

# 1974 Plymouth **SATELLITE**

Satellite Sebring-Plus • Satellite Sebring • Satellite Custom Sedan  
Satellite Sedan • Satellite Coupe • Road Runner



## SATELLITE SEBRING-PLUS

The 1974 Satellites offer you the kind of comfort and quiet ride you'd expect in a personalized car from Chrysler. In addition, there are important engineering differences like electronic ignition that set Satellite apart from its competition. Read about them on page 12. And the styling combines an up-to-date look with a prestige feeling.

To start with, our top-of-the-line Satellite is called the Sebring-Plus. And that Plus stands for clean, distinctive styling and exclusive Satellite features.

For example, all of our Satellites have Torsion-Quiet Ride. A combination of engineering features like unibody construc-

tion for a one unit body structure, torsion-bar suspension for good handling plus sound deadeners. The Sebring-Plus has even more sound-deadening materials than before to make it one of the quietest Satellites we've ever built.

Included in this "Super-Quiet" sound package are added sound deadeners and silencers on the floor and in the door trim panels. There's also a tuned exhaust system to reduce low frequency noise from prior levels.

It all adds up to a quiet ride—in your very own personal luxury car.

Like the Sebring-Plus, the Satellite Sebrings say a lot

about the people who drive them. They obviously like fresh, contemporary styling.

The front end features dual headlamps setting off a handsome, textured grille. Bright, paint-filled moldings run along the body sides and help protect them from door dings.

For more beauty, you can add an optional vinyl roof. Two types available—canopy or halo—in a choice of five colors: Black. White. Gold. Green. Parchment. (The last three colors are not available with the canopy style.) For that fresh-air feeling, you can also add a sun roof option. It's the perfect way to top off Satellite's value and luxury.



## SEBRING-PLUS AND SEBRING INTERIORS

Satellite puts it all together in interiors that are good-looking, comfortable and roomy. True appreciation of their seating enjoyment can only come through experience.

The standard Satellite Sebring-Plus all-vinyl bucket seats, shown below, have integral head restraints and come in five fashionable colors: blue, green, black, white, or gold. Two optional luxury-styled interiors are available for Satellite Sebring-Plus models.

The first optional interior is the one shown at the bottom



Standard Sebring-Plus All-vinyl Bucket Seats

left of this page. It's a cloth-and-vinyl, split-back bench seat with a fold-down center armrest. Available in these colors: blue, green, black, or gold.

The second optional Sebring-Plus interior, shown on page 11, is a special Wimbledon style. Besides the red/white cloth-and-vinyl bucket seats, this interior comes with sexy red shag carpeting (black if you have a floor-shift manual transmission without console) and includes either an optional center cushion with folding armrest or a console.



Sebring-Plus Instrument Panel



Optional Sebring-Plus Cloth-and-vinyl Bench Seat.

This handsome cloth-and-vinyl split-back bench seat interior also offers the added convenience of a fold-down center armrest. In addition, wall-to-wall carpeting is keyed to match any of the four available colors—blue, green, black or gold.



Optional Sebring All-vinyl Bench Seat.

Here is one of the two optional interiors available on the 1974 Satellite Sebring 2-Door Hardtop. It's an all-vinyl bench seat that comes in a choice of blue, green, parchment, black or gold. The other is the sporty Wimbledon one, shown on page 11, in a bench-seat style.

## SATELLITE CUSTOM & SATELLITE

The 1974 Satellites offer you two ways to get mid-size value without sacrificing family-size room. The Satellite Custom Sedan and the Satellite Coupe.

Both of these models offer you something a little different. That's because Chrysler Corporation believes mid-size sedans require a different kind of design and style than hardtops. For example, our Satellite Sedans have a 117-inch wheelbase, while our hardtops have a 115-inch wheelbase.

The overall result is that our Satellite Sedans have a different look than our hardtops on the outside . . . and more room than the hardtops on the inside. This way, sedan

buyers, as well as hardtop buyers, can each have a car just right for their needs . . . and can avoid compromises.

Our Satellite Coupe has all the basic features that make all Satellites something special.

