



Audi

The new A4 and S4 Cabriolet
Pricing and Specification Guide



A User's Guide

This guide has been designed to help you tailor and price your chosen Audi model quickly and logically. At the back of this guide, there is a fold-out configurator which you can fill out as you go along. Here you will also find information on CO₂ emissions-based taxation and the other services offered by Audi, including Finance and Insurance. Alternatively, you can go to audi.co.uk and configure your Audi online.

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The new A4 Cabriolet

Featuring the striking Audi single-frame grille and restyled bodywork, the new A4 Cabriolet has an elegance and sophistication rarely found in a car this powerful. The 233PS 3.0 TDI quattro, for example, is capable of reaching 62mph in just 7.3 seconds – acceleration credentials guaranteed to blow away the cobwebs, even with the roof up. And with five other potent engines available – both petrol and TDI – as well as quattro permanent four-wheel-drive and the Audi dynamic chassis, the new A4 Cabriolet's performance capabilities more than live up to its powerful looks.

Luxury also comes as standard on the Audi A4 Cabriolet. A fully automatic electric soft-top lets you transform your driving environment within seconds; and if conditions change, electronic climate control is also included as standard. Add to that the new A4 Cabriolet's comfortable, well-appointed interior, featuring luxuries such as a leather multi-function steering wheel, and you'll be driving one of the most desirable 4-seater convertibles available.



Standard equipment

Includes

12V power socket in the boot

7J x 16 '7-arm' design alloy wheels fitted with 215/55 R16 Y tyres

Adjustable steering column (height and reach)

Anti-lock Braking System (ABS)

Anti-theft alarm with interior microwave protection (Thatcham Category 1 approved)

Anti-theft wheel bolts

Automatic roll-over protection system

Automatically triggered protective system behind the rear head-restraints

Brushed grey Aluminium dashboard and door-capping inlays

Can holder in centre console

Colour-keyed door handles and mirrors

Concert II radio with single front-loading CD

Digital clock with date

Diversity radio aerial integrated into the boot lid

Driver and front passenger airbags

Driver and passenger vanity mirrors

Driver's Information System (DIS)

Dust and pollen filter

Electric front and rear windows

Electric headlight adjustment

Electrically adjustable door mirrors

Electronic Brake-force Distribution (EBD) with 'Brake Assist'

Electronic climate control, independently adjustable for passenger and driver

Electronic Stability Programme (ESP)

Halogen headlights

Front and rear foglights

Front centre armrest with hinged storage compartment

Front seat belt pre-tensioners

Front underseat storage trays and seat-back nets

Full-size spare wheel

Fully automatic electrically-operated soft top



Galvanised body

Heat-insulating green-tinted glass

Height-adjustable front seats

ISOFIX front passenger and rear seat preparation

Leather 4-spoke multi-function steering wheel (with gear-change paddles on multitronic® and tiptronic models)

Nine loudspeakers (180 Watt total output)

Olympic cloth upholstery

Outside-temperature gauge

Remote-controlled radio-wave central locking (including the glove box)

Seat belt reminder with visual and acoustic warning

servotronic speed-related power steering (not on 1.8T or 2.0 TDI models)

Side airbags for front seats

Side-impact protection

Soft top box – variable to increase boot space as required

‘Soft-touch’ boot release

Tailored front and rear carpet mats

Through-load facility (ski bag)

Visible Vehicle Identification Number (VIN)

Warning triangle

Additional equipment on 3.2 FSI and 3.0 TDI models over and above standard models:

6-CD autochanger (or iPod connection as no cost option in lieu of 6-CD autochanger)

CD Satellite Navigation system

Colour Driver’s Information System (DIS)





S line trim – sportiness re-defined

At Audi, we don't make cars that just look sporty; we make cars that literally raise the heart-rate, set the endorphins racing and take your breath away. Add an S line package to your chosen model and you'll enhance that experience even further. Featuring a range of muscular additions, including 18" alloy wheels, S line Sports suspension and black Nappa leather Sports seats, the A4 Cabriolet S line delivers a dynamic driving experience every time you get behind the wheel.

Basic RRP	Total RRP inc. VAT
£2,042.56	£2,400.00



S line equipment

Includes

8J x 18 '5-arm' design alloy wheels fitted with 235/40 R18 Y tyres

S line Sports suspension (with 10mm reduction in ride height)

S line exterior badging

Sports seats with electric lumbar adjustment

Black Pearl Nappa leather upholstery

3-spoke 'S line' part-perforated multi-function leather steering wheel (with gear-change paddles on automatic models)

Brushed matt aluminium finish inlays



The new S4 Cabriolet

With a 344PS 4.2 V8 engine it goes without saying that the Audi S4 quattro Cabriolet is an exceptionally powerful car. Unashamedly confident, stylish and muscular – yet without compromising its innately understated elegance – the S4 Cabriolet incorporates a host of sporty features, from 18" alloy wheels and Sports suspension to Satellite Navigation and leather Sports seats.

The attention-to-detail even extends to the Audi S4 Cabriolet's electric soft-top, which has a sound-insulating acoustic hood. That means you get the most from the 9 loudspeakers, 180-Watt sound system and 6-CD autochanger that also come as standard. All in all, very few Cabriolets could come close; then again, they don't come with Vorsprung durch Technik.

Basic RRP	Recommended OTR
£42,200.00	£43,025.00



Standard equipment

Additional equipment on the S4 quattro Cabriolet over and above standard equipment:

4 visible chrome exhaust pipes

6-CD autochanger

8J x 18 'S' design alloy wheels with 235/40 R18 Y tyres

'Acoustic' hood – sound-insulated for reduction of road-noise

Alcantara / Pearl Nappa leather upholstery

Carbon fibre dashboard and door-capping inlays

CD Satellite Navigation system

Colour Driver's Information System (DIS)

Front Sports seats with electric adjustment for height, forwards and backwards, backrest and lumbar support position

Heated windscreen washers

Interior light pack

Leather-trimmed 3-spoke Sports multi-function steering wheel with 'S' badge (with gear-change paddles on tiptronic model)

Polished Aluminium exterior-mirror housings with powered and heated exterior mirrors

quattro permanent four-wheel-drive

S4 Sports suspension

Xenon Plus headlights with daytime-running lights and headlight washers



quattro®

Permanent four-wheel-drive

Cars that deliver as much pulling power as the A4 and S4 Cabriolets need a harness in place – a technology that delivers safety and control whilst enhancing the sporty characteristics which make them so thrilling to drive. That's why the latest generation of quattro® permanent four-wheel-drive is available on A4 Cabriolet and standard on S4 Cabriolet models. The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding. Drive power is continuously distributed between the front and rear axles depending on weather conditions, road surface and gradient. And what better technology to choose on this sporty model than the one that has given Audi the edge on the racetrack ever since it was first introduced over 25 years ago.



