

2013 Avalon



The 2013 Avalon



It's like nothing you've ever seen but everything you've ever wanted

The 2013 Avalon is what happens when passion and design come together with Toyota quality and reliability. The Avalon represents the very best of Toyota in every way. From its athletic and elegant design to its crafted interior that features premium leather and soft touch materials, the Avalon is sophistication on wheels.

But the Avalon is more than just a joy to see, it's also a joy to drive. Dynamic handling, coupled with an aerodynamic design give you control and precision on every road. And with state-of-the-art technology including touch-screen controls and a display audio system, your driving experience is wrapped in total, spacious elegance.

Toyota's commitment to safety is demonstrated through our innovative Star Safety System™, and our dedication to reliability is proven by the fact that over 80% of Toyotas sold in Canada in the last 20 years are still on the road today*. Those are just a few reasons why you'll feel more confident than ever sitting behind the wheel.

The new 2013 Avalon, it's the start of a new Toyota.

Premium comes standard

Elegance is in the details

Leather-trimmed seats, soft-touch materials and genuine handcrafted stitching are elegance you can see and feel. But beyond the tactile aspects are subtle design touches that distinguish Avalon from ordinary premium sedans. Consider its acoustically laminated

windshield and front passenger-side glass, which virtually eliminate ambient noise. Or the large, ergonomically styled centre cluster, which is angled subtly toward the driver. These are just a few of the ways the all-new 2013 Avalon exceeds expectations.

THERE'S BEAUTIFUL ROOM TO SPARE
Legroom is abundant in both the front and back of the Avalon's warm and elegant interior.



SECOND ROW, FIRST CLASS
Easy access to the rear heater and air conditioning, means you can now take temperature control into your own hands. And with integrated centre armrest cupholders, generous legroom and trunk pass-through, it's a second row that's anything but second best.



CRAFTED LEATHER
Avalon comes standard with power-adjustable, leather-trimmed heated front seats that are exceptionally soft and comfortable. Separate controls allow the driver and front passenger to set and adjust the heating temperature individually.



HEATED AND VENTILATED FRONT SEATS
Avalon Limited adds upgrades like heated and ventilated front seats and optional heated rear seats for optimum comfort in all seasons.

Smart design

Both inside and out

Avalon's sleek design extends into the cabin. Smoked chrome accents and refined capacitive touch controls add an air of sophistication. And intuitive technologies that are simple to use,

like Bluetooth^{®3} hands-free calling, push button start with the Smart Key System and a 3.5" multi-information TFT display keep you connected like never before.



Avalon Limited shown in Classic Silver Metallic.



DISPLAY AUDIO SYSTEM WITH NAVIGATION⁴
The standard Display Audio System features a 6.1-inch touch-screen with Bluetooth^{®3} wireless music streaming, and a unique "text to voice" feature that converts text messages from your phone into voice messages, which play through the vehicle's speaker system.



eBIN™
Everything you need, all in one place. Avalon's standard eBin™ features a non-slip surface for your cell phone or MP3 player, a wire management system to keep cables neat and organized, two 12-volt power outlets, an auxiliary audio jack and a USB port.



DOUBLE-EYE PROJECTOR ELLIPSOID LOW BEAMS
It's sleek and eye-catching design is the first thing you'll notice about these perfectly crafted lights. The second thing is that they come available with LED Daytime Running lights.

It screams performance

In a quiet kind of way

Part of Avalon's whisper-quiet ride can be attributed to its smooth and powerful 3.5-litre V6 engine. Incorporating Double Overhead Cams (DOHC), four valves per cylinder and Dual Variable Valve Timing with intelligence (Dual VVT-i),

it produces an impressive 268 horsepower and 248 lb.ft. of torque. It's also incredibly efficient, with a combined city/highway fuel consumption rating of 8.3 L/100 km.²



Avalon Limited shown in Cypress Pearl.



AERODYNAMIC DESIGN

With a drag coefficient of only 0.28, Avalon ranks as one of the most aerodynamic sedans in the world. This was accomplished not only through its raked windshield and sloping roofline, but also through small details that make a big difference in the wind tunnel – and on the road. Underneath the chassis, specially shaped diffuser panels reduce turbulence, resulting in greater stability and reduced wind noise. In addition, we reduced Avalon's weight and increased structural rigidity for improved chassis response and handling.



