

2016

RAV4



TOYOTA

Slow down and enjoy your busy life.

In a world that keeps getting busier, making time to play has never been more important. The new 2016 RAV4 opens up all kinds of possibilities for fun, with a range of features that will put a grin on your face. From its striking and sporty exterior to the premium and versatile interior, RAV4 is ready for whatever adventure comes your way. It's comfortable. It's responsive. It's full of innovative safety features. It even comes in a fully capable hybrid, making the RAV4 the perfect choice to put a little more fun in your life, today and tomorrow.



Hybrid Limited with Technology Package shown in Electric Storm Blue. AWD SE shown in Hot Lava.

FRONT COVER
Hybrid Limited with Technology Package shown in Electric Storm Blue.



Having fun is way easier when it's comfortable.

Everyone can use a little more play in their day. The new 2016 RAV4 lets you do just that by keeping the drive exciting, no matter where you go. You'll see it in the dramatic and sporty exterior design that captivates you from headlamp to tail light. You'll feel it when you step inside, with an interior that boasts premium features and textures, like available supple SofTex® seats, heated steering wheel, and 8-way power adjustable driver's seat with power lumbar support. The spacious cabin also offers plenty of legroom for front and rear passengers to relax and enjoy the ride in complete comfort. All together, it makes the RAV4 the perfect companion wherever the road takes you.



Available Power Moonroof



Ease and convenience, right at your fingertips.



AVAILABLE BIRD'S-EYE-VIEW CAMERA The available Bird's-Eye-View Camera helps you see nearby objects and get into and out of the smallest spaces with ease. In addition to its standard backup camera view, the system includes Perimeter Scan – an innovative feature that displays a live, rotating 360-degree view of what is around the vehicle.

SMART KEY SYSTEM/PUSH BUTTON START With the Smart Key fob in your pocket or purse, you can lock and unlock the front doors and trunk, and even start the vehicle with the simple push of a button.

CUPHOLDER RAV4 features an improved cupholder design that can accommodate even travel mugs—handles and all.

DISPLAY AUDIO SYSTEM⁴ WITH NAVIGATION⁵ The Display Audio System⁴ with available Navigation⁵ offers a seamless way to stay connected. The system features a 7-inch touch-screen with Bluetooth^{®3} wireless music streaming, and a unique "text-to-speech" feature that converts text messages from your phone into voice messages which play through the vehicle's speaker system.

AWD SE shown in Hot Lava.

Versatility that knows no bounds.

For the driver who's always on the go, the 2016 RAV4 is designed to make every trip as simple and convenient as possible. Need help loading your gear? The available power rear liftgate has a handy height-adjustment feature that raises the liftgate to your ideal height via release or with the push of the key fob. And with a low, flat-load floor you can pack your cargo faster and with less effort. It also makes the perfect place to sit and watch the sunset with a friend or two.



2080 LITRES
OF CARGO SPACE (Gas model only)

Some of the best adventures happen at the last minute. RAV4 is flexible, with 60/40 split rear bench seating that can easily fold-down flat to create an impressive 2,080 litres of cargo space.



**The RAV4.
Now in a
no-compromise
hybrid.**



*Hybrid Limited with Technology Package
shown in Black Sand Pearl.*



Hybrid Limited with Technology Package shown in Electric Storm Blue.



The all-new RAV4 Hybrid. Built for getting away.

Just when you thought that this incredible vehicle was all out of surprises, along comes the all-new RAV4 Hybrid. A vehicle that offers the exciting performance you expect from a RAV4 with the added benefits that are found in any Toyota Hybrid. But having a hybrid doesn't mean you have to sacrifice on performance. It has an impressive 795 kg (1,750 lb.) of towing power and is equipped with Electronic On Demand All-Wheel Drive with intelligence (AWD-i). RAV4 Hybrid also generates 194 hybrid system net horsepower,¹⁶ which makes it the perfect choice for whatever adventure you choose.

THREE DRIVE MODES RAV4 Hybrid lets you tailor your drive to the conditions with a choice of three distinct modes. ECO mode helps you save at the pumps by enhancing fuel efficiency and promoting more efficient driving. Sport mode ups the fun factor by sharpening shift timing, throttle and steering response, making RAV4 Hybrid respond more crisply to your driving inputs. And EV gives electric motor-only driving for zero engine noise and emissions at speeds up to 40 km/h, especially useful in the early morning, late at night, or when in a garage.

