



CITROËN C3 PICASSO





BEAUTIFULLY USEFUL. IT'S GREAT WHEN $2+2=5$, WHEN A BOX IS FULL OF CURVES, WHEN CLEVER IS ALSO PROPER FUN... AND THAT'S EXACTLY WHAT THE NEW CITROËN C3 PICASSO IS ALL ABOUT.

USING OUR UNIQUE SPACEBOX DESIGN, IT MIXES MPV SPACE WITH SUV PRESENCE, PLENTY OF ROOM WITH CITY-FRIENDLY DIMENSIONS, QUALITY AND COMFORT WITH FLAIR AND CHARISMA. YOU DON'T NEED AN EXCUSE TO FALL IN LOVE WITH THE NEW CITROËN C3 PICASSO – YOU'VE GOT THE RATIONAL AND EMOTIONAL WRAPPED UP IN ONE SMALL PACKAGE. IT'S GREAT WHEN USEFUL IS BEAUTIFUL!

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CITROËN
C3 PICASSO
INTRODUCING...

CITROËN
C3 PICASSO
OUTSIDE IN

CREATIVITY CUBED. PEOPLE TALK ABOUT 'THINKING OUTSIDE THE BOX' BUT WE'VE TAKEN THE BOX AND ADDED A NEW DIMENSION.

FROM THE SEAMLESS CURVES OF ITS HEADLIGHTS, BONNET AND HUGE SWEEPING SCREEN, TO THE BOLD CHUNKY FLANKS AND SHEER, ULTRA PRACTICAL TAILGATE, THE NEW CITROËN C3 PICASSO IS PACKED WITH ORIGINAL IDEAS: IT DOESN'T JUST LOOK INGENUOUS, IT IS. INTERIOR SPACE IS EXCEPTIONAL AND UNCLUTTERED, WHILE THOSE STYLISH DEEP WINDOWS FLOOD EVERY INCH WITH NATURAL LIGHT. THIS IS A BRILLIANT PLACE TO TRAVEL WITH A SERIOUSLY PRACTICAL STREAK.





CITROËN
C3 PICASSO
THE INTERIOR

LIFE IN WIDESCREEN. THERE'S NO SUCH THING AS TOO MUCH WHEN IT COMES TO VISIBILITY ON THE MOVE. WITH ITS STUNNING PANORAMIC WINDSCREEN THAT CURVES ROUND INTO PERFECTLY INTEGRATED QUARTERLIGHTS, THE NEW CITROËN C3 PICASSO OFFERS YOU A BROADER VIEW.

LIFE IN WIDESCREEN IS ALSO ABOUT LETTING MAXIMUM LIGHT IN, WHICH IS WHERE THE SUPER-SIZE SUNROOF, OPTIONAL ON VTR+ AND EXCLUSIVE MODELS, COMES INTO ITS OWN. FLOWING SMOOTHLY ON WHERE THE WINDSCREEN STOPS, IT GIVES THE WHOLE CABIN AN AIRY OPEN FEEL AND CONTRIBUTES TO AN AMAZING CITROËN C3 PICASSO FACT: THIS COMPACT CAR HAS NO LESS THAN 4.52M² OF GLAZING!



› THE PLACE TO BE

Meanwhile, the interior is shaped and detailed to delight everyone who travels in it. There's generous space for five and front seats have carefully shaped bolsters and high backs to locate you perfectly - they even have raised bases to create extra foot room for rear passengers. The tactile and clearly laid out dashboard places the instrument console high up in the centre for maximum legibility, and there are two really useful storage areas immediately underneath on either side, perfectly placed for driver and front passenger.



LIFE-SHAPED SPACE. NO TWO DAYS ARE THE SAME. NO TWO JOURNEYS ARE THE SAME. THE CITROËN C3 PICASSO UNDERSTANDS PERFECTLY AND ACCOMMODATES YOUR LIFE, WHATEVER SHAPE THAT TAKES.



› PERFECT FIT WITH
SPACEBOX STORAGE SYSTEM

With the back seats in their rearmost position, you get 385 litres of luggage space and 500 litres with the seats forward and the parcel shelf in place. With the rear seats folded, that space rockets to an impressive 1506 litres, and the removable, adjustable boot floor can be positioned to make this load area perfectly flat and effortless to pack – especially as there's no tailgate lip to get in the way.



› TAKE A SEAT...

The seemingly endless flexibility is partly thanks to clever, versatile seats. Fold the front passenger seatback flat and you can accommodate long loads of up to 2.41 metres - we did say long - while the rear seat splits 60/40 and can be folded easily with one hand. Oh, and you can tilt rear seat backs by 23 or 28 degrees and both sections slide 15cm independently.

> FROM SIMPLE STORAGE TO WINTER SPORTS

The 3 litre space that's easy to access under the front passenger seat, and of course handy stowage in the door panels are just the start. With the Spacebox+ Storage System on Exclusive models, you'll find yet more room under the rear foot wells that's perfect for kids stuff, aircraft style tables on the rear of the front seats and the rear bench also features a ski hatch for really long loads.



> PERFECT SCENTS

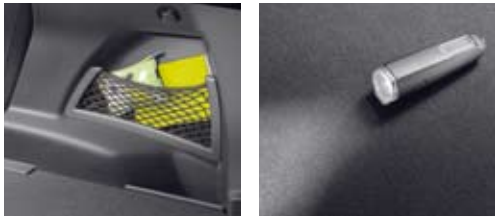
Styled to attach seamlessly onto the dashboard vents, a range of scented air fresheners bring you a variety of different fragrances to choose from – it's a real home from home detail and a little luxury.

PURE ESSENCE OF INNOVATION. THE BEST ORIGINAL IDEAS FEEL INSTANTLY NATURAL AND INTUITIVE, LIKE THE NEW CITROËN C3 PICASSO. FROM THE DRIVING SEAT, EVERYTHING IMPORTANT IS AT YOUR FINGERTIPS, FROM THE IDEALLY PLACED GEAR LEVER TO ALL ESSENTIAL CONTROLS AND EQUIPMENT.

