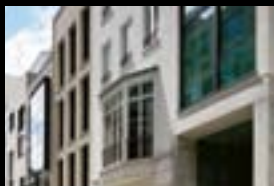


OPEL INSIGNIA





CONNECTED TO WHAT COUNTS.

To drive the Opel Insignia is to know what defines an exceptional car. A revolutionary interface system transforms the way you and the car interact. Touchpad-controlled, customizable infotainment options create a seamless extension of your digital world, ensuring quality time begins the moment you shut the door. And that's just the start. The Insignia takes its driver into new territory with a world-best drag coefficient¹, sophisticated assistance systems, sumptuous trims and the refined ride and response of German engineering. But we don't expect you to take our word for that. You'll know for sure when you test-drive one yourself.

CONTENTS

04	The Insignia
22	Trim Lines
34	Comfort
36	AFL+
38	Opel Eye
40	Safety
42	All Wheel Drive
44	Connectivity
46	Infotainment
48	Accessories
50	OPC Line Packs
52	Engines and Transmissions
54	Rims and Wheels
58	Trims and Surfaces
62	Paints and Colours
64	Opel Service
66	Everyday Innovations

The contents of this catalogue were accurate at the time of going to print (09/2014). We reserve the right to alter specifications and equipment at any time. Please consult your Opel dealer for the very latest information.

¹The Insignia 5-door Hatchback ecoFLEX. As of July 2013.



**WHEN INSPIRATION MEETS SUBSTANCE,
EXCELLENCE RESULTS.**

Alternative page version A (HB, NB and ST)



The Insignia look gives the range an unmistakable aesthetic. There are four distinct models to choose from: the elegant 4-door Notchback, the streamlined 5-door Hatchback, the extra-spacious Sports Tourer and the state-of-the-art Country Tourer with off-road protection. Every Insignia bears our flagship's compelling signature.





EVERY MOVEMENT HAS ITS ICONS.

Every Insignia is a classic of its kind. At the pinnacle of the range stands the Country Tourer. A blend of design and refined technologies, it's a beautifully balanced car. Sophisticated protective systems safeguard your investment, including all-round anthracite cladding. Off-road tyres, brash alloys and the 4x4 All Wheel Drive badge hint at the power play yet to come. In addition, you can get the rugged looks of the Country Tourer with front-wheel drive and optional FlexRide.



EXCELLENCE ISN'T A STATEMENT. IT'S A STATE OF MIND.

As an Insignia driver you insist on attention to detail. Our flagship responds with a tailored interior and a rich variety of hand-picked materials. Add multi-adjustable AGR¹ ergonomic front-seat options and enjoy business-class travel without ever leaving the lounge.



¹The AGR certificate is a seal of quality awarded by an independent testing committee made up of experts from various medical disciplines.



A REVOLUTION IN INSTRUMENTATION.

The Insignia brings your whole digital life into your car. The most sophisticated infotainment options we've ever built connect you to your world – at the touch of a button or the swipe of the first ever touchpad with haptic feedback, gesture control and handwriting recognition in a car. Voice recognition makes phone calls, music and navigation effortless. It's just as simple to customize 60 favourites on the big colour touch screen. This is no standard tweak of the on-board infotainment. It's an effective transplant of your smartphone right into the dash.









ENGINEERED TO MOVE MILES.

The Insignia engines excel and excite in equal measure. Thanks to Opel ecoFLEX and BlueInjection technologies, the new range boasts excellent fuel efficiency and emission figures.

The Hatchback ecoFLEX has the world's lowest drag coefficient for a 5-door hatchback¹ and the range can also claim the best-in-class mark² for CO₂ emissions – a mere 99 g³ for the 2.0 litre units with 88 kW (120 hp) and 103 kW (140 hp). Of course, there's no shortage of horsepower either. The most powerful engine puts 184 kW (250 hp) and 400 Nm of torque at your disposal, while optional FlexRide lets you recalibrate the car for a more dynamic driving style.

BlueInjection allows powerful diesel models to comply with strict Euro 6 emissions standards. To reduce harmful nitrogen oxides (NO_x) emissions, it uses the additive AdBlue[®], which reacts with NO_x to produce harmless nitrogen and water. Top-ups for AdBlue[®] are quick, simple and seldom – at intervals of more than 10.000 kilometres for the average driver.

Whichever technology you choose – and however you drive: the Insignia moves you forward in the most progressive way.

¹As of July 2013. ²As of June 2013. ³99 g for Notchback and Hatchback only. 104 g for Sports Tourer.

All figures quoted relate to the EU base model with standard equipment. Fuel consumption data and CO₂ emission data are determined according to regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable), taking into consideration the vehicle weight in running order, as specified by the regulations. Additional equipment and factory-fitted options may lead to slightly higher results than the stated consumption and CO₂ figures.

AdBlue[®] is a registered trademark of the Verband der Automobilindustrie e.V. (VDA), the German Association of the Automotive Industry.

THE END OF THE END OF THE ROAD.

When tarmac turns to turf, one Insignia is ready. First-class All Wheel Drive technologies make the Country Tourer the consummate adventurer, including FlexRide and electronic Limited Slip Differential on the rear axle. In polite company, silver skid plates, increased chassis height and chrome headlight accents ensure its rugged good looks never look out of place. With 360° anti-chip cladding, it's always immaculately dressed for dinner.





F GG 9098



CONTROLLERS WELCOME.

The smarter your sensors, the smoother your trip. The Insignia puts the next generation of driver assistance systems at your fingertips. The radar-based options Rear Cross Traffic Alert, Side Blind Zone Alert and Lane Change Alert ensure you can reverse or change lanes with confidence. With our proactive systems running their checks, in any driving situation you can relax.



A blurred city street scene with people walking and modern buildings in the background. The image is used as a background for the text.

**DECISIONS COME EASY
ONCE YOU KNOW
WHERE YOU STAND.**



YOUR CAR SPEAKS HANDS-FREE.

The Insignia's advanced multimedia options break down all barriers between car, driver and digital content. Effectively, they transform the way you and your Insignia interact. A customizable information cluster replaces a pre-set default interface, allowing you to access the information that suits you best with just one click. Large colour touch screens and a convenient touchpad replace centre stack buttons, dials and low-res displays. Above all, access to your digital devices is wireless and seamless. For minimum distraction and maximum speed, our Navi 900 IntelliLink sat nav comes with one-shot voice commands for navigation, phone calls and audio choice.

The instrumentation options in the Insignia have started a category revolution – offering intuitive, in-car access to your home and work. And because intuitive means different things to different people, the system is fully customizable. You can prioritize icons and cherry-pick information on the centre stack display just as you would on a new computer. You can store up to 60 favourites, from contacts to radio stations, playlists or a great new coffee bar.

Find out more from [page 44](#).





ESSENTIA.

For many Insignia drivers, it's the little luxuries in the interior that make their car so special. Like the 7-speaker R300 infotainment system and 4,2" (10,7 cm) centre stack colour display that come standard with the entry-level Essentia Trim Line. You can adjust the height of the driver's seat electrically and all three rear seats are fitted with ISOFIX anchors.

Next to a lively 103 kW (140 hp) 1.8 litre petrol engine and safety must-haves like ESP® and ABS, the Essentia can claim an excellent level of supplied equipment. You can access mobile digital devices like an MP3 player¹ via aux-in or control your music directly on the dashboard via USB. The system can automatically adjust volume and bass with the speed of the car.

Images may show optional features.

¹The number and level of compatible functions between infotainment system and mobile device differs depending on the device. Please see www.COUNTRYSPECIFICurl.xx for a list of devices and compatible functions. ²The 1.4 and 1.8 litre Sports Tourers have 16" wheels. Every 1.6 model has 17" wheels. Wheel size varies with engine and body style. Please consult your Opel retailer for details.





1. Beautiful bi-halogen headlamps. The low and wide front of the Insignia is dominated by the stylish high-gloss [chrome logo bar](#). This picks out additional chrome highlights that complement the Essentia's trademark black headlamp housing.

