

2015

PRIUS V





The only thing it doesn't do is waste fuel.

The new 2015 Prius v offers everything you love about the Prius plus the added space to do even more. With room to fit passengers, cargo, or both, it's perfect for families and escaping the city for the weekend. While you're exploring, you won't feel like you're far from home thanks to the welcoming interior and advanced technology that helps you stay connected. And its exciting new exterior design is bound to change perceptions of what a hybrid looks like. All of that and it's big on efficiency, too. Thanks to advanced and innovative technology, it offers outstanding fuel efficiency with a combined city/highway rating of 5.6 L/100 km. That means you'll stop more often to refill your coffee cup than you will your gas tank. And with Toyota's reputation for quality and reliability, you get the added benefit knowing that over 85% of Toyotas sold in Canada in the last 20 years are still on the road today* – meaning that the Prius v will be there for you and whatever you've got in store for many years to come.

Prius v with Technology Package shown in Toasted Walnut Pearl. Prius v shown in Classic Silver Metallic.

FRONT COVER
Prius v with Technology Package shown in Blue Ribbon Metallic.



CLEANER. EFFICIENT. POWERFUL.¹⁴ Hybrid Synergy Drive combines driving pleasure with lower emissions. Toyota hybrids produce nearly 70% fewer smog-forming emissions than typical new conventional gasoline and diesel powered vehicles¹⁴, and offer economy and energy efficiency by combining gas and electric power. Toyota's Hybrid Synergy Drive automatically determines the vehicle's proper power distribution to ensure strong acceleration, a smooth response and top fuel efficiency.

*Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 1995-2014 as of June 30, 2014.



Innovative from the inside out.

The Prius v is innovative in more ways than one. Take the Smart Key System. It allows you to lock and unlock the front doors and trunk by simply carrying the key fob in your pocket or purse. And once you're inside, you can quickly be on your way with the simple push of a button. From behind the steering wheel you can take command of your audio controls and Bluetooth^{®3} equipped mobile device, or listen to your favourite songs and podcasts by connecting your MP3 player to the auxiliary input jack. For added convenience, the 4.2-inch Multi-Information Display shows you helpful features like current fuel consumption, audio menu, energy monitor, and much more.

DISPLAY AUDIO SYSTEM⁴ WITH NAVIGATION⁵ The Display Audio System with available Navigation⁵ features a 6.1-inch touch-screen with Bluetooth^{®3} wireless music streaming, and a unique "text-to-speech" feature that converts text messages from your phone into voice messages, which play through the vehicle's speaker system.

BLUETOOTH^{®3} CONNECTIVITY Hands-free Bluetooth^{®3} wireless technology allows you to operate your compatible cellphone with your hands safely on the wheel.

HYBRID SYSTEM INDICATOR The informative Hybrid System Indicator can show you how efficiently you're driving and help you learn how to get the most out of your vehicle's remarkable fuel efficiency.

DRIVE MODE SELECT Different modes for different types of driving. ECO mode helps reduce fuel consumption. EV mode runs solely on battery power for up to 1.6 km under certain conditions. And Power mode increases gas pedal response for enhanced acceleration.

ENERGY MONITOR The Energy Monitor helps keep you continually apprised of the Hybrid Synergy Drive energy flow and how energy is efficiently managed and distributed.



Fill'er up. The cargo space, we mean.

"Will that fit in my car?" With the 2015 Prius v, that question might never need to be asked. Prius v offers an interior that's both spacious and fresh. With ample leg and headroom in the front and back, every passenger can stretch out and relax in the utmost comfort. The convenient rear seats slide forward and backward, and can even fold down flat to give you that extra space you need to fit all your important stuff. And thanks to available features like power heated front seats and SofTex®-trimmed seats, the Prius v is always stylishly inviting.

1906 LITRES
OF CARGO SPACE

Pop open the rear hatch and lower the rear seats to unveil a spacious cargo area.

Prius v with Technology Package shown in Blue Ribbon Metallic.



AVAILABLE PANORAMIC MOONROOF



ADDITIONAL STORAGE



SLIDING/RECLINING REAR SEATS



60/40 SPLIT REAR SEATS



With a Prius v, everyone can breathe a little easier.