Engines

Petrol

There are two kinds available on this model – the standard petrol engine and the FSI® direct injection engine. FSI® is a unique Audi technology originally developed for the Le Mans 24-hour endurance race to deliver increased power and torque as well as enhanced fuel efficiency. The way it does this is, in theory, very simple. Fuel is injected directly into the combustion chambers, ‘unthrottling’ the engine, reducing heat-loss and increasing output – all whilst reducing fuel consumption and exhaust emissions. Ideal for the buyer who wants a sporty, exhilarating drive without the drawbacks of excessive fuel costs or high emissions-based taxation.

Diesel

All diesel engines from Audi are known as TDI®. This impressive technology was originally pioneered by Audi in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. Like its FSI® petrol counterpart, the TDI® diesel engine is designed for power and performance, with low fuel consumption and CO₂ emissions. The working principle of the TDI® engine is based upon precision and compression. A turbo-charger supplies fresh air to the engine, ensuring optimum filling of the cylinder. Immediately after compression, an injector then delivers fuel into the combustion chambers at a very high pressure. The result – you get the most in terms of performance and economy, from every drop of fuel that enters the tank.

Transmissions

Audi offers a variety of different transmission options to suit your requirements and driving style. In addition to the classic manual gearbox are two innovative automatic and semi-automatic transmissions. To help you come to an informed decision, each of these is described in detail opposite.

multitronic®

Translating a driver’s preferences and intentions into road performance, the multitronic® transmission system entertains no compromises – whether in terms of dynamism, convenience or economy. multitronic® automatic transmission is available on models without quattro permanent four-wheel-drive. A continuously variable transmission, multitronic® can transmit up to 310 Nm of torque and permits an exceptionally wide range of gear ratios. The result is smooth, powerful acceleration and a high level of driving comfort. And thanks to its lightweight design and a number of advanced electronic control systems that monitor gradient, road conditions and the way the driver is using the accelerator pedal, multitronic® also plays an instrumental role in reducing fuel consumption.

tiptronic

The 6-speed tiptronic transmission system is a form of automatic transmission available on Audi models with quattro permanent four-wheel-drive. The technology converts high-torque engine power into both sporty performance and operating convenience, with crisp, fast gear changes, reduced weight and an optimised gearshift strategy. More spontaneous gear changes are a particular benefit, especially when downshifting. Both in the ‘D’ (Drive) and ‘S’ (Sport) programme, the advanced electronics used in tiptronic respond efficiently to every driver input, helping to prevent unwanted upshifts when cornering.

Audi exclusive

A4 and S4 Cabriolet

In a car made from Vorsprung durch Technik, exclusivity comes as standard. In the Audi A4 and S4 Cabriolet it's present in everything, from the distinctive single-frame front grille to the stylish tail lights. But for that extra element of exclusivity, customise your Audi according to your own unique

taste with options from Audi exclusive. Whether you want Fine Nappa leather seats, luxurious interior trim upgrades or even a customised hood colour on your A4 or S4 Cabriolet, Audi exclusive offers an impressive number of options to make it your own.



Upholstery

	Standard	Sport	S line	S4	Basic RRP	Total RRP inc. VAT
exclusive leather equipment and trim in Fine Nappa leather. Front and rear seat upholstery, door trim inserts, front seat backrest covers, head restraints and front centre armrest (if ordered) from Audi exclusive range	•	•	•	•	£3,191.49	£3,750.00
exclusive leather equipment and trim in Fine Nappa leather/Alcantara. Front and rear seat upholstery in leather with seat-centre section in Alcantara and door trim inserts in Alcantara from Audi exclusive range. Only available in combination with Sports seats	•	•	•	•	£3,191.49	£3,750.00

Safety and security

Seatbelts from Audi exclusive colour range	•	•	•	•	£936.17	£1,100.00
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Steering wheels

Leather steering wheel rim from Audi exclusive colour range	•	•	•	•	£297.87	£350.00
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Interior

Wooden gear lever from Audi exclusive range for manual models	•	•	•	•	£170.21	£200.00
Wooden gear lever from Audi exclusive range for tiptronic/multitronic® models	•	•	•	•	£195.74	£230.00
Controls pack. Leather steering wheel rim, gear knob and handbrake grip from Audi exclusive range	•	•	•	•	£553.19	£650.00
Inlays. Fascia and door trim inlays from Audi exclusive range	•	•	•	•	£638.30	£750.00
Floor mats. From Audi exclusive with leather piping from Audi exclusive colour range	•	•	•	•	£255.32	£300.00
Carpet from Audi exclusive. Includes exclusive floor mats with piping from Audi exclusive colour range	•	•	•	•	£553.19	£650.00

Exterior

Audi exclusive hood colours, available in Dark green, Jet grey or Sand beige	•	•	•	•	£680.85	£800.00
Hood colours outside of Standard colour schemes	•	•	•	•	£255.32	£300.00

Paint finishes

Any colour from range. If you require an Audi paint colour that is not part of the A4/S4 Cabriolet colour range, this can be achieved through Audi exclusive. Please contact your Audi Centre for full details.	•	•	•	•	£1,404.26	£1,650.00
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Audi A4 and S4 Cabriolet prices

Prices



Engines		Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
1.8T	163PS	5-speed manual	15E	£21,404.26	£3,745.74	£25,150.00	£25,955.00
2.0T FSI	200PS	6-speed manual	16E	£22,808.51	£3,991.49	£26,800.00	£27,605.00
3.2 FSI	256PS	7-speed multitronic®	18E	£27,021.28	£4,728.72	£31,750.00	£32,575.00
3.2 FSI quattro	256PS	6-speed manual	18E	£26,978.72	£4,721.28	£31,700.00	£32,525.00
S4 quattro	344PS	6-speed manual	20E	£35,914.89	£6,285.11	£42,200.00	£43,025.00
2.0 TDI	140PS	6-speed manual	15E	£22,127.66	£3,872.34	£26,000.00	£26,775.00
3.0 TDI quattro	233PS	6-speed manual	17E	£27,361.70	£4,788.30	£32,150.00	£32,960.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to horsepower, divide the PS figure by 1.0139.