2. 16" or 17" wheels. Every Essentia Hatchback and Notchback comes supplied with 16" steel wheels, with the exception of the 1.6 litre version, which – like most Sports Tourer models – has 17" steel wheels.²

1.



2.



1. Electronic Climate Control (ECC). The ECC lets you set the temperature with the confidence that the Insignia will automatically keep the ambience as you like it.

2. 17" design wheels.¹ The Edition comes supplied with design wheels in Silver. The five-spoke styling complements the Insignia's elegant silhouette.

EDITION.

The Insignia Edition comes with all the best equipment from the Essentia Trim Line and adds a number of special features including a leather steering wheel fitted with remote buttons for the supplied cruise control. Of course, it also comes with the 4,2" (10,7 cm) colour display that lets you navigate connected digital devices safely from the centre stack.

The Edition takes the trim up a notch with Electronic Climate Control and a driver's seat with 4-way adjustable lumbar support. Upgrade to the Bluetooth®-capable R400 system (shown here) for wireless audio streaming, remote steering wheel-mounted radio controls, remote phone book reference and seamless hands-free calls.

Images may show optional features.

¹Wheel size varies with engine and body style. Please consult your Opel retailer for details.

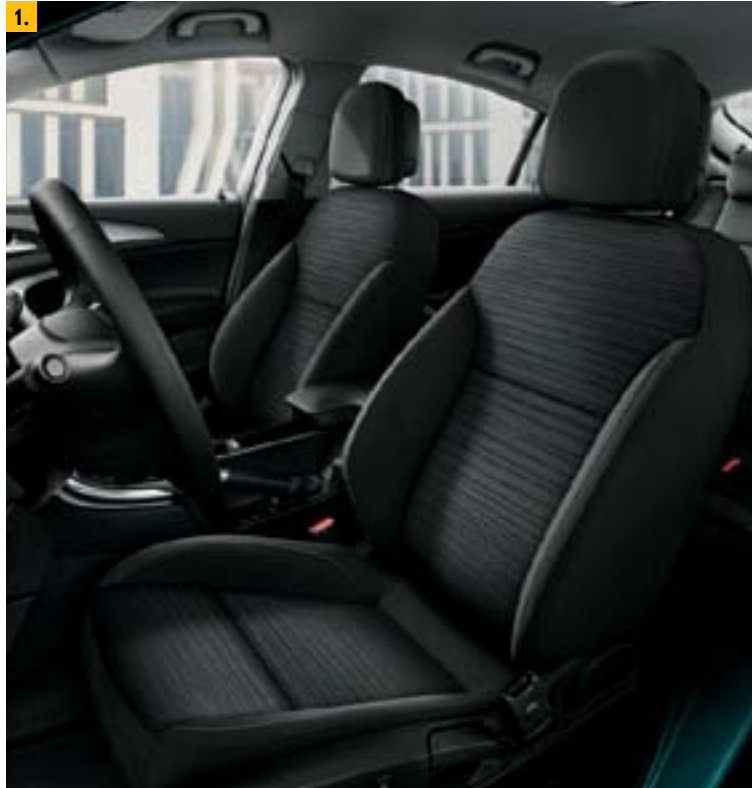


'CAMPAIGN NAME'

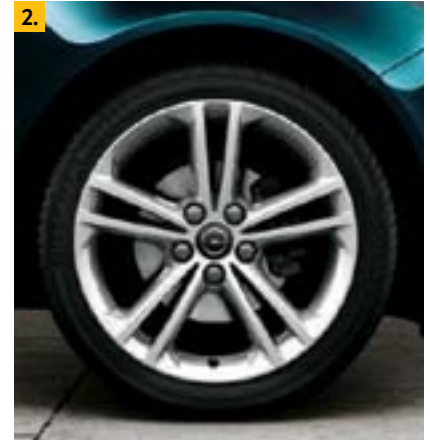
The Insignia 'campaign name' is a special, limited edition to let you fully indulge yourself. So don't hold back when your emotions shift up a gear as you discover the unique Wega/Atlantis interior trim. Just take a look at the outside. The Insignia 'campaign name' was designed to deliver top value with great looks. The optional 5-twin-spoke alloy wheels add even more chic to the good looks.

Images may show optional features.





1. Unique 'campaign name' style. Settle in for a long, comfortable and enjoyable partnership with the exclusive charm of Wega/Atlantis trim fabric or choose the optional super-supportive AGR-certified front seats in fabric or leather.



2. 18" alloy wheels in 5-twin-spoke design add more flair, chic and dynamic attitude that fits perfectly to the Insignia 'campaign name'.

1.



2.



1. Fog lamps. Fog lamps not only make your car easier to see in bad visibility, they add a motorsport feel to the front fascia [too](#).

2. 18" sports alloys. The Sport comes with big 5-double-spoke sports alloys with a twisted design that gives the whole car the impression of movement and power.

SPORT.

For aficionados of sporty driving, the Sport Trim Line strikes gold. The chassis is lower, the rear-side and tailgate windows are tinted and the sports seats have 4-way pneumatic lumbar support. Given the impressive 18" alloys, this Insignia's intentions are clear.

Images may show optional features.





COSMO.

The Insignia is our flagship, and the Cosmo is the flagship of the Insignia range. You could hardly wish for a more sumptuously equipped Opel. From the dual-zone Electronic Climate Control system to finer design details such as the chrome fittings around the side windows.

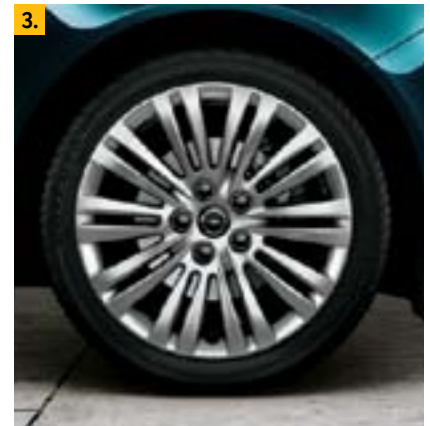
When it comes to making light of your everyday journey, the Cosmo is king. It comes with the Sight Pack as standard, so the windscreen wipers automatically respond when it starts to rain, the rear-view mirror prevents glare and the headlights switch on when you enter a tunnel. The air conditioning and trim are no less regal. For details, turn to [page 58](#).

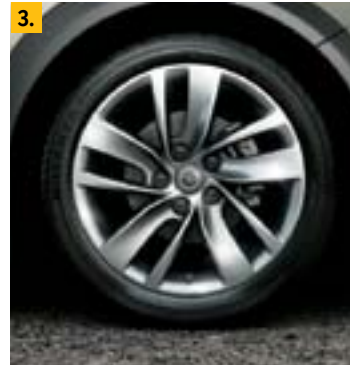
Images may show optional features.





- 1. Dual-zone Electronic Climate Control (ECC).** Set an individual temperature for each side of the car and help reduce your emissions. This ECC has an advanced compressor that cuts fuel consumption by only cooling when it has to.
- 2. Electric parking brake and storage.** A push-button handbrake is elegant, effective and easy to use, on hill starts or simply in the garage at home. It also frees up space for a practical covered storage compartment behind the gear stick.
- 3. 18" alloy wheels.** The Cosmo's chromed contours have the alloys to match – with a 10-twin-spoke design in glinting silver.





1. Chassis protection. Every Country Tourer is fitted with the robust Opel Chassis Protection Kit, including 360° black anti-chip cladding and silver skid plates front and rear, plus sealed bearings that help protect your purchase off-road.

2. Powerful presence. Increased chassis height complements the lean, sculpted aesthetic of the Insignia.

3. 18" sports alloys. The Country Tourer boasts big, sporty 5-double-spoke alloys with a sinuous, twisted design.

COUNTRY TOURER.