Safety isn't just a priority for you, it's also a priority for Toyota. That's why the 2015 Prius v is engineered with a host of active and passive safety technology designed to help you avoid accidents in the first place and to protect you in the event that a collision is unavoidable. That's reassurance and confidence you can depend on.

BACKUP CAMERA When reversing, the 6.1-inch touch-screen on the dash displays an image of what the camera sees behind you.

WHIPLASH-INJURY-LESSENING (WIL) FRONT SEATS Prius v features WIL front seats that can help reduce the severity of whiplash injury in certain rear end collisions.

DYNAMIC RADAR CRUISE CONTROL¹⁰/PRE-COLLISION SYSTEM⁹ The available Dynamic Radar Cruise Control¹⁰ senses a vehicle ahead and automatically adjusts your vehicle speed to allow for a safe and comfortable distance between vehicles. The available Pre-Collision System (PCS)⁹ is designed to help recognize and anticipate unavoidable frontal collisions by automatically applying the brakes and retracting the front seatbelts to help you prepare for such a scenario.

LANE DEPARTURE ALERT¹¹ The available Lane Departure Alert (LDA)¹¹ on Prius v uses a camera to monitor visible lane markings, alerting you if you are drifting.



7 **AIRBAGS¹** Prius v comes loaded with 7 standard airbags¹ including: dual-stage driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags, and front and rear head/side curtain airbags.

Prius v with Technology Package shown in Toasted Walnut Pearl.

STAR SAFETY SYSTEM™

2015 Prius v comes standard with the Star Safety System™. This integration of active safety features is designed to protect occupants by helping drivers avoid accidents in the first place.

Visit toyota.ca

VSC VEHICLE STABILITY CONTROL

Helps prevent slips and loss of traction by reducing engine power and applying the brake force to the wheels that need it.⁶

TRAC TRACTION CONTROL

Helps maintain traction on wet, icy, loose or uneven surfaces by applying brake force to the spinning wheel(s).

ABS ANTI-LOCK BRAKE SYSTEM

Prevents brakes from locking up by "pulsing" brake pressure to each wheel to help you stay in control in emergency braking situations.

EBD ELECTRONIC BRAKE-FORCE DISTRIBUTION

Redistributes brake force to help keep the rear wheels from locking up during sudden braking situations.

BA BRAKE ASSIST

Detects sudden or "panic" braking and adds the full pressure needed to help prevent a collision.⁷

SST SMART STOP TECHNOLOGY

Smart Stop Technology is designed to reduce engine power when the brake is firmly applied helping to bring the vehicle to a stop, even if the accelerator pedal is fully depressed.⁸

Prius v features

INTERIOR Prius v

ENTERTAINMENT & CONNECTIVITY

6.1" Touch Panel Display Audio ⁴ , AM/FM/CD Player, MP3 Playback	●
USB Input Port, Auxiliary Input Jack, Bluetooth ^{®5} Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	●
6-Speakers	●
Steering Wheel Bluetooth ^{®5} & Audio Controls	●
Backup Camera	●
Multi-Information Display	●

COMFORT & CONVENIENCE

Air Conditioning w/Automatic Climate Control	●
Cabin Air Filter, Rear Seat Heater Ducts	●
Power Door Locks	●
Power Windows w/Auto Up/Down	●
Outside Temperature Gauge, Dual Trip Odometer	●
Dual Illuminated Vanity Mirrors	●
4-Spoke, Tilt & Telescopic Steering Wheel w/Climate Controls	●
Push Button Start, Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)	●
Cruise Control	●
Carpet Floor Mats, All-Season Floor Mats, Cargo Net	●
Front Centre Console w/Armrest	●
Front & Rear Cupholders, Door Map Pockets	●
Front Seat Back Pockets, Dual Compartment Glove Box	●
Cargo Lamp, Illuminated Entry	●
Door Courtesy Lamps, Map Lamps	●
Accessory Power Outlet (12 V), Retained Accessory Power	●

SEATING & TRIM

Front Bucket Seats, Fabric Seat Material	●
Driver Seat w/Recline, Fore/Aft, Cushion Height Adjustment	●

INTERIOR (cont'd) Prius v

Driver Seat Power Lumbar Support	●
60/40 Split Rear Bench Seat w/Slide, Recline, Fold-Down Seat Back & Centre Armrest	●

