

INSANELY RATIONAL.

It's not hard to make a case for the Opel KARL — it offers all the features you need at an affordable price — five doors, City Mode steering¹ and advanced driver assistants including Rear Park Assist² or Lane Departure Warning³. Premium options like a heated steering wheel make KARL as pleasant to drive as any car in this class.

If all that sounds too good to be true, simply take a test drive. You'll find the ride and handling is excellent, too.









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Fresh Exterior Design

Please check and adapt content.

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Non OnStar!



HIGH FIVE.

THE 5-DOOR KARL

The added convenience of five doors where you normally find three. You can't say fairer – or smarter – than that.

// Five doors are ideal for family, friends, pets or a bag

// Get straight in the back without making front passengers wait

// The rear seat splits 40/60¹ to fit long luggage next to a passenger







FIND YOUR INNER WOW.

QUALITY IS KARL'S THING

Why take the rough with the smooth when you can have smooth all over? The KARL's interior is made for well-being.

// KARL sets the standard for craftsmanship in this car category

// Enjoy the look and feel of a more exclusive car

// Luxury upgrades are available at affordable prices

// Explore your interior options over the page

THE KARL COLLECTION.

STAND-OUT OPTIONS

When Opel designed KARL, the approach was simple: more is more. That's why it surrounds you with refined but affordable features and options. Here are six of the best. Of course, this is not all.

- **1. Electronic Climate Control¹.** Precision air conditioning. Set the temperature to 'wish you were here'.
- **2.** The 40/60 split and an extra seat². Most cars of this size are 3-door 4-seaters. KARL is a proper 5-door, with an optional fifth seat in the back and a 40/60 flip-and-fold-down for long luggage.
- **3. The heated leather steering wheel**. A finger treat that's rare in this category. All the more reason to enjoy your winter mornings warm and glove-free.
- **4. Cupholders all round³.** Keep your coffee in its cup, and off your clean carpet.
- **5. Electric windows**⁴**.** 21st century basics at sensible prices.
- **6. Lane Departure Warning (LDW)**². At speeds above 60 km/h, LDW lets you know if you've started drifting out of your lane without signalling first. See page 19 for more.













Standard on Cosmo, Not available for Enjoy or Essentia. -Standard on Cosmo, optional on Enjoy, Not available for Essentia.

³Two cupholders in the front, one in the back. ⁴Electric front windows standard on Enjoy and Cosmo. Electric rear windows optional on Cosmo only. Not available for Essentia.



KARL LOVES CURVES.

CATEGORY-FIRST CITY MODE STEERING

KARL is the perfect size for driving in busy cities, and City Mode¹ is perfect for making light of tight turns. What's more, general handling is excellent – as is the ride.

// Class-first City Mode makes the power steering light as a feather

// Activate it with a push of a dash-mounted button

// The engine is one of the best Opel has ever made

// KARL boasts the best ride and handling in this car class

// German engineering is reassuringly reliable

PARK LIKE A PRO.

REAR PARK ASSIST

Park faster in tight spaces with the help of bumper sensors and signals from Rear Park Assist¹. If you're on a slope, Hill Start Assist (HSA) helps you out.

// Get parked easily without the worry of nudging other cars

// Rear Park Assist signals to warn you of objects behind the car

// Look back less and avoid straining your neck

// Rear Park Assist is available on just a handful of cars in this class

// City Mode² super-power steering makes parking a breeze

// HSA ensures you can pull away without rolling downhill





SET UP FOR SAFETY.

LANE DEPARTURE WARNING

A luxury feature in the small-car category, Lane Departure Warning¹ (LDW) prevents you drifting out of your lane by mistake – with a simple beep. It's just one of the sophisticated safety options available for KARL.

// LDW warns if you move toward the line without signalling

// Fog lamps with cornering lights make low-speed turns safer¹

// Cornering lights activate automatically

// Other KARL safety features include Electronic Stability Control



STREAM TEAM.

SEAMLESS CONNECTIVITY

Even the most basic radio for KARL has four speakers, optional steering wheel-mounted controls¹, aux-in and a 3-line display. For hands-free calls and Bluetooth[®] audio streaming, there's an affordable upgrade². Pair it with your mobile and you're good to go.