The Country Tourer is the quintessential contemporary estate, with the outstanding 4x4 grip of All Wheel Drive and an electronic Limited Slip Differential. It combines rugged off-roader looks with the sophistication of the Cosmo Trim Line and the powerful personality of the Insignia Sport. Its turf-churning credentials include the most powerful standard engine of the Insignia range – a 2.0 litre petrol unit that generates 184 kW (250 hp) and 400 Nm of torque. Or choose the front-wheel driven version, which is available with smooth 125 kW (170 hp) from the 1.6 Turbo ECOTEC® Direct Injection and the 2.0 CDTI diesel (125 kW/170 hp with manual transmission and 120 kW/163 hp with automatic transmission).

Images may show optional features.



FREQUENT TRAVEL HAS ITS PRIVILEGES.

In your Insignia, business-class driving means much more than the luxury of exclusive, tailor-made materials. From luggage handling to home comforts like lighting, personalized seat adjustment and remote office access, you can expect service as smooth as a 5-star hotel.

¹Not available on the Essentia. ²The AGR certificate is a seal of quality awarded by an independent testing committee made up of experts from various medical disciplines. ³All optional infotainment systems come with multimedia remote controls. Adaptive Cruise Control with Speed Limiter is optional on Insignia Edition, Sport, Cosmo and Country Tourer. Cruise control is standard on all models except Essentia, where it is optional.





3. High-capacity boot. Whichever body shape you select, the boot of your Insignia is an impeccable calling card. The Notchback and Hatchback swallow an impressive 500 or 530 litres respectively – or at least 4 standard suitcases – without folding any seats down, while Tourer models offer up to about 1.530 litres.

2. Ergonomic AGR² front sports seats. Excellent seating options are an Insignia speciality. You can fine-tune the lumbar cushion in four directions, and even extend the seat cushion forward for extra thigh support.

1. Panoramic sunroof.¹ An elegant option for Sports Tourer drivers that makes light of long holiday trips. The large, tinted sunroof adds daylight in cloudy weather or a welcome breeze when it's warm.



4. Steering-wheel remote controls.³ Equip your Insignia with an optional infotainment system and the steering wheel comes with expertly laid-out controls for everything from music and phone calls to cruise control.

5. Push-button ignition. Keyless access and ignition is elegant, quick and effective.

HEADLIGHTS WITH FORESIGHT.

As an Insignia owner, you have access to a comprehensive range of sophisticated driver aids, such as the optional intelligent Bi-Xenon Adaptive Forward Lighting Plus (AFL+) headlight system. AFL+ makes driving at night less stressful. Using a front-mounted camera, rain sensor and steering angle input, it improves visibility and safety by automatically adjusting the strength of your headlights to different speeds, manoeuvres, weather conditions and traffic situations.



As a headlamp-based technology, AFL+ includes LED Daytime Running Lights and the Sight Pack, which further enhances safety and comfort in the dark. It consists of an anti-glare mirror and tunnel detection, which automatically switches on your headlights in a tunnel. The pack also comes with a rain sensor for the windscreen wipers and headlamp washers to ensure your headlights are fully effective in bad weather.



1. Static Cornering Light. Throws light 90° to the left or right so you can see better what's around the corner.



2. Dynamic Curve Light. The headlights turn into the curve by up to 15°. Activated by steering angle and speed.



3. High Beam with Assist (HBA). HBA automatically dips your headlights when it detects other vehicles ahead and switches back to high beam when the road is clear.



4. Adverse Weather Light. Activated by wipers or a rain sensor, this setting improves vision in wet weather.



5. Highway Light. Raises, brightens and extends the beam to 140 metres – without blinding other drivers.



6. Country Road Light. Wider and brighter than normal, for a 70-metre dazzle-free beam.



7. Town Light. Spreads the light wider and lower. Activated by vehicle speed and street lighting.



8. Pedestrian Area Light. Highlights potential hazards with a wider spread of light (an extra 8° left and right).

MOTIONAL INTELLIGENCE.

Forward thinking is all about not looking back. The Insignia's optional assistive technologies put you in control and your mind at ease. Adaptive Cruise Control with Speed Limiter (ACC) helps maintain a set distance to the car ahead – and can even stop, prompt and pull away for you in bumper-to-tail traffic¹. In addition to the widely praised Opel Eye and AFL+, the Insignia breaks new ground with three advanced radar-based systems: Lane Change Alert, Side Blind Zone Alert and Rear Cross Traffic Alert.



Adaptive Cruise Control (ACC) with Forward Collision Alert (FCA). ACC is an advanced, proactive version of conventional cruise control for preventing bumper-to-tail collisions at speeds between 25 and 180 km/h. It uses a powerful radar sensor to automatically maintain a safe gap (chosen by you) to the vehicle in front. ACC also incorporates Forward Collision Alert. If you approach slower-moving vehicles too fast at speeds above walking speed, FCA automatically triggers visual and audible warnings. FCA includes Collision Imminent Braking technology that automatically applies the brakes gently – and makes them more sensitive in case you have to brake hard yourself.



Lane Change Alert (LCA). LCA uses a powerful radar to monitor parallel lanes to a distance of approx. 70 metres behind your car. If you indicate to change lanes, a symbol blinks in the side mirror to warn of any fast-approaching vehicles you may not have seen.



Rear Cross Traffic Alert (RCTA). As you reverse, RCTA uses radars to detect objects approaching from the back and side of your car, up to 20 metres away at a 90° angle. The speakers emit a tone on the relevant side and an icon appears on the same side of the Rear View Camera display.

¹With optional Full Speed Range Adaptive Cruise Control (FSRA), available with automatic transmissions only.



Side Blind Zone Alert (SBZA). SBZA similarly uses radar in the rear bumper. It monitors both blind spots and activates a light in the side mirror if it detects a vehicle closer than approximately 5 metres behind, or about 3,5 metres to the side of, the side mirrors. If you indicate on that side, the light flashes as an additional warning.



1. Traffic Sign Assistant II (TSA, via Opel Eye). TSA monitors road signs to make sure you're aware of the speed limit and other restrictions all the time, even when temporary signs are put up. This enhanced version of TSA can read more signs in more countries than ever before, including electronic signs over motorways.

2. Rear View Camera (RVC). The optional RVC makes reversing easy. A high-res display shows the area behind the car while a scaled grid helps you judge distances and angles.

1.



2.



1. Advanced Park Assist. This assistant will not only detect suitably sized spaces for your Insignia, with the help of graphics and acoustic signals it will tell you how far backwards and forwards to drive and even show you how far to turn the wheel. All you do is work the accelerator, choose first or reverse gear, and steer.

2. Tyre Pressure Monitoring System (TPMS). The TPMS registers pressure in each individual tyre. If the pressure drops, the affected wheel is indicated on the driver's information cluster.

SAFETY? CHECK.

A 5-star NCAP rating speaks volumes about the Insignia's ability to shield you and your family in the event of an emergency. With optional aids like Advanced Park Assist and steering-wheel mounted controls for heads-up operation of car systems, the Insignia proactively helps prevent accidents to make driving as comfortable, convenient and safe as possible.



5 stars for safety. The Insignia was awarded the maximum possible 5-star safety rating by NCAP, the European New Car Assessment Programme. The award takes into account four crucial aspects of overall safety: adult and child protection features such as full airbag coverage or ISOFIX, pedestrian safety and safety assistive technologies.

Four-way active headrests. This proactive technology significantly reduces the risk of whiplash injuries to front-seat passengers in the event of a rear-impact collision. Your seat back detects the impact and quickly moves the headrest forwards to minimize head movement and cushion your neck.





Adaptive All Wheel Drive. Fit your Insignia with 'active on demand' 4x4 Adaptive All Wheel Drive (AWD) and you'll enjoy increased driving stability in challenging conditions. AWD uses sensors to monitor the relative speed of the wheels, then a sophisticated Torque Transfer Device automatically distributes torque between the front and rear axle.

The heightened stability and traction of AWD are further enhanced by the electronic Limited Slip Differential that enables individual torque vectoring for the rear wheels. Together, these technologies deliver faster acceleration and the motorsport kick of genuine rear-wheel driving.

