

2017

# Touareg



Volkswagen

Exceptional exists for  
less than you think.



From only \$53,855.\*

\*Base MSRP of a new and unregistered 2017 Touareg 3.6L VR6 Sportline with 8-speed automatic transmission with Tiptronic® is \$53,855, \$1,795 freight and PDI and \$100 a/c Levy included. Licence, insurance, registration, options, any dealer or other changes and applicable taxes are extra. Dealer may sell for less. Higher trimlines of the 2017 Touareg are shown and some include optional equipment.

**The astute driver knows** that quality, design, attention to detail and value are not attributes that need to scream “hey, look at me.” They can be subtle and discerning. Just like the 2017 Touareg. It delivers a refined driving experience, exhilarating performance and the versatility to take on wilderness adventures and city nights with ease. And you get it all at a nicely polished price.

#### Design & comfort

The 2017 Touareg looks great from the outside, and from the driver's seat. It's styled to embody both strength and serenity. So wherever you go, whatever experiences you have, you can always come back to your personal comfort zone.

#### Versatility

Versatile means being able to adapt to many different functions and activities. The Touareg excels in every way possible. You'll enjoy a great ride whether it's your daily commute or a trip to the cottage.

#### Performance

A powerful and responsive engine combines perfectly with the advanced all-wheel drive system so you're ready to tackle whatever road you choose to take.

# An acute sense of inner calm.

More than an inner cabin, the interior of the Touareg is a sanctuary infused with refined luxury. Once you're inside, a sense of tranquility envelops you. And then, you are ready for all life can throw at you.

## Available panoramic sunroof

Enjoy the feeling of fresh air and sunshine when you slide open the panoramic roof that spans nearly the entire length of the cabin.

## Available ventilated front seats

Staying cool, calm and collected has never been easier. Ventilated seats help keep you refreshed and relaxed for a more enjoyable drive, even on those sweltering summer days.

## Available 14-way power front seats including power lumbar support and driver memory function

No matter who is driving and who is in the passenger seat, you both enjoy the ultimate in comfort with an almost infinite number of seating positions.

## Heatable front seats and washer nozzles

Enjoy the comfort of a warm seat. And the comfort of knowing that the washer nozzles will work on the coldest of days, so you can keep your windshield clear when you're on the road.

## Climatronic® dual-zone electronic climate control

Both driver and passenger can adjust the temperature in increments of 0.5 degrees, and you could enjoy more than a 10-degree difference between zones. No more baking in the sun on the sunny side of the vehicle.

# Understated design, exceptionally crafted.

A muscular stature gives the 2017 Touareg a commanding presence on the road while its precise edges, simplicity of design, and balanced proportions give it a refined sense of calm and competence.



## Silver roof rails

They perfectly complement the lower silver trim for a balanced and aesthetic look. Thanks to their aerodynamic shape, they generate no wind noise. They also provide the base for adding various accessories to carry gear such as bicycles, skis, roof boxes and more.

## Standard rearview camera\*

Rearview mirrors and turning your head only tell you part of the story. Get a better view of what's behind you so you can avoid otherwise unseen obstacles and reverse into parking spots with greater precision.

# An SUV of many talents.

The 2017 Touareg is a hands-on helper when you're out of hands. Lift, flip, fold and plug with ease. It's one versatile player for whatever your game plan is.



## Remote power liftgate and available Easy Open power liftgate

Get easy access to your cargo right on your keychain. Or, if you'd prefer not to lift a finger – our Easy Open alternative requires only a simple swipe of your foot under the rear bumper.



## Available power rear seat backrest release

Pop down your back seats with the push of a button rather than having to open the back door. With the electric rear seat release, making the most of your cargo space is quick and easy.

## Four 12 V power outlets and one 115 V outlet

Power outlets offer the ultimate convenience for the whole family. It's easy for everyone to connect the device they want, when they want.

## 60/40 split folding and sliding rear seats with pass-through

Whether you're packing your skis for a day at the slopes or heading to the DIY store for reno supplies, the 2017 Touareg offers a myriad of configurations so you can make the most of your journey.

**Go where you want.  
Or wherever life takes you.**



**3.6L VR6 engine**

The powerful 3.6L VR6 engine delivers the performance you want no matter what the driving conditions.

When you take command of the Touareg, you take command of 280 HP of driving excitement. It's a potent engine that will take you and your family to cottage getaways or simply for a trip to the mall on a busy weekend.



