

Jetta Turbocharged Hybrid 2014



Das Auto.





With great power comes great efficiency.

The 2014 Jetta Turbocharged Hybrid drives like a turbo, and saves like a hybrid. Designed with aerodynamics in mind, its front grille cuts down drag. And the combined 1.4 TSI engine and electric motor deliver an astonishing 170 horsepower and 184 lb-ft of torque, propelling you from 0 to 100 km/h in 8.9 seconds*. There's power in working together.

*Please drive safely and obey all traffic laws, including speed limits.

Drive on. And on and on and on.

Designed to keep you going, the Jetta Turbocharged Hybrid features some of our most innovative, fuel-efficient BlueMotion™ Technologies to date. Start-stop technology saves fuel by shutting down the engine at a stop or when coasting, while regenerative braking converts kinetic energy to recharge the battery. And in the event of an accident, the Intelligent Crash Response System* (ICRS) automatically shuts off the hybrid battery and turns on warning hazards to keep you safe. The Jetta Turbocharged Hybrid's power isn't just under the hood – it's also in gliding past the gas station.

*ICRS will only engage if an airbag is deployed or a safety belt tensioner fires.



BlueMotion™ Technologies



Hybrid technology

Fuel-saving and fun-raising, the Jetta Turbocharged Hybrid combines the power of a Volkswagen gas engine with an electric motor and a light-weight lithium-ion battery.



TSI turbocharged engine and electric motor

Built to perform, the Jetta Turbocharged Hybrid features a 1.4 TSI engine and an electric motor that combine for 170 horsepower and 184 lb-ft of torque. What's more, in full electric mode, the car can drive with zero emissions as far as 2 km at speeds of up to 70 km/h.*



7-speed DSG automatic transmission

A first for hybrids, the Jetta Turbocharged Hybrid achieves ultra-fast and incredibly smooth shifting times by using a 7-speed DSG transmission with Tiptronic® technology. Enhancing performance and fuel economy, Tiptronic® also provides the convenience of an automatic transmission with the joy of a sporty manual.



Aerodynamic body kit

Wind is no match for the Jetta Turbocharged Hybrid. Designed to enhance fuel efficiency, this model features an aerodynamic grille, a rear diffuser and an integrated rear spoiler.



Hybrid start-stop technology

Start-stop technology saves fuel by shutting down the engine when the vehicle stops and restarting it when it accelerates. When coasting, hybrid start-stop technology shuts off the engine and decides whether or not the electric motor is required. If more power is needed, the engine kicks back in.



Regenerative braking

The kinetic energy transferred from braking helps to charge the lithium-ion battery and save fuel.

Think Blue.

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient, eco-conscious, and fun to drive. From TDI Clean Diesel to our Turbocharged Hybrid, the Volkswagen line-up features a variety of BlueMotion™ Technologies, designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green with Think Blue.

*Emissions, speed and mileage may vary, based on the battery charge and weather conditions.

Key Features

Features



Available Bi-Xenon headlights with LED Daytime Running Lights and tail lights**

The Jetta Turbocharged Hybrid is designed to go further, even down to the lights. Its impressive LED daytime running lights won't burn out as fast as traditional headlights. When night falls, Bi-Xenon lights shine brighter than halogen or regular filament bulbs.



Available energy flow monitor with zero-emission menu**

The Jetta Turbocharged Hybrid's available touch screen** helps you save fuel by showing your energy usage, battery charge status, and time spent driving in zero emission mode.**



Available Fender® Premium Audio System**

A 400-watt masterpiece created specifically for Volkswagen by one of the most legendary names in music.



Standard Climatronic® dual-zone climate control system

Control the climate to within 0.5 degrees of your set temperature for the entire car. Tailored temperatures mean happier passengers and happier drivers.



17" Buenos Aires wheels**

Precise and stylish, these wheels bear the hallmark of Volkswagen. After all, carefully chosen details are paramount for a perfected look.



Intelligent Crash Response System

The Jetta Turbocharged Hybrid is designed with peace of mind in mind. After detecting the severity of a crash, the ICRS automatically locks all doors, switches on warning hazards, and shuts off the hybrid battery.

More Features

Unique Hybrid front grille

Stylish and functional, the Hybrid's front grille is designed to improve aerodynamics and, in turn, lower fuel consumption.

Available power sunroof**

Soak up some sun with the touch of a button.

KESSY keyless access with push-button start**

No need to fumble for keys: Get in and start your car without ever having to take your key out of your pocket.

**Feature is available on higher trims. See the Specifications page for details.



A tradition of innovation.








It all started with the TDI. The TDI Clean Diesel engine was designed with the idea that you shouldn't have to sacrifice fun for fuel-efficiency. Today, the TDI Clean Diesel engine is available in five Volkswagen models, and its impressive high-mileage capability means you can confidently cruise up to 1,590 km on a single tank.* Which is great, because in cars this fun to drive, you won't want to stop for gas.

Now, we've taken our commitment to efficiency and fun one step further with our first-ever turbocharged hybrid. Not only is the Jetta Turbocharged Hybrid an innovative combination of power and responsibility, it's also built to make the most intelligent use of any driving condition. For example, its regenerative braking system uses stop-and-go city traffic to its advantage by converting the kinetic energy, made by the friction of the brakes, into energy that recharges the battery. For further efficiency, the engine of the Jetta Turbocharged Hybrid is programmed to shut off at stoplights and other full stops. It restarts effortlessly as soon as you press the accelerator. Even in E-Mode, the Turbocharged Hybrid motor can maintain speeds of 70 km/h for up to 2 km on electric power alone.** A hybrid with unprecedented power, the Jetta Turbocharged Hybrid makes its mark with an incredibly small footprint.