ENERGY MONITOR The energy monitor indicates the operation of the gas engine, electric motor generator and hybrid battery. As conditions change, it provides real-time information that shows how power is being routed to the drive wheels, or how the battery is being charged.

HYBRID GAUGE CLUSTER RAV4 Hybrid's unique gauge cluster lets you monitor the Hybrid Synergy Drive® system with just a glance. You can quickly track when the system is charging and providing power to the drive wheels, so you can get the most out of every drive.

Power and performance for everything you do.



AWD SE shown in Barcelona Red Metallic.

An incredible drive starts at the engine. The standard 2.5-litre DOHC engine produces 176 horsepower, along with 172 lb.ft. of torque to make short work of long roads. And with its Dual Variable Valve Timing with intelligence (Dual VVT-i) technology, it's also amazingly efficient. The 6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i) keeps RAV4's engine in its sweet spot to optimize power output, while continually adjusting itself to suit your driving style. The transmission also features Sequential Shift Mode, which allows the driver to take control of the shifting manually. With this kind of power and control, and the fact that over 90% of RAV4s sold in Canada in the last 20 years are still on the road today,¹⁷ you can depend on RAV4 for whatever tomorrow has in store.



SUSPENSION RAV4's suspension has been improved to provide a smoother ride on the highway. For those with an athletic soul, RAV4 AWD SE features a sport tuned suspension for sharper handling when the roads turn twisty.

LED HEADLIGHTS See and be seen with a variety of new LED lighting — including available headlights, tail lights and Daytime Running Lights (DRL).

AVAILABLE ALL-WHEEL DRIVE With the RAV4 Dynamic Torque-Control AWD system, engine power is distributed from front to rear, giving the driver maximum control on a variety of surfaces. RAV4 Hybrid offers Electronic On Demand AWD with intelligence. When additional traction is required, it automatically switches to AWD, utilizing an additional motor to drive the rear wheels.

Toyota
Safety
Sense

Play safe.

The 2016 RAV4 is equipped with eight standard airbags¹ and integrated features like Star Safety System™ and the available Toyota Safety Sense (TSS-P).™ Our newly developed Toyota Safety Sense is an active safety package that combines the Pre-Collision System with Pedestrian Detection (PCS/PD),¹¹ Lane Departure Alert with Steering Assist (LDA/SA),¹² Automatic High Beams (AHB)¹³ and Dynamic Radar Cruise Control¹⁴ to help assist you. TSS-P's comprehensive features create in-the-moment safety designed to support your awareness and decision-making on the road.



DYNAMIC RADAR CRUISE CONTROL¹⁴ Designed to improve your drive. RAV4's available Dynamic Radar Cruise Control¹⁴ works like conventional cruise control, but can do even more. Using forward sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.

LANE DEPARTURE ALERT WITH STEERING ASSIST¹² Available Lane Departure Alert with Steering Assist (LDA/SA)¹² helps you stay in your lane. The system detects painted lane markings on the road and alerts you if you start to drift out of your lane.

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION¹¹ The Pre-Collision System scans for potential vehicle and obstacle collisions, while the Pedestrian Detection (PCS/PD)¹¹ scans for pedestrians who come into RAV4's path of travel.

AUTOMATIC HIGH BEAMS¹³ The available Automatic High Beam system (AHB)¹³ helps detect oncoming vehicles and, depending on the circumstances, automatically switches the high beams on and off, making it easier for other drivers on the road.



8 AIRBAGS¹ Protecting you, your friends, and family is our first priority. That's why RAV4 comes with a total of eight standard airbags¹ including: driver and front passenger advanced airbags, driver and front passenger seat-mounted side airbags, driver's knee airbag, front passenger seat cushion airbag, roll-sensing front and rear head/side curtain airbags.

Hybrid Limited shown in Electric Storm Blue.
AWD SE shown in Hot Lava.

When it comes to safety, we never stop learning.

