



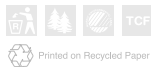
HR-V Range



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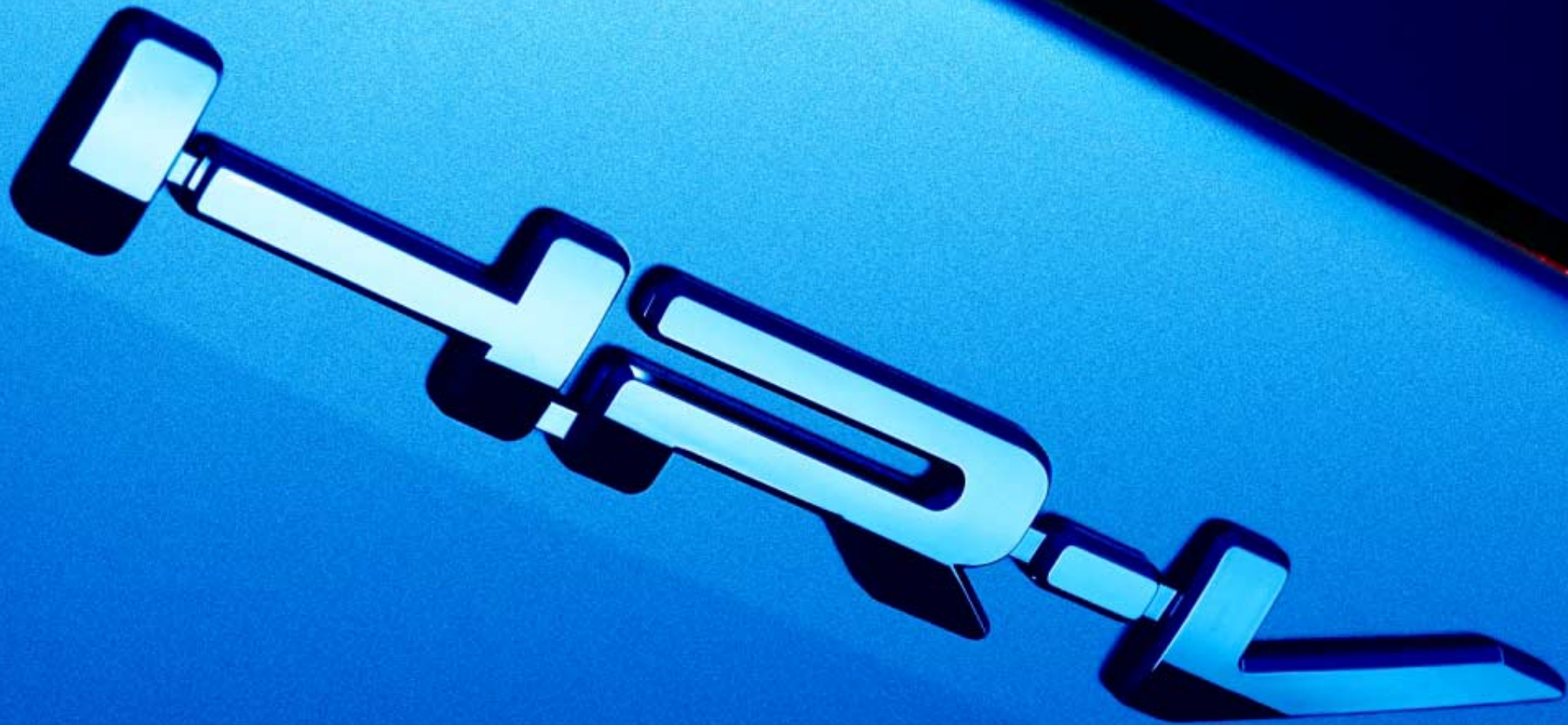
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The Power of Dreams

People love talking about their missions and objectives, game-plans and strategies. You can sort of see why: these things sound cool and focused and full of serious intent - all very grown-up. What you don't hear so much about are their dreams. Strange. After all, what could be more powerful than a dream?

Dreams defy convention. They allow you to explore the tantalizing possibilities that lie outside the normal limits. So it's never been done before:

perfect - you can be the first. And instead of producing 'just another car', you come up with something like the HR-V.

Conventional thinking asks 'why?' At Honda, we prefer the altogether more intriguing question 'why not?' That ability to think round corners, plus our passion for engineering excellence and innovation, is what makes us what we are. The Power of Dreams has taken us further than we ever imagined. Where will it take you?



