



R8

Pricing and Specification Guide

Audi R8

Heritage

Audi has always enjoyed a stunning track record in the world of motorsport. An unrivalled combination of passion, determination, expertise and Vorsprung durch Technik has helped propel the four rings of Audi past finishing line after finishing line. With the introduction of the revolutionary quattro four-wheel-drive technology in the early 1980s came a run of victories that will never be forgotten. And thanks to a continuing dedication to innovation and progression, that success has continued right through to the present day. In 2001, the R8 entered Le Mans for the first time. Since then it has never been beaten. It's in recognition of this unprecedented success that the new Audi R8 was created – a car that has much more in common with its motorsports forebear than simply a name.

Design and Performance

Every detail of the R8's exterior immediately marks it out as a progressive sports car. The emphatic, structural shape, wide air intakes, sweeping side-blades and retractable rear spoiler – to name just a few. But these sporty design features aren't just for show. Each serves its own purpose, whether enhancing the car's aerodynamic potential or cooling the massive V8 engine which sits directly behind the cockpit.

And that's no easy task. This high-revving 4.2-litre FSI powerplant is capable of developing an impressive 420PS and a maximum 8,250 rpm. Enabling you to get the most from it are a number of auxiliary technologies – a lightweight aluminium crankcase, spontaneous R tronic automated 6-speed gearbox and optional Audi Magnetic Ride – an adaptive damping system which adjusts the chassis setup according to the road conditions or your own unique driving style.

Inside its rigid yet lightweight Aluminium Space Frame, the R8 has more than a hint of racing car inspiration in its layout and appearance, with Fine Nappa leather Sports seats, driver-oriented instruments and a leather flat-bottomed steering wheel as standard. The perfect setting from which to enjoy this model's impressive interior technologies, including the optional Bang & Olufsen 465W 12-speaker sound system – if the arresting symphony of the R8's 4.2-litre engine wasn't enough.

Read on to discover more about the awesome new Audi R8, including standard and optional equipment, paint colours and prices.

Audi R8

Price

Engines	Power Output	Transmission	ABI Insurance Group	Basic RRP	VAT	Total RRP inc. VAT	Recommended OTR
4.2 quattro	420PS	Manual	20E	£64,595.74	£11,304.26	£75,900.00	£76,725.00
4.2 quattro	420PS	R tronic	TBC	£69,021.28	£12,078.72	£81,100.00	£81,925.00

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to horsepower, divide the PS figure by 1.0139.

Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel and numberplates at £577.00 (inc. VAT), Road Fund Licence and first registration fee at £38.00.
RRP – Recommended Retail Price.

Technical Data	CO2 emissions g/km	Transmission	Fuel consumption*			Acceleration, 0-62 mph, seconds	Top speed, mph
			Urban	Extra Urban	Combined		
4.2 quattro	349	Manual	12.7 (22.2)	27.6 (10.3)	19.3 (14.6)	4.6	187**
4.2 quattro	325	R tronic	13.8 (20.4)	29.4 (9.6)	20.7 (13.6)	4.6	187**

*Fuel consumption according to 1999/100/EU in mpg (l/100km)
**Where law permits

Craftsmanship

The Audi R8 is being built on a small production line in a specially constructed new block at the Audi factory in Neckarsulm. The entire production process – from the bodyshell construction to final assembly – is organised in the same way as it would in a craft workshop. Small teams of specialists oversee every step of production, subjecting every part and component to intense scrutiny. This ensures that every one of the maximum 15 cars built per day will more than match the customary high quality standards of the Audi product range.

Dimensions

Width	Length	Height	Power-to-weight ratio	Peak torque
1,904mm	4,431mm	1,252mm	269PS per tonne	430Nm from 4,500 to 6,000 rpm

Standard equipment

5-arm double-spoke design, 19" alloy wheels 8.5J x 19 front and 11J x 19 rear with 235/30 and 295/30 tyres

3-spoke flat-bottomed, leather covered multi-function steering wheel (gear-change via paddles standard with R tronic transmission)

4-branch exhaust system – twin tailpipes on left and right

6-speed manual transmission

Aluminium gear knob and lever gate

Anti-lock Braking System

Anti-Slip Regulation

Anti-theft device

Bi-Xenon Plus headlights, including headlight-washer system

Brake lights with LED technology

Cup holder – two compartments integrated into centre console

Disc brakes, internally vented, 8-piston brake callipers at front and 4-piston at rear

