

# Insight



## THE WHOLE WORLD'S GONE GREEN. BUT WHAT DOES GREEN REALLY MEAN?

### CONTENTS

At Honda, we think that being good is better than being green; after all being green is only a part of being good. This was why in 1972 we started developing our lower impact petrol engines.

As the world's largest engine manufacturer we learned that once a technology existed, we needed to know how to get the best results from it. And as Soichiro Honda said, "Philosophy without action is worthless." That's why we have developed innovative coaching technology for the Honda Insight. It encourages you to drive in a way that saves you money, creates fewer emissions while still enjoying your driving experience.

The Insight is a vital step towards our dream of emission free cars, so if we all strive to be good now, who knows what we'll achieve next?

<b>03</b>	Technology
<b>07</b>	Exterior
<b>11</b>	Interior
<b>15</b>	Safety & Performance
<b>17</b>	Model Line Up
<b>19</b>	Options
<b>21</b>	Colours
<b>23</b>	Interior Fabrics
<b>24</b>	Specification
<b>28</b>	Finance
<b>29</b>	Aftersales
<b>31</b>	The Power of Dreams



## IMA less CO<sub>2</sub>, less petrol, a more refined drive.

Honda's IMA hybrid system has been in development for over 20 years, having made its debut in the original Insight back in 1999. IMA stands for Integrated Motor Assist, which means that an electric motor sits alongside the petrol engine it supports. The Insight uses a new, improved electric motor to assist the petrol engine, ensuring fuel consumption and emissions are kept to a minimum.

### HOW IT WORKS

The system uses the petrol engine as the main source of power to drive the car. The electric motor combines with the engine to provide torque and power during starts or accelerating, when engine fuel consumption is usually high.

When the vehicle comes to a halt, the petrol engine stops and the car runs only from the battery. This means no petrol is being consumed and so there are no emissions.

Under the right driving conditions and cruising at low speeds of up to 29 miles an hour, the Insight can be powered by the electric motor alone.

The system is combined with a Continuously Variable Transmission (CVT). It's a Honda innovation that selects the best drive ratio to keep the engine in its most efficient power range. This delivers the optimum fuel economy and ensures that the most efficient gear is always selected. This promotes better fuel economy, lower emissions and an exceptionally smooth ride.





## How do you drive more efficiently?

While the petrol electric IMA system is already very efficient in its use of fuel, there are driving styles and techniques that can be adopted to take the greatest advantage of the hybrid technology.

### ECO ASSIST

The Honda Ecological Drive Assist System (Eco Assist) is designed to show you how fuel efficiently you're driving and provides prominent visual aids to help you maximise your fuel efficiency. The speedometer background has a coloured glow, as an instant indication of whether you are being an economical driver. If you're driving smoothly and creating fewer emissions, the display glows green, but if you're driving aggressively and burning more fuel the display glows blue. Simple.

The centre of the Multi Information Display also shows the eco bar. Gradual acceleration and gentle braking will keep the bar to the centre. Heavy acceleration or heavy braking will mean the bar moves away from the centre and into the shaded areas.

For more motivation during a journey, a display above the eco bar shows growing trees. The more economically you drive, the more trees will grow, to show your progress. Then at the end of each journey you are given an ECO score which is then added to your lifetime score. The better your score, the less harmful you've been to the planet and the more money you've saved on fuel.

### ECON

To further help you to save petrol and reduce emissions, press the ECON button on the right of the dashboard. When the ECON button is pressed, it enters a 'super economy' mode and a green tree symbol appears on the dashboard to indicate that the system is activated. The system limits the petrol engine's power output, ensuring a smoother CVT shift pattern and smoother acceleration. It also extends idle stop time, increases regenerative charging during deceleration and adjusts the air conditioning to use less power. All this reduces the amount of fuel the car uses on a journey.

It's more than just the Insight's environmental credentials that attract attention. Sleek and dynamic, its design has been influenced by the FCX Clarity, our zero emissions fuel cell vehicle.