Technical data

Engines	Transmission	CO ₂ emissions	Fuel consumption*			Acceleration, seconds, 0-62 mph	Top speed, mph	
			Urban	Extra Urban	Combined			
1.8T	4-cylinder	5-speed manual	199	24.8 (11.4)	43.4 (6.5)	34.0 (8.3)	9.4	140
		7-speed multitronic®	204	24.4 (11.6)	42.2 (6.7)	33.2 (8.5)	9.3	135
2.0T FSI	4-cylinder	6-speed manual	199	24.4 (11.6)	44.8 (6.3)	34.0 (8.3)	8.2 [†]	146 [†]
		7-speed multitronic®	199	24.6 (11.5)	42.8 (6.6)	33.6 (8.4)	8.1	144
3.2 FSI	V6	7-speed multitronic®	229	20.5 (13.8)	39.2 (7.2)	29.4 (9.6)	7.2	155**
3.2 FSI quattro	V6	6-speed manual	264	17.4 (16.2)	34.9 (8.1)	25.7 (11.0)	6.8	155**
		6-speed tiptronic	266	17.6 (16.1)	34.5 (8.2)	25.5 (11.1)	7.4	155**
S4 quattro	V8	6-speed manual	331	14.2 (19.9)	24.7 (10.3)	20.5 (13.8)	5.9	155**
		6-speed tiptronic	302	15.5 (18.2)	30.1 (9.4)	22.4 (12.6)	6.2	155**
2.0 TDI	4-cylinder	6-speed manual	172	33.6 (8.4)	53.3 (5.3)	44.1 (6.4)	9.7	131
3.0 TDI quattro	V6	6-speed manual	209	25.5 (11.1)	47.1 (6.0)	35.8 (7.9)	7.3	150
		6-speed tiptronic	223	23.7 (11.9)	44.1 (6.4)	33.6 (8.4)	7.8	150

*Fuel consumption according to 1999/100/EU in mpg (1/100km).

[†] Provisional data.

**Electronically limited.

Transmission

	1.8T	2.0T FSI	3.2 FSI	3.2 FSI quattro	2.0 TDI	3.0 TDI quattro	S4 quattro	Basic RRP	Total RRP inc. VAT
Automatic multitronic® transmission with DRP (7-speed)	•	•	S	-	-	-	-	£1,234.04	£1,450.00
Automatic tiptronic transmission with DSP (6-speed)	-	-	-	•	-	•	•	£1,191.49	£1,400.00



Options are subject to availability and extended delivery.
RRP – Recommended Retail Price.

- = Not available

• = Available

S = Standard

Paint finishes

Standard colours

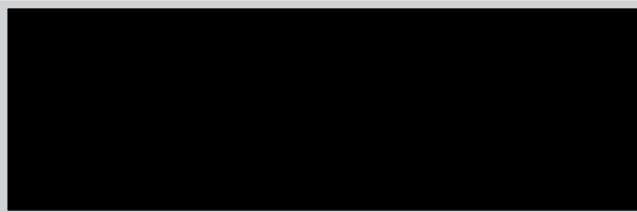
Optional colours

Basic RRP

£425.53

Total RRP
inc. VAT

£500.00



Brilliant black

A2



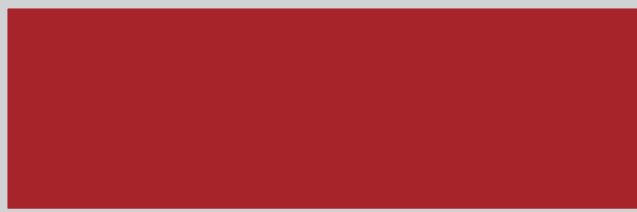
Akoya silver, metallic – not available on S4 Cabriolet

2S



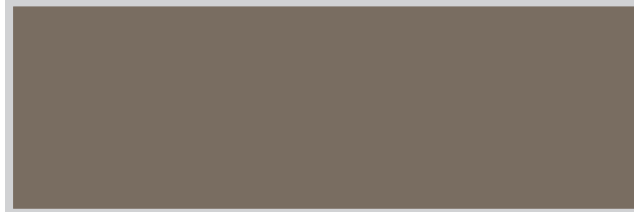
Quartz grey, metallic – not available on S4 Cabriolet

Q4



Brilliant red – only available on S4 Cabriolet

C8



Alpaca beige, metallic – not available on S4 Cabriolet

Y5



Garnet red, pearl effect – not available on S4 Cabriolet

9C



Cosmic yellow, metallic – not available on S4 Cabriolet

5R

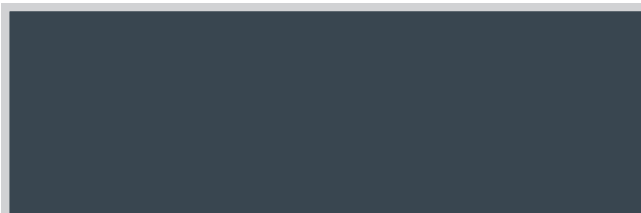


Mauritius blue, pearl effect – not available on S4 Cabriolet

2Y

S line additional colours

Also available on other models
at Audi exclusive paint price



Dolphin grey, metallic

F5



Moro blue, pearl effect

P7



Avus silver, pearl effect

C2



Silver, metallic

5B



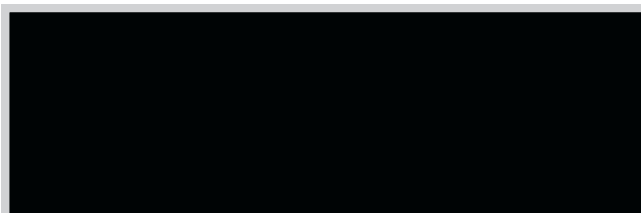
Phantom black, pearl effect

L8



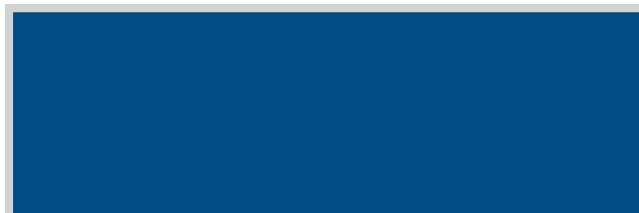
Misano red, pearl effect

N9



Deep green, pearl effect

3W



Sprint blue, pearl effect – only available on S4 Cabriolet

5N

Paint finishes – Audi exclusive

Any colour from range.