FLUID TORQUE TRANSFER. GRIP LIKE GLUE.

The Insignia is a driver's car with the engineering to fire real driving passion. Powerful engines get the grip they deserve, especially in tandem with 4x4 Adaptive All Wheel Drive (AWD) and the accompanying lowered chassis. Sport and Cosmo drivers¹ can even go one better – with the optional SuperSport chassis package. It gives you the handling edge of the same sports chassis featured on the Insignia OPC as well as its adrenaline-rich high-performance (HiPer) front struts and top-flight Brembo motorsport brakes.

1. FlexRide Adaptive Damping Control. Every Insignia with AWD also comes with Opel FlexRide technology. One touch of the Sport button changes the whole driving dynamics of your Insignia – from 'Normal' or 'Tour' to 'Sport' and back again. Using Continuous Damping Control (CDC) technology, FlexRide automatically adjusts the damper settings in real time to give you excellent road holding. In 'Tour' mode, it chooses the best settings for gentler, straight-line driving. Switch to 'Sport' mode and it instantly stiffens the dampers and sharpens the response of the steering, accelerator and automatic transmission (if fitted).

¹ Available for Sport and Cosmo with AWD and selected engines.



SYNCHRONIZE ALL SYSTEMS.

The Insignia offers our most advanced infotainment options ever. With the help of IntelliLink technology, systems like the Navi 900 IntelliLink sat nav (right) give you fast, effortless access to digital entertainment on a big, 8" (20 cm) colour touch screen that plays back video¹ and audio streamed from Bluetooth[®]-capable portable devices. A category first is the configurable 8" display in the driver information cluster. Use one of four options to control the system easily and eyes-free, including voice recognition and an industry-first touchpad with haptic feedback behind the gear stick.

Four options for natural navigation. What do a swipeable touchpad, speech recognition, steering-wheel switches and touch-screen controls have in common? Answer: the Navi 900 IntelliLink can offer them all.

INTELLI **LINK**

¹Video Bluetooth[®] streaming is only available while the car is stationary and with Android operating systems.





1. No eyes required. The optional touchpad responds to the familiar one-, two- and three-finger swipe gestures used on contemporary laptops. Enter or browse destinations by letter using the handwriting recognition button, or press the back button on the left to access the previous screen.

2. Voice recognition. For the added convenience and safety of head-up driving, the Navi 900 IntelliLink understands one-shot voice commands for destination input, choosing music, making calls from your address book and much more.

3. SMS readout. Listen to incoming SMS and call back or send a predefined answer at the touch of a button.*

4. Touchpad commands. You can control the Insignia's configurable home screen using a touchpad mounted in easy reach behind the gear stick.

*Function smartphone-dependent. Messages are only shown on the display when the car is stationary.



Bespoke instrumentation. Depending which infotainment system you select, you can personalize the game-changing driver's information cluster. It's designed specifically to work seamlessly with next-generation in-car hardware like the optional Navi 900 IntelliLink and Touch R700 IntelliLink, so personalization is as easy as picking a new desktop wallpaper. Of course, the whole system is compatible **with all the** widely used portable digital devices via USB, aux-in or Bluetooth®. iOS, Windows Mobile or Android, smartphone or tablet. If it connects in your home, you can be confident it'll connect in your car.¹

YOUR CENTREPIECE. OUR MASTERPIECE.

In the Insignia, dreams of fast, effortless access to entertainment come true. Even more impressive are the features you might never even have dreamt of. Like the fact that you can customize the information cluster directly behind the steering wheel to prioritize key information, like radio stations, that would normally be displayed on the centre stack screen. Control is instinctive. One glance at the cluster, one touch of the wheel-mounted button. Done.

¹Number and level of compatible functions between infotainment system and mobile device differs depending on the device. Please see WWW.COUNTRYSPECIFICurl.com for a list of devices and compatible functions. ²Standard with the R300 infotainment system. ³Standard with all infotainment systems except R300. ⁴8" cluster is optional with Navi 900 IntelliLink and Touch R700 IntelliLink systems.



1. 3,5" (9 cm) monochrome driver cluster. The standard driver information cluster provides information such as fuel and distance covered. It's navigable using optional switches mounted on a steering wheel stalk.²

2. Digital 4,2" (10,7 cm) colour driver cluster. This larger screen lets you access and control audio, contacts and preferred information directly on the driver cluster.³



3. 8" (20 cm) driver cluster in analogue sport mode. You can opt to display systems info via traditional dials on the big 8" (20 cm) screen. If your Insignia is fitted with optional FlexRide, you can set the display to change to analogue sport mode whenever you select the 'Sport' chassis setting.⁴

4. 8" (20 cm) driver cluster in digital tour mode. With optional FlexRide in 'Tour' mode, the driver information cluster switches to a digital display that shows Vehicle Information, Media, Phone, Settings and Performance.⁴



5. BOSE® sound system. Take your seats in a portable concert hall. This 8- or 9-speaker system delivers unprecedented performance, immersing you and your passengers in world-class surround sound. The aural experience is astonishing, front and rear.

ACCESSORIES.

As befitting the flagship of the Opel range, the Insignia was created to satisfy the most demanding of drivers. In terms of comfort, quality and technical specifications, the level of equipment is exceptional. Of course, should you need to adapt your Insignia for any reason, Opel offers an exhaustive range of dedicated extras and accessories to help you do just that.



Comprehensive and online. For the full range of accessories designed for the Insignia, please visit our website at www.countryspecificurl.com



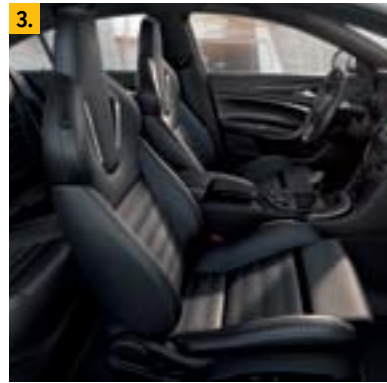


1. Thule bicycle carrier. A sturdy hitch-mounted carrier is easy to attach and takes up to three bikes, with trailer electrics and an extension and for a fourth bike available if need be. Tilt the carrier backwards to access the boot.

2.–4. FlexConnect. Keep your car tidier, clothes neater, shopping protected or the rear passengers happier. A separate universal base carrier attached to either of the front seats enables a wide range of comfort and convenience features for front and back seat passengers. A clothes hanger (2) takes care of your jacket and a universal [hook lets](#) you hang smaller baggage or shopping neatly behind the seat. For the rear passengers a folding picnic table (3) with integrated cupholder offers a stable resting place for smaller journey needs. And for more entertainment holders for your iPad (4) or iPad mini are a cool addition to the package.

5. Hard cargo tray. This tough tray helps keep the boot clean and tidy. The edge has a lip to stop liquids spilling onto the carpet. Add nets or dividers to organize your gear.

6. Slide-out Flex Floor extension. This clever accessory extends the boot space of the Sports or Country Tourer out over the bumper so you can load heavy objects without leaning forward and potentially straining your back. Simply place up to 120 kg of luggage on the extension then push it back into the boot.



1. OPC Line Interior Pack. Take your seat with black under your legs, black over your head, an OPC Line gear stick in your hand and gleaming OPC Line alloy racing pedals under your feet. Driving an automatic is more thrilling when you can change gear using Formula One-style paddles¹ with both hands gripping an OPC Line leather steering wheel. The OPC Line packs can be factory fitted or added post-delivery as accessories. Enjoy.

2. OPC Line Exterior Pack. Add to the adrenaline with an OPC Line rear spoiler², OPC Line side sills and OPC Line lower skirts front and rear. The ultimate flourish? The visible dual chrome exhaust³.

3. Recaro sports seats⁴. Perforated black leather with heating, 8-way adjustment and 4-way lumbar support. AGR certified for the good of your back. Powered, with driver's seat memory and seat cushion extension. The range-topping Recaro sports seats add much more than mere style – they are also the perfect ending to high-mileage stress.

PACKS WITH A PUNCH.

