



The Mazda Warranties.

3-year new car warranty up to 60,000 miles.

The Mazda new car warranty applies for 3 years up to 60,000 miles, typical wearing parts are not covered by this warranty.

12-year warranty against corrosion breakthrough.

The warranty against corrosion breakthrough lasts 12 years.

3-year paintwork warranty.

The Mazda paintwork warranty lasts 3 years, regardless of mileage. If any problems with the paintwork arise during this period, they will be rectified by a Mazda authorised dealer / repairer, provided the manufacturer is responsible for the defects.

Your Mazda dealer:

Mazda Digital Service Record.

The Mazda Digital Service Record (DSR System) has been introduced across Europe to completely replace the stamping of 'Service Record' pages in owner literature. This system provides increased security against counterfeit service documents and odometer tampering, and makes it easy to keep a Mazda's service history up to date. Stored on a central database, the DSR replaces the traditional paper service book and ensures a secure, accurate and permanent service history for the life of the vehicle. For further information, please ask your Mazda Authorised Repairer.

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*Finance subject to status. Guarantees / Indemnities may be required.

Written quotations: Mazda Credit UK, Central Office, Eagle Way, Brentwood, Essex CM13 3AR.

Authorised and regulated by the Financial Services Authority.

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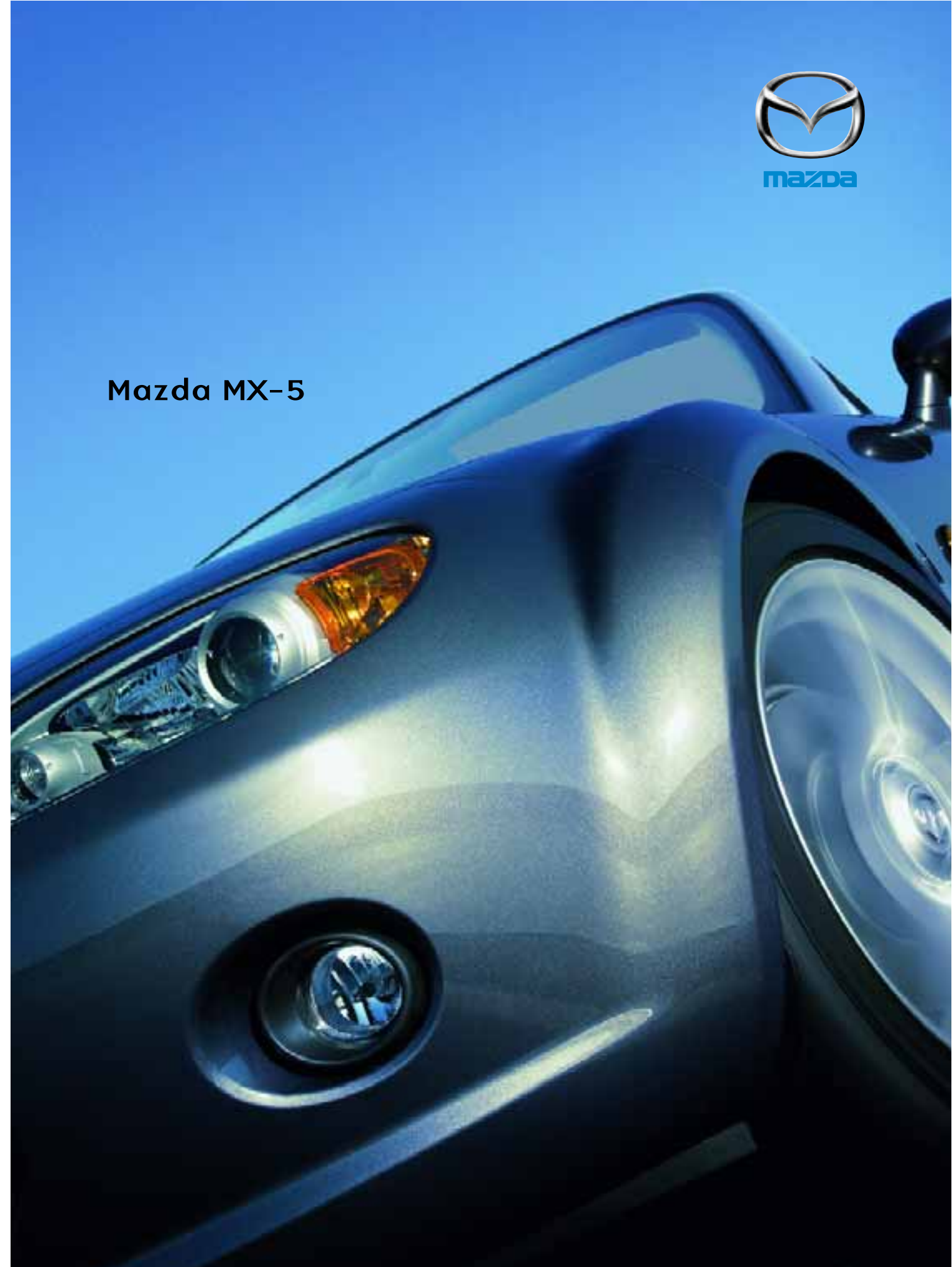
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Mazda MX-5