➤ YOU ARE HERE!

The optional MyWay colour satellite navigation system on Exclusive models, at the top of the centre console, has a 7" 16/9 screen, and its SD card integrated European mapping brings you live traffic information, voice guidance and graphics in 2D or aerial perspective. It also features a Bluetooth® system. You'll find the optional USB box on VTR+ and Exclusive models for complete connectivity. Cutting edge entertainment, navigation and communication are all in the mix.





› EVERY LITTLE TOUCH

On Exclusive models, everywhere you glance there are inspired details and features. Take the aircraft style tables on the back of the front seats; easy to use and instantly retractable, they have their own reading lights. There's even a handy boot retention net and a torch for nocturnal outings that recharges itself when replaced in the boot. Talking of the boot, all models feature a height adjustable load floor for maximum flexibility, not to mention under floor stowage compartments. Citroën C3 Picasso is 100% undiluted innovation – just add people!

› IN THE ZONE

Bristling with useful, safe and enjoyable technology, the Citroën C3 Picasso is a great place to be, for 5 minutes or 500 miles, especially with its automatic digital air conditioning with dual-zone temperature setting standard on Exclusive and optional on VTR+ models so that front passengers get their own adjustment controls.



TREAD SOFTLY, IN STYLE. IT MIGHT BE GOOD FUN TO THE CORE, BUT THE NEW CITROËN C3 PICASSO GETS SERIOUS WHEN IT COMES TO REDUCING ENVIRONMENTAL IMPACT. EVERYWHERE YOU LOOK, THERE IS TECHNOLOGY DEDICATED TO BEING EFFICIENT AND ECONOMICAL.

THE FACT THAT THE ENGINE WITH DIESEL PARTICULATE FILTER SYSTEM HAS CITROËN'S AIRDREAM SIGNATURE SPEAKS VOLUMES AND DEMONSTRATES THE LATEST CITROËN GREEN THINKING. BUT WHETHER YOU CHOOSE DIESEL OR PETROL POWER, YOU'LL BE DRIVING A CAR THAT KNOWS HOW TO PUT ITS ENERGY TO GOOD USE.

> NEXT GENERATION PETROL

Two advanced 16V petrol engines, the 1.4 litre 95hp VTi and the 1.6 litre 120hp VTi, prove that you can enjoy petrol performance and refinement, while producing lower emissions and excellent economy. Clever valve technology and direct injection help to strike the ideal balance.

> DREAM DIESELS

The Citroën C3 Picasso has a choice of two ultra-efficient diesel engines. Both are 1.6 litre 16V units with a 5-speed manual gearbox. One produces 90hp and the other 110hp and each uses high pressure common rail injection and a turbo to deliver smooth, punchy performance whenever you need it. With the 110hp version, the turbo can produce 'overboost' for a quick surge of extra power – for safe overtaking or avoiding trouble. The 110hp version features the Diesel Particulate Filter System for the cleanest possible exhaust gases, making it worthy of the no compromise Airdream signature. Both are amazingly economical, around town or around the country! The 90hp VTR+ and Exclusive versions produce an amazing 125g/km of CO₂ emissions.

> ROLL WITH IT

There's nothing ordinary about the Citroën C3 Picasso. Even the tyres fitted as standard on all 15" and 16" wheels are the latest Energy Saver® designs from Michelin. By having incredibly low rolling resistance as you drive, with 16" wheels the fuel consumption is reduced by an extraordinary 4%.



THE STRONG ROOM. BRIGHT, ORIGINAL, INSPIRING, SAFE. AS MUCH AS ANYTHING, THE CITROËN C3 PICASSO IS AN EXTREMELY WELL PROTECTED PLACE TO TRAVEL.

ENERGY ABSORBING SIDE PROTECTION BEAMS ARE JOINED BY UP TO 6 AIRBAGS: 2 FOR DRIVER AND FRONT PASSENGER STANDARD ON ALL MODELS, 2 FRONT LATERAL AND 2 CURTAIN AIRBAGS STANDARD ON VTR+ AND EXCLUSIVE MODELS AND 2 CURTAIN AIRBAGS OPTIONAL AS PART OF THE SAFETY PACK ON VT MODELS. ACTIVE SAFETY IS ALSO ASSURED THANKS TO SURE-FOOTED ROAD MANNERS IN EVERY SITUATION AND POWERFUL BRAKES, NOT TO MENTION A WHOLE ARMOURY OF SOPHISTICATED ELECTRONIC DRIVING AIDS TO HELP YOU.

› SPEED AND LIGHT

Standard on VTR+ and Exclusive models and optional as part of the Safety Pack, for effortless control you can set a safe cruising speed that the car will maintain – limited until you decide otherwise. As the light dims, the super-efficient headlights illuminate automatically – it's another sound safety feature standard on Exclusive and optional as part of the Automatic Pack on VTR+ models that the Citroën C3 Picasso has covered.





› ELECTRONICS ON YOUR SIDE

The standard ABS and Electronic Brakeforce Distribution (EBD) combine with Emergency Braking Assistance (EBA) and automatic hazard warning light activation to bring you a formidable safety package in an emergency. Additionally, the Electronic Stability Programme (ESP) standard on the 1.6HDi 110hp and optional on all other Exclusive and VTR+ models senses any loss of grip or stability and automatically corrects your trajectory whilst using traction control to limit skidding.

› REAR PARKING SENSORS

Parking becomes stress-free with the new Citroën C3 Picasso's reverse parking sensors on Exclusive models. An audible signal warns you about obstacles giving you added peace of mind.



› I SAW THAT!

For parents, there's a really handy child surveillance mirror standard on VTR+ and Exclusive models for keeping an eye on the riot squad in the back – no need for twisting and craning round. There's also an audible and light warning that alerts you if anyone isn't belted up.

CITROËN
C3 PICASSO
RANGE OVERVIEW



THREE KINDS OF UNIQUE. THE CITROËN C3 PICASSO RAISES A LOT OF QUESTIONS.