// Choose the R300 radio for all the essentials

// Upgrade to the R300 BT to stream music from a phone or other device^{3,4}

// Access your phone book and audio direct from the dash^{3,4}

// Control the whole system from the steering wheel and call hands-free^{3,4}

// Select R 4.0 IntelliLink with 7" colour touch screen for access to Apple CarPlay™ and Android Auto™



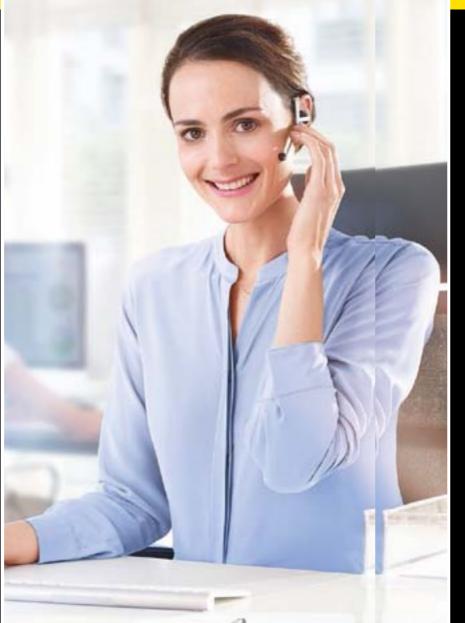


24/7, 365 days a year, Opel OnStar¹ gives you access to our unique services virtually anywhere in Europe².

Best of all, it's free of charge for the first 12 months!

Driving will never be the same.

Please translate as ,nearly



WHAT ONSTAR CAN DO FOR YOU.



Automatic Crash Response.

In the event of a crash, built-in vehicle sensors automatically alert an OnStar advisor, who will be immediately connected to your car. The advisor will assess the situation and if needed notify the emergency services and provide them with your exact GPS location.



Wi-Fi Hotspot.3

Your car is Wi-Fi ready! Soon you will be able to enjoy the benefits of fast and stable Internet access on board for up to 7 devices.



Smartphone App.

At the touch of a button, remotely lock/unlock your doors, check your oil life or honk the horn and flash the lights.



Stolen Vehicle Assistance.

If someone steals your car, call our OnStar advisors and give them the reference number the police gave you. The advisor will then provide the police with the location and prevent your car from being restarted so it can be recovered.



Vehicle Diagnostics.

Whenever you want, you can ask OnStar to remotely check some of the key systems of your car like engine, transmission, emissions or airbags. If you wish, OnStar can also send you a monthly e-mail with those key data.

YOUR PRIVACY. **YOUR CALL**



YOU are in control of what OnStar can and cannot do!

- Once you've registered and activated OnStar, you can access every OnStar Service. To ensure security, several services will ask for your PIN.
- Press and hold the Privacy Button for approximately 5 seconds to mask your car's location at any time. If you change your mind, press the Privacy Button again for approximately 5 seconds to reveal your location. Only in emergencies⁴ can OnStar override this.
- OnStar will never sell your information on. Your information will only be disclosed to OnStar and GM Holdings LLC (USA), its affiliate companies (e.g. Adam Opel AG), your selected/ preferred dealers, companies involved in providing or carrying out the OnStar Services and, at your request, to other service companies.

HOW CAN I GET ONSTAR?

OnStar is available as an option in every new Opel KARL [Trim Level] and even comes which OnStar is an option and on which standard with the [Trim Line] Trim Level(s).

To get it:

- 1. Request OnStar when you order your new Opel KARL.
- 2. OnStar will send you an e-mail invitation so you can activate your account.
- 3. Complete your registration and set up your preferences.
- 4. OnStar is ready to go!

After the 12-month free trial period, you can decide to order a continuation of the OnStar Services. This will be subject to a fee.

To find out more, visit [OnStar country website]

please insert local URL





HOW MYOPEL SERVICES DO MORE FOR YOU.

If your country does not offer the full service history, please delete this part.

myOpel is your one-stop shop to manage everything to do with your Opel – from your OnStar account to organizing your vehicle's next service to rewards and exclusive offers. Everything is targeted to you and the Opel you drive.

