

2022

# RAV4 PRIME



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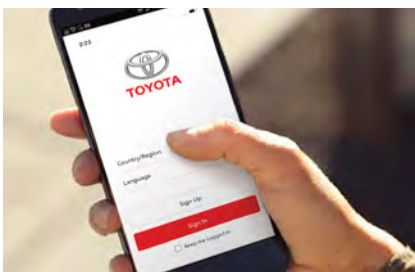
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THE 2022 RAV4 PRIME

# The most electrifying RAV4 ever made.



## Experience the power of plugging in.

Meet the RAV4 Prime plug-in hybrid – our most powerful RAV4 yet, with an advanced plug-in hybrid powertrain that generates 302 net horsepower. Best of all, you can choose to plug it in, gas it up, or both. And with the added benefit of Electronic On-Demand All-Wheel Drive (AWD), this sporty SUV helps to give you the confidence you need to easily devour wide-open stretches of highway, your favourite dirt road, and everything in between.

[Learn More](#)



## EXTERIOR DESIGN

# Bold meets beautiful.

### **Distinctly bold and intelligently designed.**

The RAV4 Prime flaunts its bold, athletic attitude with a striking front grille that includes a unique front lower spoiler. Complementing its sporty styling are piano black exterior accents and available features such as vertical LED accent lights, 19-inch alloy wheels, two-tone exterior paint colours, and a panoramic moonroof.

[Learn More](#)



INTERIOR STYLING

Get in and go all out.



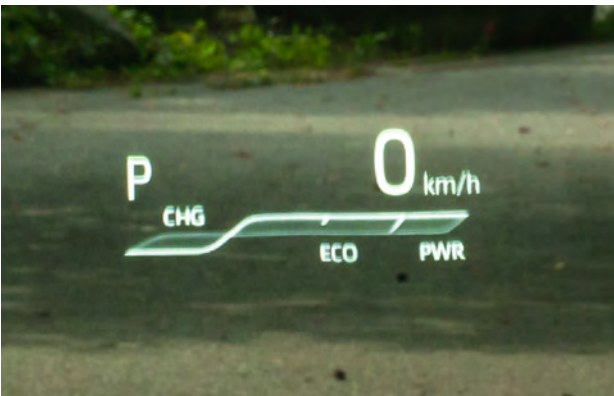
**Equipped and optimized for adventure.**

The RAV4 Prime's premium interior surrounds you in comfort with heated front and available heated rear seats, an 8-way power adjustable driver's seat, a heated steering wheel, and ambient lighting to accentuate an already spirited ride. A host of intuitive features that include an 8-inch touch-screen display, available Qi Wireless Charging,<sup>1</sup> a Bird's-Eye-View Camera,<sup>2</sup> and a Head-Up Display help you to stay connected and focused on the road ahead.



TECHNOLOGY

# Made for modern life.



## TECH MADE SIMPLE

The 2022 RAV4 Prime comes equipped with a 7" TFT Multi-Information Display, Apple CarPlay<sup>®3</sup> and Android Auto<sup>™3</sup> compatibility, 5 USB ports, Backup Camera, and available 9" Touch-Screen Display, and Bird's-Eye-View Camera.<sup>2</sup>

## CONNECTED SERVICES BY TOYOTA<sup>3</sup>

Staying connected has never been easier with a suite of available connectivity features including Remote Connect, Safety Connect<sup>®</sup>, Service Connect,<sup>4</sup> and Destination Assist to help enhance your driving experience.

## Qi WIRELESS CHARGING<sup>1</sup>

Simply place your Qi compatible device on the available Qi wireless charger for a quick and easy charge.

## HEAD-UP DISPLAY

The available Head-Up Display projects important information such as your speed, turn-by-turn directions, fuel consumption, and more, right on the windshield.

