

2016

VENZA



TOYOTA

Versatility, for wherever the road leads.

Comfort. Roominess. Performance. Safety. With the 2016 Toyota Venza, you get everything – and more. In fact, it might be the most versatile Toyota ever created. No matter where you want to go, or what you might want to take along the way, you'll go in style. With details and finishes that will leave you hoping the journey never ends. It's the perfect ride whether you're heading around the corner, or across the country – and one you're sure to enjoy for years to come.



Venza V6 AWD with Limited Package shown in Blizzard Pearl.

*FRONT COVER
Venza AWD with XLE Package shown in Magnetic Grey Metallic.*

Stay connected. Stay comfortable.

Technology isn't an afterthought in the 2016 Toyota Venza. It's perfectly integrated with the Venza's comfortable interior. The LCD screen displays key vehicle functions like climate control and fuel economy, while the available premium leather interior ensures that every drive feels first class. And a Display Audio System⁴ with Bluetooth^{®3} and wireless music streaming technology means you can stay connected to what's important to you, no matter where you happen to be. It might all feel a little futuristic – and you'll be surprised at just how great that feels.



Panoramic Glass Roof



Display Audio System⁴

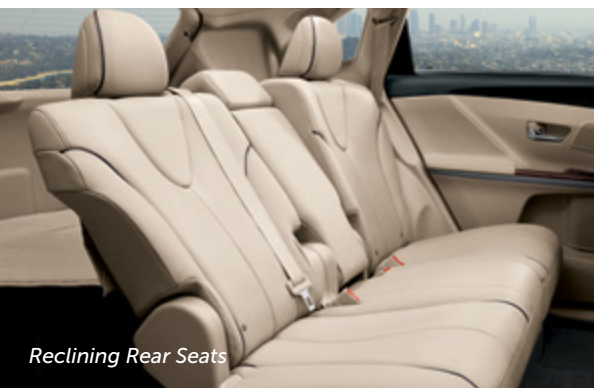


iPOD[®]/MP3 Player Holder with
USB Port and Auxiliary Audio Jack

The all new Redwood Edition features
premium Redwood leather seats.

Fits every road. And everything you might need to take.

To go wherever you want to go, all you need is an imagination and a vehicle that offers seemingly limitless versatility to get you there. That would be the 2016 Venza. With an unbelievable 1,990 litres (70.1 cubic feet) of cargo space you can easily load in the stroller, pack the car full of groceries, or fill it up with all the camping gear you need for a weekend in the woods. And for those times when you need to carry passengers as well as cargo, a 60/40 split rear bench seat means both can now travel comfortably together. With the Venza's comfort and versatility, you'll find yourself looking forward to every journey.



Reclining Rear Seats



1,990 Litres of Cargo Space



Venza AWD with XLE Package shown in Magnetic Grey Metallic.

A good imagination can take you anywhere.

We wanted to know what the car of the future might look like. And who better to ask than those who'll actually be living that future? Toyota's global Dream Car Art Contest asked kids around the world to unleash their passion, innovation and creativity to design what they think the future of mobility will be like, by drawing their dream cars. The results? Incredible visions of everything that our world can be. And a strong feeling that with kids like these, tomorrow is in very good hands indeed.



Dream Society by Grace Age 15

Power and control never looked so good.

The 2016 Toyota Venza is the result of Toyota's philosophy to design and engineer our vehicles so they always provide you with pure driving enjoyment and unquestionable reliability. And you'll feel that the minute you take the wheel. Getting to where you're going is always more enjoyable when you can press the accelerator and immediately feel the horsepower. The Venza's 268 hp V6 and our incredibly fuel-efficient 182 hp 4-cylinder are sure to put a smile on your face. But of course, power is nothing without control. Built with a low centre of gravity, the Venza hugs the road in the corners. And what's maybe even more impressive than all the power and control that comes standard with every Venza is that over 85% of Toyotas sold in Canada in the last 20 years are still on the road today*.



HILL-START ASSIST CONTROL⁹
When starting Venza on an incline, Hill-Start Assist Control (HAC)⁹ automatically provides temporary pressure to the brakes to help prevent the vehicle from rolling back.

V6 AWD with Limited Package shown in Cosmic Grey Mica.



ALL-WHEEL DRIVE
Whether the road is wet or dry, you can never have too much grip. The available All-Wheel Drive (AWD) with active torque control monitors each wheel, automatically distributing engine power to the wheels with the most traction.

