The A3, A3 Sportback and S3
Pricing and Specification Guide

A User's Guide

This guide has been designed to help you tailor and price your chosen Audi model quickly and logically. At the back of this guide, there is a fold-out configurator which you can fill out as you go along. Here you will also find information on CO_2 emissions-based taxation and the other services offered by Audi, including Finance and Insurance. Alternatively, you can go to audi.co.uk and configure your Audi online.

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A3 and A3 Sportback

Low, lean and exceptionally spacious, the 3-door Audi A3 and 5-door Audi A3 Sportback are ideal choices for those with an active, varied lifestyle. Both models are distinguished by their muscular, aerodynamic bodies, coupé-like lines, alloy wheels and signature Audi single-frame grille.

Whichever of the powerful engine options you choose, the sporting promise of the A3 and A3 Sportback's exterior is fulfilled in each car's performance abilities. And, allowing you to enjoy that level of power in total control, ESP Electronic Stability Programme and electro-mechanical speed-sensitive power-steering are also included as standard.

Inside, a comfortable, ergonomically-designed cockpit, with its stylish 4-spoke steering wheel and matt inlays make driving these cars a sheer pleasure. Other functional options include acoustic parking and cruise control. But these are just some of many available options on the A3 and A3 Sportback models; read on and configure your very own A3 or A3 Sportback – from paints to upholstery, engine to floor mats. Vorsprung durch Technik.

IN R 966
D

Standard equipment

A3 and A3 Sportback models have the following items of standard equipment:

3-spoke leather Sports steering wheel with gear-change paddles (2.0 TDI S tronic models only)

4-spoke steering wheel (not 2.0 TDI S tronic models)

6.5J x 16 '9-arm' design alloy wheels with 205/55 R16 Y tyres

Adjustable steering column, with adjustment for height and depth

Chorus single CD player with passive front speakers

Crash-active head restraints for front seats

Dampered grab handles on all doors

Driver, passenger and side airbags

Driver and passenger seat-height manually adjustable

Easy-entry seats (A3 and S3 only)

Electric front windows (A3 and S3 only)

Electric front and rear windows (A3 Sportback only)

Electrically operated and heated door mirrors

Electro-mechanical speed-sensitive power assisted steering

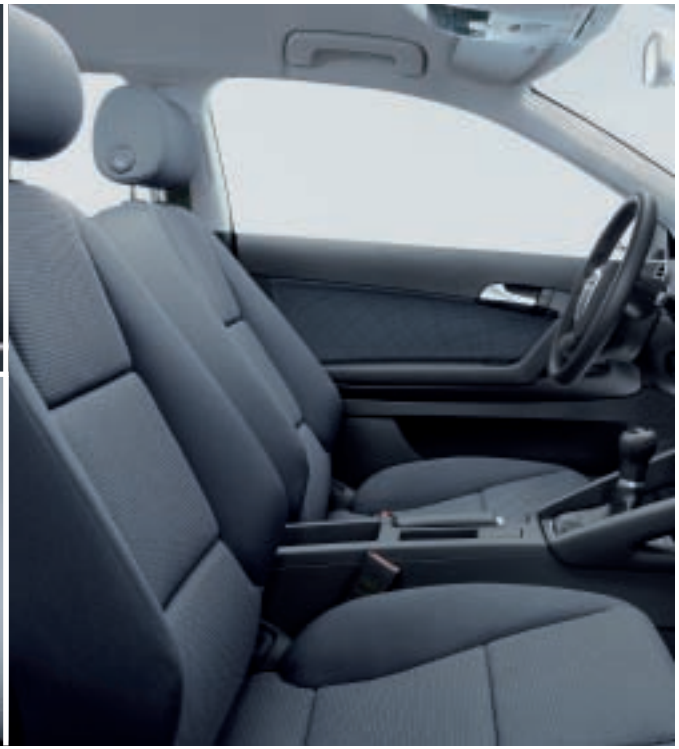
Electronic Stability Programme (ESP), including ABS, EBD, ASR and EDL

Front airbag deactivation, including ISOFIX child seat preparation

Front floor mats

Front side airbags

Head restraints, adjustable for all 5 seats



Images are for general illustration purposes only and do not necessarily depict UK specification.

Heated rear screen with time switch and integrated aerial

Heat-insulating glass, tinted green

ISOFIX child-seat preparation

Manual headlight adjustment

Matt dashboard and door inlays

'Module' design fabric upholstery

Rear window wash-wipe

Removable luggage cover

Remote-control central locking

Seatbelts, 3-point automatic on all seats

Sideguard, side head airbag system

Space-saver spare wheel

Split-folding rear seat

Thatcham category 1 alarm and immobiliser

Additional equipment on 1.6 and 1.9 TDI Special Edition models

Manual air-conditioning system

Images are for general illustration purposes only and do not necessarily depict UK specification.

B AV 6850

SE trim

When we designed the SE package, we had one person in mind – you. Featuring driver-oriented specifications such as cruise control, 4-spoke leather steering wheel and electronic climate control, this impressive upgrade delivers luxury, exclusivity and technological sophistication, making every journey you undertake in your Audi A3 the most comfortable you've ever had.

Basic RRP	Total RRP inc. VAT
£1,702.13	£2,000.00

Includes

7.5J x 17 '16-spoke' design alloy wheels with 225/45 R17 Y tyres

'Metrik' design cloth upholstery

Auto-dimming rear view mirror

Concert single front-loading CD player with MP3 file compatibility and active front and rear speakers

Cruise control

Electronic climate control

Front centre armrest

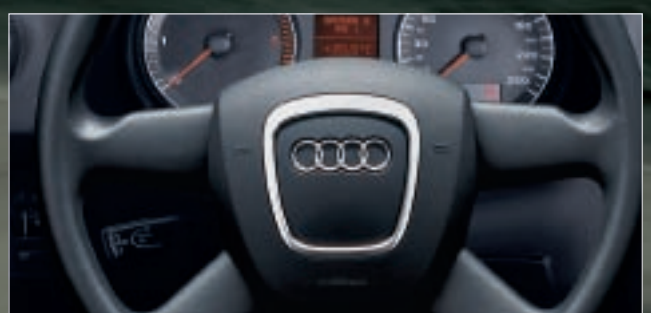
4-spoke leather steering wheel

Interior lighting package

Light and rain sensor pack

Storage pack

Vavona wood inlays*



RRP – Recommended Retail Price.
*Aluminium inlays also available at no extra charge.

Images are for general illustration purposes only and do not necessarily depict UK specification.

Sport trim

At Audi, we don't make cars that just look sporty; we make cars that literally raise the heart-rate, set the endorphins racing and take your breath away. Add a Sport trim to your chosen model and you will enhance that experience even further. Featuring a range of muscular additions, including 17 inch '5-spoke' Sport alloy wheels, climate control and a leather 3-spoke Sports steering wheel, the Audi A3 Sport delivers a dynamic driving experience every time you get behind the wheel.

Basic RRP	Total RRP inc. VAT
£1,702.13	**£2,000.00**

Includes

7.5J x 17 '5-spoke' design alloy wheels with 225/45 R17 Y tyres

'Matrix' design cloth upholstery

Concert single front-loading CD player with MP3 file compatibility and active front and rear speakers

Aluminium sill strips

Driver's Information System (DIS)

Electronic climate control

Front fog lamps

Front Sports seats

Gloss-finished inlays

Sports suspension

Sun blind in rear parcel shelf

3-spoke leather Sports steering wheel

RRP – Recommended Retail Price.
Images are for general illustration purposes only and do not necessarily depict UK specification.

Please note, wheels shown on vehicle are optional, details on page 37
RRP – Recommended Retail Price.

S line trim

Sometimes, sporty isn't quite enough. So for those that require the superlative of athleticism in their A3 or A3 Sportback, we've developed S line. This premium trim, including huge 18-inch alloy wheels, an imposing S line radiator grille and stylish roof spoiler, will give your chosen model an even more muscular edge, both inside and out.