Joy Machine


A car designed and conceived during evenings and weekends

What do car designers do in their spare time? We can't answer for anyone else's, but we know what ours get up to. And we can prove it.

After hours, they let their imaginations run riot. Cars they've been doodling on scraps of paper since they were kids start appearing on our company drawing-boards. No brief, no budget, no official backing, they do just what they know and love best - for fun.

When they showed us the HR-V, their enthusiasm was infectious, and their pet project went into production. That's the Power of Dreams at its best. No wonder we call it the Joy Machine.





To be enjoyed at anytime, not just at the weekends

Each weekend lasts 48 precious hours, but who says you can't enjoy the 120 in between?

The HR-V is designed to fit into - and enhance - everything you're doing. It'll whirl you effortlessly through your Monday-to-Friday routine, then be ready for whatever's on the agenda when you pack up and head for the door.

If you shudder at the thought of driving a 'practical' car, you'll quickly get over it when you take in the HR-V's distinctive styling. The HR-V is front wheel drive for most of the time, with the rear wheels offering extra grip when needed. This compact four wheel drive system also gives a tight turning circle and its passive rear wheel steering provides improved cornering stability as the rear wheels toe-in slightly over bumps. With a choice of 1.6-litre 16-valve engines, including a VTEC option, it's a car that lets you rediscover, among other things, the true pleasure of driving.

The new Honda HR-V. An everyday car that's way out of the ordinary.

How many doors would you like - 3 or 5?



Your HR-V driver is, almost by definition, a free spirit. For some, that means no ties, no commitments, just doing their own thing, their own way. Sound familiar? Go for the 3 door - ideal for those who travel light through life in the company of one or two like-minded people.

Others get their energy from the buzz of a car full of friends. So if you're the one laying on transport for the rest of the crowd, you'll find the 5 door is more than up to the job. Being a tad longer - 100 mm if you want the precise figure - it's more spacious inside, and both rear seats recline to give your passengers the rest and relaxation they deserve. The radio antennae even includes an AM/FM signal booster in the base so entertainment is always guaranteed.



The 3 door HR-V

It defies categories. Refuses to be pigeon-holed.
Looks the world in the eye and says 'This is who I am.'
It dares to be different. Do you?



Just because we chucked the rule book away doesn't mean our principles went with it. There's nothing here simply for the sake of it - and no essentials have been left out.

That means air-conditioning, remote central locking, power windows and door mirrors, twin airbags and ABS/EBD as standard.

OK, so you could probably live without alloy wheels, body-coloured bumpers and that nifty rear spoiler, but it wouldn't be so much fun, would it?

And that's the real secret of the HR-V 3 door.

The fun we had in designing it comes through in your enjoyment of driving and owning it. But like you, we take our fun seriously, which is why it's available with our internationally acclaimed VTEC system. On the 1.6 model, there's a Continuously Variable Transmission (CVT) option, which provides an automatic gearbox without sacrificing economy or performance, for the ultimate in get-in-and-go driving.

Above all, the Honda HR-V 3 door maintains our traditions of outstanding build quality, reliability and easy ownership. Like you, we know a good thing when we see it.



We designed it for fun - but it's still a serious piece of engineering



Those striking lines ensure the HR-V 3 door stands out wherever you take it. But with a compact four-wheel drive system for when you need it, you can go your own way in a more literal sense. There's no shortage of power either: the 1.6-litre 16-valve engine develops a healthy 105 PS, while the supremely smooth and responsive 1.6 VTEC puts 124 PS at your disposal - and both return almost 33 mpg (combined cycle).

