

2013 Yaris



The 2013 Yaris is about to make things better

The 2013 Yaris was designed to get noticed with its sleek lines and distinctive accents, all the way to its more masculine stance. But as great as it is on the outside, it's even better on the inside.

Yaris might be the most fun you'll ever have driving. Its agile drive is perfect for the city - with incredible handling and a small turning radius, it'll own any urban environment. And as great as the drive is, the amount of interior space may be even more surprising with room for your friends, and whatever you want to carry. And with amazing fuel efficiency, you can have fun on the road without thinking about filling up the tank.

Toyota's commitment to safety is demonstrated through our innovative Star Safety System™, and our dedication to reliability is proven by the fact that over 80% of Toyotas sold in Canada in the last 20 years are still on the road today*. Those are just a few reasons why you'll feel more confident than ever sitting behind the wheel.

The 2013 Yaris, like every single one of our vehicles, was built to make things better. It's just how we approach everything we do, every day.



FRONT COVER
Yaris SE shown in
Absolutely Red.

Yaris LE shown in
Blazing Blue Metallic.

*Based on R. L. Polk Canadian Vehicles In Operation and new registrations MY 1993-2012 as of June 30, 2012.





Yaris SE shown in Absolutely Red.



An incredible ride

Sitting behind the wheel never felt so good

Yaris isn't just affordable and stylish, it's a whole lot of fun. From its eye-catching profile to its incredible handling and fuel efficiency, it's one vehicle that will get noticed wherever you go. And when it comes

to performance, Yaris doesn't fall short. It's one ride that offers excitement and exhilaration no matter where the road takes you – day or night.

Built for your lifestyle

Yaris has the room to take you anywhere

Whether you're taking a weekend trip or just going across the city, Yaris has the room to carry practically anything you'll ever need. With a rear hatchback door, roomy cargo area and versatile 60/40 split fold-down rear seat, you'll be able

to fit all kinds of items you'd never think would fit in a car this size. And best yet, your passengers will always have plenty of leg and head room, so they can sit back, relax and enjoy the ride. This is one car that really is all about enjoying the drive.

.286 m³

Drop the 60/40 split fold-down rear seat to reveal a surprising .286 m³ [10.1 cubic feet] of cargo space.



Yaris SE shown in Wave Line Pearl.



VERSATILITY
Spacious door pockets. A large centre console compartment. Plenty of storage space in the back. With the flexibility to neatly fit almost anything from bulky objects to small items, the Yaris adapts to your needs.

A trip you'll remember

Turn any drive into an experience



Yaris CE shown in Classic Silver Metallic.



No matter where you're going, Yaris always makes every drive fun and enjoyable. With a standard AM/FM CD player, an auxiliary audio jack and a USB port with iPod® and Bluetooth® connectivity, you can always have your favourite playlist right at your fingertips. So go ahead, hit the road and sing your favourite songs along the way.

STYLISH INTERIOR

Yaris offers a world of unexpected interior refinements, from its textured trim, to the swoop of the instrument panel, Yaris looks and feels like no other vehicle in its class.

AUDIO

The standard CE audio system offers four speakers, Bluetooth® capability, an audio auxiliary input jack and a USB port. [Optional air conditioning shown.]

USB PORT AND AUXILIARY AUDIO JACK

Simply plug your MP3 player into the standard audio auxiliary input jack to listen to your custom tunes.

SHIFT LEVER

Yaris is available with a sporty leather-trimmed shift lever.

MULTI-INFORMATION DISPLAY

Get important trip data like average fuel consumption, outside temperature and more, all at your fingertips with the Multi-Information Display.



Safety, everywhere you turn

Take the Yaris anywhere,
with confidence

Whether you're driving in the city or on the highway, being confident behind the wheel is always important – and with Yaris, feeling safe comes naturally. Not only does it deliver outstanding crash safety performance, it also comes with advanced safety features, like nine standard airbags¹ and a front-end cushioning system designed to absorb energy and minimize damage in the event of an accident. It's peace of mind for you and all of your passengers, wherever you go.



1. DRIVER AND FRONT PASSENGER AIRBAGS¹

In the event of certain types of front-impact collisions, this airbag provides protection to the driver and the front passenger.

2. DRIVER'S KNEE AIRBAG¹

Also in certain types of front-impact collisions, the driver's knee airbag can help provide protection to the area of the driver's knees.

3. FRONT AND REAR SIDE CURTAIN AIRBAGS¹

In certain types of side-impact collisions, these airbags help provide protection for the outboard occupants of the vehicle.

4. DRIVER AND FRONT PASSENGER SEAT-MOUNTED SIDE AIRBAGS¹

In the event of certain types of side-impact collisions, the driver and passenger seat-mounted airbags are designed to help protect the driver and front passenger-side areas.

