



**The new Audi A3 Cabriolet**  
Pricing and Specification Guide  
Valid from August 2008



# A User's Guide

This guide has been designed to help you tailor and price your A3 Cabriolet quickly and logically. At the back of this guide you will find information on CO<sub>2</sub> emissions-based vehicle excise duty and the other services offered by Audi, including Finance and Insurance. Alternatively, you can go to [audi.co.uk](http://audi.co.uk) and configure your A3 Cabriolet online.

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## The new Audi A3 Cabriolet

With the new Audi A3 Cabriolet, we've taken all the qualities you'd associate with Audi – stunning design, sporty looks and progressive styling – and brought them one step further. From the sweeping, expressive lines of the body to the smooth silhouette of the canvas hood, it's got all the dynamic character and appeal of a coupé. And even more impressively, we've combined this with the everyday practicality of increased luggage capacity and space for four people.

Stylish and practical, the A3 Cabriolet's dynamic shape and alloy wheels make an immediate impact. And with a Z-fold hood that opens in just 9 seconds, it doesn't take much longer for this car

to impress you with its ever-changing profile. In fact, you can lower its Sport hood with just the touch of a button, at speeds of up to 19mph. The new model is available now with a choice of five engines, including the turbocharged 2.0 TFSI and the new efficient 2.0 TDI with common-rail injection technology. What's more, along with considerable power you can enjoy impressive control, thanks to a choice of manual transmissions or the revolutionary Audi S tronic transmission. And no matter which options you select, from styling to multimedia, you can look forward to a comprehensive range of equipment to make your driving experience complete.







## Petrol

The A3 cabriolet includes an impressive turbocharged direct-injection TFSI® engine. TFSI® is a unique Audi innovation, combining turbo-charging with the FSI® technology originally developed for the Le Mans 24-hour endurance race to deliver increased power and torque, as well as enhanced fuel efficiency. Precisely the right amount of fuel and air are injected directly into the combustion chambers, 'unthrottling' the engine and enabling it to 'breathe' more easily. At the same time, electronics monitor the engine load and adjust the injection process. The result – reduced heat-loss and increased output, with around a 15% reduction in fuel consumption and significantly lower exhaust emissions. Ideal for someone who's looking for an uncompromising, exhilarating drive.

## Diesel

We introduced TDI® to the roads in 1989, marking a departure from the noisy, fuel-thirsty diesel engines of the past. And since then, we've continuously refined it, recently developing common-rail technology for even more efficiency and power. Under this system, a series of piezo injectors use electrical charge to precisely control the amount of fuel injected into the engine. As well as reducing noise, this allows combustion to happen at a lower temperature, with less oxygen, which cuts down emissions. In fact, it means that the new 2.0 TDI engine already complies with the proposed EU 5 emission limits planned for 2010. So not only does common-rail technology help to protect the environment, it also enables us to future-proof our cars.







# Standard model equipment

## All A3 Cabriolet Standard models have the following items of equipment:

### Wheels, tyres and suspension

16 x 6.5J '7-arm design' alloy wheels with 225/55 R16 tyres  
Space saving spare wheel

### Audio and communication

Audi Chorus radio/single CD player with front speakers

### Seats

Driver and front passenger seat-height manually adjustable  
Easy entry front seats  
'Frequency' cloth upholstery  
Seat belts – 3-point on all four seats  
Split-folding rear seats (50:50)

### Safety and security

Anti-theft wheel bolts  
Audi backguard head restraints for front seats (adjustable)  
Daytime running lights

Driver, front passenger and side airbags for front seats  
Electronic Stability Programme (ESP), including ABS, EBD, ASR and EDL  
Halogen headlights  
Front and rear ISOFIX child seat preparation (front passenger with airbag deactivation switch)  
Rear fog light  
Rear head restraints  
Remote-control central locking  
Roll-over protection bars  
Servotronic – electro-mechanical, speed-sensitive, power-assisted steering  
Thatcham Category 1 Alarm and Immobiliser  
Warning triangle  
Tool kit and car jack

### Interior equipment

4-spoke leather steering wheel (not on S tronic models)  
3-spoke leather Sports steering wheel with gear-change paddles (S tronic models only)

Electric front and rear windows  
Front and rear floor mats  
Granite or Umbra inlays and door trim (depending on upholstery colour, see page 26)  
Heated rear glass screen  
Heat-insulating glass  
Illuminated vanity mirrors  
Manual air conditioning  
Manual headlight adjustment  
Steering wheel adjustable for height and reach  
Washer fluid level indicator  
Warning triangle

### Exterior equipment

Body-coloured door mirrors with integrated indicators  
Electrically-operated and heated door mirrors  
Semi-automatic electrically-operated soft-top



16 x 6.5J '7-arm design' alloy wheels



Driver, front passenger and side airbag for front seats



Split-folding rear seats (50:50)

## A3 Cabriolet Standard model prices

### Petrol

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
1.6	102PS	5-speed manual	£16,336.17	£19,195.00	£19,995.00
1.8 TFSI	160PS	6-speed manual	£18,297.87	£21,500.00	£22,300.00
2.0 TFSI	200PS	6-speed manual	£19,455.32	£22,860.00	£23,660.00

### Diesel

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
1.9 TDI	105PS	5-speed manual	£17,021.28	£20,000.00	£20,750.00
2.0 TDI	140PS	6-speed manual	£18,731.91	£22,010.00	£22,760.00



Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £575.00 (inc. VAT) and Road Fund Licence (which may vary depending on model/transmission – see page 47 for details) and first registration fee at £55.00.

Please note images shown are for illustration purposes only and do not necessarily depict UK specification.



# Sport model equipment

## In addition to Standard model equipment:

### Wheels, tyres and suspension

17 x 7.5J '5-spoke star' design alloy wheels with 225/45 R17 tyres

Sports suspension (lower by 15mm)

### Audio and communication

Audi Concert radio with single front-loading CD player, MP3 file compatibility and active front and rear speakers. Includes AUX-IN socket in front-centre compartment

### Seats

Front Sports seats

'Dynamic' cloth upholstery

### Safety and security

Front fog lights

### Interior equipment

3-spoke leather sports steering wheel

Aluminium medial silver inlays and door trims

Door sills with aluminium inlays

Dual-zone Electronic Climate Control

Driver's Information System with outside temperature display

Wind deflector

### Exterior equipment

Fully automatic, acoustic hood; with one-touch and key operation – opens in nine seconds

Exterior aluminium design trim; roll bars, shoulder line trim and trim strips on door handles



Exterior aluminium design trim (roll bars)



17 x 7.5J '5-spoke star' design alloy wheels



Door sills with aluminium inlays

## Sport model prices

### Petrol

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
1.6	102PS	5-speed manual	£17,910.64	£21,045.00	£21,845.00
1.8 TFSI	160PS	6-speed manual	£19,872.34	£23,350.00	£24,150.00
2.0 TFSI	200PS	6-speed manual	£21,029.79	£24,710.00	£25,510.00

### Diesel

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
1.9 TDI	105PS	5-speed manual	£18,595.74	£21,850.00	£22,600.00
2.0 TDI	140PS	6-speed manual	£20,306.38	£23,860.00	£24,610.00



Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £575.00 (inc. VAT) and Road Fund Licence (which may vary depending on model/transmission – see page 47 for details) and first registration fee at £55.00.