DRIVE MODE SELECT

Drive Mode Select enables you to make your Avalon more responsive or efficient with the simple press of a button. ECO mode moderates the throttle response and climate settings for increased fuel efficiency. Normal mode provides the optimal balance of fuel efficiency and engine performance. Sport mode alters the powertrain for faster gear changes and more dynamic throttle mapping.

PADDLE SHIFTERS

Personalize your driving experience through steering wheel-mounted paddles that allow manual gear selection. To upshift, simply pull the right paddle; to downshift, pull the left paddle. The system will even match revs during downshifts for smoother driving and better control.



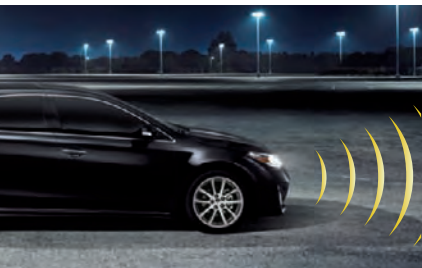
INDEPENDENT SUSPENSION

Avalon features a fully independent suspension that produces confident handling and uncompromising ride quality.

The best way to stay safe

Is to avoid accidents altogether

A safe vehicle should do more than protect you and your family in the event of an accident. It should help you prevent one in the first place. That's why Avalon comes standard with a total of 10 airbags, the Star Safety System™ and a rigid body frame designed to absorb impact energy and redistribute it around and away from the passenger cabin for enhanced impact protection.



PRE-COLLISION SYSTEM⁸

Utilizing advanced radar technology; the available Pre-Collision System (PCS)⁸ can detect an immediate frontal collision and while retracting the seatbelts, automatically prepare Brake Assist (BA)⁶ to provide increased braking pressure the moment you forcibly step on the brake pedal.



