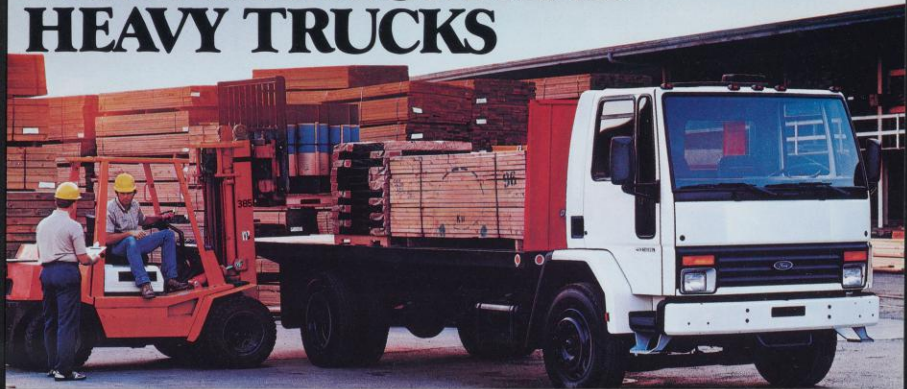


FORD MEDIUM AND HEAVY TRUCKS



Ford CARGO

Introducing the dynamically designed Ford CARGO, powered by the new Ford Turbo Diesel 165 hp heavy-duty mid-range diesel engine.

CARGO is built from the ground up, combining the toughness of proven chassis components and short turning diameters with a modern European cab design for performance, maneuverability and driver comfort.

CARGO is available in "Work-Ready" units with GVWRs of 26,500 and 29,500 pounds. Three wheel-bases and cab-axle dimensions accommodate the longer bodies and heavier loads required by today's cost-conscious operators.



Ford F-Series

The F-Series is designed to meet any medium/heavy vocational application. The F-Series features fuel-efficient gas, LP/Gas and economy diesel engines. There's a wide range of wheelbases up to 238 inches. And CA's up to 168 inches for longer bodies. Big GVW's with up to 12,000 pound front axles and tandem axles to 40,000 pounds. Tough F-Series Tandems offer double channel frames with a 26.5 SM and a 2,915,000 RBM* rating.

*Special Order Option



Ford LN-Series

With wheel-cut angles up to 40°, this tough maneuverable line matches your job with the same quality features found on all big Ford heavies. The standard steel-reinforced fiberglass front end tilts forward 57°, exposing the engine and radiator. Economical mid-range and premium diesel engines provide high torque and power across a broad application range from 28,000 pounds to 66,000 pounds GVWR; and from 40,000 pounds to a big 82,000 pounds GCWR.



Ford C-Series

The Ford C-Series has set a standard in the fire truck, beverage and refuse vocations. The C-Series line offers a wide range of configurations and powerteams from gas and LP/Gas to 250 hp turbo diesels. It features big GVW's with up to 18,000 pound front axles and rear axles to 46,000 pounds* combined with wheelbases up to 220 inches.* The entire cab tilts forward 45° for ease of maintenance.

*Special Order Option

Ford L-Series

The flexible Ford L-Series features heavy-duty components from industry leaders. CAT, DDA* and Cummins diesels provide power to 400 hp. Front axles to 20,000 pounds and up to 65,000 pounds* rear axles are available — as well as special integral frame extensions with up to 3,300,000 RBM for snow plow application.

Auxiliary transmissions with top-mounted PTO's and special installations like tag/pusher axles characterize the versatility of this rugged line.

Choose the LS* with set-back front axle for better weight distribution and greater maneuverability.

*Special Order Option.

Ford LTL-9000

Here's a long conventional that's made to order for those big jobs: GCWs up to 138,000 pounds (turnpike rating) and diesel power up to 400 hp. The LTL "long nose", shown with the 60-inch Penthouse sleeper option, provides total engine access with a steel reinforced fiber glass hood and fender assembly that opens a full 60°.