RRP – Recommended Retail Price.



# S line model equipment

## In addition to Sport model equipment:

### Wheels, tyres and suspension

18 x 7.5J '7 twin-spoke' design alloy wheels with 225/40 R18 tyres

### Seats

Black Sprint cloth/leather upholstery with embossed S line logo

### Interior equipment

Black leather handbrake trim  
Black perforated leather gear knob  
Black head lining  
Door sills with aluminium inlays and S line lettering  
Floor mats with black or silver stitching  
Front centre armrest  
Matt brushed aluminium inlays  
S line leather multi-function steering wheel (with gear change controls on S tronic models)

### Exterior equipment

Chrome trimmed exhaust tailpipes  
S line badges on front wings  
S line body styling comprising front bumper with enhanced fins and chrome front foglight surrounds. Rear bumper with platinum grey diffuser insert



Black Sprint cloth/leather upholstery with embossed S line logo



Door sills with aluminium inlays and S line lettering



S line leather multi-function steering wheel

## S line model prices

### Petrol

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
1.6	102PS	5-speed manual	£19,229.79	£22,595.00	£23,395.00
1.8 TFSI	160PS	6-speed manual	£21,191.49	£24,900.00	£25,700.00
2.0 TFSI	200PS	6-speed manual	£22,348.94	£26,260.00	£27,060.00

### Diesel

Engines	Power	Transmission	Basic RRP	Total RRP <sup>inc. VAT</sup>	Recommended OTR
1.9 TDI	105PS	5-speed manual	£19,914.89	£23,400.00	£24,150.00
2.0 TDI	140PS	6-speed manual	£21,625.53	£25,410.00	£26,160.00



8Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £575.00 (inc. VAT) and Road Fund Licence (which may vary depending on model/transmission – see page 47 for details) and first registration fee at £55.00.

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# Transmission

## S tronic

The revolutionary S tronic gearbox combines the agility and responsiveness of a conventional 6-speed manual gearbox with the convenience and smooth, uninterrupted power of an automatic transmission. The technical basis of the S tronic gearbox is the double clutch. This consists of two lubricated plates with hydraulically-regulated contact pressure. One engages the odd-numbered, the other the even-numbered gears, enabling gear-shifts to be

made in a fraction of a second, with no disruption to the power flow. Depending on how the mood takes you, you can either allow gear-changes to take place automatically or, for a sportier driving style, operate the S tronic system using the gear lever or steering wheel shift-paddles. The choice is yours.



# Transmission

	1.6	1.8 TFSI	2.0 TFSI	1.9 TDI	2.0 TDI	Basic RRP	Total RRP <sup>inc. VAT</sup>
6-speed S tronic (includes gear-change controls)	-	•	•	-	•	£1,191.49	£1,400.00



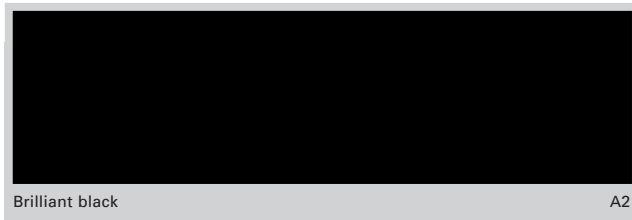
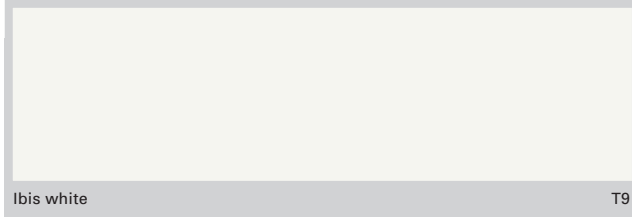
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 - = Not available      • = Available

RRP – Recommended Retail Price.



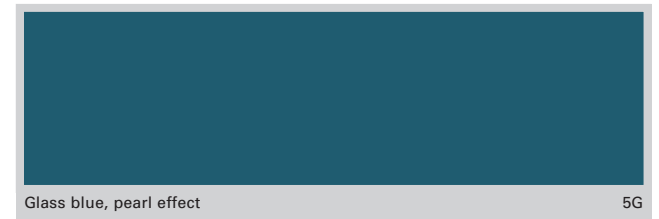
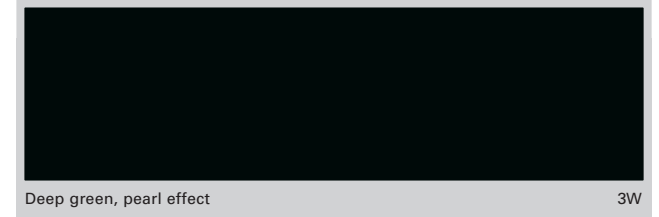
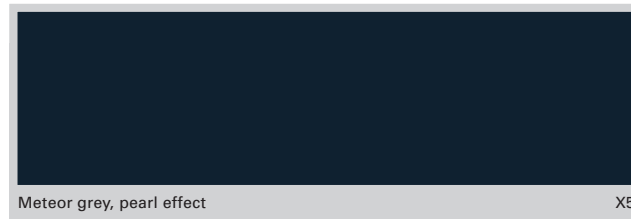
# Paint finishes

## Standard colours



## Optional colours

Basic RRP	Total RRP <small>inc. VAT</small>
£425.53	£500.00



## Hood colours



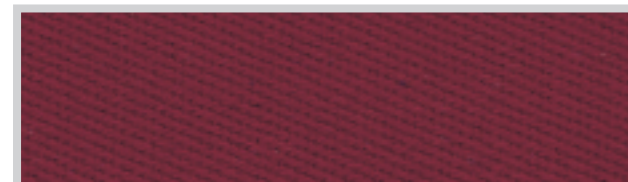
Aruba blue, pearl effect

Q9



Phantom black, pearl effect

L8



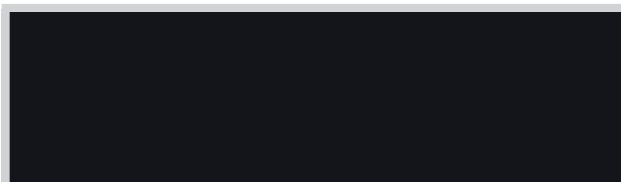
Red hood

SF



Deep Sea blue, pearl effect

8A



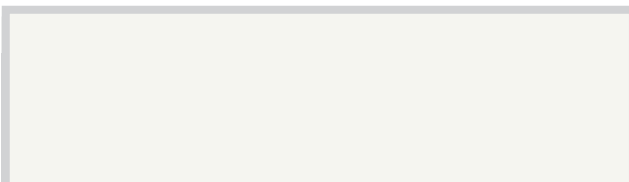
Tungsten grey, metallic

1J



Black hood

PA



Ice silver, metallic

P5



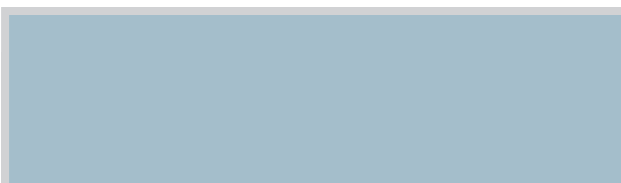
Misano red (only available on S line models)

