

2015

PRIUS



Driving change without changing driving.

Toyota's iconic hybrid, the 2015 Prius has shown that there can be consensus among many different types of drivers. Those who demand fuel efficiency, and those who need to get from point A to B quickly. Those intrigued by highly advanced technology, and those who insist on proven reliability. Those interested in reducing their carbon footprint, and those who are hesitant to sacrifice practicality in order to do it. With all that Prius has to offer, it may well be the one form of transportation that we can all agree upon.



MULTI-INFORMATION DISPLAY The Multi-Information Display provides the driver with valuable information on a variety of vehicle functions and systems, including fuel consumption history, average fuel economy, distance to empty, average speed, trip distance, energy monitor, Hybrid System Indicator, and ECO Savings Record.

DISPLAY AUDIO SYSTEM⁴ WITH NAVIGATION⁵ The Display Audio System⁴ with available Navigation⁵ features a 6.1 or 7-inch touch-screen with Bluetooth[®] wireless music streaming and a unique "text-to-speech" feature that converts text messages from your phone into voice messages, which play through the vehicle's speaker system.



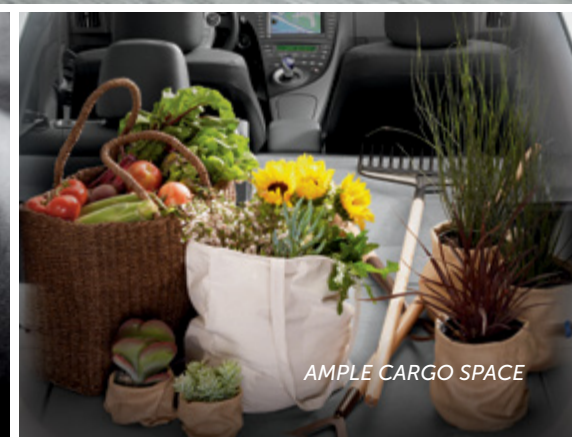
SOFTTEX[®] SEATS The seats in Prius are available with a supple SofTex[®] material trim – it's manufacturing process generates fewer CO₂ emissions, and Volatile Organic Compounds (VOCs) than that of conventional synthetic leather.



Prius shown in Blizzard Pearl.



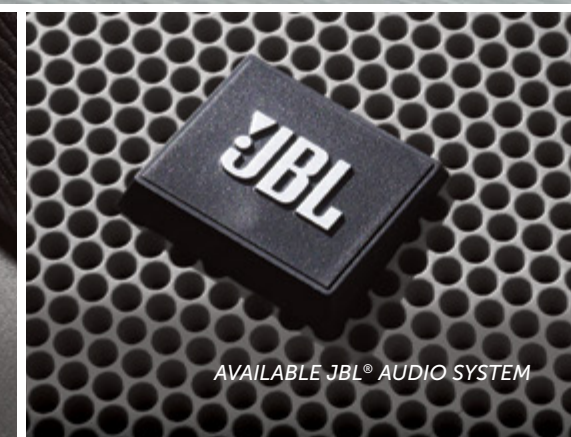
AVAILABLE 8-WAY POWER ADJUSTABLE DRIVER'S SEAT



AMPLE CARGO SPACE



BLUETOOTH[®] CONNECTIVITY



AVAILABLE JBL[®] AUDIO SYSTEM



ELECTRONIC SHIFT LEVER

Forward-looking features. Literally.

Inside and out, an array of user-friendly innovations work together seamlessly to enhance an already amazing driving experience. For instance, on hot days, Prius can start cooling itself before you even get in, by simply using your key fob to activate the available remote A/C system. All without turning the engine on. Its iconic streamlined profile is aerodynamically designed to achieve a slick 0.25 drag coefficient. Of course, this wind-slipping shape also helps deliver an impressive combined fuel consumption rating of 4.7 L/100 km.



SMART KEY SYSTEM With the Smart Key in your pocket or purse, the doors of Prius unlock when you touch the driver's door handle, and the engine starts with the push of a button.

SOLAR ROOF PANEL When parked in direct sunlight, the available high-tech Solar Roof Panels can power a fan that brings in cooler outside air, ventilating the cabin close to the ambient outside temperature.



Prius with Touring Package shown in Blizzard Pearl.



BACKUP CAMERA When reversing, the 6.1-inch touch-screen on the dash displays an image of what the camera sees behind you.