**4MOTION® All-Wheel Drive**

With 4MOTION® All-Wheel Drive, the Touareg provides an extra level of safety over on-demand four-wheel drive systems. Always on, it constantly directs power to the wheels with the best traction, so you'll experience reliable grip and excellent stability on virtually all surfaces and driving conditions.

**8-speed automatic transmission**

Eight speeds deliver smooth shifting when driving in traffic and also allow the engine to run at relatively low RPMs on the highway for improved fuel economy.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Automatic	3.6L VR6	13.8	10.4

\*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.

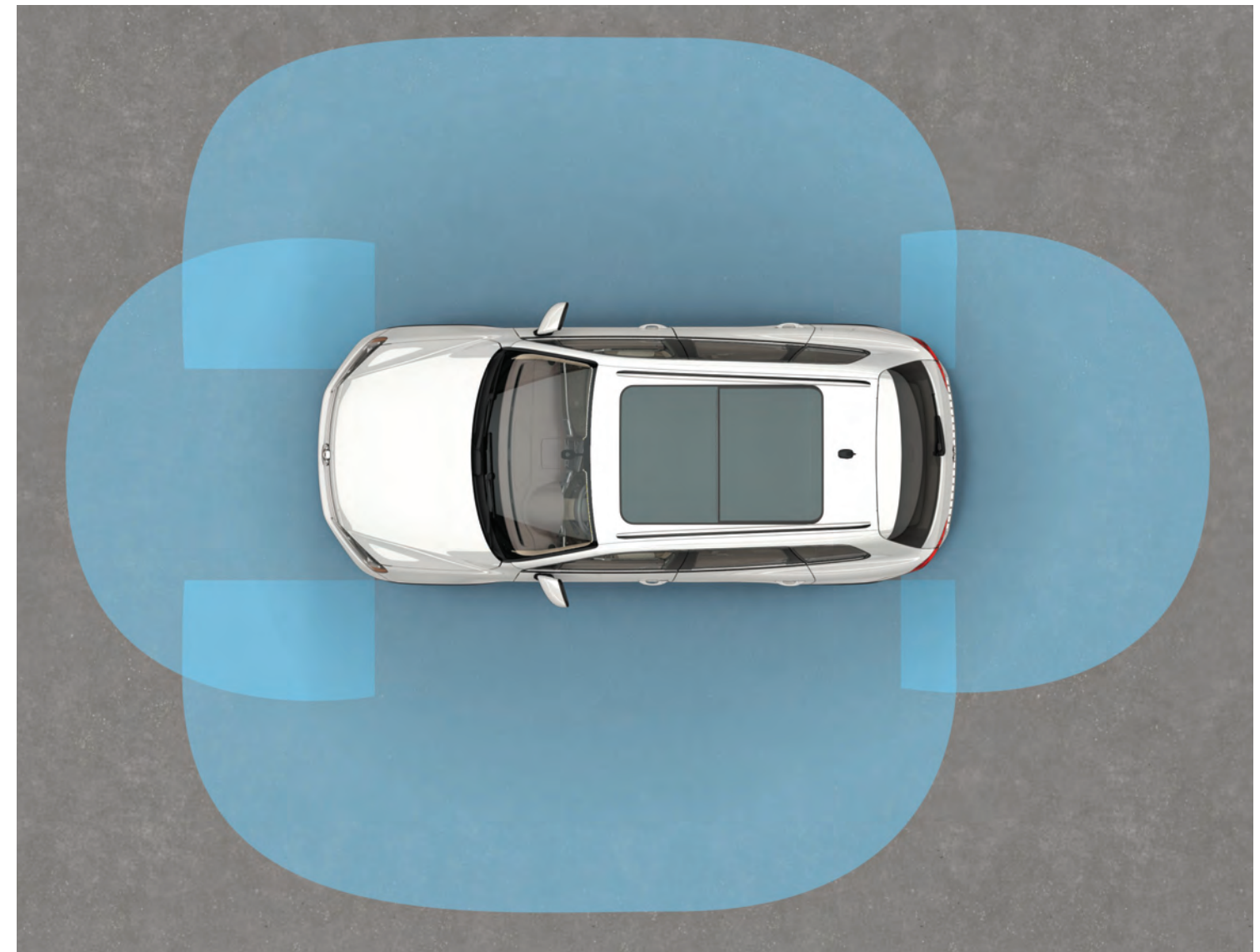
## Forward thinking. Going forward.



### Available Dynaudio® Confidence premium sound system

This sophisticated sound system features 620 watts and 12 custom-positioned speakers including a centre loudspeaker that delivers precise power in a small space. Enjoy impressive and highly dynamic deep-bass sound and pure, undistorted mid-range tones.