N9



Blue hood

PB


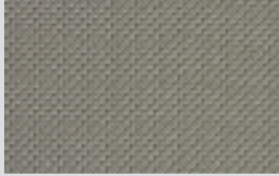





Monza silver, metallic (only available on S line models)

U7

# Upholstery

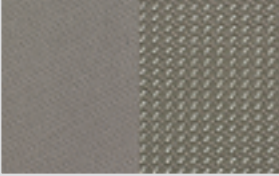

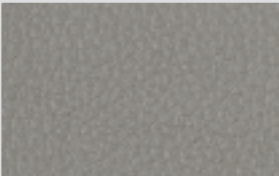
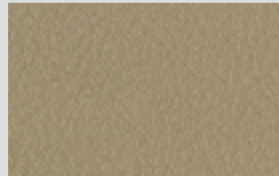

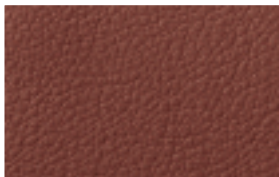
## Standard seats

			Standard	Sport	S line	Basic RRP	Total RRP <small>inc. VAT</small>
			<b>S</b>	-	-	No charge	No charge
Frequency cloth, Black JN/CA	Frequency cloth, Light grey BJ/BR						
			•	-	-	£851.06	£1,000.00
Vienna leather, Black JN/CA	Vienna leather, Light grey BJ/BR	Vienna leather, Luxor beige TB					



# Upholstery

## Sports seats


				Standard	Sport	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>							
	BJ/BR		BC/BK		BD/BL		BE/BM	-	<b>S</b>	-	No charge	No charge			
Dynamic cloth, Light grey				Dynamic cloth, Black/Silver				Dynamic cloth, Black/Blue				Dynamic cloth, Black/Red			
	BG/BP/BJ/BR		JN/CA					-	•	-	£825.53	£970.00			
Alcantara/leather, Light grey				Alcantara/leather, Black											
	BJ/BR		JN/CA		TB					-	•	-	£851.06	£1,000.00	
Vienna leather, Light grey				Vienna leather, Black				Vienna leather, Luxor beige							
	JN/CA		JZ/BN		BF/BQ					-	•	-	£1,021.28	£1,200.00	
Fine Nappa leather, Black				Fine Nappa leather, Mustang brown				Fine Nappa leather, Red							

Options are subject to availability and may extend delivery.  
 - = Not available    • = Available    S = Standard

RRP – Recommended Retail Price

# Upholstery

## S line seats

	Standard	Sport	S line	Basic RRP	Total RRP <small>inc. VAT</small>
 <p>Black Sprint cloth/leather QF/QE</p>	-	-	<b>S</b>	No charge	No charge
 <p>Black Vienna leather QF</p>	-	-	•	£595.74	£700.00
 <p>Black perforated Alcantara/leather QF/QE</p>	-	-	•	£400.00	£470.00





# Colour and trim guide

To help you choose the right interior for your Audi A3 Cabriolet, please use the guide below which shows the carpet, dashboard and headlining colours that have been matched to your chosen upholstery.

## Standard models – Interior trim colours:

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Frequency cloth N5G	Vienna leather N1A	Alcantara/leather N7U	Fine Nappa leather N3Q
JN	Black	Black	Black/Black	Black	●	●	–	–
CA	Black	Black	Black/Black	Silver	●	●	–	–
BJ	Light grey	Light grey	Black/Light grey	Black	●	●	–	–
BR	Light grey	Light grey	Black/Light grey	Silver	●	●	–	–
TB	Luxor beige	Luxor beige	Black/Black	Black	–	●	–	–

## Sport models – Interior trim colours:

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Dynamic cloth N5B	Vienna leather N1A	Alcantara/leather N7U	Fine Nappa leather N3Q
BJ	Light grey	Light grey	Black/Light grey	Black	●	●	●	–
BR	Light grey	Light grey	Black/Light grey	Silver	●	●	●	–
BC	Black/Silver	Black	Black/Black	Black	●	–	–	–
BK	Black/Silver	Black	Black/Black	Silver	●	–	–	–
BD	Black/Blue	Black	Black/Black	Black	●	–	–	–
BL	Black/Blue	Black	Black/Black	Silver	●	–	–	–
BE	Black/Red	Black	Black/Black	Black	●	–	–	–
BM	Black/Red	Black	Black/Black	Silver	●	–	–	–
JN	Black	Black	Black/Black	Black	–	●	●	●
CA	Black	Black	Black/Black	Silver	–	●	●	●
TB	Luxor beige	Luxor beige	Black/Black	Black	–	●	–	–
BG	Light grey	Black	Black/Black	Black	–	–	●	–
BP	Light grey	Black	Black/Black	Silver	–	–	●	–
JZ	Mustang brown	Black	Black/Black	Black	–	–	–	●
BN	Mustang brown	Black	Black/Black	Silver	–	–	–	●
BF	Red	Black	Black/Black	Black	–	–	–	●
BQ	Red	Black	Black/Black	Silver	–	–	–	●

Options are subject to availability and may extend delivery.  
 – = Not available      ● = Available

**S line models – Interior trim colours:**

Order code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Sprint cloth/leather N7V	Vienna leather N1R	Alcantara*/leather N7K
QF	Black (with silver stitching)	Black	Black/Black	Black	•	–	•
QE	Black (with black stitching)	Black	Black/Black	Black	•	•	•



\*Perforated.

# Colour and trim guide

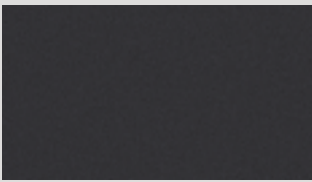
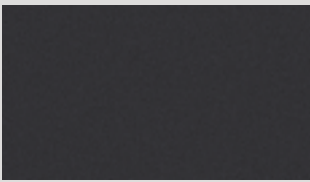
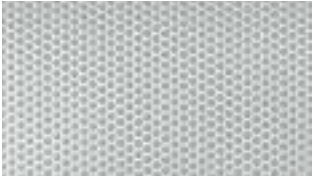



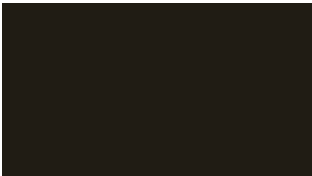
To help you choose the right exterior for your Audi A3 Cabriolet, please use the guide below which shows possible paintwork and hood colour combinations.