If you require an Audi paint colour that is not part of the A4/S4 Cabriolet colour range, this can be achieved through Audi exclusive. Please contact your Audi Centre for full details.

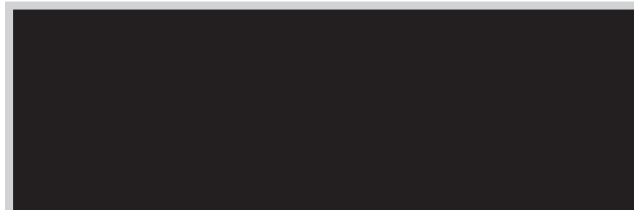
Basic RRP	Total RRP inc. VAT
£1,404.26	£1,650.00

Special paints



Elderberry, pearl effect

7L



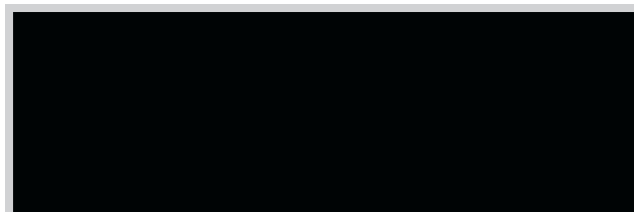
Black cherry, pearl effect

8C



Venetian purple, pearl effect

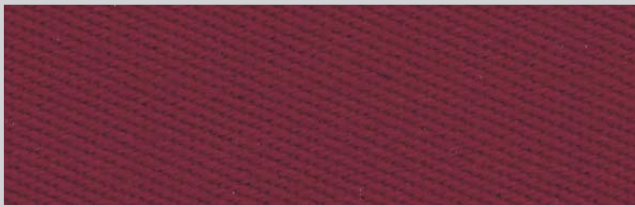
4H



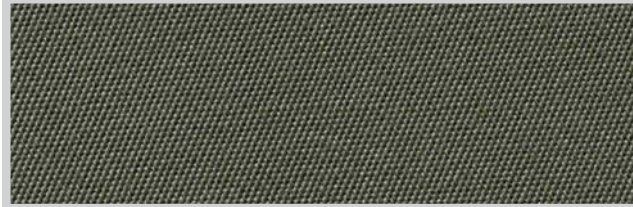
Deep Sea green, pearl effect

G7

Hood colours



Red hood



Beige hood – not available on S4 Cabriolet



Black hood



Blue hood

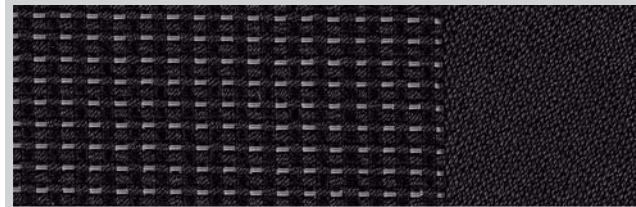


A4 Cabriolet upholstery

Cloth and leather trim



Black headlining



Olympic cloth, black

MG/NK



Leather/Alcantara, black

MG/NK

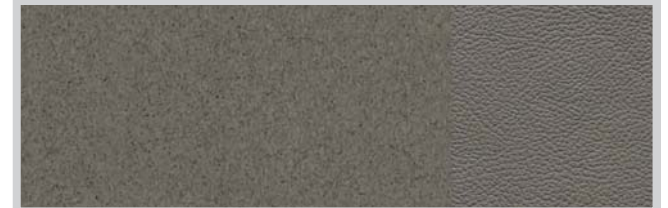


Silver headlining



Olympic cloth, light grey

HD/NQ

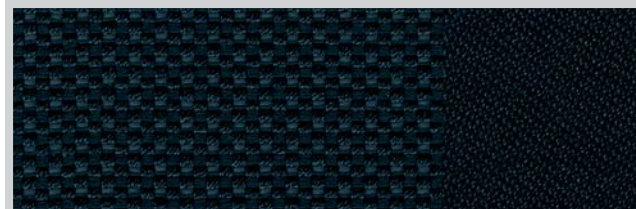


Leather/Alcantara, light grey

HD/NQ



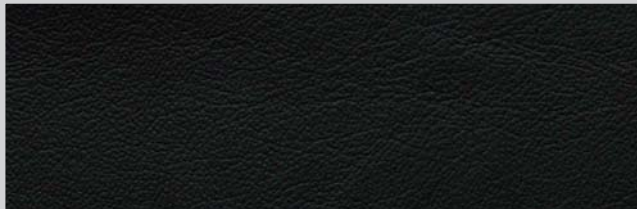
Beige headlining



Olympic cloth, Deep blue

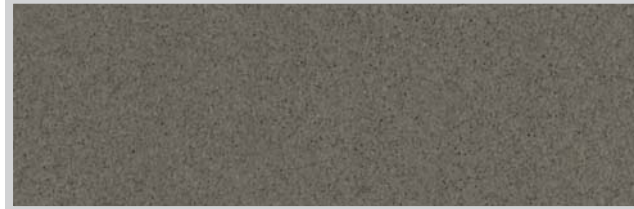
MJ/MF

Inlays



Pearl Nappa leather, black

MG/NK



Pearl Nappa leather, Titanium grey

HG/HF/HL/HK



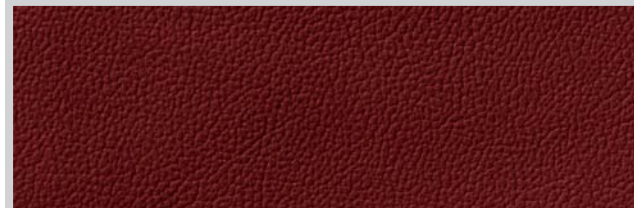
Brushed Aluminium

5MU



Pearl Nappa leather, light grey

HD/NO



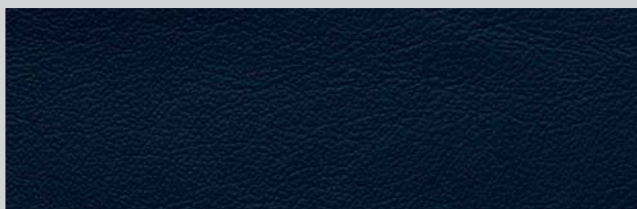
Pearl Nappa leather, Wine red

MM/HE



Fine-grain Birch wood, grey

5TZ



Pearl Nappa leather, Deep blue

MJ/MF



Pearl Nappa leather, Anis yellow

HJ/HH/HN/HM



Walnut brown

5MG



Pearl Nappa leather, beige

NR



Fine-grain Birch wood, beige

7TC

S4 Cabriolet upholstery

Inlays

Cloth and leather trim



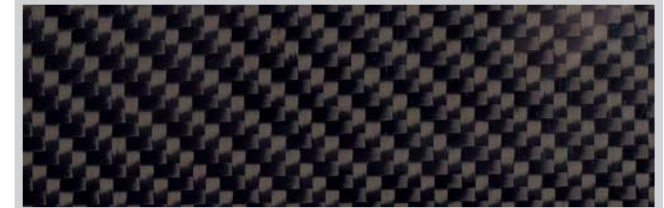
Alcantara/Pearl Nappa leather, black

ZM



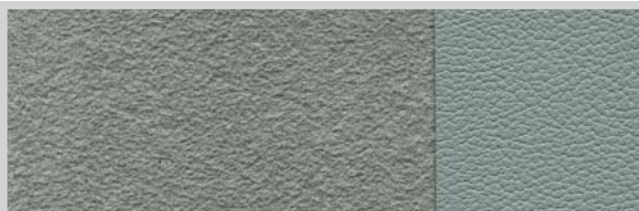
Silk Nappa leather, black with silver piping

ZM



Carbon Atlas

5MK



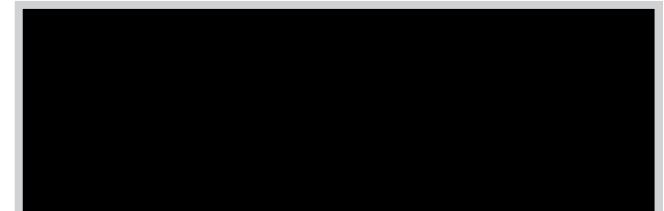
Alcantara/Pearl Nappa leather, silver

ZQ



Silk Nappa leather, silver with black piping

ZQ



Piano Finish, black

5TL



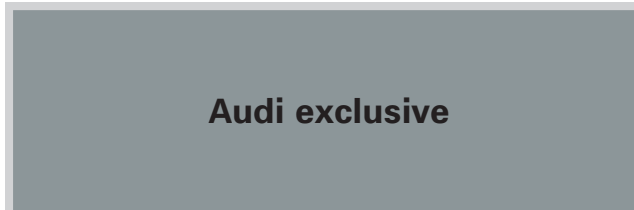
Audi exclusive leather trim. Crimson red with black piping

ZU



Fine-grain Birch wood, grey

5TZ



Audi exclusive leather trim. From quattro GmbH



Brushed Aluminium, silver

5TG



Additional upholstery options

	Standard	Sport	S line	S4	Basic RRP	Total RRP inc. VAT
Alcantara/leather combination. Head restraints, seat-side facings and front centre armrest in leather. Seat centres and door inserts in Alcantara, <i>only available in combination with Sports seats (price quoted does not include these items)</i> . Not available on S line models	•	•	-	S	£808.51	£950.00
Pearl Nappa leather	•	•	S	-	£1,085.11	£1,275.00
Silk Nappa leather in black or silver with piping	-	-	-	•	£446.81	£525.00