**Torsion-Quiet Ride.** The Electronic Ignition System helps give quick starts in any kind of weather and with low tune-up costs . . . as there aren't any points or condenser to replace. Fade-resistant front disc brakes. Torsion-bar suspension. Unibody construction for a rigid body structure. And, new for '74, a windshield washer system with nozzles attached to each windshield wiper arm. Each plastic nozzle has four

outlets which put streams (rather than a spray) of water on the glass to aid vision during the first strokes of the wash cycle. Because the nozzles are close to the glass, wind has a minimal effect on their operation.

It's all there in our lowest priced Satellite model.

And don't forget, you can add to the enjoyment of owning a Satellite with some comfort and convenience options like air conditioning . . . TorqueFlite automatic transmission . . . Automatic Speed Control . . . and power steering. They'll make Satellite ownership even more pleasurable and help increase the value of the car at trade-in time.



Foreground: Satellite Custom 4-Door Sedan

Background: Satellite Coupe

## SATELLITE INTERIORS AND FEATURES

In addition to being handsome and comfortable, Satellite interiors are quiet. All 1974 Satellite models have Torsion-Quiet Ride—with a suspension system similar to the one we use on our full-sized Chrysler models.

Some components of this system include an isolated front suspension crossmember, separated from the body by rubber mounts. Rubber iso-clamps around the rear leaf springs to reduce the transmitting of road noises. A double-coupling in the steering wheel to reduce road vibrations. And extra

sound-deadening materials and sealers to cut down on wind noise.

You can enjoy these quieting features in the standard Satellite Custom cloth-and-vinyl bench seat interior (shown below at left). And choose from five colors: blue, green, black, chestnut or gold. If you prefer, you can order an optional all-vinyl bench seat for your Satellite Custom. It's shown at the bottom of this page and is available in blue, green, parchment, chestnut, black or gold.

The Satellite Custom instrument panel with either of these two interiors is shown at the top of this page.

Another thing to remember about the Satellite Custom is its large trunk. It's capable of handling several suitcases.

Standard seat for the Satellite 4-Door Sedan is an all-vinyl bench seat in blue, green or chestnut; while the standard seat for the Satellite Coupe is an all-vinyl bench seat that comes in blue, green or black. Ask your dealer to show you these two interiors.



Standard Satellite Custom Cloth-and-vinyl Bench Seat



Satellite Custom Instrument Panel



Optional Satellite Custom All-vinyl Bench Seat. You can enjoy the comfort of this 1974 Satellite Custom all-vinyl bench seat in a choice of six colors: blue, green, parchment, chestnut, black or gold. With this interior, wall-to-wall carpeting is color-keyed to match or complement the seat color.



Optional Automatic Speed Control. Allows you to select or resume a desired speed and maintain it automatically until you brake, accelerate or disengage it.



Optional AM/FM Radio. A great way to increase your choice of stations. Features five push buttons and is available with or without stereo.



1974 Satellite Custom's trunk can accommodate a family's vacation needs with ease. Holds 18.2 cubic feet of suitcases, golf bags and what-have-you.

## ROAD RUNNER

Those who know and appreciate what the Road Runner has meant in the past will be glad to learn that the 1974 Road Runner has lost none of its sporty appeal.

Its basic equipment proves it is still a well-put-together performance car—with the emphasis upon the basics.

There's a standard 318 CID V-8 with dual exhausts and bright chrome exhaust tips. Floor-mounted, all-synchromesh, 3-speed manual transmission. Front and rear sway bars. Front disc brakes. G70 x 14 raised white-letter tires mounted on rallye wheels. A performance hood. Heavy-duty springs. Rallye instrument cluster. Special Road Runner

dress-up body stripe and identification. And the distinctive "Beep-Beep" horn lets everyone know it's a Road Runner.

And Road Runner has all of these standard Satellite engineering features: Torsion-bar suspension. Unibody construction. And the Electronic Ignition System—it can give you up to 35% more starting voltage than non-electronic systems for fast, consistent starts.