For a vehicle to be truly exceptional, it needs to have the right technology in place. The 2017 Touareg delivers. You'll discover a wealth of helpful technology that lets you concentrate on the more important things in life.



### Available Area View 360°\*

With wide-angle cameras front, back and on both sides, you can get a complete 360° high-resolution view around the vehicle. Select different viewing modes including a trailer-hitching function. The system can also create a composite overhead view to provide a unique perspective for determining distances when parking in tight spaces.

### KESY locking and starting system

Avoid searching for your keys in your pocket or purse. Simply walk close to your vehicle and the door automatically unlocks when you pull the door handle. Then, the engine can be started by simply pushing the start button.

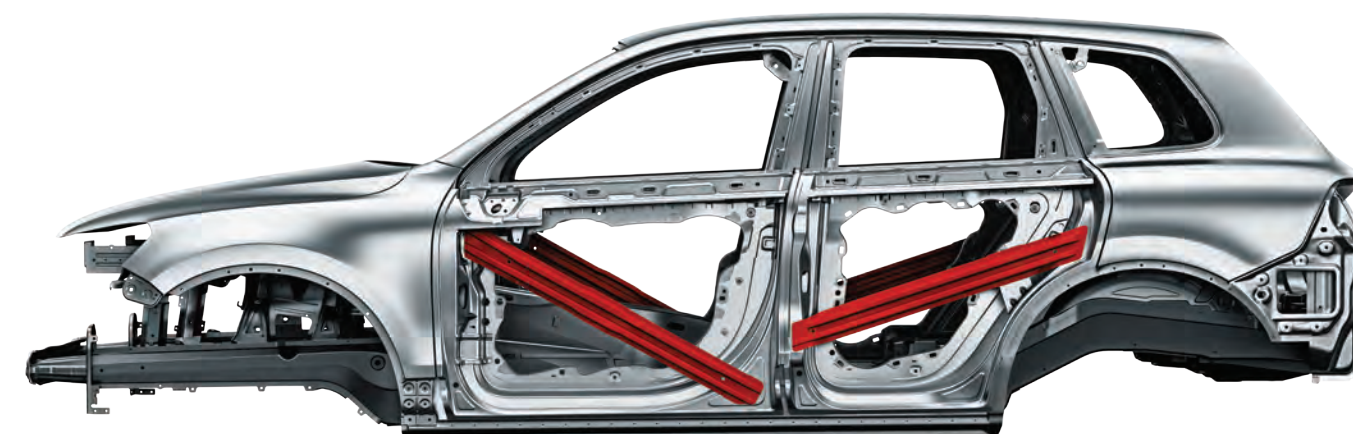
\*Driver assistance feature. Drivers must continue to perform manual checks before proceeding and pay full attention to the road.

# Safety that keeps you one step ahead.

The 2017 Touareg features a variety of progressive systems that not only add safety, but improve comfort too. Intuitive systems operate smoothly and help you always stay in control of your drive.

## Available Lane Assist\*

Sensors send a vibration to your steering wheel if you drift outside of your lane, making sure that when you hit the road, you always stay the course.



## Automatic post-collision braking system

Automatically applies the brakes after the vehicle suffers a collision, and brakes for as long as necessary to reduce the vehicle speed to 10 km/h.

## Available Front Assist with Autonomous Emergency Braking\*

A radar sensor in front of the vehicle automatically detects situations where the distance to the vehicle in front of you is too close and helps control the vehicle's stopping distance when required. At low speeds (up to 30 km/h) the system can automatically brake.

## Tire Pressure Monitoring System (TPMS)

The system automatically monitors pressure in all four tires and displays the information in the instrument cluster so you always know when one of your tires needs attention or if there is a sudden loss of pressure.

## Electronic parking brake with Auto Hold function

The conventional handbrake is replaced with a switch on the centre console that offers added safety and convenience. The system lets the vehicle move without manually releasing the brake. It happens automatically and prevents the vehicle from rolling backwards. The system also applies the brakes when the vehicle is at a standstill and releases them when the gas pedal is pressed.

\*Driver assistance feature. Drivers must continue to perform manual checks before proceeding and pay full attention to the road.