Toyota has always placed great importance on safety. It's proven every day at the Toyota Collaborative Safety Research Center (CSRC). Formed in 2011, the CSRC has worked with 16 research partners including leading North American universities, research institutions, and federal agencies to fund, develop, and bring to market new safety technologies that help reduce the number of traffic fatalities and injuries. Toyota is committed to providing funds to the centre and its research with the vast majority going to our research partners. We work hard today, so you can drive safely for many tomorrows to come.



Collaborative Safety Research Center

TOYOTA

RAV4/RAV4 Hybrid Features

INTERIOR

| | LE | XLE | LE | XLE | SE | Limited | XLE | Limited |
|---|-----|-----|-----|-----|----|---------|-----|---------|
| | FWD | | AWD | | | Hybrid | | |
| ENTERTAINMENT & CONNECTIVITY | | | | | | | | |
| AM/FM/CD Player | ● | - | ● | - | - | - | - | - |
| 6.1" Touch Panel Display Audio, ⁴ AM/FM/CD Player, | - | ● | - | ● | - | - | ● | - |
| 7.0" Touch Panel Display Audio ⁴ w/Navigation, ⁵ AM/FM | - | - | - | - | ● | - | - | ● |
| 7.0" Touch Panel Display Audio ⁴ w/Navigation, ⁵ JBL® AM/FM | - | - | - | - | - | ● | - | - |
| SiriusXM® Satellite Radio, Gracenote® Album Cover Art | - | - | - | - | ● | ● | - | ● |
| USB Input Port, Auxiliary Input Jack, Bluetooth ^{®3} | ● | ● | ● | ● | ● | ● | ● | ● |
| Hands-Free Phone Connectivity/Wireless Audio Streaming/ Phone Book Access | ● | ● | ● | ● | ● | ● | ● | ● |
| Text-to-Speech Capabilities, AM/FM Cache Radio | - | - | - | - | ● | ● | - | ● |
| Voice Recognition/Siri Eyes Free ^{®6} | - | ● | - | ● | ● | ● | ● | ● |
| 4-Speakers | ● | - | ● | - | - | - | - | - |
| 6-Speakers | - | ● | - | ● | ● | - | ● | ● |
| 11-Speakers | - | - | - | - | - | ● | - | - |
| Steering Wheel Bluetooth ^{®3} & Audio Controls | ● | ● | ● | ● | ● | ● | ● | ● |
| Backup Camera | - | ● | - | ● | - | - | ● | - |
| Dynamic Backup Camera | - | - | - | - | ● | - | - | ● |
| Bird's-Eye-View Camera | - | - | - | - | - | ● | - | - |
| 4.2" Multi-Information Display | - | ● | - | ● | ● | ● | ● | ● |

COMFORT & CONVENIENCE

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Air Conditioning | ● | - | ● | - | - | - | - | - |
| Dual Zone Automatic Climate Control, Soft Touch Heater Controls | - | ● | - | ● | ● | ● | ● | ● |
| Cabin Air Filter, Rear Seat Heater Ducts | ● | ● | ● | ● | ● | ● | ● | ● |
| Power Door Locks | ● | ● | ● | ● | ● | ● | ● | ● |
| Power Windows w/Driver Side Auto Down | ● | - | ● | - | - | - | - | - |
| Power Windows w/Driver Side Auto Up/Down | - | ● | - | ● | ● | ● | ● | ● |
| Outside Temperature Gauge, Water Temperature Gauge, Dual Trip Odometer, Fuel Economy Meter | ● | ● | ● | ● | ● | ● | ● | ● |
| ECO Drive Monitor | ● | ● | ● | ● | ● | ● | ● | ● |
| Dual Vanity Mirrors | ● | ● | ● | ● | ● | ● | ● | ● |
| Day/Night Rear View Mirror | ● | ● | ● | ● | - | - | ● | - |
| Auto-Dimming Rear View Mirror | - | - | - | - | ● | ● | - | ● |
| 3-Spoke, Tilt & Telescopic Steering Wheel | ● | ● | ● | ● | - | - | ● | - |
| 3-Spoke, Heated, Tilt & Telescopic Steering Wheel | - | - | - | - | ● | ● | - | ● |
| Leather-Wrapped Steering Wheel | - | ● | - | ● | ● | ● | ● | ● |
| Leather-Wrapped Shift Knob | - | - | - | - | ● | ● | - | ● |

