



# The Honda CR-V 2003



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## What if you tried something new?

At Honda, 'What if..?' isn't just a question - it's our belief, inspiring and motivating everything we do. It's a challenge to the status quo, a refusal to be content with the ordinary, the predictable and the merely OK. Some might think there's no room for dreams in our high-tech, hard-nosed world. We believe there is. In fact, dreams are positively encouraged around here, because sometimes, what starts out as 'just another idea' turns out to be something extraordinary. We've been building engines for over 50 years, but seeing where a dream can take us is still an adventure. Are you ready to come with us?





What if your next car was a CR-V?





## Do you see things differently?

Isn't saying 'if it's not broken, don't fix it' just an excuse for not trying to make a good thing even better? It would have been easy for us to leave one of our best-selling vehicles exactly as it was. But we wanted to make it more powerful, refined, dynamic and spacious. So we did just that - and created the all-new CR-V. The new shortened, restyled nose, including redesigned

headlights and a larger chrome grille, gives the new CR-V a leaner, more purposeful front end: integrated tail-light clusters, flush-fitting roof rails combined with an all new body creates a more powerful presence. And those 'i-VTEC' badges? We'll come to that soon.

Ask yourself, would you want to take the city on in anything else?





## What's your idea of a family car?

Where's the law making an estate car compulsory once you have kids? Who says you can't enjoy driving now you've got a family?

The all-new CR-V is designed to tackle more than just your everyday driving demands: it's ready to challenge a few unwritten rules too, such as, a 4x4 should have an engine like a tractor's. Which is why the CR-V uses some

of the most advanced technology you'll find, i-VTEC to be precise. When someone said 4x4's had to look dull and uninspiring our designers weren't listening, so it's no surprise that the CR-V looks as good as it does. Doing things differently takes confidence, attitude, and a sense of adventure. Are you ready to rediscover yours?







## What if you were always in control?

Just because the city's bigger than you, why should you be intimidated? We've designed the new CR-V's driving position to tip the balance back in your favour.

First thing you'll notice is the handbrake, neatly and conveniently mounted in the dash. As well as creating more space, it has an immediate, natural feel to it. The switches are clear, tactile and beautifully weighted, with a solid, positive action. The instruments are larger, too, so they're easier to read, and we've integrated the CD player into the fascia to ensure that's where it stays. You also have the option of Satellite Navigation, which compresses the whole of Europe onto one DVD.

The driver's seat is height-adjustable, and both front seats have armrests for cruising in comfort. This is made even easier by the all-wheel independent suspension and power steering as standard. Isn't it time you took back control?





## What if everything fitted perfectly?

How many families know the real meaning of 'travelling light'? Days out, holidays - even the school run can involve serious amounts of gear. That's exactly what the CR-V is designed to deal with. For easy loading, the whole tailgate effortlessly opens out a full 90° so it's never in your way, with a full-width tonneau cover keeping the load area safe from prying eyes. Any last-minute items can be loaded through the integrated swing-up glass hatch, which opens separately from the main tailgate with your key remote. Within the car there are also many storage places including seatback pockets and cup-holders.

For large, bulky or awkward items, the 60/40 split rear seats slide up to 170 mm fore and aft

so you can easily alter the length of the cargo area. As well as making the load space wider, we've lowered the floor to make it taller. In fact, there's room for two mountain bikes, upright, with the seats folded forwards.

It's not so much, 'Do you need a CR-V?' as, 'How have you managed without one?'





## Are you sitting comfortably?

If you wanted to leave a car's overall dimensions the same, yet make it more spacious inside, what would you change? The new CR-V has redesigned, more compact suspension that gives it class-leading cabin space.