Basic RRP	Total RRP inc. VAT
£1,531.91	**£1,800.00**

In addition to Sport model premium

Includes (in addition to Sport model trim)

7.5J x 18 '5-arm' design alloy wheels with 225/40 R18 Y tyres

Black headlining

Brushed aluminium inlays

Front and rear bumpers in sporty design

Front Sports seats

Illuminated vanity mirrors

3-spoke 'S line' part-perforated leather steering wheel (manual), with gear-change paddles (S tronic), with stitching in contrasting colours

Perforated leather gear-knob (manual only)

S line radiator grille

Seat centres, side sections, head restraints and door inserts in Vienna leather upholstery

Roof spoiler

Images are for general illustration purposes only and do not necessarily depict UK specification.

Even when admired from a distance, the Audi S3 radiates power, dynamism and charisma with its sporty styling, purposeful stance and distinctive badging. Athletic lines, substantial 18" alloy wheels and a low-slung body all hint at the breathtaking 265PS power-output that awaits you. And as you take the leather Sports steering wheel and experience acceleration of 0-62mph in 5.7 seconds, you'll not only appreciate the performance potential of a 2.0 TFSI engine, but also the striking interior specifications that come as standard in the S3. Supportive side-bolstered leather Sports seats, aluminium-look air-vents and a leather gear knob have all been designed to complement this model's sporty character perfectly. But that is to name just a few. Read on to discover the entire range of standard and optional equipment available in the remarkable Audi S3.

Basic RRP	Recommended OTR
£22,272.34	**£26,990.00**

Includes (in addition to 2.0 TFSI Sport models)

18" 'S' design alloy wheels with 225/40 R18 Y tyres includes space saver spare wheel

6-speed manual transmission with reduced shift travel

2 chrome oval-shaped exhaust pipes

Leather-covered 3-spoke Sports steering wheel, with 'S' emblem

'S' body styling

'S' instrument dials

'S' Sports suspension

Aluminium-look door mirror housings

Aluminium-look pedals

Black brake callipers with S3 emblem

Black Silk Nappa leather embossed upholstery

Brushed aluminium inlays

Concert single front-loading CD player with MP3 file compatibility and active front and rear speakers

Driver's Information System (DIS)

Electronic climate control

Front and rear floor mats with silver edging

Front Sports seats (optional front bucket seats available)

Heated front seats

Illuminated vanity mirrors

quattro four-wheel-drive

Scuff plates with S3 logo

Xenon Plus headlights with headlight washers and daytime-running lights

HH RM 2235

four-wheel-drive

Cars that deliver as much pulling power as the Audi A3 and A3 Sportback need a harness in place – a technology that delivers safety and control whilst enhancing the sporty characteristics which make them so thrilling to drive. That's why the latest generation of quattro® four-wheel-drive is available on selected A3 and A3 Sportback models. The principle is simple: in the same way that four brakes ensure better deceleration, four permanently-driven wheels deliver better acceleration and road-holding. On quattro® models, drive power is continuously distributed between the front and rear axles depending on weather conditions, road surface and gradient. And what better technology to feature on this sporty model than the one that has given Audi the edge on the racetrack ever since it was first introduced over 25 years ago.

quattro
D B AV 6856

Engines

Petrol

There are two kinds available on this model – the standard petrol engine and the FSI® direct-injection engine. FSI® is a unique Audi technology originally developed for the Le Mans 24-hour endurance race to deliver increased power and torque as well as enhanced fuel efficiency. The way it does this is, in theory, very simple. Fuel is injected directly into the combustion chambers, 'unthrottling' the engine, reducing heat-loss and increasing output – all whilst reducing fuel consumption and exhaust emissions. Ideal for the buyer who wants a sporty, exhilarating drive without the drawbacks of excessive fuel costs or high emissions-based taxation.

Diesel

All diesel engines from Audi are known as TDI®. This impressive technology was originally pioneered by Audi in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. Like its FSI® petrol counterpart, the TDI® diesel engine is designed for power and performance, with low fuel consumption and CO_2 emissions. The working principle of the TDI® engine is based upon precision and compression. A turbocharger supplies fresh air to the engine, ensuring optimum filling of the cylinder. Immediately after compression, an injector then delivers fuel into the combustion chambers at a very high pressure. The result – you get the most in terms of performance and economy from every drop of fuel that enters the tank.

Transmissions

Audi offers a variety of different transmission options to suit your requirements and driving style. In addition to the classic manual gearbox are two innovative automatic and semi-automatic transmission options. To help you come to an informed decision, each of these is described in detail opposite.

S tronic

The revolutionary S tronic gearbox combines the agility and responsiveness of a conventional 6-speed manual gearbox with the convenience and smooth, uninterrupted power of automatic transmission. The technical basis of the S tronic gearbox is the double clutch. This consists of two lubricated plates with hydraulically-regulated contact pressure. One engages the odd-numbered, the other the even-numbered gears, enabling gear-shifts to be made in a fraction of a second, with no disruption to the power flow. Depending on how the mood takes you, you can either allow gear-changes to take place automatically or, for a sportier driving style, operate the S tronic system using the gear lever or steering wheel shift-paddles. The choice is yours.

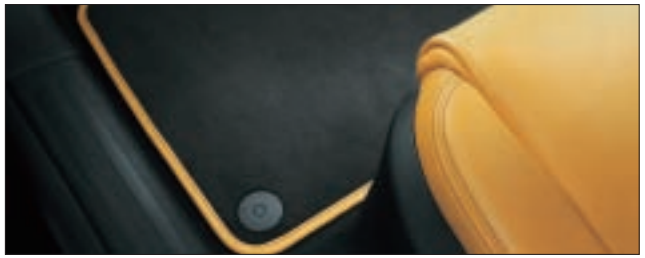
tiptronic

The 6-speed tiptronic transmission system is a form of automatic transmission available on Audi models with quattro® four-wheel-drive. The technology converts high-torque engine power into both sporty performance and operating convenience, with crisp, fast gear changes, reduced weight and an optimised gearshift strategy. More spontaneous gear changes are a particular benefit, especially when down-shifting. Both in the 'D' (Drive) and 'S' (Sport) programme, the advanced electronics used in tiptronic respond efficiently to every driver input, helping to prevent unwanted upshifts when cornering.

In automatic mode the Dynamic Shift Programme (DSP) registers the frequency of various driving conditions, "learns" the driver's style and adapts gear shift points accordingly (placing the emphasis on either performance-oriented or economical driving) within 10 set programmes.

Audi exclusive

In a car made from Vorsprung durch Technik, exclusivity comes as standard. In the Audi A3, A3 Sportback and S3 it's present in everything, from the distinctive single-frame front grille to the stylish tail lights. But for that extra element of exclusivity, customise your Audi according to your own unique taste with options from Audi exclusive. Whether you want two-tone Nappa leather Sports seats, brushed Aluminium inlays or even a customised steering wheel in your chosen model, Audi exclusive offers an impressive number of options to make it your own.



Upholstery

	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Basic RRP	Total RRP inc. VAT
exclusive leather equipment and trim in Fine Nappa leather. Front and rear seat upholstery, head restraints, front centre armrest (if ordered) and floor mat piping in leather and door trim inserts in Alcantara from Audi exclusive range. Only in combination with a leather steering wheel	•	–	–	–	–	£2,510.00	£2,950.00
	–	•	•	–	–	£2,382.98	£2,800.00
	–	–	–	•	–	£1,914.89	£2,250.00
exclusive leather equipment and trim including Sports seats in Fine Nappa leather/Alcantara. Front and rear seat-side sections, head restraints, front centre armrest (if ordered) and floor mat piping in leather with seat-centre sections and door trim inserts in Alcantara from Audi exclusive range. Only available in combination with a leather steering wheel	•	–	–	–	–	£2,680.85	£3,150.00
	–	•	–	–	–	£2,553.19	£3,000.00
	–	–	•	–	–	£2,382.98	£2,800.00
	–	–	–	•	–	£1,914.89	£2,250.00
	–	–	–	–	•	£1,659.57	£1,950.00
exclusive leather equipment in Orange/Black with Orange seams. Seat-centre section in Signal orange leather, seat-side sections and head restraints in Black leather with contrasting Orange stitching. Steering wheel, handbrake handle and gear-lever gaiter in Black leather with Orange stitching. Black front and rear floor mats with Orange leather piping	–	–	–	–	•	£1,659.57	£1,950.00