*Based on the estimated highway fuel consumption rating for the 2014 Passat TDI Clean Diesel of 4.4L/100 km (city rating is 6.8L/100 km) equipped with a manual transmission and a 70L fuel tank. The estimated highway/city fuel consumption rating for the 2014 Jetta TDI Clean Diesel is 4.6L/100 km/6.7L/100 km equipped with a manual transmission and a 55L fuel tank. Estimated ratings were determined using Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.

**Emissions, speed and mileage may vary, based on the battery charge and weather conditions.

Exteriors & Interiors

		Titan Black / Artgrey leatherette	Titan Black Vienna leather
	Pure White*	TL/CL	HL
	Tornado Red	TL/CL	HL
	Deep Black Pearl	TL/CL	HL
	Reflex Silver Metallic	TL/CL	HL
	Platinum Grey Metallic	TL/CL	HL
	Tempest Blue Metallic	TL/CL	HL
	Oryx White Pearl** (CL + HL)	CL	HL

Wheels



15" Lexington alloy wheel
TL



16" Stratford alloy wheel
CL



17" Buenos Aires alloy wheel
HL

Accessories – Discover more on vw.ca



Heavy duty trunk liner with cargo blocks



Sport pedal cap set (Automatic)



Chrome look rear accent strip†



18" Preston alloy Wheel



Bike carrier system

*Earlier production year models feature Candy White.

**Available at additional cost.

†European model shown to display accessories only.

Specifications

Trendline

Engines:

1.4 TSI 150 hp, 7-speed automatic DSG with Tiptronic®
27 hp electric motor
Combined 170 hp at 5,000 rpm
Combined maximum torque: 184 lb-ft at 1,000 rpm
(0-100 km/h in 8.9s)*

Trendline includes:

15" Lexington alloy wheels with all-season tires
8-way manually adjustable driver seat including manual lumbar support
6-way manually adjustable front passenger seat
Aerodynamic body kit including rear lip spoiler
Auxiliary input
Bluetooth® Mobile Phone Connectivity
Cargo volume: 0.32 m³ (11.3 ft³)
Chrome tips on window switches and mirror adjustments
Climatronic® dual-zone electronic climate control
Cruise control
Diversity antenna
Driver and front passenger front and side airbags and front and rear Side Curtain Protection®
Electric mode (E-Mode) button
Electromechanical power steering
Electronic Stability Control (ESC)
Heatable front seats and washer nozzles
Hill hold assist
Hybrid-specific floor mats
Hybrid-specific front grille upgrade
Hybrid-specific instrument cluster with in-dash energy flow display
Leatherette door inserts
Leatherette seating surfaces
Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
LED rear licence plate illumination
Lithium-ion battery
Multifunction trip computer and indicator
Multilink rear suspension
RCD 310 radio with single in-dash CD player and 6 speakers
Regenerative braking
Soft-touch dashboard
Start-stop technology

Comfortline

Engines:

1.4 TSI 150 hp, 7-speed automatic DSG with Tiptronic®
27 hp electric motor
Combined 170 hp at 5,000 rpm
Combined maximum torque: 184 lb-ft at 1,000 rpm
(0-100 km/h in 8.9s)*

Comfortline includes Trendline plus:

16" Stratford alloy wheels with all-season tires
8-way adjustable front seats including power recline and manual lumbar support
Colour multifunction trip computer and indicator
Energy flow display in radio screen
Front fog lights
KESY keyless access with push-button start
Media Device Interface (MDI) with iPod® connectivity
LED tail lights
Premium 8 radio – touch screen with 6-disc CD changer
SiriusXM® Satellite Radio integrated

Highline

Engines:

1.4 TSI 150 hp, 7-speed automatic DSG with Tiptronic®
27 hp electric motor
Combined 170 hp at 5,000 rpm
Combined maximum torque: 184 lb-ft at 1,000 rpm
(0-100 km/h in 8.9s)*

Highline includes Comfortline plus:

17" Buenos Aires alloy wheels with all-season tires
6-way power adjustable driver seat with manual lumbar support
Auto-dimming interior rearview mirror
Bi-Xenon headlights with Adaptive Front-light System (AFS)
Fender® Premium Audio System – 400-watt digital sound package (8 speakers plus subwoofer)
Leather seating surfaces
LED Daytime Running Lights (DRL)
Power sunroof
Rain-sensing wipers
Rearview camera (with static guiding lines)
RNS 315 navigation system – touch screen with single CD player

*Please drive safely and obey all traffic laws, including speed limits.

Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption**

Engine

City L/100 km

Highway L/100 km

Automatic DSG

1.4 TSI

4.5

4.2

TSI – TSI brings together the power of FSI® direct fuel injection with the extra boost of a turbocharger. The end result? An ultra-efficient engine that provides maximum torque at 1,600 rpm, gives you outstanding performance through a wide range of speeds, power when you really need it, ultra-low fuel consumption and, ultimately, lower CO₂ emissions.

Comfort high, fuel consumption low. Air conditioning and other auxiliaries add comfort, but rapidly consume fuel. So when the weather is nice, open your windows for some fresh air and let the heat escape. In the winter, turn off your seat heaters once warm and your defrosters once clear. Just a few ways that we can all Think Blue.

Think Blue.

** Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.



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