

# 2015 Jetta Turbocharged Hybrid



Das Auto.



<b>DDB<sup>o</sup></b>		#1700 – 33 BLOOR ST EAST, TORONTO, ON, CANADA M4W 3T4 • T 416 925 9819 • F 416 921 4180	Studio Revisions <b>REV. #</b>	<b>0</b>
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# Some hybrids have all the fun.

The 2015 Jetta Turbocharged Hybrid is so much fun to drive, it just might make other hybrid owners a little jealous. That's because its combined 1.4 TSI engine and electric motor deliver a remarkable 170 horsepower and 184 lb-ft of torque.\* And with its 7-speed automatic DSG with Tiptronic® technology – a unique feature for hybrids – you can enjoy the control of a sporty manual transmission with the convenience of an automatic. The Jetta Turbocharged Hybrid's performance will turn other hybrid drivers' heads – as you pass them by.



\* Please drive safely and obey all traffic laws, including speed limits.



## Blue is the new green.

Featuring our most advanced BlueMotion™ Technologies to date, the 2015 Jetta Turbocharged Hybrid takes a big step forward while leaving a small footprint behind. Start-stop technology saves you fuel by shutting down the engine during complete stops and using the electric motor when coasting. Regenerative braking ingeniously converts the heat created by the vehicle into electricity that charges the battery. And with an aerodynamically designed front end with active grille shutters, the Jetta Turbocharged Hybrid cuts through wind drag and cuts down fuel consumption incredibly well. The result is savings that prove our commitment to innovation is well worth the energy.

## Blue Motion Technologies™

### Features



#### 7-speed automatic DSG

Unique for hybrids, the Jetta Turbocharged Hybrid achieves ultra-fast and incredibly smooth shifting times by using a 7-speed automatic DSG with Tiptronic® technology. Enhancing performance and fuel economy, Tiptronic® also provides the convenience of an automatic transmission with the joy of a sporty manual.



#### Hybrid technology

Fuel-saving and fun-raising, the Jetta Turbocharged Hybrid combines the power of a Volkswagen gas engine with an electric motor and a lightweight lithium-ion battery.



#### TSI turbocharged engine and electric motor

Built to perform, the Jetta Turbocharged Hybrid features a 1.4 TSI engine and an electric motor that combine for 170 horsepower and 184 lb-ft of torque. What's more, in full electric mode, the car can drive with zero emissions as far as 2 km at speeds of up to 70 km/h.\*



#### Regenerative braking

The kinetic energy transferred from braking helps to charge the lithium-ion battery and save fuel.



#### Hybrid Start-Stop technology

Start-Stop technology saves fuel by shutting down the engine when the vehicle stops and restarting it when it accelerates. When coasting, hybrid Start-Stop technology shuts off the engine and decides whether or not the electric motor is required. If more power is needed, the engine kicks back in.



#### Aerodynamic body kit

Wind is no match for the Jetta Turbocharged Hybrid. Designed to enhance fuel efficiency, this model features an aerodynamic grille, a rear diffuser and an integrated rear spoiler.

### Think Blue.

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient, eco-conscious, and fun to drive. From TDI Clean Diesel to our Turbocharged Hybrid, the Volkswagen lineup features a variety of BlueMotion Technologies, designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green with Think Blue.

\*Emissions, speed and mileage may vary, based on the battery charge and weather conditions.

## Key Features

### Features



#### Bi-Xenon headlights with LED Daytime Running Lights (DRL) and LED tail lights

The Jetta Turbocharged Hybrid is designed to go further, even down to the lights. Its impressive LED DRL won't burn out as fast as traditional bulbs. Stylish LED tail lights shine brighter and get noticed, which is important when you're braking.



#### Climatronic® dual-zone electronic climate control

Control the climate to within 0.5 degrees of your set temperature for the entire car. Tailored temperatures mean happier passengers and happier drivers.



#### Blind Spot Detection

The Blind Spot Detection uses radar sensors to detect when an object enters the blind spot on either the driver or passenger side of the vehicle.



#### Energy flow with zero-emissions menu

The Jetta Turbocharged Hybrid's touch screen helps you save fuel by showing your energy usage, battery charge status and time spent driving in zero emissions mode.



#### 17" Buenos Aires wheels

Precise and stylish, these wheels bear the hallmark of Volkswagen. After all, carefully chosen details are paramount for a perfected look.



#### RNS 315 touch screen navigation system

When a car's this much fun to drive, you may not mind getting lost. But with touch screen navigation you'll always find your way.