Crafted to deliver the best possible aerodynamics, the Insight's smooth, flowing design reduces drag and improves the air flow around the car.





EXTERIOR DETAILS 09/10





### DRIVER COCKPIT

The idea is simple. Put all the essential controls and information directly in front of the driver, to make controlling the car easier, safer and more engaging.

The dash consists of two zones; on the upper zone you'll find your speed, while the lower zone contains the IMA and the Multi Information Display where the Eco Assist information is shown. The CD Audio System is MP3 compatible and is available with a USB connection that allows you to play your favourite music. The ES-T grade also comes with voice activated Satellite Navigation and a Bluetooth® wireless mobile phone interface.



### INTERIOR SPACE

The Insight has been innovatively designed to hide the battery pack beneath the cargo space, creating the practical space of a family hatchback. The folding rear seats split 60:40 and when the seats are up the boot capacity stands at 408 litres. But with the seats folded down the space opens up to create 584 litres when loaded to the window. There's even an additional hidden compartment beneath the floor that provides more useful storage space.

Practical and spacious, the Insight can seat five adults and has supportive seats with high quality fabrics. Heated front seats and automatic climate control air conditioning create the perfect temperature and journeys are made more comfortable with front and rear armrests.





Model shown is 1.3 IMA ES

Being green is just one aspect of being good. But so are being safe, being smart and choosing the right technology.

#### VTC (VARIABLE TIMING CONTROL)

This technology alternates the amount of fuel and air that the engine's cylinders take in, creating as little wastage as possible while maximising power. This means that the Insight can achieve excellent torque whether accelerating or cruising at high speed, limiting fuel consumption and CO<sub>2</sub> emissions at the same time.

#### FUEL CONSUMPTION

The figures for the fuel consumption and CO<sub>2</sub> emissions are to give you an indication of the car's performance. Following legislation by the VCA (Vehicle Certification Agency), all car manufacturers generate these statistics through the same industry standard test.

This allows comparison across all manufacturers and models. The tests use a standard version of the model and do not take into account optional levels of equipment, such as different sized wheels, tyres and other factors that can affect the economy of the model. The test is on a rolling road and there is no additional weight in the car other than the driver (no passengers or cargo) and it does not account for individual driving style, which can mean a difference to the figures achievable in the real world.

At Honda we have always gone beyond the legal requirements in our pursuit of passenger and pedestrian safety. Our innovations have created both 'Active' and 'Passive' safety measures that work together to prevent accidents.

#### VSA (VEHICLE STABILITY ASSIST)

This technology helps stop the vehicle from skidding by reducing engine power or applying braking to an individual wheel to regain control when slip is detected.

#### EBD (ELECTRONIC BRAKE-FORCE DISTRIBUTION)

This technology works with ABS and maintains stability by distributing the braking effort between the four wheels of the car, compensating for weight transfer.

#### ABS (ANTI-LOCK BRAKING SYSTEM)

An essential safety device that stops the wheels locking up under heavy braking, allowing the driver to maintain steering control.

#### ISOFIX CHILD SEAT RESTRAINTS

This is the industry standard mechanism for safely securing child seats to the chassis of the car.

#### ACTIVE FRONT HEAD RESTRAINTS

The Insight's front seats incorporate innovative active front head restraints that help minimise the potential for neck injury from rear-end collisions. In this type of collision, the occupant's body will be pushed against the seatback. The pressure to the seatback is then transmitted mechanically from the lumbar plate via links that push the head restraint upward and forward to reduce the gap between the occupant's head and seat head restraint. This lessens impact forces on the head, neck and spine, helping reduce whiplash injuries.



## MANY CHOICES. ALL OF THEM GOOD.

Different people like different things. With a variety of features to choose from, just read down the list and pick the grade to suit you. And if you think you'd like something more, just flick over to our Options page and choose the package that's good for you.