Silk Nappa leather in Carmine red with piping	-	-	-	•	£936.17	£1,100.00








Audi Cabriolet model premiums



	1.8T	2.0T FSI	3.2 FSI	3.2 FSI quattro	2.0 TDI	3.0 TDI quattro	S4 quattro	Basic RRP	Total RRP inc. VAT
Sport model comprising: <ul style="list-style-type: none"> • 7.5J x 17 '5-parallel twin-spoke' design alloy wheels fitted with 235/45 R17 Y tyres • Sports seats with electric lumbar adjustment • 3-spoke Sports multi-function leather steering wheel (with gear-change paddles on automatic models) • Leather gear knob and gaiter 	•	•	•	•	•	•	-	£638.30	£750.00
S line model comprising: <ul style="list-style-type: none"> • 8J x 18 '5-arm' design alloy wheels fitted with 235/40 R18 Z tyres and space-saver spare wheel • S line Sports suspension (with 10mm reduction in ride height) • S line exterior badging • Sports seats with electric lumbar adjustment • Black Pearl Nappa leather upholstery • 3-spoke 'S line' part-perforated multi-function leather steering wheel (with gear-change paddles on automatic models) • Brushed matt Aluminium finish inlays 	•	•	•	•	•	•	-	£2,042.56	£2,400.00

Packages

	Standard	Sport	S line	S4	Basic RRP	Total RRP inc. VAT
S line exterior styling pack comprising: <ul style="list-style-type: none"> • S line front bumper • S line radiator grille • Re-styled rear diffuser 	-	-	•	-	£638.30	£750.00
Interior light pack comprising: <ul style="list-style-type: none"> • Entry/exit door lights • Make-up mirrors • Background lighting for centre console 	•	•	•	S	£123.40	£145.00
Comfort pack comprising: <ul style="list-style-type: none"> • Electric front seats (driver's side with memory) • Electric lumbar support • Automatically-dimming rear view mirror • Automatic low-beam headlights • Automatically-dimming, folding and heated door mirrors with memory • Heated windscreen washers 	•	-	-	-	£1,221.28	£1,435.00
	-	•	•	-	£1,051.07	£1,235.00
	-	-	-	•	£540.43	£635.00

Wheels and tyres

	Standard	Sport	S line	S4	Basic RRP	Total RRP inc. VAT
 <p>7.5J x 17 '16-spoke' design alloy wheels with 235/55 R17 Y tyres including space-saver spare wheel</p>	• -	- •	- -	- -	£510.64 No charge	£600.00 No charge
 <p>7.5J x 17 '5-spoke Star' design alloy wheels with 235/45 R17 Y tyres including space-saver spare wheel</p>	• -	- •	- -	- -	£638.30 No charge	£750.00 No charge
 <p>7.5J x 17 '9-spoke' design alloy wheels with 235/45 R17 Y tyres including space-saver spare wheel</p>	• -	- •	- -	- -	£851.06 £255.32	£1,000.00 £300.00
 <p>8J x 18 '15-spoke' design alloy wheels with 235/40 R18 Y tyres including space-saver spare wheel</p>	• - -	- • -	- - •	- - •	£1,191.49 £595.74 £297.87	£1,400.00 £700.00 £350.00
 <p>8J x 18 '9-spoke' design alloy wheels with 235/40 R18 Y tyres including space-saver spare wheel</p>	• - -	- • -	- - •	- - •	£1,191.49 £595.74 £297.87	£1,400.00 £700.00 £350.00