HOW MANY FRESH IDEAS CAN YOU SQUEEZE INTO ONE COMPACT CAR? HOW COME PRACTICAL AND FUN FIT TOGETHER SO PERFECTLY? IS IT AN MPV OR AN SUV OR SOMETHING REFRESHINGLY NEW? AND WHICH ONE IS RIGHT FOR YOU? THE RANGE BRINGS ITS OWN KIND OF DIVERSITY, IN THREE DISTINCT TRIM LEVELS, EACH DESIGNED TO INSPIRE AND TO MEET REAL LIFE NEEDS.

VT: NEW TEMPTATION.

SPOT ON STANDARD EQUIPMENT THAT PERFECTLY COMPLEMENTS THE CITROËN C3 PICASSO'S STRONG PERSONALITY, UNIQUE SPACEBOX LAYOUT AND TEMPTINGLY BRILLIANT VALUE – IN A NUTSHELL, THAT'S WHAT 'VT' MEANS.

› CITROËN C3 PICASSO VT SPECIFICATION INCLUDES:

- ABS with Electronic Brakeforce Distribution (EBD) and Emergency Braking Assistance (EBA)
- Driver's and front passenger's airbag
- Variable power assisted steering
- High-frequency remote control central locking with deadlocks
- RDS stereo radio/MP3 compatible CD player with steering mounted controls, auxiliary socket and six speakers
- **Spacebox Storage System** - two position adjustable boot space 385/500 litres and rear split/fold flat and sliding seats 2/3 - 1/3
- Halogen headlamps
- Panoramic windscreen
- Electrically adjustable door mirrors
- Front electric windows with 'one-touch' operation (driver's side) and anti-pinch
- 15" steel wheels with 'Inca' wheel covers (set of four)
- 12 volt socket
- Scented air freshener
- Multi-function on-board trip computer
- Height and reach adjustable steering wheel
- Height-adjustable driver's seat



	CO ₂ EMISSIONS (G/KM)
PETROL ENGINE AVAILABILITY	
1.4 16V VTi 95hp	159
DIESEL ENGINE AVAILABILITY	
1.6HDi 16V 90hp	128

CITROËN C3 PICASSO VTR+

VTR+: THE NUCLEUS.

THIS IS THE VERY HEART OF THE RANGE – THE CENTRE PIECE - WITH ADDITIONAL STYLE, COMFORT AND SAFETY TECHNOLOGY. CITROËN C3 PICASSO VTR+ OR TO SUM IT UP: GENIUS+.

> CITROËN C3 PICASSO **VTR+** SPECIFICATION IN ADDITION TO VT INCLUDES:

- Air conditioning
- **Safety Pack** - curtain airbags and cruise control with speed limiter
- 16" 'Blade' alloy wheels (set of four)
- Front lateral airbags
- Front fog lights
- Child surveillance mirror
- Three retractable rear head restraints
- Shiny black exterior details on door mirrors and bumpers



	CO ₂ EMISSIONS (G/KM)
PETROL ENGINE AVAILABILITY	
1.4 16V VTi 95hp	157
1.6 16V VTi 120hp	159
DIESEL ENGINE AVAILABILITY	
1.6HDi 16V 90hp	125

EXCLUSIVE: AND AND AND!

BURSTING WITH LUXURY TOUCHES, TECHNOLOGY AND STYLISH FLOURISHES, THE CITROËN C3 PICASSO EXCLUSIVE BRINGS YOU THE ULTIMATE STANDARD SPECIFICATION, FROM INDIVIDUAL TEMPERATURE ZONES TO WIPERS THAT KNOW WHEN ITS RAINING AND THE TACTILE TREAT OF A LEATHER STEERING WHEEL.

> CITROËN C3 PICASSO **EXCLUSIVE** SPECIFICATION IN ADDITION TO VTR+ INCLUDES:

- **Automatic Pack** - digital air conditioning with dual-zone temperature setting, leather steering wheel with decor inserts, shiny black centre console, automatic rain-sensitive windscreen wipers and automatic illumination of headlamps
- **Spacebox+ Storage System** - Spacebox Storage System and folding front passenger seat, ski flap, aircraft style tables on rear of front seats, rear passengers' underfloor compartments, rear window sunblinds, boot net and rechargeable torch in boot
- Rear parking sensors
- Rear electric windows
- Roof bars
- Electrically heated and folding door mirrors
- Rear dark tinted windows



		CO ₂ EMISSIONS (G/KM)
PETROL ENGINE AVAILABILITY		
	1.4 16V VTi 95hp	157
	1.6 16V VTi 120hp	159
DIESEL ENGINE AVAILABILITY		
	1.6HDi 16V 90hp	125
	1.6HDi 16V 110hp DPFS ¹	130

¹Diesel Particulate Filter System

OPTIONS ARE ABOUT FREEDOM OF CHOICE. FREEDOM IS ABOUT GOING WHERE YOU WANT AND DOING AS YOU PLEASE. THE CITROËN C3 PICASSO OPTIONS INVITE YOU TO DO SO IN STYLE, SAFETY AND COMFORT.

› AUTOMATIC PACK

The Automatic Pack gives you real comfort and convenience with its automatic air conditioning, a leather steering wheel, shiny black centre console, automatic illumination of headlamps and automatic rain-sensitive windscreen wipers so that when weather conditions change, Citroën C3 Picasso looks after you.



› BLACK PACK

Add even more style to your Citroën C3 Picasso with the Black Pack. With black painted diamond-tipped 17" alloy wheels and black painted bumper inserts, black is the new black.



› MYWAY SATELLITE NAVIGATION SYSTEM

The MyWay colour satellite navigation system includes Bluetooth® and live traffic information for maximum convenience. It also features a 7" 16/9 screen, and its SD card integrated European mapping brings you voice guidance and graphics in 2D or aerial perspective.



