

2016 Beetle Dune

Unforgettable icon.



When you're in the 2016 Beetle Dune, the road less travelled will quickly become a road you've travelled. Filled with a powerful 1.8 TSI® 170 HP engine, and a suite of off-road features like rough-road suspension, a wider track, and protective side mouldings, the 2016 Beetle Dune is a bug that drives like a dune buggy. So whether it's on-road or off-road, you're in for an edge-of-your-seat ride on one of the most iconic seats on the road.

Exteriors & Interiors

Dark Ceramique cloth with black leatherette bolsters and surrounds; Curry yellow piping and stitching throughout



Sandstorm Yellow Metallic

✓

Deep Black Pearl

✓

Oryx White Pearl*

✓

Limited number of 2016 Beetle Dune vehicles available.

*This feature exterior colour is available at extra cost.

Key Features

App-Connect†

Think smart, with App-Connect, using either Android Auto™ from Google®, CarPlay™ from Apple®, or MirrorLink™. Its intuitive interface and powerful voice command actions let you easily search online for songs, directions or even your favourite restaurant, so you'll keep your eyes on the road, and not on your screen.

Available Discover Media infotainment system*†

The new Discover Media infotainment system combines next-generation navigation features with in-car media entertainment and App-Connect functionality, all controlled from its easy-to-use 6.33" touchscreen colour display.

Two-tone interior with accent stitching

Rugged on the outside. Refined on the inside. Every Beetle Dune has a two-toned interior that'll make you do a double take – and not just because it's two-toned.

18" Canyon alloy wheels

These distinctive 18" Canyon alloy wheels are large for a Beetle – so you know they'll make a substantial impression.

Bi-Xenon headlights and LED tail lights

With a distinctive shape to match the Beetle Dune's distinctive chassis, these LED tail lights will make you stand out day and night.

Off-road features

Rough-road suspension, a wider track, and a lifted chassis are just some of the off-road features the Beetle Dune has to offer. Because when you don't need the road, you can spend more time driving.

*Feature is available as an option. †Do not drive distracted.

Engines:

- 1.8 TSI® 170 HP, 5-speed manual transmission
- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes from Beetle Comfortline:

- 50/50 split folding rear seats
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm system
- Ambient interior lighting
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Auxiliary input
- Bluetooth® mobile phone connectivity
- Chrome ring around the cluster, radio/navigation system and air vents
- Chrome tips on window switches
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, 8 speakers, and 1 SD card slot
- Cruise control
- Dashboard colour-coded to exterior paint with additional glove box
- Door panels in leatherette
- Driver and front passenger combined head/thorax side airbag supplemental restraint
- Driver and front passenger front airbags
- Electronic Stability Control (ESC)
- Exterior chrome package
- Front and rear disc brakes
- Front centre armrest
- Front fog lights
- Heatable front seats and washer nozzles
- Illuminated vanity mirrors
- KESSY – keyless access with push-start button
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Manual climate control
- Multifunction trip computer and indicator
- Multi-link rear suspension
- Panoramic power sunroof
- Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
- Power door locks/windows
- Rain-sensing wipers
- Rearview camera
- SiriusXM® Satellite Radio
- Trip computer
- USB audio input

Beetle Dune adds the following:

- 18" Canyon alloy wheels with all-season tires
- Bi-Xenon headlights with LED signature daytime running lights
- Contrasting Curry yellow stitching throughout (steering wheel, floor mats, shifter, handbrake, armrest, seat bolsters)
- Dash pad and interior door moulding in Sandstorm Yellow (solid black for Oryx White and Deep Black)
- "Dune" clip located on bottom of steering wheel
- "Dune" folio above protective side mouldings along bottom of door
- Exterior mirrors painted in Reflex Silver Metallic
- Instrument cluster accents in Sandstorm Yellow
- LED rear licence plate illumination
- LED tail lights
- Park Distance Control (PDC)
- Rear spoiler
- Sport seats
- Two-tone seats:
 - Black leatherette bolsters and surrounds
 - Dark Ceramique cloth
 - Piping and stitching in Curry yellow
- Off-road elements:
 - Rough-road suspension
 - Front bumper with alternate air intake and honeycomb design
 - Rear bumper with silver diffuser
 - Skid plate, front and sides, painted silver
 - Wider track, +14 mm vs. standard
 - Chassis, +10 mm vs. standard
 - Protective side mouldings in black matte grained plastic
 - Front stabilizer, solid, 23 mm

Optional equipment:

Technology Package

- Blind Spot Detection
- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, satellite navigation, and 2 SD card slots
- Fender® Premium Audio System – 8 speakers plus subwoofer

Visit your Volkswagen dealer to schedule a test drive today.



Das Auto.

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