

2017 Beetle Convertible

Exceptional exists
for less than you think.

From only \$27,135.*



There's something special about a convertible. The allure of the open air. Experiencing more of the sights and sound of the world around you. Feeling the warmth of the sun on your face or enjoying the brilliance of billions and billions of stars. A convertible can truly let you be you. It lets you unleash your free spirit in a way a roofed car just can't. When you combine that fundamental quality with the iconic profile and unforgettable driving experience of a Beetle, you've got something quite wondrous. Discover the magic – and affordability – with the 2017 Beetle Convertible.

Exteriors & Interiors

	Titan Black Peppita cloth	Sioux Brown two-tone cloth and leatherette with checkered beige
Pure White	TL	CL
Tornado Red	TL	-
Bottle Green Metallic	TL	CL
Dark Bronze Metallic	TL	CL
Habanero Orange Metallic	TL	-
Platinum Grey Metallic	TL	CL
Silk Blue Metallic	TL	CL
White Silver Metallic	TL	CL
Deep Black Pearl	TL	CL

Key Features

Iconic design

The Beetle's unique shape is like nothing else on the road, whether the top is up or down. It's distinctive. It's classic and modern at the same time. It has also helped the Beetle become an icon of style and individuality.

Available two-tone Sioux checkered seat fabric

Sioux Brown and beige complement each other perfectly on these smartly styled two-tone seating surfaces. It's the perfect way to add a touch of nostalgic flair to your Beetle.

Ambient interior lighting

With three distinctive lighting colours to choose from, you can set the mood just the way you want.

Available App-Connect†

It's intuitive and easy to use. With simple voice commands you can search for your favourite tunes, find an interesting new place to eat, and stay in touch with family and friends. You can also dictate text messages and have incoming texts read to you. Works via Android Auto™, Apple CarPlay™ and MirrorLink™.

Rollover protection

As soon as the crash sensors detect a possible rollover or collision at the front, rear or side, the system activates rollover bars behind the rear seat head restraints to provide protection to all four seats.

Available LED tail lights

LED lights come on quicker so your brake lights alert those behind you sooner, which is an advantage when every millisecond can count. Plus they last a whole lot longer than conventional bulbs. On top of that, they also look really cool.

*Do not drive distracted.

Trendline (TL)

Engine:

- 1.8 TSI¹ 170 HP, 6-speed automatic transmission with Tiptronic[®]
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Trendline includes:

- 16" Propeller steel wheels with full wheel covers and all-season tires
- 50/50 split folding rear seats
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm preparation
- Ambient interior lighting
- Auxiliary input
- Bluetooth[®] mobile phone connectivity with voice activation control
- Body-coloured bumpers
- Centre console painted, Platinum Grey Metallic[†]
- Cloth seating surfaces
- Composition Colour – 5" touchscreen radio with CD player and 1 SD card slot
- Dashboard colour-coded to exterior paint with additional glove box
- Driver and front passenger combined head/thorax side airbag supplemental restraint
- Driver and front passenger front airbags
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Front centre armrest
- Heatable front seats and washer nozzles
- Illuminated vanity mirrors
- Interior chrome accents
- Manual climate control
- Multi-link rear suspension
- Plastic 3-spoke steering wheel, shift knob and handbrake lever
- Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
- Power door locks/windows
- Power soft top featuring remote operation with key fob
- Rear spoiler
- Rearview camera
- Tonneau cover
- Trip computer
- Wind blocker

Optional equipment:

Convenience Package

- App-Connect smartphone integration (Android Auto[™], Apple CarPlay[™], MirrorLink[™])
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Cruise control
- Multifunction trip computer
- SiriusXM[®] Satellite Radio
- USB audio input

[†]Centre console matched to exterior colour for Pure White, Tornado Red, Habanero Orange Metallic and Silk Blue Metallic.

Classic (CL)

Engine:

- 1.8 TSI¹ 170 HP, 6-speed automatic transmission with Tiptronic[®]
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes Trendline plus:

- 17" Heritage black alloy wheels with all-season tires
- App-Connect smartphone integration (Android Auto[™], Apple CarPlay[™], MirrorLink[™])
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, voice control, CD player, 8 speakers and 1 SD card slot
- Cruise control
- Door panels in leatherette
- Door sill plates
- Heatable front seats and washer nozzles
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Multifunction trip computer
- Rain-sensing wipers
- Sioux Brown roof
- SiriusXM[®] Satellite Radio
- Special two-tone cloth and leatherette seating surfaces with contrast stitching
- USB audio input
- VOLKSWAGEN badge, rear decklid

Optional equipment:

Style Package

- Bi-Xenon headlights with LED daytime running lights
- Blind Spot Detection with Rear Traffic Alert
- Climatronic[®] dual-zone electronic climate control
- Fender[®] Premium Audio System – 8 speakers plus subwoofer
- Front fog lights
- KESSY – keyless access with push-start button
- LED tail lights

Visit your Volkswagen dealer to schedule a test drive today.



Volkswagen

*Base MSRP of a new and unregistered 2017 Beetle Convertible 1.8 TSI[®] Trendline with 6-speed automatic transmission is \$27,135, \$1,645 freight and PDI and \$100 a/c levy included. Licence, insurance, registration, options, any dealer or other charges and applicable taxes are extra. Dealer may sell for less. Higher trimlines of the 2017 Beetle Convertible are shown and some include optional equipment.

© 2016 Volkswagen Canada. Features noted as available are available in optional packages or on higher trimlines. Items, specifications, availability, standard features, options, fabrics and colours are subject to change without notice. Volkswagen Canada is not responsible for errors in typography or photography. Some features may be unavailable when your vehicle is built or available at extra cost. Although we endeavour to ensure that the information is accurate, as errors may occur from time to time, customers should contact their local Volkswagen dealer for details. Tires are supplied and warranted by their manufacturer. The vehicle is sold equipped with four all-season tires. However, please remember that the use of winter tires may be mandatory in your province or territory. Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age. The navigation system depends upon signals from the GPS network and is designed to provide you with suggested routes only. Discrepancies may occur between the mapping and the actual location due to changes in street names, construction or other road system changes which are beyond the control of Volkswagen Canada. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. "Beetle", "Climatronic", "TSI", "Trendline", "Volkswagen" and the Volkswagen logo are registered trademarks of Volkswagen AG. The Bluetooth word mark and logos are registered trademarks of Bluetooth SIG, Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence. "Fender" is a registered trademark of Fender Musical Instruments Corporation. "Tiptronic" is a registered trademark of Dr. Ing. h.c. F. Porsche AG. "Android Auto" and "Google" are trademarks of Google Inc. "CarPlay" and "Apple" are trademarks of Apple Inc. "MirrorLink" is a trademark of Car Connectivity Consortium LLC. For further information regarding any Volkswagen model, please call 1-800-DRIVE VW or just look us up at vw.ca. Before we sign off, drive responsibly and obey the rules of the road. Version date: April 1, 2017.