INTERIOR (cont'd)

| | LE | XLE | LE | XLE | SE | Limited | XLE | Limited |
|---|-----|-----|-----|-----|----|---------|-----|---------|
| | FWD | | AWD | | | Hybrid | | |
| Chrome Inner Door Handles | - | ● | - | ● | ● | ● | ● | ● |
| Push Button Start, Smart Key System | - | - | - | - | - | ● | ● | ● |
| Carpeting, Carpet Floor Mats, All-Season Floor Mats | ● | ● | ● | ● | ● | ● | ● | ● |
| Digital Clock | ● | ● | ● | ● | ● | ● | ● | ● |
| Front & Rear Cupholders | ● | ● | ● | ● | ● | ● | ● | ● |
| Coat Hooks | ● | ● | ● | ● | ● | ● | ● | ● |
| Front Centre Console Storage Box | ● | ● | ● | ● | ● | ● | ● | ● |
| Front Seat Back Pockets | ● | ● | ● | ● | ● | ● | ● | ● |
| Front Door Map Pockets | ● | ● | ● | ● | ● | ● | ● | ● |
| Tonneau Cover | - | ● | - | ● | ● | ● | ● | ● |
| Cargo Area Tie-Down Rings | ● | ● | ● | ● | ● | ● | ● | ● |
| Under Cargo Area Storage Compartment | ● | ● | ● | ● | ● | ● | ● | ● |
| Cargo Net | - | - | - | - | - | ● | - | ● |
| Map Lamps, Cargo Lamp | ● | ● | ● | ● | ● | ● | ● | ● |
| Accessory Power Outlet (12 V) | ● | ● | ● | ● | ● | ● | ● | ● |
| Retained Accessory Power | ● | ● | ● | ● | ● | ● | ● | ● |
| Keyless Entry | ● | ● | ● | ● | ● | ● | ● | ● |
| Illuminated Entry | ● | ● | ● | ● | ● | ● | ● | ● |



SEATING & TRIM

| | | | | | | | | |
|--|---|---|---|---|---|---|---|---|
| Front Bucket Seats | ● | - | ● | - | - | - | - | - |
| Heated Front Bucket Seats | - | ● | - | ● | ● | ● | ● | ● |
| Fabric Seat Material | ● | ● | ● | ● | - | - | ● | - |
| SofTex® Trimmed Seats, SofTex® Door Trim | - | - | - | - | ● | ● | - | ● |
| Driver Seat w/Recline, Fore/Aft, Driver Cushion Height Adjustments | ● | - | ● | - | - | - | - | - |
| Power 8-Way Driver Seat w/Lumbar Support | - | ● | - | ● | ● | ● | ● | ● |
| Driver Seat Memory System | - | - | - | - | - | ● | - | ● |
| Passenger Seat w/Recline, Fore/Aft Adjustments | ● | ● | ● | ● | ● | ● | ● | ● |
| 60/40 Split Rear Bench Seat w/Fold-Down Seat Back, Fold-Down Centre Armrest | ● | ● | ● | ● | ● | ● | ● | ● |