	Standard	Sport	S line	S4	Basic RRP	Total RRP inc. VAT
 <p>8J x 18 '14-spoke' design alloy wheels with 235/40 R18 Y tyres including space-saver spare wheel</p>	• - -	- • -	- - •	- - •	£1,191.49 £595.74 £297.87	£1,400.00 £700.00 £350.00
 <p>8J x 18 '5-arm' design alloy wheels with 235/40 R18 Y tyres including space-saver spare wheel</p>	-	-	S	•	£297.87	£350.00
Full-size spare wheel for all optional 17 and 18" wheels	•	•	•	•	£127.66	£150.00
Tyre-pressure monitoring system	•	•	•	•	£212.77	£250.00

Audio and communication

	Standard	Sport	S line	S4	Basic RRP	Total RRP inc. VAT				
Audi Symphony II radio with cassette and front-loading 6-CD autochanger	•	•	•	•	£225.53	£265.00				
BOSE sound system , with 10 high-performance speakers and specially tuned acoustics, total output 190 Watts	•	•	•	•	£382.98	£450.00				
6-CD autochanger , mounted in glove box (standard on 6-cylinder models). Cannot be combined with iPod connection	•	•	•	S	£272.34	£320.00				
GSM mobile-telephone preparation on dashboard , with hands-free function, Bluetooth interface, roof aerial for optimal reception and charger. Can be operated via multi-function steering wheel if ordered. A phone adapter is required. Please refer to Accessories section on page 41	•	•	•	•	£340.43	£400.00				
GSM mobile-telephone preparation in front centre armrest , with hands-free function, Bluetooth interface, roof aerial for optimal reception and charger. A phone adapter is required at extra cost. See your Audi Centre for phone compatibility and full details. A phone adapter is required. Please refer to Accessories section on page 41	•	•	•	•	£340.43	£400.00				
CD-ROM based Satellite Navigation system , route planning and guidance using voice and pictogram instructions. Includes Driver's Information System (DIS) in colour, RDS radio, CD player, MMI operating logic, and UK CD-ROM disc. Located in dashboard in lieu of Concert radio. (6-CD autochanger or iPod connection is recommended with this option). Standard on 6-cylinder and S4 models	•	•	•	S	£851.06	£1,000.00				
DVD Satellite Navigation system Plus , DVD-based route planning with 6.5-inch colour monitor, RDS radio, MMC/SD card slot for MP3, Driver's Information System (DIS) in colour and European coverage DVD disc (where digitised) (6-CD autochanger or iPod connection is recommended with this option)										
				4-cylinder models	•	•	•	-	£1,510.64	£1,775.00
				6-cylinder models	•	•	•	-	£659.57	£775.00
				S4 model	-	-	-	•	£659.57	£775.00
TV function , must be combined with DVD Satellite Navigation system Plus (<i>price quoted does not include this item</i>)	•	•	•	•	£600.00	£705.00				
iPod connection , for playing/charging your iPod in your Cabriolet located in glove box and controllable with radio or multi-function steering wheel (cannot be combined with CD changer). Not possible to display titles or artists on radio/navigation display or DIS (only 4-cylinder models)	•	•	•	•	£148.94	£175.00				
iPod connection , as above. Optional standard equipment in lieu of 6-CD autochanger (only 6-cylinder and S4 models)	•	•	•	•	No charge	No charge				

Seats

Electric front seats , with adjustment for height, forwards and backwards position, backrest angle and lumbar support	• -	- •	- •	S -	£617.02 £446.81	£725.00 £525.00
Front Sports seats , including electric lumbar support	•	S	S	S	£425.53	£500.00
Heated front seats , individually controlled with variable temperature adjustment	•	•	•	•	£212.77	£250.00
Heated front and rear seats , individually controlled with variable temperature adjustment	•	•	•	•	£382.98	£450.00

Safety and security

	Standard	Sport	S line	S4	Basic RRP	Total RRP inc. VAT
Acoustic parking system (front and rear)	•	•	•	•	£434.04	£510.00
Acoustic parking system (rear only)	•	•	•	•	£276.60	£325.00
Adaptive lights. Swivelling headlights for improved illumination of a winding road. Includes Xenon headlights and headlight-cleaning system	• -	• -	• -	- •	£829.79 £212.77	£975.00 £250.00
Automatically-dimming rear view mirror , with automatic low-beam headlights (includes rain and light sensors)	•	•	•	•	£136.17	£160.00
First-aid kit	•	•	•	•	£21.28	£25.00
Garage door opener (HomeLink®)** adaptive radio remote-control integrated into sun visor	•	•	•	•	£161.70	£190.00
Headlight-cleaning system	•	•	•	S	£182.98	£215.00
Heated door mirrors and heated windscreen washers	•	•	•	S	£93.62	£110.00
Heated, electrically-folding door mirrors	•	•	•	•	£187.23	£220.00
Heated, automatically-dimming, folding door mirrors <i>Must be combined with automatically-dimming rear view mirror (price quoted does not include this item)</i>	•	•	•	•	£306.38	£360.00
Xenon headlights – including headlight-cleaning system and automatic range-adjustment	•	•	•	S	£617.02	£725.00

Interior equipment

	Standard	Sport	S line	S4	Basic RRP	Total RRP inc. VAT
Automatic air-recirculation with air-quality sensor	•	•	•	•	£106.38	£125.00
Cool box in glove compartment	•	•	•	•	£46.81	£55.00
Cruise control for holding any speed above 25mph	•	•	•	•	£204.36	£240.00
Colour Driver's Information System (DIS) (standard on 6-cylinder models and S4 Cabriolet)	•	•	•	S	£85.11	£100.00
Wood inlays – fine-grain Birch wood, beige on fascia and door inlays	•	•	-	-	£276.60	£325.00
Wood inlays – fine-grain Birch wood, grey on fascia and door inlays	•	•	-	N	£276.60	£325.00
Wood inlays – Piano Finish, black on fascia and door inlays	-	-	N	N	No charge	No charge
Wood inlays – Walnut brown on fascia and door inlays	•	•	-	-	£276.60	£325.00
Brushed Aluminium, silver on fascia and door inlays	-	-	-	N	No charge	No charge
Gear knob – wood , matching inlay only in combination with wooden inlay (not fine-grain Birch wood, beige)	•	•	•	-	£72.34	£85.00

