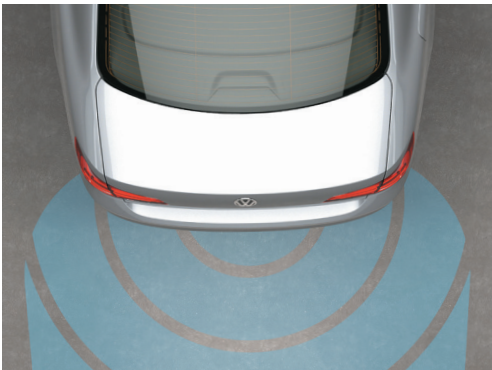


2016 Jetta

Unforgettable value.



At Volkswagen, we believe everyone should experience German engineering. That's why we designed the 2016 Jetta to marry executive performance with an entry-level price tag, giving you incredible value for your hard-earned dollar. Look under the hood and you'll notice we replaced the 2.0L engine with a more lightweight, more powerful, and more fuel-efficient 1.4 TSI® engine. Step inside and you'll find premium features like the standard rearview camera, and the touchscreen infotainment system. Your next adventure is waiting. Start the ignition to get it started.

Exteriors & Interiors

| | Titan Black Doryc cloth | Titan Black Sienna cloth | Ceramique/Titan Black Sienna cloth | Titan Black Vienna leather | Ceramique Vienna leather |
|-----------------------------|-------------------------|--------------------------|------------------------------------|----------------------------|--------------------------|
| Pure White | TL/TL+ | CL | CL | HL | HL |
| Tornado Red | TL+ | CL | CL | HL | HL |
| Dark Bronze Metallic | - | CL | CL | HL | HL |
| Moonrock Silver Metallic | TL+ | CL | CL | HL | HL |
| Platinum Grey Metallic | TL/TL+ | CL | CL | HL | HL |
| Reflex Silver Metallic | TL/TL+ | CL | CL | HL | HL |
| Ruby Red Metallic | - | CL | CL | HL | HL |
| Silk Blue Metallic | TL/TL+ | CL | CL | HL | HL |
| Deep Black Pearl | TL/TL+ | CL | CL | HL | HL |

Key Features

Standard rearview camera^{††}

We concealed a tiny camera on the back of the car, to help you see things that are hidden behind you. Like, for instance, someone who can't stop staring at your Jetta.

Available 1.4 TSI® engine

Everything about our 1.4 TSI® engine is better than its 2.0L predecessor. It's more lightweight and more powerful. It boasts impressive horsepower and impressive torque. And to top it all off, it's incredibly fuel-efficient. It's a revolutionary engine for a remarkable value.

Available Bi-Xenon headlights with Adaptive Front-light System (AFS)*

In every way, our lights go further. Not only brighter than regular bulbs, the Bi-Xenon lights with AFS last significantly longer than traditional headlights while consuming less energy.

Available Composition Media infotainment system*[†]

The Composition Media infotainment system in the Jetta is truly a work of art. With a 6.33" colour touchscreen, it provides high-resolution graphics and lets you play your favourite digital music files, the radio, and more. Plus, it integrates with App-Connect, so you can stay focused on the road ahead.

Available Blind Spot Detection with Rear Traffic Alert*^{††}

Check your surroundings safely and easily. Whether you're changing lanes or in reverse, your Jetta is always looking out for you.

Available App-Connect*[†]

Think smart, with App-Connect, using either Android Auto™ from Google®, CarPlay™ from Apple®, or MirrorLink™. Its intuitive interface and powerful voice command actions let you easily search online for songs, directions or even your favourite restaurant, so you'll keep your eyes on the road, and not on your screen.

*Feature is available on higher trims only and/or as an option. See the Features page for details. [†]Do not drive distracted. ^{††}Driver assistance feature. Drivers must continue to perform manual checks before proceeding.