Order code	Exterior Colour	Black PA	Blue PB	Red SF
A2	Brilliant black	•	•	•
C8	Brilliant red	•	–	•
T9	Ibis white	•	•	•
P5	Ice silver, metallic	•	•	•
Q1	Liquid blue, metallic	•	•	–
1J	Tungsten grey, metallic	•	–	–
5Q	Condor grey, metallic	•	•	•
9X	Dakar beige, metallic	•	•	•
L8	Phantom black, pearl effect	•	•	•
X5	Meteor grey, pearl effect	•	•	•
Q9	Aruba blue, pearl effect	•	•	–
3W	Deep green, pearl effect	•	•	–
5G	Glass blue, pearl effect	•	•	•
9C	Garnet red, pearl effect	•	•	•
8A	Deep Sea blue, pearl effect	•	•	–
U7	Monza silver, metallic*	•	–	–
N9	Misano red, pearl effect*	•	–	•





# Inlays

Order code					Standard	Sport	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
5MC		Granite*		Umbra*	S	-	-	No charge	No charge
5TD		Aluminium medial			-	S	-	No charge	No charge
5TG		Matt-brushed aluminium			-	-	S	No charge	No charge
5MG		Walnut brown**			•	-	-	£297.87	£350.00
					-	•	-	£148.94	£175.00
5ME		Vavona wood, Bernstein**			•	-	-	£297.87	£350.00
					-	•	-	£148.94	£175.00
5TL		Piano finish black			-	-	•	No charge	No charge



# Wheels and tyres

Order code		Standard	Sport	S line	Basic RRP	Total RRP <small>inc. VAT</small>
C4F	17 x 7.5J '5-arm dynamic' design alloy wheels with 225/45 R17 tyres	• -	- •	- -	£425.53 £255.32	£500.00 £300.00
CD7	17 x 7.5J '9-spoke' design alloy wheels with 225/45 R17 tyres	• -	- •	- -	£553.19 £382.98	£650.00 £450.00
C4N	17 x 7.5J '16-spoke' design alloy wheels with 225/45 R17 tyres	• -	- •	- -	£468.09 £297.87	£550.00 £350.00
CH7	17 x 7.5J '10-spoke V' design alloy wheels with 225/45 R17 tyres	• -	- •	- -	£553.19 £382.98	£650.00 £450.00
CU7	18 x 7.5J '5-arm' design alloy wheels with 225/40 R18 tyres	• - -	- • -	- - •	£927.66 £757.45 £170.21	£1,090.00 £890.00 £200.00
C2Q	18 x 7.5J '20-spoke' design alloy wheels with 225/40 R18 tyres	• - -	- • -	- - •	£927.66 £757.45 £170.21	£1,090.00 £890.00 £200.00



17 x 7.5J '5-arm dynamic' design alloy wheels



17 x 7.5J '9-spoke' design alloy wheels



17 x 7.5J '16-spoke' design alloy wheels







# Audio and communication

Order code		Standard	Sport	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
RCM	<b>Audi Concert radio</b> with single front-loading CD player, MP3 file compatibility and active front and rear speakers. Includes AUX-IN socket in front-centre compartment	•	S	S	£187.23	£220.00
RSL	<b>Audi Symphony radio</b> integrated 6-CD changer with MP3 compatibility and active front and rear speakers. Includes AUX-IN socket in front-centre compartment	•	-	-	£412.77 £225.53	£485.00 £265.00
8RY	<b>BOSE® surround sound system</b> 8 high-performance loudspeakers, 6-channel amplifier, total output of 222 Watts with specially tuned acoustics (only in combination with Concert or Symphony radio)	•	•	•	£374.47	£440.00
7A2	<b>CD changer</b> , for six discs, located in the glove box (cannot be combined with Audi Symphony or with iPod connection)	•	•	•	£272.34	£320.00
PI1	<b>Driver's Information System (DIS)</b> , with white display for: AutoCheck system, radio frequency (Audi radio only), two adjustable speed warning thresholds, outside temperature gauge, on-board computer, gear selected (S tronic), doors and boot lid left open, service interval and oil pressure	•	S	S	£170.21	£200.00
9ZF	<b>Mobile telephone preparation – low</b> , located on dashboard. Uses Bluetooth interface or cradle to connect to your A3 Cabriolet. Includes external aerial for optimal reception and charging facility via cradle (required at extra cost – please see your Audi Centre for phone compatibility. A multi-function steering wheel and Driver's Information System is recommended for use with this system)	•	•	-	£327.66	£385.00
9ZU	<b>Mobile telephone preparation – low</b> , located in front centre armrest. Uses Bluetooth interface or cradle to connect to your A3 Cabriolet. Includes external aerial for optimal reception and charging facility via cradle (required at extra cost – please see your Audi Centre for phone compatibility. Only in combination with a multi-function steering wheel, front centre armrest and Driver's Information System)	•	•	•	£327.66	£385.00



BOSE® surround sound system



CD changer



Audi Symphony radio

# Audio and communication

Order code		Standard	Sport	S line	Basic RRP	Total RRP <small>inc. VAT</small>
-	<b>Generation 2 mobile-phone cradles</b> , applicable for factory-fitted GSM mobile-telephone preparation only. Please consult your local Audi Centre for a full list of available phone cradles	•	•	•	£85.11	£100.00
UF1	<b>iPod connection</b> , for playing/charging iPod in the car, located in glove box and controllable by radio or multi-function steering wheel (if fitted). Cannot be combined with a CD Changer or USB console	•	•	•	£127.66	£150.00
PNX	<b>Satellite Navigation system</b> , CD-ROM based route-planning and guidance using voice controls and pictogram instructions. Includes RDS radio, MP3-compatible CD player, MMI operating logic and UK CD-ROM disc (located in dashboard in lieu of radio). A CD changer or USB or iPod console is recommended with this option. Only in combination with Electronic Climate Control and Driver's Information System on all Standard models. Please note that this option does not include UK TMC functionality	•	-	-	£740.43	£870.00
		-	•	•	£553.19	£650.00
PND	<b>Satellite Navigation system Plus</b> , DVD-based route planning and guidance with MMI-control logic and 6.5" colour monitor, 3D map display, RDS radio, DVD-player for Navigation system, audio or MP3 CDs (cannot be used at same time as Navigation system), two integrated MMC/SD card slots for MP3. Includes Driver's Information System, European coverage DVD and dynamic route guidance via TMC. Chorus or Concert audio systems are superseded by this option. Only in combination with Electronic Climate Control on all Standard models	•	-	-	£1,591.49	£1,870.00
		-	•	•	£1,404.26	£1,650.00
UF2	<b>USB connection</b> for playing music from your USB stick in the car. Located in the glovebox and controlled via radio or multi-function steering wheel (if fitted). Cannot be combined with CD changer or iPod connection	•	•	•	£127.66	£150.00



Satellite Navigation system Plus



iPod connection

# Seats

Order code		Standard	Sport	S line	Basic RRP	Total RRP <small>inc. VAT</small>
7P1	<b>Electric lumbar support</b> , for front seats with horizontal and vertical adjustment	•	•	•	£161.70	£190.00
4A3	<b>Heated front seats</b> , individually controlled heating with variable temperature adjustment	•	•	•	£212.77	£250.00
4A4	<b>Heated front and rear seats</b> , individually controlled heating with variable temperature adjustment	•	•	•	£382.98	£450.00



