

2016 Beetle Denim Convertible

Unforgettable icon.



If you're looking for a classic, one-of-a-kind ride, the 2016 Beetle Denim Convertible is the perfect fit. Inspired by our 1970s "Jeans Bug" model, the new Beetle Denim Convertible gives a retro twist to a timeless icon. Its convertible roof and special interior seat details sport a distinct denim appearance, making it hard to tell if you're getting into your favourite car or your favourite pair of jeans. But once you get in, you'll find that – like your favourite jeans – you simply won't want to get out.

Exteriors & Interiors

Two-tone cloth and leatherette in dark and light blue

Pure White	✓
Stonewashed Blue Metallic	✓

Limited number of 2016 Beetle Denim Convertible vehicles available.

Key Features

App-Connect[†]

Think smart, with App-Connect, using either Android Auto™ from Google®, CarPlay™ from Apple®, or MirrorLink™. Its intuitive interface and powerful voice command actions let you easily search online for songs, directions or even your favourite restaurant, so you'll keep your eyes on the road, and not on your screen.

Composition Media infotainment system[†]

The Composition Media infotainment system in the Beetle is truly a work of art. With a 6.33" colour touchscreen, it provides high-resolution graphics and lets you play your favourite digital music files, the radio, and more. Plus, it integrates with App-Connect, so you can stay focused on the road ahead.

Two-tone Denim interior

With two-tone light and dark blue leatherette and cloth features, and red tags that'll reinforce that pair-of-jeans look, you'll find we've doubled down on style with this interior.

17" Heritage alloy wheels with Dark Blue Graphite painted accents

We gave these retro-inspired wheels Dark Blue Graphite accents, because wheels this stylish come about only once in a blue moon.

Denim-colour convertible roof

This convertible roof looks like denim, is durable enough for Canada, and folds down effortlessly in less than 10 seconds – even at speeds of up to 50 km/h. Up or down, the sky is always at your fingertips.

1.8 TSI[®] engine

Power at every turn. The 1.8 TSI[®] turbocharged engine with manual transmission makes performance both standard and practical.

[†]Do not drive distracted.

Engine:

- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes from Beetle Convertible Trendline+:

- 50/50 split folding rear seats
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm preparation
- Ambient interior lighting (4 positions / 3 colours)
- Auxiliary input
- Bluetooth® mobile phone connectivity
- Body-coloured bumpers
- Cruise control
- Dashboard colour-coded to exterior paint with additional glove box
- Door panels in leatherette
- Driver and front passenger combined head/thorax side airbag supplemental restraint
- Driver and front passenger front airbags
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Heatable front seats and washer nozzles
- Leatherette seating surfaces
- Manual climate control
- Multi-link rear suspension
- Plastic 3-spoke steering wheel, shift knob and handbrake lever
- Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
- Power soft top featuring remote operation with key fob
- Rear seat pockets
- Rear spoiler
- Rearview camera
- Tonneau cover in black
- Trip computer
- USB audio input
- Wind blocker

Beetle Denim Convertible adds the following:

- 17" Heritage alloy wheels with all-season tires
- Alarm system
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, 8 speakers, and 1 SD card slot
- Convertible roof in Denim appearance
- Dark Blue Graphite painted accents
- Dark blue leatherette door armrests with inserts in dark blue Denim cloth
- Dash pad in "Blue Brushed" style
- Door sill plates
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever with Ceramique stitching throughout
- Multifunction trip computer
- SiriusXM® Satellite Radio
- Sport seats
- Two-tone Denim interior:
 - Light blue cloth inserts in Denim appearance
 - Dark blue leatherette bolsters and surrounds
 - Dark blue cloth seatback and sides
 - White piping

Visit your Volkswagen dealer to schedule a test drive today.



Das Auto.

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