If you want, you can put more into your Road Runner. Add an optional 360, 400—the 400 V-8 is not available with California Emissions Package (N95)—or 440 V-8... then team it up with either our dependable TorqueFlite automatic transmis-

sion or sporty four-on-the-floor with a Hurst Shifter. Other options to consider for your Road Runner are a Performance Axle Package and a Handling Package.

You can make the outside something special, too. Chrome-styled Road Wheels. Dual Racing Mirrors (chrome or painted). Hood Tape Treatment. Hood Tie-down Pins. These are just some of the optional ways you can make your Road Runner extra sharp.

The 1974 Road Runner standard simulated wood-grain rallye cluster, and standard and optional interiors are described in the captions below.



Road Runner Coupe



Road Runner Rallye Cluster

The Road Runner comes with a standard simulated wood-grain rallye cluster. Switches and controls are located on the left, while gauges and indicators are on the right. Space is provided for either an optional tachometer or clock. Two optional steering wheels are available: One is a three-spoke luxury type with soft center pad, wood-grain vinyl inserts on all spokes, and a horn ring; the other is our soft-rim "Tuff" steering wheel, shown at left, for those who want a sportier style.

Optional Road Runner cloth-and-vinyl bucket seats in a red-and-white Wimbledon style. Other seating for Road Runner: an all-vinyl bench seat in blue, green, black, gold, or parchment. All-vinyl bucket seats in blue, green, black, gold or white. The standard Road Runner interior is an all-vinyl bench seat in blue, green or black.



Road Runner Optional Interior

## 1974 EXTRA CARE IN ENGINEERING FEATURES

The 1974 Satellites look good, both from the outside and the inside, too.

### Strong and quiet.

All of our 1974 Satellites have Chrysler's Torsion-Quiet Ride. A unique combination of unibody construction, torsion-bar suspension and sound isolators. Once you've tried it, you'll be aware of how quiet and controlled the ride is.

Design features, sound deadeners and additional sealers help make the ride quiet.

In fact, there are over 85 sound silencers in every 1974 Satellite.

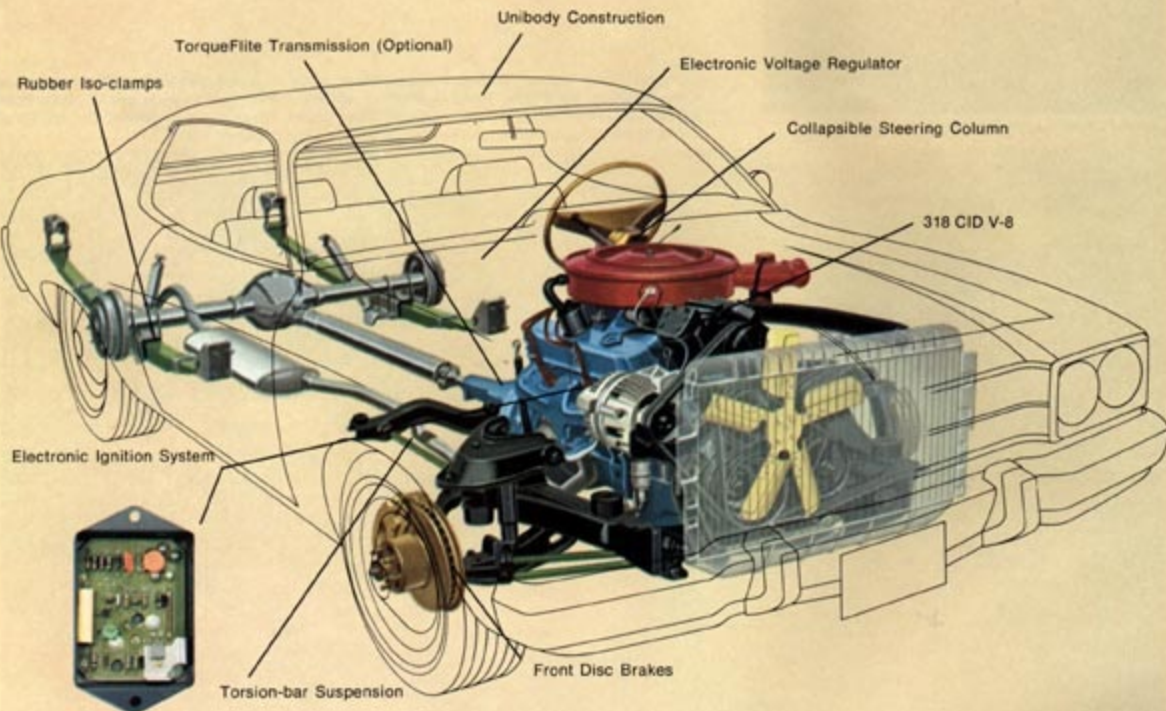
Torsion-bar front suspension and rubber iso-clamps around the rear leaf springs help control road vibration and harshness. And unibody construction means there are over 4,000 welds to help assure you of a strong car body.