## Standard Wheels



18" Arica alloy wheel  
SL

20" Tarragona alloy wheel  
WOB

20" Black Mallory alloy wheel  
WOB Alloy Wheels Package

20" Metropolitan alloy wheel  
EL

20" Talladega alloy wheel  
EL R-Line Package

## Exterior & Interior Colours

	Titan Black leatherette	Cornsilk Beige leatherette	Titan Black / Moonrock Grey two-tone Vienna leather	Titan Black Vienna leather	Cornsilk Beige Vienna leather	Terracotta Brown Vienna leather
Pure White	SL	SL	WOB	EL	-	EL
Black Oak Brown Metallic*	SL	SL	WOB	EL	EL	-
Canyon Grey Metallic	SL	SL	WOB	EL	-	EL
Malbec Red Metallic*	SL	SL	WOB	EL	EL	-
Reef Blue Metallic	SL	SL	WOB	EL	EL	-
Tungsten Silver Metallic*	SL	SL	WOB	EL	-	EL
Deep Black Pearl	SL	SL	WOB	EL	-	EL
Moonlight Blue Pearl	SL	SL	WOB	EL	-	EL

\*Black Oak Brown Metallic, Malbec Red Metallic and Tungsten Silver Metallic are not available in combination with R-Line Package.



# Volkswagen Original Accessories

Ready for anything.  
Custom-tailor your Touareg.



When it comes to accessorizing a Volkswagen, only the best will do. Built to the same quality standards we build our cars and SUVs to, our accessories are custom-fitted to each vehicle and designed to go the distance.

Many accessories can also be included in your lease and financing arrangements, and easily included in your payments to suit your needs.\*

Volkswagen Original Accessories are protected by the new vehicle 4-year/80,000 km limited warranty if they're installed prior to vehicle delivery. Or if purchased afterwards, accessories qualify for the balance of the new vehicle warranty coverage or a 1-year/20,000 km limited warranty, whichever is greater.\*\*

## 01 Monster Mats®

High-quality all-season mats with rounded retention clips.

## 02 Lockable wheel bolts

Help deter thieves with a set of locking wheel bolts.

## 03 Valve stem caps

Set of four nickel-plated brass stem caps.

## 04 Side steps

Aluminum with an anti-slip coating. These run the full length of the rocker panel and allow for easier entry and exit.

## 05 Trailer hitch receiver kit

Get your vehicle ready for towing. (Hitch ball and ball mount sold separately.)

## 06 Trunk liner with logo (plastic)

Heavy-duty lightweight flexible-plastic trunk liner.



01



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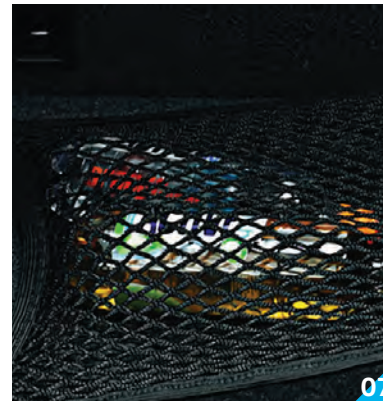
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## 07 Cargo net

Designed to help prevent movement of cargo in your vehicle's trunk.

## 08 Base carrier bars

Bring along your skis, snowboards, kayak, bikes or cargo boxes with the help of these base carrier bars.<sup>†</sup>

## 09 Bike holder attachment

Rugged single-bike holder with built-in lock.

## 10 Kayak holder attachment

Rubber-coated single-kayak holder with tie straps.

## 11 Ski, snowboard and wakeboard attachment

Carries up to six pairs of skis or one wakeboard or four snowboards and installs on T-Slot base carrier bars (required and sold separately).<sup>††</sup>

## 12 Roof box

Maximize your vehicle's transport capacity with an optimized and aerodynamically designed roof box.

## 13 Hatch top spoiler

Adds a high level of sportiness to the roofline of your vehicle.

## 15 Splash guards<sup>‡</sup>

Designed for a flush contour fit, these splash guards help protect your vehicle against road debris.

## 17 Side window deflectors

Help reduce in-cabin wind noise and air turbulence with these side window deflectors.

## 14 Child seat protective underlay

These seat covers not only look great, but they are also practical.

## 16 Pop-in sunshades for hatch window and hatch-area side windows

Protects from sunlight and helps reduce interior temperature.

## 18 17" Sima winter wheel

This wheel combines an attractive five-spoke design with especially resistant paintwork in a wheel that looks great and is easy to clean.



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\*Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details.  
\*\*Limited warranty is supplied by Volkswagen Group Canada Inc.

Availability of accessories shown is subject to change. Accessories may not fit all models.  
<sup>†</sup>Separate attachments required to carry different types of items.

<sup>††</sup>Number of items that can be carried will vary based on the size of each item.