5. DRIVER AND FRONT PASSENGER SEAT CUSHION AIRBAGS¹

The front seats are equipped with seat cushion airbags.

6. DRIVER AND FRONT PASSENGER WHIPLASH-INJURY-LESSENING (WIL) SEATS

The front seats feature a Whiplash-Injury-Lessening (WIL) design to help reduce the risk of neck injuries. In certain rear-end collisions, WIL seatback frames are engineered to yield in a controlled fashion and help minimize the motion differential between the occupant's head and torso.

7. LATCH

LATCH (Lower Anchors and Tethers for Children) provides an added measure of safety for the smaller members of your family. LATCH includes lower anchors on the outboard rear seats and tether anchors on all rear seats.

STAR
SAFETY SYSTEM™

2013 Yaris comes standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

VSC VEHICLE STABILITY CONTROL

Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁴

TRAC TRACTION CONTROL

Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

ABS ANTI-LOCK BRAKE SYSTEM

Prevents brakes from locking up by "pulsing" brake pressure to each wheel to help you stay in control in emergency braking situations.

EBD ELECTRONIC BRAKE-FORCE DISTRIBUTION

Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.

BA BRAKE ASSIST

Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.⁵

SST SMART STOP TECHNOLOGY

Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁶

Toyota was the first full-line manufacturer to make all of the elements of the Star Safety System™ standard on every new vehicle. Visit toyota.ca for more details.

2013 Yaris Features

INTERIOR	3-Dr	5-Dr	5-Dr
	CE	LE	SE
AM/FM CD/MP3 Player, USB Audio Input, Bluetooth®3 Capability, Audio Auxiliary Input Jack	●	●	●
4-Speakers	●	●	–
6-Speakers, Steering Wheel Audio Controls	–	–	●
Air Conditioning	–	–	●
Rear Seat Heater Ducts, Cabin Air Filter	●	●	●
Front Bucket Seats	●	●	–
Front Sport Seats	–	–	●
Sport Fabric Seat Material	–	–	●
Driver Seat w/Recline, Cushion Height Adjustments	●	●	●
Front Passenger Seat Recline	●	●	●
60/40 Split Rear Bench Seat w/Fold-Down Seat Back	●	●	●
All-Position Vertically Adjustable Headrests	●	●	●
Passenger Side Rear Walk-In Assist	●	–	–
Power Door Locks	●	●	●
Power Windows	–	–	●
Multi-Information Display	●	●	●
Tachometer	–	●	●
Dual Vanity Mirrors	●	●	●
Interior Trunk/Cargo Access	●	●	●
3-Spoke Tilt Steering Wheel	●	●	●
Leather-Wrapped Steering Wheel	–	–	●
Leather-Wrapped Shift Knob	–	–	●
Carpeted Cargo Area	●	●	●
Carpet Floor Mats, All-Season Floor Mats	●	●	●
Cruise Control	–	–	●
Digital Clock	●	●	●
Door Map Pockets	●	●	●
Front Passenger Seat Back Pocket	●	●	●
Front & Rear Door Cupholders	●	●	●
Keyless Entry	–	–	●
Illuminated Entry	●	●	●
ECO Indicator (Automatic Only)	●	●	●

EXTERIOR	3-Dr	5-Dr	5-Dr
	CE	LE	SE
15" Steel Wheels w/Full Wheel Covers	●	●	–
16" Aluminum Alloy Wheels, Wheel Locks	–	–	●
Dual Manual Adjustable Mirrors	●	–	–
Dual Heated, Power Adjustable Mirrors	–	●	●
Electric Rear Window Defroster w/Timer	●	●	●
Tinted Glass, UV Protection	●	●	●
Front & Rear Splash Guards	●	●	–
Full Skirt Package, Rear Spoiler	–	–	●
Colour-Keyed Mirrors	–	●	●
Colour-Keyed Door Handles	●	●	●
Colour-Keyed Front & Rear Bumpers	●	●	●
Front Intermittent Wipers, Mist Feature	●	●	●
Rear Window Wiper/Washer	●	●	–
Intermittent Rear Window Wiper/Washer	–	–	●
Reflector-Style Halogen Headlamps	●	●	●
Fog Lamps	–	–	●

SAFETY	3-Dr	5-Dr	5-Dr
	CE	LE	SE
STAR SAFETY SYSTEM™ – includes Star Safety System™ – includes Vehicle Stability Control (VSC)®, Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)⁵ & Smart Stop Technology (SST)⁶	●	●	●
Driver & Front Passenger Airbag Supplemental Restraint System (SRS)¹	●	●	●
Front Seat-Mounted Side Airbags (SRS)¹	●	●	●
Front & Rear Side Curtain Airbags (SRS)¹	●	●	●
Driver & Front Passenger Seat Cushion Airbags (SRS)¹	●	●	●
Driver's Knee Airbag (SRS)¹	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●	●
Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats	●	●	●
Anchor Points for Child Restraint Seats	●	●	●
Assist Grips	●	●	●
Child Protector Rear Door Locks	●	●	●
Engine Immobilizer	●	●	●
Low Fuel, Low Washer Fluid, Door Ajar, Head Lamps On, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●
Remote Fuel Lid Release	●	●	●