### A better start.

Our Electronic Ignition System has proven itself compared to conventional systems: no points or condenser to replace. Consistently high starting voltage. And spark plug life is increased to about 18,000-mile intervals. In addition, our electronic voltage regulator helps increase battery life compared to conventional systems.

### The kind of car America wants.

The 1974 Satellite meets or exceeds all of the latest safety standards. There's a new front and rear hydraulic impact-absorption bumper system on 4-door models. A new collapsible steering column. And a new passenger restraint system with starter interlock. All Satellites also have front disc brakes. And our Cleaner Air System has been improved to further reduce the level of automotive emissions.



### Extra care in engineering makes a difference in Chrysler and Plymouth . . . coming through for you.

There are important engineering differences offered in every Chrysler and Plymouth car made in this country. Differences that are basic to the way we build our cars. Differences that could help you choose your next car.

**Electronic Engine Testing**—Every one of our engine plants in this country has Electronic Engine Function Testers to help keep standard engines out of your car. These testers check the engines for correct exhaust pressure pulses—one of the keys to a smooth-running, dependable engine.

**Use of Electronics**—Chrysler-Plymouth offers such space-age electronic advancements as an Electronic Ignition System, silicon electronic voltage regulator, optional electronic digital clock, and our factory-installed optional electronic Security Alarm System.

**TorqueFlite Transmission**—Rugged and dependable. With no recommended fluid replacement, filter replacement or band adjustment under normal driving conditions.

**Electronic Ignition**—Standard on every Chrysler and Plymouth built in America,

our proven Electronic Ignition System delivers up to 35% more starting voltage than conventional systems to help you start in any kind of weather.

**Torsion-bar Suspension**—Standard on all Chrysler and Plymouth cars, our torsion-bar front suspension is more easily adjusted for height than conventional coil springs.

**Unibody Construction**—The body panels and structural members on all Chryslers and Plymouths are fused into one unit by more than 4,000 tough welds for strength and durability.

## SATELLITE TRAILER-MADE PACKAGES



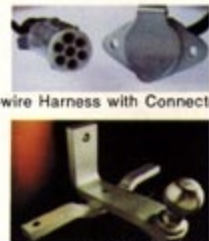
Satellite Trailer-Towing



Trailer-Towing Mirrors (Dealer Installed)



Trailer Brake Controller



7-wire Harness with Connector



Load-distributing Hitch Platform

Load-carrying Hitch with Ball

If you plan on towing a boat or trailer with your 1974 Satellite, be sure to remember to order one of our optional trailer-towing packages.

That way, you're sure of getting the right electrical system, the right components and the right weight-to-horsepower ratio that is so vital for successful towing. And you are also sure of getting a complete Chrysler-recommended package.

This year's packages start off with the optional Heavy Trailer-Towing Package (A35) that will handle total trailer weights up to 6,000 pounds. Its features include a new, dual battery-charging system that allows you to charge both the car and the trailer batteries. A strong load-distributing hitch platform that bolts securely to your car's understructure. A new, heavy-duty, 65-ampere alternator. And an electric brake controller that helps stop the trailer and car at the same time when activated.

There's also a 7-wire harness built into the car and a 7-pin connector placed below the Satellite's rear bumper, to allow the trailer's electrical system to be easily attached.