Door mirrors – electrically operated and heated

Driver and front passenger airbags

Driver's Information System

Electric lumbar support

Electronic climate control

Electronic Differential Lock (EDL) traction control

ESP Version 8 – latest generation Electronic Stability Programme networks the ABS, EBD, ASR and EDL systems and ensures greater stability at all speeds by braking individual wheels as required and overriding the engine-management system. Driver can select different ESP settings to suit different driving conditions

Exterior lighting, including exit lights

Fine Nappa leather upholstery on seats, door trim and door handles. Please see page 8 for more details

First Aid Kit with warning triangle

Front side airbags

Fuel tank – 90 litres

Immobiliser, electronic

Inlays in micrometallic grey – upper trim on centre console, centre inlay and door inlay

Interior and instrument lighting

ISOFIX, with front-passenger airbag-deactivation switch

LED daytime-running lights

Lockable glove box, with light

Locking wheel bolts

quattro four-wheel-drive

Radio System RNS-E. FM and AM reception with single CD drive (MP3 capable), 2 slots for MMC/SD memory cards for playing MP3 files, 6.5" TFT colour display, 7 loudspeakers and 5-channel amplifier. Total output 140 Watts

Remote central locking

Retractable rear spoiler – deploys and retracts automatically at set speeds, or can be operated manually with the button in centre console.

Roof lining – Black

Scuff plates in aluminium with R8 logo

Seatbelt reminder

Sports seats

Sun visor with vanity mirror

Tool kit including car jack

Tyre Mobility System

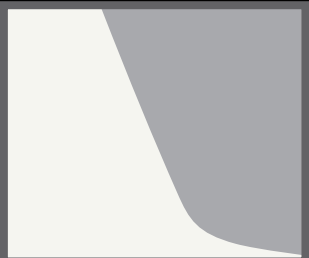
Valet key



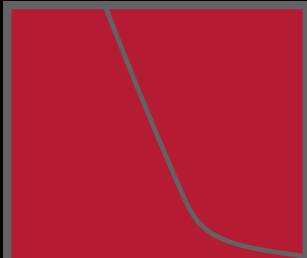
Paint finishes

Standard colours

Optional colours



Ibis white
(Ice silver sideblade)



Brilliant red
(Brilliant red sideblade)

Basic RRP

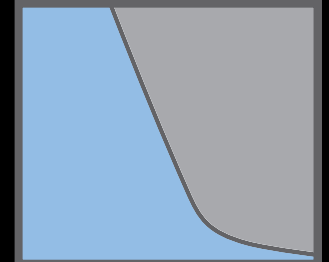
£595.74

Total RRP
inc. VAT

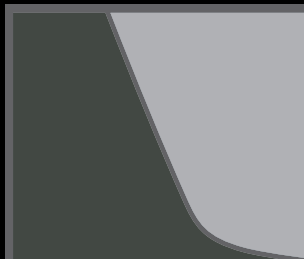
£700.00



Ice silver, metallic
(Apollo silver sideblade)



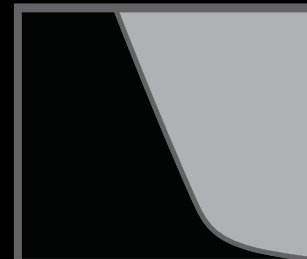
Jet blue, metallic
(Ice silver sideblade)



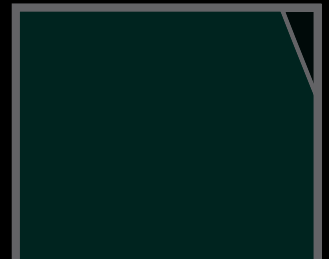
Daytona grey, pearl effect
(Quartz grey sideblade)



Mugello blue, pearl effect
(Night blue sideblade)



Phantom black, pearl effect
(Lava grey sideblade)

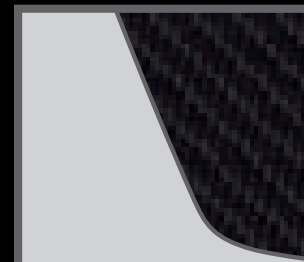


Monterey green, pearl effect
(Deep green sideblade)

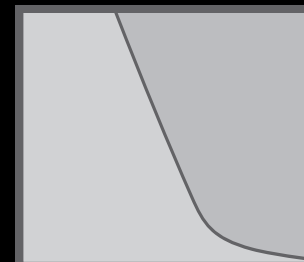
Sideblades

As with so many of its design features, the sideblades on the R8 represent the perfect marriage of form and function. As well as providing the powerful V8 engine with a continuous stream of cool air, these vents give the R8 a sporty, progressive look – a look which can be enhanced even further with either of these contrasting finishes.

