

2015 RAM 1500



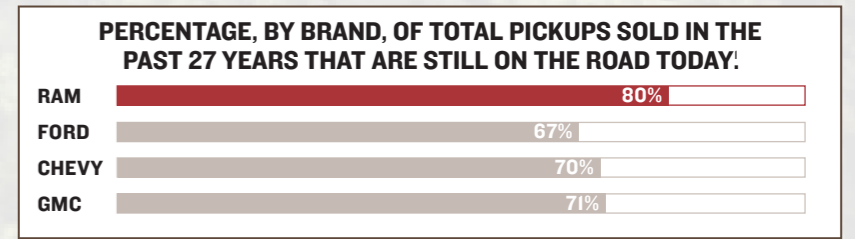
RAM

CANADA'S LONGEST-LASTING^{1*} MOST FUEL-EFFICIENT FULL-SIZE PICKUP²



CANADA'S ONLY DIESEL 1/2-TON PICKUP

- » 8-SPEED AUTOMATIC TRANSMISSION
- » FIVE-LINK COIL SPRING REAR SUSPENSION
- » ACTIVE-LEVEL™ FOUR-CORNER AIR SUSPENSION
- » RAMBOX® CARGO MANAGEMENT SYSTEM
- » IN-FLOOR STORAGE BINS



From the moment you drive one, you know the 2015 Ram 1500 is the perfect truck. Look at the big picture, and Ram 1500 advantages are almost overwhelming.

Ram 1500 has pioneered some of the most impressive technologies and class-exclusive³ innovations in the market, such as the high-torque and incredibly fuel-efficient 3.0-litre EcoDiesel V6, the proven TorqueFlite™ eight-speed automatic transmission, the versatile five-mode Active-Level Four-Corner Air Suspension and the invaluable RamBox Cargo Management System. All this, and more, gives the Ram 1500 capability that stands apart from the competition.

*A note about this brochure: all disclaimers and disclosures can be found on the back cover.

CANADA'S MOST FUEL-EFFICIENT PICKUP² AND THE ONLY 1/2-TON DIESEL



THE 3.0L ECODIESEL: IT'S WHY THIS PICKUP STANDS ALONE—AND ABOVE. This clean-burning turbocharged 60-degree dual overhead cam (DOHC) 24-valve V6 is so powerful, it rivals V8 output and capability yet is still incredibly efficient.

Working with the TorqueFlite™ 8-speed automatic transmission, the 3.0L EcoDiesel V6 delivers class-leading³ low-end torque of 420 lb-ft at only 2,000 rpm. Outstanding performance is measured in pure capability, giving you towing strength up to 4,173 kg (9,200 lb),⁴ when properly equipped.

Further refinements include a 29,000-psi Common Rail Fuel-Injection System enhanced with Multi-Jet II Shaping Technology enabling up to eight fuel injections per combustion event. The EcoDiesel is also capable of running on environmentally friendly and renewable biodiesel fuels up to a B-20 blend.

Built by world-class manufacturer VM Motori, the EcoDiesel is one of the most advanced diesel engines in the marketplace—and is one you can count on to endure decades of hard labour.

240 HORSEPOWER 420 LB-FT OF TORQUE

LASTING DURABILITY. *The engine is built with a cylinder block and bedplate constructed of high-strength compact graphite iron, a forged steel crankshaft and connecting rods, durable aluminum alloy pistons, heat-treated aluminum cylinder heads and oil injectors for each piston.*

TURBO POWER. *An electronically controlled and watercooled Variable Geometry Turbocharger enhances durability and capability. The system provides critical turbine power at low engine speeds, helping ensure optimal power and performance at all times.*

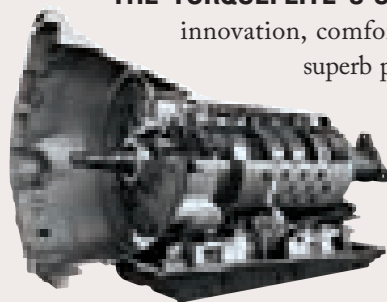
STATE-OF-THE-ART SELECTIVE CATALYTIC REDUCTION. *This system reduces emissions and incorporates a unique Diesel Exhaust Fluid (DEF) system that alerts the driver to low DEF levels while also allowing the engine to maintain full power.*

COOL OIL. LONG LIFE. REDUCED COSTS. *A standard engine oil cooler keeps the oil at peak operating temperatures, contributing to recommended oil change intervals up to 16,000 km.⁵*

DUAL-FUEL FILTRATION. *Exceptional separation of water from fuel enhances long-term protection.*

UP TO 8.4 L/100 KM (34 MPG) HIGHWAY*

4,173 KG (9,200 LB) TOWING⁴



THE TORQUEFLITE 8-SPEED AUTOMATIC encapsulates our commitment to innovation, comfort and capability. With its outstanding shift qualities and superb performance from highway to hauling, the TorqueFlite is a major factor in the Ram 1500's impressive fuel economy figures. Refined in every way, it incorporates a rotary dial shifter, with steering wheel-mounted buttons for manual gear selection and greater operator control when towing and hauling. Principal features include:

A WIDE GEAR-RATIO SPREAD WITH CLOSE STEPS *helps deliver excellent shift quality and allows the engine to spend more time at lower rpm—helping enhance fuel economy.*

ELECTRONIC SHIFT MAPPING *includes 40 shift maps, an exceptional number that adds to impeccable road manners: each tuned for optimal shifting in varying road and driving conditions.*

A THERMAL MANAGEMENT SYSTEM *quickly warms up the transmission fluid; this technology improves overall performance and boosts daily fuel efficiency.*

THE SEGMENT-EXCLUSIVE³ ELECTRONIC ROTARY DIAL SHIFTER *is an intuitive component which also frees up space for additional storage.*

**COMPREHENSIVE AND TOUGH WARRANTIES⁶
PROVE THE QUALITY OF EVERY RAM WE BUILD**

**5 YR/100,000 KM
POWERTRAIN LIMITED WARRANTY**

*See page 27 for full fuel economy details.

THE 3.6L PENTASTAR™ V6

THE 3.6L PENTASTAR VARIABLE VALVE TIMING (VVT) V6 FLEX FUEL ENGINE delivers a remarkable combination of power, long-term durability and extraordinarily low fuel consumption. Key features include cast aluminum cylinder heads, a high-pressure die-cast aluminum block and dual independent camshaft phasing. A thermal management system with a pulse-width-modulated fuel pump delivers fuel only when needed to further enhance efficiency. Along with impressive strength that enables excellent towing and hauling capability, the TorqueFlite™ 8-speed automatic transmission helps refine its already exceptional road manners.

IMPRESSIVE FUEL ECONOMY *up to 9.3 L/100 km (30 mpg) on the highway.**

VARIABLE VALVE TIMING (VVT) *controls the valves in the most efficient manner, allowing optimal engine breathing throughout the entire rpm range to deliver improved torque and fuel economy, and lower emissions.*

305 HORSEPOWER 269 LB-FT OF TORQUE

UP TO 9.3 L/100 KM (30 MPG) HIGHWAY* 3,447 KG (7,600 LB) TOWING⁴

THE LEGENDARY 5.7L HEMI® V8



With one of the most impressive résumés in engineering history—it's still one of the most powerful V8 engines in the segment. Lauded for its ultra-durable strength balanced by impressive efficiency, this V8 delivers exceptional towing, hauling and excellent fuel efficiency—enhanced even further when paired with the TorqueFlite 8-speed automatic transmission.