[Learn More](#)



PERFORMANCE

# Electrifying performance. Efficiently powered.



**Spend more time on the road. Spend less on fuel.**

The RAV4 Prime plug-in hybrid doesn't compromise on performance – it enhances it – making it the quickest, most powerful RAV4 yet. It features a fuel efficient 2.5-litre engine that offers 302 net horsepower and 165 lb.ft. of peak torque and seamlessly uses a blend of power from the gasoline engine and hybrid battery so you never have to worry about finding a charging station. For demanding road conditions, the standard Electronic On-Demand All-Wheel Drive system automatically supplies power to the rear wheels to help provide instant improved traction.



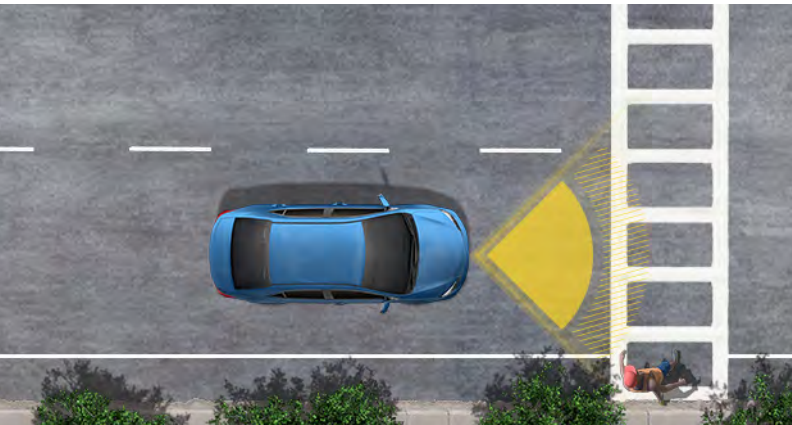
SAFETY

# Toyota Safety Sense™

Toyota  
Safety  
Sense

No matter what roads you travel, Toyota Safety Sense™<sup>5</sup> (TSS) 2.0 is always there to help keep you – and those around you – as safe as possible. It's an advanced suite of innovative safety features that comes standard on the 2022 RAV4 Prime, and it is designed to help protect drivers, passengers, pedestrians, and people in other vehicles from harm.

[Learn More](#)



## PRE-COLLISION SYSTEM WITH PEDESTRIAN & BICYCLE DETECTION<sup>6</sup>

It provides collision avoidance or collision mitigation support in speed ranges where frontal collisions are likely to occur. The latest system has enhanced low-light capabilities to help detect pedestrians at night. In certain conditions during the day, the Pre-Collision System with Pedestrian and Bicycle Detection may also help to detect leading and crossing cyclists and help prevent or mitigate a collision.



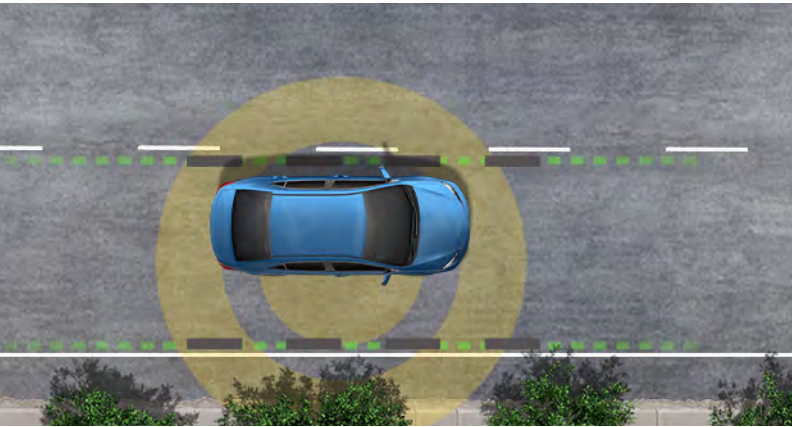
## AUTOMATIC HIGH BEAMS<sup>7</sup>

Designed to detect oncoming and preceding vehicles' lights and depending upon the circumstances, Automatic High Beams can switch between high and low beams for you.