Whichever way you look at it, the Insignia's athletic contours and muscular stance hold the promise of agile handling and an exciting drive. But if you like your car to wear its high-octane heart on its sleeve, there's no substitute for the motorsport styling of an Opel Performance Center (OPC) Line Pack.

¹Paddle gear change available with automatic transmissions only.

²Not available with the Sports Tourer or Country Tourer. ³Visible with selected engines only. ⁴Available as option on Sport, Cosmo and Country Tourer.



POWERTRAIN.

Power and reliability are nothing without efficiency, and the Insignia range has all three in abundance. It sets a category-best¹ 99 g^{2,3} mark for low CO₂ emissions and the 125 kW (170 hp) 1.6 litre engine is the benchmark for low noise and vibration. Drive train options include manual and automatic 6-speed gearboxes as well as front-wheel drive and Adaptive 4x4 All Wheel Drive.

ENGINES AND TRANSMISSIONS

Engines	2.0 CDTI ECOTEC® (88 kW/120 hp) ecoFLEX model with Start/Stop System	2.0 CDTI ECOTEC® (103 kW/140 hp) ecoFLEX model with Start/Stop System	2.0 CDTI ECOTEC® (125 kW/170 hp) with Start/Stop System	2.0 Biturbo CDTI ECOTEC® (143 kW/195 hp) with Start/Stop System	2.0 CDTI ECOTEC® (81 kW/110 hp)	2.0 CDTI ECOTEC® (96 kW/130 hp)	2.0 CDTI ECOTEC® (120 kW/163 hp)	2.0 CDTI ECOTEC® (120 kW/163 hp)	2.0 CDTI ECOTEC® (120 kW/163 hp)	2.0 CDTI ECOTEC® (120 kW/163 hp)
Available for	NB, HB, ST	NB, HB, ST	NB, HB, ST, CT	NB, HB, ST, CT	NB, HB, ST	NB, HB, ST	NB, HB, ST	NB, HB, ST	NB, HB, ST, CT	NB, HB, ST, CT
Drive	FWD	FWD	FWD	AWD	FWD	FWD	FWD	FWD	FWD	AWD
Transmission	MT-6	MT-6	MT-6	MT-6	MT-6	MT-6	MT-6	AT-6	AT-6	AT-6
Emission standard	Euro 5	Euro 5	Euro 6	Euro 6	Euro 5	Euro 5	Euro 5	Euro 5	Euro 5	Euro 5

Table shows scale of consumption and emission data depending on model version and tyres. Please contact your Opel dealer or refer to price list for specific information.

Fuel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel
Fuel consumption in l/100 km ³										
Urban	4,7–4,5	4,7–4,5	to follow	to follow	6,1–5,8	5,9–5,6	5,9–5,6	7,2–7,0	7,5–7,2	8,7–8,5
Extra-urban	3,5–3,2	3,5–3,2	to follow	to follow	4,2–4,1	4,0–3,9	4,0–3,9	4,4–4,3	4,5–4,2	5,1–4,9
Combined	3,9–3,7	3,9–3,7	to follow	to follow	4,9–4,7	4,7–4,5	4,7–4,5	5,4–5,3	5,6–5,3	6,4–6,2
CO ₂ emission combined in g/km ³	104–98	104–98	to follow	to follow	129–125	124–119	124–119	144–139	149–140	169–164

NB = Notchback, HB = Hatchback, ST = Sports Tourer, CT = Country Tourer
MT-6 = 6-speed manual transmission, AT-6 = 6-speed automatic transmission

All information was accurate and up to date at the time of going to print. The company reserves the right to alter engine specifications at any time, which may influence the content of the shown data. Please consult your Opel dealer for the latest information. All figures quoted relate to the EU base model with standard equipment. Fuel consumption data and CO₂ emission data are determined according to regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable), taking into consideration the vehicle weight in running order, as specified by the regulations. Additional equipment and factory-fitted options may lead to slightly higher results than the stated consumption and CO₂ figures. The figures for fuel consumption and CO₂ emissions do not relate to a specific vehicle and are not part of an offer. They are provided only for the purpose of comparison between different vehicle variants. Additional equipment and factory-fitted options may increase the weight of the vehicle when empty and in some cases the permissible axle weights as well as the permissible total weight of the vehicle and reduce the permissible towing weights. This may lead to a reduction in top speed and increased acceleration time. Driving performance figures assume a 75 kg driver plus a 125 kg load.

¹As of June 2013. ²99 g for Notchback and Hatchback only. 104 g for Sports Tourer. ³In acc. with regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable). ⁴As of July 2013.



Opel continues to pioneer innovations that reduce fuel consumption, including ecoFLEX technologies like low-friction wheel bearings and intelligent generator management that help cut the running costs of Insignia engines – whether petrol, diesel or gas. The result? At 0,25 c_d, the Insignia Hatchback ecoFLEX boasts the world's lowest drag coefficient for a 5-door hatchback⁴. Even the regular Insignia Hatchback holds the best-in-category mark⁴ – a remarkably aerodynamic 0,26 c_d.

ENGINES AND TRANSMISSIONS

Engines	2.0 BiTurbo CDTI ECOTEC® (143 kW/195 hp)		1.4 Turbo ECOTEC® (103 kW/140 hp) with Start/Stop System	1.6 Turbo ECOTEC® Direct Injection (125 kW/170 hp) with Start/Stop System	2.0 Turbo ECOTEC® Direct Injection (184 kW/250 hp) with Start/Stop System	1.8 ECOTEC® (103 kW/140 hp)	1.4 LPG Turbo ECOTEC® (103 kW/140 hp)	1.6 Turbo ECOTEC® Direct Injection (125 kW/170 hp)	2.0 Turbo ECOTEC® Direct Injection (184 kW/250 hp)
---------	---	--	--	---	---	--------------------------------	--	---	---

Available for	NB, HB, ST	NB, HB, ST, CT	NB, HB, ST	NB, HB, ST, CT	NB, HB, ST	NB, HB, ST, CT	NB, HB, ST	NB, HB, ST	NB, HB, ST, CT	NB, HB, ST	NB, HB, ST, CT
Drive	FWD	AWD	FWD	FWD	FWD	AWD	FWD	FWD	FWD	FWD	AWD
Transmission	AT-6	AT-6	MT-6	MT-6	MT-6	MT-6	MT-6	MT-6	AT-6	AT-6	AT-6
Emission standard	Euro 5	Euro 5	Euro 6	Euro 6	Euro 6	Euro 6	Euro 5	Euro 6	Euro 6	Euro 6	Euro 6

Table shows scale of consumption and emission data depending on model version and tyres. Please contact your Opel dealer or refer to price list for specific information.

Fuel	Diesel	Diesel	Petrol	Petrol	Petrol	Petrol	Petrol	LPG	Petrol	Petrol	Petrol	Petrol
Fuel consumption in l/100 km ³												
Urban	7,8–7,6	8,9–8,2	7,1–6,8	to follow	to follow	to follow	10,1–9,8	10,4–10,1	7,9	to follow	to follow	to follow
Extra-urban	4,7–4,5	5,3–4,9	4,7–4,3	to follow	to follow	to follow	5,5–5,4	6,5–6,2	5,0–4,8	to follow	to follow	to follow
Combined	5,8–5,6	6,6–6,1	5,6–5,2	to follow	to follow	to follow	7,2–7,0	7,9–7,6	6,1–5,9	to follow	to follow	to follow
CO ₂ emission combined in g/km ³	154–149	174–162	131–123	to follow	to follow	to follow	169–164	129–124	143–139	to follow	to follow	to follow



Clean cuts. Learn more about Opel's ecoFLEX technologies and how they help reduce fuel consumption and emissions on the Insignia. Go to www.countryspecificurl.com

RIMS AND WHEELS.

The Insignia is widely recognized as one of the most striking and aesthetic cars on the road today. In no small part that's thanks to the beautifully sculpted collection of alloys available to its owners.