	4.2 quattro	Basic RRP	Total RRP inc. VAT
Oxygen Silver	•	£680.85	£800.00
Carbon Sigma	•	£1,276.60	£1,500.00



Sideblade Carbon Sigma

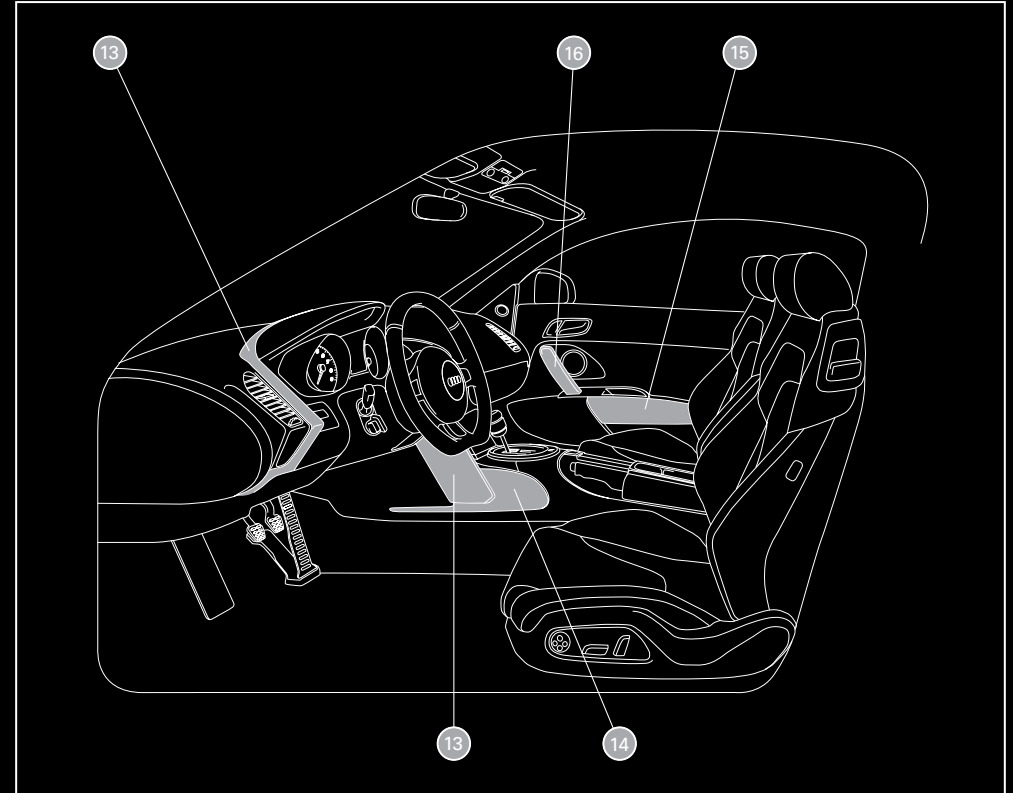
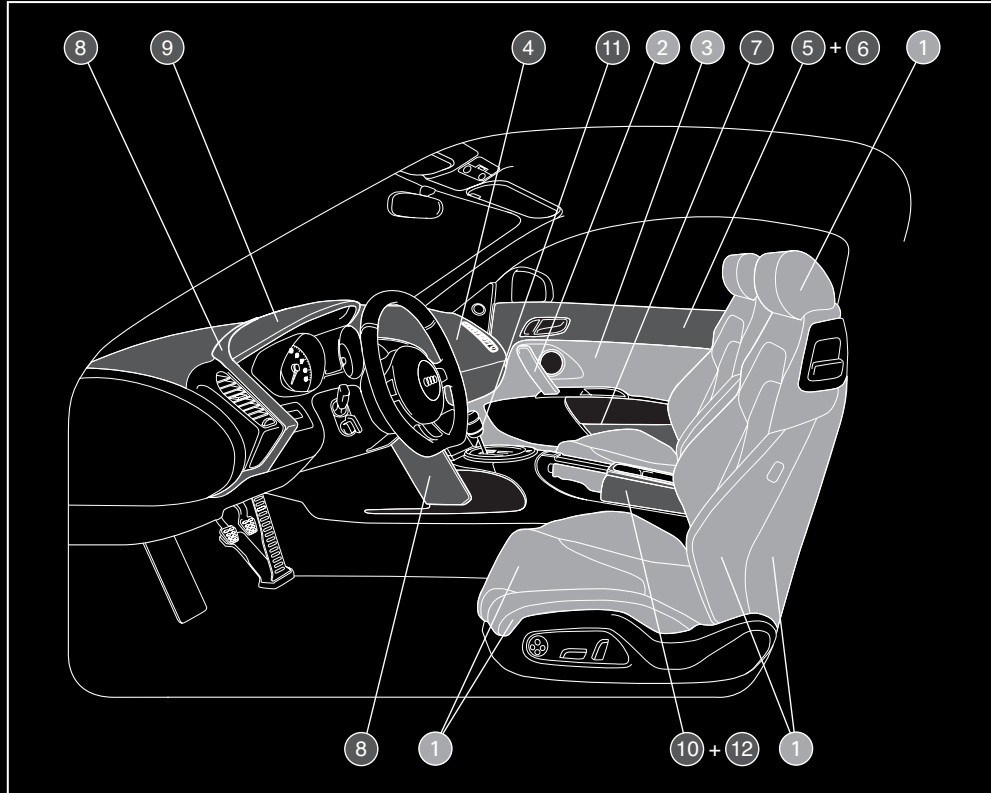