EXTERIOR

| | LE | XLE | LE | XLE | SE | Limited | XLE | Limited |
|--|-----|-----|-----|-----|----|---------|-----|---------|
| | FWD | | AWD | | | Hybrid | | |
| Electric Rear Window Defroster w/Timer | ● | ● | ● | ● | ● | ● | ● | ● |
| Adjustable Height Power Rear Liftgate w/Jam Protection | - | ● | - | ● | ● | ● | ● | ● |
| Front Windshield Acoustic Glass | ● | ● | ● | ● | ● | ● | ● | ● |
| High Solar Energy Absorbing Window Glass | ● | ● | ● | ● | ● | ● | ● | ● |
| Rear Privacy Glass | ● | ● | ● | ● | ● | ● | ● | ● |
| Black Mirrors | - | - | - | - | - | - | - | - |
| Colour-Keyed Mirrors | ● | ● | ● | ● | - | ● | ● | ● |
| Front & Rear Splash Guards | ● | ● | ● | ● | ● | ● | ● | ● |
| Silver-Painted Roof Rails | - | ● | - | ● | ● | ● | ● | ● |
| Colour-Keyed Door Handles | ● | ● | ● | ● | ● | - | ● | - |
| Chrome Door Handles | - | - | - | - | - | ● | - | ● |
| Colour-Keyed Upper Rear Bumper | ● | ● | ● | ● | ● | ● | ● | ● |
| Rear Bumper Protector | - | - | - | - | - | ● | - | ● |
| Power Moonroof | - | ● | - | ● | ● | ● | ● | ● |
| Rear Spoiler | ● | ● | ● | ● | ● | ● | ● | ● |
| Dual Heated, Power-Adjustable Mirrors w/Integrated Turn Signals | ● | ● | ● | ● | ● | ● | ● | ● |
| Variable Intermittent Wipers, Wiper De-Icer | ● | ● | ● | ● | ● | ● | - | - |
| Rain-Sensing Variable Intermittent Wipers, Wiper De-Icer | - | - | - | - | - | - | ● | ● |
| Rear Window Intermittent Wiper/Washer | ● | ● | ● | ● | ● | ● | ● | ● |
| Projector-Style Halogen Headlamps | ● | ● | ● | ● | - | - | ● | - |
| Automatic Headlamp System | - | ● | - | ● | ● | ● | ● | ● |
| LED Headlamps | - | - | - | - | - | ● | - | ● |
| LED Daytime Running Lights | - | - | - | - | - | ● | ● | - |
| LED Tail Lamps | - | - | - | - | ● | ● | - | ● |
| Sport Front Bumper & Grille | - | - | - | - | ● | - | - | - |
| Fog Lamps | - | ● | - | ● | ● | ● | ● | ● |

SAFETY


| | LE | XLE | LE | XLE | SE | Limited | XLE | Limited |
|--|-----|-----|-----|-----|----|---------|-----|---------|
| | FWD | | AWD | | | Hybrid | | |
|  Toyota Safety Sense (TSS-P) [™] – includes Pre-Collision System w/Pedestrian Detection (PCS/PD), ¹¹ Lane Departure Alert w/Steering Assist (LDA/SA), ¹² Automatic High Beams (AHB) ¹³ & Dynamic Radar Cruise Control ¹⁴ | - | - | - | - | - | ● | - | - |
|  Star Safety System [™] – includes Vehicle Stability Control (VSC), ⁷ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁸ & Smart Stop Technology (SST) ⁹ | ● | ● | ● | ● | ● | ● | ● | ● |
| Dual-Stage Driver & Front Passenger Airbags (SRS) ¹ | ● | ● | ● | ● | ● | ● | ● | ● |
| Driver's Knee Airbag (SRS) ¹ | ● | ● | ● | ● | ● | ● | ● | ● |
| Front Seat-Mounted Side Airbags (SRS) ¹ | ● | ● | ● | ● | ● | ● | ● | ● |
| Roll-Sensing Front & Rear Head/Side Curtain Airbags (SRS) ¹ | ● | ● | ● | ● | ● | ● | ● | ● |
| Front Passenger Seat Cushion Airbag (SRS) ¹ | ● | ● | ● | ● | ● | ● | ● | ● |
| Front Seatbelt Pre-Tensioners & Force Limiters | ● | ● | ● | ● | ● | ● | ● | ● |
| Front Seatbelt Anchor Height Adjusters | ● | ● | ● | ● | ● | ● | ● | ● |
| All-Position 3-Point Lap & Shoulder Belts | ● | ● | ● | ● | ● | ● | ● | ● |
| All-Position Vertically Adjustable Headrests | ● | ● | ● | ● | ● | ● | ● | ● |
| Anchor Points for Child Restraint Seats | ● | ● | ● | ● | ● | ● | ● | ● |
| Child Protector Rear Door Locks | ● | ● | ● | ● | ● | ● | ● | ● |
| Cruise Control | ● | ● | ● | ● | ● | - | ● | ● |
| Vehicle Anti-Theft System | - | ● | - | ● | ● | ● | - | - |
| Engine Immobilizer | ● | ● | ● | ● | ● | ● | ● | ● |
| Front & Rear Parking Assist Sonars | - | - | - | - | - | ● | - | - |
| Blind Spot Monitor (BSM) ¹⁰ | - | ● | - | ● | ● | ● | ● | ● |
| Rear Cross-Traffic Alert (RCTA) ¹⁰ | - | ● | - | ● | ● | ● | ● | ● |