ZOOM-ZOOM



While the original Mazda MX-5 redefined the roadster, the new Mazda MX-5 breathes new spirit into an icon. Inspired by the philosophy of Jinba Ittai, 'rider and horse as one', Mazda engineers have created a sports car that effortlessly becomes one with its driver.

It's this unity that creates the perfect balance of elements for a thrilling driving experience – fun, excitement and adventure. It's a meeting of minds, a fusion where everything works in harmony to deliver the ultimate adrenalin rush. Two distinct personalities merge to create the ultimate partnership. The new Mazda MX-5. Now that's Zoom Zoom.

Jinba Ittai

passion
achieved
imagined. This is

6 Unity

Superb handling and driving dynamics.

8 Balance

Responsive engines and optimised weight means outstanding performance.

12 Harmony

Beauty, functionality and craftsmanship.

16 Trust

Comprehensive safety systems.

18 Personality

Equipment grades, options and accessories.

22 Partnership

Mazda Services.





Slide into the driver's seat, slip into gear, put your foot on the accelerator and the connection is instant. With its stiff chassis, precise steering and double wishbone suspension, the Mazda MX-5 delivers advanced driving dynamics and incredible handling.

Mastering every twist and turn with the ultimate precision, the Mazda MX-5 responds instantly to your every move. It's as if it can read your mind. In fact, you'll feel like your Mazda MX-5 is a kindred spirit.



unity





Weight distribution
An excellent power-to-weight ratio and perfect 50:50 weight distribution further enhance Mazda MX-5's performance and handling.

Engines
Choose the lively 1.8 MZR (93 kW / 126 PS) or the powerful 2.0 MZR (118 kW / 160 PS) – both delivering superb performance and economy.



balance

Responsive. Precise. Nimble. It's all about getting the balance right.

How do you combine solid stability with a chassis that is keen to alter speed or direction in a fraction of a second? The answer is Mazda MX-5's 'gram strategy'. By intelligently locating major components and carefully scrutinising weight-trimming opportunities, Mazda engineers have made every gram count. Using new, high-strength, low-weight types of steel, weight-saving structures, and where appropriate, replacing steel with lighter material, Mazda engineers have succeeded in dramatically lowering the Mazda MX-5's overall weight.

The result is an impressive power-to-weight ratio, made even more effective through a combination of front engine and rear wheel drive that gives a perfect 50:50 weight distribution. This, combined with Mazda's commitment to deliver breathtaking driving, cornering and braking performance, elevate the Mazda MX-5 into a class of its own.

So, whether you favour the 1.8 or 2.0 with a 5-speed manual transmission or 2.0 Sport with a 6-speed manual transmission, the result is a perfect blend of handling and performance.







harmony

The Mazda MX-5 effortlessly combines elegance and functionality. From the perfectly contoured sports seats and ergonomic gear knob to the stylish alloy touches, every detail works in harmony to create a true sports car.

In the Mazda MX-5, the balance between intricate craftsmanship and simple style is perfection itself.



The Mazda MX-5 is the epitome of sportiness. With carefully crafted fabrics, red illuminated instrument dials, shiny alloy touches and piano black trim; you'll experience a feast for the senses on every journey.

Then there's the optional leather seats and climate control air conditioning for added luxury. Even the Premium Bose® audio system is a driving experience in itself with its seven speakers and its digital amplifier with four channels of equalisation – switching automatically between roof-up and open-top driving.