Sideblade Oxygen Silver



Audi R8

Leather trim and inlay packages



Fine Nappa leather trim (package 1)

Seats	1
Door handle on passenger side matching seat colour	2
Door trim insert matching seat colour	3

Fine Nappa all-leather trim (package 2)

Black dashboard	4
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Black top shoulder and side panel trim

Black storage compartment in door	7
Black monoposto	8
Black cowl	9
Black cover for storage compartment	10
Black knee bolster	11

5,6

Black function pad

Black function pad	12
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Carbon Sigma inlays (package 3)

Monoposto	13
Inlays in centre console	14
Inlays in door trim	15
Door handle on passenger side	16

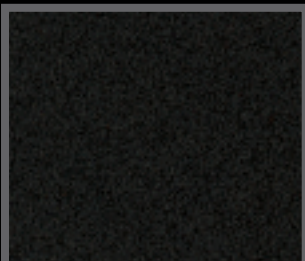
Upholstery

Leather trim

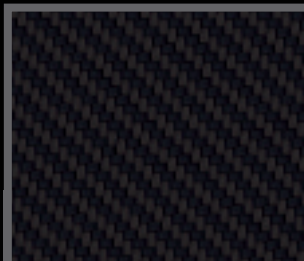
Standard seats



Leather, Luxor beige



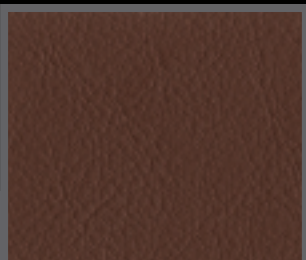
Leather, Black



Carbon Sigma



Micrometallic grey



Leather, Mustang brown



Leather, Pale grey

Inlays


Leather trim and packages

	4.2 quattro	Basic RRP	Total RRP inc. VAT
Leather/Alcantara upholstery. Central seat section and door inserts in Alcantara, seat-side sections and head restraints in leather, available in Black or Pale grey (not available with extended leather package or coloured stitching)	•	No charge	
Fine Nappa leather upholstery to seats, door trims and door handle on passenger side (all one colour)	S	No charge	
Extended leather package – Black. Full Fine Nappa leather upholstery to dashboard, top shoulder and side panel, storage compartment in door, monoposto, cowl, knee bolster and function pads (please see page 8 for further details). Only available in combination with Fine Nappa Upholstery	•	£2,127.66	£2,500.00
Coloured stitching for full leather located on the monoposto, cowl and rear shelf cover only available in Mustang brown, Luxor beige, Pale grey and in conjunction with extended leather package	•	£144.68	£170.00
Alcantara headlining in Black, Pale grey and Luxor beige	•	£936.17	£1,100.00
Leather gear knob	•	No charge	

