



**KIA MOTORS**  
*The Power to Surprise™*

# MAGENTIS







## THE POWER TO SURPRISE™

Kia Motors Corporation is the 6th largest automotive group in the world. If you are not already aware we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customer's expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our groundbreaking worldwide growth and with our recently opened state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring renowned events such as the Australian Open, Davis Cup, and individuals such as tennis sensation Rafael Nadal. We are also proud sponsors of the 2010 FIFA World Cup and UEFA 2008.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car make with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, SUVs and MPVs that suit any lifestyle and are always exhilarating to drive.





HIGH-POWERED EXECUTIVE SALOON





JUST YOU AND THE OPEN ROAD





THE PLEASURE OF INTELLIGENT DESIGN





## ALWAYS INVITING TO THE SENSES

**No matter what lies ahead on life's road, travel just became a whole lot easier with the Kia Magentis. Offering star treatment for drivers and passengers alike, the Magentis is the high-powered saloon with added style and elegance. Rediscover the pleasure of effortless driving, as you commute to work, move through town between meetings or even on a trip to the supermarket.**

The Magentis combines good sense and a strong sense of individuality, offering an attractive package in today's hotly contested executive car market. Every detail has been carefully thought out to promote your sense of comfort and well-being. All controls are within easy reach, the instrumentation is easy to read and ergonomically-designed seats with ample space for 5 adult occupants take the burden out of longer trips.

The Magentis serves up ample storage options, such as the handy central storage binnacle with twin cup holders and the front

centre armrest which features a cleverly designed storage box which has a 12V power outlet for charging accessories.

Moreover, the higher grades include automatic climate control, leather upholstery, front fog lamps, heated front seats and rear parking sensors. To give you the perfect driving position, the steering wheel can be adjusted in tilt, height and even telescopically (on high grades) and the driver's seat can be electrically adjusted in 8 different ways.







FIRST CLASS COMFORT THROUGHOUT

Please refer to specification sheet for UK specific interior cloth.





SATISFACTION TO DRIVE





## SAFETY CREDENTIALS

Safety innovation is at the very heart of Kia's design philosophy and advances in computer simulation software coupled with massively powerful computer processors have accelerated that research. In the event of a collision, the precision engineered body shell of the Magentis is designed to crumple in a predefined fashion to absorb impact forces. The doors are also reinforced with ultra-high tensile strength steel bars to provide added protection.

Enjoy peace of mind, knowing that you and your passengers are protected by the very latest safety features. The Magentis features twin front, side and curtain airbags and front active headrests, with ABS and EBD (Electronic Brake-force Distribution). BAS (Braking Assist System) with an Electronic Traction Control System on higher grades work together for an even more relaxed drive. A seatbelt pretensioning system with force limiters and an impact-sensing door unlocking system round off the safety package.

1 | 2

1. Front active head restraints
2. Twin front, side and curtain airbags







## EFFORTLESS POWER

The 2.7-litre V6 petrol engine was designed for a spirited performance (185 bhp). With its 24 valves, this V6 achieves an outstanding power-to-weight ratio. For impressive fuel economy look to the 2.0-litre petrol engine (142 bhp) for a balance of power and low consumption, thanks to its lightweight aluminium construction and CVT (Continuously Variable Valve Timing) technology.

Diesel admirers will appreciate the 2.0-litre VGT diesel (138 bhp) with outstanding torque in the low-to-middle engine rev range. This Common-Rail injection engine is equipped with a Variable Geometry Turbocharger and

a diesel particulate filter, so it complies with Euro 4 emissions regulations.

For silk-smooth gear shifting the V6 is fitted with a 5-speed automatic and a sporty gate style gearshift lever that permits manual-style gear changes. The 2.0-litre diesel comes with a responsive six-speed manual gearbox, whilst the 2.0-litre petrol comes with a dynamic five-speed manual, but if convenience is your first concern, a four-speed automatic is also available. The diesel and V6 engines are available with the added benefit of cruise control, with buttons built into the steering wheel (on higher grades).