TOUCH TRACER DISPLAY Touching the steering wheel-mounted controls will bring up the Touch Tracer Display, which lets you adjust cabin temperature settings, audio mode, and volume.



LED LIGHTS The available LED headlamps produce a clean white light, offering extremely long life and requiring 20 to 30 percent less energy than traditional headlamps, further enhancing the overall efficiency of Prius.

EV/ECO/POWER MODE Prius offers three different modes for different types of driving. EV mode drives solely on battery power for up to 1.6 km under certain conditions. ECO mode helps maximize fuel economy. POWER mode increases gas pedal sensitivity for additional get-up-and-go.



Prius Plug-in with Technology Package shown in Clearwater Blue Metallic.

Fewer emissions and fewer trips to the pump.

It's the same world-renowned Prius but with a twist – the ability to drive on electric power alone. Thanks to its Lithium-ion Battery, the 2015 Prius Plug-in can travel on electric power alone for up to 25 km in city driving and can be charged in just 3 hours using a standard 120 V outlet. Since it's also a hybrid, you'll never have to worry about having the power to get where you're going and back again. When the battery runs low, the system automatically switches to Hybrid Mode, which is capable of operating in gas-mode only, electric-mode only, or a seamless combination of the two.

RELAXED AND RECHARGED Prius Plug-in offers an enviable list of standard features that include a 6.1-inch Display Audio System⁴ with Navigation⁵, Heated Front Seats, Auto-Dimming Rear View Mirror, and a host of other features that will leave you wishing your trip was just a little longer.

CHARGE PORT WITH ILLUMINATION The Charge Port features a Battery Charger Indicator that lets you know if your battery is done charging. A built-in timer also allows you to set when the vehicle starts charging or when a full charge should be complete.



360° of peace of mind.

Toyota's commitment to continuous improvement is especially evident in the many active and passive safety technologies integrated into the 2015 Prius and Prius Plug-in. In the event that a collision is unavoidable, the Supplemental Restraint System features seven standard airbags¹ including dual stage driver and front passenger airbags, front seat-mounted side airbags, a driver's knee airbag, and front and rear head/side curtain airbags. Call it all-around peace of mind.

DYNAMIC RADAR CRUISE CONTROL¹⁰/PRE-COLLISION SYSTEM⁹ The available Dynamic Radar Cruise Control¹⁰ senses a vehicle ahead and automatically adjusts your vehicle speed to allow for a safe and comfortable distance between vehicles. The Pre-Collision System⁹ is designed to help recognize and anticipate unavoidable frontal collisions by automatically applying the brakes and retracting the front seatbelts to help you prepare for such a scenario.



STAR SAFETY SYSTEM™

2015 Prius and Prius Plug-in come standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

Visit toyota.ca

VSC VEHICLE STABILITY CONTROL

Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁶

TRAC TRACTION CONTROL

Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

ABS ANTI-LOCK BRAKE SYSTEM

Prevents brakes from locking up by "pulsing" brake pressure to each wheel to help you stay in control in emergency braking situations.

EBD ELECTRONIC BRAKE-FORCE DISTRIBUTION

Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.

BA BRAKE ASSIST

Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.⁷

SST SMART STOP TECHNOLOGY

Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁸

Prius/Prius Plug-in features

INTERIOR

ENTERTAINMENT & CONNECTIVITY

| | Prius | Prius Plug-in |
|---|-------|---------------|
| 6.1" Touch Panel Display Audio ⁴ , AM/FM/CD Player, MP3 Playback | ● | – |
| 6.1" Touch Panel Display Audio ⁴ w/Navigation ⁵ , AM/FM/CD Player, MP3 Playback | – | ● |
| SiriusXM [®] Satellite Radio, Gracenote [®] Album Cover Art | – | ● |
| USB Input Port, Auxiliary Input Jack, Bluetooth [®] Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access | ● | ● |
| Text-to-Speech Capabilities, AM/FM Cache Radio | – | ● |
| Voice Recognition | – | ● |
| 6-Speakers | ● | ● |
| Steering Wheel Bluetooth [®] & Audio Controls | ● | ● |
| Backup Camera w/Projected Path | ● | ● |
| Multi-Information Display w/ECO Drive Monitor | ● | ● |