Trendline (TL)

Engines:

- 1.4 TSI[†] 150 HP, 5-speed manual transmission
- 1.4 TSI[†] 150 HP, 6-speed automatic transmission with Tiptronic[®]
- Maximum torque: 184 lb-ft at 1,400–3,500 rpm

Trendline includes:

- 15" steel wheels with full wheel covers and all-season tires
- 4-wheel ABS (Anti-lock Braking System)
- 60/40 split folding rear seats
- 6-way manually adjustable front seats
- Auxiliary input
- Bluetooth[®] mobile phone connectivity
- Body-coloured bumpers and door handles
- Cardholder (unless replaced by KESSY or KESSY Go)
- Chrome grille
- Composition Colour – 5" touchscreen radio with CD player and 1 SD card slot
- Cruise control
- Darkened tail lights
- Diversity antenna
- Driver & front passenger front & side airbags and front & rear Side Curtain Protection[®]
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Front and rear floor mats
- Front and rear interior lights
- Glove box
- Height-adjustable and telescopic steering column
- Interior décor: Black Grained
- LED rear licence plate illumination
- Multi-link rear suspension
- Plastic multifunction steering wheel with Piano Black accents
- Power door locks
- Power windows
- Rear seat head restraints for all seating positions
- Rearview camera
- Sunglasses holder
- Trip computer
- Vehicle immobilizer

Trendline+ (TL+)

Engines:

- 1.4 TSI[†] 150 HP, 5-speed manual transmission*
- 1.4 TSI[†] 150 HP, 6-speed automatic transmission with Tiptronic[®]*
- Maximum torque: 184 lb-ft at 1,400–3,500 rpm

Includes Trendline plus:

- Alarm system
- Front centre armrest
- Heatable front seats and washer nozzles
- Interior décor: Checkered Chrome
- Manual climate control
- Power adjustable, heatable, body-coloured exterior mirrors with turn signals
- Remote central locking system
- USB audio input

Optional equipment:

- Engine block heater
- Front fog lights

Connectivity Package

- App-Connect smartphone integration (Android Auto[™], Apple CarPlay[™], MirrorLink[™])
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, 6 speakers, and 1 SD card slot
- SiriusXM[®] Satellite Radio

Comfortline (CL)

Engines:

- 1.4 TSI[†] 150 HP, 5-speed manual transmission
- Maximum torque: 184 lb-ft at 1,400–3,500 rpm
- 1.8 TSI[†] 170 HP, 6-speed automatic transmission with Tiptronic[®]
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes Trendline+ plus:

- 16" Black Gloss alloy wheels with all-season tires
- 60/40 split folding rear seats with centre armrest and pass-through
- 8-way adjustable front seats including manual lumbar support
- App-Connect smartphone integration (Android Auto[™], Apple CarPlay[™], MirrorLink[™])
- Chrome window trim
- Climatronic[®] dual-zone electronic climate control
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, 6 speakers, and 1 SD card slot
- Cooled glove box
- Front reading lights
- Interior décor: Two-tone Checkered Black with Chrome Accent
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever with Piano Black accents
- Power sunroof
- SiriusXM[®] Satellite Radio
- Soft-touch dashboard
- Upgraded cloth front comfort seats

Optional equipment:

- Engine block heater
- Front fog lights

Sport Package[†]

- 17" Salamanca alloy wheels with all-season tires
- Alloy pedals
- Ambient interior lighting
- Bi-Xenon headlights with Adaptive Front-light System (AFS)
- Front fog lights
- LED signature daytime running lights
- Multifunction trip computer
- Rear spoiler
- Sport suspension

Highline (HL)

Engine:

- 1.8 TSI[†] 170 HP, 6-speed automatic transmission with Tiptronic[®]
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes Comfortline plus:

- 17" Lancaster alloy wheels with all-season tires
- 6-way power driver seat with manual lumbar support
- Ambient interior lighting
- Automatic headlights with coming and leaving home function
- Blind Spot Detection with Rear Traffic Alert
- Front fog lights
- HomeLink[®]
- Interior décor: Iridium Brushed
- KESSY – keyless access with push-start button
- Leather seating surfaces
- Leatherette door inserts
- Multifunction trip computer
- Piano Black accent surrounds for instrument cluster, gear shifter and radio
- Rain-sensing wipers

Optional equipment:

- Engine block heater

Technology Package

- Adaptive Cruise Control
- Bi-Xenon headlights with Adaptive Front-light System (AFS)
- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, satellite navigation, and 2 SD card slots
- Fender[®] Premium Audio System – 8 speakers plus subwoofer
- Front Assist with Autonomous Emergency Braking
- LED signature daytime running lights

[†]Sport Package removes chrome window trim.

Visit your Volkswagen dealer to schedule a test drive today.



Das Auto.

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