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard

RRP – Recommended Retail Price.
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Steering wheels

	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Basic RRP	Total RRP inc. VAT
Leather steering wheel rim from Audi exclusive colour range. Only in combination with a leather steering wheel	•	•	•	•	–	£280.85	£330.00

Interior

Controls pack. Steering wheel leather rim, gear knob and handbrake grip from Audi exclusive colour range	•	•	•	•	–	£489.36	£575.00
Inlays. Fascia and door trim inlays from Audi exclusive colour range	– •	• –	– •	– •	– •	£468.09 £638.30	£550.00 £750.00
Wooden gear lever for manual models from Audi exclusive colour range	•	•	•	•	•	£170.21	£200.00
Aluminium gear lever for manual models	–	–	–	•	–	£72.34	£85.00

Exterior

Black Styling package. Radiator grille-frame in highly-polished black, with radiator grille and numberplate holder in matt black	•	•	•	•	•	£255.32	£300.00

Paint finishes

Any colour from range. If you require an Audi paint colour that is not part of the A3, A3 Sportback and S3 colour range, this can be achieved through Audi exclusive. Please contact your Audi Centre for full details.	•	•	•	•	•	£1,348.94	£1,585.50

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard

RRP – Recommended Retail Price.

Prices

A3 – Petrol

Engines	Power	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
1.6	102PS	5-speed manual	9E	£12,553.19	£2,196.81	£14,750.00	£15,570.00
1.6 Special Edition	102PS	5-speed manual	9E	£12,170.21	£2,129.79	£14,300.00	£14,995.00
1.6 FSI	115PS	6-speed manual	11E	£13,140.43	£2,299.57	£15,440.00	£16,195.00
1.8 TFSI	160PS	6-speed manual	TBC	£14,719.15	£2,575.85	£17,295.00	£18,115.00
2.0 TFSI	200PS	6-speed manual	15E	£15,765.96	£2,759.04	£18,525.00	£19,345.00
2.0 TFSI Sport	200PS	6-speed manual	15E	£17,468.09	£3,056.92	£20,525.00	£21,345.00
2.0 TFSI Sport S tronic	200PS	6-speed S tronic	15E	£18,659.57	£3,265.43	£21,925.00	£22,745.00
2.0 TFSI quattro Sport	200PS	6-speed manual	15E	£18,659.57	£3,265.43	£21,925.00	£22,745.00
3.2 quattro Sport	250PS	6-speed manual	18E	£20,506.38	£3,588.62	£24,095.00	£24,935.00
S3 quattro	265PS	6-speed manual	18E	£22,272.34	£3,897.66	£26,170.00	£26,990.00

Please refer to page 26 for availability and prices of all A3 transmissions

A3 – Diesel

Engines	Power	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
1.9 TDI	105PS	5-speed manual	10E	£13,617.02	£2,382.98	£16,000.00	£16,730.00
1.9 TDI Special Edition	105PS	5-speed manual	10E	£13,702.13	£2,397.87	£16,100.00	£16,830.00
2.0 TDI	140PS	6-speed manual	11E	£14,970.21	£2,619.79	£17,590.00	£18,345.00
2.0 TDI	170PS	6-speed manual	13E	£15,672.34	£2,742.66	£18,415.00	£19,170.00
2.0 TDI quattro Sport	170PS	6-speed manual	13E	£18,565.96	£3,249.04	£21,815.00	£22,595.00

Recommended 'On-The-Road' (OTR) retail prices include: delivery charge, half a tank of fuel, numberplates at £577.00 (inc. VAT), Road Fund Licence (which may vary depending on model, see page 48 for details) and first registration fee at £38.00. Models shown do not necesarily depict UK specification.

For OTR price calculations, the maximum possible Road Fund Licence value has been used (see page 48 for details).
RRP – Recommended Retail Price.

A3 Sportback – Petrol

Engines	Power	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
1.6	102PS	5-speed manual	9E	£12,978.72	£2,271.28	£15,250.00	£16,070.00
1.6 Special Edition	102PS	5-speed manual	9E	£12,595.75	£2,204.25	£14,800.00	£15,495.00
1.6 FSI	115PS	6-speed manual	11E	£13,565.96	£2,374.04	£15,940.00	£16,695.00
1.8 TFSI	160PS	6-speed manual	TBC	£15,144.68	£2,650.32	£17,795.00	£18,615.00
2.0 TFSI	200PS	6-speed manual	15E	£16,191.49	£2,833.51	£19,025.00	£19,845.00
2.0 TFSI Sport	200PS	6-speed manual	15E	£17,893.62	£3,131.38	£21,025.00	£21,845.00
2.0 TFSI Sport S tronic	200PS	6-speed S tronic	15E	£19,085.11	£3,339.89	£22,425.00	£23,245.00
2.0 TFSI quattro Sport	200PS	6-speed manual	15E	£19,085.11	£3,339.89	£22,425.00	£23,245.00
3.2 quattro Sport	250PS	6-speed manual	18E	£20,931.91	£3,663.09	£24,595.00	£25,435.00

Please refer to page 26 for availability and prices of all A3 transmissions

A3 Sportback – Diesel

Engines	Power	Transmission	ABI insurance group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
1.9 TDI	105PS	5-speed manual	10E	£14,042.55	£2,457.45	£16,500.00	£17,230.00
1.9 TDI Special Edition	105PS	5-speed manual	10E	£14,127.66	£2,472.34	£16,600.00	£17,330.00
2.0 TDI	140PS	6-speed manual	11E	£15,395.74	£2,694.26	£18,090.00	£18,845.00
2.0 TDI	170PS	6-speed manual	13E	£16,097.87	£2,817.13	£18,915.00	£19,670.00
2.0 TDI quattro Sport	170PS	6-speed manual	13E	£18,991.49	£3,323.51	£22,315.00	£23,095.00

Recommended 'On-The-Road' (OTR) retail prices include: delivery charge, half a tank of fuel, numberplates at £577.00 (inc. VAT), Road Fund Licence (which may vary depending on model, see page 48 for details) and first registration fee at £38.00.

For OTR price calculations, the maximum possible Road Fund Licence value has been used (see page 48 for details).
RRP – Recommended Retail Price.

Technical data

A3 – Petrol

Engine	CO_2 emissions g/km[1]	Cylinder	Transmission	Fuel consumption* Urban	Extra Urban	Combined	Acceleration, seconds, 0-62 mph	Top speed, mph
1.6	169	4-cylinder	5-speed manual	29.4 (9.6)	50.4 (5.6)	39.8 (7.1)	11.9	115
	183	4-cylinder	6-speed tiptronic	25.9 (10.9)	47.9 (5.9)	36.7 (7.7)	12.9	114
1.6 FSI	158	4-cylinder	6-speed manual	32.1 (8.8)	53.3 (5.3)	42.8 (6.6)	10.9	122
1.8 TFSI	174	4-cylinder	6-speed manual	28.2 (10.0)	49.6 (5.7)	38.7 (7.3)	8.0	136
	179	4-cylinder	6-speed S tronic	27.2 (10.4)	48.7 (5.8)	37.7 (7.5)	7.8	136
2.0 TFSI	186	4-cylinder	6-speed manual	25.9 (10.9)	47.1 (6.0)	36.2 (7.8)	7.1	146
	184	4-cylinder	6-speed S tronic	26.6 (10.6)	47.1 (6.0)	36.7 (7.7)	6.9	146
2.0 TFSI quattro	209	4-cylinder	6-speed manual	23.0 (12.3)	41.5 (6.8)	32.1 (8.8)	7.0	145
3.2 quattro	250	6-cylinder	6-speed manual	19.2 (14.7)	34.9 (8.1)	26.9 (10.5)	6.3	155**
	226	6-cylinder	6-speed S tronic	21.7 (13.0)	37.7 (7.5)	29.7 (9.5)	6.2	155**
S3 quattro	217	4-cylinder	6-speed manual	22.8 (12.4)	39.2 (7.2)	31.0 (9.1)	5.7	155**