Exterior equipment

Acoustic hood , sound-insulated for reduction of road-noise	•	•	•	S	£204.26	£240.00
No rear model-inscription	•	•	•	-	No charge	No charge
Towing equipment – removable (factory-fitted towbars usually require a 13-to 7-pin adapter. Please consult your Audi Centre regarding application)	•	•	•	-	£595.74	£700.00
Wind deflector	•	•	•	•	£195.74	£230.00

Colour and trim guide

Standard seats – Interior trim colours

Order code	Upholstery	Carpet	Dashboard	Headlining	Olympic cloth	Pearl Nappa leather*
MG	Black	Black	Black	Black	•	•
NK	Black	Black	Black	Silver	•	•
HD	Light grey	Light grey	Grey/Light grey	Black	•	•
NQ	Light grey	Light grey	Grey/Light grey	Silver	•	•
MJ	Deep blue	Deep blue	Deep blue	Black	•	•
MF	Deep blue	Deep blue	Deep blue	Silver	•	•
NR	Beige	Beige	Dark beige/Beige	Beige	-	•



Options are subject to availability and extended delivery.
 - = Not available • = Available S = Standard

* = Cost option

Colour and trim guide

Sports seats – Interior trim colours

Order code	Upholstery	Carpet	Dashboard	Headlining	Olympic cloth	Pearl Nappa leather*	Leather/Alcantara
MM	Wine red	Black	Black	Black	-	•	-
HE	Wine red	Black	Black	Silver	-	•	-
HG	Titanium grey	Black	Black	Black	-	•	-
HF	Titanium grey	Black	Black	Silver	-	•	-
HJ	Anis yellow	Black	Black	Black	-	•	-
HH	Anis yellow	Black	Black	Silver	-	•	-
HN	Anis yellow	Deep blue	Deep blue	Black	-	•	-
HM	Anis yellow	Deep blue	Deep blue	Silver	-	•	-
HL	Titanium grey	Deep blue	Deep blue	Black	-	•	-
HK	Titanium grey	Deep blue	Deep blue	Silver	-	•	-
NR	Beige	Beige	Deep beige/Beige	Beige	-	•	-
MG	Black	Black	Black	Black	•	•	•
NK	Black	Black	Black	Silver	•	•	•
HD	Light grey	Light grey	Grey/Light grey	Black	•	•	•
NQ	Light grey	Light grey	Grey/Light grey	Silver	•	•	•
MJ	Deep blue	Deep blue	Deep blue	Black	•	•	-
MF	Deep blue	Deep blue	Deep blue	Silver	•	•	-

Colour and trim guide

S line – Interior trim colours

Order code	Upholstery	Carpet	Dashboard	Headlining	Pearl Nappa leather*
QE	Black	Black	Black	Black	S

S4 – Interior trim colours

Order code	Upholstery	Carpet	Dashboard	Headlining	Alcantara/Pearl Nappa leather	Silk Nappa leather*
ZM	Black/Black	Black	Black/Black	Black	•	-
ZQ	Silver/Silver	Black	Black/Black	Black	•	-
ZM	Black with silver piping	Black	Black/Black	Black	-	•
ZQ	Silver with black piping	Black	Black/Black	Black	-	•
ZU	Crimson red with black piping	Black	Black/Black	Black	-	•





Audi Centre Approved Accessories

The items detailed below are available only as Centre-fit accessories

Sport

	Part number	Basic RRP	Total RRP inc. VAT
Accessory bodystyling: front Sports spoiler	8H0 071 609 9AX	£255.32	£300.00
Accessory bodystyling: rear Sports spoiler	8H0 071 611 9AX	£255.32	£300.00
Accessory Centre-fit Pacino 7.5J x 17 alloy wheels (price excludes tyres and fitting)	4B5 071 492 666	£578.72	£680.00
Accessory Centre-fit Calina 7.5J x 17 alloy wheels (price excludes tyres and fitting)	8E0 071 492 666	£578.72	£680.00
Accessory Centre-fit Caressa 8.5J x 18 alloy wheels (price excludes tyres and fitting)	8E0 071 498 666	£765.96	£900.00

Security – Tracker stolen-vehicle recovery systems

Tracker Monitor	ZGB 000 054 992	*	*
Tracker Horizon	ZGB 000 054 993	*	*

* For individual product information, pricing, fitting and subscription, please contact your Audi Centre or refer to the Audi Tracker brochure.

Lifestyle

Fixed towbar	8E0 092 101A	£165.96	£195.00
7-pin adapter for towing electrics	ZGB 8E5 055 203	£63.83	£75.00
Garment hanger	000 061 127	£18.72	£21.99
Seat-back storage bag	00A 087 000	£35.74	£41.99
Towing mirror	092 VAG 245	£11.26	£13.23
Towbar bike-carrier	1T0 071 105G	£280.85	£329.99

Audi Centre Approved Accessories

The items detailed below are available only as Centre-fit accessories

Protection

	Part number	Basic RRP	Total RRP inc. VAT
Flexible load-liner	8H0 061 160	£31.06	£36.49
Load-liner with non-slip insert	8H0 061 166H	£43.40	£50.99
Rubber mats – front	8E2 061 501 041	£20.77	£24.40
Headlamp protectors	ZGB 8E0 072 100C	£33.19	£38.99
Mudflaps – front	8H0 075 111	£35.41	£41.60
Mudflaps – rear	8H0 075 101	£43.40	£50.99
Rear-bumper protection film	8H0 061 197	£25.53	£29.99

Safety

Bobsy G0-Plus child seat (0-13kg/0-15 months)	00H019900GB	£95.24	£100.00
Huckepack G1 ISOFIX child seat (8 months-7 yrs)	00A 019 909B	£161.90	£170.00
G2 child seat (3-7 yrs)	00A 019 903	£34.29	£36.00
Bobsy G3-Plus child seat (4-12 yrs)	00A 019 906	£95.24	£100.00

Audio and Communication

Generation 2 mobile-phone cradles (applicable for factory-fitted GSM mobile-telephone preparation only)	N/A	£85.11	£100.00
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Centre-fitted integrated phone kits and supporting cradles are also available. Please consult your Audi Centre for cradle range and availability for both factory phone-preparation and Centre-fitted options.

CO₂ data and information

CO₂ emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the type of fuel a vehicle uses and the amount of carbon dioxide (CO₂) it emits, measured in grams per kilometre (g/km). The DVLA has created six categories for petrol engines and six categories for diesel engines.

CO₂ emission figures

The CO₂ emission figures quoted in the technical data section on page 16 are based on a fully laden vehicle, including the driver, and the heaviest possible options configuration. Actual CO₂ emissions may be lower depending on options selected.