COMFORT & CONVENIENCE

| | | |
|--|---|---|
| Automatic Climate Control | ● | ● |
| Cabin Air Filter, Rear Seat Heater Duct | ● | ● |
| Power Door Locks | ● | ● |
| Power Windows w/Auto Up/Down | ● | ● |
| Outside Temperature Gauge, Dual Trip Odometer | ● | ● |
| Touch Tracer Display | ● | ● |
| Day/Night Rear View Mirror | ● | – |
| Auto-Dimming Rear View Mirror | – | ● |
| Dual Vanity Mirrors | ● | ● |
| 4-Spoke, Tilt & Telescopic Steering Wheel w/Climate Controls | ● | ● |
| Push Button Start | ● | ● |
| Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor) | ● | ● |
| Front Passenger Door Handle Touch Lock/Unlock Sensor | – | ● |
| Cruise Control | ● | ● |
| Carpet Floor Mats, All-Season Floor Mats | ● | ● |
| Digital Clock | ● | ● |
| Overhead Console Box | ● | ● |
| Centre Console w/Armrest | ● | ● |
| Front & Rear Cupholders, Door Map Pockets | ● | ● |
| Front Seat Back Pockets, Dual Compartment Glove Box | ● | ● |
| Tonneau Cover, Cargo Lamp, Map Lamps | ● | ● |
| Accessory Power Outlet (12 V), Retained Accessory Power | ● | ● |
| Keyless Entry, Illuminated Entry | ● | ● |

INTERIOR (cont'd)

SEATING & TRIM

| | | |
|--|---|---|
| Front Bucket Seats w/Fabric Seat Material | ● | ● |
| Driver & Front Passenger Seats w/Recline, Fore/Aft Adjustments, Driver Cushion Height Adjustment | ● | ● |
| Heated Front Seats | – | ● |
| 60/40 Split Rear Bench Seat w/Fold-Down Seat Back | ● | ● |

EXTERIOR

| | | |
|---|---|---|
| Electric Rear Window Defroster w/Timer | ● | ● |
| High Solar Energy Absorption Window Glass | ● | ● |
| Heated, Power Adjustable Mirrors | ● | ● |
| Colour-Keyed Door Handles & Mirrors | ● | ● |
| Hybrid Blue Accented Emblems | ● | ● |
| Variable Intermittent Wipers | ● | ● |
| Intermittent Rear Window Wiper/Washer | ● | ● |
| Light Emitting Diode (LED) Brakelamps | ● | ● |
| Projector Style Halogen Headlamps | ● | ● |

SAFETY

| | | |
|--|---|---|
| STAR SAFETY SYSTEM™ Star Safety System™ – includes Vehicle Stability Control (VSC) ⁶ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁷ & Smart Stop Technology (SST) ⁸ | ● | ● |
| Dual-Stage Driver & Front Passenger Airbags Supplemental Restraint System (SRS) ¹ | ● | ● |
| Driver's Knee Airbag (SRS) ¹ | ● | ● |
| Front Seat-Mounted Side Airbags (SRS) ¹ | ● | ● |
| Front & Rear Head/Side Curtain Airbags (SRS) ¹ | ● | ● |
| Active Front Headrests w/Whiplash Protection | ● | ● |
| All-Position Vertically Adjustable Headrests | ● | ● |
| Front Seatbelt Pre-Tensioners & Force Limiters | ● | ● |
| Anchor Points for Child Restraint Seats | ● | ● |
| Child Protector Rear Door Locks | ● | ● |
| Engine Immobilizer | ● | ● |
| Remote Fuel Lid Release | ● | ● |
| Driver & Passenger Seatbelt, Low Fuel, "Key Remind", Door Ajar, Warning Indicators | ● | ● |
| Direct Tire Pressure Monitoring System | ● | ● |
| Vehicle Proximity Notification System | ● | ● |

AVAILABLE PACKAGES

PRIUS LEATHER PACKAGE

Leather Seat Surfaces, Heated Front Seats

○ –

PRIUS MOONROOF UPGRADE PACKAGE

6.1" Touch Panel Display Audio⁴ w/Navigation⁵, SiriusXM[®] Satellite Radio, Gracenote[®] Album Cover Art, Text-to-Speech Capabilities, AM/FM Cache Radio, Integrated Garage Door Opener, Smart Key System (Front Passenger Door Handle Touch Lock/Unlock Sensor), Power Moonroof w/Solar Powered Ventilation System & Remote Air Conditioning System