V6 AWD with Limited Package shown in Blizzard Pearl.

*Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 1996-2015 as of June 30, 2015.

Safety, for every road you travel on.



7 AIRBAGS* Venza comes standard with seven airbags*, including dual-stage driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags for the front occupants and front and rear head/side curtain airbags.

For all of the comfort and versatility the 2016 Venza offers, it's important to know that with Toyota, safety is our number one concern. That's why Venza comes with a number of active and passive safety features so that you have confidence and peace of mind on every road you travel. Like front and rear energy-absorbing crumple zones and a collapsible steering column that are designed to help dissipate impact force in a collision. Venza also comes standard with the Star Safety System™, our advanced integration of safety technologies that includes Vehicle Stability Control⁶, Traction Control, Anti-Lock Brake System, Electronic Brake-Force Distribution, Brake Assist⁷, and Smart Stop Technology⁸.



BLIND-SPOT CONVEX MIRRORS The Blind-Spot Convex Mirrors extend your field of view on both the left and right side of the vehicle, allowing you to see if another car is approaching from either side.

AUTOMATIC HIGH BEAM SYSTEM A sensor located behind the rear view mirror helps enhance visibility at night by detecting oncoming vehicles, and depending on the circumstances, automatically switches your high beams off and on. (Limited Package)

BACKUP CAMERA When reversing, the 6.1-inch touch-screen on the dash displays an image of what the camera sees behind you.

ACTIVE FRONT HEADRESTS Venza comes standard with active headrests on the front seats that adjust to better support the front occupants' heads during certain lower-speed rear-end collisions.



Venza Features

INTERIOR

ENTERTAINMENT & CONNECTIVITY

	Venza FWD	Venza AWD	Venza V6 AWD
6.1" Touch Panel Display Audio ⁴ , AM/FM/CD Player, MP3 Playback	●	●	●
SiriusXM [®] Satellite Radio, Gracenote [®] Album Cover Art	●	●	●
USB Input Port, Auxiliary Input Jack, Bluetooth ^{®3} Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	●	●	●
Voice Recognition	●	●	●
6-Speakers	●	●	●
Steering Wheel Bluetooth ^{®3} & Audio Controls	●	●	●
Backup Camera	●	●	●
3.5" Multi-Information Display	●	●	●

COMFORT & CONVENIENCE

Dual Zone Automatic Climate Control, Cabin Air Filter	●	●	●
Optitron Instrumentation Gauges w/Speedometer, Tachometer, Engine Coolant Temperature, Fuel Gauge Meters & LCD Odometer w/Twin Tripmeters	●	●	●
Power Door Locks, Power Windows w/Auto Up/Down	●	●	●
Dual Illuminated Vanity Mirrors, Auto-Dimming Rear View Mirror w/Digital Compass	●	●	●
Chrome Inner Door Handles	●	●	●
3-Spoke, Tilt & Telescopic Steering Wheel	●	●	●
Tonneau Cover, Cargo Mat, Cargo Net	●	●	●
Carpeting, Carpet Floor Mats, All-Season Floor Mats	●	●	●
Cruise Control	●	●	●
Accessory Power Outlets (12 V): 2 Front, 1 Rear	●	●	●
Integrated Garage Door Opener	●	●	●
Retained Accessory Power	●	●	●
Centre Console w/Sliding Cover & Armrest, Dual Illuminated Cupholders, MP3 Player Holder w/Wire Management Feature, Large Illuminated Storage Compartment	●	●	●
Front Seat Back Pockets, Door Map Pockets	●	●	●
Coat Hooks, Overhead Sunglass Storage	●	●	●
Front & Rear Cupholders	●	●	●
Cargo Area Tie-Down Rings	●	●	●
Cargo Area Lamp, Door Courtesy Lamps	●	●	●
Overhead Console w/Map Lamps	●	●	●
Illuminated Entry, Illuminated Ignition Key	●	●	●
Keyless Entry	●	●	●

INTERIOR (cont'd)

SEATING & TRIM

	Venza FWD	Venza AWD	Venza V6 AWD
Front Captain Seats, Premium Fabric Seat Material	●	●	●
Power 8-Way Driver Seat w/Recline, Fore/Aft, Lumbar Support, Cushion Height Adjustments	●	●	●
Front Passenger Seat w/Recline, Fore/Aft Adjustments	●	●	●
60/40 Split Rear Bench Seat w/Recline, Fold-Down Centre Armrest, Rear Seat Remote Release in Cargo Area	●	●	●
Front Doorsill Trim w/Aluminum Accents	●	●	●

