

Jetta 2014



Das Auto.





All pros. No cons.

From its impressive range of features, to its smartly affordable price, the 2014 Jetta was designed to drive you happy. With sleek lines and a well-considered interior, you might get the urge to double-check the price tag. We can't blame you – the Jetta's innovative features deserve a double-take. And with best-in-class trunk space and an unbelievable price, you can be comfortable in more ways than one. It's hard to find fault with the Jetta.

Heavy on features. Light on the wallet.

Exciting innovations shouldn't break the bank. That's why we carefully designed the Jetta. Packed with value, the Jetta comes with features like a user-friendly navigation system* and a Media Device Interface* with iPod® connectivity. Even better, the 2014 Jetta doesn't scrimp on safety, with loads of safety features including 6 airbags and the Intelligent Crash Response System (ICRS). The 2014 Jetta gives you a lot and doesn't ask for much in return.

*Feature is available on higher trims and/or as an option. See the Specifications page for details.



Key Features

Features



Available RNS 315 navigation system*

This navigation system isn't just a map – it's a multimedia hub complete with satellite radio, stereo, and an MP3 player.



17" alloy wheels*

17" alloy wheels will get your heart, among other things, racing.



Available Fender® Premium Audio System*

The best seat in the house is inside your Jetta with the available 400-watt Fender® Premium Audio System. It's time to take the show on the road.



Best-in-class trunk space with available pass-through**

If 15.5 cubic feet (0.44 m³) of trunk space seems tight, you can fold down the standard 60/40 split rear seats or use the convenient rear-centre armrest pass-through.



KESY keyless access with push-button start*

Convenience is at your fingertips. Unlock the doors and start your car without ever having to take your key out of your purse or your pocket.



Premium 8 touch-screen radio*

Long drives deserve a soundtrack. With this touch-screen unit, with 6-disc CD changer, SiriusXM® Satellite Radio and 6 powerful speakers, good tunes are always along for the ride.

More Features

Media Device Interface (MDI) with iPod® connectivity*

Never be without your favourite tunes. Just plug the MDI cable into a compatible iPod/MP3 player to access all your music via the in-dash touch screen or radio buttons.

Bluetooth® Mobile Phone Connectivity*

Say hello to hands-free freedom. Bluetooth® with voice command gives you seamless phonebook access, music streaming and, of course, voice calling.



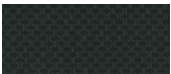

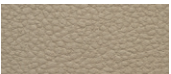







More rear leg room

There's more than three feet (96.7 cm) in total. Enjoy the freedom that comes with a lot more leg room.

*Feature is available on higher trims and/or as an option. See the Specifications page for details.

**Based on a comparison of other 2013 and 2014 models available at the time of publication, in the compact sedan class.

Exteriors & Interiors

| | | Titan Black Cardeol cloth | Titan Black Sienna cloth* | Titan Black Vienna leather | Cornsilk Beige Vienna leather |
|--|--------------------------|--|---|---|---|
|  | Black |  |  |  |  |
| | | TL/TL+ | CL | HL | HL |
|  | Pure White** | TL/TL+ | CL | HL | HL |
|  | Moonrock Silver Metallic | TL+ | CL | HL | HL |
|  | Platinum Grey Metallic | TL/TL+ | CL | HL | |
|  | Reflex Silver Metallic | TL/TL+ | CL | HL | |
|  | Tempest Blue Metallic | TL+ | CL | HL | HL |
|  | Toffee Brown Metallic | | CL | HL | HL |
|  | Tornado Red | TL+ | CL | HL | |

Wheels



15" wheel with full wheel cover TL and TL+

15" Wellington alloy wheel CL 2.0L

16" Mambo alloy wheel CL

17" Queensland alloy wheel HL

Accessories – Discover more on vw.ca



16" Sima wheel

17" Vision wheel

Aluminum pedal covers

CarGo trunk liner and CarGo blocks

Luggage net

Monster Mats

*Trendline+ TDI is also available in Titan Black Sienna Cloth.
 **Earlier production year models feature Candy White.

Specifications

Trendline

Engine:

2.0L 115 hp, 5-speed manual transmission
Maximum torque: 125 lb-ft at 4,000 rpm

Trendline includes:

15" wheels with all-season tires
4-wheel Anti-lock Braking System (ABS)
60/40 split-folding rear seats
6-way manually adjustable front seats
Auxiliary input
Body-coloured bumpers and door handles
Cargo volume: 0.44 m³ (15.5 ft³)
Chrome surrounds on air vents
Diversity antenna
Driver and front passenger front and side airbags and front and rear Side Curtain Protection®
Electronic Stability Control (ESC)
Front and rear disc brakes
Front and rear interior lights
Height-adjustable and telescopic steering column
LED rear licence plate illumination
Multilink rear suspension
Power door locks
Power windows
RCD 310 radio with single in-dash CD player and 4 speakers
Rear seat head restraints for all seating positions
Sunglass holder
Vehicle immobilizer

Trendline+

Engines:

