


2017

Golf R



Volkswagen



Exceptional exists for
less than you think.

From only \$42,440.*

*Base MSRP of a new and unregistered 2017 Golf R 2.0 TSI® 5-door with 6-speed manual transmission is \$42,440, \$1,645 freight and PDI and \$100 a/c levy included. Licence, insurance, registration, options, any dealer or other charges and applicable taxes are extra. Dealer may sell for less. Model shown may include optional equipment.

We dialed up the power. We dialed up the performance. You dial up the excitement! Because if you're a true driver at heart, this car is going to set your heart on fire. It exudes confidence and ability without a whole lot of pretension. Along with extraordinary performance and grippy 4MOTION® All-Wheel Drive comes a suite of high-level features, a unique sport-inspired interior, and a very agreeable price tag.

Versatility

Super quick and all-purpose, this car is a bit of an anomaly. It loves winding through twists and turns with unmatched agility, but also easily takes four passengers and gear wherever you need to go, comfortably.

Performance

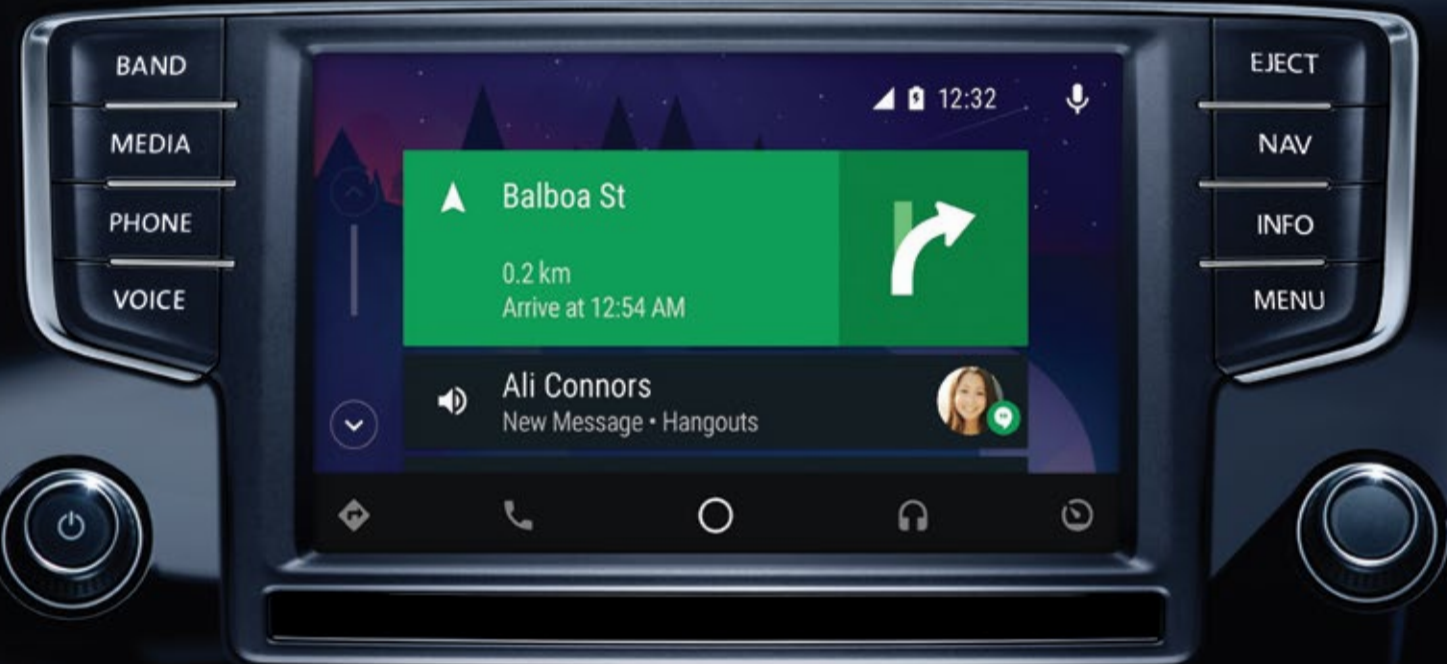
The instant your foot pushes the gas pedal you'll know this is not the average commuter hatchback. With 292 horses, a 6-speed manual or dual clutch gearbox, and adaptive suspension, the Golf R is really made to move.