FUELSAVER MDS, or Multi-Displacement System, *seamlessly deactivates half of the cylinders when cruising, transforming the mighty V8 into a fuel-sipping four-cylinder.*

VVT *opens and closes valves to varying degrees depending on rpm, ensuring peak overall performance, increased torque, improved fuel economy and reduced emissions.*

TWO SPARK PLUGS PER CYLINDER *burn fuel with great efficiency, ensuring consistent, clean and complete combustion.*

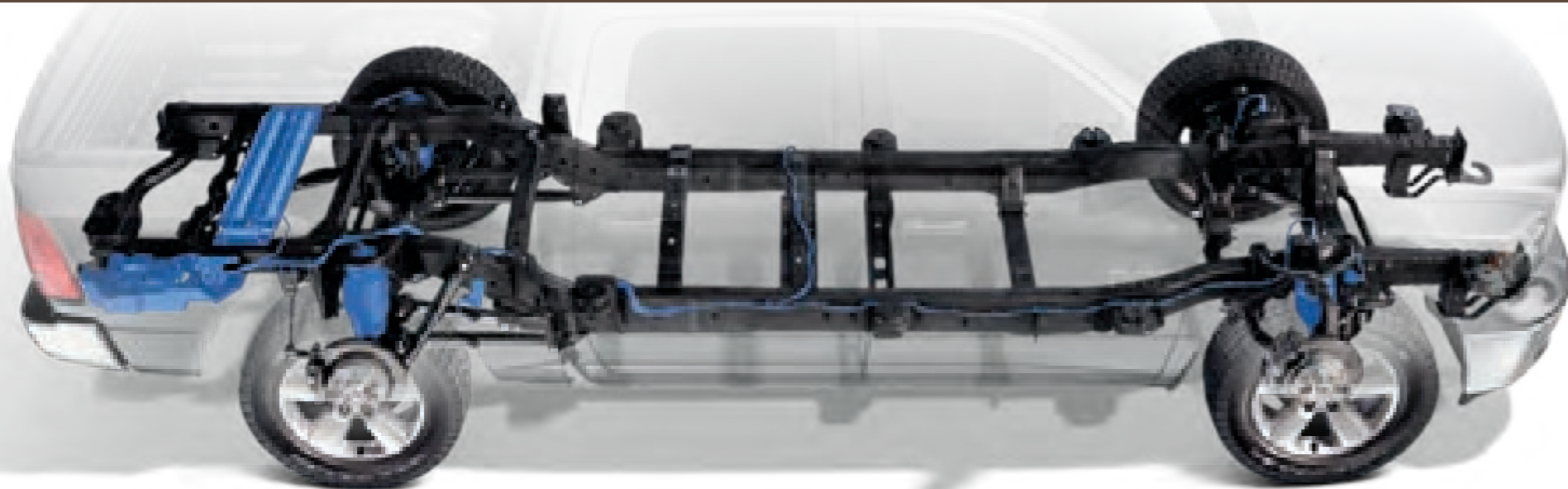
395 HORSEPOWER 410 LB-FT OF TORQUE

UP TO 10.9 L/100 KM (26 MPG) HIGHWAY* 4,831 KG (10,650 LB) TOWING⁴



*See page 27 for full fuel economy details.

UNCOMPROMISING STRENGTH



The structural rear bumper is rated for Class III assignments and easily handles trailers up to 2,268 kg (5,000 lb).⁴

The available Class IV hitch receiver bolts directly to the frame, features 4- and 7-pin trailer tow connectors and extends capability to 4,831 kg (10,650 lb).⁴

Galvanized body panels offer superb corrosion protection, and bake-hardened steel for outer door panels provides enhanced resistance against dents.

With a partially hydroformed and low-torsion ladder frame with fully boxed side rails; ride quality, road manners, hauling and interior comfort are superb.

Lightweight high-strength steel gives you a tough, full-size pickup with exceptional capability and best-in-class fuel economy.²

A hydroformed engine compartment inner structure enables the fenders to become simple bolt-on panels that are easier and more cost-effective to replace.

TO ACHIEVE THE STATUS OF CANADA'S LONGEST-LASTING PICKUP,¹ WE CHOSE THE HARD WAY

This is what it takes: begin as a concept designed to outdo any competitive vehicle. Undergo rigorous computer-aided engineering processes. Create a prototype and refine it further. Only then did we subject the vehicle to treatments far worse than you will ever attempt. From testing chamber to gruelling on-road trials in geographical and weather conditions that ranged from 49°C (120°F) deserts to -29°C (-20°F) arctic climates, our testing was brutal to the extreme. The results are measured in quality so good, you're backed by one of the best warranties⁶ in the business. That's the Ram promise, and we make good on it.

RAM. THE ULTRA-CAPABLE 4x4 AUTHORITY

THE PART-TIME TRANSFER CASE. The Borg-Warner[®] transfer case, standard on Ram ST, SLT and Outdoorsman 4x4 models, is ideal for off-road, farm, industrial and leisure activities. It features two speeds with three operating ranges, plus Neutral. It is electronically operated via centre stack-mounted controls.

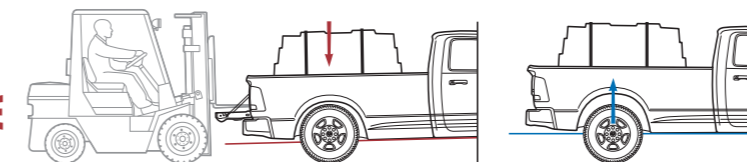
THE ON-DEMAND TRANSFER CASE. Long proven on Ram 1500 4x4 models, this two-speed transfer case offers four operating modes, plus the Neutral position, and features Auto Mode for all-weather operation—with no driver input required. It is electronically operated via centre stack-mounted controls and is standard on Ram Big Horn, Sport, Laramie, Laramie Longhorn and Laramie Limited.

ACTIVE-LEVEL™ FOUR-CORNER AIR SUSPENSION



INNOVATION YOU EXPECT ONLY FROM RAM 1500. We take that expectation seriously, bringing you one of the most versatile technologies to make driving, loading and unloading more comfortable and convenient than ever.

The remarkable Active-Level Four-Corner Air Suspension is an available system that improves control and ride quality. Active-Level technology ensures automatic levelling while under heavy payload, and is the foundation of a comprehensive system featuring five distinct operational heights (or modes). Aero Mode automatically adjusts at highway speeds while Entry/Exit and the two Off-Road modes are managed manually via the integrated switch bank or the key fob.



ACTIVE-LEVEL TECHNOLOGY. For typical pickups, a heavily loaded cargo bed produces obvious sag and points headlights up instead of on the road. The available Ram Active-Level Four-Corner Air Suspension System makes all of that history by counteracting the weight and levelling out the chassis for an even, more controlled ride, maintaining a comfortable horizontal plane and properly directed headlamps.



FINGERTIP EASE. Operation of the available Active-Level Four-Corner Air Suspension, remote start and locking RamBox[®] are as simple as the touch of a button.

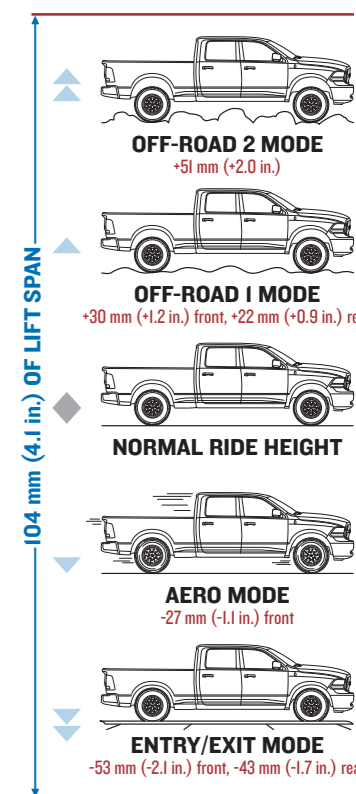
OFF-ROAD 2 MODE. Provides excellent ground clearance for the path and trail, with the greatest angles for approach, departure and breakover.

OFF-ROAD 1 MODE. Outstanding ride balance, with an extra degree of clearance when you need it.

NORMAL RIDE HEIGHT. The most comfortable balance of ride and handling for everyday driving.

AERO MODE. Aero automatically lowers the vehicle at highway speeds, reducing aerodynamic drag and body roll while measurably improving fuel efficiency.