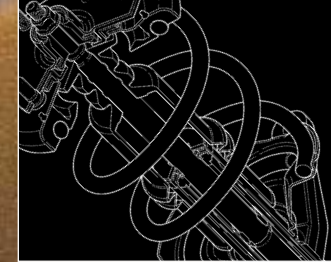
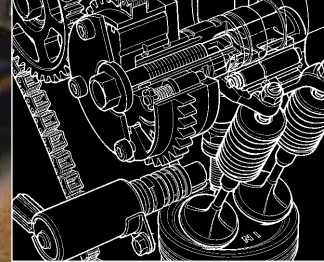
We've repackaged the entire interior to make even better use of that space, including theatre-style seating so those in the back get to see more than just the headrest in front. The seats themselves are larger, wider and deeper for greater comfort on long journeys, and increased headroom and legroom means even six-footers can rest easy. And where others would just give you cupholders, we provide a full-width tray between the front seats.

Don't you think air-con, electric windows, electric mirrors and central locking should be standard these days? Our view exactly. Plus, a few unique CR-V touches, like the folding picnic table cleverly concealed in the boot floor, which lies above a handy wet storage area, and a 12v socket in the boot to power anything from an airbed inflator to a portable shower.

Model shown is 2.0 i-VTEC SE Sport







### What if an engine could be intelligent?

What do you do when you've built one of the world's finest petrol engines? Sit back and relax? Not if you're Honda. You dig, probe and question. Sometimes, you end up starting all over again.

Nothing, not even our internationally-acclaimed VTEC engine, is sacred. You'd think even we would be happy with a VTEC system that has a 100% reliability record after 10 million units. And we were, until someone said, 'What if we made it even more intelligent?' Which is what the 'i' in the CR-V's i-VTEC engine stands for. Adding that single letter involved designing a completely new 2.0-litre fuel-injected engine. We boosted power output to 150 ps.

The improved VTEC system adapts instantly to minute changes in speed and load, enhanced performance across the rev range, with a full 32% more mid-range torque for more responsive acceleration. While we were at it, we made it smoother, quieter, more economical, and cut the emissions, too. When we say this is an all-new CR-V, we're serious. As you'll discover the moment you drive it.



## What if you could have two cars in one?

Which is better around town: front-wheel drive, or 4x4? Front-wheel drive gives positive road-holding with safe, responsive handling. Find yourself on wet leaves, mud or ice, however, and it's reassuring to have the back wheels helping out. But who can react fast enough to select four-wheel drive manually whenever road conditions alter and who needs the higher fuel bills a permanent 4x4 could rack up? What you really want is the best of both worlds.

If the CR-V senses a loss of traction from the front wheels, it automatically engages four-wheel drive. No thinking-time, no fumbling for a shift lever - and it all happens so smoothly you probably won't even be aware of it. Once you're back on terra firma, it instantly reverts to front-wheel drive to minimise fuel consumption. A 4x4 when you really need it to be, and a refined, efficient front-wheel drive car for the rest of the time?

A lot to ask, but we couldn't resist it. Because we, like you, just love a challenge.



Model shown is 2.0 i-VTEC SE Sport



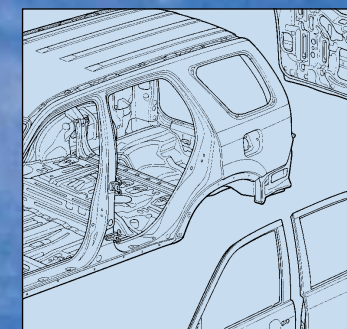
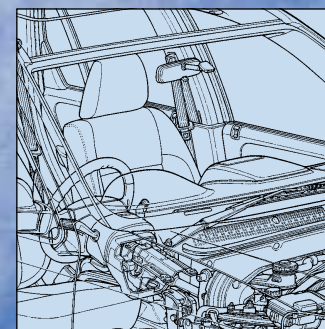
## What's your idea of adventure?