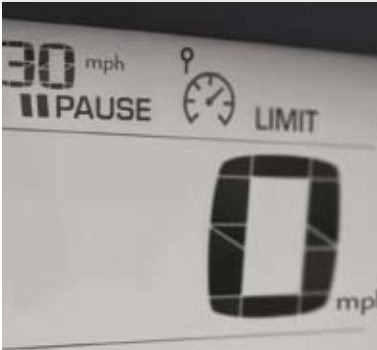
> PANORAMIC SUNROOF

The perfect accompaniment to the panoramic windscreen, this panoramic sunroof will immerse your senses in a whole new driving experience.



> SAFETY PACK

For extra safety and comfort, the Safety Pack offers curtain airbags and cruise control with a speed limiter.



	VT	VTR+	EXCLUSIVE	
OPTION SUMMARY				
Safety Pack - curtain airbags and cruise control with speed limiter Electronic Stability Programme (ESP) Panoramic sunroof Panoramic sunroof and ESP Air conditioning	○	● ○	● ○ ¹ ○ ² ○ ³	<ul style="list-style-type: none"> ● Standard equipment ○ Optional factory fitted equipment <p>¹ Standard on 1.6HDI 16V 110hp, optional on all other models.</p> <p>² 1.6HDI 16V 110hp model only.</p> <p>³ ESP standard on 1.6HDI 16V 110hp model.</p>
Automatic Pack - digital air conditioning with dual-zone temperature setting, leather steering wheel with decor inserts, shiny black centre console, automatic rain-sensitive windscreen wipers and automatic illumination of headlamps USB Box Part leather, part Alcantara®, part 'Reps' cloth	○	● ○	● ○ ○ ⁴	<p>⁴ Spacebox+ Storage System and optional part Mistral leather, part Alcantara®, part 'Reps' cloth are not compatible.</p>
MyWay - colour satellite navigation, live traffic information, European mapping and Bluetooth® system Black Pack - black painted diamond-tipped 17" alloy wheels and black painted bumper inserts Servicing Pack - 3 year/35,000 mile scheduled servicing contract Metallic/Pearlescent paint	○ ⁶ ○	○ ⁶ ○	○ ○ ○ ⁵ ○ ⁶ ○	<p>⁵ Mobile phone compatibility can vary by phone manufacturer. Please consult your Dealer for further compatibility information.</p> <p>⁶ See your Dealer for details.</p>

CITROËN
C3 PICASSO
COLOUR, TRIM &
WHEEL OPTIONS

NOW IT'S TIME TO CHOOSE THE PERFECT COLOUR AND ALLOYS TO SUIT YOU AND COMPLEMENT THE DYNAMIC STYLING OF THE NEW CITROËN C3 PICASSO. THEN GIVE SOME SERIOUS THOUGHT TO YOUR INTERIOR.



Polar White



Obsidian Black (pearlescent)



Cherry Red (pearlescent)



Belle Ile Blue (metallic)



Arctic Steel (metallic)



Thorium Grey (metallic)



Mativoire Beige (metallic)



Bitter Lemon (metallic)



Standard on VT models

Mistral 'Jill' woven cloth



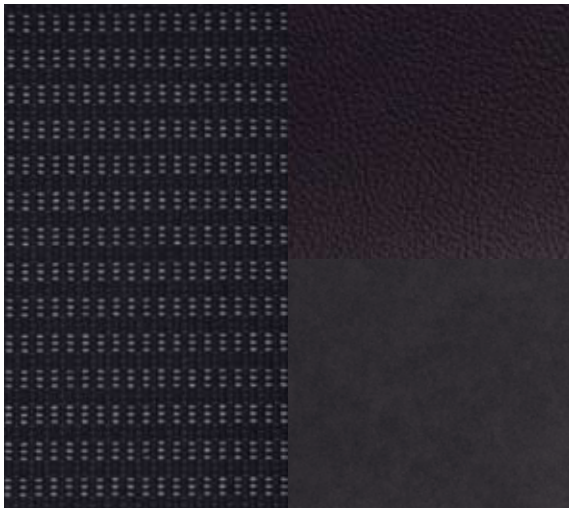
Standard on VTR+ models

Mistral 'Maxi Taylor' woven cloth



Standard on Exclusive models

Mistral 'Brise' woven cloth and velour



Optional trim on Exclusive models

Part Mistral leather, part Alcantara®, part 'Reps' cloth¹

15" 'INCA' WHEEL COVERS Set of four Tyres: 195/60 R15		
VT	VTR+	EXCLUSIVE
•		

16" 'BLADE' ALLOY WHEELS Set of four Tyres: 195/55 R16		
VT	VTR+	EXCLUSIVE
	•	•

17" 'CLOVER' ALLOY WHEELS Set of four Tyres: 205/45 R17		
VT	VTR+	EXCLUSIVE
		◦ ²



- Standard equipment
- Optional factory fitted equipment

¹ Spacebox+ Storage System and optional part leather upholstery are not compatible.

² Available only as part of optional Black Pack.

CITROËN C3 PICASSO

EQUIPMENT SPECIFICATION

	VT	VTR+	EXCLUSIVE
SAFETY & SECURITY			
ABS with Electronic Brakeforce Distribution (EBD) and Emergency Braking Assistance (EBA)	●	●	●
Electronic Stability Programme (ESP)		○	● ¹
Driver's and front passenger's airbag	●	●	●
Front lateral airbags		●	●
Seat belt pre-tensioners with force-limiters	●	●	●
Front seat belt with dual pre-tensioners with force-limiters		●	●
Five 3-point inertia reel seat belts	●	●	●
Warning lights and audible warning system for all 'unfastened' seatbelts		●	●
Automatic activation of hazard warning lights (in case of rapid deceleration or impact)	●	●	●
High-frequency remote control central locking with deadlocks	●	●	●
Child lock indicator	●	●	●
Automatic door and boot locking (when car in motion)	●	●	●
Outer rear Isofix child seat anchorage points	●	●	●
Safety Pack - curtain airbags and cruise control with speed limiter	○	●	●
Child surveillance mirror		●	●
STYLE			
EXTERIOR			
15" steel wheels with 'Inca' wheel covers (set of four)	●		
16" 'Blade' alloy wheels (set of four)		●	●
Body colour bumpers	●	●	●
Black upper bumper inserts, rear number plate moulding and door mirrors	●		
Shiny black upper bumper inserts		●	○ ²
Chrome lower bumper inserts		●	●
Black side rubbing strips and door handles	●	●	
Body colour rear number plate moulding with chrome insert		●	●
Body colour door mirrors with shiny black surrounds		●	●
Shiny black door handles with chrome inserts			●
Black side rubbing strips with chrome inserts			●
Rear dark tinted windows			●
INTERIOR			
Aluminium effect vents and gear surround	●		
Chrome effect vents and gear surround		●	●
'Zamac' finish gear knob			●
Chrome door panel inserts			●

● Standard equipment

○ Optional factory fitted equipment

¹ Standard on 1.6HDi 16V 110hp, optional on all other models.