A3 – Diesel

Engine	CO_2 emissions g/km[1]	Cylinder	Transmission	Fuel consumption* Urban	Extra Urban	Combined	Acceleration, seconds, 0-62 mph	Top speed, mph
1.9 TDI	135	4-cylinder	5-speed manual	42.8 (6.6)	67.3 (4.2)	55.4 (5.1)	11.4	117
2.0 TDI 140PS	146	4-cylinder	6-speed manual	39.2 (7.2)	61.4 (4.6)	51.4 (5.5)	9.5	129
	154	4-cylinder	6-speed S tronic	37.2 (7.6)	57.6 (4.9)	48.7 (5.8)	9.0	130
2.0 TDI 170PS	154	4-cylinder	6-speed manual	36.2 (7.8)	61.4 (4.6)	48.7 (5.8)	8.2	138
	156	4-cylinder	6-speed S tronic	37.2 (7.6)	57.6 (4.9)	47.9 (5.9)	7.8	138
2.0 TDI quattro 170PS	173	4-cylinder	6-speed manual	33.2 (8.5)	55.4 (5.1)	44.1 (6.4)	7.8	137

*Fuel consumption according to 1999/100/EU in mpg (l/100km). Please see page 48 for details.
**Electronically limited.
[1] Figure quoted is based on the heaviest possible options configuration. Actual vehicles could produce slightly lower figures.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to horsepower, divide the PS figure by 1.0139

A3 Sportback – Petrol

Engine	CO_2 emissions g/km[1]	Cylinder	Transmission	Fuel consumption* Urban	Extra Urban	Combined	Acceleration, seconds, 0-62 mph	Top speed, mph
1.6	171	4-cylinder	5-speed manual	29.1 (9.7)	49.6 (5.7)	39.2 (7.2)	12.2	115
	183	4-cylinder	6-speed tiptronic	25.9 (10.9)	47.9 (5.9)	36.7 (7.7)	13.2	114
1.6 FSI	158	4-cylinder	6-speed manual	32.1 (8.8)	53.3 (5.3)	42.8 (6.6)	11.1	122
1.8 TFSI	176	4-cylinder	6-speed manual	28.0 (10.1)	48.7 (5.8)	38.2 (7.4)	8.2	136
	179	4-cylinder	6-speed S tronic	27.2 (10.4)	48.7 (5.8)	37.7 (7.5)	8.0	136
2.0 TFSI	189	4-cylinder	6-speed manual	25.7 (11.0)	46.3 (6.1)	35.8 (7.9)	7.2	146
	184	4-cylinder	6-speed S tronic	26.6 (10.6)	47.1 (6.0)	36.7 (7.7)	7.0	146
2.0 TFSI quattro	212	4-cylinder	6-speed manual	22.8 (12.4)	40.9 (6.9)	31.7 (8.9)	7.1	145
3.2 quattro	250	6-cylinder	6-speed manual	20.0 (14.7)	34.9 (8.1)	26.9 (10.5)	6.4	155**
	228	6-cylinder	6-speed S tronic	21.6 (13.1)	37.2 (7.6)	29.4 (9.6)	6.3	155**

A3 Sportback – Diesel

Engine	CO_2 emissions g/km[1]	Cylinder	Transmission	Fuel consumption* Urban	Extra Urban	Combined	Acceleration, seconds, 0-62 mph	Top speed, mph
1.9 TDI	138	4-cylinder	5-speed manual	42.2 (6.7)	65.7 (4.3)	54.3 (5.2)	11.7	117
2.0 TDI 140PS	146	4-cylinder	6-speed manual	40.4 (7.0)	61.4 (4.6)	51.4 (5.5)	9.7	129
	154	4-cylinder	6-speed S tronic	37.7 (7.5)	62.8 (4.5)	50.4 (5.6)	9.2	129
2.0 TDI 170PS	154	4-cylinder	6-speed manual	36.2 (7.8)	61.4 (4.6)	48.7 (5.8)	8.3	138
	156	4-cylinder	6-speed S tronic	37.2 (7.6)	57.6 (4.9)	47.9 (5.9)	7.9	138
2.0 TDI quattro 170PS	173	4-cylinder	6-speed manual	33.2 (8.5)	55.4 (5.1)	44.1 (6.4)	7.9	137

*Fuel consumption according to 1999/100/EU in mpg (l/100km). Please see page 48 for details.
**Electronically limited.
[1] Figure quoted is based on the heaviest possible options configuration. Actual vehicles could produce slightly lower figures.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to horsepower, divide the PS figure by 1.0139

Transmissions

	1.6	1.6 FSI	1.8 TFSI	2.0 TFSI / quattro	3.2	1.9 TDI	2.0 TDI	2.0 TDI quattro	S3	Basic RRP	Total RRP inc. VAT
Automatic tiptronic transmission with 6-speed DSP	•	-	-	-	-	-	-	-	-	£1,191.49	£1,400.00
6-speed S tronic with 3-spoke leather steering wheel with gear change paddles	-	-	•	•/-**	•	-	•	-	-	£1,191.49	£1,400.00

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard
** = Not available on 2.0 TFSI quattro

RRP – Recommended Retail Price.

B AW 6310

Paint finishes

Standard colours

Ibis white Y9C

Brilliant black A2

Brilliant red C8

Optional colours

Basic RRP	Total RRP inc. VAT
£157.45	£185.00

Toucan yellow (not available on S3) 9N

Basic RRP	Total RRP inc. VAT
£412.76	£485.00

Akoya silver, metallic (not available on S3) 2S

Avus silver, pearl effect (only available on S line models) C2

Dakar beige (only available on A3 Sportback models) 9X

Deep green, pearl effect 3W

All the above colour swatches are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Options are subject to availability and may extend delivery.
RRP – Recommended Retail Price.

Dolphin grey, metallic F5

Misano red, pearl effect (only available on S line models) N9

Solar orange (S3 only) Y2G

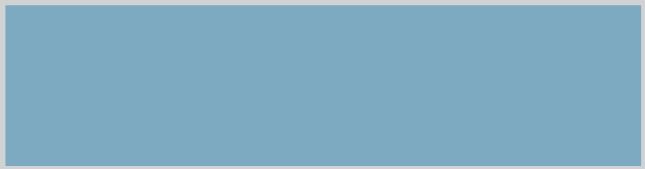
Garnet red, pearl effect (not available on S3) 9C

Moro blue, pearl effect P7

Sprint blue (S3 only) Z5F

Lava grey, pearl effect (not available on S3) 1R

Silver, metallic 5B



Liquid blue, metallic (not available on S3) Q1

Phantom black, pearl effect L8

Mauritius blue, pearl effect (not available on S3) 2Y

Imola yellow (S3 only) Y1C

All the above colour swatches are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Options are subject to availability and may extend delivery.
RRP – Recommended Retail Price.

Audi exclusive

Any colour from the range. If you require an Audi paint colour that is not part of the A3 colour range, this can be achieved through Audi exclusive. Please ask your Audi Centre for full details.

Basic RRP	Total RRP inc. VAT
£1,348.94	**£1,585.00**

Deep Sea green, pearl effect G7

Venetian purple, pearl effect 4H

Elderberry, pearl effect 7L

Black cherry, pearl effect 8C

All the above colour swatches are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Options are subject to availability and may extend delivery.
RRP – Recommended Retail Price.