- Manage your Opel take care of your Opel online, book a service and track service history
- Access your OnStar Services get diagnostics reports, manage your subscription and more
- Exclusive offers stay up to date on special offers, latest news and current events
- Dealer locator find your nearest Opel retailer

If you already are an Opel OnStar customer, you can access all the myOpel services. Otherwise, you can register for myOpel by following these easy steps:

- 1. When you order your car, your dealer will go through a simple pre-registration with you.
- 2. We will send you an e-mail invitation so you can activate your account.
- 3. Complete your registration.
- 4. myOpel is ready to go!

To easily access myOpel from your smartphone, just download the app from the Google Play Store or from iTunes.

ESSENTIA.

THE KARL TRIM LEVELS

KARL comes in one of three versions: the practical Essentia (shown right), the exceptional Enjoy or the top-of-the-line Cosmo.

True to its name, the 4-seater Essentia gives you everything you need from a practical small car, including outstanding value for money. These are some of the highlights:

```
// Easy pull-away on steep slopes with Hill Start Assist
  // Affordable fuel costs with the efficient 1-litre engine (94 \text{ g CO}_2)^1
 // The easy handling of Electric Power Steering
// The reassurance of ABS brakes and Electronic Stability Control
// The added safety of Daytime Running Lights and a rear fog lamp
```







ENJOY.

THE KARL TRIM LEVELS

The Enjoy stands out because it offers so much – economy, German-engineered reliability, a cosy interior and helpful high tech that makes driving safer and easy. It has all the Essentia features and more – including a category first.

// Class-first City Mode steering for easy turning in tight spaces

// Set Cruise Control and Speed Limiter via steering wheel controls

// A six-way adjustable driver's seat and adjustable steering column

// The steering wheel has a premium chrome bezel

// Side mirrors, door handles and bumpers match the body colour

// Add a fifth seat or other features with an optional pack

// Opt for Lane Departure Warning and safety cornering lights

// The Winter Pack adds a heated steering wheel and front seats

COSMO.

THE KARL TRIM LEVELS

The Cosmo is all about design, equipment and opulence. A leather steering wheel, Lane Departure Warning, fog lamps with cornering lights, Bluetooth® streaming ... the impressive list of standards goes on. Think of Cosmo as KARL deluxe, at a refreshingly reasonable price.

// Electronic Climate Control offers easy-to-use precision settings

// Stream media from portables, make and take hands-free calls

// The leather steering wheel also comes with remote controls

// The trim is Morrocana, including the fifth seat in the back

// The side mirrors are heated and the rear windows tinted

// Inner-chrome-rimmed door handles

// 15" alloys are standard

// The B pillar in black gives the Cosmo a smart two-tone look

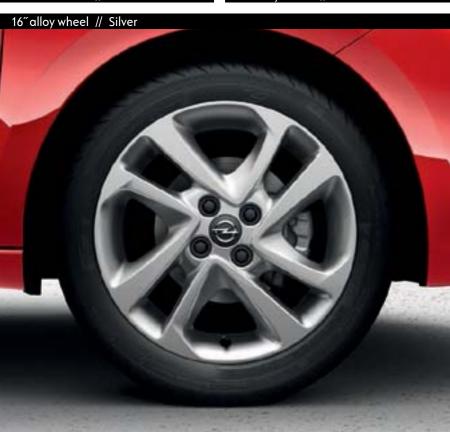












PICK YOUR MIX.

PAINTS AND WHEELS

Cute, cool, clean or conventional – whatever your taste, KARL has the colour, wheel and finish to fit.