Airbag System
Mazda MX-5 2.0 and 2.0 Sport models feature dual front and side airbags for optimum protection in the event of a collision.



ABS and DSC
The Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) adjusts the braking force to suit the handling, while Dynamic Stability Control (DSC) responds to swerving tendency and stabilises the vehicle within milliseconds.

trust

Safety and performance can go hand in hand.

Freedom is the feeling of the wind rushing through your hair. Safety is the feeling that you're protected, however big the adrenalin rush. Mazda MX-5 successfully combines thrilling performance with advanced safety features for the ultimate driving experience.

As well as Dynamic Stability Control* (DSC) and a Traction Control System* (TCS), the Mazda MX-5 also has Limited Slip Differential* (LSD), ensuring optimum engine power safely reaches the road when you are accelerating out of a tight turn. Then there's Mazda's Advanced Impact Distribution and Absorption System that efficiently disperses impact energy in a collision. Further safety features complete the picture, including a reinforced windscreen structure and heated rear window.

* Standard on Mazda MX-5 2.0 and 2.0 Sport models.



personality

How far you take your passion for the Mazda MX-5 is entirely up to you. There are three models to choose from as well as selected option packages such as 16" alloy wheels, leather steering wheel with audio controls, leather gear knob and handbrake lever, stainless steel scuff plates and a premium cloth soft-top, or leather and climate control air conditioning pack for the ultimate luxury.

You can also choose from a range of stunning exterior colour choices* to suit your personality.

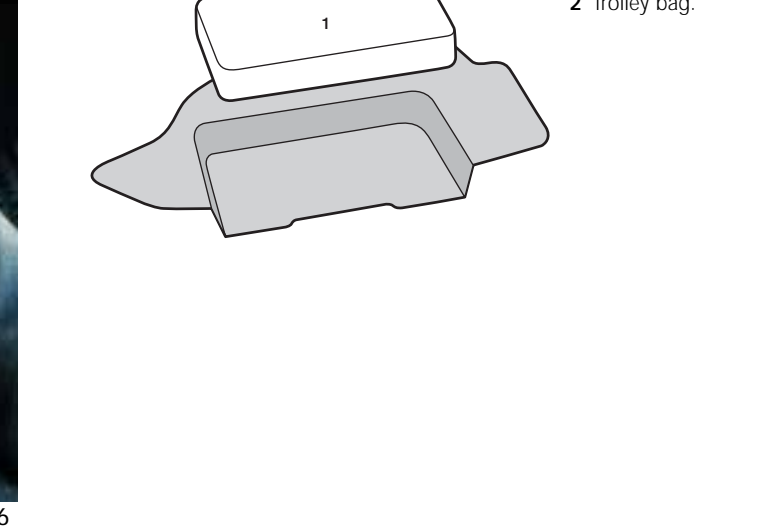
*Metallic paint optional at extra cost.



1 2



3 4



1 Shoe bag.
2 Trolley bag.

- 1 17" alloy wheels.
- 2 6-disc CD with MP3 compatibility.
- 3 Hands-free telephone kit with voice control or Bluetooth.
- 4 Polycarbonate wind deflector.
- 5 Detachable hardtop.
- 6 Brushed aluminium gear knob with illuminated gear shift display.
- 7 Chrome style trim.
- 8 Seat-back map net.



5

Make your identity known.

You can choose from a detachable hardtop, alloy wheels and audio upgrades to give your Mazda MX-5 that little something extra. Then there's a luggage rack, aluminium suitcase and a ski rack tailored for a perfect fit. Also available is an exclusive luggage collection tailored specially to the dimensions of the Mazda MX-5's loadspace to optimise your space. Ask your Mazda dealer for further information about accessories and merchandise available in the range.



7 8



partnership

When the balance is right, you'll want to keep things that way.

Mazda Credit for private customers*

Mazda Credit provides you with the opportunity to drive your new Mazda using either the more traditional Mazda Hire Purchase plan or the flexible Mazda MultiOption plan.

Finance is fast and easy to arrange at your Mazda dealer as all dealers are linked directly on-line to the Mazda Credit System.

Mazda Insurance**

Mazda Insurance offers a range of specially tailored motoring related insurance protection, designed to provide you with total motoring peace of mind. Our cover includes Mazda Motor Insurance, Payment Protection Plan and Guaranteed Asset Protection (GAP).

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