² Available as part of optional Black Pack.

³ Spacebox+ Storage System and optional leather trim not compatible.

⁴ Not compatible with optional MyWay colour satellite navigation.

	VT	VTR+	EXCLUSIVE
LIGHTING & VISIBILITY			
Halogen headlamps	●	●	●
Panoramic windscreen	●	●	●
Electrically adjustable door mirrors	●	●	●
Electrically heated and folding door mirrors			●
Kerb side lights under the door mirrors			●
Front fog lights		●	●
Front reading lights		●	●
COMFORT & CONVENIENCE			
Variable power assisted steering	●	●	●
Height and reach adjustable steering wheel	●	●	●
Scented air freshener	●	●	●
12 volt socket	●	●	●
Air recirculation and pollen filter	●	●	●
Front electric windows with 'one-touch' operation (driver's side) and anti-pinch	●	●	
Front electric windows with 'one-touch' operation and anti-pinch			●
Rear electric windows			●
Air conditioning	○	●	
Automatic Pack - digital air conditioning with dual-zone temperature setting, particulate filter, leather steering wheel with decor inserts, shiny black centre console, automatic rain-sensitive windscreen wipers and automatic illumination of headlamps		○	●
Cigarette lighter			●
Rear parking sensors			●
DRIVER INFORMATION			
Multi-function on-board trip computer (current fuel consumption, average fuel consumption, distance covered, average speed and range on remaining fuel)	●	●	●
Digital speedometer and rev counter	●	●	●
Exterior temperature display	●	●	●
Audible lights-on and key-in-ignition warning	●	●	●
'Black panel' night-time instrument lighting	●	●	●
Maintenance indicator	●	●	●
Oil level indicator	●	●	●
Lockable fuel cap	●	●	●
Space saver steel spare wheel	●	●	●

	VT	VTR+	EXCLUSIVE
SEATING			
Height-adjustable driver's seat	•	•	•
Height-adjustable head restraints	•	•	•
Two retractable rear head restraints	•		
Three retractable rear head restraints		•	•
Driver's armrest			•
STORAGE			
Spacebox Storage System - two position adjustable boot space 385/500 litres and rear split/fold flat sliding seats 2/3-1/3	•	•	•
Spacebox+ Storage System - Spacebox Storage System and folding front passenger seat, ski flap, aircraft style tables on rear of front seats, rear passengers' underfloor compartments, rear window sunblinds, boot net and rechargeable torch in boot			• ²
Driver's and front passenger's dashboard open storage compartment	•	•	•
Central dashboard lidded storage compartment	•	•	• ⁴
Drawer under front passenger's seat	•	•	•
Rear parcel shelf	•	•	•
Roof bars			•
IN-CAR ENTERTAINMENT			
RDS stereo radio/MP3 compatible CD player with steering mounted controls and auxiliary socket	•	•	•
Six speakers	•	•	•



CITROËN C3 PICASSO

TECHNICAL SPECIFICATION



60.1mpg

on 1.6HDi 16V 90hp
models with Energy Saver Tyres®



125g/km CO₂

on 1.6HDi 16V 90hp
models with Energy Saver Tyres®

	PETROL MODELS		
	1.4 16V VTi 95hp VT	1.4 16V VTi 95hp VTR+ & Exclusive	1.6 VTi 16V 120hp
ENGINE			
Capacity (cc)	1397	1397	1598
Cylinders	4 in line	4 in line	4 in line
Max power DIN (hp/rpm)	95/6000	95/6000	120/5660
Max torque DIN (lb.ft./rpm)	99/4000	99/4000	119/4250
Fuel system	Multi-point electronic fuel injection	Multi-point electronic fuel injection	Multi-point electronic fuel injection
TRANSMISSION			
Five speed manual	•	•	•
Clutch type	Dry single plate	Dry single plate	Dry single plate
(All figures driver alone) PERFORMANCE			
Max speed (mph)	111	111	117
0-62mph (secs)	12.2	12.2	10.9
Standing 1000m (secs)	34.1	34.1	32.9
(Official Government test fuel consumption figures) ECONOMY Litres/100km (mpg)			
Urban cycle	9.2 (30.7)	9.1 (31.0)	9.4 (30.1)
Extra urban	5.6 (50.4)	5.5 (51.4)	5.5 (51.4)
Combined	6.9 (40.9)	6.8 (41.5)	6.9 (40.9)
CO₂ EMISSIONS (g/km)	159	157	159
Please note: the maximum plated weights must not be exceeded WEIGHTS (kg)			
Kerb weight	1334	1334	1365
Max laden weight	1742	1742	1753
Max towing weight braked/unbraked	1100/650	1100/650	1100/675
Max roof rack load	60	60	60
BRAKES	Front ventilated discs, rear discs. ABS with EBD and EBA.		
STEERING	Variable power assisted steering		
Number of turns lock to lock	2.9		
Turning circle between kerbs (m)	10.6		
SUSPENSION	Pseudo MacPherson strut front with deformable beam rear		
FUEL TANK CAPACITY Litres (gallons)	50 (11)		
EXTERIOR DIMENSIONS (mm)			
Length	4078		
Width	1730		
Height	1624*		
Wheelbase	2540		
BOOT VOLUMES & DIMENSIONS			
Seats up - below parcel shelf min/max (litres)	385/500		
Rear seats down - up to roof min/max (litres)	1506		
Depth below parcel shelf (mm)	630		