## Safety and security

Order code		Standard	Sport	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
7X1	<b>Acoustic parking system (rear)</b> – aids parking by acoustically indicating distances to obstacles behind your car	•	•	•	£255.32	£300.00
7X2	<b>Acoustic parking system plus (front and rear)</b> – aids parking by acoustically indicating distances to obstacles in front of and behind your car	•	•	•	£446.81	£525.00
6XE	<b>Exterior door mirrors</b> – electrically folding	•	•	•	£102.13	£120.00
1T3	<b>First aid kit</b> in storage compartment under front passenger's seat	•	•	•	£21.28	£25.00
8WB	<b>Front fog lights</b>	•	<b>S</b>	<b>S</b>	£114.89	£135.00
PU7/6XJ	<b>Light and rain sensor pack</b> , includes auto-dimming rear view mirror and door mirrors, automatic headlight activation, automatic windscreen wipers and sun band for windscreen	•	•	•	£276.60	£325.00
7X5	<b>Parallel park assist</b> – sensor controlled steering aid to assist parallel parking and ultrasonic, audible parking sensors on front and rear of car. Includes Audi hill hold. Only in combination with Driver's Information System	•	•	•	£617.02	£725.00
7K6	<b>Tyre pressure monitor</b> – the driver is given a visual and acoustic warning when the system detects potential loss of pressure from a tyre. Only in combination with Driver's Information System	•	•	•	£63.83	£75.00



Front fog lights



Exterior door mirrors with integrated indicators



## Steering wheels

Order code		Standard	Sport	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
2ZQ	<b>4-spoke multi-function steering wheel</b> (manual models only)*	●	-	-	£297.87	£350.00
2ZS	<b>4-spoke multi-function steering wheel</b> with gear-change controls (S tronic models only)*	●	-	-	£234.04	£275.00
1XW	<b>3-spoke sports multi-function steering wheel</b> (manual models only)	-	●	-	£127.66	£150.00
1XX	<b>3-spoke sports multi-function steering wheel</b> with gear-change controls (S tronic models only)	-	●	-	£127.66	£150.00
2PU	<b>S line multi-function steering wheel</b> with perforated leather trim (manual models only)	-	-	S	No charge	No charge
2FQ	<b>S line multi-function steering wheel</b> with perforated leather trim and gear-change controls (S tronic models only)	-	-	S	No charge	No charge



3-spoke multi-function steering wheel with gear-change controls

\*Includes Driver's Information System

RRP – Recommended Retail Price.



# Interior equipment

Order code		Standard	Sport	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
8T2	<b>Cruise control</b> , for holding any speed above 25mph. Only in combination with Driver's Information System	•	•	•	£182.98	£215.00
9AK	<b>Dual-zone electronic climate control</b> , with separate temperature controls for driver and front passenger	•	S	S	£319.15	£375.00
6E3	<b>Front centre armrest</b> with storage compartment	•	•	S	£85.11	£100.00
QQ4	<b>Interior light pack</b> , illuminated door openers, storage compartment, footwell lighting, reading lights in front, ambient lighting and active door reflectors	•	•	•	£76.60	£90.00
6SJ	<b>Reversible boot mat</b>	•	•	•	£42.55	£50.00
PKC	<b>Storage pack</b> , nets on back of front seats, storage compartment under driver's seat, map compartment in glovebox, net on side of centre console, two bag hooks in luggage compartment, additional light and 12V socket in luggage compartment and load securing net	•	•	•	£127.66	£150.00
7S1	<b>Wind deflector</b>	•	S	S	£195.74	£230.00
6Q6	<b>Aluminium gear knob</b> (manual only)	•	•	•	£85.11	£100.00



Dual-zone electronic climate control



Wind deflector



Front centre armrest



## Exterior equipment

Order code		Standard	Sport	S line	Basic RRP	Total RRP <sup>inc. VAT</sup>
PX4 / 8Q5	<b>Adaptive lights</b> , Swivelling headlights for improved illumination of a winding road. Includes Xenon Plus headlights with LED running lights.	-	-	●	£710.64	£835.00
4ZM / 2Y1	<b>Black styling package</b> , radiator grille-frame in highly polished black, with radiator grille and number plate holder in matt black. Includes black shoulder line trim and roll bars	●	●	●	£255.32	£300.00
1D2	<b>Towing equipment</b> – removable (factory-fitted towbars usually require a 13- to 7-pin adapter, please consult your Audi Centre for details)	●	●	●	£472.32	£555.00
PX4	<b>Xenon Plus headlamps</b> , with automatic headlamp adjustment, dynamic range control, headlamp washers and LED running lights	-	-	●	£468.09	£550.00

## Aftersales service

Order code						
-	<b>A3 Service Plan</b> – A one-off payment to cover all your servicing needs for 3 years or 36,000 miles, whichever comes first. Conveniently transferable between owners (within the period of the agreement – available to retail customers only). For further details, please see page 47	●	●	●	£212.77	£250.00



Xenon Plus headlamps



Every Audi is intrinsically exclusive. It's the breathtaking design, the exceptional engineering, the Vorsprung durch Technik. But for that added element of exclusivity – that distinguishing look that sets you apart from the rest – you can specify your new A3 Cabriolet with options from Audi exclusive. Whether you want a completely unique, custom-mixed paint colour or seats in a combination of complementary shades, Audi exclusive will enable you to drive the car you've always imagined.

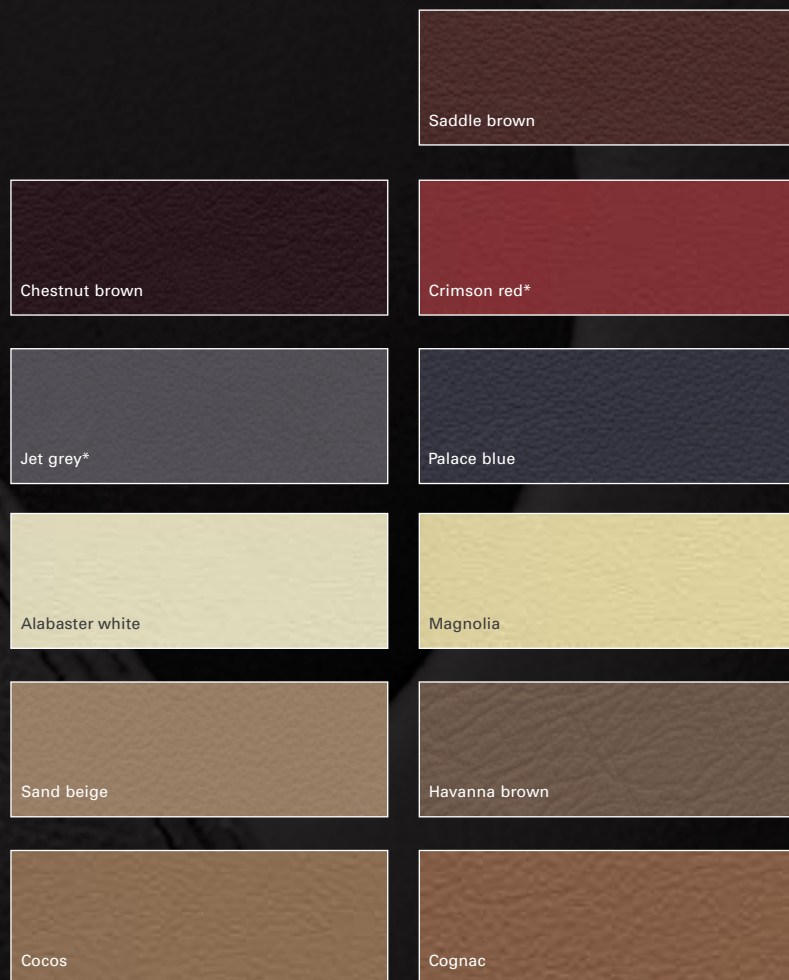
For more information on any of the options over the following pages or to view swatches, simply ask a member of staff at your local Audi Centre.