Available Packages

Air Conditioning Package	○	○	–
Air Conditioning			
5-Dr LE Convenience Package	–	○	–
Air Conditioning, Power Windows, Keyless Entry, Cruise Control			

2013 Yaris Specifications

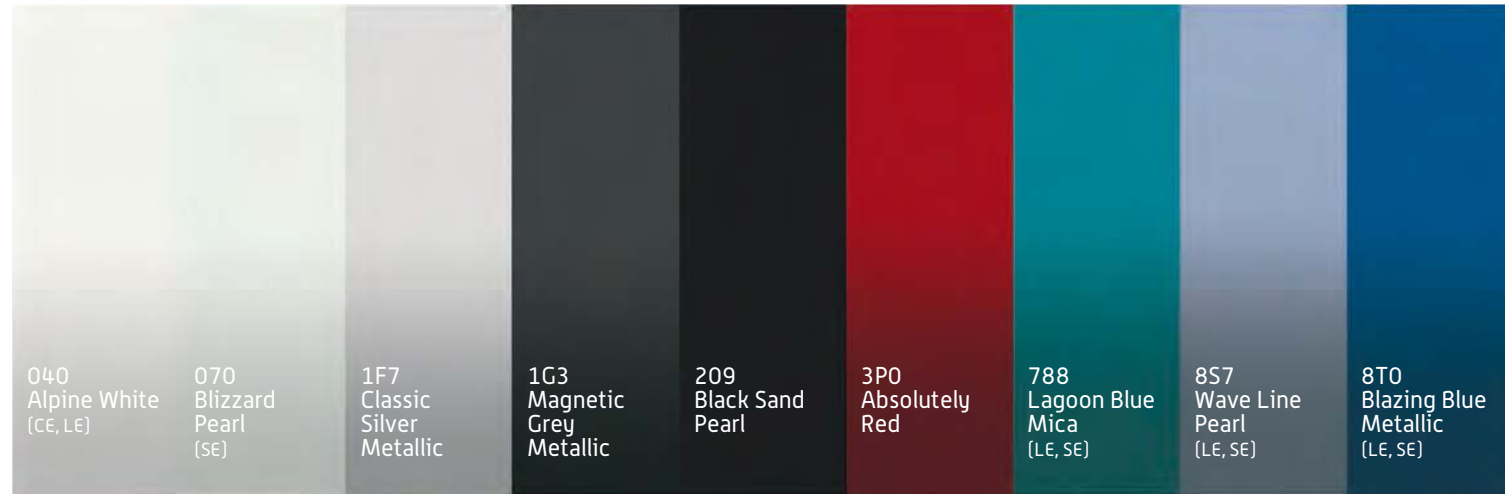
MECHANICAL	3-Dr	5-Dr	5-Dr
	CE	LE	SE
Engine			
1.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection	●	●	●
Compression Ratio			
10.5:1	●	●	●
Horsepower			
106 hp (79 kW) @ 6000 rpm	●	●	●
Torque			
103 lb.ft. (139 N.m.) @ 4200 rpm	●	●	●
Suspension			
Front: Independent MacPherson Gas Struts w/Stabilizer Bar	●	●	●
Rear: Torsion Beam Type	●	●	●
Drivetrain			
Front Engine/Front Wheel Drive	●	●	●
Vehicle Stability Control (VSC)®, Traction Control (TRAC)	●	●	●
Transmission			
5-Speed, Manual	●	●	●
4-Speed, Automatic, Overdrive, Electronically Controlled Transmission w/intelligence (ECT-i)	○	○	○
Brakes			
Power-Assisted, Ventilated Front Discs, Rear Drums	●	●	–
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	–	–	●
Anti-lock Brake System (ABS) w/Electronic Brake-force Distribution (EBD) & Brake Assist (BA)⁵	●	●	●
Steering			
Electric Rack & Pinion w/Variable Power Assist	●	●	●
Tires			
P175/65R15, All-Season Radials, Temporary Spare	●	●	–
P195/50R16, All-Season Radials, Temporary Spare	–	–	●