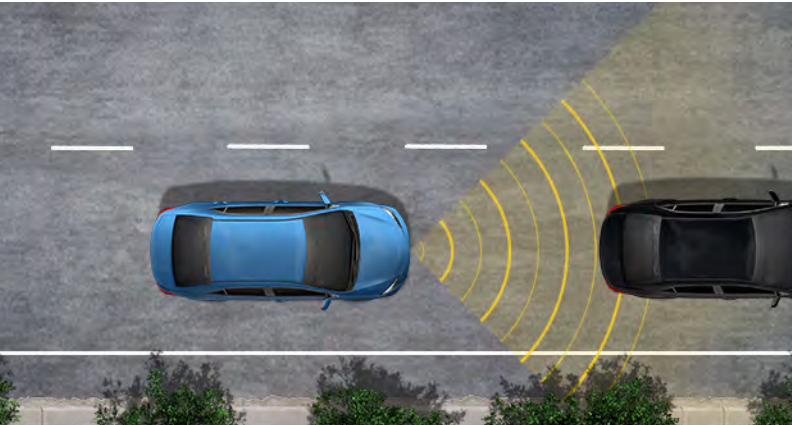


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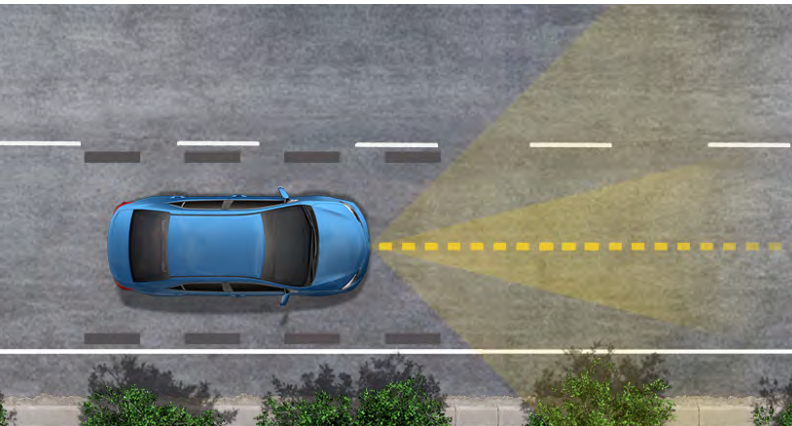
### **LANE DEPARTURE ALERT WITH STEERING ASSIST<sup>8</sup> & ROAD EDGE DETECTION**

It alerts you if you start to drift out of your lane when visible lane markings or the road edge is detected. The Steering Assist function may also provide small corrective steering inputs.



### **FULL-SPEED RANGE DYNAMIC RADAR CRUISE CONTROL<sup>9</sup>**

Dynamic Radar Cruise Control (DRCC) uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance.



### **LANE TRACING ASSIST<sup>10</sup>**

It provides steering support to help the driver keep the vehicle centred in its lane when Dynamic Radar Cruise Control is in operation.



# SE

## EXTERIOR COLOURS<sup>11</sup>



[CLICK VEHICLE FOR COLOUR OPTIONS >](#)



## DRIVETRAIN

- 2.5 Litre, 4-Cylinder, with 302 Net hp, Hybrid Synergy Drive<sup>®</sup>
- Variable Valve Timing with intelligence, Drive Mode Select – EV & ECO Modes
- Electronically Controlled, Continuously Variable Transmission (eCVT)
- Electronic On-Demand All-Wheel Drive with intelligence
- Lithium-ion (Li-ion) Battery
- 6.6 kW AC Charger
- Combined City & Highway Rating (HV) 6.0 L/100 km 47 mpg<sup>12</sup>
- Combined City & Highway Rating (EV) 2.5 L<sub>e</sub>/100 km 94 mpg<sub>e</sub><sup>13</sup>

## ENTERTAINMENT & CONNECTIVITY

- 8" Touch Screen, 6-Speakers
- Apple CarPlay<sup>®3</sup> Compatibility
- Android Auto<sup>™3</sup> Compatibility
- 5 USB (1 USB – Centre Console, 2 USB – Front Armrest, 2 USB – Rear Centre Console) Input Ports, Auxiliary Input Jack, Bluetooth<sup>®</sup>
- 7" TFT Multi-Information Display, Backup Camera