The package also includes a heavy-duty suspension, wide wheel rims, a maximum cooling system, an auxiliary transmission oil cooler and a variable-load turn signal flasher. With this package, TorqueFlite automatic transmission and power front disc brakes are required options. Check the chart below for engine requirements.

The optional Light Trailer-Towing Package (A34) is designed to handle total loaded trailer weights up to 2,000 pounds. Included in this package are the 7-wire harness and connector, a variable-load turn signal flasher and a load-carrying hitch with ball.

There are a number of other options that will add to your towing enjoyment and safety. For instance, there's the extra-large trailer-towing mirrors (dealer installed) that give a full, clear view of what is behind or alongside of you and your trailer.

For more information on our towing packages and tips on trailering in general, ask your dealer for the 1974 Chrysler-Plymouth Trailer-Towing Guide.

### 1974 MINIMUM ENGINE-SIZE REQUIREMENTS FOR TRAILER TOWING

MODEL	Maximum Loaded Trailer Weight					
	1,000 lbs.	2,000 lbs.	3,000 lbs.	4,000 lbs.	5,000 lbs.	6,000 lbs.
Satellite Coupe, Sedans & Hardtops <sup>1</sup>	(No Trailer-Towing Package required. Light Trailer-Towing Package Recommended.) <sup>2</sup>	225-CID Six <sup>4</sup>	318-CID V-8	3	400-CID, 4-bbl. V-8 <sup>4</sup>	
				3	360-CID, 4-bbl. V-8 <sup>5</sup>	

<sup>1</sup>Heavy Trailer-Towing Package not available on Road Runner.  
<sup>4</sup>Not available with California Emissions Package (N95).

<sup>2</sup>Light Trailer-Towing Package required.  
<sup>5</sup>With California Emissions Package (N95) only.

<sup>3</sup>Heavy Trailer-Towing Package required.

# SATELLITE OPTIONS: Check off your choice with this handy option selector.

OPTIONS	CAR MODELS					CHECK LIST
	Satellite	Road Runner	Satellite Custom	Satellite Sebring	Satellite Sebring-Plus	
<b>Comfort/Convenience</b>						
Air Conditioning	O	O	O	O	O	
Auto-Speed Control	O	O	O	O	O	
Carpets	O	O	S	S	S	
Cigarette Lighter	O <sup>1,5</sup>	O	S	S	S	
Clock—Electric	O	O	O	O	O	
Console <sup>2</sup>	NA	O	NA	NA	O	
Defogger—Rear-window	O	O	O	O	O	
Defroster—Rear, Electric	O	O	O	O	O	
Differential—Sure-Grip	O	O	O	O	O	
Handling Package	O	O	O	O	O	
Hood Release—Inside	O	O	O	O	O	
Light Package	O	O	O	O	O	
Power Brakes—Disc, Front	O	O	O	O	O	
Power Steering	O	O	O	O	O	
Power Windows	O	O	O	O	O	
Radio—AM	O	O	O	O	O	
Radio—AM/FM	O	O	O	O	O	
Radio—AM/FM Stereo	O	O	O	O	O	
Rear Speaker—Single <sup>3</sup>	O	O	O	O	O	
Sun Roof	O <sup>1</sup>	O	NA	O	O	
Tachometer <sup>4</sup>	NA	O	NA	NA	O	
Tinted Glass—All Windows	O	O	O	O	O	
Tinted Glass—Windshield Only	O	O	O	O	O	
Trailer-Towing Package—Light	O	O	O	O	O	
Trailer-Towing Package—Heavy	O	NA	O	O	O	
Undercoating & Hood Pad	O	O	O	O	O	
Ventilation—Strato	O	O	O	O	O	
Windshield Wipers—3-speed	O	O	O	O	O	
<b>Decor/Dress-up</b>						
Decor Packages—Exterior, Interior	NA	O	NA	NA	NA	
Deluxe Bright Bumper Guards—Front & Rear	O	O	O	O	O	
Deluxe Package	O	NA	NA	NA	NA	
Hood Tie-down Pins	NA	O	NA	NA	NA	

O—Optional S—Standard NA—Not Available <sup>1</sup>Coupe only <sup>2</sup>Bucket seats only, NA with 3-speed manual transmission <sup>3</sup>Standard with stereo <sup>4</sup>NA with clock

**Rallye Road Wheels.** More sport for your Satellite. Steel-belted, Radial-ply, White-Sidewall Tires. Tread life guaranteed for 40,000 miles by the tire manufacturer.