† Diesel Particulate Filter System

* 1669mm Exclusive models

DIESEL MODELS

1.6HDi 16V 90hp VT	1.6HDi 16V 90hp VTR+ & Exclusive	1.6HDi 16V 110hp DPFS†
1560	1560	1560
4 in line	4 in line	4 in line
90/4000	90/4000	109/4000
161/1750	161/1750	177/1750
High pressure direct diesel injection	High pressure direct diesel injection	High pressure direct diesel injection
•	•	•
Dry single plate	Dry single plate	Dry single plate
108	108	114
13.4	13.4	11.2
35.3	35.3	33.0
6.1 (46.3)	6.0 (47.1)	6.4 (44.1)
4.1 (68.9)	4.0 (70.6)	4.1 (68.9)
4.8 (58.9)	4.7 (60.1)	4.9 (57.6)
128	125	130
1364	1364	1408
1771	1771	1795
1200/675	1200/675	1200/675
60	60	60
Front ventilated discs, rear discs. ABS with EBD and EBA.		
Variable power assisted steering		
2.9		
10.6		
Pseudo MacPherson strut front with deformable beam rear		
50 (11)		
4078		
1730		
1624*		
2540		
385/500		
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630		



MAKING THE TECHNICAL PERSONAL. ACCESSORIES ARE ALL ABOUT ADDING YOUR PERSONALITY TO THE MIX, WHETHER THAT MEANS CHILD SAFETY FEATURES, ENTERTAINMENT OR COMMUNICATION TECHNOLOGY. THE END RESULT WILL BE A CAR THAT FAITHFULLY REFLECTS YOUR NEEDS.

Visit www.accessories.citroen.co.uk to view the full range of new Citroën C3 Picasso accessories.

› MUDFLAPS

Contoured front and rear mudflaps are designed to maintain the beauty of the Citroën C3 Picasso by offering great protection and made-to-measure good looks.



› ALLOY WHEELS

Enhance the look of the Citroën C3 Picasso further with these 16" 'Suzuka' alloy wheels.





➤ **ROOF BARS, ROOF BOXES, SKI & SNOWBOARD CARRIERS AND BICYCLE CARRIERS**

Citroën traversing roofbars (A & B) are designed to match the contours of your Citroën C3 Picasso and can be used with Citroën bicycle carriers, ski/snowboard carriers and roof boxes for quick and easy transport and storage solutions.

Citroën roof boxes (C) are available in 280, 340, 370 or 430 litre capacities.

Citroën bicycle carriers (D) are a secure and hassle-free way of transporting your bike. Please contact your local Dealer for information about additional fixings that may be required.



➤ **1. OPTIMAT CARPET SET**

With a made-to-measure design that makes them easy to fit and maintain, Citroën mats work in harmony with the interior lines of your Citroën C3 Picasso.

➤ **2. MINI BAR - COOL BOX**

Keeps your drinks cool on the move in the Citroën C3 Picasso.

➤ **3. BLUETOOTH® WIRELESS HANDS-FREE CAR KIT**

Choose a hands-free car kit that integrates seamlessly into the Citroën C3 Picasso for real audio quality and make calls in complete safety.

➤ **4. TOWBARS**

Citroën towbars have been developed to ensure the highest standards of safety and strength. Conventional and fixed swan neck towbars are available along with demountable towballs.

CITROËN ENVIRONMENTAL COMMITMENT



› INTRODUCING A MORE ECOLOGICAL CAR

The Citroën C-Cactus concept, a car designed on ecological principles. It includes a significant proportion of recycled or recyclable materials and, like the plant it is named after, it is low on liquid consumption. At the same time, Citroën C-Cactus is designed to be no more expensive than a mid-range family car. This can be attributed to the use of new materials and to a rational design process using a smaller number of parts. Citroën C-Cactus is an essential vehicle reflecting a new vision of the car, many of its thoughts and themes will appear in modern Citroën vehicles to come.

› AIRDREAM - A BENCHMARK

When it comes to the environment we wanted to show our genuine commitment as well as our profound expertise, so we have devised a benchmarking scheme with the signature 'Airdream' reserved exclusively for the cleanest vehicles in our range. To qualify for the Airdream signature, vehicles must meet three standards: 1. a) Stop & Start b) CO₂ emissions of 120g/km or less c) fitted with DPFS with CO₂ below 158g/km. 2. Manufacturing quality of ISO14001. 3. 95% of recoverable materials.

GREEN EFFICIENCY. CITROËN HAS BEEN PIONEERING CLEANER, MORE FUELEFFICIENT MOTORING, SUCH AS THE COMMON RAIL HDi ENGINES NOW FITTED IN ALL NEW CITROËN DIESELS, LONG BEFORE ALL THE HYPE...

CITROËN HAS ALWAYS BEEN AT THE FOREFRONT OF GREENER TECHNOLOGY AND THE CITROËN C3 PICASSO IS NO EXCEPTION. TODAY, WE HAVE ONE OF THE UK'S WIDEST RANGES OF LOW EMISSION VEHICLES – THREE OF WHICH ARE IN THE TOP FOUR FOR LOW CO₂ AND FUELEFFICIENCY. WE ALSO PRODUCE THE UK'S MOST ECONOMICAL LIGHT COMMERCIAL VEHICLE, THE CITROËN NEMO VAN.

On the technology side, we've been equipping more of our vehicles with more environmentally friendly breakthroughs, such as our Electronic Gearbox System (EGS), which boasts impressively greener credentials, with less pollution and up to

5% more economy than a conventional manual gearbox system. In addition, Citroën has expanded the use of the exceptionally efficient, self-regenerating Diesel Particulate Filter System (DPFS) in our models.

Cleaner, greener driving without taking away from the drive – that's what you can continue to expect from the Citroën C3 Picasso.