AVAILABLE PACKAGES

LE UPGRADE PACKAGE

6.1" Touch Panel Display Audio,⁴ Voice Recognition, 6-Speakers, Backup Camera, Tonneau Cover, Silver-Painted Roof Rails, Heated Cloth Front Seats

HYBRID LIMITED TECHNOLOGY PACKAGE

 Toyota Safety Sense (TSS-P)[™] – includes Pre-Collision System w/Pedestrian Detection (PCS/PD),¹¹ Lane Departure Alert w/Steering Assist (LDA/SA),¹² Automatic High Beams (AHB)¹³ & Dynamic Radar Cruise Control¹⁴
7.0" Touch Panel Display Audio⁴ w/Navigation,⁵ JBL® AM/FM, 11-Speakers, Front & Rear Parking Assist Sonars, Bird's-Eye-View Camera

RAV4/RAV4 Hybrid Specifications

MECHANICAL

ENGINE

| | LE | XLE | LE | XLE | SE | Limited | XLE | Limited |
|---|-----|-----|-----|-----|----|---------|-----|---------|
| | FWD | | AWD | | | Hybrid | | |
| Type 2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode Select | • | • | • | • | • | • | - | - |
| 2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Hybrid Synergy Drive (HSD), EV & ECO Modes, Sport Mode | - | - | - | - | - | - | • | • |
| Compression Ratio 10.4:1 | • | • | • | • | • | • | - | - |
| 12.5:1 | - | - | - | - | - | - | • | • |
| Horsepower 176 hp @ 6000 rpm | • | • | • | • | • | • | - | - |
| Hybrid System Net Power Net HP: 194 hp (145 kW) ¹⁶ | - | - | - | - | - | - | • | • |
| Torque 172 lb.ft. @ 4100 rpm | • | • | • | • | • | • | - | - |
| Electric Motor Permanent Magnet AC Synchronous Motor | - | - | - | - | - | - | • | • |
| HV Battery Sealed Nickel-Metal Hydride (Ni-MH) | - | - | - | - | - | - | • | • |

DRIVETRAIN

| | LE | XLE | LE | XLE | SE | Limited | XLE | Limited |
|---|----|-----|----|-----|----|---------|-----|---------|
| Drive Configuration Front Engine/Front Wheel Drive | • | • | - | - | - | - | - | - |
| Dynamic Torque Control AWD | - | - | • | • | • | • | - | - |
| Electronic On Demand AWD-i | - | - | - | - | - | - | • | • |
| Hill-Start Assist Control (HAC) ¹⁵ | • | • | • | • | • | • | • | • |
| Trailer-Sway Control (TSC) | • | • | • | • | - | • | • | • |
| Transmission 6-Speed, Automatic, Electronically Controlled Transmission w/intelligence (ECT-i), Sequential Shift Mode, Gate-Type Shifter, Transmission Cooler | • | • | • | • | • | • | - | - |
| Electronically controlled Continuously Variable Transmission (ECVT), Gate-Type Shifter, Transmission Cooler | - | - | - | - | - | - | • | • |

CHASSIS

| | LE | XLE | LE | XLE | SE | Limited | XLE | Limited |
|--|----|-----|----|-----|----|---------|-----|---------|
| Suspension Front: Independent, MacPherson Strut w/Hydraulic Shock Absorbers, Stabilizer Bar | • | • | • | • | • | • | • | • |
| Rear: Double-Wishbone Coil Spring Rear Suspension w/Trailing Arms & Hydraulic Shock Absorbers, Stabilizer Bar | • | • | • | • | • | • | • | • |
| Front/Rear: Sport Tuned Suspension | - | - | - | - | • | - | - | - |
| Brakes Power-Assisted, Ventilated Front Discs, Solid Rear Discs | • | • | • | • | • | • | • | • |
| Steering Electric Rack & Pinion w/Variable Power Assist | • | • | • | • | • | • | • | • |
| Wheels & Tires 17" Steel Wheels, Full Wheel Covers | • | - | • | - | - | - | - | - |
| 17" Aluminum Alloy Wheels, Wheel Locks | - | • | - | • | - | - | • | - |
| 18" Aluminum Alloy Wheels, Wheel Locks | - | - | - | - | • | • | - | • |
| P225/65R17 All-Season Tires, Compact Spare Tire | • | • | • | • | - | - | • | - |
| P235/55R18 All-Season Tires, Compact Spare Tire | - | - | - | - | • | • | - | • |