EXTERIOR

Front & Rear Splash Guards	●
Electric Rear Window Defroster w/Timer	●
Heated, Power Adjustable Mirrors	●
Colour-Keyed Door Handles & Mirrors	●
Variable Intermittent Wipers	●
Intermittent Rear Window Wiper/Washer	●
LED Brakelamps	●
Projector Style Halogen Headlamps	●
Automatic Headlamp System	●

SAFETY

STAR SAFETY SYSTEM™ Star Safety System™ – includes Vehicle Stability Control (VSC) ⁶ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁷ & Smart Stop Technology (SST) ⁸	●
Dual-Stage Driver & Front Passenger Airbags Supplemental Restraint System (SRS) ¹	●
Driver's Knee Airbag (SRS) ¹	●
Front Seat-Mounted Side Airbags (SRS) ¹	●
Front & Rear Head/Side Curtain Airbags (SRS) ¹	●
Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats	●
Front Seatbelt Pre-Tensioners & Force Limiters	●
All-Position 3-Point Lap & Shoulder Belts	●
Front Seatbelt Anchor Height Adjusters	●
Anchor Points for Child Restraint Seats	●
Child Protector Rear Door Locks	●
Engine Immobilizer	●

SAFETY (cont'd) Prius v

Direct Tire Pressure Monitoring System	●
Vehicle Proximity Notification System	●

AVAILABLE PACKAGES

LUXURY PACKAGE ○

Power 8-Way Driver's Seat, Synthetic Leather-Wrapped Steering Wheel, 6.1" Touch Panel Display Audio⁴ w/Navigation⁵, SiriusXM[®] Satellite Radio, Heated Front Seats, SofTex[®]-Trimmed Seats, Integrated Garage Door Opener, Smart Key System (Front Passenger Door Handle & Rear Hatch Touch Lock/Unlock Sensors), Auto-Dimming Rear View Mirror, Driver & Front Passenger Footwell Lamps

TECHNOLOGY PACKAGE ○

Luxury Package plus: P215/50R17 All-Season Tires, 17" Aluminum Alloy Wheels, Panoramic Resin Moonroof, Fog Lamps, LED Headlamps, Automatic High Beam System, Pre-Collision System (PCS)⁹, Dynamic Radar Cruise Control¹⁰, Lane Departure Alert (LDA)¹¹

Genuine accessories

Block Heater
Cargo Liner
Hood Deflector
Paint Protection Film
Remote Engine Starter

Visit accessories.toyota.ca or your local Dealer for details.

● = Standard ○ = Optional

Prius v specifications

MECHANICAL Prius v

ENGINE

Type

1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode Select

Compression Ratio

13.0:1

Hybrid System Net Power

Net HP: 136 hp (100 kW)¹³

Electric Motor

Permanent Magnet Synchronous Motor

HV Battery

Sealed Nickel-Metal Hydride (Ni-MH)

DRIVETRAIN

Drive Configuration

Front Engine/Front Wheel Drive

Hill-Start Assist Control (HAC)¹²

Transmission

Electronically controlled Continuously Variable Transmission (ECVT)

CHASSIS

Suspension

Front: Independent, MacPherson Struts w/Stabilizer Bar

Rear: Torsion Beam Type w/Stabilizer Bar

Brakes

Power-Assisted, Ventilated Front Discs, Solid Rear Discs

Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System

Steering

Electric Rack & Pinion w/Variable Power Assist

Wheels & Tires

16" Aluminum Alloy Wheels w/Full Wheel Covers, Wheel Locks

17" Aluminum Alloy Wheels, Wheel Locks

MECHANICAL (cont'd) Prius v

P205/60R16, All-Season Tires, Temporary Spare Tire	●
P215/50R17, All-Season Tires, Temporary Spare Tire	○

DIMENSIONS *mm (in.)*

Length	4630 (182.3)	●
Width	1775 (69.9)	●
Height (Unloaded)	1575 (62.1)	●
Wheelbase	2780 (109.4)	●
Track	Front: 1540 (60.6)	●
	Rear: 1545 (60.8)	●
Headroom	Front: 1006 (39.6)	●
	Rear: 982 (38.6)	●
Legroom	Front: 1049 (41.3)	●
	Rear: 911 (35.9)	●
Shoulder Room	Front: 1421 (55.9)	●
	Rear: 1403 (55.2)	●
Turning Circle	<i>m (ft.)</i>	●
	11.0 (36.1)	●
Ground Clearance	145 (5.7)	●