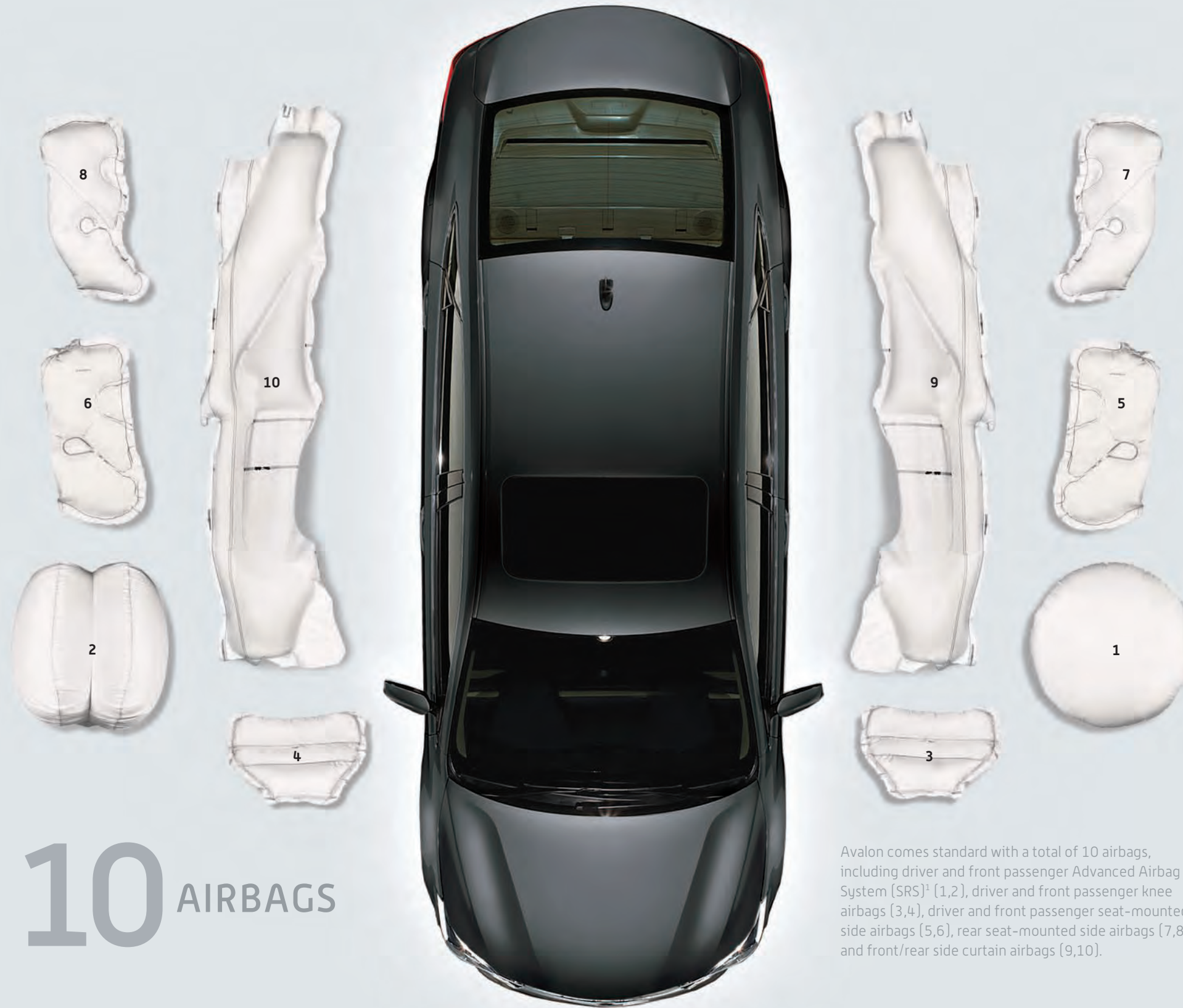
AVAILABLE BLIND SPOT MONITOR¹⁰ WITH REAR CROSS-TRAFFIC ALERT¹¹

The available Blind Spot Monitor (BSM)¹⁰ with Rear Cross-Traffic Alert (RCTA)¹¹ uses radar technology to help you identify vehicles that may not be visible when changing lanes or backing out of a parking space. When a vehicle is detected, a warning indicator illuminates on the appropriate side-view mirror.



BACKUP CAMERA

Avalon's backup camera is located above the rear licence plate. When in reverse, the camera displays the visible area behind the vehicle on the Display Audio touch-screen.



10 AIRBAGS

Avalon comes standard with a total of 10 airbags, including driver and front passenger Advanced Airbag System (SRS)¹ (1,2), driver and front passenger knee airbags (3,4), driver and front passenger seat-mounted side airbags (5,6), rear seat-mounted side airbags (7,8) and front/rear side curtain airbags (9,10).



2013 Avalon come standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

VSC VEHICLE STABILITY CONTROL

Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁵

TRAC TRACTION CONTROL

Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

ABS ANTI-LOCK BRAKE SYSTEM

Prevents brakes from locking up by "pulsing" brake pressure to each wheel to help you stay in control in emergency braking situations.

EBD ELECTRONIC BRAKE-FORCE DISTRIBUTION

Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.

BA BRAKE ASSIST

Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.⁶

SST SMART STOP TECHNOLOGY

Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁷

Toyota was the first full-line manufacturer to make all of the elements of the Star Safety System™ standard on every new vehicle. Visit toyota.ca for more details.