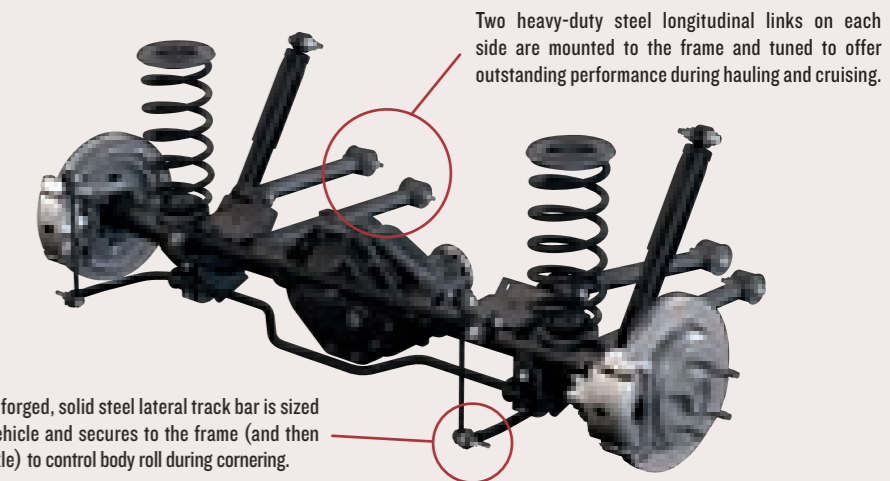
ENTRY/EXIT MODE. Lowers the entire vehicle for easier ingress/egress, cargo area loading/unloading and trailer hooking/unhooking.



THE MULTILINK COIL SPRING REAR SUSPENSION



IN A CLASS OF ITS OWN: CAPABILITY MEETS COMFORT. The standard rear suspension on the Ram 1500 is unmatched in the light-duty class. The class-exclusive³ multilink coil spring rear suspension technology is the preferred suspension system for rail cars. Fact: this suspension design offers strength, durability and exceptional ride comfort without sacrificing capability.



Two heavy-duty steel longitudinal links on each side are mounted to the frame and tuned to offer outstanding performance during hauling and cruising.

A tough, forged, solid steel lateral track bar is sized to the vehicle and secures to the frame (and then to the axle) to control body roll during cornering.

THE 2015 RAM 1500 is ready for the toughest towing assignments, pairing uncompromising torque and frame strength with capability critical to the task at hand. For you, it means riding with precise handling and performance, confident takeoffs from a full stop while trailering and effortless acceleration while underway.

PUT ALL YOUR BEST BEHIND YOU: your horse trailer, your vintage car, your trusted camper. Comprehensive capability includes the available ParkView® Rear Back-up Camera⁷ with dynamic grid lines for perfect hitch alignment. Available integrated Class IV hitch receiver with 4- and 7-pin wiring harness. Standard Electronic Stability Control (ESC)⁸ system with Trailer Sway Control. Topped off with the available integrated trailer brake controller that lets you custom-tune your Ram for complex trailers—even those with multiple axles—and you can easily go with the tow.

TOW UP TO 4,173 KG (9,200 LB)⁴ – 3.0L ECODIESEL V6

TOW UP TO 4,831 KG (10,650 LB)⁴ – 5.7L HEMI® V8



MANAGE YOUR TOWING WITH FINGERTIP CONTROL. The integrated switch bank is intuitively located on the centre stack and manages a host of standard and available towing and interior features, including Trailer Brake Control, the Start/Stop system, the ESC⁸ system, Tow/Haul mode, heat and ventilation for seats, the multiple modes of the Active-Level™ Four-Corner Air Suspension System and the heated steering wheel.



BRIGHT LIGHTS. BIG TOWING. Ideally positioned in the rear bumper well, the standard 4- and 7-pin trailer connector keeps the connections far from dirt and debris; adjacent illumination makes it a breeze to hitch or unhitch a trailer at night. Providing both pin settings eliminates the need for an adapter or jumper when hauling different trailer setups.



WHEN IT COMES TO TOWING, RAM BRINGS IT HOME

TECHNOLOGY AND SAFETY

Technology for Ram 1500 incorporates major advances that give you unprecedented convenience and security. Available features such as the Park-Sense® Front and Rear Park Assist System⁷ are designed to simplify parking and manoeuvring, and are custom-engineered to make trailering and everyday operation confident and worry-free.

PARK-SENSE⁷ Six Park-Sense sensors located in the front bumper, and four located in the rear bumper, monitor the areas within the sensors' fields. The front sensors can detect obstacles from a distance of up to 1.2 m (47 in.) and the rear sensors from a distance of up to 2.0 m (79 in.). Readouts located in the cluster display work in tandem with audible chimes to fully notify the driver of any proximity to front and/or rear objects.

REMOTE KEYLESS ENTER 'N GOTM This available feature utilizes a custom radio frequency that lets the door locks communicate with your personalized keyless fob. Now, there's no need for keys in hand: with the fob in a pocket or bag, the driver can approach the locked vehicle, touch the door handle, enter—push the Start/Stop button and go. With the remote keyless locking system, the same advanced telematics apply to locking and unlocking the tailgate and the available RamBox[®].

AUTO HIGH-BEAM HEADLAMP CONTROL. This available system automatically toggles between low and high beams to maximize nighttime vision—and gives oncoming drivers welcome relief from potential high-beam intensity. Intuitive and intelligent, the system effectively ignores local ambient lighting (street lights, sign reflections, buildings, etc.)—and when cresting a hill, it instantly switches to low-beam light output.

HIGH-PERFORMANCE LIGHTING. These available 70-millimetre projector beam headlamps ensure superb forward- and spread-light performance, using smart bifunctional units (high and low beams in a single headlamp)—technology that helps increase the peripheral spread light.

PARKVIEW[®] REAR BACK-UP CAMERA⁷ Active grid lines automatically adjust the guide paths as the steering wheel is turned, an invaluable aid when aligning trailers and hitches. The available system uses a tailgate-mounted hidden camera and conveniently displays the image on the radio screen or rearview mirror (depending on radio system).

REMOTE START. This available system lets you conveniently start—and warm up or cool down—the vehicle from up to 91 metres (330 feet) away.



ELECTRONIC STABILITY CONTROL (ESC)⁸ So important to towing control and daily safety and security, it's standard on every Ram 1500. ESC is so refined that it can anticipate the intended path of the vehicle to optimize vehicle dynamics. ESC features multiple technologies including:

- ▶ **ANTILOCK BRAKE SYSTEM (ABS).** This four-channel system monitors each wheel's speed and allows backup braking should one of the two braking circuits be compromised.
- ▶ **ELECTRONIC BRAKE-FORCE DISTRIBUTION.** This system regulates braking pressure from front to rear to minimize stopping distances for ideal control.
- ▶ **TRACTION CONTROL.** Integrated with the ABS, it regulates wheelspin at all speeds. Impending wheel-slip during acceleration results in throttle control to reduce torque; in extreme situations—accelerating from pavement to ice—it will selectively apply brakes to maintain control. It can be turned off with a console-mounted button.
- ▶ **READY ALERT BRAKING.** The system senses when the driver's foot is lifted from the accelerator, and then instantly applies a slight (and imperceptible) brake force to ensure that brake pads and discs are correctly lined up should a sudden or emergency stop be necessary.
- ▶ **RAIN BRAKE SUPPORT.** Activated by the windshield wipers, the brake calipers pulse against the rotor, removing water from the pads.
- ▶ **HYDRAULIC BOOST COMPENSATION.** Should a failure occur in the vacuum brake booster or any related line (i.e., a rupture from tough off-roading), the brake controller will run the ABS pump and the brakes will perform as normal until the failure is serviced.
- ▶ **TRAILER SWAY CONTROL.** This system detects trailer sway and will automatically compensate by applying selective brake pressure on the tow vehicle's opposite side to counteract and reduce the sway.
- ▶ **HILL START ASSIST.** While on hills or inclines, the system holds the vehicle stationary for two seconds after the brakes have been released to help prevent rollback.





CAPABLE LUXURY

REACHING FOR LUXURY puts the benchmark at your service. Ram 1500 Laramie, Laramie Longhorn and Laramie Limited models.

These workhorses serve up sophistication and design expertise that put these Ram owners in an enviable league of their own. Both the interior and exterior offer distinctive touches. Instant eye and street appeal start with either a two-tone or monotone finish (depending on model), chrome accents and authoritative 20-inch wheels.

Inside, Ram 1500 Laramie models distinguish themselves with specialized finishes and treatments with designer-level accessories. The leather-faced interior of the Ram Laramie with heated and ventilated front bucket seats, and a heated, leather-wrapped steering wheel with audio controls, offers a big payoff in comfort. Now add a 7-inch, full-colour customizable in-cluster display centre and dozens more amenities resulting in a rare combination of artistry, ingenuity and authentic capability. The Ram Laramie Longhorn, shown right, features full leather seating, unique instrumentation and burled walnut accents throughout the cabin.