The 5 door HR-V

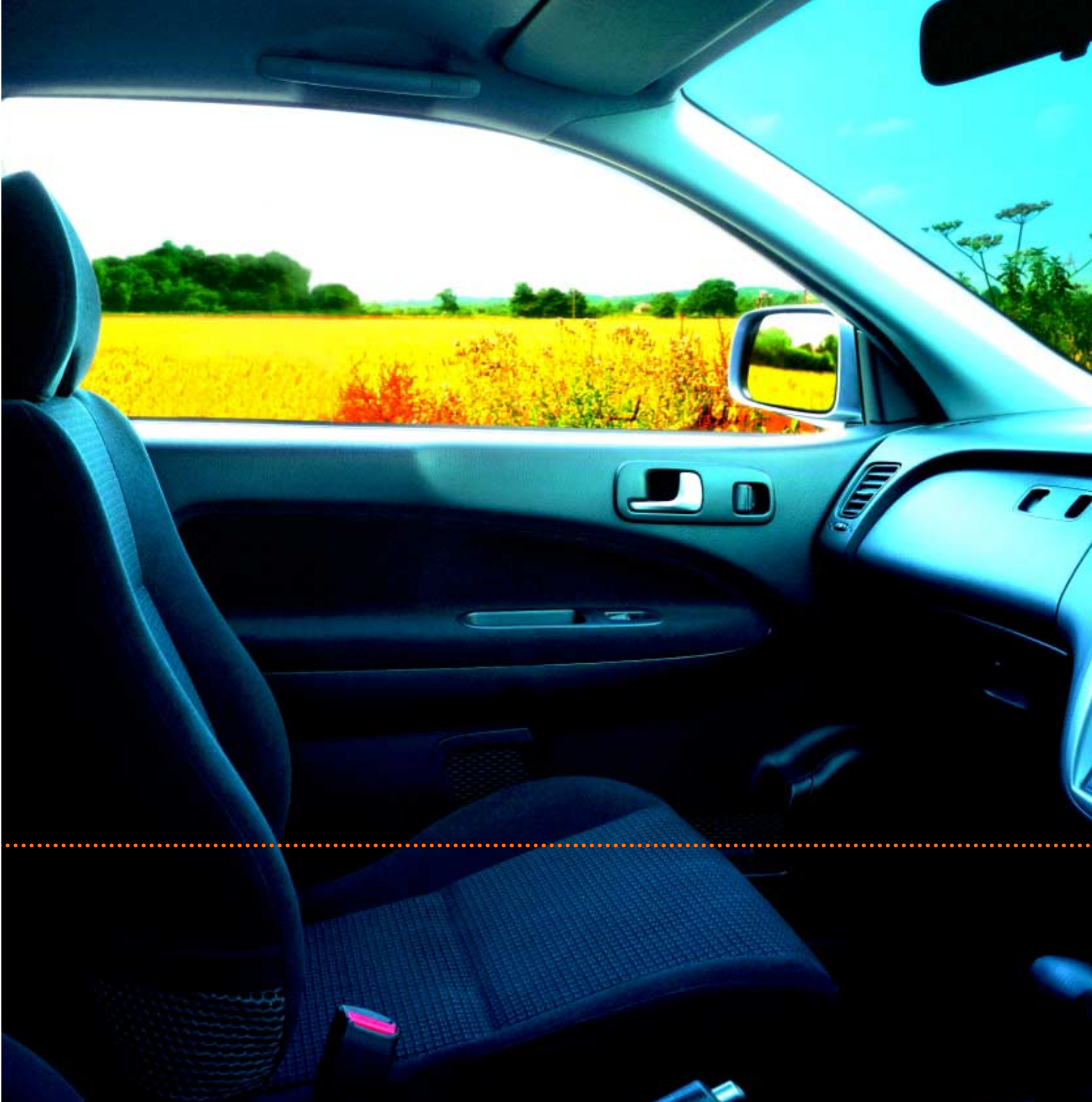
Show us the law that says a practical car can't also be fun. Exactly. The only reason the two are so rarely found together is that everyone assumes it's impossible. Game on.

In those twilight sessions when everyone else had gone home, we set out to create something we'd enjoy driving ourselves. Take a look at the HR-V 5 door. Does that look like a practical car to you? The fact that it's incredibly versatile, capable of handling virtually anything everyday life can throw at it, is simply a bonus.

With a choice of 105 PS 1.6-litre 16-valve and 124 PS 1.6 VTEC engines, it's a highly capable, involving road car, with the added dimension of permanent four-wheel drive and optional CVT on the non-VTEC model. But with its five doors, electric folding mirrors as standard, and a massive 603 litres of boot space with the 50/50 split rear seats folded flat, it's both perfect urban transport and a serious load-carrier. And they said it couldn't be done...







Look at all that space. You can move, breathe, be yourself - unwind, or explore the world around you. Scenery's rather attractive, too.



So what makes the HR-V's interior so roomy, so uncluttered? Intelligence, attention to detail, and knowing what's important to you. Like providing places for the stuff that's usually sliding around the front seat or footwell; rear seats which fold down for a



totally flat floor space; and an under floor storage compartment for wet items. Top drawer materials and clean, elegant design. So get in. Then get out there.

Take a good look
you could be spending a lot of time here



How do you create an interior for the HR-V - as innovative and daring as the outside, yet usable and easy to live with?