Interior trim

Carbon Inlays to centre console, monoposto, door trim and door handles. Please see page 8 for more details	•	£1,404.26	£1,650.00
Stainless steel pedals	•	£212.77	£250.00

Wheels and tyres

 5-arm double-spoke design , 19" alloy wheels 8.5J x 19 front and 11J x 19 rear with 235/30 and 295/30 tyres	S	No charge	
Tyre-pressure monitoring system , monitors tyres based on air pressures specified by the driver and programmed into the system	•	£229.79	£270.00

Brakes/chassis

Audi Magnetic Ride. Adaptive suspension system with two selectable modes (Normal or Sport). Sensors in the car monitor the road conditions and adjust the damping effect by varying a magnetic charge which passes through a fluid-based shock absorber, delivering improved road handling, outstanding chassis control and excellent driving comfort	•	£1,148.94	£1,350.00
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Audio and communication

	4.2 quattro	Basic RRP	Total RRP inc. VAT
Satellite Navigation System Plus , DVD-based route planning and guidance with MMI control logic and 6.5" colour display, 3D map display, RDS radio, DVD player for Navigation System, 2 integrated SD card readers for MP3, audio or MP3 compatible CD player (cannot be used at same time as Navigation System). Includes European coverage disc. A CD changer is recommended with this option	•	£1,531.91	£1,800.00
Bang & Olufsen sound system – designed specifically for the Audi R8, providing surround sound reproduction with dynamic compensation for road noise, digital amplifier and 12 speakers (total output 465 Watts)	•	£1,021.28	£1,200.00
CD autochanger for six discs, integrated into rear shelf between seats (not MP3 compatible)	•	£272.34	£320.00
GSM mobile telephone preparation (Bluetooth) . Located in storage compartment on centre console (a charging cradle can be purchased at extra cost. Please consult your Audi Centre for details)	•	£357.45	£420.00

Seats

Electric lumbar support, front	S	No charge	
Heated seats, front	•	£234.04	£275.00
Electrically adjustable front seats with adjustment for height, forwards and backwards position, backrest angle and lumbar support	•	£706.38	£830.00

Safety and security

Audi hill-hold assist	•	£68.09	£80.00
Cruise control , for holding any speed above 25mph	•	£182.98	£215.00
Acoustic parking system – front and rear	•	£536.17	£630.00

Interior equipment

Garage door opener (Homelink®)** . Programmable radio-operated control for up to 3 compatible doors/gates. Control buttons integrated in the roof module at the front	•	£148.94	£175.00
Light package includes auto-dimming rear view mirror, light and rain sensors and LED lights illuminating footwell and engine compartment	•	£365.96	£430.00
Auto-dimming rear view mirror , includes light and rain sensors	•	£170.21	£200.00
Auto-dimming rear view mirror with digital compass display , includes light and rain sensors	•	£234.04	£275.00



Additional equipment

4.2 quattro

		Basic RRP	Total RRP inc. VAT
•	Engine cover in Carbon Sigma, includes Light package	£2,340.43	£2,750.00
•	Auto-dimming, folding, electrically operated and heated door mirrors (includes auto-dimming rear view mirror)	£404.26	£475.00

Colour and trim guide

Order code	Upholstery	Dashboard/seams	Carpet	Headlining	Alcantara/leather N7U	Leather (PL1)	Extended leather (PL3)
TN	Pale grey	Black/Black	Pale grey	Pale grey	•	•	•
TH	Pale grey	Black/Black	Pale grey	Black	•	•	•
TQ*	Luxor beige	Black/Black	Luxor beige	Luxor beige	-	•	•
TB	Luxor beige	Black/Black	Luxor beige	Black	-	•	•
JZ	Mustang brown	Black/Black	Black	Black	-	•	•
JN	Black	Black/Black	Black	Black	•	•	•
JW	Black	Black/Black	Black	Pale grey	•	•	•
EL	Black	Black/Pale grey	Black	Black	-	•	•
EM	Black	Black/Pale grey	Black	Pale grey	-	•	•
EQ	Black	Black/Luxor beige	Black	Black	-	•	•
EN	Black	Black/Mustang brown	Black	Black	-	•	•
TN	Pale grey	Black/Pale grey	Pale grey	Pale grey	-	•	•
TH	Pale grey	Black/Pale grey	Pale grey	Black	-	•	•
TQ*	Luxor beige	Black/Luxor beige	Luxor beige	Luxor beige	-	•	•
TB	Luxor beige	Black/Luxor beige	Luxor beige	Black	-	•	•
JZ	Mustang brown	Black/Mustang brown	Black	Black	-	•	•