LARAMIE LIMITED. The distinctively designed Ram Laramie Limited separates itself through subtle interior appointments: Black heated and ventilated premium leather seats, luxury door trim panels, leather-wrapped grab handles, embroidered luxury front and rear floor mats, a premium instrument cluster and a leather-wrapped steering wheel with real wood accents.

Outside, its sleek monotone paint finish is accented by authoritative 20-inch aluminum wheels with chrome pockets. On HEMI® V8-powered Limited models, wheel-to-wheel side steps are standard; with the 3.0L EcoDiesel V6, they're optional.

Technology is comprehensive and impressive, with Remote Keyless Enter 'n Go™, auto high-beam headlamp control, rain-sensing windshield wipers, the class-exclusive® Active-Level™ Four-Corner Air Suspension System and much more.

Properly secure all cargo.



Laramie Limited



A IT'S OUT OF SIGHT. The rear underseat storage in Ram 1500 Crew Cab and Quad Cab® models is perfect for items best left out of sight.

B VERSATILITY DESIGNED TO FLOOR YOU. Ram Crew Cab models distinguish themselves with interior roominess and class-exclusive in-floor storage bins® with removable and insulated bins—perfect for keeping beverages and food cold, as well as stashing valuables and small tools.

C FOLD-FLAT LOAD FLOOR. Available on Crew Cab and Quad Cab models, it provides a convenient flat storage surface, ideal for cargo you'd prefer not to secure in the rear bed.

DUAL GLOVE BOX AND CONSOLE TREATMENTS. Dual glove boxes feature large upper and lower storage areas. The centre console armrest bins have three available integrated cup holders and provide access to the available media port for connectivity.



A

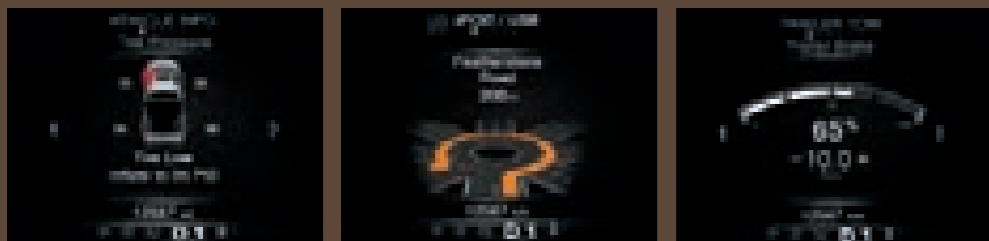
B

C

KNOWLEDGE IS POWER

Each trim level of the 2015 Ram pickup comes to work with an individual and bold instrument panel cluster and Electronic Vehicle Information Centre. Premium models feature a six-ring instrument cluster that takes its design cues from antique watches and vintage jewellery.

Select Ram 1500 models feature driver-oriented technologies that enhance convenience and responsible on-road action. Among them: a full-colour 7-inch customizable in-cluster display centre. This multiview display screen features personalized settings for dozens of functions, including audio, compass, temperature settings, fuel economy, trip info, cruise control, trailer braking, vehicle status and engine performance.



This technology focuses on keeping eyes on the road and hands on the wheel—which is why the dynamic information screens are accessed using an intuitive “roller-menu” controlled by a steering wheel-mounted toggle switch, and why the interface for navigation includes convenient voice commands.⁹

The Ram PowerNet electrical architecture employs high- and low-speed data networks to communicate with and connect between in-vehicle system modules. You’ll find information about virtually every facet of vehicle operation through multiple “smart” modules that talk to one another.

What it all boils down to is knowledge: Ram trucks deliver a wealth of information with fingertip-operated ease. This is technology driving to be the best.



Laramie Longhorn shown in Cattle Tan

KEEPING YOU CONNECTED

Our world is one of interconnected business and leisure communications that happen at the speed of life. The upgraded systems offered by the Uconnect[®] multimedia centres provide innovative simplicity that puts you in control. Available features include:

ENTERTAINMENT. SiriusXM satellite radio¹⁰ with dozens of commercial-free channels. Enjoy premium sound from Alpine[®] audio systems, a CD player, USB connectivity and Bluetooth[®] streaming audio.

PHONE.⁹ It’s all here: Bluetooth pairing of multiple phones, contact syncing, voice-activated hands-free calling and text messaging. The system can also automatically synchronize up to 1,000 entries from your Bluetooth compatible phone’s address book.¹¹

NAVIGATION.¹² Intuitive, user-friendly navigation systems with turn-by-turn directions and available 3D displays make travel easy.

VOICE COMMAND.⁹ Allows you to use your voice to select radio stations and available SiriusXM satellite¹⁰ channels, listen to text messages and send a preformatted response¹³ as well as make/receive calls and select destination entries with the available navigation.¹² It’s all at your beck and call.

CONTROLS. All your radio, touchscreen and steering-wheel controls are designed to be easy to find and easy to use. Adjust your seat or cabin temperature, select a music station or make a call without taking your eyes from the road.



THE RAMBOX® CARGO MANAGEMENT SYSTEM



Ram 1500 offers a number of cab and cargo bed configurations to meet your needs. Storage is extensive both inside and out, including three cab sizes (Regular Cab, Quad Cab® and Crew Cab) and three cargo bed lengths (5-foot 7-inch, 6-foot 4-inch and 8-foot) depending on the model.

Standing alone in its class, the innovative RamBox Cargo Management System is available for all trim levels with 5-foot 7-inch and 6-foot 4-inch beds.

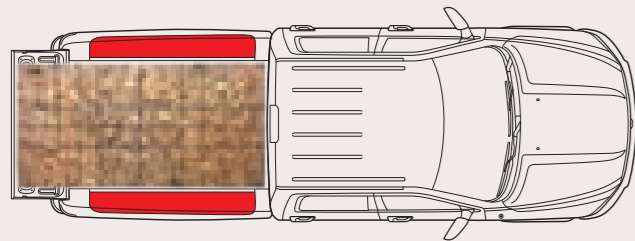
This multifaceted storage system includes two large, drainable, illuminated and lockable storage compartments, one on each side of the cargo bed. Each is spacious enough to hold various size sports equipment or power tools.

The system also includes a cargo bed extender/divider (smartly stored at the front of the bed when not needed) which lets you customize the cargo bed area and extend usable bed length, reverse it to divide the bed for specific cargo-carrying needs. A built-in cargo bed rail system with four adjustable cleats offers secure tie-down points for cargo.



Properly secure all cargo.

REMOTE KEYLESS LOCKING FOR DOORS, TAILGATE AND RAMBOX. This available feature lets you lock or unlock all Ram 1500 doors, rear liftgate and RamBox compartments (if equipped) with a simple click on the fob.



ALL THE CAPABILITY YOU NEED. RamBox Cargo Management System doesn't compromise your ability to haul, as you can still carry 4x8-foot sheets of building materials on the flat cargo bed.

RAMBOX DIMENSIONS		
	5' 7" CARGO BED	6' 4" CARGO BED
A	366 mm (14.4 in.)	472 mm (18.6 in.)
B	1,311 mm (51.6 in.)	1,529 mm (60.2 in.)
C	480 mm (18.9 in.)	480 mm (18.9 in.)



Properly secure all cargo.

AUTHENTIC RAM ACCESSORIES



TAKE IT PERSONALLY. WE DO. You've made the move to your new 2015 Ram 1500. Here's where the fun starts.

Outfit your new Ram 1500 with Authentic Accessories from Mopar®, and you're making a personal statement that addresses comfort, convenience, style and capability. These innovative parts and accessories deliver the same demanding tolerances as your new Ram, because Mopar technicians and engineers work closely with Ram designers to give you OEM quality at every turn. Fit and finish are exacting and precise, created with diagnostic equipment that delivers proven quality, and the selection is so diverse, you can personalize your Ram like no other.