Leather trim

Standard seats

Vienna leather, black MB

Vienna leather, light grey MD

Vienna leather, Deep blue MF

Vienna leather, beige NG

Sports seats

Vienna leather, black MB

Vienna leather, graphite/black MU

Vienna leather, pebble grey/pale grey MT

Vienna leather, Midnight blue/Deep blue MS

Vienna leather, beige NG

Fine Nappa leather, black MB

Fine Nappa leather, light grey MD

Fine Nappa leather, red LZ

Alcantara/leather, light grey MD

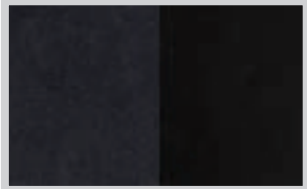
Alcantara/leather, black MB

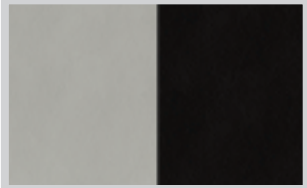
Audi exclusive
Leather from quattro GmbH

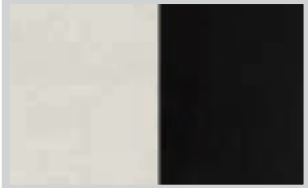
Please contact your Audi Centre for further details

S3 seats

Silk Nappa leather embossed, black ZM/ZN


Alcantara/leather, black/black ZM/ZN


Alcantara/leather, black/pearl silver ZW/ZX


Two-tone silk Nappa leather, black/silver ZA/ZB

Two-tone silk Nappa leather, black/Crimson red ZY/ZZ

Jupiter cloth/leather, black-silver/black ZM/ZN

Inlays

Matt black/Deep blue[1] 5MJ

Walnut brown 5MG

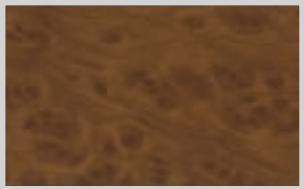
Matt brushed aluminium (S3 only) 5TG

Gloss black/Deep blue[2] 5MA

Piano Varnish 5TL

Audi exclusive
Inlays from quattro GmbH

Please contact your Audi Centre for further details



Vavona Bernstein[3] 5ME

Aluminium, Medial silver 5TD

[1]= Standard models
[2]= Sport models
[3]= SE models

Packages

	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Basic RRP	Total RRP inc. VAT
A3 and A3 Sportback exclusive line package comprising • Sports seats in two-tone Fine Nappa leather, with black seat-side sections and coloured seat-centre section in Crimson red, silver or Cognac • Black dashboard and carpets • Black cloth headlining • Door-trim inserts in black to match interior trim • Audi exclusive door sill trims • Brushed Aluminium inlays • Floor mats in black with coloured piping (to match seat-centre section) • 3-spoke leather steering wheel on Sport and S line models • Steering wheel rim, gear knob and gear lever gaiter with coloured stitching (to match seat-centre section)							
	–	–	•	–	–	£1,531.91	£1,800.00
	–	–	–	•	–	£851.06	£1000.00

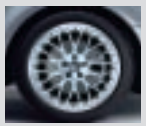
Wheels, tyres and suspension

6.5J x 16 '7-arm' design alloy wheels with 205/55 R16 Y tyres	–	•	–	–	–	No charge	No charge
7.5J x 17 '16-spoke' design alloy wheels with 225/45 R16 Y tyres	•	–	–	–	–	£872.34	£1,025.00
	–	S	–	–	–	No charge	No charge
	–	–	•	–	–	No charge	No charge
7.5J x 17 '5-arm Sport' design alloy wheels with 225/45 R17 Y tyres	–	–	•	–	–	No charge	No charge
7.5J x 17 '5-arm' Parabolic design alloy wheels with 225/45 R17 Y tyres	•	–	–	–	–	£893.62	£1,050.00
	–	•	–	–	–	No charge	No charge
	–	–	•	–	–	No charge	No charge

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard

RRP – Recommended Retail Price.
Images are for general illustration purposes only and do not necessarily depict UK specification.

Wheels, tyres and suspension

	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Basic RRP	Total RRP inc. VAT
7.5J x 17 '5-spoke' design alloy wheels with 225/45 R17 Y tyres	•	–	–	–	–	£1,106.38	£1,300.00
	–	•	–	–	–	£255.32	£300.00
	–	–	S	•	–	No charge	No charge
7.5J x 17 '5-spoke Star' design alloy wheels with 225/45 R17 Y tyres	•	–	–	–	–	£893.62	£1,050.00
	–	•	–	–	–	No charge	No charge
	–	–	•	–	–	No charge	No charge
7.5J x 17 '9-spoke' design alloy wheels with 225/45 R17 Y tyres	•	–	–	–	–	£1,106.38	£1,300.00
	–	•	–	–	–	£255.32	£300.00
	–	–	•	–	–	No charge	No charge
7.5J x 18 '5-arm' design alloy wheels with 225/40 R18 Y tyres	•	–	–	–	–	£1,446.81	£1,700.00
	–	•	–	–	–	£595.74	£700.00
	–	–	•	–	–	£340.43	£400.00
	–	–	–	S	–	No charge	No charge
	–	–	–	–	•	£510.64	£600.00
 **7.5J x 18 '20-spoke' design, 2 piece alloy wheels** with 225/40 R18 Y tyres	•	–	–	–	–	£1,617.02	£1,900.00
	–	•	–	–	–	£765.96	£900.00
	–	–	–	•	–	£170.21	£200.00
	–	–	•	–	•	£510.64	£600.00
Sports suspension, only available in conjunction with 17" alloy wheels (price quoted does not include this item)	•	•	S	–	–	£144.68	£170.00

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Audio and communication

	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Basic RRP	Total RRP inc. VAT
Audi Concert single front-loading CD player, MP3 file compatibility and active front and rear speakers	•	S	S	S	S	£170.21	£200.00
Audi Symphony integrated 6-CD changer with MP3 file compatibility and active front and rear speakers. Must be ordered in combination with Electronic Climate Control on standard models and 1.6 petrol and 1.9 TDI Special Edition models. Price quoted does not include this item	• –	– •	– •	– •	– •	£395.74 £225.53	£465.00 £265.00
BOSE sound system. 8 high-performance loudspeakers, 6-channel amplifier, total output of 195 Watts with specially tuned acoustics (not in combination with Chorus radio)	•	•	•	•	•	£374.47	£440.00
CD changer for six discs, mounted in the glove box (cannot be combined with iPod or USB console)	•	•	•	•	•	£272.34	£320.00
DVD Satellite Navigation system Plus. DVD-based route planning and guidance with MMI control logic and 6.5-inch colour monitor, 3D map display, RDS radio, DVD player for Navigation system, audio or MP3 CDs (cannot be used at the same time as Navigation system) and 2 integrated MMC/SD card slots for MP3. Includes Driver's Information System (DIS) and European coverage disk. Chorus/Concert audio system deleted with this option, therefore a 6-CD auto-changer is recommended (must be ordered in combination with Electronic Climate Control on 1.6 petrol and 1.9 TDI Special Edition models and all standard models)	•	•	•	•	•	£1,851.06	£2,175.00
GSM mobile telephone preparation with hands-free function, located on dashboard (a phone adapter is required at extra cost. Please consult your Audi Centre for details). A multi-function steering wheel and DIS is recommended for use with this system	•	•	•	•	•	£327.66	£385.00
GSM mobile telephone preparation with hands-free function, located in front centre armrest (a phone adapter is required at extra cost. Please consult your Audi Centre for details). Must be combined with front centre armrest, DIS and a multi-function steering wheel – price does not include these items	•	•	•	•	•	£327.66	£385.00
Generation 2 mobile-phone cradles (applicable for factory-fitted GSM mobile-telephone preparation only)	•	•	•	•	•	£85.11	£100.00
Satellite Navigation system, route planning and guidance using voice and pictogram instructions. Includes Driver's Information System (DIS), RDS radio, CD Player (not at same time as Navigation) MMI operating logic and UK CD-ROM disc (located in dashboard in lieu of Chorus or Concert) (cannot be combined with iPod or USB console). Must be ordered in combination with Electronic Climate Control on all standard models, 1.6 petrol and 1.9 TDI Special Edition models	• –	• –	• –	• –	– •	£1,191.49 £638.30	£1,400.00 £750.00
TV and Teletext function, only available in combination with DVD Satellite Navigation system Plus (price quoted does not include this item)	•	•	•	•	•	£600.00	£705.00
iPod console, for playing/charging iPod in the car. Located in glovebox and controllable via radio or multi-function steering wheel (cannot be combined with CD changer or CD-ROM satellite Navigation)	•	•	•	•	•	£148.94	£175.00

Centre-fitted integrated phone kits and supporting cradles are also available.
Please consult your Audi Centre for cradle range and availability for both factory-fitted phone-preparation and Centre-fitted options.