	1.3 IMA ES-T	1.3 IMA ES	1.3 IMA SE	1.3 IMA S
1 16" alloy wheels	•	•	-	-
2 15" alloy wheels	-	-	•	-
15" steel wheels	-	-	-	•
Anti-lock Braking System (ABS)	•	•	•	•
Electronic Brake-force Distribution (EBD)	•	•	•	•
Brake Assist (BA)	•	•	•	•
Front, side and curtain Supplemental Restraint System (SRS) airbags	•	•	•	•
Active front head restraints	•	•	•	•
ISOFix childseat restraint mechanism	•	•	•	•
Perimeter alarm system	•	•	•	-
Immobiliser system	•	•	•	•
6 Front fog lights	•	•	-	-
Auto headlights	•	•	-	-
Privacy glass	•	•	-	-
Electric adjustable door mirrors	-	-	-	•
Electric adjustable, heated and folding door mirrors with integrated indicators	•	•	•	-
Ecological Drive Assist System (Eco Assist)	•	•	•	•
ECON button	•	•	•	•
5 Cruise control	•	•	-	-
Paddle shift	•	•	-	-
Rain sensing windscreen wipers	•	•	-	-
3 Automatic climate control air conditioning	•	•	•	•
Steering wheel mounted audio controls	•	•	•	-
4 Voice recognition DVD Satellite Navigation	•	-	-	-
Integrated Bluetooth® Hands Free Telephone (HFT) System*	•	-	-	-
Stereo CD tuner with RDS and MP3 compatibility	•	•	•	-
Front and rear speakers	•	•	•	-
Auxiliary socket	•	•	•	-
USB socket**	•	•	-	-
Heated front seats	•	•	-	-
Tilt/telescopic steering wheel adjustment	•	•	•	•
Leather steering wheel and gearshift	•	•	-	-
Front central armrest	•	•	•	-
Rear armrest with cup holder	•	•	-	-

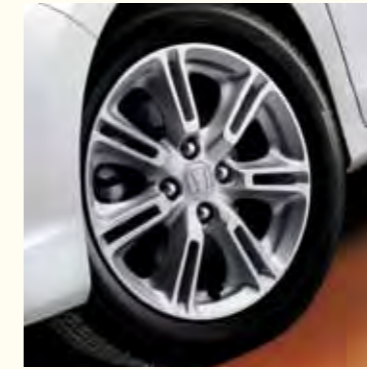
\*Please refer to [www.hondahandsfree.com](http://www.hondahandsfree.com) for a list of compatible phones.

\*\*Always use the recommended USB flash memory device. Some USB flash memory devices will not work in this audio unit.

MODEL LINE UP 17/18



1



2



3

**1. 16" ALLOY WHEELS**  
Standard on ES-T and ES grades.

**2. 15" ALLOY WHEELS**  
Standard on SE grade.

**3. AUTOMATIC CLIMATE CONTROL AIR CONDITIONING**  
Standard on all grades.



4

**4. SATELLITE NAVIGATION**  
Standard on ES-T grade.

**5. CRUISE CONTROL**  
Standard on ES-T and ES grades.

**6. FOG LIGHTS**  
Standard on ES-T and ES grades.



5



6

**MAKE IT YOUR OWN**

Individualise your Insight by choosing one of the following three option packs.



1

**1. PREMIUM PACK**

The Premium Pack includes the following features:

- Stainless steel door step garnish
- Body coloured side protection mouldings
- Front mudguards
- Rear mudguards
- Elegance floor mats



2

**2. ELITE PACK**

The Elite Pack includes the following features:

- Stainless steel door step garnish
- Body coloured side protection mouldings
- Front mudguards
- Rear mudguards
- Elegance floor mats

**PLUS**

- Rear parking sensors



3

**3. ELITE PLUS PACK**

The Elite Plus Pack includes the following features:

- Stainless steel door step garnish
- Body coloured side protection mouldings
- Front mudguards
- Rear mudguards
- Elegance floor mats
- Rear parking sensors

**PLUS**

- Front parking sensors

**COLOURS**

We've put a lot of time, thought and passion into the Insight. However, the finishing touch is down to you. Which colour will suit your personality? Remember, colour can say a lot about you.