DIMENSIONS

| | mm (in.) | LE | XLE | LE | XLE | SE | Limited | XLE | Limited |
|--------------------------|---|-----|-----|-----|-----|----|---------|-----|---------|
| | | FWD | | AWD | | | Hybrid | | |
| Length | 4600 (181.1) | • | • | • | • | • | • | • | • |
| Width | 1845 (72.6) | • | • | • | • | • | • | • | • |
| Height (Unloaded) | 1675 (65.9) w/o Roof Rails 1705 (67.1) w/Roof Rails | • | - | • | - | - | - | - | - |
| Wheelbase | 2660 (104.7) | • | • | • | • | • | • | • | • |
| Track | Front: 1560 (61.4) Rear: 1560 (61.4) | - | - | - | - | • | • | - | - |
| | Front: 1570 (61.8) Rear: 1570 (61.8) | • | • | • | • | - | - | • | - |
| Headroom | Front: 1012 (39.8) Front: 988 (38.9) w/Moonroof Rear: 988 (38.9) | • | - | • | - | • | • | - | - |
| | Rear: 988 (38.9) | • | • | • | • | • | • | • | • |
| Legroom | Front: 1081 (42.6) Rear: 944 (37.2) | • | • | • | • | • | • | • | • |
| Shoulder Room | Front: 1455 (57.3) Rear: 1407 (55.4) | • | • | • | • | • | • | • | • |
| Turning Circle | <i>m (ft.)</i> 10.6 (34.8) 11.2 (36.7) | • | • | • | • | - | - | • | - |
| | | - | - | - | - | • | • | - | • |
| Ground Clearance | 155 (6.1) 178 (7.0) | • | • | • | • | • | • | - | - |
| | | - | - | - | - | - | - | • | • |

WEIGHT & CAPACITIES

| | kg (lb) | LE | XLE | LE | XLE | SE | Limited | XLE | Limited |
|-------------------------|--|----|-----|----|-----|----|---------|-----|---------|
| Curb Weight | 1555 (3428) 1570 (3461) 1610 (3549) 1625 (3583) 1635 (3605) 1765 (3891) 1775 (3913) | • | - | - | - | - | - | - | - |
| Seating Capacity | 5 | • | • | • | • | • | • | • | • |
| Cargo Capacity | <i>litres (cu.ft.)</i> 2080 (73.3) Behind Front Seats 2000 (70.6) Behind Front Seats 1090 (38.4) Behind Rear Seats 1010 (35.6) Behind Rear Seats | • | • | • | • | • | • | - | - |
| | | - | - | - | - | - | - | • | • |
| Fuel Capacity | <i>litres (imperial gallon)</i> 60 (13.2) 56 (12.3) | • | • | • | • | • | • | - | - |
| | | - | - | - | - | - | - | • | • |
| Towing Capacity | <i>kg (lb)</i> 680 (1500) 795 (1750) | • | • | • | • | - | • | - | - |
| | | - | - | - | - | - | - | • | • |

FUEL CONSUMPTION RATING²

| | City/Highway/Combined | L/100 km | mpg (imperial gallon) | LE | XLE | LE | XLE | SE | Limited | XLE | Limited |
|-----------|-----------------------|----------|-----------------------|----|-----|----|-----|----|---------|-----|---------|
| Automatic | 10.0/7.6/8.9 | 28/37/32 | | • | • | - | - | - | - | - | - |
| | 10.5/8.2/9.5 | 27/34/30 | | - | - | • | • | - | - | - | - |
| | 10.6/8.1/9.4 | 27/35/30 | | - | - | - | - | • | • | - | - |
| Hybrid | 6.9/7.6/7.2 | 41/37/39 | | - | - | - | - | - | - | • | • |

Genuine Accessories

Personalize your RAV4 or RAV4 Hybrid to enhance both its appearance and performance. Many of Toyota's Genuine Accessories can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories.toyota.ca or your local Dealer.