2.0L 115 hp, 5-speed manual transmission
2.0L 115 hp, 6-speed automatic transmission with Tiptronic®
Maximum torque: 125 lb-ft at 4,000 rpm
2.0 TDI 140 hp, 6-speed manual transmission
2.0 TDI 140 hp, 6-speed automatic transmission with Tiptronic®
Maximum torque: 236 lb-ft at 1,750-2,500 rpm

Trendline+ includes Trendline plus:

Adjustable front centre armrest with storage
Cruise control
Front and rear floor mats
Heatable front seats and washer nozzles**
Locking and illuminated glove box
Manual climate control
Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
Remote transmitters for central locking

Trendline+ TDI adds the following:

60/40 split-folding rear seats with centre armrest, cup holders and pass-through

8-way adjustable front seats including power recline and manual lumbar support
Electromechanical power steering
Engine block heater
Front fog lights
Illuminated vanity mirrors
Multifunction trip computer
Upgraded cloth interior

Optional Equipment:

Engine block heater and front fog lights (available with 2.0L)

Connectivity Package

- Bluetooth® Mobile Phone Connectivity
- Leather-wrapped multifunction steering wheel
- Media Device Interface (MDI) with iPod® connectivity

Comfortline 2.0L

Engines:

2.0L 115 hp, 5-speed manual transmission
2.0L 115 hp, 6-speed automatic transmission with Tiptronic®
Maximum torque: 125 lb-ft at 4,000 rpm

Comfortline 2.0L includes Trendline+ plus:

15" Wellington alloy wheels with all-season tires
60/40 split-folding rear seats with centre armrest, cup holders and pass-through
8-way adjustable front seats including power recline and manual lumbar support
Alarm system
Bluetooth® Mobile Phone Connectivity
Chrome tips for window switches
Comfort seats
Illuminated vanity mirrors
Leather-wrapped multifunction steering wheel
Matte chrome interior trim
Media Device Interface (MDI) with iPod® connectivity
Power sunroof
RCD 310 radio with single in-dash CD player and 6 speakers
Upgraded cloth interior

Optional Equipment:

Engine block heater and front fog lights

Comfortline

Engines:

1.8 TSI 170 hp, 5-speed manual transmission
1.8 TSI 170 hp, 6-speed automatic transmission with Tiptronic®
Maximum torque: 184 lb-ft at 1,500-4,750 rpm
2.0 TDI 140 hp, 6-speed manual transmission
2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®
Maximum torque: 236 lb-ft at 1,750-2,500 rpm

Comfortline includes Comfortline 2.0L plus:

16" Mambo alloy wheels with all-season tires
Chrome exterior window trim
Chrome rings around instrument cluster
Electromechanical power steering
Front grille with chrome applications
Front reading lights
Leather shift-knob and handbrake lever
Multifunction trip computer and indicator

Comfortline TDI adds:

Engine block heater
Front fog lights

Optional Equipment:

Engine block heater and front fog lights (available with 1.8 TSI models)

Highline

Engines:

1.8 TSI 170 hp, 5-speed manual transmission
1.8 TSI 170 hp, 6-speed automatic transmission with Tiptronic®
Maximum torque: 184 lb-ft at 1,500-4,750 rpm
2.0 TDI 140 hp, 6-speed manual transmission
2.0 TDI 140 hp, 6-speed automatic DSG with Tiptronic®
Maximum torque: 236 lb-ft at 1,750-2,500 rpm

Highline includes Comfortline plus:

17" Queensland alloy wheels with all-season tires
6-way power driver seat with manual lumbar support
Engine block heater (available with TDI models only)
Front fog lights
Interior Iridium accents
KESSEY keyless access with push-button start
Leather seating surfaces
Premium 8 radio – touch screen with 6-disc CD changer and 6 speakers
SiriusXM® Satellite Radio integrated
Soft touch dashboard

Optional Equipment:

Engine block heater (available with 1.8 TSI models)

Technology Package

- Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
- Rearview camera with static guiding lines
- RNS 315 navigation system – touch screen and single CD player

**Late availability. Please consult your dealer for more details.

Think Blue. It's how we put more thought into what and how you drive.

| Fuel Consumption* | Engine | City L/100 km | Highway L/100 km |
|-------------------|---------|---------------|------------------|
| Manual | 2.0L | 9.1 | 6.0 |
| Automatic | 2.0L | 9.3 | 6.7 |
| Manual | 1.8 TSI | 8.1 | 5.6 |
| Automatic | 1.8 TSI | 8.2 | 5.6 |
| Manual | 2.0 TDI | 6.7 | 4.6 |
| Automatic DSG | 2.0 TDI | 6.7 | 4.7 |

*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.

TDI Clean Diesel – Simply put, it's the new way of driving diesel. We're very proud of our diesel technology, which reduces emissions to extremely low levels and gives you outstanding fuel economy as well as exhilarating torque. TDI isn't just diesel, it's Clean Diesel.

DSG – A definite shift for the better, DSG gives you the convenience of an automatic with the performance and efficiency of a manual. Here's how it works: DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you're the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

A warm engine – a cool way to save. Your engine uses the most fuel when cold. So if you're always driving short distances, you're not optimizing usage. If possible, try combining shorter trips. You'll consume less fuel and save more money. Just one way that we can all Think Blue.

Think Blue.



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