## INTERIOR

- Black Fabric
- Interior with Red Stitching
- Dual Zone Automatic Climate Control
- Heated Front Seats
- Power 8-Way Adjustable Driver's Seat with Lumbar Support
- Piano Black Accented Instrument Panel Trim
- Heated Leather-Wrapped Steering Wheel
- Tonneau Cover
- LED Interior Lamps

## EXTERIOR

- Available Colours: White (040), Silver Sky Metallic (1D6), Midnight Black Metallic (218)
- Dual Tip Exhaust
- Rain Sensing Wipers
- Projector LED Headlamps
- 18" Aluminum Alloy Wheels & P225/60R18 All-Season Tires

## SAFETY

- Toyota Safety Sense<sup>™</sup> 2.0 – Pre-Collision System with Pedestrian & Bicycle Detection, Full-Speed Dynamic Radar Cruise Control, Lane Departure Alert with Steering Assist & Road Edge Detection, Automatic High Beams
- Star Safety System<sup>™</sup>
- 8 Airbags
- Blind Spot Monitor with Rear Cross-Traffic Alert<sup>14</sup>
- Smart Key System with Push Button Start
- Trailer-Sway Control

[Build & Price](#)

[Compare Models](#)



# XSE

## EXTERIOR COLOURS<sup>11</sup>

[CLICK VEHICLE FOR COLOUR OPTIONS >](#)



## ADDS TO OR REPLACES FEATURES OFFERED ON SE

### ENTERTAINMENT & CONNECTIVITY

- Audio Plus with Remote<sup>3</sup> – includes Remote Connect (1-Year Trial – includes Remote Climate Start, Charge Management, Charging Station Locator; does not include Engine Start/Stop, Door Lock/Unlock), Safety Connect<sup>®</sup> (1-Year Trial), Service Connect<sup>4</sup> (Up to 8-Year Trial)
- 9" Touch Screen
- Qi Wireless Charging<sup>1</sup>

### INTERIOR

- Black Sport Fabric/SofTex<sup>®</sup>
- Digital Display Rear View Mirror with HomeLink<sup>®</sup>
- Illuminated Entry

### EXTERIOR

- Available Colours: Blizzard Pearl (070), Silver Sky Metallic (1D6), Magnetic Grey Metallic (1G3), Midnight Black Metallic (218), Blizzard Pearl with Black Roof (2QJ), Silver Sky Metallic with Black Roof (2QY), Magnetic Grey Metallic with Black Roof (2QZ), Blueprint with Black Roof (2RA), Supersonic Red with Black Roof (2SC)
- Power Moonroof
- Unique Black Roof
- Power Back Door
- Vertical LED Driving Lights
- 19" Aluminum Alloy Wheels & P235/55R19 All-Season Tires

### SAFETY

- Vehicle Anti-Theft System

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# XSE PREMIUM TECHNOLOGY

## EXTERIOR COLOURS<sup>11</sup>

[CLICK VEHICLE FOR COLOUR OPTIONS >](#)



## ADDS TO OR REPLACES FEATURES OFFERED ON XSE

### ENTERTAINMENT & CONNECTIVITY

- Premium Audio with Remote<sup>3</sup> – adds Embedded Navigation, Destination Assist (1-Year Trial)
- JBL® Clari-Fi™ Audio System, 11-Speakers
- Head-Up Display
- Bird's-Eye-View Camera<sup>2</sup>
- 110V Outlet (1,500 W High Output)

### INTERIOR

- Black SofTex®
- Heated & Ventilated Driver & Front Passenger Seats
- Driver Seat Memory System
- Power Passenger Seats

