



Mazda B-Series

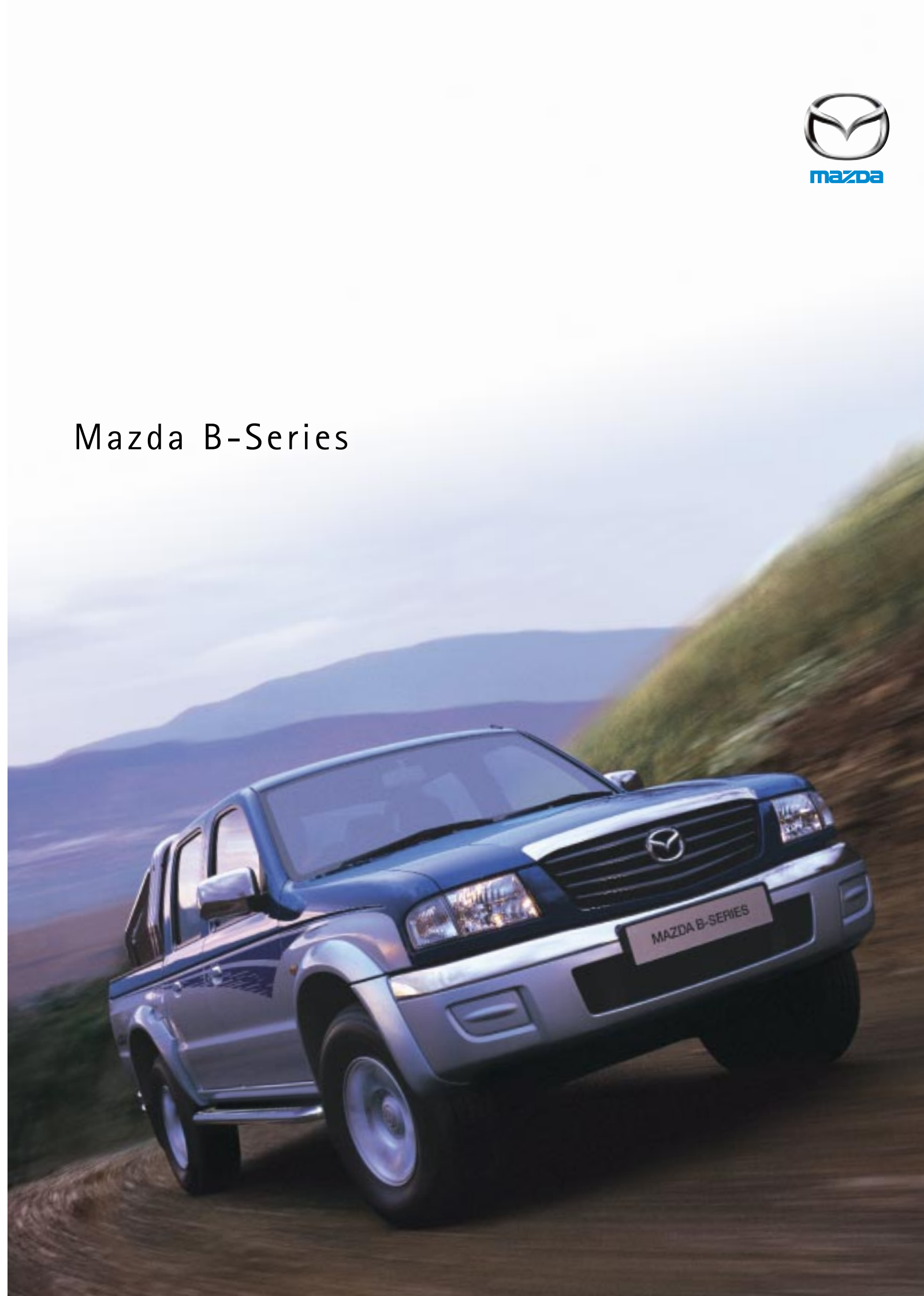
Part No: MCAG1054A 04/03 (BJN 18326/UK)

Your Mazda dealer:

Mazda Motors UK Limited reserves the right to introduce changes in specification and equipment due to its ongoing product development. Colour and trim samples within this brochure may vary from the actual colours because of the limitations of the printing process. It is recommended that you consult your Mazda dealer when referring to these.