All Citroën vehicles are designed to be 85% recyclable.

Citroën was a double winner at the 2008 WhatCar? Green Awards. The Citroën C5 1.6HDi VTR+ saloon won Best Family Car and Citroën Grand C4 Picasso 1.6HDi SX won Best MPV.



› ESSENTIAL CARE. CITROËNS ARE RENOWNED FOR THEIR RELIABILITY – AND THE CITROËN C3 PICASSO IS NO EXCEPTION.

WITH THE ADDED REASSURANCE OF A WARRANTY, ROUTINE SERVICING AND MAINTENANCE, AS WELL AS 24-HOUR ROADSIDE ASSISTANCE, YOU ARE PROTECTED AT EVERY TURN.

CITROËN WARRANTY

Every new Citroën car has the benefit of a 3 year* warranty package, plus a 12 year anti-perforation** warranty and a 3 year paint warranty.

CITROËN ADVANTAGE

Enjoy your Citroën for years to come with Citroën Advantage. This extended warranty gives you long-term cover if you're planning to keep your new Citroën for more than three years, or anticipate your mileage to be more than 60,000 miles over this time.

To find out more, contact your Citroën Dealer or call the Customer Contact Centre on 0844 463 3500.

CITROËN ASSISTANCE

For all models except Citroën C6: In response to a free telephone call, Citroën Assistance brings rapid expert roadside assistance to you in an emergency. It comes free of charge for a full year and operates 24 hours a day in all parts of the UK and Europe. Services include nationwide recovery for both car and passengers, a home call service, replacement vehicle, hotel accommodation and vehicle storage if required. Please note, Citroën Assistance only applies to incidents covered by the new vehicle warranty, and excludes non-vehicle faults, such as running out of fuel, mis-fuelling, loss of keys, lock-ins, road traffic accidents and punctures/wheel changes. Citroën C6: Citroën Assistance covers all incidents and for a period of 3 years.

Full details are available on request from Citroën UK via cuk_contactcentre@citroen.com

CITROËN MAINTENANCE

From roadside assistance to replacing wear and tear parts or regular servicing, with Citroën Maintenance you have total peace of mind. For a one-off fee or low monthly payment, our experienced engineers will take care of your Citroën, whatever happens.

To find out more, contact your Citroën Dealer or Citroën Authorised Repairer.

* 2 years' unlimited warranty. No-fee customer option of 1 year's Dealer provided extended warranty, only on cars sourced from Citroën UK Limited. Note: dealer provided warranty is limited to 60,000 miles for cars.

** Against all internal to external perforation to bodywork or underbody.

DRIVE YOUR WAY. GET BEHIND THE WHEEL OF YOUR NEW CITROËN C3 PICASSO, WITH CITROËN'S RANGE OF FINANCE AND CAR INSURANCE PRODUCTS.

HERE YOU CAN FIND EVERYTHING YOU NEED FOR AN ENJOYABLE MOTORING EXPERIENCE. LET YOUR JOURNEY BEGIN...

CITROËN FINANCIAL SERVICES PURCHASE PLAN

Own your vehicle with this flexible package designed to fit your budget.

CITROËN FINANCIAL SERVICES ELECT 3

A new Citroën car every two or three years with monthly payments structured to suit your budget.

CITROËN FINANCIAL SERVICES PERSONAL LEASE

Enjoy the convenience of a new car without the stress and hassle of ownership.

➤ TO FIND OUT MORE ABOUT CITROËN PRODUCTS AND SERVICES, GO TO WWW.CITROEN.CO.UK OR CONTACT YOUR CITROËN DEALER.

... AND FOR BUSINESS USERS

CITROËN CONTRACT MOTORING HIRE PURCHASE

A tried and tested finance package that allows you to own your vehicle.

CITROËN CONTRACT MOTORING BUSINESS LEASE

An alternative to vehicle ownership that allows you to control your business cash flow and gain tax efficiencies.

CITROËN CONTRACT MOTORING LEASE PURCHASE

Own a vehicle with a finance solution that offers ultimate flexibility to complement your business cash flow.

CITROËN CONTRACT MOTORING CONTRACT HIRE

A non-ownership finance solution that keeps costs fixed and risks low.

➤ FOR MORE INFORMATION ON CITROËN FLEET AND BUSINESS SALES, PLEASE CALL CITROËN FLEET CONNECT ON 08457 940 940 OR LOOK US UP AT WWW.CITROEN.CO.UK/FLEET

CITROËN INSURANCE***

THE ONLY MOTOR INSURANCE DESIGNED SPECIFICALLY FOR CITROËN DRIVERS, WITH COVER DESIGNED AROUND YOUR PARTICULAR NEEDS.

CITROËN INSURANCE INSTANT COVER

To help you drive away your new car without delay, we offer Instant Cover insurance, providing you with 7 days comprehensive car insurance, for free!

CITROËN INSURANCE MOTOR INSURANCE

Simply put, Citroën Insurance offers real benefits, quality support and the usual high standards you can expect from a big name brand.

CALL US TODAY ON 0870 024 2725 AND DISCOVER MOTOR INSURANCE DESIGNED EXCLUSIVELY FOR CITROËN DRIVERS.

Lines open 8am - 8pm weekdays, 9am - 5pm Saturdays. Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Citroën Insurance is underwritten by UK Insurance Ltd. Conditions apply.

...AND EVEN MORE!

Whether you want protection against unforeseen circumstances that may affect your ability to make your monthly payment, or financial protection against a 'total loss' insurance claim, we will have a product to suit your needs. And you have the confidence of knowing it's all backed up by the brand you know and love, Citroën!

*** Citroën Insurance is arranged by Banque PSA Finance and underwritten by UK Insurance Limited. Conditions apply. Full details available on request. Credit subject to status and to over 18s only. A guarantee may be required. Written quotations available on request from Citroën Financial Services, Quadrant House, Princess Way, Redhill, Surrey RH1 1QA. Citroën Financial Services is a trading name of Banque PSA Finance. Telephone calls may be recorded or monitored for training or quality purposes.