EXTERIOR

Dual Heated, Power Remote-Control, Foldable Mirrors	●	●	●
Blind-Spot Convex Mirrors, Puddle Lamps	●	●	●
Electric Rear Window Defroster w/Timer	●	●	●
Rear Privacy Glass	●	●	●
Front & Rear Splash Guards, Rear Bumper Protector, Rear Spoiler w/LED Stoplamp	●	●	●
Colour-Keyed Door Handles, Mirrors	●	●	●
Chrome Exhaust Tip (Dual on V6)	●	●	●
Dual Exhaust	-	-	●
Variable Intermittent Wipers, Intermittent Rear Window Wiper/Washer	●	●	●
Windshield Wiper De-Icer	●	●	●
UV Reduction Glass Windshield	●	●	●
Projector-Style Halogen Headlamps	●	●	●
Automatic Headlamp System	●	●	●
Fog Lamps	●	●	●

SAFETY

STAR SAFETY SYSTEM™ Star Safety System™ – includes Vehicle Stability Control (VSC) ⁶ , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁷ & Smart Stop Technology (SST) ⁸	●	●	●
Dual-Stage Driver & Front Passenger Airbags (SRS) ¹	●	●	●
Driver's Knee Airbag (SRS) ¹	●	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●	●
Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●	●
Active Front Headrests w/Whiplash Protection	●	●	●
All-Position Vertically Adjustable Headrests	●	●	●
Front Seatbelt Pre-Tensioners & Force Limiters	●	●	●
All-Position 3-Point Lap & Shoulder Belts	●	●	●
Front Seatbelt Anchor Height Adjusters	●	●	●

SAFETY (cont'd)

Anchor Points for Child Restraint Seats	●	●	●
Child Protector Rear Door Locks	●	●	●
Engine Immobilizer	●	●	●
Automatic Transmission Fluid Temperature, Low Fuel, Low Washer Fluid, Door Ajar, Driver & Front Passenger Seatbelt Warning Indicators	●	●	●
Direct Tire Pressure Monitoring System	●	●	●

AVAILABLE PACKAGES

HEATED CLOTH SEATS PACKAGE

Heated Front Seats w/Console-Mounted Variable Temperature Setting	○	○	○
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LEATHER PACKAGE

Heated Front Seats w/Console-Mounted Variable Temperature Setting, Leather Seats Surfaces	○	○	○
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XLE PACKAGE

6.1" Touch Panel Display Audio ⁴ w/Navigation ⁵ , Text-to-Speech Capabilities, AM/FM Cache Radio, Heated Front Seats, Leather Seat Surfaces, Power Rear Liftgate w/Jam Protection, Panoramic Glass Roof w/Front Power Tilt/Slide Moonroof, Vehicle Anti-Theft System	-	○	○
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REDWOOD EDITION

XLE Package plus: Redwood Leather Seat Surfaces, Redwood Edition Badge	-	○	○
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LIMITED PACKAGE

XLE Package plus: JBL [®] Synthesis Audio System, 13-Speakers, Stitched Leather Door Trim, Leather-Wrapped Steering Wheel & Shift Knob, Power 4-Way Adjustable Passenger Seat, Push Button Start, Smart Key System, Auto-Leveling HID Headlamps, Chrome Accented Outside Door Handles, Driver Seat Memory System w/Linked Mirrors, Power Folding Exterior Mirrors w/Reverse Auto Tilt, LED Daytime Running Lights, Automatic High Beam System, Front & Rear Parking Assist Sonar	-	○	○
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Venza Specifications

MECHANICAL

ENGINE

Type	Venza FWD	Venza AWD	Venza V6 AWD
2.7 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	●	●	-
3.5 Litre, V6, DOHC, 24-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection	-	-	●
Compression Ratio			
10.0:1	●	●	-
10.8:1	-	-	●
Horsepower			
182 hp @ 5800 rpm	●	●	-
268 hp @ 6200 rpm	-	-	●
Torque			
182 lb.ft. @ 4200 rpm	●	●	-
246 lb.ft. @ 4700 rpm	-	-	●