Ram 1500 Crew Cab ST shown with Side Window Air Deflectors, Wheel Flares, Stainless Steel Wheel-to-Wheel Tubular Side Steps, Sliding Toolbox and RamBox Tool Bags. You'll find much more when you visit mopar.ca



ROLL-UP TONNEAU COVER



ALUMINUM LADDER RACK



UNDER-THE-RAIL BEDLINER

ST (REGULAR CAB / QUAD CAB® / CREW CAB)



17-inch lightweight steel
Standard

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension (Quad Cab/Crew Cab)
- RamBox® Cargo Management System (5' 7" and 6' 4" box only)
- Spray-in Bedliner
- Class IV Hitch Receiver (included with Ram Tradesman model)

PACKAGE GROUPS

- Popular Equipment Group—Includes cloth 40/20/40 bench seat, carpet, remote keyless entry on Crew Cab/Quad Cab, floor mats and SiriusXM satellite radio⁰
- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- Ram HFE Model (Regular Cab Short Box only)—Features 3.6L Pentastar V6 with 8-speed, 17-inch Tech Silver aluminum wheels, Start/Stop system, active grille shutters, soft tri-fold tonneau cover and 800-amp battery
- Ram Tradesman Model—Features standard 5.7L HEMI V8 with 6-speed or 8-speed automatic, available 3.6L Pentastar V6 with 8-speed, available 3.0L EcoDiesel V6 with 8-speed, Class IV hitch receiver and spray-in bedliner
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control and black, power 7- x 11-inch manually folding trailer tow mirrors

- Ram Express Model—Standard 5.7L HEMI V8 with 6-speed or available 8-speed, carpet, floor mats, fog lamps, body-colour grille/front fascia/rear bumper, dual rear exhaust with bright tips, 20-inch aluminum wheels and P275/60R20 BSW all-season tires (Regular Cab Short Box only)
- Ram Black Express—Includes black Ram's Head and 4x4 tailgate badges, black painted honeycomb grille, Uconnect 5.0 multimedia centre, 20-inch semi-gloss black aluminum wheels, P275/60R20 BSW all-season tires, Popular Equipment Group and Power and Remote Entry Group

EXTERIOR FEATURES

- Black grille, door handles and front/rear bumpers
- Black power, heated 6- x 9-inch mirrors, manual folding (Quad Cab/Crew Cab)
- Moulded-in-black upper fascia
- Quad-lens halogen headlamps
- 17-inch lightweight steel wheels
- P265/70R17 BSW all-season Goodyear® tires

SAFETY & SECURITY

- Automatic headlamps
- Electronic Stability Control (ESC)⁰ with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control
- Four-wheel disc antilock brakes with Brake Assist
- Locking tailgate
- Six air bags⁰ including driver and front-passenger multistage, side curtain and front seat-mounted side
- Tire pressure monitoring display

CAPABILITY & FUNCTIONALITY

- Cargo lamp
- Electronic shift-on-the-fly part-time transfer case (4x4 only)
- Engine block heater
- Four- and 7-pin trailer wiring harness
- Front stabilizer bar
- Rear stabilizer bar (Quad Cab/Crew Cab/4x4)
- Front suspension with upper and lower control arms, coil springs and heavy-duty shock absorbers
- Rear suspension with multilink coil spring and heavy-duty shock absorbers

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with FuelSaver Multi-Displacement System (MDS) and 6-speed automatic
- 5.7L HEMI VVT V8 with MDS and 8-speed automatic (Tradesman) with E-shifter
- 3.6L Pentastar™ VVT V6 with 8-speed automatic and E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic (Tradesman) and E-shifter

STANDARD EQUIPMENT

INTERIOR AMENITIES

- Uconnect® 3.0 multimedia centre
- Media Hub with remote USB port and auxiliary input jack
- 3.5-inch Electronic Vehicle Information Centre
- 12-volt auxiliary power outlets
- Air conditioning
- Cruise control
- Tilt steering column
- Power door locks and front windows with one-touch up/down (Quad Cab/Crew Cab)
- Front heavy-duty vinyl 40/20/40 split bench seat
- Rear heavy-duty vinyl flip-up bench seat (Quad Cab/Crew Cab)
- Behind-the-seat storage bin (Regular Cab)
- Front-seat centre armrest with three cup holders
- Rear in-floor storage (Crew Cab)
- Rear underseat storage bins (Quad Cab/Crew Cab)



Crew Cab shown in Heavy-Duty Vinyl with 40/20/40 front bench seat—Diesel Grey.



Standard



Shown with available rotary dial E-shifter and standard Uconnect 3.0 multimedia centre.



Shown with available rotary dial E-shifter and available Uconnect 5.0 multimedia centre.



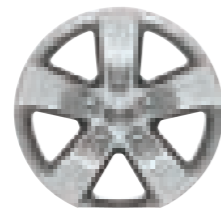
Heavy-Duty Vinyl—Diesel Grey
Standard



Cloth—Diesel Grey
Available

For full option details, visit RAMTRUCK.CA

SXT (REGULAR CAB / QUAD CAB® / CREW CAB)



17-inch Tech Silver aluminum
Standard



Regular Cab shown in Cloth with 40/20/40 front bench seat—Diesel Grey.



Standard



Shown with available E-shifter and standard Uconnect 3.0 multimedia centre.

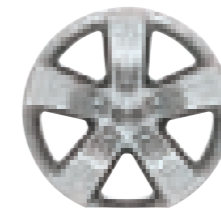


Shown with available E-shifter and Uconnect 5.0 multimedia centre.



Cloth—Diesel Grey
Standard

SLT (REGULAR CAB / QUAD CAB® / CREW CAB)



17-inch Tech Silver aluminum
Standard



Crew Cab shown with available Premium Cloth and front bucket seats—Canyon Brown.



Standard



Available with Luxury Group and SLT Plus Décor Group



Shown with standard Uconnect 5.0 multimedia centre.



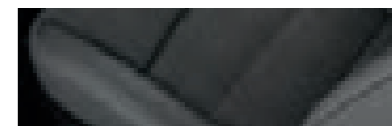
Shown with available Uconnect 8.4A or 8.4AN multimedia centre.



Cloth—Diesel Grey
Standard



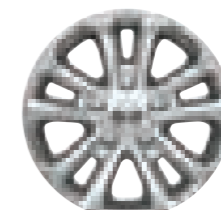
Cloth—Canyon Brown
Standard



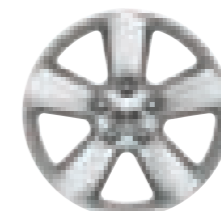
Premium Cloth—Diesel Grey
Available



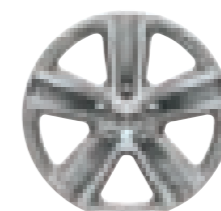
Premium Cloth—Canyon Brown
Available



17-inch chrome-clad aluminum
Available



20-inch aluminum
Available
Also packaged with SLT Décor Group



20-inch polished aluminum
with silver painted pockets
Available with SLT Décor Group

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with Multi-Displacement System (MDS) and 6-speed automatic
- 3.6L Pentastar™ VVT V6 with 8-speed automatic and E-shifter

ENHANCEMENTS vs. ST

INTERIOR AMENITIES

- Carpet floor covering
- Cloth 40/20/40 bench seat
- Floor mats
- SiriusXM satellite radio including one-year subscription¹⁰

EXTERIOR FEATURES

- 17-inch aluminum wheels
- Chrome front/rear bumpers
- Chrome grille with black hex-link insert

SAFETY & SECURITY

- Remote keyless entry (Quad Cab/Crew Cab)

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension (Quad Cab/Crew Cab)
- Antispin Differential Rear Axle
- Class IV Hitch Receiver
- Trailer Brake Control (included with Trailer Tow Mirrors and Brake Group)
- ParkView® Rear Back-up Camera⁷
- RamBox® Cargo Management System (with 5' 7" and 6' 4" box only)
- Spray-in Bedliner
- Uconnect® 5.0 Multimedia Centre with 5-inch Touchscreen
- Black 7- x 11-inch Power Trailer Tow Mirrors—Manually folding with courtesy lamps, supplemental turn signals and heating element (included with Trailer Tow Mirrors and Brake Group)
- Fog lamps

PACKAGE GROUPS

- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control and black, power 7- x 11-inch manually folding trailer tow mirrors

POWERTRAIN

- 3.6L Pentastar™ Variable Valve Timing (VVT) V6 with 8-speed automatic and E-shifter
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic and E-shifter