# Upholstery

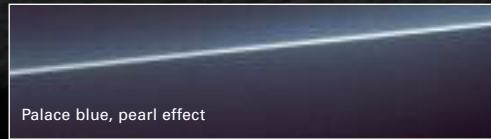
With Audi exclusive, you can choose between Fine Nappa leather and Alcantara, depending on the texture and flexibility you prefer in your car's upholstery. And once that's decided, you can specify your seats in an array of different colours shown to the left.

Choose just one all-over shade for each seat, or for a sportier look, customise each panel in two or more complementary colours from the distinctive Audi exclusive palette shown here. You can even choose the colour of the decorative stitching – to match or contrast with your chosen upholstery – from this varied collection. Whatever combination you decide upon, you're guaranteed to be extremely comfortable with the result.

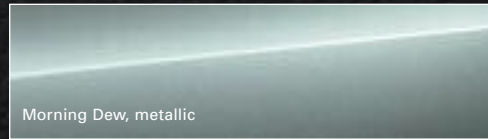


	Standard	Sport	S line	Basic RRP	Total RRP <small>inc. VAT</small>
<b>Audi exclusive Fine Nappa leather seat upholstery with Alcantara door inserts and floor mats with leather piping.</b> (Only in combination with Sport seats)	-	•	-	£2,510.64	£2,950.00
	-	-	•	£2,255.32	£2,650.00
<b>Audi exclusive Alcantara/Fine Nappa leather seat centre section with door inserts in Alcantara and floor mats with leather piping</b>	-	•	-	£2,510.64	£2,950.00
	-	-	•	£2,255.32	£2,650.00

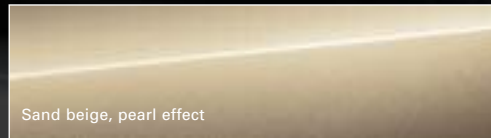
\*Not available in Alcantara.  
- = Not available    • = Available



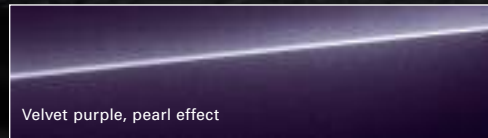
Palace blue, pearl effect



Morning Dew, metallic



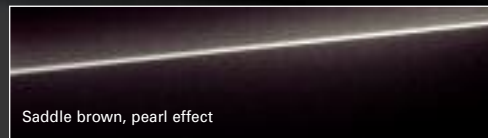
Sand beige, pearl effect



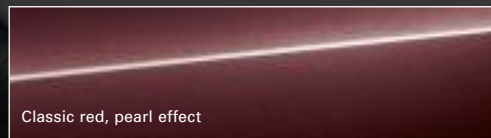
Velvet purple, pearl effect



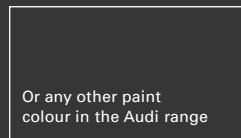
Oak green, metallic



Saddle brown, pearl effect



Classic red, pearl effect



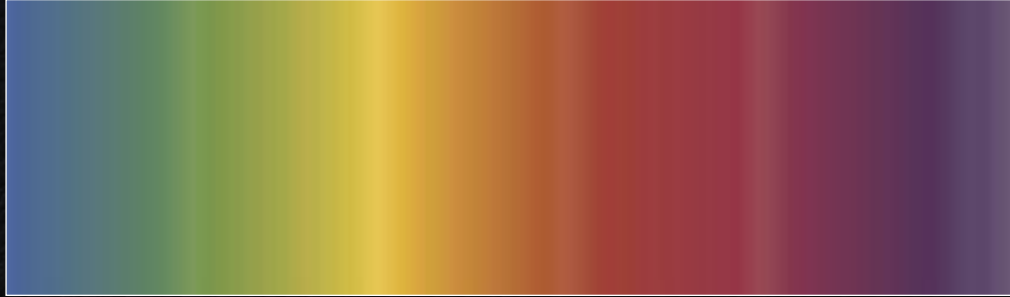
Or any other paint colour in the Audi range

Basic RRP	Total RRP <sup>inc.</sup> <sub>VAT</sub>
£1,404.26	£1,650.00

## Paint

Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range – whether it's Jet blue from the Audi R8 or Alpine white from the original Audi quattro. The choice is yours.





## Customised paint

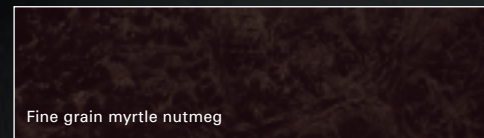
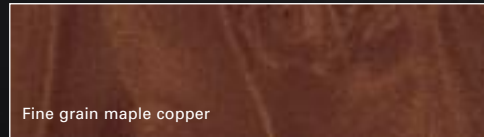
In a car made from Vorsprung durch Technik, there are no compromises. So if you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want – whether it's the blue of your favourite shirt or the wall colour in your sitting room.

Basic RRP	Total RRP <sup>inc.</sup> <sub>VAT</sub>
£2,042.55	£2,400.00

## Inlays

Inlays are the all-important 'finishing touch' that add flair and interest to the surfaces inside your car. So Audi exclusive have sourced a hugely varied range of materials from which to craft these elements – from Oak sepia to rich quilted maple wood. You can even customise your gear knob with one of the available woods, all of which are shown opposite.

	Basic RRP	Total RRP <sup>inc. VAT</sup>
Inlays	£638.30	£750.00
Wooden gear lever (manual or S tronic*)	£191.49	£225.00



\*Not available on S line models

## Steering wheels and controls pack

Our fingertips and palms contain more touch receptors than any other part of our body – so shouldn't the parts of our car we handle the most also be the most pleasing to touch? With this in mind, Audi exclusive enables you to customise the steering wheel of your choice in smooth, warm leather, in any of the colours shown on page 39. As with Audi exclusive seats, you even have free choice on the colour of the decorative stitching used. Choose a controls pack and you can extend this exclusive look and feel to your car's handbrake, gearknob and gaiter too.

