

The Beetle Convertible 2014



Das Auto.





Top down, hair up.

Better pack sunscreen. The 2014 Beetle Convertible was made for sun worshippers. Of course, with an available 210-horsepower, 2.0 TSI turbocharged engine, you're sure to feel the wind in your hair as well as the sun on your skin. And even when it's cloudy, the interior's customizable ambient lighting means you can still control the rays. An available intuitive touch screen navigation system and available 18" Twister alloy wheels guarantee a smooth ride, every time. And with the sporty performance of the Beetle Convertible, you'll want to pack a hairbrush, too.

Open road meets open air.

In the 2014 Beetle Convertible, there's so much more to take in than the view. Like 400-watts of powerfully engineered sound from the available Fender® Premium Audio System. And its striking rear spoiler, available bright red calipers and 18" alloy wheels all look pretty great glistening in the sunshine. In the ridiculously fun-to-drive 2014 Beetle Convertible, you'll be happy to have your head in the clouds.



Key Features

Features



Standard power-folding convertible roof

Hello, Sunshine. The Beetle Convertible can drop its fully automatic top in just over 10 seconds, at speeds of up to 50 km/h.



Available leather sport seats**

Designed with the drive in mind, contoured leather sport seats provide support, and keep you in the best position to experience everything the Beetle Convertible is capable of.



Available Fender® Premium Audio System**

Recreate that live concert-going experience every time you take your Beetle Convertible for a spin. Developed exclusively for Volkswagen, this 400-watt, 8-speaker + subwoofer system packs the power and precision you'd expect from one of the best-known names in music.



Available RNS 315 touch screen navigation system**

This multimedia hub is for much more than navigation. In fact, with SiriusXM® satellite radio and even your MP3s right at your fingertips, you might not mind getting lost.



Rear spoiler

Nothing says performance quite like a rear spoiler. On the back of the 2014 Beetle Convertible, it's practically screaming it.



Available 18" alloy wheels**

Cast your eyes on these 18" alloy wheels. Careful though – you might not be able to look away.

More Features

Available red brake calipers**

Sportiness comes down to every last detail. Red brake calipers don't just stop – they also stop people in their tracks.

6-speed automatic transmission, Tiptronic® and sport mode

Hair-raising performance comes in two powerful modes – Tiptronic® for superior control, and sport mode for an extra boost of performance.











Available 2.0 TSI, 210-horsepower 4-cylinder engine**

The responsive 2.0 TSI turbocharged engine delivers a full 207 lb-ft of torque at just 1,700 rpm. The perfect mix of power and driveability.

**Feature is available as an option. See the Specifications page for details.

Specs – Build your Beetle Convertible on vw.ca

Exteriors & Interiors

		Carbon / Black Leatherette with Black Roof	Titan Black – Vienna Leather with Black Roof	Nutria Beige – Vienna Leather** with Nutria Beige Roof
	Tornado Red	CL	HL/SL	
	Platinum Grey Metallic	CL	HL/SL	
	Denim Blue	CL	HL/SL	
	Pure White*	CL	HL/SL	HL
	Saturn Yellow	CL	HL/SL	
	Moonrock Silver Metallic	CL	HL/SL	
	Toffee Brown Metallic	CL	HL	HL
	Black	CL	HL	HL
	Reef Blue Metallic		SL	
	Deep Black Pearl		SL	

Wheels



16" Whirl
alloy wheel
CL



17" Rotor
alloy wheel
HL

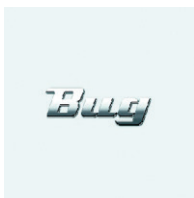


18" Twister
alloy wheel
SL

Accessories – Discover more on vw.ca



18" Helix wheel



Decklid nickname
inscription



Door sill protection
with logo



Licence plate frame



Monster Mats



Wind deflector

*Earlier production year models feature Candy White.
**Beige interior includes dashboard and headliner in beige.

Specifications

Comfortline

Engine:

1.8 TSI 170 hp, 6-speed automatic transmission
Maximum torque: 184 lb-ft at 1,750-4,750 rpm*

Comfortline includes:

16" Whirl alloy wheels with all-season tires
50/50 split-folding rear seats
6-way manually adjustable front seats
Alarm system
Ambient lighting (4 positions/3 colours)
Armrest
Bluetooth® Mobile Phone Connectivity
Body-coloured bumpers
Bracket for multimedia device in glove box
Cruise control
Dashboard colour-coded to exterior paint
Driver and front passenger front airbags
Driver and front passenger combined head-thorax side airbag supplemental restraint
Diversity antenna
Door panels in leatherette
ESC with ASR (traction control) and EDL
Front and rear disc brakes
Heatable front seats and washer nozzles
Hill hold assist
Leather 3-spoke steering wheel, shift knob and handbrake lever
Leatherette seating surfaces
MDI – Media Device Interface with iPod® connectivity
Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
Multilink rear suspension
Power soft-top featuring remote operation with keyfob
RCD 310 radio with single CD player and 8 speakers
Rear seat pockets
Rear spoiler
Tonneau cover (in black)

Highline

Engine:

1.8 TSI 170 hp, 6-speed automatic transmission
Maximum torque: 184 lb-ft at 1,750-4,750 rpm*

Highline includes Comfortline plus:

17" Rotor alloy wheels with all-season tires
8-way manually adjustable front sport seats including manual lumbar support
Auto-dimming interior rearview mirror
Automatic headlights
Chrome rings around the instrument cluster, radio/navigation system and air vents
Chrome tips on window switches
Exterior chrome package
Front fog lights
KESSEY keyless access with push-button start
Leather seating surfaces
Leather-wrapped multifunction steering wheel
Rain sensing wipers

Optional Equipment:

Technology Package:

- Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
- RNS 315 navigation system – touch screen, single CD player, satellite navigation
- SiriusXM® Satellite Radio integrated

Sportline

Engines:

2.0 TSI 210 hp, 6-speed manual transmission
2.0 TSI 210 HP, 6-speed DSG with Tiptronic®
Maximum torque: 207 lb-ft @ 1,700

Sportline includes Highline plus:

18" Twister alloy wheels with all-season tires
Alloy sport pedals
Brake calipers in red
Dashboard in carbon fibre look
Dashboard-mounted auxiliary gauges
DSG paddle shifters (with automatic transmission)
Dual exhaust
Exterior mirrors in black
Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
RNS 315 navigation system – touch screen, single CD player, satellite navigation
Rocker extensions in black
SiriusXM® Satellite Radio integrated
Sound generator
Sport suspension

*Earlier production year models feature a 2.5L engine.

Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption**	Engine	City L/100 km	Highway L/100 km
Automatic	1.8 TSI	8.5	6.1
Manual	2.0 TSI	9.4	6.4
Automatic	2.0 TSI	9.0	6.8

TSI – TSI brings together the power of FSI® direct fuel injection with the boost of a turbocharger. The end result? An ultra-efficient engine that provides maximum torque from 1,700 to 5,000 rpm, gives you outstanding performance through a wide range of speeds, power when you really need it, ultra-low fuel consumption and, ultimately, lower CO₂ emissions.

**Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.

DSG – A definite shift for the better, DSG gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works: DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

A warm engine – a cool way to save. Your engine uses the most fuel when cold. So if you're always driving short distances, you're not optimizing usage. If possible, try combining shorter trips. You'll consume less fuel and save more money. Just one way that we can all Think Blue.

Think Blue.



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Auto-dimming rearview mirror standard on Highline and Sportline.