Design

It lets you know it's the "R" in very subtle ways. Because not everyone likes to be a show-off. Some value substance and quality, and know that in a true sports car, it isn't what you see but the inner engineering that makes the difference.

Touch. And go.

While you're enjoying the thrill-a-minute ride the 2017 Golf R delivers, you want your on-board tech to be functional and easy to use. That's the way we made it, so you can stay connected to friends, enjoy your playlists, and still be able to keep a clear focus on the road ahead.



App-Connect*

It's intuitive and easy to use. With simple voice commands you can search for your favourite tunes, find an interesting new place to eat, and stay in touch with family and friends. You can also dictate text messages and have incoming texts read to you. Works via Android Auto™, Apple CarPlay™ and MirrorLink™.

Available Discover Pro Media Centre*

The 8.0" touchscreen features a navigation system with traffic alert, CD drive, radio and two SD card slots.

Fender® Premium Audio System

This 400-watt system delivers rich sound in high, low and mid ranges. And each of the 8 speakers has been carefully situated to give you the very best listening experience possible.

Speakers shown for information only. Actual speakers vary in shape and size.
*Do not drive distracted.

292 horses. That's a lot of "hey!"

All-wheel drive and a ton of horsepower put in command of a car that can handle any driving situation. Whether you choose manual or automatic, you'll relish every thrilling minute.



Enhanced 2.0 TSI® engine

Compared to the standard 2.0 TSI® engine, the turbocharger is bigger and the cylinder heads, exhaust valves and pistons have been strengthened to deliver 292 HP. This makes the Golf R exceptionally quick off the line, and it can do 0–60 in less than 5 seconds.*

Fuel Consumption ¹	Engine	City L/100 km	Highway L/100 km
Manual	2.0 TSI®	10.9	7.7
Automatic DSG®	2.0 TSI®	10.4	7.9

¹Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.



Dynamic Chassis Control

Customize your drive so you get the best performance and comfort for the driving situation. Choose from Normal Mode, Comfort Mode and Race Mode.

Available DSG® paddle shifters

Enjoy the convenience of an automatic with the thrill of a manual. Our DSG® paddle shifters allow lightning-quick shifting and unbroken acceleration for – you guessed it – unbridled fun.

4MOTION® All-Wheel Drive

Under normal driving conditions, 100% of driving torque is sent to the front axle to save fuel. If road conditions change, the system automatically shifts power to the wheel that has the most grip to ensure optimum traction. It helps ensure the Golf R hugs the road securely even in tight cornering.

Cross Differential System (XDS)

Turn the corner on cornering with our standard wheel lock/stabilizer system. If a wheel spins after turning a corner, XDS will apply that wheel's brake while directing better grip to it. Sporty never felt so safe.



Exceptional performance, civilized design.

Not everyone will recognize the Golf R at first glance, but true sports car enthusiasts will recognize the subtle clues right away. Track-inspired design features include sculpted bumpers and side skirts, premium paint, huge 19" wheels and quad exhaust.

Bi-Xenon headlights with Adaptive Front-light System (AFS)

In every way, these lights go further. Not only brighter than regular bulbs, the Bi-Xenon lights with AFS turn up to 13 degrees around corners before you do. On top of that, the LED daytime running lights last significantly longer than traditional headlights while consuming less energy.

Custom "R" brake calipers

Just one of the subtle hints that this is no ordinary car. These black painted brake calipers feature the distinctive "R" logo.

"R" design aesthetics

The 2017 Golf R doesn't scream "look at me." But you'll appreciate the unique front bumper and grille, massive Cadiz or Pretoria wheels with performance tires, and the beefy quad tailpipes.



Nothing else is the "R."

You won't find this interior in any other model. It's been carefully crafted with a true driver in mind, with seats that hug you through the turns and with highlights that are worthy of the unmatched performance under the hood.

Leather top sport seating surfaces with "R" badging

These exclusive sport seats provide the perfect combination of comfort for those longer drives and the grip you need for tight cornering.