Alloy wheel, 8,5 J x 20", 10-double-spoke design with multi-coat painted finish, tyres 245/35 R 20 (RQ9).¹

In case of campaign model offer, please adjust your local wheel offer accordingly -> masterwise, all wheels available for Edition (standard or optional) are equally offer for campaign model (standard or optional) – please either complement your legends (if feasible) or establish additional footnotes instead.

Some wheels are not available with all body styles, kits, packs, engines and drive options. Please check with your Opel retailer or the online configurator for details.

¹Optional on Sport and Cosmo only. Not available with Chassis Protection Kit or 2.0 CDTI (81 kW/110 hp). ²Standard on Essentia 1.4 Turbo (103 kW/140 hp) and 1.8 engine (103 kW/140 hp), 1.4 LPG (103 kW/140 hp) Hatchback and Notchback, 2.0 CDTI (81 kW/110 hp), 2.0 CDTI (96 kW/130 hp), 2.0 CDTI (88 kW/120 hp and 103 kW/140 hp) only Hatchback and Notchback and 2.0 CDTI (125 kW/170 hp) MT-6 FWD Hatchback and Notchback only. Not available with 1.4 LPG (103 kW/140 hp) Sports Tourer. ³Optional on Essentia with 1.4 Turbo (103 kW/140 hp) and 1.8 engine (103 kW/140 hp), 1.4 LPG (103 kW/140 hp) and 1.6 Turbo ECOTEC® Direct Injection (125 kW/170 hp) Hatchback and Notchback, 2.0 CDTI (81 kW/110 hp), 2.0 CDTI (96 kW/130 hp), 2.0 CDTI (88 kW/120 hp and 103 kW/140 hp) and 2.0 CDTI (125 kW/170 hp) MT-6 FWD Hatchback and Notchback only. Not available with 1.4 LPG (103 kW/140 hp) Sports Tourer, Chassis Protection Kit. ⁴Standard on Edition. Not available with Sports Tourer Edition with AWD, Sports Tourer Edition with 1.4 LPG (103 kW/140 hp) or Hatchback and Notchback models with diesel AWD. ⁵Standard on Sports Tourer Essentia with diesel engines, 1.4 LPG (103 kW/140 hp) Sports Tourer Essentia and 1.6 Turbo ECOTEC® Direct Injection (125 kW/170 hp) Essentia. Standard on Sports Tourer Edition with AWD, Hatchback and Notchback Edition models with diesel AWD engines and Sports Tourer Edition with 1.4 LPG (103 kW/140 hp). ⁶Optional on Essentia and Edition only. ⁷Optional on Edition, Sport, Cosmo and Country Tourer FWD only. ⁸Standard on Sport and Country Tourer FWD. Also standard on Country Tourer AWD with 235/50 R 18 tyres. Optional on Edition and Cosmo only. ⁹Standard on Cosmo. Optional on Edition, Sport and Country Tourer FWD only.



Steel wheel with cover, 6,5 J x 16", tyres 215/60 R 16 (RRY).²



Alloy wheel, 6,5J x 16", 5-V-spoke design, tyres 215/60 R 16 (RRZ).³



Design wheel with cover, 7 J x 17", 5-spoke design with special cap, tyres 225/55 R 17 (RVE).⁴



Steel wheel with cover, 7 J x 17", 10-spoke design, tyres 225/55 R 17 (RS9).⁵



Alloy wheel, 7 J x 17", 7-spoke design, tyres 225/55 R 17 (RSB).⁶



Alloy wheel, 8 J x 18", 5-twin-spoke design, tyres 245/45 R 18 (RV1).⁷



Alloy wheel, 8 J x 18", 5-sport-spoke design, tyres 245/45 R 18 (PXR).⁷



Alloy wheel, 8 J x 18", 10-twin-spoke design, tyres 245/45 R 18 (RT4).⁹

In case of campaign model offer, please adjust your local wheel offer accordingly -> masterwise, all wheels available for Edition (standard or optional) are equally offer for campaign model (standard or optional) – please either complement your legends (if feasible) or establish additional footnotes instead.

¹Optional on Edition, Sport, Cosmo and Country Tourer FWD only. ²Optional on Country Tourer AWD only. ³Optional on Edition, Cosmo and Country Tourer FWD only. ⁴Optional on Sport, Cosmo and Country Tourer FWD only. ⁵Not available with 2.0 CDTI (81 kW/110 hp). ⁶Not available with 2.0 CDTI (120 kW/163 hp resp. 125 kW/170 hp). ⁷Not available with Chassis Protection Kit. ⁸Optional on Sport and Cosmo only.



Alloy wheel, 8 J x 18", 5-triangular-twin-spoke design, bi-colour finish, tyres 245/45 R 18 (Q7B).¹



Alloy wheel, 8 J x 18", 10-twin-spoke design, bi-colour finish, tyres 235/50 R 18 (REP).²



Alloy wheel, 8 J x 18", 10-spoke design, tyres 245/45 R 18 (RED).³



Alloy wheel, 8,5 J x 19", 10-spoke design with machined bright finish, tyres 245/40 R 19 (Q7V).^{4,5}



Alloy wheel, 8,5 J x 19", 5-spoke design with styled centre cap, tyres 245/40 R 19 (WR8).^{4,5} Or 8,5 J x 19", tyres 245/45 R 19 (WR8 & RKQ).^{2,6}



Alloy wheel, 8,5 J x 19", 6-twisted-Y-spoke design with bi-colour finish, tyres 245/40 R 19 (Q7P).^{5,7,8}







Alloy wheel, 8,5 J x 20", 5-twin-spoke design, alloy with premium multi-coat painted finish, tyres 245/35 R 20 (RTH).^{5,7,8}



Alloy wheel, 8,5 J x 20", 7-wing-spoke design with bi-colour finish, tyres 245/35 R 20 (Q7R).^{5,7,8}






TYRE LABELLING

Dimension 215/60 R 16 225/50 R 17 225/55 R 17 235/50 R 18

Tyre Fuel Efficiency Rating	E	C	E-B	C
Tyre Wet Grip Rating	B	C	B	A
Tyre Noise Rating (dB)	71	71	71	71
Sound Class				

TYRE LABELLING

Dimension 245/45 R 18 245/40 R 19 245/45 R 19 245/35 R 20

Tyre Fuel Efficiency Rating	E-C	E	C	E
Tyre Wet Grip Rating	B	B	A	B
Tyre Noise Rating (dB)	76-68	68	71	71
Sound Class	 - 			

TRIMS AND SURFACES.

The Insignia delivers the refined ambience and craftsmanship you'd expect of a flagship. Whichever interior you choose, it's a pleasure to drive.





Showroom sampler. Explore your trims and body paint combinations in the online configurator at www.countryspecificurl.com

¹Standard on Essentia. Not available on other Trim Lines. ²Standard on Edition. Not available on other Trim Lines. ³Optional on Edition. Not available on other Trim Lines. ⁴Standard on 'Campaign name'. Not available on other Trim Lines.

ESSENTIA: LABYRINTH/ATLANTIS TRIM¹



Seat inserts in Labyrinth fabric, Jet Black. Seat bolsters in Atlantis fabric, Jet Black.
Décor mouldings in Trigo Cool.

EDITION: LYRA/ATLANTIS TRIM I²



Seat inserts in Lyra fabric, Jet Black. Seat bolsters in Atlantis fabric, Jet Black.
Décor mouldings in Trigo Cool.

EDITION: LYRA/ATLANTIS TRIM II³



Seat inserts in Lyra fabric, Light Neutral Beige. Seat bolsters in Atlantis fabric, Light Neutral Beige.
Décor mouldings in Echelon Cool or optional Rhythm Wood.

'CAMPAIGN NAME': WEGA/ATLANTIS TRIM⁴



Seat inserts in Wega fabric, Jet Black. Seat bolsters in Atlantis fabric, Jet Black.
Décor mouldings in Trigo Cool.

TRIMS AND SURFACES.