**"Tuff" Steering Wheel.** A sporty addition to any Satellite. Sun Roof. A great way to get that convertible feeling without having those convertible problems.



Steel-belted, Radial-ply Tires



Rallye Road Wheels



"Tuff" Steering Wheel



Sun Roof

OPTIONS	CAR MODELS					CHECK LIST
	Satellite	Road Runner	Satellite Custom	Satellite Sebring	Satellite Sebring-Plus	
<b>Decor/Dress-up Cont.</b>						
Mirror—Inside Day/Night	O	S	S	S	S	
Mirrors—Dual Racing (Chrome or Painted)	O <sup>1</sup>	O	NA	O	O	
Mirror—Remote-control, Left	O	O	O	O	O	
Molding—Sill	O <sup>5</sup>	O	O	O	O	
Moldings—Vinyl, Body-side	O	NA	O	O	O	
Vinyl Roof	O	O	O	O	O	
Whitewall Tires	O	O <sup>6</sup>	O	O	O	
Road Wheels—Rallye, 14" <sup>7</sup>	O	S	O	O	O	
Road Wheels—Chrome-style, 14" & 15" <sup>7</sup>	O	O	O	O	O	
Steering Wheel—Deluxe	O	O	O	O	O	
Steering Wheel—"Tuff"	O	O	O	O	O	
Wheel Covers—Deluxe <sup>7</sup>	O	NA	O	O	S	
Wheel Covers—Premier <sup>7</sup>	O	NA	O	O	O	
<b>Performance</b>						
225 Six	S	NA	S	S	NA	
318 V-8—Single Exhaust	S	NA	S	S	S	
318 V-8—Dual Exhaust	NA	S	NA	NA	NA	
360 V-8—4-V, Single Exhaust <sup>8</sup>	O	O	O	O	O	
360 V-8—4-V, Dual Exhaust	NA	O	NA	NA	NA	
400 V-8—Single Exhaust <sup>9</sup>	O	NA	O	O	O	
400 V-8—4-V, Dual Exhaust <sup>9</sup>	O	O	O	O	O	
440 V-8—4-V, Dual Exhaust	NA	O	NA	NA	NA	
440-ampere Battery	O	O	O	O	O	
Performance Axle Package	NA	O	NA	NA	NA	
Shock Absorbers—Heavy-duty	O	O	O	O	O	
Steel-belted, Radial-ply Tires	O	O	O	O	O	
Transmission—3-speed Manual (floor-mounted)	NA	S	NA	NA	NA	
Transmission—3-speed Manual (column-mounted)	S	NA	S	S	S	
Transmission—4-speed Manual (NA 4-door Sedans)	O <sup>10</sup>	O <sup>11</sup>	NA	O <sup>10</sup>	O <sup>10</sup>	
Transmission—TorqueFlite Automatic	O	O	O	O	O	

<sup>1</sup>Standard on Satellite Sedan <sup>4</sup>Raised white-letter tires standard <sup>7</sup>Set of four <sup>8</sup>Available only with California Emissions Package (N95) <sup>9</sup>NA with California Emissions Package (N95) <sup>10</sup>Available with 400 V-8 (4-V) only <sup>11</sup>NA with 440 V-8 (4-V)

**Deluxe Steering Wheel.** Has three spokes with a padded center, simulated wood-grain insert in all spokes and a partial horn ring.

**Electric Rear-window Defroster.** The easy way to help keep your rear window clear of snow and ice.

**Chrome-styled Road Wheels.** The 15" style shown—available in Handling Package only. GR70 x 15 steel-belted, radial-ply, WSW tires, also shown, are required. (14" Five-Spoke Mag-Type Road Wheels also available.)