DRIVETRAIN

Drive Configuration			
Front Engine/Front Wheel Drive	●	-	-
Front Engine/Active Torque Control AWD System	-	●	●
Hill-Start Assist Control (HAC) ⁹	●	●	●

Transmission

6-Speed, Automatic, Electronically Controlled Transmission w/intelligence (ECT-i) w/Overdrive, Sequential Shift Mode, Gate-Type Shifter, Lock-Up Torque Converter, Transmission Cooler	●	●	●
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MECHANICAL (cont'd)

CHASSIS

Suspension			
4-Wheel, Independent, MacPherson Strut Suspension w/Front & Rear Stabilizer Bars, Anti-Vibration Subframe	●	●	●
Brakes			
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	●	●	●
Steering			
Electric Rack & Pinion w/Variable Power Assist	●	●	●
Wheels & Tires			
19" Aluminum Alloy Wheels, Wheel Locks	●	●	-
20" Aluminum Alloy Wheels, Wheel Locks	-	-	●
P245/55R19 All-Season Tires, Temporary Spare	●	●	-
P245/50R20 All-Season Tires, Temporary Spare	-	-	●

DIMENSIONS

	mm (in.)	Venza FWD	Venza AWD	Venza V6 AWD
Length	4800 (189.0)	●	●	●
Width	1905 (75.0)	●	●	●
Height (Unloaded)	1610 (63.4)	●	●	●
Wheelbase	2775 (109.3)	●	●	●
Track	Front: 1630 (64.2) Rear: 1640 (64.6)	●	-	-
	Rear: 1635 (64.4)	-	●	●
Headroom	Front: 1007 (39.6) Rear: 997 (39.3)	●	●	●
w/Panoramic Glass Roof	Front: 983 (38.7) Rear: 990 (39.0)	○	○	○
Legroom	Front: 1022 (40.2) Rear: 993 (39.1)	●	●	●
Shoulder Room	Front: 1525 (60.0) Rear: 1499 (59.0)	●	●	●
Turning Circle	<i>m (ft.)</i> 11.9 (39.1)	●	●	●
Ground Clearance	205 (8.1)	●	●	●

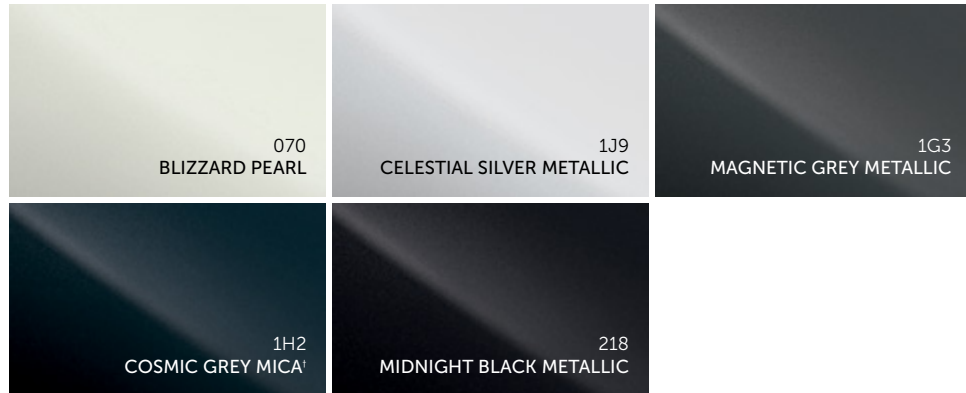
WEIGHT & CAPACITIES

Curb Weight	<i>kg (lb)</i> 1705 (3760) 1790 (3945) 1835 (4045)	●	-	-
Seating Capacity	5	●	●	●
Cargo Capacity	<i>litres (cu.ft.)</i> 1990 (70.1) Behind Front Seats 870 (30.7) Behind Rear Seats	●	●	●
Fuel Capacity	<i>litres (imperial gallon)</i> 67.0 (14.7)	●	●	●
Towing Capacity	<i>kg (lb)</i> 1134 (2500) 1587 (3500)	●	●	-

FUEL CONSUMPTION RATING¹⁰

City/Highway/Combined	<i>L/100 km</i>	<i>mpg (imperial gallon)</i>	Venza FWD	Venza AWD	Venza V6 AWD
	11.6/9.0/10.4	24/31/27	●	-	-
	11.6/9.2/10.5	24/31/27	-	●	-
	12.8/9.3/11.3	22/30/25	-	-	●