RIBBON/ATLANTIS TRIM¹



Seat inserts in Ribbon fabric, Jet Black. Seat bolsters in Atlantis fabric, Jet Black.
Décor mouldings vary with Trim Line.²

QUANTUM/ATLANTIS & MORROCANA TRIM³



Seat inserts in Quantum fabric, Jet Black. Seat bolsters in Atlantis fabric & Morrocana⁴, Jet Black.
Décor mouldings in Echelon Cool or optional Rhythm Wood.

SIENA NON-PERFORATED LEATHER TRIM I⁵



Front and rear outer seats: seat inserts and inner bolsters in Siena leather, Jet Black; other parts in Morrocana⁴, Jet Black.
Décor mouldings vary with Trim Line.⁶

SIENA NON-PERFORATED LEATHER TRIM II⁵



Front and rear outer seats: seat inserts and inner bolsters in Siena leather, Light Neutral Beige; other parts in Morrocana⁴, Light Neutral Beige.
Décor mouldings in Echelon Cool or optional Rhythm Wood.



Showroom sampler. Explore your trims and body paint combinations in the online configurator at www.countryspecifcurl.com

¹Standard on Sport. Available with AGR seats on Edition, 'Campaign name', Cosmo and Country Tourer. ²Trigo Cool on Edition. Diamo Black on Sport. Echelon Cool or optional Rhythm Wood on Cosmo and Country Tourer. ³Standard on Cosmo and Country Tourer. Not available on other Trim Lines. ⁴Artificial leather. ⁵Available on Edition, Cosmo and Country Tourer only. ⁶Trigo Cool on Edition. Echelon Cool or optional Rhythm Wood on Cosmo and Country Tourer. ⁷Available on all Trim Lines except Essentia. ⁸Trigo Cool on Edition, and 'Campaign name'. Echelon Cool or optional Rhythm Wood on Cosmo and Country Tourer. Diamo Black on Sport. ⁹Available for Sport, Cosmo and Country Tourer only. Also available perforated.

SIENA PERFORATED LEATHER TRIM WITH AGR SEAT I⁷



Front and rear outer seats: seat inserts and inner bolsters in Siena leather, Jet Black; other parts in Morrocana⁴, Jet Black.
Décor mouldings vary with Trim Line.⁸

SIENA PERFORATED LEATHER TRIM WITH AGR SEAT II⁵



Front and rear outer seats: seat inserts and inner bolsters in Siena leather, Light Neutral Beige; other parts in Morrocana⁴, Light Neutral Beige.
Décor mouldings in Echelon Cool or optional Rhythm Wood.

INDIAN NIGHT NON-PERFORATED FINE NAPPA FULL-LEATHER TRIM WITH AGR SEATS⁹



Fine Nappa leather seats, Indian Night with accents in Cashmere.
Décor mouldings in Diamo Black.

BRANDY NON-PERFORATED FINE NAPPA FULL-LEATHER TRIM WITH AGR SEATS⁹



Fine Nappa leather seats, Brandy with accents in Cashmere and Corbie Black.
Décor mouldings in Diamo Black.

PAINTS AND COLOURS.

The Insignia always looks the part. The body paints and special finishes provide the perfect accompaniment to its confident body shape – and the trims within.

BRILLIANT BODY COLOURS



Power Red



Royal Blue



Summit White

TWO-COAT METALLIC BODY COLOURS



Carbon Flash

TWO-COAT METALLIC BODY COLOURS



Magnetic Silver



Aurum Green



Sovereign Silver



Silver Lake

TWO-COAT PEARL-EFFECT BODY COLOURS



Asteroid Grey



Dark Mahogany



Emerald Green



Dark Sea Blue

NOTE TO COUNTRIES:

Please check whether your country offers the app and choose the appropriate copy intro.

SUPERIOR SERVICE.

myOpel is an outstanding web portal for maintenance, booking appointments and more. Access it online, and download the optional app.

myOpel is an outstanding web portal for maintenance, updates and more. Sign up online for these myOpel benefits:

- // Service offers tailor-made for you and your car
- // Reminders whenever it's time for a service
- // Service requests and easy booking online
- // A dealer locator to find your nearest Opel retailer
- // Online access to your full service history

Register for myOpel with these easy steps:

1. Go to www.myOpel.com
2. Register for free and confirm your account
3. Download the optional myOpel app

Copy for countries that **DO** offer the app.

Copy for countries that **DO NOT** offer the app.

NOTE TO COUNTRIES:
If your country does not offer the full service history, please delete this bullet.

NOTE TO COUNTRIES:
If your country does not offer the app, please delete bullet number 3.





Please fill in your local specifications.

OPEL FOR LIFE.

Every Opel is designed and built to perform day in and day out. But like any piece of precision engineering, it performs best when it's cared for by people who really know what they're doing.

Throughout Europe, more than 6.000 Opel repair shops are ready to deliver professional and punctual service. As you'd expect, they'll repair your vehicle to the highest standards. As you might not expect, they'll tell you exactly what's been done and why, and they'll give you a clear and concise overview of any costs. To find your nearest authorized repairer, go to www.opel.com or call the Opel service hotline: XXX-XXX-XXX-XXX, Monday to XXday, X a.m. to XX p.m.

Opel Roadside Assistance. This mobility service is free of charge for all new Opel vehicles for one year after they were first registered or delivered to the customer by the distributor, depending on which date comes first. No matter where you are, Opel Roadside Assistance is there to help. In more than 40 European countries, round the clock. Offering services such as breakdown assistance, towing, a hire car, hotel accommodation or the organization of onward transportation, e.g. via rail or air (please see programme conditions). Your distributor or authorized repairer will be happy to offer an extension at your annual service.

CAN YOUR CAR KEEP UP?

Opel specializes in features that make today's cars safer, more versatile, more user-friendly – and more fun to drive. Our innovations have also had a significant impact as car manufacturers everywhere seek to reduce fuel consumption. Here are just some of the great ideas that make your Opel such a pleasure to own.



Configurable 8" (20 cm) driver cluster. The optional infotainment system includes two category firsts: the configurable 8" (20 cm) optional driver cluster and up to four control options: steering-wheel switches for the driver cluster, plus a swipeable touchpad, speech recognition or the touch screen for the centre-stack display.¹ [Page XX](#).



4x4 All Wheel Drive (AWD) System. Optional AWD increases driving stability by redistributing torque in challenging conditions. FlexRide recalibrates AWD and chassis settings for different driving styles while electronic Limited Slip Differential redirects torque to one or both rear wheels.² [Page XX](#).



SuperSport chassis with Brembo brakes. The optional SuperSport chassis is specifically calibrated for sporty driving, in combination with high-performance front struts and the advanced AWD System³. Brembo four-piston callipers with 355 mm front disc brakes provide immediate response.



Rear View Camera. The optional RVC makes reversing easy. A high-res display shows the area behind the car while a scaled grid helps you judge distances and angles. For maximum safety and comfort, combine this feature with radar-based driver aids. [Page XX](#)



Low-emission ecoFLEX engines. ecoFLEX technology delivers not just the world's most aerodynamic 5-door hatchback⁴, but also CO₂ emissions of just 99 g⁵ for 2.0 litre engines with 88 kW (120 hp) or 103 kW (140 hp). That makes these Insignia units the cleanest engines in the category.⁶ [Page XX](#).



Radar-based driver aids. Optional Side Blind Zone Alert, Rear Cross Traffic Alert and Lane Change Alert make driving safer and easier in a variety of driving and parking situations, by monitoring hard-to-see areas to the side and rear of your car. [Page XX](#).



Adaptive Cruise Control (ACC). An optional, advanced, radar-based version of conventional cruise control for preventing bumper-to-tail collisions up to 180 km/h. ACC automatically maintains a safe gap to the vehicle in front. With automatic transmissions, its Stop/Go feature makes light of very slow-moving traffic. [Page XX](#).



Keyless Open and Start. The ideal feature when you're in a hurry. User Identification Interface technology recognizes when your key is very near the car and automatically opens the door when you work the handle. Push-button ignition is also easy and key-free.