### More Features

#### KESSEY keyless access with push-button start

No need to fumble for your keys: Get in and start your car without ever having to take your key out of your pocket.

#### Unique Hybrid front grille

Stylish and functional, the Hybrid's front grille is designed to improve aerodynamics and, in turn, lower fuel consumption.

#### Power sunroof

Soak up some sun with the touch of a button.



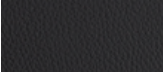







## A tradition of innovation.

It all started with the TDI. The TDI Clean Diesel engine was designed with the idea that you shouldn't have to sacrifice fun for fuel efficiency. Today, the TDI Clean Diesel engine is available in six Volkswagen models, each with impressive high-mileage capability. Which is great, because in cars this fun to drive, you won't want to stop for gas.

Now, we've taken our commitment to efficiency and fun one step further with our first-ever turbocharged hybrid. Not only is the Jetta Turbocharged Hybrid an innovative combination of power and responsibility, it's also built to make the most intelligent use of any driving condition. For example, its regenerative braking system uses stop-and-go city traffic to its advantage by converting the kinetic energy made by the friction of the brakes into energy that recharges the battery. For further efficiency, the engine of the Jetta Turbocharged Hybrid is programmed to shut off at stoplights and other full stops. It restarts effortlessly as soon as you release the brake pedal. Even in E-mode, the Turbocharged Hybrid motor can maintain speeds of 70 km/h for up to 2 km on electric power alone.\* A hybrid with unprecedented power, the Jetta Turbocharged Hybrid makes its mark with an incredibly small footprint.

\*Emissions, speed and mileage may vary, based on the battery charge and weather conditions.

Exteriors & Interiors

		Titan Black Vienna leather
		
	Pure White	ST
	Ruby Red	ST
	Platinum Grey Metallic	ST
	Reflex Silver Metallic	ST
	Silk Blue Metallic	ST
	Deep Black Pearl	ST
	Oryx White Pearl*	ST

Wheels



17" Buenos Aires alloy wheels with all-season tires Turbocharged Hybrid

Accessories – Discover more on vw.ca



Monster Mats™



Splash guards (front)



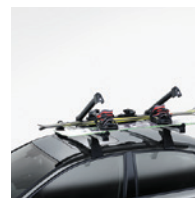
Door wind deflector



Base carrier bars



Trunk liner carbox, plastic



Snowboard/Ski attachment



Park Distance Control

\* This feature exterior colour is available at extra cost.

# Specifications

## Jetta Turbocharged Hybrid

### Engine:

1.4 TSI 150 hp, 7-speed automatic DSG with Tiptronic®  
Maximum torque: 184 lb-ft at 1,600 rpm

### Includes Comfortline TSI plus:

17" Buenos Aires alloy wheels with all-season tires  
6-way power driver seat with manual lumbar support  
6 speakers  
Ambient interior lighting  
Automatic headlights with "coming home" function  
Bi-Xenon headlights with Adaptive Front-light System (AFS)  
Blind Spot Detection  
Chrome tips on window switches and mirror adjustments  
Energy flow display in radio screen  
Floor mats – Hybrid specific  
Front and rear Park Distance Control (PDC)  
Front fog lights  
Front grille with hybrid-specific badging  
Front seats with manual recline  
HomeLink® garage door opener  
Hybrid-specific instrument cluster with in-dash energy flow display in colour  
Interior rearview mirror, auto-dimming  
KESSEY keyless access with push-button start  
Leather seating surfaces  
LED signature Daytime Running Lights (DRL)  
LED tail lights  
Non visible exhaust  
Power sunroof  
Rain-sensing wipers  
RNS 315 navigation system – single CD player (replaces charger) and touch screen  
Tire mobility kit

**Think Blue.** It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Automatic	1.4 Hybrid	5.6	4.9

**TSI** – TSI brings together the power of direct fuel injection with the extra boost of a turbocharger. The end result? An ultra-efficient engine that provides abundant low-end torque, giving you outstanding performance through a wide range of speeds, power when you need it, ultra-low fuel consumption and, ultimately, lower CO<sub>2</sub> emissions.

Lightly does it. The lighter you travel, the less fuel you consume. An extra 100 kg of stuff increases your fuel consumption by up to 0.3 L/100 km. So if you've got random items weighing you down, it's time to lighten the load. Driving more efficiently. Just one way that we can all Think Blue.

**Think Blue.**

\* Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.





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