<sup>‡</sup>Not available in combination with R-Line Package.

# Features

## Sportline (SL)

### Engine:

- 3.6L VR6 280 HP, 8-speed automatic transmission with Tiptronic® 4MOTION®
- Maximum torque: 266 lb-ft at 3,000–4,000 rpm

### Sportline includes:

- 18" Arica alloy wheels with all-season tires
- 60/40 split folding/sliding rear seats with recline feature and centre armrest
- 8-way power driver and front passenger seat including manual lumbar support
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Automatic post-collision braking system
- Bi-Xenon headlights with Adaptive Front-light System (AFS)
- Bluetooth® mobile phone connectivity with voice activation control
- Body-coloured lower bumpers and sills
- Climatronic® dual-zone electronic climate control
- Comfort-opening cargo cover
- Cooling glove box
- Cruise control
- Diversity antenna
- Driver & front passenger front & side airbags and front & rear Side Curtain Protection®
- Electronic parking brake with Auto Hold function
- Electronic Stability Control (ESC)
- Front and rear floor mats
- Front fog lights
- Heatable front seats and washer nozzles
- Illuminated vanity mirrors
- Interior lighting package
- KESSY – keyless access with push-start button
- Leatherette seating surfaces
- Leather-wrapped multifunction steering wheel and shift knob with aluminum decorative insert
- LED signature daytime running lights
- MDI – Media Device Interface with iPod® connectivity
- Multifunction trip computer and indicator
- Power adjustable and heatable exterior mirrors
- Power liftgate
- Power outlets: four 12 V and one 115 V
- Privacy glass
- Rain-sensing wipers
- Rearview camera
- RNS 850 – 8.0" touchscreen radio with 3D mapping, climate control and 1 SD card slot
- Scuff plates in plastic
- Silver roof rails
- SiriusXM® Satellite Radio
- Tire Pressure Monitoring System (TPMS)
- Trailer hitch preparation (wiring, bumper & ventilation)

### Optional equipment:

#### *Outdoors Package*

- Dynaudio® Confidence – 620-watt digital sound package (12 speakers)
- Panoramic power sunroof
- Towing hitch with 7-pin connector (ball mount and ball not included)

## Wolfsburg Edition (WOB)

### Engine:

- 3.6L VR6 280 HP, 8-speed automatic transmission with Tiptronic® 4MOTION®
- Maximum torque: 266 lb-ft at 3,000–4,000 rpm

### Includes Sportline plus:

- 20" Tarragona alloy wheels with all-season tires
- 14-way power driver seat including power lumbar support and memory function
- Adaptive Cruise Control
- Auto-dimming exterior mirrors with memory function
- Centre armrest (two-piece, slideable)
- Door sill plates in stainless steel
- Dynaudio® Confidence – 620-watt digital sound package (12 speakers)
- Easy Open power liftgate
- Front Assist with Autonomous Emergency Braking
- Heatable rear seats
- Heatable steering wheel
- HomeLink®
- Interior décor: Brushed Aluminum
- Lane Assist
- LED tail lights
- Panoramic sunroof
- Park Distance Control (PDC)
- Power rear seat backrest release
- Special two-tone leather seating surfaces with contrast stitching
- Stainless steel pedals
- Ventilated front seats
- Wolfsburg Edition badge

### Optional equipment:

#### *Alloy Wheels Package*

- 20" Black Mallory alloy wheels with all-season tires

## Execline (EL)

### Engine:

- 3.6L VR6 280 HP, 8-speed automatic transmission with Tiptronic® 4MOTION®
- Maximum torque: 266 lb-ft at 3,000–4,000 rpm

### Includes Wolfsburg Edition plus:

- 20" Metropolitan alloy wheels with all-season tires
- Area View 360°
- Heatable steering wheel with memory function
- Interior décor: Engineered Ebony Wood
- Leather seating surfaces
- Manual rear sunshades
- Power adjustable steering wheel with memory function

*Removes Wolfsburg Edition badge, stainless steel pedals and special two-tone leather seating design*

### Optional equipment:

#### *R-Line Package*

- 20" Talladega alloy wheels with all-season tires
- Aluminum interior trim
- Black headliner
- Chromed oval tailpipes
- R-Line aluminum door sills
- R-Line badge in grille
- R-Line body-coloured rear spoiler
- R-Line exterior design package (front and rear bumpers and side skirts)
- R-Line heatable sport steering wheel with paddle shifters
- Sport suspension
- Stainless steel pedals

*Removes Easy Open function from power liftgate*



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