Colour and trim guide

R8 Paintwork and interior trim combinations

Order code	Paint No	Exterior Colour	Sideblade	TN	TH	TO	TB	JZ	JN	JW	EL	EM	EO	EN
T9T9	Y9C	Ibis white	Ice silver	•	•	•	–	•	•	•	•	•	•	•
C8C8	Y3J	Brilliant red	Brilliant red	•	•	•	•	•	•	•	•	•	•	•
P5P5*	X7W	Ice silver, metallic	Apollo silver	•	•	•	•	•	•	•	•	•	•	•
1Y1Y*	X5W	Jet blue, metallic	Ice silver	•	•	•	•	•	•	•	•	•	•	•
6Y6Y*	Z7S	Daytona grey, pearl effect	Quartz grey	•	•	•	•	•	•	•	•	•	•	•
3R3R*	Z6B	Monterey green, pearl effect	Deep green	•	•	•	•	•	•	•	•	•	•	•
5W5W*	Z5E	Mugello blue, pearl effect	Night blue	•	•	•	•	•	•	•	•	•	•	•
L8L8*	Z9Y	Phantom black, pearl effect	Lava grey	•	•	•	•	•	•	•	•	•	•	•



Options are subject to availability and may extend delivery.
 – = Not available • = Available

* Additional charge for this paintwork – see page 6 for details

CO2 data and information

CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the type of fuel a vehicle uses and the amount of Carbon Dioxide (CO2) it emits, measured in grams per kilometre (g/km). The DVLA has created six categories for petrol engines and six categories for diesel engines.

CO2 emission figures

The CO2 emission figures quoted in the technical data section on page 4 are based on a fully laden vehicle, including the driver, and the heaviest possible options configuration. Actual CO2 emissions may be lower depending on options selected.

	Petrol engines	Diesel engines
A – up to 100g/km	£0.00	£0.00
B – 101 to 120g/km	£40.00	£50.00
C – 121 to 150g/km	£100.00	£110.00
D – 151 to 165g/km	£125.00	£135.00
E – 166 to 185g/km	£150.00	£160.00
F – 186 to 225g/km	£190.00	£195.00
G – over 226g/km	£210.00	£215.00

Servicing

Servicing tailored to your needs

Prior to the 2000 model year, almost all Audi models followed a traditional fixed Service Schedule similar to that of other major car manufacturers: a Lubrication Service every 10,000 miles and an Inspection Service every 12 months or 20,000 miles – whichever occurred sooner. Since then, Audi has introduced a more flexible maintenance system that works in accordance with how, where and how much an individual uses their car.

The two Servicing Regimes available are the conventional 'Inspection Service Regime' and the flexible 'LongLife Service Regime'. When you purchase a new car, we will recommend one of these regimes to you depending on your own individual driving style and journey-type. The tables below should give you an indication of which regime might be more appropriate for you.

With the LongLife Service Regime, on-board sensors continuously monitor the condition of the engine oil in terms of temperature, level and oil degradation. The monitoring system also checks mileage, brake-pad wear and battery condition. Using this information, the car's on-board computer calculates its own maintenance interval, providing you with ample warning of a due Service via the 'distance to Service' display.

Inspection Service Regime

	Vehicle usage:
Mileage	Less than 10,000* miles per annum.
Type of Journey	Mainly city/town centre driving. Short journeys.
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing.
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, 'sporty' driving.
	Service intervals:
Oil-change Service	Every 10,000* miles / 1 year
Interval Service	Every 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

In practice, this means that every Audi gets the maintenance it needs, when it needs it. For companies and private owners alike, there are many advantages to the LongLife Service Regime. Longer Service intervals mean lower maintenance costs, and thus lower whole-life costs. According to company car mileage monitored at Audi since the introduction of LongLife, petrol engines are typically achieving an average of at least 17,500 miles and diesel engines around 20,000 miles between services.

One of the factors that makes this kind of servicing regime possible is the advanced engineering and technology that goes into Audi engines. Furthermore, Audi use high-grade long-life oils such as Castrol SLX LongLife III, which are designed to withstand ageing and high loads without deterioration. Compared to conventional oils, these advanced-formulation oils also give exceptional levels of engine protection, are kinder to the environment and deliver average fuel savings of 2.7%.