Routine is just a state of mind. Look at children: right now, anything's possible for them, and every journey is full of potential - even the ones they make every day. That's the kind of attitude the new CR-V, with its 2.0-litre i-VTEC engine, innovative 4x4 technology, comfortable, flexible interior and tough, dynamic styling, encourages. Who says adventure has to involve bumping along goat-tracks or chugging across endless miles of featureless desert? What if all your driving is on-road?

Isn't that challenging enough?







## Where's the safest place to be?

What is it about a 4x4 that gives you a feeling of safety? The high driving position for a better all-round view? The sense of security that a solid bodyshell inspires? The knowledge you've got technology to take care of you in tricky terrain?

All true. But the new Honda CR-V does so much more. Its design is based on the simple premise that a stiffer, stronger car is also a safer car. In a frontal impact, innovative engineering developed in our specialist R&D facilities disperses crash energy efficiently and safely through the CR-V's shortened nose. Thanks to technology like this, the CR-V has achieved an NCAP 4-star impact rating and 3-star pedestrian rating, making it the first sports-utility vehicle to be awarded the same score as the market-leading passenger cars.

These structural safety measures are backed up by three-point seatbelts for all five occupants, ISOFIX child-seat fixings with roof anchor-points,

side-impact bars, Anti-Lock Braking System and Electronic Brakeforce Distribution. Where others would settle for two airbags, we give you four, as standard. And because the CR-V is designed for life on the street, a host of measures allow it to deform on impact, vastly improving the safety of pedestrians, cyclists and other vulnerable road-users. In other words, all of us.

We've also ensured that your CR-V itself is fully protected, including keyless entry, tonneau cover, shielded door locks, engine immobiliser, and fully integrated audio system.





## Caring for the environment

Let's cut to the chase here. We're all aware of the problems of climate change, pollution, fossil fuel depletion and dwindling biodiversity. What's important is what a global corporation like Honda is doing to combat them.

As a car manufacturer, we have an enormous responsibility, and it's one we take extremely seriously. Green policies aren't something we've bolted onto our activities as an after thought. From our very earliest days, we've invested in new technologies to minimise and reduce our impact on the environment, both locally and at a global level. Every stage of the production process, from the very initial design, through manufacture even disposal, is assessed for its potential environmental effects. So what are we actually *doing*?

Our Swindon site is committed to reducing energy consumption by 12.5% over the next 10 years as part of the Climate Change Levy agreement.

Honda of the UK Manufacturing (HUM) and Honda Logistics Centre ensure continuous environmental improvement in line with ISO14001 standards with HUM currently progressing towards achieving registration to the Eco Management Audit Scheme (EMAS).

HUM has reduced waste to landfill by 50% over the last 3 years.

The Honda Insight, which runs on both petrol and battery power, was voted first in the Sports/Coupé category of the Environmental Transport Association (ETA)'s Car Buyers guide 2002, and is recognised as the most environmentally-friendly production car ever developed. All our cars have aluminium engines to reduce weight, increase efficiency and cut emissions. Over 95% of customer tyres replaced by our dealer network are recycled.

Looking ahead, we've committed ourselves to reducing our motorcycles' emissions by a third, and increasing fuel efficiency by 30% - we're also planning to stop building two-strokes in favour of fuel-injected four-strokes, even in 50cc machines. Our outboard motors are already 90% cleaner than required under regulations coming into effect in 2006. Good news for today's customers. Even better news for tomorrow's.





## What makes buying a CR-V so easy?

Why shouldn't buying a car be easy? Satisfying? Even, dare we say it, fun? Actually, it can be, as long as you choose Honda. We'll help you find the CR-V that suits your needs and budget. Need finance? We'll put together an individual Honda Finance package for you, and even do you a good deal on the insurance.

And why shouldn't owning it be easy, too? Your new CR-V is covered by a three-year, 90,000-mile mechanical warranty: call Hondacare Extended Warranty on 01992 653399, and you

can make it six years. On the road, at home or even in Europe, three years' free Hondacare Assistance membership means you'll never be left stranded. Something more serious? The Honda Accident Helpline on 0800 068 0510 will arrange recovery, and contact the nearest Honda Approved Bodyshop.