ENHANCEMENTS vs. SXT

INTERIOR AMENITIES

- Instrument panel colour-keyed accents
- Uconnect® 5.0 multimedia centre with 5-inch touchscreen
- Hands-free communication⁸ with Bluetooth® streaming audio
- Overhead console
- Passenger-side sun visor with mirror
- Premium door trim with map pocket
- Rear power sliding window (Quad Cab/Crew Cab)
- Temperature and compass displays
- Traveller and mini trip computer

EXTERIOR FEATURES

- Body-colour upper fascia
- Chrome door handles

OPTIONAL EQUIPMENT

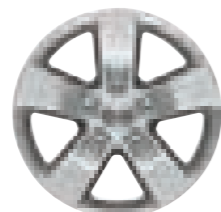
- Active-Level™ Four-Corner Air Suspension (Quad Cab/Crew Cab)
- Class IV Hitch Receiver
- Trailer Brake Control
- RamBox® Cargo Management System (with 5' 7" or 6' 4" boxes)
- Spray-in Bedliner
- Uconnect 8.4A Multimedia Centre with 8.4-inch Touchscreen (NAV-ready)¹⁵
- Uconnect 8.4AN Multimedia Centre with 8.4-inch Touchscreen and Premium Navigation¹²
- Remote Start and Security Group

PACKAGE GROUPS

- Comfort Group—Includes heated front seats and heated steering wheel
- Luxury Group—Includes overhead console with universal garage door opener,¹⁶ sun visors with illuminated vanity mirrors, black, power folding 6- x 9-inch heated auto-dimming mirrors with courtesy lamps and supplemental turn signals, premium 7-inch customizable in-cluster display centre, glove box and underhood lamps, rear dome lamp with on/off switch and leather-wrapped steering wheel with audio controls
- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- SLT Plus Décor Group (Quad Cab/Crew Cab only)—Includes Luxury Group, chrome grille with chrome billets, fog lamps, 20-inch aluminum wheels and dual rear exhaust with bright tips
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control and black, power 7- x 11-inch manually folding trailer tow mirrors

For full option details, visit RAMTRUCK.CA

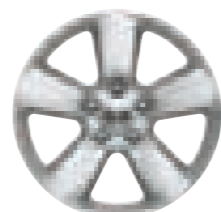
OUTDOORSMAN (QUAD CAB® / CREW CAB)



17-inch aluminum
Standard



20-inch semi-gloss black aluminum
Available



20-inch aluminum
Available



Crew Cab shown in available Premium Cloth and front bucket seats—Diesel Grey.



Standard



Available with Luxury Group



Shown with standard Uconnect 5.0 multimedia centre.



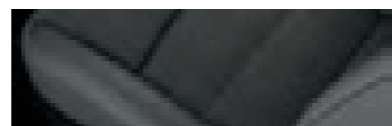
Shown with available Uconnect 8.4A multimedia centre.



Cloth—Diesel Grey
Standard



Cloth—Canyon Brown
Standard



Premium Cloth—Diesel Grey
Available

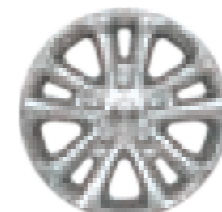


Premium Cloth—Canyon Brown
Available

BIG HORN (QUAD CAB® / CREW CAB)



20-inch chrome-clad aluminum
Standard



17-inch chrome-clad aluminum
Available



Crew Cab shown with available Premium Cloth and front bucket seats—Canyon Brown.



Standard



Shown with standard Uconnect 5.0 multimedia centre.



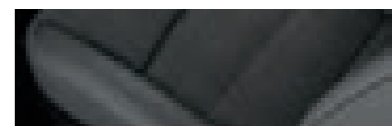
Shown with available Uconnect 8.4A multimedia centre.



Cloth—Diesel Grey
Standard



Cloth—Canyon Brown
Standard



Premium Cloth—Diesel Grey
Available



Premium Cloth—Canyon Brown
Available

POWERTRAIN

- 3.6L Pentastar™ V6 with Variable Valve Timing (VVT) and 8-speed automatic with E-shifter
- 5.7L HEMI® VVT V8 with Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic and E-shifter

ENHANCEMENTS vs. SLT

INTERIOR AMENITIES

- Front/rear floor mats

EXTERIOR FEATURES

- Black door handles
- Black lower two-tone paint
- Black painted fender flares
- Black painted front/rear bumpers
- Body-colour grille
- Fog lamps

CAPABILITY & FUNCTIONALITY

- 121-litre fuel tank (with 3.6L and 5.7L)
- 98-litre fuel tank (with 3.0L)
- Antispin differential rear axle (4x4 models)
- Class IV hitch receiver (4x4 models)
- Front suspension skid plate (4x4 models)
- Rear extra heavy-duty shock absorbers (4x4 models)
- Tow hooks
- Transfer case skid plate shield (4x4 models)

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension
- Antispin Differential Rear Axle
- Trailer Brake Control
- Monotone Outdoorsman—Includes body-colour fender flares and bright front/rear bumpers
- ParkView® Rear Back-up Camera⁷
- Park-Sense® Rear Park Assist System⁷
- Park-Sense Front and Rear Park Assist⁷
- RamBox® Cargo Management System
- Spray-in Bedliner
- Uconnect® 5.0 Multimedia Centre with 5-inch Touchscreen
- Uconnect 8.4A Multimedia Centre with 8.4-inch Touchscreen (NAV-ready)¹⁵
- Remote Start and Security Group

PACKAGE GROUPS

- Luxury Group—Includes overhead console with universal garage door opener,¹⁶ sun visors with illuminated vanity mirrors, black, power folding 6- x 9-inch heated auto-dimming mirrors with courtesy lamps and supplemental turn signals, 7-inch customizable in-cluster display centre, glove box and underhood lamps, rear dome lamp and leather-wrapped steering wheel with audio controls
- Rear Camera and Park Assist Group⁷—Includes ParkView Rear Back-up Camera and Park-Sense Front and Rear Park Assist System
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control and black, power 7- x 11-inch manually folding trailer tow mirrors

POWERTRAIN

- 5.7L HEMI® V8 with Variable Valve Timing (VVT), Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic and E-shifter

ENHANCEMENTS vs. SLT

INTERIOR AMENITIES

- Auto-dimming rearview mirror
- Glove box and underhood lamps
- Leather-wrapped steering wheel with audio controls
- Overhead console with universal garage door opener¹⁶
- Premium gauge cluster with 7-inch customizable in-cluster display centre
- Rear dome lamp with on/off switch
- Sun visors with illuminated vanity mirrors

EXTERIOR FEATURES

- Chrome door handles
- Chrome grille with chrome billets
- Chrome power folding, 6- x 9-inch heated mirrors with supplemental turn signals and courtesy lamps
- Chrome tubular side steps
- Fog lamps
- 20-inch chrome-clad aluminum wheels
- P275/60R20 BSW all-season Goodyear® tires

CAPABILITY & FUNCTIONALITY

- Dual rear exhaust with bright tips
- Electronic shift-on-demand transfer case (4x4 models)
- Tow hooks

OPTIONAL EQUIPMENT

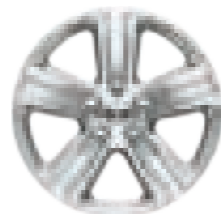
- Active-Level™ Four-Corner Air Suspension
- Antispin Differential Rear Axle
- Class IV Hitch Receiver
- Trailer Brake Control
- ParkView® Rear Back-up Camera⁷
- Power Sunroof
- RamBox® Cargo Management System
- Spray-in Bedliner
- Uconnect® 8.4A Multimedia Centre with 8.4-inch Touchscreen (NAV-ready)¹⁵
- Remote Start and Security Group

PACKAGE GROUPS

- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- Rear Camera and Park Assist Group⁷—Includes ParkView Rear Back-up Camera and Park-Sense® Front and Rear Park Assist System
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control, Class IV hitch receiver and chrome, power 7- x 11-inch heated, manually folding trailer tow mirrors with memory, supplemental courtesy lamps and turn signals

For full option details, visit RAMTRUCK.CA

SPORT (QUAD CAB® / CREW CAB)



20-inch polished aluminum with silver painted pockets
Standard on Sport



Crew Cab shown in Sport Mesh Cloth with Vinyl—Black.