CONSUMPTION AND EMISSIONS

CO₂ emission combined in g/km¹

Ligine	(55 kW/75 hp)	(55 kW/75 hp) with Start/Stop System	(55 kW/75 hp)	(55 kW/75 hp - 54 kW/73 hp -	- Petrol,
Transmission	MT-5	MT-5	MTA-5	MT-5	
Emission standard	Euro 6	Euro 6	Euro 6	Euro 6	
Table shows scale of consumpti Please contact your Opel deale					
Fuel	Petrol	Petrol	Petrol	Petrol	LPG
Fuel consumption in I/100 km ¹					
Urban	5,6–5,4 ²	5,2–5,1 ²	5,6-5,5 ²	5,7–5,6	7,1–7,0
Urban Extra-urban	5,6–5,4 ² 3,9–3,7 ²	5,2–5,1 ² 3,8–3,6 ²	5,6–5,5 ² 3,8–3,6 ²	5,7–5,6 3,9–3,7	7,1–7,0 4,9–4,6

103-99²

1.0 FCOTEC®

1.0 FCOTFC®3 1.0 FCOTFC® LPG3

106-102

93-89

MT-5 = 5-speed manual transmission, MTA-5 = 5-speed Easytronic® transmission

¹In acc, with regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable).

104-99²

All information was accurate and up to date at the time of going to print. The company reserves the right to alter engine specifications at any time, which may influence the content of the shown data. Please consult your Opel dealer for the latest information. All figures quoted relate to the EU base model with standard equipment. Fuel consumption data and CO₂ emission data are determined according to regulations R (EC) No. 715/2007 and R (EC) No. 692/2008 (in the versions respectively applicable), taking into consideration the vehicle weight in running order, as specified by the regulation. Additional equipment and factory-fitted options may lead to slightly higher results than the stated consumption and CO₂ figures. The figures for fuel consumption and CO₂ emissions do not relate to a specific vehicle and are not part of an offer. They are provided only for the purpose of comparison between different vehicles but may differ from the actual fuel consumption achieved in real-world driving conditions which are greatly influenced by driving style and operating conditions. Additional equipment and factory-fitted options may increase the weight of the vehicle when empty and in some cases the permissible axle weights as well as the permissible total weight of the vehicle and reduce the permissible towing weights. This may lead to a reduction in top speed and increased acceleration time. Driving performance figures assume a 75 kg driver plus a 125 kg load.

WHEELS

Dimension	165/65 R14	185/55 R 15	195/45 R16

Tyre Fuel Efficiency Rating	С	С–В	С	
Tyre Wet Grip Rating	В	В	В	
Tyre Noise Rating (dB)	70	71	72	
Sound Class	((t-1))	((c-3))	(((-3))	

MATTERS OF FACT.

ECONOMY AND EMISSIONS

KARL is fitted with one of Opel's new generation of low-emission, especially fuel-efficient engines that help significantly lower your running costs.

- // The 1-litre ECOTEC® petrol engine with Start/ Stop System emits just 94 g CO₂²
- // 55 kW (75 hp) feels like much more in the light and nimble KARL
- // The 5-speed transmission is ideal for smooth motorway driving
- // The automated 5-speed Easytronic® transmission takes the stress out of city driving



²With optional ecoFLEX Pack only. ³ Available as of spring 2016.

MAKE IT YOURS.

OPTIONS AND ACCESSORIES

The KARL comes with everything you need to get easily from A to B. But of course there's a range of add-ons available so you can tailor your car to your specific needs.

- // Opel-branded accessories guarantee quality and reliability
- // Choose from a wide range of options designed especially for KARL
- // Add body side mouldings to help prevent scratches in car parks
- // Fit splash guards for protection against chipping and dirt





- **1. Fitted floor mats.** Available as premium, economy and all-weather mats to keep carpets clean.
- **2. KARL care.** Stainless steel sill plates keep your car looking its best.
- **3. Quick fix.** FlexConnect has an attachment for most tasks, like holding a tablet or a folding table, a shopping bag or a jacket in place.
- **4. B in black.** For a sportier look, order B-pillar decals.





TIME TO MEET KARL.

KARL is one of the very best cars in its class, not least thanks to driver-friendly options like City Mode and advanced assistants.