**Bright Bumper Guards.** Available for the front and rear.



Deluxe Steering Wheel



Electric Rear-window Defroster



Chrome-styled Road Wheels



Bright Bumper Guards—Front



Bright Bumper Guards—Rear



# 1974 STANDARD FEATURES

## Satellite Standard Features

(Satellite Coupe, Sedan, Sebring, and Custom) 225 CID Six or 318 CID V-8 • Torsion-Quiet Ride • Front disc brakes • Electronic Ignition System • 3-speed, fully synchronized manual transmission • Color-keyed rubber floor covering (Satellite Coupe and Sedan) • Color-keyed carpet (Satellite Sebring and Custom) • Front armrest with bright base (Satellite Custom only) • Rear-seat armrests with bright bases and ashtrays (Satellite Custom only) • Cigarette lighter (except Satellite Coupe) • Glove box lock • Dome light • Electronic voltage regulator • Hubcaps • Cleaner Air System • Soft coat hooks • Heater and defroster • Bias-belted tires • Front sway bar.

## Satellite

### Sebring-Plus Standard Features

(Satellite standard features plus these additions and substitutions) 318 CID V-8 • "Super-Quiet" sound package • Bucket seats • Rallye cluster • Premium door trim panel with simulated wood-grain insert • Deluxe wheel covers • Belt molding • Body side paint stripes • Special Sebring-Plus trim and ornamentation.

## Road Runner Standard Features

(Satellite Coupe standard features plus these additions and substitutions) 318 CID dual-exhaust V-8 • Floor-mounted, three-speed, manual fully synchronized transmission • Heavy-duty suspension • Front and rear sway bars • Performance hood • Low-restriction dual exhaust system with chrome exhaust tips • Argent-painted 14" Rallye wheels with chrome hubs • 8¼" axle, 3.21 ratio • "Beep-Beep" horn • Rallye instrument cluster • Body side and roof "strobe" tape stripe • Road Runner interior trim and ornamentation.

## Standard Safety Features

Bumper impact system—front and rear • New, passenger-restraint system with starter interlock • Flame-retardant interior material • Large rear reflectors and lights • Fuel-tank impact protection • Turn signals with lane-change feature • Locking steering column • Energy-absorbing instrument panel, front seat-back and armrests • Seat belts, all seating positions • Inside door locks • Keyless door locking • Cushioned sun visors with center supports • Dual braking system with warn-

ing lights • Side marker lights and reflectors • Hazard warning light system • Back-up lights • 2-speed electric windshield wipers • Electric windshield washers • Head restraints, 2 front • Locking latch on all folding front seat-backs • Dual-action safety hood latches • Parking lights that illuminate with headlights • Energy-absorbing steering column • Safety door latches and hinges • Thick-laminate safety glass windshield • Glove box door latch • Safety skid-type windshield header • Intrusion protection roof structure • Recessed door handles • Inside rearview mirror and left outside rearview mirror • Safety-Rim wheels • Side door beams.

## Satellite Exterior Dimensions

	4-Door Sedan	2-Door Hardtop
Overall length	208.9"	212.4"
Wheelbase	117"	115"
Overall width	78.6"	79.1"
Overall height	53.6"	52.2"
Front track	61.9"	61.9"
Rear track	62.0"	62.0"

For information on Satellite Wagons see the 1974 Plymouth Station Wagon Catalog.

## 1974 PLYMOUTH SATELLITE EXTERIOR COLORS



Silver Frost Metallic  
Powder Blue  
Lucerne Blue Metallic  
Rallye Red  
Frosty Green Metallic  
Deep Sherwood Metallic  
Avocado Gold Metallic  
Sahara Beige



Dark Moonstone Metallic  
Sienna Metallic  
Spinnaker White  
Formal Black  
Golden Fawn  
Yellow Blaze  
Golden Haze Metallic  
Tahitian Gold Metallic

**NOTE:** Due to occasional printing irregularities, the above colors may vary slightly from actual hues. See your Plymouth Dealer for accurate color chips.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Motors Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

**Keep your Plymouth coming through in top condition. Service it with men who know it best. See your Plymouth Dealer.**



KEEP YOUR CAR  
"FACTORY NEW"  
WITH GENUINE  
MOPAR PARTS

**Plymouth**