DIMENSIONS	<i>mm (in.)</i>		3-Dr	5-Dr	5-Dr
	CE	LE	SE	SE	SE
Length	3900 (153.5)		●	●	–
	3930 (154.7)		–	–	●
Width	1695 (66.7)		●	●	●
Height (Unloaded)	1510 (59.4)		●	●	●
Wheelbase	2510 (98.8)		●	●	●
Track	Front: 1485 (58.5)		●	●	–
	Rear: 1470 (57.9)		●	●	–
	Front: 1460 (57.4)		–	–	●
	Rear: 1445 (56.8)		–	–	●
Seating Capacity	5		●	●	●
Headroom	Front: 998 (39.3)		●	●	●
	Rear: 954 (37.6)		●	●	●
Legroom	Front: 1032 (40.6)		●	●	●
	Rear: 847 (33.4)		●	●	●
Shoulder Room	Front: 1334 (52.5)		●	●	●
	Rear: 1315 (51.7)		●	●	●
Ground Clearance	140 (5.5)		●	●	●
CARGO CAPACITY	<i>m³ (cu.ft.)</i>				
	0.286 (10.1)	Behind Rear Seats	●	●	●
TURNING CIRCLE	<i>m (ft.)</i>				
	9.4 (30.8)		●	●	–
	11.2 (36.7)		–	–	●
FUEL CAPACITY	<i>litres (gal)</i>				
	42 (9.2)		●	●	●
FUEL CONSUMPTION RATING²					
City/Highway/Combined	<i>L/100 km</i>	<i>mpg (imperial gallon)</i>			
Manual	6.6/5.2/6.0	43/54/47	●	●	●
Automatic	6.7/5.5/6.1	42/51/46	○	○	○

- All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer.
- Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors.
- Toyota tests certain Bluetooth® capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth® technology are available with bilingual compatibility. Please see your Toyota Dealer for details.
- Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control.
- Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.
- Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping.

Toyota Canada Inc. Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, certain changes in production capacity, standard equipment, options or product delays may occur which would not be reflected in this brochure. Toyota Canada Inc. reserves the right to make these changes without notice or obligation. The Toyota website toyota.ca – or your Toyota Dealer is your best source for up-to-date information.

Colours



INTERIOR COLOUR OPTIONS
Dark Grey Fabric on CE, LE.
Black Sport Fabric on SE.

Please see your Toyota Dealer for details.

New vehicle warranty summary

No deductibles – no transfer fees

COMPREHENSIVE COVERAGE

3 YEARS OR 60,000 KM This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS

5 YEARS OR 100,000 KM This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS

8 YEARS OR 130,000 KM This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION

5 YEARS UNLIMITED DISTANCE This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

Genuine Accessories

Personalize your Yaris to enhance both its appearance and performance. Many of Toyota's Genuine Accessories can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit customizeyourtoyota.ca, your local Dealer or toyota.ca.



- Air Conditioning
- Block Heater
- Bodyside Mouldings
- Bongiovi Acoustics DPS
- Cargo Net
- Hood Deflector
- Rear Spoiler

Committed to Canadians, today and tomorrow



Being a leader in the automotive industry does not simply start and finish with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across the country fund non-profit programs that work to make a difference for Canadians through direct community involvement.

As part of our ongoing commitment to the environment and education, we established the Toyota Evergreen Learning Grounds program. This program is designed to transform Canadian school grounds into natural learning environments so that students can have a healthy place to play, learn and develop a genuine respect for nature. We also support Special Olympics Canada, which helps athletes reach their full potential through participation in events from a local to a national level.

Visit us at toyota.ca to learn more about our programs and commitment to make things better for Canadian communities, today and tomorrow.





Prius c



Prius



Prius Plug-in



Prius v



Camry Hybrid



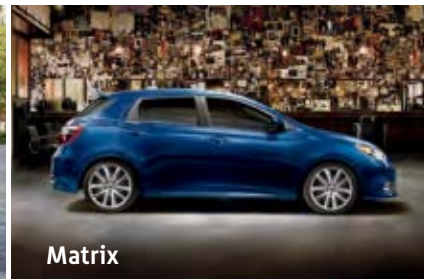
Highlander Hybrid



Yaris



Corolla



Matrix



Camry



Venza



Avalon



Sienna



RAV4



Highlander



FJ Cruiser



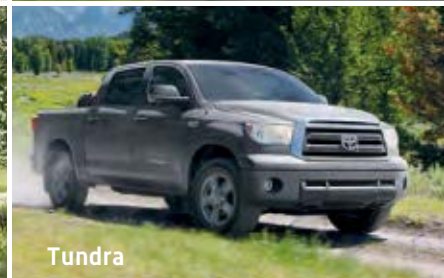
4Runner



Sequoia



Tacoma



Tundra

At Toyota **quality, safety** and **sustainability** are built into every vehicle we make. To learn more about Toyota's commitment to manufacturing safe, high quality, long lasting vehicles – and to see the awards we've won for doing just that – visit toyota.ca.



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Toyota recognizes its duty to safeguard the environment. Please recycle.
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