Premium colour multifunction display

Conveniently displays vehicle information like fuel range, outside temperature, trip information, lighting and security settings and more.

Customizable ambient interior lighting

Add a true level of customization after the sun sets. Ambient LED lighting adds subdued lighting to the door handles, foot wells and centre console. When you're driving at night, the glare-free light also helps you to find things more easily.

This car looks out for you.

The Golf R comes equipped with a suite of advanced features to help keep you safe and sound whether you're in stop-and-go traffic or on the highway.



Available Park Distance Control*

Backing up to within mere centimetres of a wall is impressive. And easy, thanks to sensors – front and back – that emit a beeping sound that gets faster and faster the closer you get to a solid object.

Available Lane Assist*

Sensors send a vibration to your steering wheel when you drift outside of your lane, making sure that when you hit the road, you always stay the course.

Available Adaptive Cruise Control*†

Your speed and distance from cars ahead is automatically regulated without you having to touch gas or brake pedals. It helps keep you at a safe distance – even in stop-and-go traffic. You can also specify the distance between you and the car ahead.

Blind Spot Detection with Rear Traffic Alert*

The system monitors the area to the left and right of the vehicle and up to 50 metres behind, and warns the driver of a potentially hazardous situation by flashing warning lights in the exterior mirrors.

*Driver assistance feature. Drivers must continue to perform manual checks before proceeding and pay full attention to the road.
†In emergency situations, it is still necessary to apply the brakes manually.

Standard Wheels



19" Cadiz alloy wheel
5-door

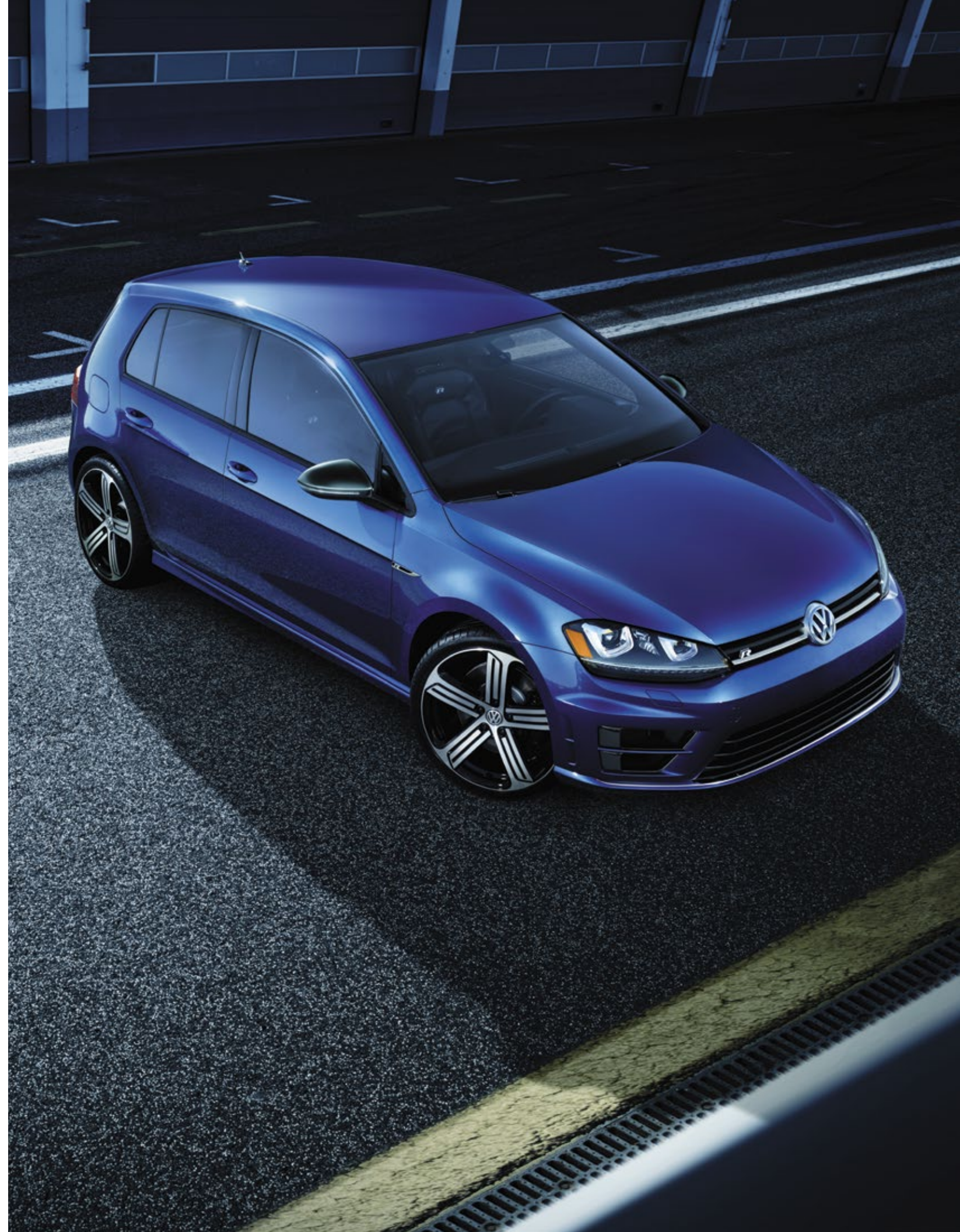
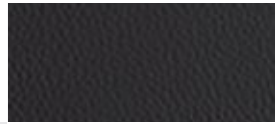