WEIGHT & CAPACITIES

Curb Weight	<i>kg (lb)</i>	●
	1505 (3340)	●
Seating Capacity	5	●
Cargo Capacity	<i>litres (cu.ft.)</i>	●
	1906 (67.3) Behind Front Seats	●
	971 (34.3) Behind Rear Seats	●
Fuel Capacity	<i>litres (imperial gallon)</i>	●
	45 (9.9)	●

FUEL CONSUMPTION RATING²

City/Highway/Combined	<i>L/100 km</i>	<i>mpg (imperial gallon)</i>	●
	5.4/5.8/5.6	52/49/50	●

Disclaimers

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Toyota tests certain Bluetooth[®] capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth[®] technology are available with bilingual compatibility. Please see your Toyota Dealer for details. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. (9) The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system or a substitute for safe and attentive driving. (10) Dynamic Radar Cruise Control is not a collision-avoidance system or a substitute for safe and attentive driving practices. (11) Lane Departure Alert is not a collision-avoidance system or a substitute for safe and attentive driving. (12) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (13) The maximum output indicates engine plus HV battery output. (14) Claims are with respect to comparisons against similarly equipped conventional gasoline powered and diesel vehicles. Based on North American sales data and Federal Tier 2 engine emission requirements.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

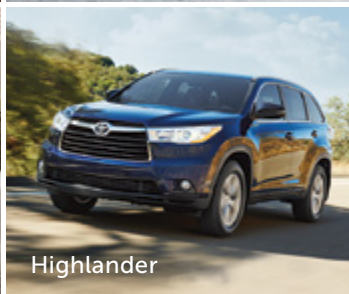
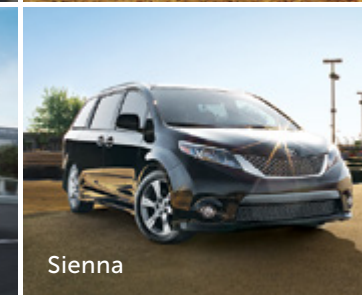
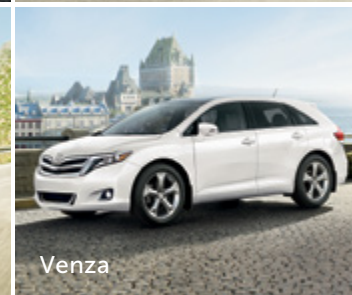
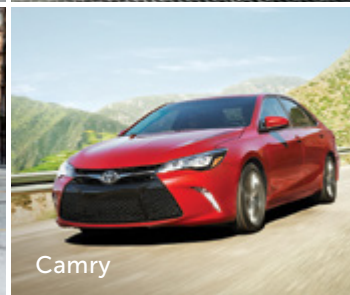
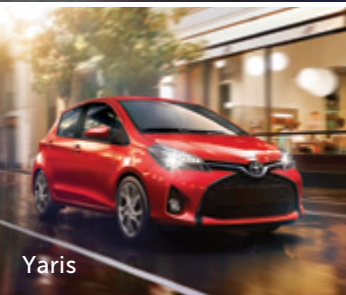


Colours

EXTERIOR COLOUR OPTIONS

040 ALPINE WHITE (A)	070 BLIZZARD PEARL (B)	1F7 CLASSIC SILVER METALLIC (A,B)	1G3 MAGNETIC GREY METALLIC (A,B)
218 MIDNIGHT BLACK METALLIC (A,B)	3P0 ABSOLUTELY RED (A,B)	4W4 TOASTED WALNUT PEARL (C)	8T5 BLUE RIBBON METALLIC (A,B)

INTERIOR COLOUR OPTIONS (A) BLACK Fabric (B) BLACK SofTex[®] (C) BISQUE SofTex[®]



At Toyota quality, safety and sustainability are built into every vehicle we make.

To learn more about Toyota's commitment to manufacturing safe, high quality, long lasting vehicles – and to see the awards we've won for doing just that – visit toyota.ca.



Toyota recognizes its duty to safeguard the environment. Please recycle.
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