**ALABASTER SILVER METALLIC**



**POLISHED METAL METALLIC**



**MILANO RED**



**CRYSTAL BLACK PEARL**



**CERULEAN BLUE METALLIC**



**NEUTRON BLUE METALLIC**



**URBAN TITANIUM METALLIC**





### INTERIOR FABRICS

Whichever colour paint you choose for your Insight, you can complement it with a choice of either dark blue or grey high quality fabric upholstery.\*



\*S Grade only available with dark blue fabric

	1.3 IMA ES-T	1.3 IMA ES	1.3 IMA SE	1.3 IMA S
<b>Engines</b>				
Type	Petrol with IMA	Petrol with IMA	Petrol with IMA	Petrol with IMA
Displacement (cc)	1339	1339	1339	1339
Petrol engine: Maximum power (PS @ rpm)	88 @ 5800	88 @ 5800	88 @ 5800	88 @ 5800
Petrol engine: Maximum torque (Nm @ rpm)	121 @ 4500	121 @ 4500	121 @ 4500	121 @ 4500
Electric motor: Maximum power (PS @ rpm)	14 @ 1500	14 @ 1500	14 @ 1500	14 @ 1500
Electric motor: Maximum torque (Nm @ rpm)	78 @ 1000	78 @ 1000	78 @ 1000	78 @ 1000
Recommended fuel rating (Research Octane Number - RON)	95 RON	95 RON	95 RON	95 RON
<b>Fuel Economy†</b>				
Urban (mpg)	60.1	60.1	61.4	61.4
Urban (l/100km)	4.7	4.7	4.6	4.6
Extra urban (mpg)	62.8	62.8	67.3	67.3
Extra urban (l/100km)	4.5	4.5	4.2	4.2
Combined (mpg)	61.4	61.4	64.2	64.2
Combined (l/100km)	4.6	4.6	4.4	4.4
CO <sub>2</sub> (g/km)	105	105	101	101
<b>Transmission</b>				
Continuously Variable Transmission (CVT)	•	•	•	•
<b>Performance</b>				
Acceleration 0-62 mph (secs)	12.5	12.5	12.5	12.4
Maximum speed (mph)	113	113	113	113
<b>Weights and Capacities</b>				
Boot capacity seats up (litres, VDA method)	408	408	408	408
Boot capacity seats down (litres, VDA method)	584	584	584	584
Fuel tank (litres)	40	40	40	40
Kerb weight (kg)	1240	1240	1240	1240
Maximum load weight (kg)	1650	1650	1650	1650
Maximum roof load (kg)	50	50	50	50
Turning circle - kerb to kerb (m)	10.34	10.34	10.34	10.34
<b>Wheels and Tyres</b>				
15" steel wheels	-	-	-	•
15" alloy wheels	-	-	•	-
16" alloy wheels	•	•	◦	-
Tyres	185/55R16J	185/55R16J	175/65R15	175/65R15
Wheel size	16 x 6J	16 x 6J	15 x 5 1/2J	15 x 5 1/2J
Space saver spare wheel	◦	◦	◦	◦
Instant Mobility System (IMS) repair kit	•	•	•	•