April 2003.

Internet: www.mazda.co.uk
Mazda Helpline: 08457 484848





Front cover shows the 4x4 Double Cab 4-Style.

4x4 Double Cab 4-Action.

Contents

| | |
|---|-------|
| Life's not all work, work, work | 6-7 |
| Tough, but easy on the eye | 8-9 |
| Experience freedom and flexibility | 12-13 |
| Who says tough and dependable can't be luxurious and stylish? | 14-15 |
| Smooth and refined from tarmac to trail | 16-17 |
| Mazda Credit | 18-19 |

Putting yourself behind the wheel of the new Mazda B-Series makes a statement – you mean business. Built to work, Mazda B-Series makes good on the promise its tough exterior makes. It's the perfect workmate. Hardworking. Dependable. Trustworthy. No matter what your working week throws at it. And when the working week ends, the serious business of fun begins. Work hard, play harder. Family and friends can all relax in the superior comfort of the spacious interior. So roll down the windows, turn up the stereo and head for the beach.



Vehicle shown 4x4 Double Cab
4-Style.





Vehicle shown 4x4 Single Cab.

Life's not all work, work, work

Today, it's heavy work materials; tomorrow, who knows? Maybe camping equipment or mountain bikes? Every day is as unique as you are. So there's a Mazda B-Series to suit your individual load space and body style needs. First, with its class-defining load-box, is the Single Cab. Then, for extra passenger space, there's the Double Cab, with 4 doors and a generous load area. Lastly, there's the ingenious RAP Cab, a new design with the freestyle doors seen on the forthcoming Mazda RX-8, which allows unhindered access to the rear cab area.

Flexibility



Confident and purposeful, the exterior of the new Mazda B-Series has a powerful on-road presence. It's a real sit-up-and-take-notice kind of pick-up, but with a car-like ambience. From the unmistakable Mazda five-point grille to the newly designed multi-reflector headlamps, dynamic wheel arches and rear mudguards to the large chunky tyres; which not only help to give Mazda B-Series its rugged appearance, but also increase ground clearance and improve off-road comfort. And then there's thoughtful touches like chrome door mirrors and outer door handles, sporty alloys and stylish side-steps. Also, on the 4x4 RAP Cab 4-Action, the innovative design includes reverse-hinged rear doors and front-hinged front doors without a central pillar, which allows you and your passengers unrivalled access to the interior. All of which help to give Mazda B-Series its head-turning, fresh, dynamic appearance.

Vehicle shown 4x4 RAP Cab 4-Action.



Tough, but easy on the eye



Confidence

Vehicle shown 4x4 Double Cab 4-Style.





Experience freedom and flexibility

Vehicle shown
4x4 Double Cab 4-Style.

Space

You work to live, not live to work; which is why the Mazda B-Series' versatile design means that at the end of the working week – you're ready to play. You, your family and friends, all benefit from the generous space, refined performance and superior comfort. And if you need to tow a heavy load, the Mazda B-Series range has all the towing capacity you will ever need – over two tonnes!

The Single Cab pick-up can carry at least one tonne in weight, and items up to 2.28 metres long. Whilst the 4x4 Double Cab four-wheel drive models can also each carry at least one tonne in weight, and items up to 1.53 metres in length. And then, there's the RAP Cab, which provides an impressive 1.75-metre load length. In fact, we think Mazda B-Series can handle anything your wildest weekend throws its way.