### EXTERIOR

- Available Colours: Blizzard Pearl (070), Silver Sky Metallic (1D6), Magnetic Grey Metallic (1G3), Midnight Black Metallic (218), Blizzard Pearl with Black Roof (2QJ), Silver Sky Metallic with Black Roof (2QY), Magnetic Grey Metallic with Black Roof (2QZ), Blueprint with Black Roof (2RA), Supersonic Red with Black Roof (2SC)
- Panoramic Moonroof
- Kick Sensor Power Back Door

### SAFETY

- Intelligent Clearance Sonar with Rear Cross-Traffic Braking
- Smart Key System (5-Door) with Push Button Start

[Build & Price](#)

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Toyota Genuine Accessories are custom designed and engineered to fit your specific Toyota vehicle and are backed by a Toyota Warranty.



- Auto-Dimming Rear View Mirror (with HomeLink®)
- Blackout Badges
- Body Side Mouldings
- Cargo Liner
- Cargo Net
- Centre Console Tray
- Door Cup Protection Film
- Door Edge Film
- Hood Deflector
- Premium Plug-in Block Heater
- Pro Series Paint Protection Film
- Roof Rack – Cross Bars
- Running Boards
- Side Window Deflectors
- Towing Hitch (2" Receiver), Ball Platform & Wire Harness
- Towing Hitch Ball – 1 7/8"
- Towing Hitch Ball – 2"
- Toyota Genuine Dash Camera
- Universal Tablet Holder

[Learn More](#)



Every Toyota Car, Truck, and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

[Learn More](#)

### BASIC

36 months/60,000 km, whichever comes first (all components that are defective in material or workmanship excluding normal wear and maintenance items).

**36 MONTHS**

OR

**60,000 km**

### HYBRID-RELATED COMPONENT COVERAGE

Hybrid-related components, including the battery control module, hybrid control module, and inverter with converter, are covered for 96 months/160,000 km.

**96 MONTHS**

OR

**160,000 km**

### HYBRID BATTERY

HV battery is covered for 120 months/240,000 km, whichever comes first. Warranty coverage is subject to terms and conditions.

**120 MONTHS**

OR

**240,000 km**

### POWERTRAIN

60 months/100,000 km, whichever comes first (engine, transmission/transaxle, drive system, seatbelts, and airbags).

**60 MONTHS**

OR

**100,000 km**

### CORROSION PERFORATION

60 months/unlimited km (corrosion perforation of sheet metal).

**60 MONTHS**

OR

**UNLIMITED km**

### EMISSIONS

Coverages vary under federal and provincial regulations.

# Simple, safe, and convenient ways to shop for your new Toyota.

## Visit a dealership

When you're ready to test drive a Toyota, contact a dealership near you for help.

[Find a Dealer](#)

## Find great incentives

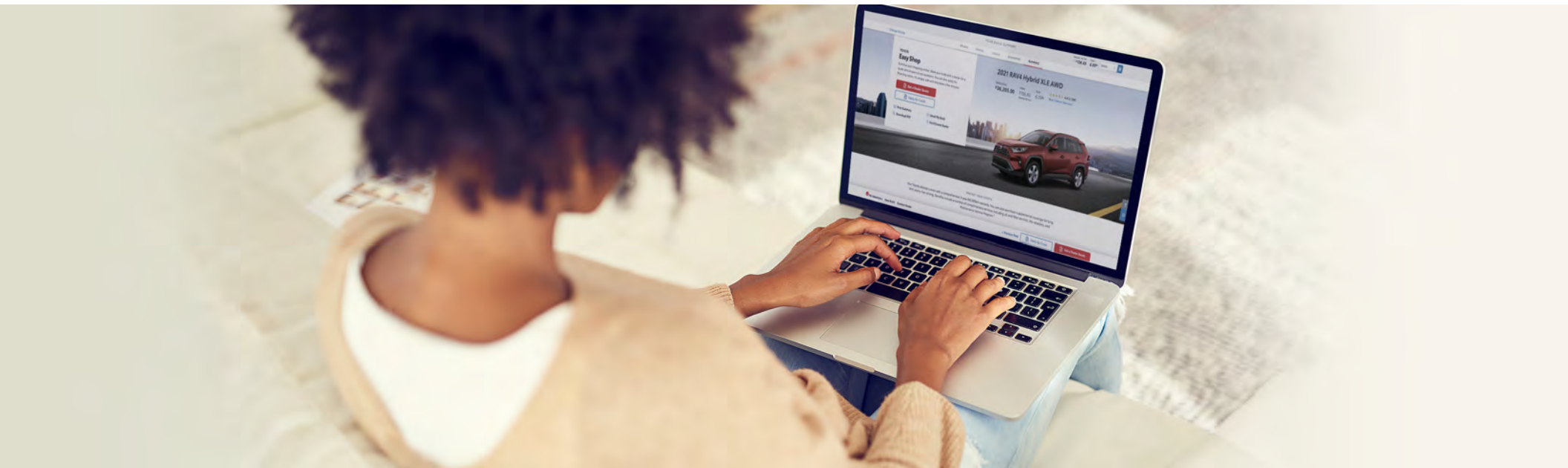
Take advantage of Toyota incentives including cash, lease, and financing offers available at dealerships across Canada.