Questions? Just contact your local Honda dealer, call the Honda Contact Centre on 0845 200 8000, or visit [www.honda.co.uk](http://www.honda.co.uk)





## Where do dreams take us?

What if we were just a car manufacturer? Think of all the amazing stuff we and you would miss out on: our award-winning scooters, superlative motorcycles, not forgetting our world-renowned powerboat engines.

The proving ground for our engineering has always been racing - so far, we've picked up six Formula One Constructors' titles, the 2000 World Superbike Championship and over 500 motorcycle Grand Prix wins. We're also the power behind Honda Formula Four-Stroke, the world's top one-make powerboat series.

This breadth of experience is the product of our insatiable curiosity. We just can't help asking the question 'What if..?'

It's this desire to explore different branches of engineering, to make things happen through innovation and imagination, that makes us who we are. Sometimes, it's a question of finding a new take on existing technology - like creating a fully-automatic four-wheel drive system, or a more intelligent VTEC engine, as we did for the CR-V.

But sometimes, we have to learn an entirely new science, and when we do, we often end up as world leaders. Take our revolutionary robot, ASIMO, which walks, interacts with its environment and performs all kinds of complex tasks. It's come out of our pioneering research to give the cars, bikes and who-knows-what we'll build in the future a uniquely human dimension. Remember, you saw it here first.





15" SE Steel Wheel



15" SE Sport Alloy Wheel



16" SE Executive Alloy Wheel

## How will you have yours?

What colour is the city? You want your car to blend in with that? Out there, you don't need camouflage. You want to be seen. And with the colours we've picked for the CR-V, that isn't going to be a problem. But there's nothing overbearing here: just a superb range of strong, sophisticated finishes to put some much-needed life and sparkle on the streets.



**Clover Green Pearl**



**Midnight Blue\***



**Eternal Blue Pearl**



**Volcano Red Pearl**



**Nighthawk Black Pearl**



**Magnetic Blue Metallic**



**Satin Silver Metallic**



**Taffeta White\***



**Milano Red\***

And inside? You're going to be spending a lot of time in there, so we've created relaxing, inspiring surroundings for you and your fellow-travellers.



SE Executive grade



SE and SE Sport grades

Model Shown is 2.0 i-VTEC SE Sport with optional 16" wheels

\* Colour not available on SE Executive. Please check colour availability with your local Honda dealer.





Coolbox



Dog guard (2 piece)



Storage armrest

### Anything you'd like to add?

Do any two people live completely identical lives?  
 Do the needs of any family always stay the same?  
 For the details that make the difference between  
 'a CR-V' and 'your CR-V', make your choices  
 from the Honda Genuine Accessories range.

As integral parts of your CR-V, they're covered  
 by the same 3 year/90,000-mile warranty,  
 and designed and manufactured to the same  
 rigorous standards. Your Honda dealer has all  
 the information, and can also provide you with  
 a full professional fitting service - please ask  
 for details.