LongLife Service Regime

	Vehicle usage:
Mileage	More than 30 miles per day.
Type of Journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading.
Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3000.
	Service intervals:
Interval Service	Flexible to a maximum 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

*Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Service by Design

At Audi, we believe our customers have the right to expect excellent service each and every time they make contact with us. To ensure that this happens, we have agreed a set of service standards with our Audi Centre network that governs the way they do business with you. These standards apply to both Sales and Aftersales, and we actively monitor our Centres to ensure that you receive the highest level of customer service. These service standards will ensure a consistent, stress-free experience whenever you are in contact with anyone representing the Audi brand.

Every Audi Centre will be open during the following hours:

Sales: 9am–6pm Monday to Friday

9am–5pm Saturday

Service: 8am–6pm Monday to Friday

8.30am–1pm Saturday

Sunday opening at local discretion.

Test drives

Whilst we cannot always have the desired demonstrator car ready immediately, we will confirm arrangements for a test drive within two working days (subject to status).

New Car delivery

Once we have confirmed a delivery date with you, we will keep you informed of progress. In the unlikely event of a delay, we will provide you with a courtesy car to minimise inconvenience and keep your mobile.

Delivery to any location within the UK

To maximise your Audi experience right from the first day of ownership, we will deliver your car to your preferred location – whether that's home or your place of work (subject to reasonable notice).

Every attention to detail

Your ownership experience starts with half a tank of fuel.

Quotation response

We are committed to answering any quotation request within 1 working day.

Training

We run a continuous training development programme for all our staff so that we consistently deliver a high-quality, professional service.

Formal complaints procedure

We have a complaints procedure designed to ensure any negative issue you raise with us is dealt with properly.

Courtesy cars

When your car is off the road, perhaps due to a scheduled service or MOT, we will offer you an Audi Courtesy Vehicle until yours is ready. We'll even collect from and deliver to your chosen location, keeping hassle to an absolute minimum.

All our courtesy cars are insured and fuelled

Upon collection or delivery, your courtesy car will have a minimum of a quarter of a tank of fuel; all we ask is that you replace any fuel used before returning it to us. On presentation of your driving licence, we will also insure the car free of charge.

Service bookings

If you do not require a courtesy car, we will Service your Audi within a maximum of 5 working days. If you do choose to take a courtesy car, we will promise to service your vehicle within a maximum of 10 working days.

Cleaning

When your car comes to our workshop, we will wash and vacuum it at no extra cost.

No hidden charges

You will be consulted before we carry out any necessary work on your vehicle, and anything charged for will be itemised on your bill. No extra work will be undertaken without your permission.

A personal service

All work will be done by a named Audi technician, to whom you can personally direct questions or requests should you need to.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.

Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 17.5%.

Delivery charges and numberplates are not included in the vehicle price.

Delivery charge	£471.06
Numberplates	£20.00
VAT	£85.94
Total	£577.00



Audi Roadside Assistance

Your new car comes complete with free roadside assistance and recovery across the UK provided by RAC Motoring Services. Your 24 months' free cover can be extended for a further year free-of-charge, provided that your vehicle is serviced and, if necessary, repaired by an Authorised Audi Centre or Audi-Authorised Repairer in accordance with the manufacturer's instructions.

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ Up to 3 years' UK roadside assistance and recovery.

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from. Below is the full range of finance products.

- ▶ Solutions – a Personal Contract Plan
- ▶ Hire Purchase
- ▶ Lease Purchase
- ▶ Finance Lease
- ▶ Contract Hire

With all products, you can choose a fixed cost maintenance plan designed to help you budget accurately. No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs. Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

Competitive comprehensive motor insurance designed specially for Audi drivers. All new Audi models come with complimentary seven-day cover upon request – we'll email a cover note directly to your Audi Centre, enabling them to tax your car easily. This way, you can drive straight out of the showroom. Taking out an annual policy is easy and can begin as soon as your free seven-day cover expires. For more information, contact your local Audi Centre. Alternatively, call 0800 051 3146 for a quote and to receive 7 days' complimentary cover for your new Audi. Audi Insurance is underwritten and administered by Zurich Insurance Company.

R8 Sales Support

0800 554433

www.audi.co.uk

Specifications and prices subject
to change without notice.

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