¹All four control options are available with the Navi 900 IntelliLink system. Voice recognition for destination input, phone calls and music selection only. ²Electronic Limited Slip Differential and FlexRide come standard with AWD. ³Optional SuperSport chassis available with AWD, 2.0 BITurbo CDTI ECOTEC[®] (143 kW/195 hp) and 2.0 Turbo ECOTEC[®] Direct Injection (184 kW/250 hp). ⁴The Insignia Hatchback ecoFLEX with 0,25 c_{dr}, as of July 2013. ⁵99 g for Notchback and Hatchback only, 104 g for Sports Tourer. ⁶As of June 2013.



www.opel.com

Some illustrations in this brochure contain special equipment not included in standard delivery. The information contained in this brochure was accurate at the time of going to press. We reserve the right to make changes in design and equipment. The colours printed in the brochure only approximate actual colours. Illustrated optional equipment is available at extra charge. Availability, technical features and equipment provided on our vehicles can vary outside of the Federal Republic of Germany. Information about Design for Recycling, take-back locations for End of Life Vehicles (ELVs) and the recycling of ELVs can be found on the Internet page www.opel.com. For precise information on the equipment provided on our vehicles, please contact your local Opel partner.

ADAM OPEL AG, Rüsselsheim

Edition 09/14



PEFC certified

This brochure is from sustainably managed forest and controlled sources.

www.pefc.org

NSO/MY15

**please consider special model
year set up for Insignia**



**WHEN INSPIRATION MEETS SUBSTANCE,
EXCELLENCE RESULTS.**



The Insignia look gives the range an unmistakable aesthetic. There are three distinct models to choose from: the elegant, streamlined Hatchback, the muscular, extra-spacious Sports Tourer and the state-of-the-art Country Tourer with off-road protection. Every Insignia bears our flagship's compelling signature.



**WHEN INSPIRATION MEETS SUBSTANCE,
EXCELLENCE RESULTS.**

Alternative page version C (NB and ST)



The Insignia look gives the range an unmistakable aesthetic. There are three distinct models to choose from: the elegant, streamlined Notchback, the muscular, extra-spacious Sports Tourer and the state-of-the-art Country Tourer with off-road protection. Every Insignia bears our flagship's compelling signature.

replacement spread to maintain printable total no. of pages
To be integrated before page 08/09.





EVERY MOVEMENT HAS ITS ICONS.

Every Insignia is a classic of its kind. The design makes a bold first impression, starting with the beautifully balanced silhouette. Sitting low, broad and strong on the road, the Insignia blends refinement with solidity and a sure-footed ride. Rear LED lamps enhance the sharp, clean aesthetic.





Alternative page version B (ST)

ENGINEERED TO MOVE MILES.

The Insignia engines excel and excite in equal measure. Thanks to Opel ecoFLEX and BlueInjection technologies, the new range boasts excellent fuel efficiency and emission figures.

The Hatchback ecoFLEX has the world's lowest drag coefficient for a 5-door hatchback¹ and the range can also claim the best-in-class mark² for CO₂ emissions – a mere 99 g³ for the 2.0 litre units with 88 kW (120 hp) and 103 kW (140 hp). Of course, there's no shortage of horsepower either. The most powerful engine puts 184 kW (250 hp) and 400 Nm of torque at your disposal, while optional FlexRide lets you recalibrate the car for a more dynamic driving style.

BlueInjection allows powerful diesel models to comply with strict Euro 6 emissions standards. To reduce harmful nitrogen oxides (NO_x) emissions, it uses the additive AdBlue[®], which reacts with NO_x to produce harmless nitrogen and water. Top-ups for AdBlue[®] are quick, simple and seldom – at intervals of more than 10.000 kilometres for the average driver.

Whichever technology you choose – and however you drive: the Insignia moves you forward in the most progressive way.

¹As of July 2013. ²As of June 2013. ³99 g for Notchback and Hatchback only. 104 g for Sports Tourer.

All figures quoted relate to the EU base model with standard equipment. Fuel consumption data and CO₂ emission data are determined according to regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable), taking into consideration the vehicle weight in running order, as specified by the regulations. Additional equipment and factory-fitted options may lead to slightly higher results than the stated consumption and CO₂ figures.

AdBlue[®] is a registered trademark of the Verband der Automobilindustrie e.V. (VDA), the German Association of the Automotive Industry.

OPEL FOR LIFE.

Every Opel is designed and built to perform day in and day out. But like any piece of precision engineering, it performs best when it's cared for by people who really know what they're doing.

Europe-wide Customer Service. Throughout Europe, more than 6.000 Opel repair workshops are ready to provide professional and punctual service. As you'd expect, they'll repair your vehicle to the highest standards. More unusually, perhaps, they'll tell you exactly what's been done and why, and they will show any costs involved clearly and concisely.

Opel Roadside Assistance. This mobility service is valid and free of charge for all new Opel vehicles during the first year after the date on which they were first registered or delivered to the customer by the distributor, depending on which date comes first. No matter where you are, the Opel Roadside Assistance is there to help. In more than 40 European countries – round the clock. Offering services such as breakdown assistance, towing services, rental car, hotel accommodation or the organization of onward transportation, e.g. via rail or air (please see programme conditions). Your distributor or authorized repairer will be happy to offer an extension at your annual service.

Financing Offers. Opel Finance offers you interesting tailor-made financing models. You alone decide how you would like to pay for your vehicle, in accordance with your particular needs.

Leasing Offers. You can also lease your Opel, for example through Opel Leasing. Leasing terms can be adapted to fit your business requirements and capabilities. Also, Master Lease offers you a complete fleet management service from one source.

Insurance Service. Our Opel Insurance Services round off the Opel Service Package. We offer Opel customers all types of automotive insurance.

Opel Rent Service. Opel Rent will keep you on the road if your vehicle is out of service.

New Vehicle Warranty. 2-year new vehicle warranty. This warranty applies to any new Opel car for a period of 24 months without any mileage restrictions, as from the day on which it was either registered for the first time or delivered to the customer by the dealer, depending on which date comes first.

Extended Vehicle Warranty. This repair cost insurance enables you to extend the warranty on your new vehicle to a maximum of 10 years.

12-year Anti-Perforation Warranty. Opel provides you with a reliable long-term warranty against perforation, provided you have your vehicle serviced and all necessary inspections performed according to the service booklet.

3-year Warranty for Opel Batteries. With a 3-year warranty for service-installed Opel original batteries your starting problems are over – even in the coldest winter.

Parts and Accessories Service. Opel parts and accessories are available at your local Opel Shop, where you'll find everything to make your vehicle more comfortable or to meet your individual needs, as well as expert advice.

Opel on the Internet. Need instant information? At www.opel.com you can access a wealth of information on all Opel cars, services and accessories. Get online for Opel news and product updates.

Recycling. Information about Design for Recycling, Take-Back points for End of Life Vehicles (ELVs) and the recycling of ELVs can be found on the Internet page www.opel.com

In case of any questions, please ask your Opel partner. More information can be found under www.opel.com

Please fill in your local specifications.



NOTE TO COUNTRIES:

Please check whether your country offers the app and choose the appropriate copy intro.

SUPERIOR SERVICE.

myOpel is an outstanding web portal for maintenance, booking appointments and more. Access it online, and download the optional app.

Copy for countries that **DO** offer the app.

myOpel is an outstanding web portal for maintenance, updates and more. Sign up online for these myOpel benefits:

Copy for countries that **DO NOT** offer the app.

- // Service offers tailor-made for you and your car
- // Reminders whenever it's time for a service
- // Service requests and easy booking online
- // A dealer locator to find your nearest Opel retailer
- // Online access to your full service history

NOTE TO COUNTRIES: If your country does not offer the full service history, please delete this bullet.

Register for myOpel with these easy steps:

1. Go to www.myOpel.com
2. Register for free and confirm your account
3. Download the optional myOpel app

NOTE TO COUNTRIES: If your country does not offer the app, please delete bullet number 3.