› HIGH-PRESSURE DIRECT INJECTION DIESEL ENGINE

Our HDi diesel engines operate with the fuel under extremely high pressure, enabling microscopically precise injection control. With this level of management it's possible to inject at different times during the same engine stroke allowing total control over the combustion process. This has allowed our engineers to reduce carbon monoxide emissions by 40%, unburned hydrocarbons by 50% and engine particulates by 60%. Fuel consumption is 20% lower than a prechamber diesel engine, resulting in an equivalent reduction in CO₂ emissions and thanks to the torque available at low engine speed it could be argued that driveability is now better than in petrol engine cars.

› DIESEL PARTICULATE FILTER SYSTEM (DPFS)

Our unique DPFS collects exhaust particulates (soot) that would have been bound for the air around us and burns them off at 550 degrees C. This means that 'black smoke' is eliminated completely. And because the filter is constantly burning the particulates it is self-cleaning and requires no maintenance.

› ANTI-LOCK BRAKING SYSTEM (ABS)

Computer-controlled braking assistance designed to prevent the wheels from locking under extreme braking. This enables the car to continue being steered and therefore controlled during this braking incident. The new Citroën C3 Picasso's ABS system is further enhanced with EBA and EBD.

› ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD)

A conventional ABS system cannot account for any of the four wheels wanting to lock more quickly than the others (for example, two of the wheels may be on snow and two on tarmac). EBD reads the deceleration rate of each wheel individually and applies the ABS principles accordingly.

› EMERGENCY BRAKING ASSISTANCE (EBA)

As drivers we find it difficult to instinctively brake very hard, but this is often what is needed in those rare emergency situations. The EBA system recognises our 'attempt' to brake hard and in combination with the ABS and EBD systems instantly applies the maximum stopping power possible.

› ELECTRONIC STABILITY PROGRAMME (ESP)

This is computer-controlled traction assistance and is provided primarily through the braking systems. The ESP's control unit constantly compares where the driver intends going (through the position of the steering wheel) with where the vehicle is actually going and, if necessary, makes speed corrections to each wheel individually through braking or engine torque to keep the vehicle 'in line'.

› MYWAY COLOUR SATELLITE NAVIGATION

MyWay is completely integrated into the vehicle which avoids the risk of theft. The design has been created for ease of use and with steering wheel controls, navigating from your phone to the satellite navigation couldn't be any easier.

MyWay allows you to define routes, stops and places of interest with the added benefit of vocal instruction. MyWay also provides live traffic updates of any congestion spots or delays.

A GPS integrated aerial is built into the vehicle, to maximise the reception of satellite information; therefore permitting an accurate location of the car.

› ON-BOARD TRIP COMPUTER

Citroën C3 Picasso's multi-function on-board trip computer provides you with information at your fingertips. At the touch of a button you can view a range of data like fuel consumption, average speed and mileage possible at your current fuel level.

› RADIO DATA SYSTEM (RDS)

A traffic information on FM radio, allowing the station name and other information to be transmitted alongside audio information.

› VARIABLE POWER ASSISTED STEERING

A system that provides extra power assistance for a vehicle's steering at low speeds (such as turning a sharp corner) and less assistance during high-speed situations.

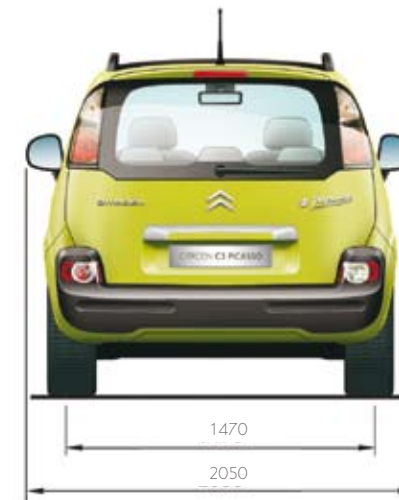
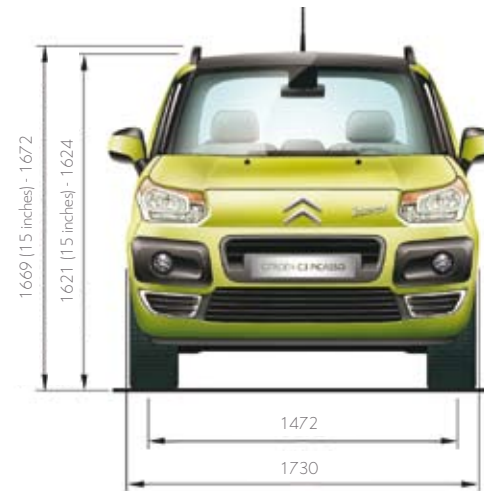
› FRONT SEAT BELT PRE-TENSIONERS

In the event of a crash, a pre-tensioner will tighten the seat belt almost instantaneously. This reduces the load on the occupant in a violent crash. Like airbags, pre-tensioners are triggered by sensors in the car's body, and use explosively expanding gas to drive a piston that retracts the belt. Seat belt pre-tensioners also lower the risk of 'submarining', which is when a passenger slides forward under a loosely worn seat belt.

› ISOFIX

A standardised and more simple method for installing child seats, each seat is 'clicked' into place via a three point system. On the new Citroën C3 Picasso, Isofix is installed on the outer rear seats.

CITROËN C3 PICASSO DIMENSIONS



All measurements are in millimetres.



This brochure is made from paper from a sustainable and well-managed forest. Citroën support responsible use of forest resources.

Please don't throw me away, give me to a friend or recycle me.

NOTE: Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press March 2009. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your Dealer. For full details of Citroën Care for Car and Driver, please see the full manufacturer's price list. The Citroën Website contains full information on all Citroën products and offers available in the UK, together with details of our environmental and recycling policies. The site address is: www.citroen.co.uk You can contact Citroën directly via cuk_contactcentre@citroen.com

CITROËN prefers **TOTAL**

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www.citroen.co.uk

CRÉATIVE TECHNOLOGIE