DVD Satellite Navigation CD Tuner



10 Disc CD Changer



Boot Tie Down Net



Dog guard and ISOfix childseat



15" 10 Spoke Alloy



16" 6 Spoke Alloy



15" Split 5 Spoke Alloy



Detachable trailer hitch with electrics



Model shown is accessorised 2.0 i-VTEC SE Sport



	2.0 i-VTEC SE	2.0 i-VTEC SE Sport	2.0 i-VTEC SE Executive
<b>Engines</b>			
Type	16v DOHC i-VTEC	16v DOHC i-VTEC	16v DOHC i-VTEC
Displacement (cc)	1998	1998	1998
Maximum power (ps @ rpm)	150 @ 6,500	150 @ 6,500	150 @ 6,500
Maximum power (bhp @ rpm)	148 @ 6,500	148 @ 6,500	148 @ 6,500
Maximum torque (Nm @ rpm)	192 @ 4,000	192 @ 4,000	192 @ 4,000
Maximum torque (lb-ft @ rpm)	142 @ 4,000	142 @ 4,000	142 @ 4,000
Fuel type	Petrol	Petrol	Petrol
Recommended fuel rating (Research Octane Number - RON)	95 RON minimum	95 RON minimum	95 RON minimum
<b>Transmissions</b>			
5 speed manual	•	•	•
4 speed automatic	Δ	Δ	Δ
Grade Logic shift pattern software (auto only)	•	•	•
<b>Performance (man / auto)</b>			
Maximum speed (mph)	110 / 104	110 / 104	110 / 104
Acceleration 0-62mph (secs)	10.1 / 11.9	10.1 / 11.9	10.1 / 11.9
<b>Fuel Economy (man / auto)</b>			
Urban (l/100km)	11.7 / 12.2	11.7 / 12.3	11.7 / 12.3
Urban (mpg)	24.1 / 23.2	24.1 / 23.0	24.1 / 23.0
Extra urban (l/100km)	7.7 / 7.6	7.7 / 7.6	7.7 / 7.6
Extra urban (mpg)	36.7 / 37.2	36.7 / 37.2	36.7 / 37.2
Combined (l/100km)	9.1 / 9.3	9.1 / 9.3	9.1 / 9.3
Combined (mpg)	31.0 / 30.4	31.0 / 30.4	31.0 / 30.4
CO <sub>2</sub> (g/km)	216 / 220	216 / 221	216 / 221
<b>Weights and Capacities (man / auto)</b>			
Kerb weight (kg)	1485 / 1515	1493 / 1523	1493 / 1523
Maximum towing weight with brakes	1500 / 1200	1500 / 1200	1500 / 1200
Maximum towing weight without brakes	600 / 600	600 / 600	600 / 600
Boot capacity to window seat down (litres, VDA method)	952	952	952
Boot capacity to window seat up (litres, VDA method)	527 - 628 (sliding rear seat)	527 - 628 (sliding rear seat)	527 - 628 (sliding rear seat)
Fuel tank (litres)	58	58	58
Maximum trailer nose weight (kg)	60	60	60
Turning circle - kerb to kerb (m)	10.4	10.4	10.4
<b>Wheels and Tyres</b>			
Tyres	205/70R15	205/70R15	205/65R16
Alloy wheel	Δ	15x6J	16x6J
Spare wheel	205/70R15-96T (steel)	205/70R15-96T (alloy)	205/65R16 (alloy)
<b>Instruments and Controls</b>			
Digital clock (built into audio system)	•	•	•
Digital odometer (A / B trip)	•	•	•
Audible headlight on reminder	•	•	•
Illuminated ignition switch	•	•	•
Internally adjustable headlight height	•	•	•
Front interior welcome light	•	•	•
Remote glass hatch release	On key	On key	On key
Fuel filler release	•	•	•
Tachometer	•	•	•
External temperature gauge (built into odometer)	•	•	•
<b>Safety</b>			
Dual front Supplemental Restraint System (SRS) airbags	•	•	•
Dual side Supplemental Restraint System (SRS) airbags	•	•	•
Anti-lock Braking System (ABS)	•	•	•
Electronic Brakeforce Distribution (EBD)	•	•	•
Emergency Brake Assist	•	•	•
Front ventilated disc brakes	•	•	•
Rear disc brakes	•	•	•
High level rear brake light	•	•	•
Side impact protection beams	•	•	•
Front seat belt pre-tensioners	•	•	•
Front seat belt buckle pre-tensioners	•	•	•
Height adjustable front seatbelts	•	•	•
Rear outer head restraints	•	•	•
Rear central head restraint	•	•	•
5x3 point seatbelts	•	•	•
ISOFIX childseat restraint mechanism	•	•	•
Headlight washers	-	•	•
Dual tone horn	•	•	•

Key • Standard Δ Option - Not available

<sup>†</sup> Fuel consumption. These are the results of the new fuel consumption test gradually being phased in by the Department of Transport. This test is designed to give results that are more representative of actual average on-road fuel consumption.