○ –

PRIUS TOURING PACKAGE

6.1" Touch Panel Display Audio⁴ w/Navigation⁵, SiriusXM[®] Satellite Radio, Gracenote[®] Album Cover Art, Text-to-Speech Capabilities, AM/FM Cache Radio, Integrated Garage Door Opener, P215/45R17 All-Season Tires, 17" Aluminum Alloy Wheels, Fog Lamps, LED Headlamps, Headlamp Washers, Auto Levelling Headlamp System, Smart Key System (Front Passenger Door Handle Touch Lock/Unlock Sensor), Power 8-Way Driver Seat, Heated Front Seats, SofTex[®]-Trimmed Seats

○ –

PRIUS TECHNOLOGY PACKAGE

7" Touch Panel Display Audio⁴ w/Navigation⁵, JBL[®] AM/FM/CD Player, MP3 Playback, SiriusXM[®] Satellite Radio, Gracenote[®] Album Cover Art, Text-to-Speech Capabilities, AM/FM Cache Radio, 8-Speakers, Power 8-Way Driver Seat, Pre-Collision System⁹, Dynamic Radar Cruise Control¹⁰, Heated Front Seats, SofTex[®]-Trimmed Seats, Integrated Garage Door Opener, Smart Key System (Front Passenger Door Handle Touch Lock/Unlock Sensor), Power Moonroof w/Solar Powered Ventilation System & Remote Air Conditioning System, Rear Bumper Protector, Synthetic Leather-Wrapped Steering Wheel

○ –

PRIUS PLUG-IN TECHNOLOGY PACKAGE

7" Touch Panel Display Audio⁴ w/Navigation⁵, JBL[®] AM/FM/CD Player, MP3 Playback, 8-Speakers, Power 8-Way Driver Seat, Pre-Collision System⁹, Dynamic Radar Cruise Control¹⁰, SofTex[®]-Trimmed Seats, LED Headlamps, Headlamp Washers, Auto-Levelling Headlamp System, Fog Lamps

– ○

Prius/Prius Plug-in specifications

MECHANICAL

ENGINE

| | | |
|--|---|---|
| Type | | |
| 1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode Select | ● | ● |
| Compression Ratio | | |
| 13.0:1 | ● | ● |
| Hybrid System Net Power | | |
| Net HP: 134 hp (100 kW) ¹¹ | ● | ● |
| Electric Motor | | |
| Permanent Magnet Synchronous Motor | ● | ● |
| HV Battery | | |
| Sealed Nickel-Metal Hydride (Ni-MH) | ● | – |
| Lithium-ion | – | ● |

DRIVETRAIN

| | | |
|---|---|---|
| Drive Configuration | | |
| Front Engine/Front Wheel Drive | ● | ● |
| Transmission | | |
| Electronically controlled Continuously Variable Transmission (ECVT) | ● | ● |

CHASSIS

| | | |
|--|---|---|
| Suspension | | |
| Front: Independent MacPherson Struts w/Stabilizer Bar | ● | ● |
| Rear: Torsion Beam Type | ● | ● |
| Brakes | | |
| Power-Assisted, Ventilated Front Discs, Solid Rear Discs | ● | ● |
| Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System | ● | ● |

MECHANICAL (cont'd)

| | | |
|--|---|---|
| Steering | | |
| Electric Rack & Pinion w/Variable Power Assist | ● | ● |
| Wheels & Tires | | |
| 15" Aluminum Alloy Wheels w/Full Wheel Covers, Wheel Locks | ● | ● |
| 17" Aluminum Alloy Wheels | ○ | – |
| P195/65R15, All-Season Tires, Temporary Spare Tire | ● | ● |
| P215/45R17, All-Season Tires, Temporary Spare Tire | ○ | – |

DIMENSIONS

| | <i>mm (in.)</i> | | |
|--------------------------|---------------------------|---|---|
| Length | 4480 (176.4) | ● | ● |
| Width | 1745 (68.7) | ● | ● |
| Height (Unloaded) | 1490 (58.7) | ● | ● |
| Wheelbase | 2700 (106.3) | ● | ● |
| Track | Front: 1525 (60.0) | ● | ● |
| | Rear: 1520 (59.8) | ● | ● |
| Headroom | Front: 980 (38.6) | ● | ● |
| | Rear: 955 (37.6) | ● | ● |
| Legroom | Front: 1080 (41.7) | ● | ● |
| | Rear: 914 (36.0) | ● | ● |
| Shoulder Room | Front: 1394 (54.9) | ● | ● |
| | Rear: 1349 (53.1) | ● | ● |
| Turning Circle | <i>m (ft.)</i> | | |
| | 10.4 (34.1) | ● | ● |
| Ground Clearance | 140 (5.5) | ● | ● |

