop button  
 Leather/Dinamica seating surfaces  
 Nut Burl interior trim  
 Premium 8 radio – touch screen with 6-disc CD changer  
 Rear seat pass-through  
 Remote start (available with automatic transmission)

## Highline V6 adds:

Memory for driver seat and exterior mirrors

## Optional Equipment:

- RNS 510 navigation system
- Sport Package
  - 18" Bristol alloy wheels with all-season tires
  - Carbon interior trim
  - Paddle shifters (available with automatic transmission)
  - Rear spoiler
- Sport Package V6
  - 18" Bristol alloy wheels with all-season tires
  - Carbon interior trim
  - Rear spoiler

## Think Blue.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Passat Manual	2.5L	10.1	6.5
Passat Automatic	2.5L	9.6	6.7
Passat Manual	2.0 TDI	6.8	4.4
Passat Automatic DSG	2.0 TDI	6.9	4.9
Passat Automatic DSG	3.6 FSI	10.9	7.4

\* Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

**TDI Clean Diesel** – Simply put, it's a new way of driving diesel. We're very proud of our diesel technology, which reduces emissions to extremely low levels and gives you outstanding fuel economy as well as exhilarating torque. TDI isn't just diesel, it's Clean Diesel.

**DSG** – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works. DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

**Take it easy and save. When you drive calmly, apply the brakes less frequently, and coast with your car's momentum, you consume much less fuel. So go with the flow. Think Blue.**

**Think Blue.**



VW12PASCE



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