POWERTRAIN

- 5.7L HEMI® V8 with Variable Valve Timing (VVT), Multi-Displacement System (MDS) and 8-speed automatic with E-shifter

ENHANCEMENTS vs. BIG HORN

INTERIOR AMENITIES

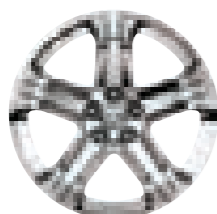
- Cloth high-back front bucket seats
- Power 10-way driver's seat, including 2-way lumbar adjust
- Rear 60/40 split-folding seat
- 115-volt auxiliary power outlet
- Chrome E-shifter
- LED interior lighting
- Premium door trim panel
- Fold-flat rear load floor
- Full-length floor console
- Uconnect® 8.4A multimedia centre with 8.4-inch touchscreen (NAV-ready)¹⁵

EXTERIOR FEATURES

- Body-colour exterior mirrors and door handles
- Body-colour front fascia and rear bumper
- Body-colour grille with bright billets
- Body-colour power folding, 6- x 9-inch heated, auto-dimming mirrors, with supplemental turn signal and courtesy lamps
- Premium bifunctional halogen projector headlamps with black surround
- Premium LED taillamps with black surround
- 20-inch polished aluminum with silver pockets
- P275/60R20 OWL all-season Goodyear® tires

R/T REGULAR CAB 4x2 ENHANCEMENTS vs. SPORT

- Body-colour grille with black mesh insert and R/T badge
- Premium 1 speakers
- Sport performance hood
- 22-inch forged polished aluminum wheels
- P285/45R22 BSW all-season Goodyear tires



22-inch forged polished aluminum wheel
Standard on Sport R/T

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension
- Antispin Differential Rear Axle
- Class IV Hitch Receiver
- Trailer Brake Control
- Park-Sense® Front and Rear Park Assist⁷
- ParkView® Rear Back-up Camera⁷
- Sport Performance Hood
- Power Sunroof
- RamBox® Cargo Management System
- Spray-in Bedliner
- Uconnect 8.4AN Multimedia Centre with 8.4-inch Touchscreen and Premium Navigation¹²
- Power Adjustable Pedals
- Remote Start and Security Group

PACKAGE GROUPS

- Comfort Group—Includes heated front seats and heated steering wheel
- Convenience Group—Includes rain-sensing windshield wipers, auto high-beam headlamp control and Keyless Enter 'n Go™
- Sport Premium Group—Includes air conditioning with dual-zone temperature control and 10 amplified speakers including subwoofer
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control, Class IV hitch receiver and black, power 7- x 11-inch heated, manually folding trailer tow mirrors with supplemental courtesy lamps and turn signals



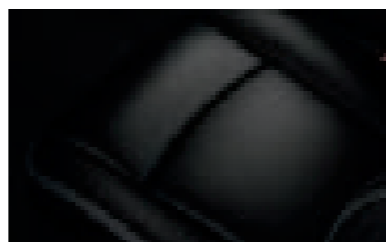
Standard



Shown with standard Uconnect 8.4A (or available 8.4AN) multimedia centre.

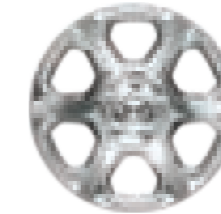


Sport Mesh Cloth with Vinyl—Black
Standard on Sport and R/T



Leather-faced with Perforated Inserts—Black
Available on Sport

LARAMIE (QUAD CAB® / CREW CAB)



20-inch chrome-clad aluminum
Standard



Crew Cab shown with available leather-faced front bucket seats—Light Frost.

POWERTRAIN

- 5.7L HEMI® V8 with Variable Valve Timing (VVT), Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic and E-shifter

ENHANCEMENTS vs. SPORT

INTERIOR AMENITIES

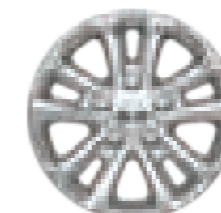
- Leather-faced 40/20/40 front bench seat (restrictions apply, see your retailer for full details)
- Power 10-way driver's seat with memory and 6-way passenger seat
- Heated and ventilated front seats
- Dual-zone automatic temperature control with humidity sensor
- Heated steering wheel
- Deluxe door trim panel
- Front- and rear-door accent lighting
- Instrument panel with woodgrain accents
- Memory feature for radio, driver's seat, mirrors and pedals
- Ten amplified-speaker system including subwoofer and 552-watt amplifier

EXTERIOR FEATURES

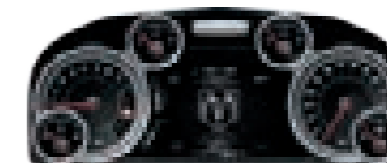
- Bright Silver Metallic lower two-tone paint and fender flares
- Chrome door handles, front/rear bumpers
- Chrome grille with chrome hex-perforated insert
- Chrome power folding 6- x 9-inch multifunction, heated mirrors with position memory, auto-dimming, supplemental turn signal and courtesy lamps
- Premium bifunctional halogen projector headlamps with chrome surround
- Premium LED taillamps with chrome surround
- 20-inch chrome-clad aluminum wheels
- P275/60R20 BSW all-season Goodyear® tires

SAFETY & SECURITY

- Park-Sense® Rear Park Assist System⁷
- ParkView® Rear Back-up Camera⁷
- Security alarm



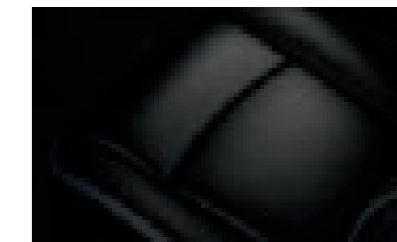
17-inch chrome-clad aluminum
Available



Standard



Shown with standard 8.4A (or available 8.4AN) multimedia centre.



Leather-faced with Perforated Inserts—Black
Standard



Leather-faced with Perforated Inserts—Light Frost
Standard

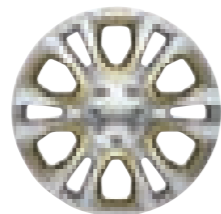
OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension
- Class IV Hitch Receiver
- Trailer Brake Control
- Park-Sense Front and Rear Park Assist⁷
- Power Sunroof
- RamBox® Cargo Management System
- Spray-in Bedliner
- Monotone Paint (includes body-colour fender flares)
- Uconnect 8.4 AN Multimedia Centre with 8.4-inch Touchscreen and Premium Navigation¹²

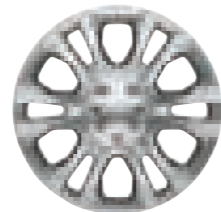
PACKAGE GROUPS

- Convenience Group—Includes rain-sensing windshield wipers, auto high-beam headlamp control and Keyless Enter 'n Go™
- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control, Class IV hitch receiver and chrome, power 7- x 11-inch heated, manually folding trailer tow mirrors with supplemental courtesy lamps and turn signals

LARAMIE LONGHORN (CREW CAB)



20-inch multi-clad polished aluminum with accent-painted gold inserts
Standard with two-tone exterior paint



20-inch polished aluminum with accent-painted silver inserts
Standard with monotone exterior paint

POWERTRAIN

- 5.7L HEMI® V8 with Variable Valve Timing (VVT), Multi-Displacement System (MDS) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic and E-shifter

ENHANCEMENTS vs. LARAMIE

INTERIOR AMENITIES

- Heated 2nd-row seats
- Premium leather front bucket seats with laser etching
- Premium Laramie Longhorn instrument cluster
- Full-length premium floor console
- Luxury front and rear floor mats
- Mopar® Bright Door Entry Guards
- Premium door trim panel
- Premium interior accents
- Premium leather-wrapped steering wheel with audio controls
- Uconnect® 8.4AN multimedia centre with 8.4-inch touchscreen and premium navigation²

EXTERIOR FEATURES

- 20-inch multi-clad polished aluminum with accent-painted gold inserts
- Chrome grille with chrome wave-mesh
- Lower two-tone paint, front/rear fascias, fender flares and running boards in White Gold Metallic
- Spray-in bedliner
- Tow hooks

SAFETY & SECURITY

- Remote start system

OPTIONAL EQUIPMENT

- Active-Level™ Four-Corner Air Suspension
- Class IV Hitch Receiver
- Trailer Brake Control
- RamBox® Cargo Management System
- Park-Sense® Front and Rear Park Assist⁷
- Power Sunroof
- Monotone Paint—Includes chrome tubular side steps, bright front/rear bumpers and 20-inch polished aluminum wheels with accent-painted silver inserts

PACKAGE GROUPS

- Convenience Group—Includes rain-sensing windshield wipers, auto high-beam headlamp control and Keyless Enter 'n Go™
- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control, Class IV hitch receiver and chrome, power 7- x 11-inch manually folding trailer tow mirrors with supplemental courtesy lamps and turn signals



Shown in Canyon Brown with laser etching.