WEIGHT & CAPACITIES

| | | | |
|-------------------------|---------------------------------|---|---|
| Curb Weight | <i>kg (lb)</i> | | |
| | 1380 (3042) | ● | – |
| | 1435 (3165) | – | ● |
| Seating Capacity | 5 | ● | ● |
| Cargo Capacity | <i>litres (cu.ft.)</i> | | |
| | 612 (21.6) Behind Rear Seats | ● | ● |
| Fuel Capacity | <i>litres (imperial gallon)</i> | | |
| | 40 (8.8) | – | ● |
| | 45 (9.9) | ● | – |

FUEL CONSUMPTION RATING (HV)²

| | | | |
|-----------------------|-----------------|------------------------------|-----|
| City/Highway/Combined | <i>L/100 km</i> | <i>mpg (imperial gallon)</i> | |
| | 4.6/4.9/4.7 | 61/58/60 | ● – |
| | 4.7/4.8/4.7 | | – ● |

FUEL CONSUMPTION RATING (EV)¹²

| | | |
|-----------------------|-----------------|-----|
| City/Highway/Combined | <i>L/100 km</i> | |
| | 2.6/2.3/2.5 | – ● |

Genuine accessories

Personalize your Prius and Prius Plug-in to enhance both their appearance and performance. Many of Toyota's Genuine Accessories can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories.toyota.ca or your local Dealer.

PRIUS

Block Heater
Hood Deflector
Illuminated Door Sill Protectors
Paint Protection Film
Rear Bumper Protector
Remote Engine Starter

TRD ACCESSORIES
TRD Oil Cap
TRD Oil Filter

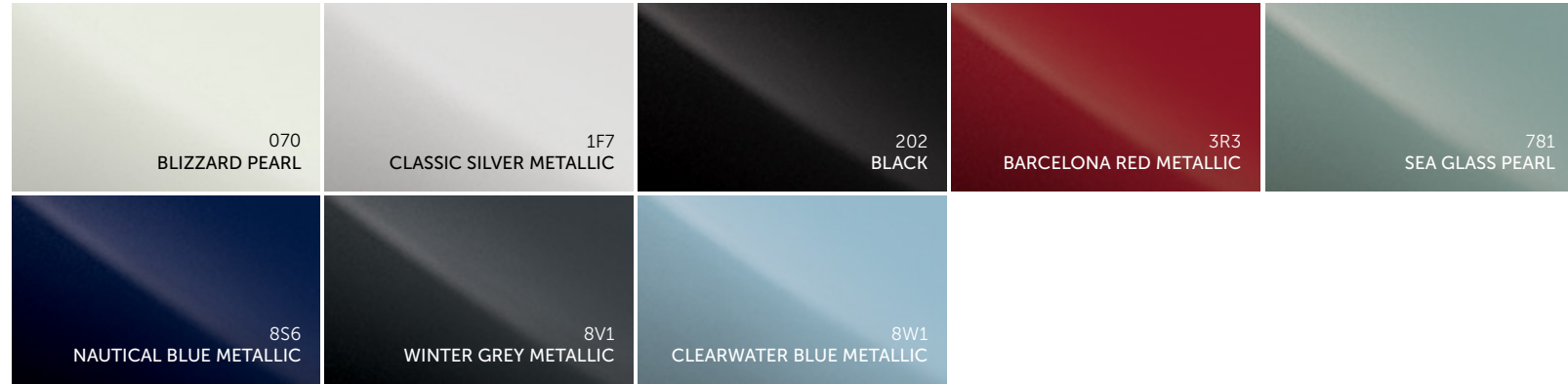
PRIUS PLUG-IN

Block Heater
Hood Deflector
Paint Protection Film



Colours

EXTERIOR COLOUR OPTIONS



INTERIOR COLOUR OPTIONS

| | PRIUS | PRIUS PLUG-IN |
|--------------------------|---|--------------------------------|
| BLIZZARD PEARL | DARK GREY Fabric or SofTex® or Leather | DARK GREY Fabric or SofTex® |
| CLASSIC SILVER METALLIC | DARK GREY Fabric or SofTex® or Leather | DARK GREY Fabric or SofTex® |
| BLACK | DARK GREY Fabric or SofTex® or Leather | – |
| BARCELONA RED METALLIC | BISQUE Fabric or SofTex® or Leather | – |
| SEA GLASS PEARL | DARK GREY Fabric or SofTex® or Leather | DARK GREY Fabric or SofTex® |
| NAUTICAL BLUE METALLIC | DARK GREY Fabric or SofTex® or Leather | – |
| WINTER GREY METALLIC | DARK GREY Fabric or SofTex® or Leather | DARK GREY Fabric or SofTex® |
| CLEARWATER BLUE METALLIC | – | DARK GREY Fabric or SofTex® |

Please see your Toyota Dealer for details.