\* **Maximum towing weights** are based on the ability of the car, with two occupants of 75kg each, to restart on a 12% gradient at sea level. At altitudes in excess of 1500 metres, engine output may drop with a reduction in towing capability. Extra weight, such as additional passengers or luggage, should also be deducted from the maximum towing weight.

\*\* For further information please refer to "The Accessory Options" binder.

	2.0 i-VTEC SE	2.0 i-VTEC SE Sport	2.0 i-VTEC SE Executive
<b>Security</b>			
Rolling code ECU engine immobiliser	•	•	•
Honda Superlocks (deadlocks)	•	•	•
Externally visible Vehicle Identification Number (VIN)	•	•	•
Remote keyless entry	•	•	•
Central locking	•	•	•
High security integrated audio	•	•	•
Tonneau cover	•	•	•
Lockable glovebox	•	•	•
Locking wheelnuts	-	•	•
Alarm system (ultrasonic CAT1)	•	•	•
<b>Exterior</b>			
Body colour bumpers	-	•	•
Body colour wing mirrors	-	•	•
Body colour door handles	-	•	•
Body colour side protection strips	-	•	•
Intermittent rear windscreen wiper	•	•	•
Roof mounted aerial	•	•	•
Electric adjustable and heated wing mirrors	•	•	•
Glass electric tilt or slide sunroof with sunshade	-	•	•
Rear door mounted spare tyre	•	•	•
Soft spare wheel cover	•	-	-
Hard body colour spare wheel cover	-	•	•
Front mudguards	•	•	•
Rear mudguards	•	•	•
<b>Comfort and Convenience</b>			
Air conditioning	•	-	-
Climate controlled air conditioning	-	•	•
Pollen filter	•	•	•
Driver vanity mirror with lid in sunshade	•	•	•
Passenger vanity mirror with lid in sunshade	•	•	•
Driver's foot rest	•	•	•
Folding centre front storage tray	•	•	•
Sunglasses storage box	•	•	•
Front cupholders	•	•	•
Rear cupholders	•	•	•
Coathook in rear (driver side)	•	•	•
Front passenger seat undertray	•	•	•
Luggage tie down hooks	•	•	•
Lidded dashboard storage box with cool function	•	•	•
Driver seatback pocket	•	•	•
Passenger seatback pocket	•	•	•
Power assisted steering	•	•	•
Front electric windows	•	•	•
Rear electric windows	•	•	•
Tilt adjustable steering wheel	•	•	•
CD storage under audio	•	•	•
Rear underfloor storage for wet items (in boot)	•	•	•
Boot integrated folding picnic table	•	•	•
Rear 12v power outlet	•	•	•
Electric glass hatch release button in driver door	•	•	•
<b>Seating</b>			
Driver's seat height adjustment	•	•	•
Driver's seat armrest	•	•	•
Passenger seat armrest	•	•	•
Rear seat armrest	•	•	•
60:40 split folding second row seats	•	•	•
Independently sliding rear seats	•	•	•
Independently reclining rear seats	•	•	•
Rear seats fold forward independently with headrests in place	•	•	•
Heated front seats	-	-	•
Black leather upholstery	Δ	Δ	•
Black leather and Alcantara upholstery	Δ	Δ	-
<b>In Car Entertainment (ICE)**</b>			
Stereo radio CD tuner with RDS	•	•	-
Front speakers	•	•	•
Rear speakers	•	•	•
Tweeters	-	•	-
2 DIN Satellite Navigation system with radio/CD	Δ	Δ	•