You'll find plenty of creativity in here - that 'dual-cowl' dashboard, and the restrained use of metallic finishes, for instance - but there's common-sense too. Everything looks right because it works right, and is the result of hours of thought and effort. We've put a lot of ourselves into this car, and now it's yours. Enjoy.

Accessories

In an ideal world, we'd build each HR-V specially, to your own precise specification. Who knows? One day we might be doing just that. But while we're waiting for reality to catch up with our dreams, we can offer you the best possible alternative: genuine Honda accessories - a wealth of interior and exterior additions to make your HR-V truly individual, from the purely practical to the unashamedly indulgent. As an integral part of your HR-V, they're covered by the same 3 year/90,000-mile warranty, and are designed and manufactured to the same rigorous standards. Your Honda dealer has all the information, and can also provide a full professional fitting service - please ask for details.



Front and rear under-spoilers add a rugged touch. Also available to lift the profile of your HR-V is a side and rear body waistline decal stripe in metallic grey high-profile PU plastic.

Handbrake Cover

In Aluminium Look Silver to complement other silver trim accessories.



Front Centre Armrest and Console Box

Great for storage and hide-away items. With grey cloth trim to match interior.



Parking Sensors

Making it even easier to take advantage of the HR-V's compact design in tight spots, the sensors can be fitted to both models (cannot be fitted with Rear Sports Trims).



Alloy Wheels

Stylish 16" Alloys are available in 7 or 10 spoke design.



Roof Carrier and Touring Options

Includes attachments for skis, snowboards, surf boards and, of course, bikes!



Aluminium Silver Cup Holder and portable ashtray

Adds style and enhancement to the interior cabin of your HR-V.



Who says it can't be done?

We're obsessed with finding better ways to get things moving – on land, water, even in the air. Our scooters are a perfect example of our approach: as well as being the ultimate practical city transport, they're stylish, fun and highly desirable. And because it's a philosophy we apply in everything we do, you'll find that passion and quest for enjoyment evident in the HR-V.

The proving ground for our engineering has always been racing - so far, we've picked up six F1 Constructors' titles, the 2000 World Superbike Championship and over 500 motorcycle Grand Prix wins. We're also the power behind Honda Formula Four-Stroke, the world's top one-make powerboat series.

This breadth of experience is the product of our insatiable curiosity. We just can't help asking the question 'what if..?'

What if you took a blank sheet of paper and created anything you wanted to? That's what we encourage our designers to do. One result is ASIMO, a robot that walks, responds to its surroundings, and can perform tasks from the mundane, to what those in the robotics world previously thought was impossible.

So what's that got to do with building your car? Well, everything, actually. By seeing how machines and people interact, we're giving our engineering a uniquely human dimension. The result will be more efficient, intelligent and satisfying machines for the future.

That's the Power of Dreams – and we never stop dreaming.



You'll find Honda technology in places that you never expected. But think about it, is it really a surprise?





Caring for the environment

Let's cut to the chase here. We're all aware of the problems of climate change, pollution, fossil fuel depletion and dwindling biodiversity. What's important is what a global corporation like Honda is doing to combat them.

As a car manufacturer, we have an enormous responsibility, and it's one we take extremely seriously. Green policies aren't something we've bolted onto our activities as an afterthought. From our very earliest days, we've invested in technologies to minimise our impact on the environment, both locally and worldwide.

Every stage of the production process, from initial design, through manufacture to disposal, is minutely assessed for its potential environmental effects.

So what are we actually *doing*?

Emission controls at our Swindon plant exceed all current and known future standards, thanks to our water-based paints that reduce solvent emissions, production processes that use 20%

less energy to produce each car, and on-site waste-water treatment. We're constantly updating our systems in line with ISO 14001.

The Insight, which runs on both petrol and battery power, was voted Car of the Year at the Environmental Transport Association (ETA) Green Apple Awards 2000, and is now recognised as the most environmentally friendly production car ever developed. What's more, 70% of plastics used in the HR-V are easily recyclable. All our cars have aluminium engines to reduce weight, increase efficiency and cut emissions.

Looking ahead, we've committed ourselves to reducing our motorcycles' emissions by a third, and increasing fuel efficiency by 30% - we're also planning to stop building two-strokes in favour of fuel-injected four-strokes, even in 50cc machines. Our outboard motors are already 90% cleaner than required under regulations coming into effect in 2006. Good news for today's customers. Even better news for tomorrow's.



You don't want promises, policies or pieces of paper - you want results. When something goes wrong, you want it fixed. Better yet, you'd rather nothing went wrong in the first place. You need help, advice, reassurance - this is a big thing you're doing here.