2013 Avalon Features

INTERIOR	XLE	Limited
6.1" Display Audio System w/Navigation ⁴ , AM/FM CD/MP3/WMA Player, 9-Speakers, Bluetooth ^{®3} Capability, USB Audio Input, Audio Auxiliary Input Jack, Integrated XM [®] Satellite Radio, Roof-Mounted Antenna, Backup Camera	●	●
Dual Zone Automatic Climate Control w/Air Filtration & Rear Seat Vents	●	●
Heated Driver & Front Passenger Seats w/Variable Heat Setting	●	–
Heated & Ventilated Driver & Front Passenger Seats w/Variable Heat Setting	–	●
Premium Leather Seat Surfaces	●	–
Perforated Leather Seat Surfaces	–	●
Power 8-Way Adjustable Driver & 4-Way Front Passenger Seats	●	–
Power 10-Way Adjustable Driver & 8-Way Front Passenger Seats	–	●
Driver Seat Memory System	●	●
Rear Bench Seat w/Headrests, Fold-Down Centre Armrest, Cupholders & Pass-Through	●	●
Power Door Locks w/Anti-Lockout Features	●	●
Power Auto Door Lock w/Shifter Activation	●	●
Power Windows w/Auto Up/Down	●	●
Window Jam Protection	●	●
Optitron Electronic Gauges: Speedometer, Tachometer, Coolant Temperature	●	●
3.5" Multi-Information TFT Display w/Enhanced Messages & Graphics	●	●
Dual Illuminated Vanity Mirrors	●	●
Auto-Dimming Rear View Mirror w/Digital Compass	●	●
3-Spoke Tilt, Telescopic Steering Wheel w/Audio, Bluetooth ^{®3} , Multi-Information Display & Voice Recognition Controls, Paddle Shifters	●	●
ECO Indicator	●	●
Leather-Wrapped Steering Wheel & Shift Knob	●	●
Simulated Leather Door Trim	●	●
Smoked Chrome Inner Door Handles	●	●
Aluminum Door Scuff Plates	–	●
Cargo Area Carpet	●	●
Carpet Floor Mats	●	●
All-Season Floor Mats	●	●
Cruise Control	●	●
Push Button Start, Smart Key System	●	●
Digital Quartz Clock	●	●
Front & Rear Cupholders	●	●
Coat Hooks	●	●

INTERIOR (cont'd)	XLE	Limited
Front Centre Console Storage Area w/Sliding Armrest	●	●
Driver & Front Passenger Door Pockets	●	●
Front Seat Back Pockets	●	●
Passenger Rear Door Map Pockets	●	●
Integrated Garage Door Opener	●	●
Trunk-Mounted Cargo Net	●	●
Front & Rear Area Lamps	●	●
Door Courtesy Lamps	●	●
Interactive TFT Colour Climate Control Panel	–	●
Front Seat Map Lamps	●	●
Trunk Lamp	●	●
Accessory Power Outlet	●	●
Illuminated Entry/Exit Fade-Out System	●	●

EXTERIOR		
18" Aluminum Alloy Wheels, Wheel Locks	●	●
Electric Rear Window Defroster w/Timer	●	●
High Solar Energy Absorbing Tinted Window Glass	●	●
Front Windshield & Front Passenger Side Acoustic Glass	●	●
Side Window Defoggers	●	●
Power Tilt & Slide Moonroof w/Sunshade	●	●
Dual, Heated, Power Adjustable Mirrors w/Integrated Signal Lamps	●	–
Dual, Heated, Power Adjustable Mirrors w/Integrated Signal Lamps & Puddle Lamps	–	●
Auto-Dimming Side View Mirrors	–	●
Variable Intermittent Wipers, Mist Feature	●	–
Rain-Sensing Variable Intermittent Wipers, Mist Feature	–	●
Multi-Reflector Halogen Headlamps	●	–
Auto-Levelling HID Headlamps	–	●
Double-Eye Projector Ellipsoid Low-Beams	●	●
Integrated Front Fog Lamps	●	●
LED Daytime Running Lights	–	●
Dual Rear Exhaust Outlets	●	●

SAFETY	XLE	Limited
STAR SAFETY SYSTEM™ Star Safety System™ – includes Vehicle Stability Control (VSC) ⁵ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁶ & Smart Stop Technology (SST) ⁷	●	●
Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●
Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●
Driver & Front Passenger Knee Airbags (SRS) ¹	●	●
Rear Seat-Mounted Side Airbags (SRS) ¹	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●
Front Seatbelt Anchor Height Adjusters	●	●
Anchor Points for Child Restraint Seats	●	●
Rear Side Seatbelt Comfort Guides	●	●
Child Protector Rear Door Locks	●	●
Assist Grips	●	●
Engine Immobilizer	●	●
Vehicle Anti-Theft System	●	●
Blind Spot Monitor System (BSM) ¹⁰	–	●
Rear Cross-Traffic Alert (RCTA) ¹¹	–	●
Power Fuel Lid & Trunk Release	●	●
Trunk Entrapment Release	●	●
Side Impact Protection Door Beams	●	●
Low Fuel, Low Washer Fluid, Door Ajar, Driver & Front Passenger Seatbelt Warning Indicators	●	●
Direct Tire Pressure Monitoring System	●	●