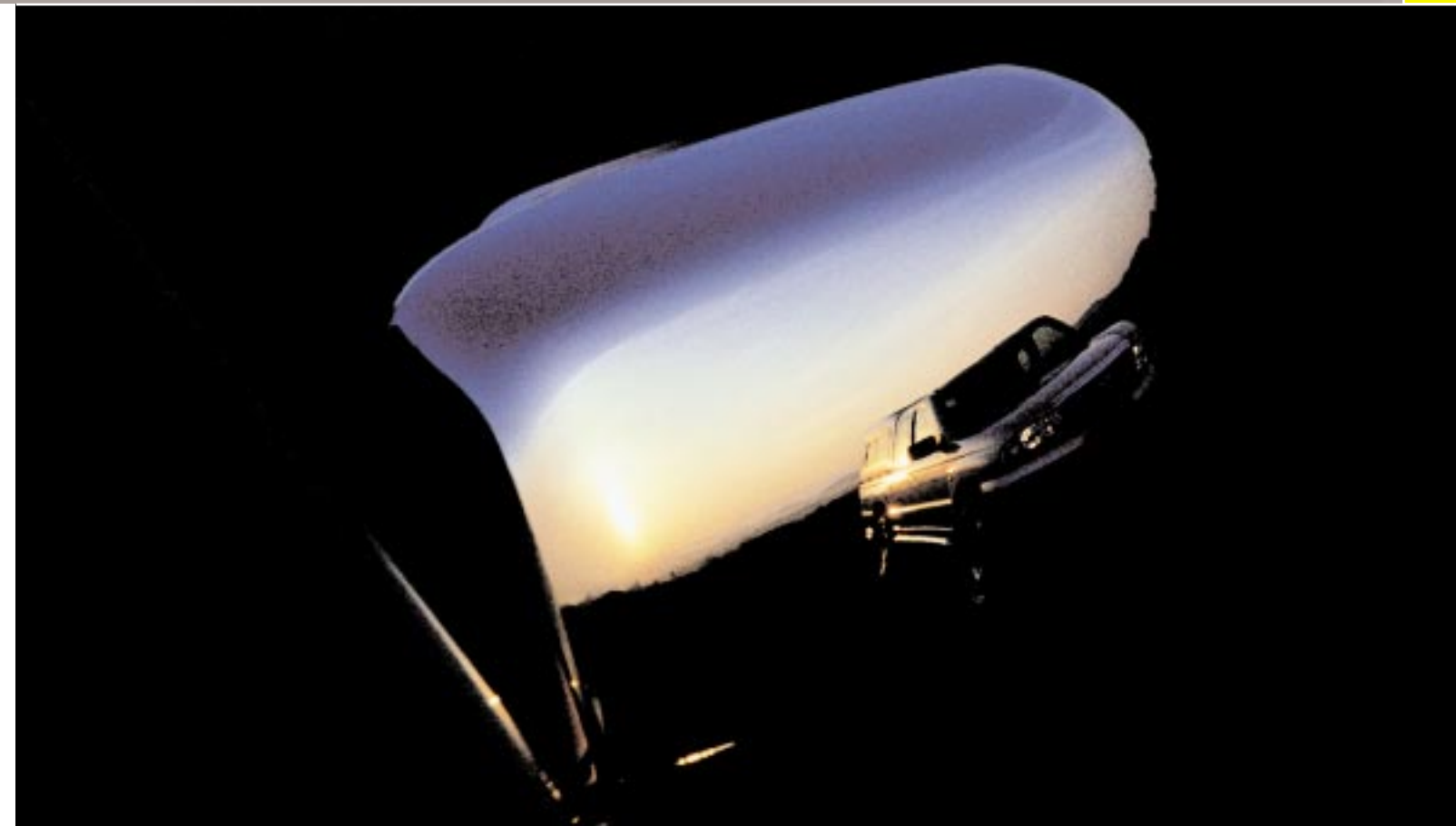




Who says tough and dependable
can't be luxurious and stylish?