17" Steel Wheels - Silver
Auto-Dimming Rear View Mirror with Compass
Block Heater
Bodyside Mouldings
Cargo Liner
Cargo Net

Door Sill Protectors
Fog Lights
Hood Deflector
Paint Protection Film
Rear Bumper Protector
Roof Rack - Cross Bars
Roof Rack - Rail Kit

Running Boards
Security System
Tonneau Cover
Towing Accessories
Towing Hitch
Toyota START+ Remote Engine Starter



Running Boards



Cargo Liner



Bodyside Mouldings



Roof Rack - Rail Kit



Hood Deflector



Roof Rack - Cross Bars



Cargo Net



Rear Bumper Protector

Exterior Colour Options



Interior Colour Options

| | FWD LE | FWD XLE | AWD LE | AWD XLE | AWD SE | AWD LIMITED | HYBRID XLE | HYBRID LIMITED |
|-------------------------|--------------|--------------|--------------|--------------|---------------|---------------------------|--------------|---------------------------|
| ALPINE WHITE | BLACK Fabric | BLACK Fabric | BLACK Fabric | BLACK Fabric | BLACK SofTex® | – | BLACK Fabric | – |
| BLIZZARD PEARL | – | – | – | – | – | BLACK or CINNAMON SofTex® | – | BLACK or CINNAMON SofTex® |
| SILVER SKY METALLIC | BLACK Fabric | BLACK Fabric | BLACK Fabric | BLACK Fabric | BLACK SofTex® | BLACK SofTex® | – | – |
| CLASSIC SILVER METALLIC | – | – | – | – | – | – | BLACK Fabric | BLACK SofTex® |
| MAGNETIC GREY METALLIC | BLACK Fabric | BLACK Fabric | BLACK Fabric | BLACK Fabric | BLACK SofTex® | BLACK or CINNAMON SofTex® | BLACK Fabric | BLACK or CINNAMON SofTex® |
| BLACK | BLACK Fabric | BLACK Fabric | BLACK Fabric | BLACK Fabric | BLACK SofTex® | BLACK or CINNAMON SofTex® | – | – |
| BLACK SAND PEARL | – | – | – | – | – | – | BLACK Fabric | BLACK or CINNAMON SofTex® |
| BARCELONA RED METALLIC | BLACK Fabric | BLACK Fabric | BLACK Fabric | BLACK Fabric | BLACK SofTex® | BLACK SofTex® | – | – |
| HOT LAVA | – | BLACK Fabric | – | BLACK Fabric | BLACK SofTex® | BLACK SofTex® | – | – |
| ELECTRIC STORM BLUE | – | – | – | – | BLACK SofTex® | BLACK or CINNAMON SofTex® | BLACK Fabric | BLACK or CINNAMON SofTex® |
| BLACK CURRANT METALLIC | – | BLACK Fabric | – | BLACK Fabric | – | BLACK SofTex® | – | – |

Please see your Toyota Dealer for details.

New Vehicle Warranty Summary – No deductibles – no transfer fees

COMPREHENSIVE COVERAGE 3 years or 60,000 km.

This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS 5 years or 100,000 km.

This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS 8 years or 130,000 km.

This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION 5 years/unlimited distance.

This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS** 8 years or 160,000 km.

This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

Disclaimers

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Siri Eyes Free is a trademark of Apple Inc., registered in the US and other countries. (7) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. (8) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (9) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (10) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. (11) The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. The Pedestrian Detection System is designed to detect the presence of a pedestrian ahead of the vehicle, to determine if impact with the pedestrian is imminent and to help reduce impact speed. Neither are a collision-avoidance system nor a substitute for safe and attentive driving. (12) Lane Departure Alert is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends upon many factors. (13) Automatic High Beam system operates at speeds above 40 km/h. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (14) Dynamic Radar Cruise Control is not a collision-avoidance system or a substitute for safe and attentive driving practices. (15) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. (16) The maximum output indicates engine plus HV battery output. (17) Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 1996-2015 as of June 30, 2015. (18) ®Aeroplan and the Aeroplan logo are registered trademarks of Air Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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Prius c



Prius



Prius v



Camry Hybrid



RAV4 Hybrid



Highlander Hybrid



Yaris Hatchback



Yaris Sedan



Corolla



Camry



Venza



Avalon



Sienna



RAV4



Highlander



4Runner



Sequoia



Tacoma



Tundra

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