The new Rudkin-Wiley Aerodynamic Improvement Package (shown above), available on LL/LTL-9000* and L-8000/9000 Series models, provides increased fuel economy by minimizing air drag loss.

*Late availability. See your Ford Dealer for details.



Ford LL-9000

The LL-9000* is the running mate of the big LTL. It is becoming an increasingly popular rig out West. LL-9000s are single-axle rigs making them ideal tractors for pulling certain doubles or moving van trailers. GCWRs go as high as 80,000 pounds and GVWRs go up to 35,000 pounds. And, because it's out of the same mold as the LTL, you get all the same attention to ruggedness and quality.

*Special Order Option



Ford CLT -9000

The CLT-9000 with its optional full 4-point air cab suspension delivers over-the-road, mile-after-mile of driving ease that's a Ford exclusive. Add the optional rear axle air ride suspension, and air ride driver and passenger seats, for comfort unmatched by the competition.

The CLT-9000 is a proven tough COE. Its all-welded aluminum cab is strong and tight.

Five "Work-Ready"* CL/CLT-9000 models are available for immediate delivery.

*See your Ford Dealer for details.



Ford Power

Mid-range diesels. Ford helped pioneer mid-range diesels over 20 years ago. And today, over 200,000 trucks later, we're still an industry leader. Ford offers a broad range of diesel power including the Detroit Diesel Allison 8.2L "fuel pincher" and Caterpillar's 3208 series in naturally aspirated or turbocharged versions, including the Economy 2000.

Premium diesels. For top performance combined with economy, Ford is your choice again. Select from a variety of premium diesels: CAT, DDA, or Cummins. Including the big

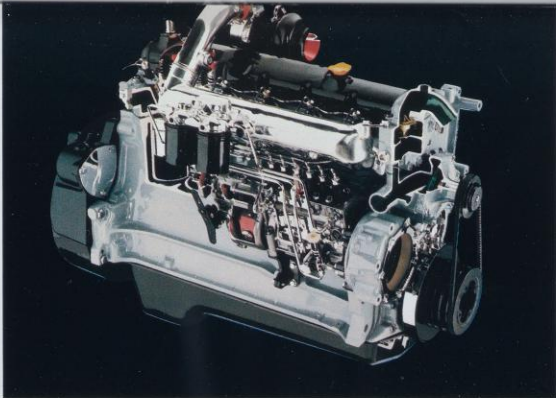
CAT 3406B; DDA Silver 92s; plus Cummins "Big Cam IV" and L-10 turbo with "Optimized Aftercooling" efficiency.

Gasoline or LP/Gas. You can also select from a complete line of tough, efficient engines specifically designed for medium truck applications. V-8 engines that have proven themselves in a wide range of rough jobs. Ford also offers a selection of efficient factory-installed LP/Gas versions of these engines.

Ford Turbo Diesel

Over 1.5 million miles in test and fleet usage stand behind the new Ford Turbo Diesel 165 hp heavy-duty mid-range diesel engine. Ford-designed and built, the Turbo Diesel adds a new chapter in Ford's long and successful history of engineering and manufacturing diesel-powered engines. The Ford Turbo Diesel is standard in the new CARGO, with expansion to other Ford truck models planned later.

The high-torque reserve developed by the Ford Turbo guarantees low-speed pulling power. This means easier hill climbing with fewer gear changes, reduced engine wear, and less driver strain.



The Garret turbocharger and Bosch high pressure direct fuel injection system have been designed and tailored specifically for the Ford Turbo — providing efficient combustion, precise fuel delivery at all engine speeds, fuel economy and proven performance.

Ford Turbo is totally rebuildable, a plus in high-mileage applications. And its basic in-line configuration requires fewer parts and allows easy component access for servicing.



Now More Than Ever Ford Means Business in Big Trucks



FTD-2419 Litho in U.S.A. 8/85

TRUCK OPERATIONS