- 1. Automatic transmission
- 2. Auto cruise control (on high grade diesel & V6 models)





# ATTENTION TO DETAIL



The electrically adjustable and heated door mirrors dispel misting and snow to provide a clear view in any weather.



Air-conditioning



Fully automatic climate control (on higher grades)



The overhead console with map lamps make sure you never have to search for those sunglasses again.



The driver's door console includes switches for the electric mirrors and windows.



The headlights are controlled by an auto-light control so they can automatically turn on at dusk and off at dawn.



Courtesy lamps in the front doors alert upcoming traffic when the doors are opened at night.



The centre console hides dual cup holders for the front occupants.



Centre armrest with storage bin and 12v socket (Bi-level storage on higher grades).



Rear centre armrest, with dual cup holders (on higher grades).



Tilt adjustable and telescopic steering column (telescopic on high grade models).



8-way electrically adjustable driver's seat (on higher grade models).



Heated front seats (on higher grade models).



The luggage space comes with a useful auxiliary DC power outlet that comes in very handy for electronic devices such as portable refrigerators.



The rear seats are 60:40 split-folding to enable you to carry extra-long cargo.



The reversing distance sensors serve as a useful parking aid (on higher grades).





## The Power to Surprise™

The Power to Surprise™ - represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

## ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, leading the way internationally to eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of Kia cars, all major plastic parts being



chosen for ease of disassembly and stamped with a composition code. Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take back and the location of your nearest take back facility.

## DYNAMIC EVOLUTION

Driven by Innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but will one day be parked right in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environment-friendly features. Kia's Namyang R&D Centre in Korea and our

overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel-efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

## SPORTING WORLD

Like any determined competitor, Kia strives to be the very best and we have revelled in victory thanks to sponsorships of major sporting events and professional athletes throughout the world.

As a proud sponsor of the Australian Open and Davis Cup, an official automotive partner of FIFA starting in 2007 and UEFA 2008 and the presenting sponsor of the Asian X Games, Kia is excited to promote the universal love of sports among our customers across the globe.

## KIA WARRANTY OFFER

Over the years, Kia has become one of the most successful worldwide car manufacturers. The key to our success? We give our customers that little bit extra: better service by qualified technicians, regular product innovation and superior warranty coverage.

### 3-YEAR VEHICLE WARRANTY

Our high quality standards are what make superior warranty coverage possible: a 3-year vehicle warranty with no mileage limit on your new Kia.\*

### 3-YEAR PAINT WARRANTY

High quality body paint ensures longlasting protection and shine for your new Kia.

### 6-YEAR ANTI-PERFORATION WARRANTY

Your new Kia comes with a 6-year anti-perforation warranty.\*\*

### FINANCING

Contact your local Kia dealer to establish a finance plan that's best suited to your needs.

### ACCESSORIES

Personalise your car with a wide range of accessories. For all the options check out Design My Kia at [www.kia.co.uk/accessories](http://www.kia.co.uk/accessories)

Get creative...

**DESIGN MY KIA.**

[www.kia.co.uk/accessories](http://www.kia.co.uk/accessories)

\*For full warranty coverage including terms and conditions please refer to your Kia dealer.

\*\*Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Magentis range are between Urban 21.6 (13.1) – 34.9 (8.1), Extra-Urban 40.4 (7.0) – 56.5 (5.0) and Combined 30.7 (9.2) – 47.1 (6.0). The official CO<sub>2</sub> emissions are between 162 - 220g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban 19.3 (14.6) - 49.6 (5.7), Extra-Urban 31.7 (8.9) - 68.9 (4.1) and Combined 26.2 (10.8) - 60.1 (4.7). The official CO<sub>2</sub> emissions for the Kia range of vehicles are between 121 - 258 g/km.

Images are for illustrative purposes only and vehicles shown may not be to UK specification. We reserve the right to change specifications listed without notice.





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All information and illustrations are based on data available at the time of publication and subject to change without notice. Contact your local Kia dealer for current information. Images are for illustrative purposes only and may not be to UK specification.

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