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard

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Seats

	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Basic RRP	Total RRP inc. VAT
Bucket seats (front) in Fine Nappa leather upholstery. Includes first aid kit, through-load facility with rear centre armrest and cupholder. (Cannot be ordered with ISOFIX, electric lumbar support or storage package)	–	–	–	–	•	£1,434.04	£1,685.00
Electric driver's seat, with adjustment for height, forwards and backwards position and backrest angle. Must be combined with climate control and lumbar support (price quoted does not include these items. Only available on A3 Sportback models)	•	–	–	–	–	£323.40	£380.00
	–	•	•	•	–	£263.83	£310.00
Electric front seats, with adjustment for height, forwards and backwards position and backrest angle. Must be combined with climate control, lumbar support and through-load facility (price quoted does not include these items. Only available on A3 Sportback models)	•	–	–	–	-	£519.15	£610.00
	–	•	•	•		£459.57	£540.00
Electric lumbar support for front seats with horizontal and vertical adjustment	•	•	•	•	•	£161.70	£190.00
Front Sports seats with Jupiter cloth/leather upholstery, with contoured side sections for increased support, seat centres in Jupiter cloth, side bolsters and head restraints in leather and door inserts in Jupiter cloth. Includes leather steering wheel	–	–	–	–	•	No charge	No charge
Front Sports seats with Alcantara/leather upholstery, with contoured side sections for increased support, seat centres in Alcantara, side bolsters and head restraints in leather and door inserts in Alcantara. Includes leather steering wheel	•	–	–	–	–	£880.85	£1,035.00
	–	•	–	–	–	£706.38	£830.00
	–	–	•	–	–	£570.21	£670.00
	–	–	–	–	•	No charge	No charge
Front Sports seats with Vienna leather upholstery, with contoured side sections for increased support and manual height-adjustment. Seat centres, side bolsters and head restraints in Vienna leather. Includes leather steering wheel	•	–	–	–	–	£1,217.02	£1,430.00
	–	•	–	–	–	£1,038.30	£1,220.00
	–	–	•	–	–	£902.13	£1,060.00
	–	–	–	S	–	No charge	No charge
Front Sports seats with Fine Nappa leather upholstery, with contoured side sections for increased support and manual height-adjustment. Seat centres, side bolsters and head restraints in Fine Nappa leather. Includes leather steering wheel	•	–	–	–	–	£1,331.91	£1,565.00
	–	•	–	–	–	£1,157.45	£1,360.00
	–	–	•	–	–	£1,021.28	£1,200.00
Heated front seats, individually controlled with variable temperature adjustment	•	•	•	•	S	£212.76	£250.00
Heated front and outer rear seats, individually controlled with variable temperature adjustment (not available on 1.6 FSI models)	•	•	•	•	–	£374.47	£440.00
	–	–	–	–	•	£161.70	£190.00
Leather upholstery. Seat centres, side sections, door inserts and head restraints in Vienna leather	•	–	–	–	–	£1,080.85	£1,270.00
	–	•	–	–	–	£902.13	£1,060.00
Two-tone leather upholstery – Silk Nappa leather with contrasting stitching, available in Black/Crimson red or Black/Silver	–	–	–	–	•	£255.32	£300.00

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard

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Safety and security

	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Basic RRP	Total RRP inc. VAT
Acoustic parking system – rear	•	•	•	•	•	£221.28	£260.00
Adaptive lights – swivelling headlights for improved illumination of winding roads. Only in combination with Xenon Plus headlights	•	•	•	•	•	£276.60	£325.00
Door mirrors – electrically folding, including heated washer jets	•	•	•	•	•	£102.13	£120.00
Door mirrors – auto-dimming must be combined with light and rain sensor pack (price quoted does not include this item)	•	•	•	•	•	£123.40	£145.00
Door mirrors – auto-dimming and electrically folding must be combined with light and rain sensor pack (price quoted does not include this item)	•	•	•	•	•	£221.28	£260.00
Flat tyre warning indicator must be combined with Driver's Information System (DIS) (price quoted does not include this item)	•	•	•	•	•	£38.30	£45.00
Front fog lights	•	•	S	S	S	£110.64	£130.00
Headlight cleaning system (standard with Xenon headlights)	•	•	•	•	S	£170.21	£200.00
Hill-hold function. Prevents roll-back on hills for up to 5 seconds by maintaining brake force	•	•	•	•	•	£68.09	£80.00
Light and rain sensor pack, auto-dimming rear view mirror and auto low-beam mode for headlights and automatic windscreen wipers	•	S	•	•	•	£161.70	£190.00
Privacy glass. Dark-tinted glass from B-pillar backwards including rear screen	•	•	•	•	•	£276.60	£325.00
Rear side airbags situated in side of rear seat. Must be combined with through-load system (price quoted does not include this item. Only available on A3 Sportback models)	•	•	•	•	–	£255.32	£300.00
Xenon Plus headlights with automatic range-adjustment and headlight cleaning system	•	•	•	•	S	£574.47	£675.00

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard

RRP – Recommended Retail Price.

Steering wheels

		Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Basic RRP	Total RRP inc. VAT
3-spoke leather multi-function, incorporating audio controls		–	–	•	•	–	£136.17	£160.00
3-spoke leather with gear-change controls (tiptronic models only)		–	–	•	–	–	£68.09	£80.00
3-spoke leather multi-function with gear-change controls, incorporating audio controls	tiptronic models	–	–	•	–	–	£204.26	£240.00
	S tronic models	–	–	•	•	–	£136.17	£160.00
3-spoke leather multi-function Sports steering wheel with 'S' emblem		–	–	–	–	•	£136.17	£160.00
3-spoke leather multi-function Sports steering wheel, flat bottom with 'S' emblem		–	–	–	–	•	£229.79	£270.00
4-spoke leather type		•	S	–	–	–	£136.17	£160.00
4-spoke leather multi-function, incorporating audio controls. Must be combined with Driver's Information System (DIS) (price quoted does not include this item)		•	–	–	–	–	£272.34	£320.00
		–	•	–	–	–	£136.17	£160.00
4-spoke leather multi-function with gear-change controls, incorporating audio controls. Must be combined with Driver's Information System (DIS) (price quoted does not include this item)		•	–	–	–	–	£340.42	£400.00
		–	•	–	–	–	£204.25	£240.00

Interior equipment

	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Basic RRP	Total RRP inc. VAT
Black cloth headlining. Must be combined with interior lighting package (price quoted does not include this item)	•	•	•	S	–	£165.96	£195.00
Cruise control, for holding any speed above 25mph	•	S	•	•	•	£204.26	£240.00
Driver's Information System (DIS), with display for: AutoCheck system, two adjustable speed-warning thresholds, outside-temperature gauge, on-board computer, gear selected (tiptronic and S tronic models only), doors and boot lid left open	•	•	S	S	S	£200.00	£235.00
Electronic climate control, with separate temperature controls for driver and front passenger	•/–	S	S	S	S	£936.17	£1,100.00
	–/•	–	–	–	–	£425.53	£500.00
First-aid kit in storage compartment under passenger's seat	•	•	•	•	•	£21.28	£25.00
Front centre armrest	•	S	•	•	•	£80.85	£95.00
Garage door opener (HomeLink®)** located on left hand sun visor	•	•	•	•	•	£144.68	£170.00
Illuminated vanity mirrors located in sun visors	•	S	•	S	S	£46.80	£55.00
Inlays – Medial Aluminium silver finish	•	–	–	–	–	£157.45	£185.00
	–	•	–	–	–	No charge	No charge
	–	–	•	–	–	£68.08	£80.00
Inlays – Piano varnish	–	–	–	•	•	No charge	No charge
Inlays – Walnut wood	•	–	–	–	–	£229.78	£270.00
	–	•	–	–	–	No charge	No charge
	–	–	•	–	–	£140.43	£165.00
Inlays – Birch wood, grey	–	–	–	–	•	No charge	No charge
Interior lighting package. Illuminated door openers, vanity mirrors, storage compartment, footwell lighting, reading lights in front and rear, ambient lighting and active door reflectors	•	S	•	•	•	£119.15	£140.00
Luggage pack comprising: combi-net for fixing into luggage compartment and 12V socket in boot	•	•	•	•	•	£51.06	£60.00
Non-smoking pack. Deletion of ashtray and cigarette lighter, replaced with storage compartment and 12V socket	•	•	•	•	•	No charge	No charge
Outside-temperature gauge, shown in instrument binnacle	•	S	S	S	S	£72.34	£85.00
Rear centre armrest with cupholder	•	•	•	•	•	£106.38	£125.00
Rear floor mats	•	•	•	•	S	£25.53	£30.00
Reversible boot mat	•	•	•	•	•	£42.55	£50.00

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard

RRP – Recommended Retail Price.
**HomeLink® is a registered trademark of Johnson Controls. For information on compatibility, visit www.homelink.com.