Available Package

Premium Package	–	○
JBL [®] Audio, 11-Speakers, Tri-Zone Automatic Climate Control, Heated Rear Seats, Pre-Collision System (PCS) ⁸ , Dynamic Radar Cruise Control, ⁹ Automatic High Beam System, Power Rear Window Sunshade		

2013 Avalon Specifications

MECHANICAL	XLE	Limited
Engine 3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Direct Ignition System (DIS), Acoustic Control Induction System (ACIS), Drive Mode Select	●	●
Compression Ratio 10.8:1	●	●
Horsepower 268 hp (200 kW) @ 6200 rpm	●	●
Torque 248 lb.ft. (336 N.m.) @ 4700 rpm	●	●
Suspension Front: MacPherson Struts w/Offset Coil Springs & Stabilizer Bar Rear: Dual-Link Independent, MacPherson Struts w/Offset Coil Springs & Stabilizer Bar	●	●
Drivetrain Front Engine/Front Wheel Drive Vehicle Stability Control (VSC) ² , Traction Control (TRAC)	●	●
Transmission 6-Speed, Automatic, Electronically Controlled Transmission (ECT) w/Sequential Shift Mode, Paddle Shifters	●	●
Brakes Power Assisted, Ventilated Front Discs, Solid Rear Discs, Anti-lock Brake System (ABS) w/Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁶	●	●
Steering Rack & Pinion w/Variable Power Assist	●	●
Tires P225/45R18, All-Season Radials Tires, Temporary Spare Tire	●	●

DIMENSIONS	mm (in.)	XLE	Limited
Length	4960 (195.3)	●	●
Width	1835 (72.2)	●	●
Height (Unloaded)	1460 (57.5)	●	●
Wheelbase	2820 (111.0)	●	●
Track	Front: 1590 (62.6) Rear: 1580 (62.2)	●	●
Seating Capacity	5	●	●
Headroom	Front: 954 (37.6) Rear: 963 (37.9)	●	●
Legroom	Front: 1070 (42.1) Rear: 995 (39.2)	●	●
Shoulder Room	Front: 1478 (58.2) Rear: 1447 (57.0)	●	●
Ground Clearance	141 (5.6)	●	●
CURB WEIGHT	kg (lb.)		
	1590 (3505)	●	–
	1605 (3538)	–	●
CARGO CAPACITY	m³ (cu.ft.)		
	0.453 (16.0)	●	●
TURNING CIRCLE	m (ft.)		
	12.2 (40.0)	●	●
COEFFICIENT OF DRAG	cd		
	0.28	●	●
FUEL CAPACITY	litres (gal)		
	64.0 (14.2)	●	●
FUEL CONSUMPTION RATING²			
City/Highway/Combined	L/100 km mpg (imperial gallon)		
	9.9/6.4/8.3 29/44/34	●	●

Genuine Accessories

Personalize your Avalon to enhance both its appearance and performance. Many of Toyota's Genuine Accessories can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.

Block Heater
Cargo Mat

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⁽¹⁾ All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

⁽²⁾ Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors.

⁽³⁾ Toyota tests certain Bluetooth[®] capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth technology are available with bilingual compatibility. Please see your Toyota Dealer for details.

⁽⁴⁾ The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details.

⁽⁵⁾ Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.

⁽⁶⁾ Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

⁽⁷⁾ Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.