19" Pretoria alloy wheel
Alloy Wheels Package

Exterior & Interior Colours

Pure White	✓
Tornado Red	✓
Lapiz Blue Metallic	✓
Limestone Grey Metallic	✓
Reflex Silver Metallic	✓
Deep Black Pearl	✓
Oryx White Pearl	✓

Titan Black Vienna leather
with black headliner



Volkswagen Original Accessories

Ready for anything.
Custom-tailor your Golf R.



When it comes to accessorizing a Volkswagen, only the best will do. Built to the same quality standards we build our cars and SUVs to, our accessories are custom-fitted to each vehicle and designed to go the distance.

Many accessories can also be included in your lease and financing arrangements, and easily included in your payments to suit your needs.*

Volkswagen Original Accessories are protected by the new vehicle 4-year/80,000 km limited warranty if they're installed prior to vehicle delivery. Or if purchased afterwards, accessories qualify for the balance of the new vehicle warranty coverage or a 1-year/20,000 km limited warranty, whichever is greater.**

01 Monster Mats®
High-quality all-season mats with rounded retention clip.

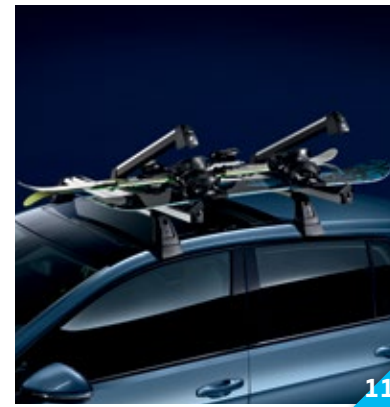
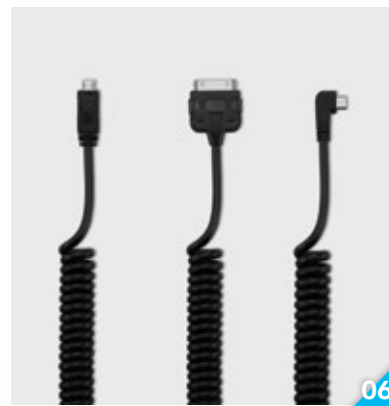
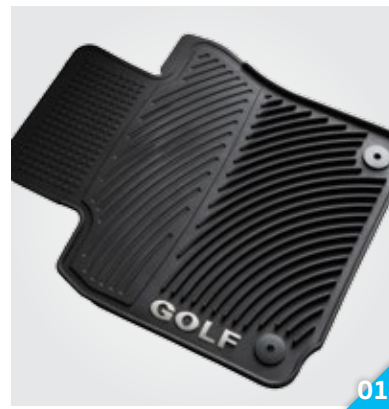
02 Side window deflectors
Help reduce in-cabin wind noise and air turbulence with these side window deflectors.