Interior equipment

	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Basic RRP	Total RRP inc. VAT
Storage pack comprising: cargo nets on back of front seats, storage compartment under driver's seat, compartment in glovebox, cargo net on side of centre console, net and bag hooks under luggage compartment cover. Under-seat storage compartments not available in conjunction with electric seats	•	S	•	•	•	£76.60	£90.00
Sun band for windscreen	•	S	•	•	•	£46.81	£55.00
Sun screen for rear window, manually operated and built into rear parcel shelf	•	•	S	S	S	£72.34	£85.00
Sun screen for rear and side windows, manually operated (only available on A3 Sportback models)	•	•	–	–	–	£153.19	£180.00
	–	–	•	•	–	£80.85	£95.00
Through-load system. Holds skis and snowboards and can be removed for transporting long objects. Includes rear centre armrest with two cup holders	•	•	•	•	•	£148.94	£175.00
Wooden gear knob, must be combined with wooden inlays (price quoted does not include this item)	•	•	•	–	–	£68.09	£80.00

Exterior equipment

Electric slide-and-tilt-glass sunroof, with position pre-selection, tinted glass insert, variable sunshield and convenience closing (not available on A3 Sportback models)	•	•	•	•	•	£459.57	£540.00
Open Sky System. Glass roof, electric slide-and-tilt control sunshade front and rear. Must be combined with interior lighting package (price quoted does not include this item. Only available on A3 Sportback models)	•	•	•	•	–	£893.62	£1,050.00
Roof rails, black (only available on A3 Sportback models)	•	•	•	•	–	£191.49	£225.00
Roof rails, polished Aluminium (only available on A3 Sportback models)	•	•	•	•	–	£191.49	£225.00
Towbar, removable, 13-to 7-pin adapter required. Please consult your Audi Centre for details	•	•	•	•	–	£451.06	£530.00

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard

RRP – Recommended Retail Price.
Images are for general illustration purposes only and do not necessarily depict UK specification.

Colour and trim guide

Standard models – Interior trim colours:

Order code	Upholstery	Dashboard	Carpet	Headlining	Module cloth	Vienna leather standard seats	Vienna leather Sports seats	Alcantara leather Sports seats	Fine Nappa leather Sports seats
MB	Black	Black	Black	Silver	•	•	•	•	•
MF	Deep blue	Deep blue	Deep blue	Silver	•	•	–	–	–
MD	Light grey	Black/Light grey	Light grey	Silver	•	•	–	•	•
MA*	Beige	Black	Black	Beige	•	•	•	–	–
NG**	Beige	Black/Beige	Beige	Beige	•	•	•	–	–
LZ	Red	Black	Black	Silver	–	–	–	–	•
MU	Graphite/Black	Black	Black	Silver	–	–	•	–	–
MS	Midnight blue/Deep blue	Deep blue	Deep blue	Silver	–	–	•	–	–
MT	Pebble/Light grey	Black/Light grey	Light grey	Silver	–	–	•	–	–

SE models – Interior trim colours:

Order code	Upholstery	Dashboard	Carpet	Headlining	Metrik cloth	Vienna leather standard seats	Vienna leather Sports seats	Alcantara leather Sports seats	Fine Nappa leather Sports seats
MB	Black	Black	Black	Silver	•	•	•	•	•
MF	Deep blue	Deep blue	Deep blue	Silver	•	•	–	–	–
MD	Light grey	Black/Light grey	Light grey	Silver	•	•	–	•	•
MA*	Beige	Black	Black	Beige	•	•	•	–	–
NG**	Beige	Black/Beige	Beige	Beige	•	•	•	–	–
LZ	Red	Black	Black	Silver	–	–	–	–	•
MU	Graphite/Black	Black	Black	Silver	–	–	•	–	–
MS	Midnight blue/Deep blue	Deep blue	Deep blue	Silver	–	–	•	–	–
MT	Pebble/Light grey	Black/Light grey	Light grey	Silver	–	–	•	–	–

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard * = not available on A3 Sportback models ** = only available on A3 Sportback models

Colour and trim guide

Sport models – Interior trim colours:

Order code	Upholstery	Dashboard	Carpet	Headlining	Matrix cloth	Vienna leather Sports seats	Alcantara leather Sports seats	Fine Nappa leather Sports seats
MP	Black/Grey	Black	Black	Silver	•	–	–	–
MQ	Black/Blue	Black	Black	Silver	•	–	–	–
MR	Black/Red	Black	Black	Silver	•	–	–	–
MF	Deep blue	Deep blue	Deep blue	Silver	•	–	–	–
MD	Light grey	Black/Light grey	Light grey	Silver	•	–	•	•
MA*	Beige	Black	Black	Beige	–	•	–	–
NG**	Beige	Black/Beige	Beige	Beige	–	•	–	–
LZ	Red	Black	Black	Silver	–	–	–	•
MU	Graphite/Black	Black	Black	Silver	–	•	–	–
MS	Midnight blue/Deep blue	Deep blue	Deep blue	Silver	–	•	–	–
MT	Pebble/Light grey	Black/Light grey	Light grey	Silver	–	•	–	–
MB	Black	Black	Black	Silver	–	–	•	•

S line models – Interior trim colours:

Order code	Upholstery	Dashboard	Carpet	Headlining	Leather / Speed cloth	Vienna leather
QE	Black	Black	Black	Black	**N**	**S**

N = No cost – = Not available • = Available **S** = Standard * = not available on A3 Sportback models ** = only available on A3 Sportback models

Options are subject to availability and may extend delivery.

Colour and trim guide

S3 – Interior trim colours:

Order code	Upholstery (Side/Centre)	Dashboard	Carpet	Headlining	Silk Nappa leather embossed	Jupiter cloth/ leather	Leather/ Alcantara	Two-tone Silk Nappa leather	Bucket seats (front) in Fine Nappa leather
ZM	Black/Black	Black/Black	Black	Black	S	•	•	–	•
ZN	Black/Black	Black/Black	Black	Silver	S	•	•	–	•
ZW	Black/Pearl Silver	Black/Black	Black	Black	–	–	•	–	–
ZX	Black/Pearl Silver	Black/Black	Black	Silver	–	–	•	–	–
ZA	Black/Silver	Black/Black	Black	Black	–	–	–	•	–
ZB	Black/Silver	Black/Black	Black	Silver	–	–	–	•	–
ZY	Black/Crimson red	Black/Black	Black	Black	–	–	–	•	–
ZZ	Black/Crimson red	Black/Black	Black	Silver	–	–	–	•	–

Paintwork and interior trim combinations:

Order code	Paint No.	Exterior Colour	ZA	ZB	ZM	ZN	ZW	ZX	ZY	ZZ
C8C8	Y3J	Brilliant red	•	•	•	•	•	•	•	•
A2A2	Y9B	Brilliant black	•	•	•	•	•	•	•	•
T9T9	Y9C	Ibis white	•	•	•	•	•	•	•	•
1T1T*	Y1C	Imola yellow	•	•	•	•	–	–	–	–
5B5B*	Y7W	Silver, metallic	•	•	•	•	–	–	•	•
F5F5*	X7Z	Dolphin grey, metallic	•	•	•	•	•	•	•	•
3W3W*	Z6E	Deep green, metallic	•	•	•	•	•	•	–	–
5N5N*	Z5F	Sprint blue, pearl effect	•	•	•	•	–	–	–	–
L8L8*	Z9Y	Phantom black, pearl effect	•	•	•	•	•	•	•	•
P7P7*	Z5J	Moro blue, pearl effect	•	•	•	•	•	•	–	–
3F3F*	Y2G	Solar orange	•	•	•	•	–	–	–	–

*Additional charge for this upholstery/trim/paintwork – see price list for details
Please Note: The above are recommended combinations only. If the customer requests another combination, this can be accommodated but may extend delivery time