[Offers/Promotions](#)

## Get financing

Toyota Financial Services can help you get behind the wheel of a new Toyota faster with quick & easy online pre-approvals.

[Financial Services](#)





(1) Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. When using the wireless charging system avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. (2) Cold weather and other environmental factors may limit system. Operates at low speed or when parked. Do not rely exclusively on the system as it is not intended to replace safe attentive operation of the vehicle. You should also look around outside your vehicle, over your shoulder and use your mirrors to confirm clearance. (3) Driving while distracted can result in loss of vehicle control. Some features may be locked out while the vehicle is in gear. To reduce risk of accident while driving, exercise care when using the systems (even with the voice commands) and obey all local laws concerning use of the systems while driving (as some laws prohibit the use of electronic devices while operating a vehicle). Once the Connected Services by Toyota trial subscription expires, paid enrollment is required. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. Android Auto and Google Assistant are trademarks of Google LLC. A compatible customer phone pairing is required and customers are responsible for all data charges. (4) Services are dependent upon connection to a compatible 4G wireless network, provided by a third-party wireless service provider. Toyota is not responsible for 4G cellular network discontinuance and will not provide compensation for reduced service availability. Based on current information, 4G network availability may end as early as 2029. (5) Drivers should always be responsible for their own safe driving. Please always pay attention to your surroundings and drive safely. Depending on the conditions of roads, vehicles, weather, etc., the TSS systems may not work as intended. (6) The TSS Pre-Collision System is designed to help avoid or reduce the impact speed and damage in certain frontal collisions only. The Pedestrian Detection system is designed to detect a pedestrian ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. (7) Automatic High Beam system operates at speeds above approximately 34 km/h. Factors such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn it off. (8) Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions and provide visual and audible alerts and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. (9) Dynamic Radar Cruise Control is designed to assist the driver and is not a collision-avoidance system or a substitute for safe and attentive driving practices. System effectiveness depends on many factors such as weather, traffic and road conditions. (10) Lane Tracing (Trace) Assist (LTA) is designed to read visible lane markers and detect other vehicles under certain conditions. When potential lane departure is detected, LTA provides a visual warning and either an audible alert or vibration in the steering wheel and can apply a slight steering force. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors including road, weather and vehicle conditions. (11) Not all exterior and interior colour options are available for every model. (12) Fuel efficiency estimates were determined using approved Government of Canada test methods. Actual fuel consumption will vary based on driving habits and other factors. (13) Fuel consumption for RAV4 Prime are based on Government of Canada test methods. Estimate includes consumption of electricity and gasoline energy during EV Mode operation. L<sub>e</sub>/100 km represents the electric equivalent of L/100 km. Your actual results will vary for many reasons including temperature, driving conditions, and how you drive and maintain your vehicle. (14) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving.

Details on the above features can be found in the Owner's Manual or through your local Toyota Dealer.

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