	Petrol engines	Diesel engines
A – up to 100 g/km	£0.00	£0.00
B – 101 to 120 g/km	£40.00	£50.00
C – 121 to 150 g/km	£100.00	£110.00
D – 151 to 165 g/km	£125.00	£135.00
E – 166 to 185 g/km	£150.00	£160.00
F – 186 to 225 g/km	£190.00	£195.00
G – over 226 g/km	£210.00	£215.00

Servicing

Servicing tailored to your needs

Prior to the 2000 model year, almost all Audi models followed a traditional fixed Service Schedule similar to that of other major car manufacturers: a Lubrication Service every 10,000 miles and an Inspection Service every 12 months or 20,000 miles – whichever occurred sooner. Since then, Audi has introduced a more flexible maintenance system that works in accordance with how, where and how much an individual uses their car.

The two Servicing Regimes available are the conventional 'Inspection Service Regime' and the flexible 'LongLife Service Regime'. When you purchase a new car, we will recommend one of these regimes to you depending on your own individual driving style and journey-type. The tables below should give you an indication of which regime might be more appropriate for you.

With the LongLife Service Regime, on-board sensors continuously monitor the condition of the engine oil in terms of temperature, level and oil degradation. The monitoring system also checks mileage, brake-pad wear and battery condition. Using this information, the car's on-board computer calculates its own maintenance interval, providing you with ample warning of a due Service via the 'distance to Service' display.

Inspection Service Regime

Vehicle usage:	
Mileage	Less than 10,000* miles per annum.
Type of Journey	Mainly city/town centre driving. Short journeys.
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing.
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, 'sporty' driving.

Service intervals:	
Oil-change Service	Every 10,000* miles / 1 year
Interval Service	Every 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

In practice, this means that every Audi gets the maintenance it needs, when it needs it. For companies and private owners alike, there are many advantages to the LongLife Service Regime. Longer service intervals mean lower maintenance costs, and thus lower whole-life costs. According to company car mileage monitored at Audi since the introduction of LongLife, petrol engines are typically achieving an average of at least 17,500 miles and diesel engines around 20,000 miles between services.

One of the factors that makes this kind of servicing regime possible is the advanced engineering and technology that goes into Audi engines. Furthermore, Audi use high-grade long-life oils such as Castrol SLX LongLife III, which are designed to withstand ageing and high loads without deterioration. Compared to conventional oils, these advanced-formulation oils also give exceptional levels of engine protection, are kinder to the environment and deliver average fuel savings of 2.7%.

LongLife Service Regime

Vehicle usage:	
Mileage	More than 30 miles per day.
Type of Journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading.
Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3000.

Service intervals:	
Interval Service	Flexible to a maximum 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

*Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Service by Design

At Audi, we believe our customers have the right to expect excellent service each and every time they make contact with us. To ensure that this happens, we have agreed a set of service standards with our Audi Centre network that governs the way they do business with you. These standards apply to both Sales and Aftersales, and we actively monitor our Centres to ensure that you receive the highest level of customer service. These service standards will ensure a consistent, stress-free experience whenever you are in contact with anyone representing the Audi brand.

Every Audi Centre will be open during the following hours:

Sales: 9am-6pm Monday to Friday
9am-5pm Saturday

Service: 8am-6pm Monday to Friday
8.30am-1pm Saturday

Sunday opening at local discretion.

Test drives

Whilst we cannot always have the desired demonstrator car ready immediately, we will confirm arrangements for a test drive within two working days (subject to status).

New Car delivery

Once we have confirmed a delivery date with you, we will keep you informed of progress. In the unlikely event of a delay, we will provide you with a courtesy car to minimise inconvenience and keep you mobile.

Delivery to any location within the UK

To maximise your Audi experience right from the first day of ownership, we will deliver your car to your preferred location – whether that's home or your place of work (subject to reasonable notice).

Every attention to detail

Your ownership experience starts with half a tank of fuel.

Quotation response

We are committed to answering any quotation request within 1 working day.

Training

We run a continuous training development programme for all our staff so that we consistently deliver a high-quality, professional service.

Formal complaints procedure

We have a complaints procedure designed to ensure any negative issue you raise with us is dealt with properly.

Courtesy cars

When your car is off the road, perhaps due to a scheduled service or MOT, we will offer you an Audi Courtesy Vehicle until yours is ready. We'll even collect from and deliver to your chosen location, keeping hassle to an absolute minimum.

All our courtesy cars are insured and fuelled

Upon collection or delivery, your courtesy car will have a minimum of a quarter of a tank of fuel; all we ask is that you replace any fuel used before returning it to us. On presentation of your driving licence, we will also insure the car free of charge.

Service bookings

If you do not require a courtesy car, we will service your Audi within a maximum of 5 working days. If you do choose to take a courtesy car, we will promise to service your vehicle within a maximum of 10 working days.

Cleaning

When your car comes to our workshop, we will wash and vacuum it at no extra cost.

No hidden charges

You will be consulted before we carry out any necessary work on your vehicle, and anything charged for will be itemised on your bill. No extra work will be undertaken without your permission.

A personal service

All work will be done by a named Audi technician, to whom you can personally direct questions or requests should you need to.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.



Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 17.5%.

Delivery charges and numberplates are not included in the vehicle price.

Delivery charge	£471.06
Numberplates	£20.00
VAT	£85.94
Total	£577.00

Audi Roadside Assistance

Your new car comes complete with free roadside assistance and recovery across the UK provided by RAC Motoring Services. Your 24 months' free cover can be extended for a further year free-of-charge, provided that your vehicle is serviced and, if necessary, repaired by an Authorised Audi Centre or Audi-Authorised Repairer in accordance with the manufacturer's instructions.

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ Up to 3 years' UK roadside assistance and recovery.

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is our full range of finance products.

- ▶ New Solutions – a Personal Contract Plan
- ▶ Hire Purchase
- ▶ Lease Purchase
- ▶ Finance Lease
- ▶ Contract Hire

With all our finance products, you can choose one of our fixed-cost maintenance plans, which are designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

Motor insurance specially tailored to your Audi is available from Audi Insurance. For a no-obligation quote, please ring Linkline on 0845 6016014.

Notes

Notes

Audi UK
Customer Service
P.O. Box 400
Walsall
WS5 4XX
0800 699888
www.audi.co.uk

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Printed in the UK
Edition 3. 08/06
Effective from August 2006