03 Lockable wheel bolts
Help deter thieves with a set of locking wheel bolts.

04 Valve stem caps
Set of four nickel-plated brass stem caps.

05 Trunk liner
Helps protect your trunk from dirt and spills.

06 Digital media adapter cables
Our digital media adapter cables let you connect compatible devices to your Volkswagen so you can play music and charge on the go.



07 Subwoofer
Spare-tire-mount subwoofer with five-channel amp.

08 Base carrier bars
Bring along your skis, snowboards, kayak, bikes or cargo boxes with the help of these base carrier bars.†

09 Kayak holder attachment
Rubber-coated single-kayak holder with tie straps.

10 Bike holder attachment
Rugged single-bike holder with built-in lock.

11 Ski, snowboard and wakeboard attachment
Carries up to six pairs of skis or one wakeboard or four snowboards and installs on T-Slot base carrier bars (required and sold separately).††

12 Roof box
Maximize your Volkswagen's storage capacity with an optimized and aerodynamically designed roof box.

13 Cargo net
Designed to prevent movement of cargo in your vehicle's trunk.

14 Pop-in sunshades
Protect your vehicle interior against sunrays shining in directly without influencing your view or road safety.

15 Licence plate frame – R
This Volkswagen licence plate frame made from stainless steel looks beautiful and is engineered to last.

16 Mini flashlight
Halogen light. Rechargeable. Plugs into 12 V outlets.

17 17" Tronic wheel
Attractively designed ten-spoke rim with twist accents.

18 Volkswagen Original Tire Bags
Volkswagen Original Tire Bag set protects tires during transport and storage of tires in the garage or cellar.



*Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details.
**Limited warranty is supplied by Volkswagen Group Canada Inc.

Availability of accessories shown is subject to change. Accessories may not fit all models.
†Separate attachments required to carry different types of items.
††Number of items that can be carried will vary based on the size of each item.

Features

Golf R

Engines:

- 2.0 TSI® 292 HP, 6-speed manual transmission with 4MOTION®
- 2.0 TSI® 292 HP, 6-speed automatic DSG® with 4MOTION®
- Maximum torque: 280 lb-ft at 1,900–5,300 rpm

Golf R includes:

- 19" Cadiz alloy wheels with summer performance tires
- 12-way power adjustable driver seat
- 60/40 split folding rear seats with centre armrest and pass-through
- Alarm system
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auxiliary input
- Bi-Xenon headlights with Adaptive Front-light System (AFS)
- Black brake calipers with "R" logo
- Blind Spot Detection with Rear Traffic Alert
- Bluetooth® mobile phone connectivity with voice activation control
- Climatronic® dual-zone electronic climate control
- Cruise control
- Discover Media – 6.5" touchscreen infotainment system with proximity sensor, voice control, CD player, satellite navigation and 2 SD card slots
- Driver & front passenger front & side airbags and front & rear Side Curtain Protection®
- Driver profile selection (including Race Mode)
- Dynamic Chassis Control
- Electronic Stability Control (ESC) with Sport Mode
- Fender® Premium Audio System – 8 speakers plus subwoofer
- Heatable front seats and washer nozzles
- KESSY – keyless access with push-start button
- LED signature daytime running lights
- Multifunction Golf R sport steering wheel
- Premium colour multifunction display with trip computer
- Rear spoiler
- Rearview camera
- SiriusXM® Satellite Radio
- Sport HMI display
- Sport suspension
- Tire Pressure Monitoring System (TPMS)
- Unique "R" design top sport seats in Vienna leather
- USB audio input

Optional equipment:

Technology Package

- Adaptive Cruise Control
- Discover Pro – 8.0" touchscreen infotainment system with proximity sensor, voice control, CD player, satellite navigation and 2 SD card slots
- Front Assist with Autonomous Emergency Braking
- Lane Assist
- Light Assist
- Park Distance Control (PDC)

Alloy Wheels Package

- 19" Pretoria alloy wheels with summer performance tires





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