	1.3 IMA ES-T	1.3 IMA ES	1.3 IMA SE	1.3 IMA S
<b>Instruments and Controls</b>				
Multi-function driver computer with Eco Assist	•	•	•	•
ECON button	•	•	•	•
Adjustable dashboard illumination	•	•	•	•
Paddle shift gear selector	•	•	-	-
Cruise control	•	•	-	-
Tachometer (rev counter)	•	•	•	•
Digital odometer (A / B trip)	•	•	•	•
Fuel consumption display	•	•	•	•
Audible headlight on reminder	•	•	•	•
Internally adjustable headlight height	•	•	•	•
External temperature gauge (built into odometer)	•	•	•	•
Digital clock (built into audio system)	•	•	•	-
Front map light	•	•	-	-
Interior welcome light	•	•	•	•
Low fuel warning light	•	•	•	•
<b>Safety</b>				
Dual front Supplemental Restraint System (SRS) airbags	•	•	•	•
Dual side Supplemental Restraint System (SRS) airbags	•	•	•	•
Dual curtain Supplemental Restraint System (SRS) airbags	•	•	•	•
Anti-lock Braking System (ABS)	•	•	•	•
Electronic Brake-force Distribution (EBD)	•	•	•	•
Emergency Brake Assist (EBA)	•	•	•	•
Vehicle Stability Assist (VSA)	•	•	•	-
High level rear brake light	•	•	•	•
Creep Aid System	•	•	•	•
Side impact protection beams	•	•	•	•
Front seatbelt pre-tensioners	•	•	•	•
Height adjustable front seatbelts	•	•	•	•
5 x 3-point seatbelts	•	•	•	•
ISOFix childseat restraint mechanism	•	•	•	•
Passenger airbag cut off switch	•	•	•	•
Three rear head restraints	•	•	•	•
Active front head restraints	•	•	•	•
Front ventilated disc brakes	•	•	•	•
Rear disc brakes	•	•	•	•

	1.3 IMA ES-T	1.3 IMA ES	1.3 IMA SE	1.3 IMA S
<b>Security</b>				
Rolling code ECU engine immobiliser	•	•	•	•
Honda Superlocks (deadlocks)	•	•	•	•
Tonneau cover	•	•	•	-
Externally visible Vehicle Identification Number (VIN)	•	•	•	•
Remote keyless entry	•	•	•	•
Central locking	•	•	•	•
High security integrated audio	•	•	•	-
Glovebox	•	•	•	•
Locking wheel nuts	•	•	•	-
Perimeter security alarm	•	•	•	-
<b>Exterior</b>				
Body coloured front and rear bumpers	•	•	•	•
Body coloured door handles	•	•	•	•
Body coloured door mirrors	•	•	•	•
Electric adjustable door mirrors	•	•	•	•
Power folding door mirrors	•	•	•	-
Electric heated door mirrors	•	•	•	-
Door mirror integrated indicators	•	•	•	-
Privacy glass	•	•	-	-
Automatic lights with dusk sensor	•	•	-	-
Front fog lights	•	•	-	-
Rear parking sensors	o	o	o	o
Rear wiper	•	•	•	•
Length (mm)	4396	4396	4396	4396
Width including door mirrors (mm)	2029	2029	2029	2029
Width excluding door mirrors (mm)	1695	1695	1695	1695
Height excluding aerial (mm)	1425	1425	1425	1425
Wheel base (mm)	2550	2550	2550	2550
<b>Comfort and Convenience</b>				
Tilt and telescopic steering wheel adjustment	•	•	•	•
Leather multi-function steering wheel	•	•	-	-
Rain sensing windscreen wipers	•	•	-	-
Electric power assisted steering	•	•	•	•
Boot light	•	•	•	-
Power socket	•	•	•	-

	1.3 IMA ES-T	1.3 IMA ES	1.3 IMA SE	1.3 IMA S
Automatic climate control air conditioning	•	•	•	•
Pollen filter	•	•	•	•
Driver and passenger vanity mirror with lid in sunshade	•	•	•	-
Illuminated glovebox	•	•	-	-
Driver's footrest	•	•	•	•
Front and rear electric windows	•	•	•	•
Front centre console armrest	•	•	•	-
Front cup holder	•	•	•	•
Rear armrest and cup holder	•	•	-	-
Driver seatback pocket	•	•	-	-
Passenger seatback pocket	•	•	•	-
Leather gear knob	•	•	-	-
Ashtray - front	•	•	•	-
<b>Seating</b>				
Driver's seat height adjustment	•	•	•	•
Heated front seats	•	•	-	-
Fabric upholstery	•	•	•	•
<b>In Car Entertainment (ICE)*</b>				
Stereo CD tuner with RDS and MP3 compatibility	•	•	•	-
Front and rear speakers	•	•	•	-
Tweeters	•	•	-	-
Steering wheel mounted audio controls	•	•	•	-
Auxiliary socket	•	•	•	-
USB port <sup>□</sup>	•	•	-	-
Voice recognition DVD Satellite Navigation with Traffic Message Control (TMC) and integrated Bluetooth <sup>®</sup> Hands Free Telephone (HFT) system <sup>Δ</sup>	•	-	-	-

**Key** • **Standard** ◦ **Optional** – **Not available**

<sup>†</sup> Fuel economy. This test is designed to give an indication of on-road fuel consumption. Please refer to pages 15 and 16 for a full detailed explanation.