	Basic RRP	Total RRP <sup>inc.</sup> <sub>VAT</sub>
Steering wheel	£297.87	£350.00
Controls pack	£510.64	£600.00

# Technical data

## A3 Cabriolet

<b>Petrol</b>									
Engine	Cylinder	Displacement, cubic cm (valves per cylinder)	Max. power <sup>1</sup> , PS at rpm	Max. torque, Nm at rpm	Transmission	CO <sub>2</sub> emissions <sup>2</sup> , g/km	0-62mph acceleration, seconds	Top speed, mph <sup>3</sup>	ABI insurance group
1.6	4-cylinder	1595 (2)	102 / 5600	148 / 3800	5-speed manual	167	12.5	114	TBC
1.8 TFSI	4-cylinder	1798 (4)	160 / 5000-6200	250 / 1500-4200	6-speed manual	174	8.3	135	14E
1.8 TFSI	4-cylinder	1798 (4)	160 / 5000-6200	250 / 1500-4200	6-speed S tronic	180	8.0	135	16E
2.0 TFSI	4-cylinder	1984 (4)	200 / 5100-6000	280 / 1800-5000	6-speed manual	182	7.4	144	16E
2.0 TFSI	4-cylinder	1984 (4)	200 / 5100-6000	280 / 1800-5000	6-speed S tronic	181	7.3	144	16E

<b>Diesel</b>									
1.9 TDI	4-cylinder	1896 (2)	105 / 4000	250 / 1900	5-speed manual	134	12.3	115	11E
2.0 TDI	4-cylinder	1968 (4)	140 / 4200	320 / 1700-2500	6-speed manual	139	9.7	127	12E
2.0 TDI	4-cylinder	1968 (4)	140 / 4200	320 / 1700-2500	6-speed S tronic	148	9.7	127	12E

<sup>1</sup>The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

<sup>2</sup>The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

<sup>3</sup>Top speed is achieved in top gear

**Please note:** The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to horsepower, divide the PS figure by 1.0139



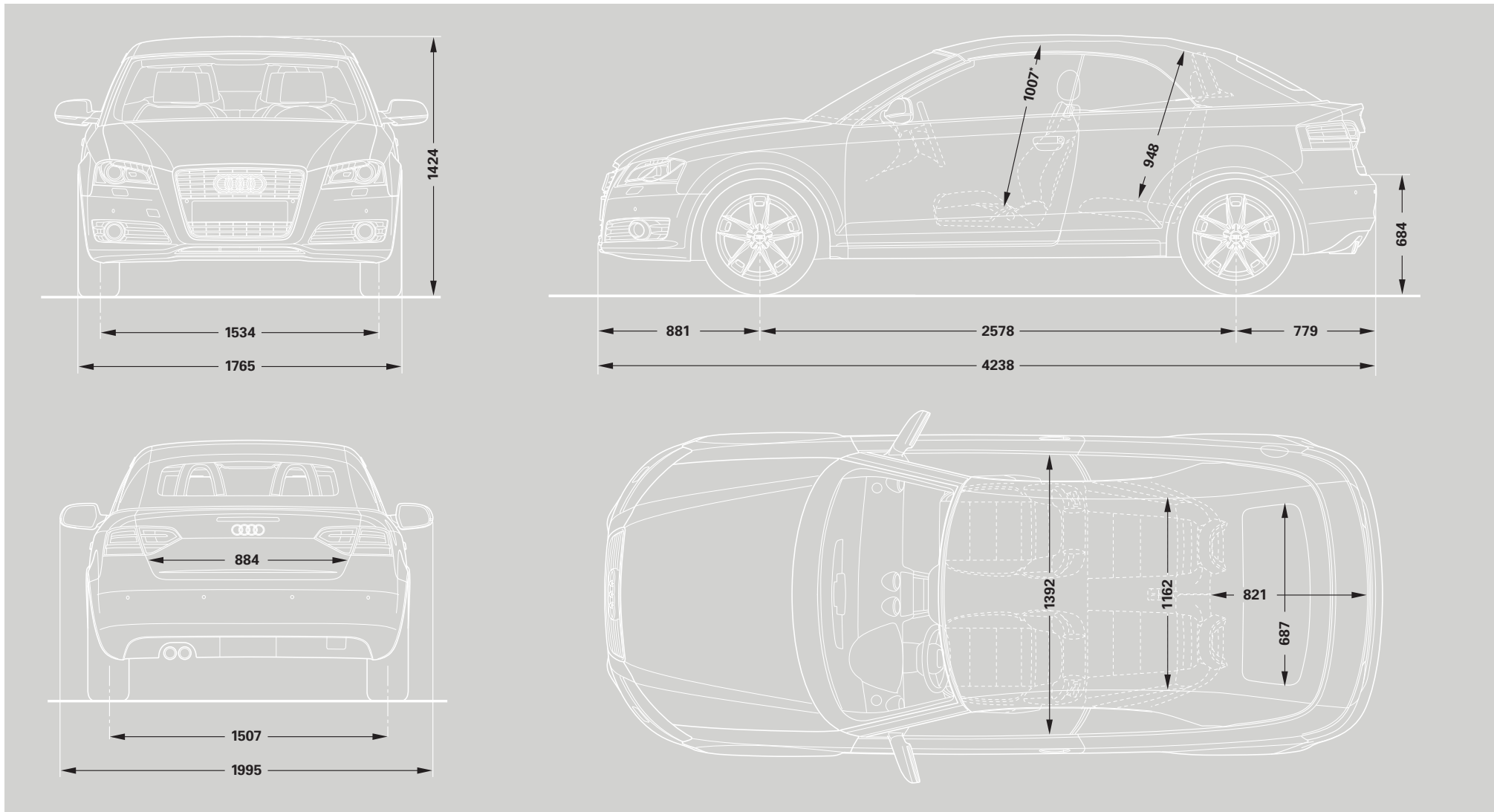
Weights, kg		Max. trailer load <sup>5</sup> , kg			Volumes		Fuel consumption, mpg (l/100km)			
Unladen weight <sup>4</sup>	Gross weight limit	unbraked	with 12% gradient	with 8% gradient	Luggage compartment capacity, cubic litres		Fuel tank capacity approx, litres	Urban	Extra Urban	Combined
					rear seats upright	rear seats folded				
1330	1830	700	1200	1500	260	674	55	29.4 (9.6)	51.4 (5.5)	40.4 (7.0)
1425	1925	750	1400	1700	260	674	55	28.2 (10.0)	49.6 (5.7)	38.7 (7.3)
1455	1955	750	1400	1700	260	674	55	26.6 (10.6)	48.7 (5.8)	37.2 (7.6)
1435	1935	750	1400	1700	260	674	55	26.6 (10.6)	47.9 (5.9)	37.2 (7.6)
1485	1985	750	1400	1700	260	674	55	27.4 (10.3)	46.3 (6.1)	37.2 (7.6)
1425	1925	750	1400	1700	260	674	55	44.1 (6.4)	65.7 (4.3)	55.4 (5.1)
1475	1975	750	1400	1700	260	674	55	41.5 (6.8)	64.2 (4.4)	53.3 (5.3)
1495	1995	750	1400	1700	260	674	55	38.7 (7.3)	61.4 (4.6)	50.4 (5.6)

<sup>4</sup>Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

<sup>5</sup>The engine's power output always goes down with increasing altitude. At 1000m above sea level, and for every additional 1000m, deduct 10% from the weight of the outfit (trailer load limit + gross weight of the towing vehicle).