Standard



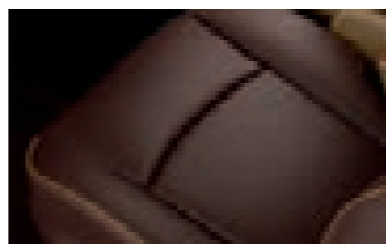
Premium Leather with Perforated Inserts and Laser Etching—Canyon Brown
Standard



Shown with standard E-shifter and 8.4AN multimedia centre.

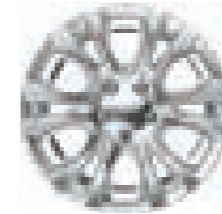


Premium Leather with Perforated Inserts—Cattle Tan
Available



Premium Leather with Perforated Inserts—Canyon Brown
Available

LARAMIE LIMITED (CREW CAB)



20-inch aluminum with accent-painted chrome inserts
Standard

POWERTRAIN

- 5.7L HEMI® V8 with Variable Valve Timing (VVT) and 8-speed automatic with E-shifter
- 3.0L EcoDiesel V6 with 8-speed automatic and E-shifter

ENHANCEMENTS vs. LONGHORN

INTERIOR AMENITIES

- Premium black leather front bucket seats
- Premium Laramie Limited instrument cluster
- Leather-wrapped grab handles
- Leather-wrapped steering wheel with real wood accents
- Luxury door trim panel
- Luxury front and rear floor mats

EXTERIOR FEATURES

- 20-inch aluminum with accent-painted chrome inserts
- Body-colour front/rear bumpers
- Monotone exterior paint
- Wheel-to-wheel side steps
NOTE: Does not include tow hooks

SAFETY & SECURITY

- Auto high-beam headlamp control
- Rain-sensing windshield wipers
- Rear window defroster
- Keyless Enter 'n Go™ with proximity entry

CAPABILITY & FUNCTIONALITY

- Active-Level™ Four-Corner Air Suspension

OPTIONAL EQUIPMENT

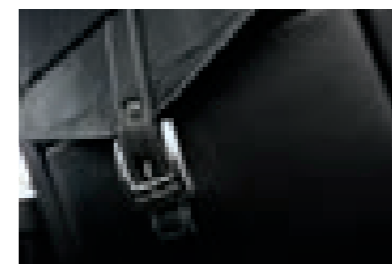
- Class IV Hitch Receiver
- Trailer Brake Control
- Park-Sense® Front and Rear Park Assist⁷
- ParkView® Rear Back-up Camera⁷
- Power Sunroof
- RamBox® Cargo Management System

PACKAGE GROUPS

- Protection Group—Includes tow hooks, transfer case and front suspension skid plates (4x4 only)
- Trailer Tow Mirrors and Brake Group—Includes Trailer Brake Control, Class IV hitch receiver and chrome, power 7- x 11-inch manually folding trailer tow mirrors with supplemental courtesy lamps and turn signals
- Limited Appearance Group—Includes chrome bodyside moulding, body-colour fender flares and bright front/rear bumpers



Standard



Shown in Black.



Shown with standard E-shifter and 8.4AN multimedia centre.



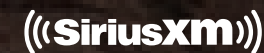
Premium Leather with Perforated Inserts—Black
Standard



For full option details, visit RAMTRUCK.CA



5 YR / 100,000 KM
POWERTRAIN LIMITED WARRANTY



ABOUT THIS CATALOGUE: Since the time of printing, some of the information you'll find in this catalogue may have been updated. Ask your retailer for details. Some of the equipment shown or described throughout this catalogue may be available at extra cost. Specifications, descriptions, illustrative materials and all competitive comparisons contained herein are as accurate as known at the time this publication was approved for printing. Chrysler Canada Inc. reserves the right to discontinue models at any time or change specifications without notice or without incurring obligation. For the price of the model with the equipment you desire, or verification of specifications contained herein, see your Ram retailer. Chrysler, Jeep, Dodge, Ram, Big Horn, Laramie, Laramie Limited, Laramie Longhorn, Outdoorsman, SLT, HEMI, HFE High Fuel Efficiency Design, Mopar, ParkView, Park-Sense, Quad Cab, RamBox, the Ram's Head logo, R/T, Tradesman and Uconnect are registered trademarks, and Active-Level, Keyless Enter 'n Go, Pentastar and TorqueFlite are trademarks of Chrysler Group LLC. Bluetooth is a registered trademark of Bluetooth SIG, Inc. BorgWarner is a trademark of BorgWarner Inc. Cummins is a registered trademark of Cummins, Inc. iPod is a registered trademark of Apple Inc. SIRIUS and all related marks and logos are registered trademarks of SiriusXM Radio Inc. and its subsidiaries. All rights reserved. Thule is a registered trademark of the Thule Group. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. Goodyear is a registered trademark of The Goodyear Tire & Rubber Company. Facebook and logo are trademarks of Facebook, Inc. The Twitter name, logo, Twitter T, Tweet and Twitter blue bird are registered trademarks of Twitter, Inc. YouTube and logo are trademarks of Google Inc.

WARRANTIES: 2015 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance.† Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.

*Whichever comes first. Some conditions may apply. †The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

CHRYSLER SERVICE CONTRACTS: Chrysler Canada Inc. has a vested interest in your satisfaction and owner experience with your new Ram truck. Chrysler Canada Service Contracts offer extended service plans to help ensure that you'll enjoy your truck for many years down the road. For more information on comprehensive vehicle coverage, see your Ram retailer, call 800-465-2001 or visit chryslercanada.ca/owners

DISCLAIMERS: 1 Based on longevity of entire Ram Large Pickup segment compared to all competitive large pickups on the road since 1988. Longevity based on IHS Automotive: Polk Canadian Vehicles In Operation data as of July 1, 2014, for model years 1988 – 2014 for all large pickups sold and available in Canada over the last 27 years. 2 Fuel economy claim based on *Automotive News* Full-size Pickup segmentation and 2015 *EnerGuide* highway fuel consumption ratings. Government of Canada new 5-cycle test method used. Your actual fuel consumption will vary based on driving habits and other factors. See page 27 for fuel economy details. 3 Based on *Automotive News* Full-size Pickup segmentation and competitive information available at time of printing. 4 Compliant to Society of Automotive Engineers (SAE) J2807 towing standards. Specific model and optional equipment required to achieve maximum rating. See your retailer for full details. 5 Oil change intervals will vary based on excessive engine run times, operating conditions, maintenance schedules and driving habits. Excludes diesel engines with biodiesel fuels. 6 Transferable. See your retailer for complete details and a copy of the 5-Year/100,000-Kilometre Powertrain Limited Warranty. 7 This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of his/her surroundings and be prepared to take corrective action to avoid collisions. 8 No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 9 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 10 Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca 11 Phone must support Bluetooth Phone Book Access Profile (PBAP). 12 Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 13 Preset voice-to-text messaging and incoming text message reading requires a MAP-enabled phone. 14 The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 15 Additional fees will apply for retailer-activated navigation. 16 Not compatible with all garage door openers.

LIKE US ON: facebook.com/ramtruckscanada

FOLLOW US ON: twitter.com/ramtruckscanada

WATCH US ON: youtube.com/ramtruckscanada

RAMTRUCK.CA 800-361-3700

Ram is a registered trademark of Chrysler Group LLC.

Form No. 52015C471E / Printed in Canada.