\* For a full listing of accessories, please visit your local Honda Dealer.

<sup>□</sup> Always use the recommended USB flash memory device. Some USB flash memory devices will not work in this audio unit.

<sup>Δ</sup> Please refer to [www.hondahandsfree.com](http://www.hondahandsfree.com) for a list of compatible phones.

These specification details do not apply to any particular product which is supplied or offered for sale. The manufacturers reserve the right to vary their specifications, including colours, with or without notice and at such times in such manner as they think fit. Major as well as minor changes may be involved. Every effort, however, is made to ensure the accuracy of the particulars contained in this brochure. This publication shall not constitute in any circumstances whatsoever an offer by the Company to any person. All sales are made by the Distributor or Dealer concerned subject to and with the benefit of the standard Conditions of Sale and Warranty given by the Distributor or Dealer, copies of which may be obtained from them on request. This publicity material applies to the UK only Trade Descriptions Act (1968). Whilst efforts are made to ensure specification accuracy, brochures are prepared and printed several months in advance of distribution and consequently cannot always immediately reflect either changes in specification or in some isolated cases the provision of a particular feature. Customers are always advised to discuss specification details with the supplying Dealer especially if your model selection is dependent upon one of the features advertised.

## HONDA FINANCE

### SIMPLE, FLEXIBLE AND CONVENIENT

**“Who better to finance your Honda than the people who built it!”**

It's our aim at Honda Finance to help you buy your new Honda in the simplest way possible. That's why we offer a flexible and convenient range of finance options.

When you finance your new car through Honda Finance, you'll not only benefit from a financial solution that's built around you, but also the added protection that comes with funding a vehicle directly with the people who made it.

### HONDA HIRE PURCHASE

Honda Hire Purchase is the traditional way to purchase your new Honda.

You can decide on a deposit, repayment term and a monthly payment to suit your budget and then once you reach the end of your agreement, you then own your Honda. Your payments are fixed each month, so you'll always know how much your Honda will cost, making it easier to budget.

### HONDA ASPIRATIONS

Honda Aspirations is one of the most affordable ways to finance your new Honda. It gives you the opportunity to make monthly payments over a shorter term, typically two or three years, as we guarantee the future value of your car and offset this amount to the end of the agreement. You then have three flexible options at the end – part exchange it, keep it or hand it back.

It's a straightforward financial package, designed to make paying for your Honda as simple as possible.

### HONDA CONTRACT HIRE

Our Honda Contract Hire financing service allows your local Dealer to give tailored monthly rentals to suit your personal, fleet or business requirements.

Honda Contract Hire gives you:

- Monthly Rentals tailored to suit you. All we need is your annual mileage and how long you would like to keep the car
- Maintenance can be added to the rental, offering you hassle free servicing and fixed budgeting
- No residual value concerns or disposal worries – you just hand the car back.

### HONDA GAP INSURANCE

**“You have the best intentions for your Honda, others may not”**

If your Honda is written off or stolen, you'll get its current value in the open market from your insurance company. With protection for up to three years, Honda GAP Insurance will cover you for the difference between what you originally paid for the car and its current value.

### HONDA FINANCE PAYMENT PROTECTOR

**Help for when you really need it - Your finance payments, AND YOU, protected.**

All our Payment Protection Plans basically do the same thing: if you're unable to keep up the monthly payments on your Honda Finance agreement because of an accident, illness or redundancy, we'll pay them for you.

Please speak to your local Honda Dealer about any of the above services.

Terms and Conditions Apply.