Options are subject to availability and may extend delivery.
– = Not available • = Available **S** = Standard

Audi Centre-Fitted Accessory Packs

	Standard/ 1.6 and 1.9 TDI Special Edition	SE	Sport	S line	S3	Total RRP inc. VAT*
Protection Pack • Front mudflaps • Rear mudflaps • Front rubber mats • Rear rubber mats • Bumper protection film	•	•	•	•	-	£295.00
Premium Protection Pack • Front mudflaps • Rear mudflaps • Front rubber mats • Rear rubber mats • Bumper protection film • Headlight protectors • Flexible load-liner	•	•	•	•	-	£375.00
Family Pack • Child seat (9 months – 12 years) • Storage bag	•	•	•	•	•	£255.00
Touring Pack • Roof bars • Mini-bar • Storage bag • First-aid kit	•	•	•	•	•	£325.00
Security • Tracker monitor**	•	•	•	•	•	£385.00
Road Angel • Road Angel Plus	•	•	•	•	•	£300.00
DVD Rear Seat Entertainment • 7" DVD screen (not available for vehicles with sunroof) – A3 Sportback only	•	•	•	•	-	£735.00

RRP – Recommended Retail Price.
*Price includes fitting.
**Excludes subscription.

CO_2 data and information

CO_2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the type of fuel a vehicle uses and the amount of Carbon Dioxide (CO_2) it emits, measured in grams per kilometre (g/km). The DVLA has created six categories for petrol and diesel engines.

CO_2 emission figures

The CO_2 emission figures quoted in the technical data section on pages 24-25 are based on a fully laden vehicle, including the driver, and the heaviest possible options configuration. Actual CO_2 emissions may be lower depending on options selected.

	Petrol and Diesel engines
A – up to 100g/km	£0.00
B – 101 to 120g/km	£35.00
C – 121 to 150g/km	£115.00
D – 151 to 165 g/km	£140.00
E – 166 to 185 g/km	£165.00
F – 186 to 225g/km	£205.00
G – over 226g/km	£300.00

Servicing

Servicing tailored to your needs

Prior to the 2000 model year, almost all Audi models followed a traditional fixed Service Schedule similar to that of other major car manufacturers: a Lubrication Service every 10,000 miles and an Inspection Service every 12 months or 20,000 miles – whichever occurred sooner. Since then, Audi has introduced a more flexible maintenance system that works in accordance with how, where and how much an individual uses their car.

The two Servicing Regimes available are the conventional 'Inspection Service Regime' and the flexible 'LongLife Service Regime'. When you purchase a new car, we will recommend one of these regimes to you depending on your own individual driving style and journey-type. The tables below should give you an indication of which regime might be more appropriate for you.

With the LongLife Service Regime, on-board sensors continuously monitor the condition of the engine oil in terms of temperature, level and oil degradation. The monitoring system also checks mileage, brake-pad wear and battery condition. Using this information, the car's on-board computer calculates its own maintenance interval, providing you with ample warning of a due Service via the 'distance to Service' display.

In practice, this means that every Audi gets the maintenance it needs, when it needs it. For companies and private owners alike, there are many advantages to the LongLife Service Regime. Longer service intervals mean lower maintenance costs, and thus lower whole-life costs. According to company car mileage monitored at Audi since the introduction of LongLife, petrol engines are typically achieving an average of at least 17,500 miles and diesel engines around 20,000 miles between services.

One of the factors that makes this kind of servicing regime possible is the advanced engineering and technology that goes into Audi engines. Furthermore, Audi use high-grade long-life oils such as Castrol SLX LongLife III, which are designed to withstand ageing and high loads without deterioration. Compared to conventional oils, these advanced-formulation oils also give exceptional levels of engine protection, are kinder to the environment and deliver average fuel savings of 2.7%.

Inspection Service Regime

	Vehicle usage:
Mileage	Less than 10,000* miles per annum.
Type of Journey	Mainly city/town centre driving. Short journeys.
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing.
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, 'sporty' driving.
	Service intervals:
Oil-change Service	Every 10,000* miles / 1 year
Interval Service	Every 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

LongLife Service Regime

	Vehicle usage:
Mileage	More than 30 miles per day.
Type of Journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading.
Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3000.
	Service intervals:
Interval Service	Flexible to a maximum 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

*Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Service by Design

At Audi, we believe our customers have the right to expect excellent service each and every time they make contact with us. To ensure that this happens, we have agreed a set of service standards with our Audi Centre network that governs the way they do business with you. These standards apply to both Sales and Aftersales, and we actively monitor our Centres to ensure that you receive the highest level of customer service. These service standards will ensure a consistent, stress-free experience whenever you are in contact with anyone representing the Audi brand.

Every Audi Centre will be open during the following hours:

Sales: 9am–6pm Monday to Friday
9am–5pm Saturday

Service: 8am–6pm Monday to Friday
8.30am–1pm Saturday

Sunday opening at local discretion.

Test drives

Whilst we cannot always have the desired demonstrator car ready immediately, we will confirm arrangements for a test drive within two working days (subject to status).

New Car delivery

Once we have confirmed a delivery date with you, we will keep you informed of progress. In the unlikely event of a delay, we will provide you with a courtesy car to minimise inconvenience and keep you mobile.

Delivery to any location within the UK

To maximise your Audi experience right from the first day of ownership, we will deliver your car to your preferred location – whether that's home or your place of work (subject to reasonable notice).

Every attention to detail

Your ownership experience starts with half a tank of fuel.

Quotation response

We are committed to answering any quotation request within 1 working day.

Training

We run a continuous training development programme for all our staff so that we consistently deliver a high-quality, professional service.

Formal complaints procedure

We have a complaints procedure designed to ensure any negative issue you raise with us is dealt with properly.

Courtesy cars

When your car is off the road, perhaps due to a scheduled service or MOT, we will offer you an Audi Courtesy Vehicle until yours is ready. We'll even collect from and deliver to your chosen location, keeping hassle to an absolute minimum.

All our courtesy cars are insured and fuelled

Upon collection or delivery, your courtesy car will have a minimum of a quarter of a tank of fuel; all we ask is that you replace any fuel used before returning it to us. On presentation of your driving licence, we will also insure the car free of charge.

Service bookings

If you do not require a courtesy car, we will service your Audi within a maximum of 5 working days. If you do choose to take a courtesy car, we will promise to service your vehicle within a maximum of 10 working days.

Cleaning

When your car comes to our workshop, we will wash and vacuum it at no extra cost.

No hidden charges

You will be consulted before we carry out any necessary work on your vehicle, and anything charged for will be itemised on your bill. No extra work will be undertaken without your permission.

A personal service

All work will be done by a named Audi technician, to whom you can personally direct questions or requests should you need to.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.

Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 17.5%.

Delivery charges and numberplates are not included in the vehicle price.

Delivery charge	£471.06
Numberplates	£20.00
VAT	£85.94
Total	£577.00

Audi Roadside Assistance

Your new car comes complete with free roadside assistance and recovery across the UK provided by RAC Motoring Services. Your 24 months' free cover can be extended for a further year free-of-charge, provided that your vehicle is serviced and, if necessary, repaired by an Authorised Audi Centre or Audi-Authorised Repairer in accordance with the manufacturer's instructions.

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- A 3-year paint warranty
- A 12-year anti-corrosion warranty
- Up to 3 years' UK roadside assistance and recovery.

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is the full range of finance products.

- Solutions – a Personal Contract Plan
- Hire Purchase
- Lease Purchase
- Finance Lease
- Contract Hire

With all products, you can choose a fixed-cost maintenance plan designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

Competitive comprehensive motor insurance designed specially for Audi drivers. All new Audi models come with complimentary seven-day cover upon request – we'll email a cover note directly to your Audi Centre, enabling them to tax your car easily. This way, you can drive straight out of the showroom. Taking out an annual policy is easy and can begin as soon as your free seven-day cover expires.

For more information, contact your local Audi Centre. Alternatively, call 0800 051 3146 for a quote and to receive 7 days' complimentary cover for your new Audi.

Audi Insurance is underwritten and administered by Zurich Insurance Company.

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