These are not unreasonable demands in this day and age. Odd, then, that we seem to be the only people who think buying a car should be easy. Satisfying. Even, dare we say it, fun.

We start from a position of strength by building our cars to exceedingly high standards. But we take nothing for granted. Every new Honda is covered by a three-year, 90,000-mile mechanical warranty. One call to Hondacare Extended Warranty on 01992 653399, and you can make that up to six years.

Once you've chosen your new Honda, there's the small matter of paying for it. No problem - Honda Finance packages are tailor-made to suit your budget and circumstances. We can even do you a competitive insurance package.

Before it leaves the forecourt, your new Honda undergoes an 80-point pre-delivery inspection, and we don't let it out of our sight until all the paperwork's sorted, and you're happy with how everything works. Should anything stop working, whether you're on the road, at home or even in Europe, three-years' free Hondacare Assistance membership means you'll never be left stranded. If it's something more serious, the Honda Accident Helpline on 0800 521728 will have your vehicle recovered, and put you in touch with the nearest Honda Approved Bodyshop.

What about used cars? All our Approved Used Cars, regardless of make, go through a rigorous selection process, then we subject them to the same pre-sale routine as our new cars. As well as a minimum 12 months' Hondacare warranty cover, you have the added peace of mind of our 30 day exchange plan. You don't like it, you can bring it back, even if there's nothing wrong with it. No questions asked. For more information, please call the Honda Contact Centre on 0845 200 8000, or visit www.honda.co.uk

Shouldn't buying a car be a joy too?

HR-V 3 door technology

	HR-V 3 door					
	4WD		4WD VTEC		4WD VTEC	
Engine						
Type	16V SOHC		16V SOHC VTEC			
Displacement (cc)	1590		1590			
Maximum power (PS @ rpm)	105 @ 6200		124 @ 6600			
Maximum torque (Nm @ rpm)	135 @ 3400		144 @ 4900			
Transmission						
5-speed manual	•		•			
Continuously variable	•		-			
Performance (man/auto)						
Maximum speed (mph)	101		94		106	
Acceleration 0-62mph (sec)	12.1		13.2		10.8	
New EC Test Fuel Economy† (man/CVT)	mpg	L/100km	mpg	L/100km	mpg	L/100km
Urban	27.2	10.4	28.5	9.9	27.2	10.4
Extra urban	37.2	7.6	37.7	7.5	37.2	7.6
Combined	32.8	8.6	33.6	8.4	32.8	8.6
CO ₂ emission (g/km)	204		201		205	
Weights and Towing Data (kg)*						
Kerb weight (kg)	1202		1227		1207	
Maximum towing weight (with brakes)	1200		800		1200	
Maximum towing weight (without brakes)	500		500			
Maximum roof load (kg)	50		50			
Maximum trailer nose weight (kg)	60		60			
Fuel tank capacity (litres)	55		55			
Boot capacity VDA method (litres)						
Boot capacity rear seat up	285		285			
Boot capacity rear seat down	585		585			
Wheels and tyres						
Wheel size	16 x 6JJ		16 x 6JJ			
Tyres	205/60 R16		205/60 R16			
Alloy wheels	•		•			
Instruments and controls						
Digital clock	•		•			
Headlight on reminder buzzer	•		•			
Internally adjustable headlight	•		•			
Remote fuel filler release	•		•			
Safety						
4 x 3 point seat belts	•		•			
Dual SRS airbags	•		•			
Electronic (ABS) anti-lock brakes (EBD)	•		•			
Front seat belt pre-tensioners	•		•			
High level rear brake light	•		•			
Ventilated front disc brakes	•		•			
Security						
Alarm system	Δ		Δ			
ECU engine immobiliser	•		•			
Locking wheel nuts	•		•			
Remote keyless entry	•		•			
Visible VIN	•		•			

	HR-V 3 door		
	4WD	4WD VTEC	4WD VTEC
Exterior			
Body coloured bumpers	•		•
Body coloured door handles	•		•
Body coloured door mirrors	•		•
Body styling kit	Δ		Δ
Front fog lamps	Δ		Δ
Heat absorbing tinted windows	•		•
Rear spoiler	•		•
Rear wash / wipe	•		•
Comfort and Convenience			
Air conditioning	•		•
Silver gear shift knob	Δ		Δ
Central door locking	•		•
Pollen filter	•		•
Power door mirrors	•		•
Power windows	•		•
Power-assisted steering	•		•
Tilt adjustable steering wheel	•		•
Seating			
50:50 folding rear seats	•		•
Leather seats	Δ		Δ
Rear head restraints	•		•
In Car Entertainment (ICE)**			
Stereo radio cassette player with RDS	•		•
Stereo radio CD player with RDS	Δ		Δ
Front speakers	•		•
Rear speakers	Δ		Δ
Tweeters	Δ		Δ
CD-6 disc auto changer	Δ		Δ