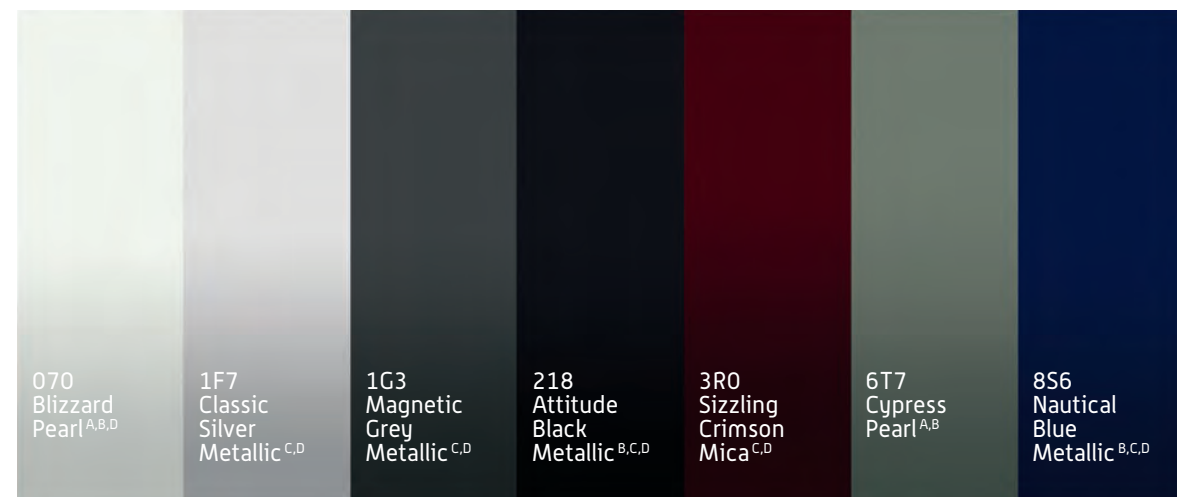
⁽⁸⁾ The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. Please see your Owner's Manual for further information.

⁽⁹⁾ Dynamic Radar Cruise Control was designed to assist the driver and is not a substitute for safe and attentive driving practices.

⁽¹⁰⁾ Do not rely exclusively on the Blind Spot Monitor System to determine if a lane change is safe. Always look over your shoulder and use your turn signal before changing lanes. There are several limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor system, please see your Owner's Manual.

⁽¹¹⁾ Do not rely exclusively on the Rear Cross-Traffic Alert System. There are limitations to the function, detection and range of the system. You should also look around outside your vehicle, over your shoulder and use your mirrors to confirm rearward clearance. For a complete list of limitations and directions, please see your Owner's Manual.

Colours



INTERIOR COLOUR OPTIONS

- A Almond Premium Leather on XLE.
- B Almond Perforated Leather on Limited.
- C Black Premium Leather on XLE.
- D Black Perforated Leather on Limited.

Please see your Toyota Dealer for details.

New vehicle warranty summary

No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60,000 KM This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 YEARS OR 130,000 KM This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS UNLIMITED DISTANCE This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

Committed to Canadians, today and tomorrow



Being a leader in the automotive industry does not simply start and finish with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across the country fund non-profit programs that work to make a difference for Canadians through direct community involvement.

As part of our ongoing commitment to the environment and education, we established the Toyota Evergreen Learning Grounds program. This program is designed to transform Canadian school grounds into natural learning environments so that students can have a healthy place to play, learn and develop a genuine respect for nature. We also support Special Olympics Canada, which helps athletes reach their full potential through participation in events from a local to a national level.

Visit us at toyota.ca to learn more about our programs and commitment to make things better for Canadian communities, today and tomorrow.





Prius c



Prius



Prius Plug-in



Prius v



Camry Hybrid



Highlander Hybrid



Yaris



Corolla



Matrix



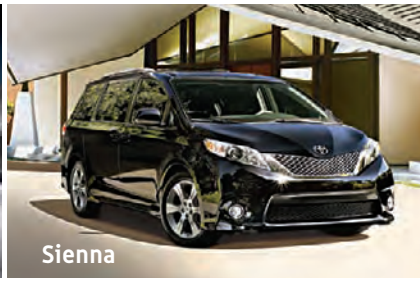
Camry



Venza



Avalon



Sienna



RAV4



Highlander



FJ Cruiser



4Runner



Sequoia



Tacoma



Tundra

At Toyota **quality, safety** and **sustainability** are built into every vehicle we make. To learn more about Toyota's commitment to manufacturing safe, high quality, long lasting vehicles – and to see the awards we've won for doing just that – visit toyota.ca.



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