Just take a test drive to find out how these things make KARL such a feel-good small car. If you need more reasons to drive one, here are five:

```
// The outstanding interior
// German-engineered safety systems
// Straightforward connectivity
// Easy handling makes it a pleasure to drive
// Excellent value for money
```

// Find your nearest KARL retailer online with the Opel Dealer Locator
// Or simply call XXX-XXX-XXXXXX



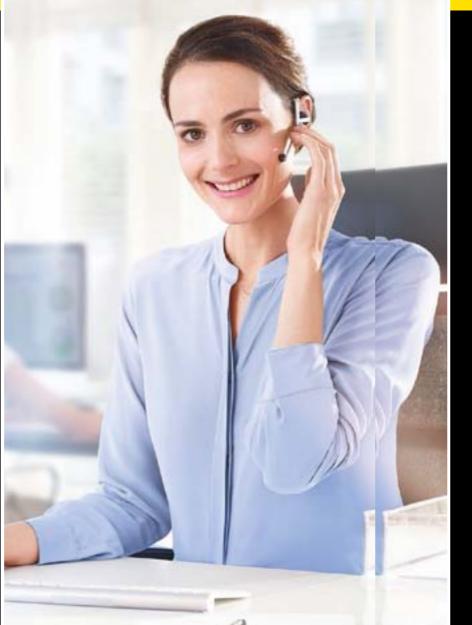


24/7, 365 days a year, Opel OnStar¹ gives you access to our unique services virtually anywhere in Europe².

Best of all, it's free of charge – including Wi-Fi Hotspot – for the first 12 months!

Driving will never be the same.

Please translate as "nearly



WHAT ONSTAR CAN DO FOR YOU.



YOUR PRIVACY. **YOUR CALL**





Automatic Crash Response.

In the event of a crash, built-in vehicle sensors automatically alert an OnStar advisor, who will be immediately connected to your car. The advisor will assess the situation and if needed notify the emergency services and provide them with your exact GPS location.



Wi-Fi Hotspot.²

Your car is online! The extra-powerful OnStar roof antenna gives you a stable and quick Internet connection and creates a Wi-Fi Hotspot for up to 7 devices.



Smartphone App.

At the touch of a button, remotely lock/unlock your doors, check your oil life or honk the horn and flash the lights.



Stolen Vehicle Assistance.

If someone steals your car, call our OnStar advisors and give them the reference number the police gave you. The advisor will then provide the police with the location and prevent your car from being restarted so it can be recovered.



Vehicle Diagnostics.

Whenever you want, you can ask OnStar to remotely check some of the key systems of your car like engine, transmission, emissions or airbags. If you wish, OnStar can also send you a monthly e-mail with those key data.

YOU are in control of what OnStar can and cannot do!

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- Press and hold the Privacy Button for approximately 5 seconds to mask your car's location at any time. If you change your mind, press the Privacy Button again for approximately 5 seconds to reveal your location. Only in emergencies³ can OnStar override this.
- OnStar will never sell your information on. Your information will only be disclosed to OnStar and GM Holdings LLC (USA), its affiliate companies (e.g. Adam Opel AG), your selected/ preferred dealers, companies involved in providing or carrying out the OnStar Services and, at your request, to other service companies.



TIME TO MEET KARL.

TAKE A TEST DRIVE

The high-quality interior, agile ride, effortless steering and parking ... take a test drive to find out how these things make KARL such a feelgood small car.

// Find your nearest KARL retailer online with the Opel Dealer Locator

// Or simply call XXX-XXX-XXXXXX

// To configure your KARL, go to www.countryspecific.url

FIVE REASONS TO BUY.

The KARL is one of the very best cars in its class, not least thanks to driver-friendly options like City Mode and advanced assistants. For a whole host of reasons, it's a remarkable vehicle. Here are just five:

// The outstanding interior

// German-engineered safety systems

// Straightforward connectivity

// Easy handling makes it a pleasure to drive

// Excellent value for money



Please check whether your country offers the app and choose the appropriate copy intro.

SUPERIOR SERVICE.

myOpel is an outstanding web portal for maintenance, booking appointments and more. Access it online, and download the optional app.

myOpel is an outstanding web-based package for maintenance, updates and more. Sign up online for myOpel benefits:

// Service offers tailor-made for you and your car

// Reminders whenever it's time for a service

// Service requests and easy booking online

// A dealer locator to find your nearest Opel retailer

// Online access to your full service history

Register for myOpel with these easy steps:

- 1. Go to www.myOpel.com
- 2. Register for free and confirm your account
- 3. Download the optional myOpel app