Key: • = Standard Δ = Dealer fit option - = Not available

† **Fuel consumption** These are the results of the official new fuel consumption test gradually being phased in by the Department of Transport which adheres to the EC Directive 1999/100/EC. The test is designed to give results that are more representative of actual average on-road fuel consumption. Please note that when accessories are fitted to a vehicle fuel consumption and CO₂ figures may differ from those quoted. NB: The figures shown in this leaflet are primarily for comparison and will not necessarily be the same as the fuel consumption actually achieved on the road.
* **Maximum towing weights** are based on the ability of the car, with two occupants of 75kg each, to restart on a 12% gradient at sea level. At altitudes in excess of 1500 metres, engine output may drop with a reduction in towing capability. Extra weight, such as additional passengers or luggage, should also be deducted from the maximum towing weight.
** For further information please refer to "Your Choice in Car Entertainment" brochure.



Nighthawk Black Pearl



Satin Silver Metallic



Milano Red



Clover Green Pearl



Effect Blue Metallic



Supersonic Blue Pearl

Please confirm colour availability with your local dealership.



1995mm including door mirrors

HR-V 5 door technology

	4WD		HR-V 5 door		4WD VTEC	
Engine						
Type	16V SOHC		16V SOHC VTEC			
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Maximum torque (Nm @ rpm)	135 @ 3400		144 @ 4900			
Transmission						
5-speed manual	•		•			
Continuously variable	•		-			
Performance (man/auto)						
Maximum speed (mph)	101		94		106	
Acceleration 0-62mph (sec)	12.8		13.8		11.3	
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Combined	32.8	8.6	33.6	8.4	32.8	8.6
CO ₂ emission (g/km)	204		201		205	
Weights and Towing Data (kg)*						
Kerb weight (kg)	1266		1291		1273	
Maximum towing weight (with brakes)	1200		800		1200	
Maximum towing weight (without brakes)	500		500			
Maximum roof load (kg)	50		50			
Maximum trailer nose weight (kg)	60		60			
Fuel tank capacity (litres)	55		55			
Boot capacity VDA method (litres)						
Boot capacity rear seat up	285		285			
Boot capacity rear seat down	603		603			
Wheels and tyres						
Wheel size	16 x 6JJ		16 x 6JJ			
Tyres	205/60 R16		205/60 R16			
Alloy wheels	•		•			
Instruments and controls						
Digital clock	•		•			
Headlight on reminder buzzer	•		•			
Internally adjustable headlight	•		•			
Remote fuel filler release	•		•			
Safety						
4 x 3 point seat belts	•		•			
Dual SRS airbags	•		•			
Electronic (ABS) anti-lock brakes (EBD)	•		•			
Front seat belt pre-tensioners	•		•			
High level rear brake light	•		•			
Ventilated front disc brakes	•		•			
Security						
Alarm system	Δ		Δ			
ECU engine immobiliser	•		•			
Locking wheel nuts	•		•			
Remote keyless entry	•		•			
Visible VIN	•		•			

	4WD	HR-V 5 door	4WD VTEC
Exterior			
Body coloured bumpers	•		•
Body coloured door handles	•		•
Body coloured door mirrors	•		•
Body styling kit	Δ		Δ
Front fog lamps	Δ		Δ
Heat absorbing tinted windows	•		•
Rear spoiler	•		•
Rear wash / wipe	•		•
Comfort and Convenience			
Air conditioning	•		•
Silver gear shift knob	Δ		Δ
Central door locking	•		•
Pollen filter	•		•
Power door mirrors	•		•
Power windows	•		•
Power-assisted steering	•		•
Tilt adjustable steering wheel	•		•
Seating			
50:50 folding rear seats	•		•
Leather seats	Δ		Δ
Rear head restraints	•		•
In Car Entertainment (ICE)**			
Stereo radio cassette player with RDS	•		•
Stereo radio CD player with RDS	Δ		Δ
Front speakers	•		•
Rear speakers	•		Δ
Tweeters	Δ		Δ
CD-6 disc auto changer	Δ		Δ

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