Committed to Canadian Communities

Being a leader in the automotive industry does not simply start and finish with making great vehicles. It also means being a leader in the community. Toyota Canada and its dealerships across the country support non-profit programs that work to make a difference for Canadians in the areas of environment, safety education and quality.

Together with Evergreen, we established the Toyota Evergreen Learning Grounds program, designed to transform Canadian school grounds into natural learning environments so students can have a healthy place to play, learn and develop a genuine respect for nature. Toyota also supports kartSTART, a program educating Canadian youth about vehicle safety in vehicles that fit them, go-karts. As part of our ongoing commitment to innovation, Toyota's Collaborative Safety Research Center is partnered with the University of Toronto in a study, designing feedback (alerts) in vehicles to help induce safer driving behaviours.

Visit us at toyota.ca to learn more about our programs and commitment to Canadian communities.



New vehicle warranty summary – No deductibles – no transfer fees

COMPREHENSIVE COVERAGE 3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS 5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS 8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION 5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

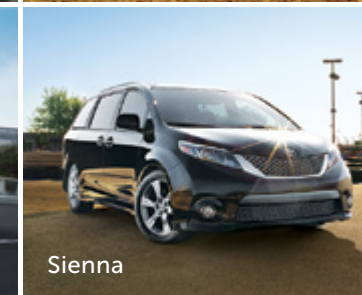
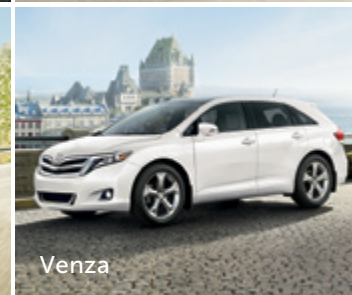
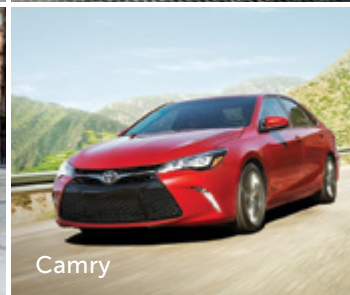
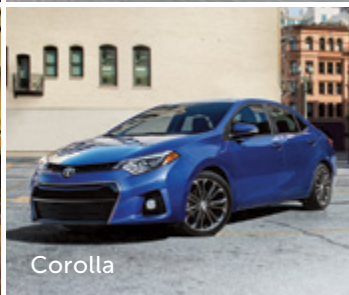
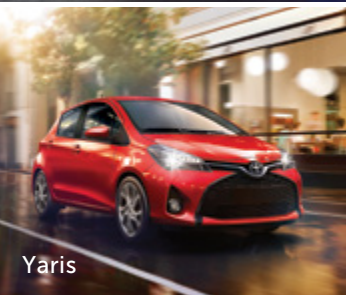
HYBRID-RELATED COMPONENTS** 8 years or 160,000 km. This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

Disclaimers

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Toyota tests certain Bluetooth® capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth® technology are available with bilingual compatibility. Please see your Toyota Dealer for details. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. (9) The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system or a substitute for safe and attentive driving. (10) Dynamic Radar Cruise Control is not a collision-avoidance system or a substitute for safe and attentive driving practices. (11) The maximum output indicates engine plus HV battery output. (12) Fuel Consumption for Prius Plug-in is based on Government of Canada test methods. Estimate includes consumption of electricity and gasoline energy during EV Mode operation. L/100 km represents the electric equivalent L/100 km. Your actual results will vary for many reasons including temperature, driving conditions, and how you drive and maintain your vehicle.

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At Toyota quality, safety and sustainability are built into every vehicle we make.

To learn more about Toyota's commitment to manufacturing safe, high quality, long lasting vehicles – and to see the awards we've won for doing just that – visit toyota.ca.



Toyota recognizes its duty to safeguard the environment. Please recycle. Printed in Canada C0002-0525E-25 9M/8.5M