Vehicle shown 4x4 Double
Cab 4-Style.

With its robust and determined exterior, Mazda B-Series is as hardworking as you would expect from a first-class pick-up. And when you settle into the driver's seat you won't be surprised. You'll find a comfortable car-like interior, with a seat design that's not just supportive, but provides real ride comfort – greatly reducing fatigue on long trips. Journeys in the new lifestyle range are as comfortable as in your family saloon, with outstanding specification, including air conditioning, CD player and even leather upholstery on the top-of-the-range 4-Style. A dynamically styled instrument panel with silver surfaces and blue-faced dials and a tilt-adjustable steering wheel. And to suit your personal tastes, there's also a range of colours and accessories which tailor your vehicle to suit your character.





Although built to tackle the toughest of jobs, you'll be surprised at just how car-like the Mazda B-Series is to drive. All models boast a super-reliable 2.5-litre diesel or turbo diesel engine linked to a smooth five-speed gearbox for relaxed driving. Then there's the independent front and rear suspension, providing a smooth, comfortable ride, even when driving without a load.

When it comes to tackling challenging terrains, the 4x4 models give you the freedom to switch instantly from two- to four-wheel drive. And should the going get too tough, automatic hub locks and a limited-slip differential give you the power to pull yourself out of difficult off-road conditions.

Smooth and refined from tarmac to trail

Accessory Truckman Craftsman SE.

Accessory 15" alloy.

Accessory rollbar.



Accessory side-steps.

Accessory rear bumper.

Vehicle shown 4x4 Double Cab
4-Action with accessory Truckman
AeroTop SX.



Mazda Credit

Mazda Credit for private customers*

Mazda Credit provides you with the opportunity to drive your new Mazda using either the more traditional Mazda Hire Purchase plan or the flexible Mazda MultiOption plan.

Finance is fast and easy to arrange at your Mazda dealer as all dealers are linked directly on-line to the Mazda Credit System.

Mazda Insurance**

Mazda Insurance offers a range of specially tailored motoring related insurance protection, designed to provide you with total motoring peace of mind. Our cover includes Mazda Motor Insurance, Payment Protection Plan and Guaranteed Asset Protection (GAP).

Mazda Business Partner*

Mazda Business Partner is dedicated to partnering businesses. We take confidence in the comprehensive range of well-proven finance and leasing products for business customers with nationwide coverage and consistently competitive prices.

You can also access more information about Mazda Credit and its finance products at www.mazda.co.uk or by contacting your local Mazda dealer, who will be pleased to provide you with a personalised quotation on the Mazda of your choice.

*Finance subject to status. Guarantees/Indemnities may be required. Written quotations: Mazda Credit UK, Central Office, Eagle Way, Brentwood, Essex CM13 3AR.

**Mazda Motor Insurance is underwritten by Zurich Insurance Company, a limited company incorporated in Switzerland. Registered in the canton of Zurich No. 3.749.620.01. UK branch registered in England, No. BR105. Registered Office: Zurich House, Stanhope Road, Portsmouth, Hampshire PO1 1DU.

A member of the General Insurance Standards Council and Financial Ombudsman Service. Telephone calls may be recorded or monitored for training purposes.

Mazda Insurance Payment Protection Plan is underwritten by Norwich Union Insurance Ltd. Registered in England, No. 99122. Registered Office: 8 Surrey Street, Norwich NR1 3NG. Member of the General Insurance Standards Council Norwich Union Life & Pensions Limited. Registered in England No. 3253947. Registered Office: 2 Rougier Street, York YO90 1UU. Both companies are part of the CGNU group.

Mazda Insurance Finance GAP and Invoice GAP are underwritten by NIG. Registered Office: Special Risks, NIG, Crown House, 145 City Road, London EC1V 1LP. NIG is a member of the Chartered Institute of Arbitrators, International Administration Centre, 12 Bloomsbury Square, London WC1A 2LP.