Exterior Colour Options



Interior Colour Options

	VENZA FWD	VENZA AWD	VENZA V6 AWD
BLIZZARD PEARL	BLACK Fabric or Leather	BLACK Fabric or BLACK, IVORY, LIGHT GREY or REDWOOD Leather	BLACK Fabric or BLACK, IVORY or REDWOOD Leather
CELESTIAL SILVER METALLIC	BLACK Fabric or Leather	BLACK Fabric or BLACK or LIGHT GREY Leather	BLACK Fabric or Leather
MAGNETIC GREY METALLIC	BLACK Fabric or Leather	BLACK Fabric or BLACK, LIGHT GREY or REDWOOD Leather	BLACK Fabric or BLACK, LIGHT GREY or REDWOOD Leather
COSMIC GREY MICA¹	–	BLACK Leather	BLACK Leather
MIDNIGHT BLACK METALLIC	BLACK Fabric or Leather	BLACK Fabric or BLACK, IVORY, LIGHT GREY or REDWOOD Leather	BLACK Fabric or BLACK, IVORY or REDWOOD Leather

¹Cosmic Grey Mica available on XLE & Limited Packages only

Please see your Toyota Dealer for details.

Genuine Accessories

Personalize your Venza to enhance both its appearance and performance. Many of Toyota's Genuine Accessories can be residualized or advanced through Toyota Financial Services when purchased at the same time as your new vehicle, and yes, they are all backed by a Toyota Warranty. For a complete list of vehicle-specific accessories, visit accessories.toyota.ca or your local Dealer.

Block Heater
Bongiovi Acoustics DPS
Cargo Liner
Hood Deflector
Lower Door Accent Mouldings
Paint Protection Film

Remote Engine Starter
Roof Rack
Towing Hitch



Roof Rack



Cargo Liner



Lower Door Accent Mouldings

New Vehicle Warranty Summary – No deductibles – no transfer fees

COMPREHENSIVE COVERAGE 3 years or 60,000 km.
This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS 5 years or 100,000 km.
This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS 8 years or 130,000 km.
This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION 5 years/unlimited distance
This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

Disclaimers

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (9) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. (10) ®Aeroplan and the Aeroplan logo are registered trademarks of Air Canada Inc.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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Prius c



Prius



Prius v



Camry Hybrid



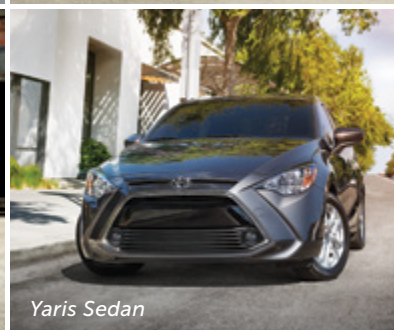
RAV4 Hybrid



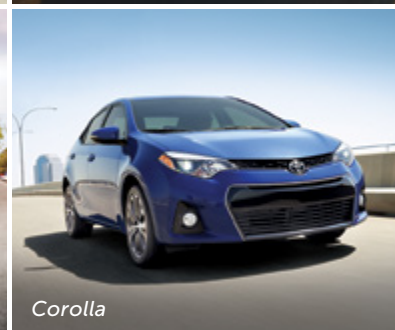
Highlander Hybrid



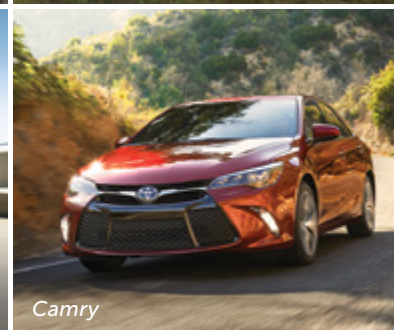
Yaris Hatchback



Yaris Sedan



Corolla



Camry



Venza



Avalon



Sienna



RAV4



Highlander



4Runner



Sequoia



Tacoma



Tundra

You can rely on every Toyota to get you wherever you need to go today. And with our commitment to safety, reliability, and value, we'll be on the road with you for many years to come.



You can earn Aeroplan^{®10} Miles when you purchase, test drive, or service your vehicle at a Toyota Dealership.



Toyota recognizes its duty to safeguard the environment. Please recycle. Printed in Canada. C0002-0446E-25 15M/25M