Credit provided by Honda Finance Europe PLC  
Axis 2, Axis Park, Hurricane Way, Langley, SL3 8AG  
Insurers:

London General Life Company Limited  
Integra House, Floor 2, Vicarage Road, Egham, Surrey,  
TW20 9JZ

**honda  
happiness**

### fixed price repairs

Wouldn't it be great if you could put your car in for repair without any hidden charges, added extras or surprise costs, with nobody taking one look and making the price up on the spot? With Fixed Price Repairs, that's exactly what you get; one price that includes the cost of the parts, labour and VAT at participating dealerships.

### fixed price servicing

Imagine being able to escape the hidden costs, added extras and little surprises that come with getting your car serviced? Well now you can. Fixed Price Servicing is a pre-paid package that allows you, on selected new cars, to pay just one sum upfront for all your servicing.

### budget plan servicing

Why should your servicing and maintenance costs break the bank? At Honda we think you should be able to spread your payments over a term that suits you. So that's exactly how we do it. It's a service that includes regular safety checks and the cost of selected maintenance items. Allowing you to pay small monthly payments in return for a huge amount of peace of mind.

### car insurance

Why shouldn't your insurance fit around your lifestyle? Our complimentary 7-day insurance starts the second you leave the dealership so you can enjoy your Honda straight away. And after 7-days you can choose our Honda Happiness Annual Cover. It's an insurance package that is specifically designed for Honda owners to give you all the cover you need at a competitive rate.

### MOT and tyre insurance

At Honda, we don't want you to worry about what the future holds. That's why our MOT and Tyre Insurance covers you for most eventualities. So you can plan ahead without thinking about the cost of tyre repair or replacement and whatever the result of your MOT test – you don't have to worry about a thing.

### roadside assistance

Don't you think you deserve a pat on the back for being a loyal customer? Here it is. Qualifying customers who have their Honda serviced at one of our participating dealerships will now receive complimentary roadside assistance. It means that if you break down at the roadside we can get help to you, get a message to your family and get you to where you want to go. It's a small thank you from us that will keep you and your car on the road with as little difficulty as possible.

### extended guarantee

Why shouldn't the happiness last a little longer? Well now it can. Our Honda Happiness Extended Guarantee is a great value way to extend many of the features and benefits of our standard 3 year/90,000 mile Warranty\*.

It is available on vehicles coming to the end of their manufacturer's warranty, whether new or used and provides added protection against the unforeseen failure of most mechanical and electrical items (parts and labour)\*. We'll also give you breakdown and recovery in the UK and Europe, and even arrange transport for you, your passengers and your vehicle, to any mainland UK destination. It can also be extended for up to three years, keeping you secure, protected and happy.

### accident management service

What do you do when the worst happens? Well, we think you should call on us. That's why we offer a complimentary Accident Management Service. It means that if your vehicle is involved in an accident at any time, 24 hours a day, 7 days a week and 365 days a year, we can handle the complete accident management process for you. We'll also follow up the estimating procedure and deal with your insurance company on your behalf.

In the event of an accident, it's actually you that decides who should repair your car. Our Honda Approved Body Repair Centres understand Honda repair techniques and use only genuine Honda parts, panels and approved paint. That way your mechanical, paint and anti-corrosion warranty will not be affected and your Honda will stay a Honda.

\*For a list of exclusions and further details, please see the terms and conditions which are available from your local Honda Dealer.





**CONCEPT CR-Z**  
Small Sports Hybrid



**FCX CLARITY**  
Zero emissions vehicle



**INSIGHT**  
Production version

## HOW FORESIGHT LED TO INSIGHT

In 1986 our engineers started to dream about producing an emission free car. Twenty years later they achieved their dream, the FCX Clarity, the first road legal production car to emit only water as a by-product.

With the Insight, our aim is to bridge the gap between contemporary road cars and emission free cars of the future.

Shortly, we will also be introducing our first sports hybrid, the CR-Z, proof that hybrid vehicles can be more than efficient and affordable, offering great performance combined with lower emissions and a fun drive.