# Dimensions

## A3 Cabriolet



Dimensions were measured with vehicle at unladen weight. Luggage Compartment volume in litres: 260/260 (as measured by the VDA standard test method using 200 x 100 x 50 mm blocks; First value: closed hood; Second value: open hood). Turning circle approx 10.7m

Dimensions in millimetres

# Other information

## CO2 data and information

### CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO2) a vehicle emits, measured in grams per kilometre (g/km). The DVLA has created seven categories:

Petrol and Diesel engines	
A - up to 100g/km	£0.00
B - 101 to 120g/km	£35.00
C - 121 to 150g/km	£120.00
D - 151 to 165 g/km	£145.00
E - 166 to 185 g/km	£170.00
F - 186 to 225g/km	£210.00
G - over 225g/km	£400.00

### CO2 emission figures

The CO2 emission figures quoted in the technical data section on pages 44-45 are based on a fully laden vehicle, including the driver, and the heaviest possible options configuration. Actual CO2 emissions may be lower depending on options selected.

## Servicing

### A practical servicing solution

A fixed-price service plan is a great way to stay in control of your car's servicing. For your convenience, you only need to make a one-off payment of £250. With the Audi A3 Service Plan you'll be safe in the knowledge that you are covered for up to 3 years or 36,000 miles of servicing (whichever comes first).

### Your servicing needs covered

The Service Plan includes:

- 1st oil service
- Inspection service
- 2nd oil service and brake fluid change

Personal driving style and conditions in which the vehicle is used impact when services are due (intervals may vary).

The vehicle's onboard computer will determine exactly when each service is required.

### Expert care and attention

You'll be safe in the knowledge that only Audi Trained Technicians will work on your car, using Audi Original

Parts® and equipment to carry out each service.

Our Technicians follow stringent quality checks, ensuring we achieve the highest standards at all times. And even more reassurance comes in the form of a 2-year warranty on all parts and labour.

### Future benefits

The A3 Service Plan gives you the assurance of a full Audi service history. What's more, when you come to sell your Audi, the Service Plan is fully transferable to subsequent owners, providing your car has not reached 36,000 miles and is less than 3 years old.

### Which models qualify

This is an exclusive offer, available for the Audi A3, S3 and A3 Cabriolet.

### How to pay

It's a simple one-off payment of £250, and you can make it at any time up to 30 days after your car has been registered.

Terms, conditions and exclusions apply. To find out more, please contact your local Audi Centre.

### Enhanced LongLife servicing

	Fixed Service Intervals:
Oil-change Service	Every 10,000* miles / 1 year
Interval Service	Every 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

	Variable Service Intervals:
Oil-change Service	Flexible to a maximum of 20,000* miles / 2 years.
Interval Service	Every 20,000 miles /3 years, then every 20,000 miles/2 years thereafter

\*Mileages are approximate as the Service Indicator System uses km to calculate the distance to service.

## Service by Design

At Audi, we believe our customers have the right to expect excellent service each and every time they make contact with us. To ensure that this happens, we have agreed a set of service standards with our Audi Centre network that governs the way they do business with you. These standards apply to both Sales and Aftersales, and we actively monitor our Centres to ensure that you receive the highest level of customer service. These service standards will ensure a consistent, stress-free experience whenever you are in contact with anyone representing the Audi brand.

### **Every Audi Centre will be open during the following hours:**

**Sales:** 9am–6pm Monday to Friday  
9am–5pm Saturday

**Service:** 8am–6pm Monday to Friday  
8.30am–1pm Saturday

Sunday opening at local discretion.

### **Test drives**

Whilst we cannot always have the desired demonstrator car ready immediately, we will confirm arrangements for a test drive within two working days (subject to status).

### **New Car delivery**

Once we have confirmed a delivery date with you, we will keep you informed of progress. In the unlikely event of a delay, we will provide you with a courtesy car to minimise inconvenience and keep you mobile.

### **Delivery to any location within the UK**

To maximise your Audi experience right from the first day of ownership, we will deliver your car to your preferred location – whether that's home or your place of work (subject to reasonable notice).

### **Every attention to detail**

Your ownership experience starts with half a tank of fuel.

### **Quotation response**

We are committed to answering any quotation request within 1 working day.

### **Training**

We run a continuous training development programme for all our staff so that we consistently deliver a high-quality, professional service.

### **Formal complaints procedure**

We have a complaints procedure designed to ensure any negative issue you raise with us is dealt with properly.

### **Courtesy cars**

When your car is off the road, perhaps due to a scheduled service or MOT, we will offer you an Audi Courtesy Vehicle until yours is ready. We'll even collect from and deliver to your chosen location, keeping hassle to an absolute minimum.

### **Service bookings**

If you do not require a courtesy car, we will service your Audi within a maximum of 5 working days. If you do choose to take a courtesy car, we will promise to service your vehicle within a maximum of 10 working days.

### **Cleaning**

When your car comes to our workshop, we will wash and vacuum it at no extra cost.

### **No hidden charges**

You will be consulted before we carry out any necessary work on your vehicle, and anything charged for will be itemised on your bill. No extra work will be undertaken without your permission.

### **A personal service**

All work will be done by a named Audi Technician, to whom you can personally direct questions or requests should you need to.

### **Environmental commitment**

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.



## Pricing information

### Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 17.5%.

Delivery charges and number plates are not included in the vehicle price.

<u>Delivery charge</u>	<u>£469.36</u>
<u>Number plates</u>	<u>£20.00</u>
<u>VAT</u>	<u>£85.64</u>
<u>Total</u>	<u>£575.00</u>

### Audi Roadside Assistance

Your new car comes complete with complimentary roadside assistance and recovery across the UK provided by RAC Motoring Services. Also included is roadside assistance throughout Europe, managed by RAC Motoring Services

### Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ Up to 3 years' UK roadside assistance and recovery.

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

### Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

### Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from.

Below is the full range of finance products.

- ▶ Solutions – a Personal Contract Plan
- ▶ Hire Purchase
- ▶ Lease Purchase
- ▶ Finance Lease
- ▶ Contract Hire

With all products, you can choose a fixed-cost maintenance plan designed to help you budget accurately.

No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

### Audi Insurance

Competitive comprehensive motor insurance designed specially for Audi drivers. All new Audi models come with complimentary seven-day cover upon request – we'll email a cover note directly to your Audi Centre, enabling them to tax your car easily. This way, you can drive straight out of the showroom. Taking out an annual policy is easy and can begin as soon as your free seven-day cover expires.

For more information, contact your local Audi Centre. Alternatively, call 0800 051 3146 for a quote and to receive 7 days' complimentary cover for your new Audi.

Audi Insurance is underwritten and administered by Zurich Insurance Company.

## Notes

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