



KIA MOTORS
The Power to Surprise™

picanto





THE POWER TO SURPRISE™

Kia Motors Corporation is the 5th largest automotive group in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our ground-breaking worldwide growth and state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring renowned events such as the Australian Open and individuals such as tennis sensation Rafael Nadal. We will also be proud sponsors of the 2010 FIFA World Cup.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car brand with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, MPVs and SUVs that suit any lifestyle and are always exhilarating to drive.







ADD SOME COLOUR TO YOUR LIFE





FULL OF ENERGY





FEEL GREAT INSIDE



STEP INTO FUN

Dare to be individual with the Kia Picanto - a smart little package that's big on space, style and fun. This little number is equally at home when you want to fill up with shopping bags as it is when friends pile in for a lift. You can rely on the Picanto, as you discover a versatile and practical compact car that delivers more than you'd expect.

From the outside, the new Picanto is a smart, stylish compact car. With five doors, you'll be surprised by how spacious the Picanto really is. It's been designed to provide a surprising amount of interior space for a car of its size and to make sure that all that space is as versatile as possible. Your friends

will appreciate the class-leading dimensions as they join you on your city trips or holiday travels, and even if your latest purchase is a bit bulky, the Picanto's flexible interior with folding rear seats is up to the challenge.

INSTRUMENT PANEL

The instruments are attractive and easy to read, and include a door and tailgate open warning, as well as a rev counter (below) and digital clock on selected models. **Manual transmission:** The five-speed manual transmission performs with ease and its well-chosen gear ratios mean that the Picanto is always ready to zip through the traffic or cruise with ease on the open road. **Automatic Transmission (1.1 litre engine):** The automatic transmission has four smooth ratios and slips quietly and efficiently from one to another for laid-back driving.





PUSHING FORWARD WITHOUT LOOKING BACK





A CUTE SENSE OF STYLE





SAFETY FIRST

Because you care about more than just style, the Picanto is designed to look after you and those around you. It is equipped with numerous active and passive safety measures to safeguard all passengers.

Twin Front Airbags are standard on all Picantos for both driver and passenger. The Picanto's sophisticated Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) minimises stopping distances. The 4-channel, 4-sensor ABS and EBD automatically distribute braking forces between wheels for the best braking performance. Three-point seatbelts are fitted to front and all

rear seats. Fade-free ventilated disc brakes on the front wheels with drum brakes on the rear are standard on all models. The rear seats feature ISOFIX anchor points to fix child safety seats. In case of a flat tyre, the space-saving Instant Mobility System allows you get back on the road in no time. A temporary spare tyre is available on the entry model.





COMFORTABLE DRIVE

To keep you on the move, the Picanto comes with two petrol engines: there's a 1.0 litre with a five-speed manual gearbox and a 1.1 litre with a five-speed manual or a four-speed automatic transmission. Both of these engines deliver the energetic speed you need in city traffic, yet they are very economical with only 57.6 mpg on the

combined cycle (1.0 litre engine with manual transmission).

Their very low CO₂ emissions (from 117 - 137 g/km) also prove that green is one of Kia's favourite colours.

EFFICIENT POWER

The 1.1 litre engine delivers a nippy 64 bhp, which makes the Picanto up to any challenge. The 1.0 litre isn't far behind with 61 bhp. The MacPherson strut front suspension keeps things smooth, while giving you great road handling.



BRIGHT IDEAS



Outside mirror: The exterior wing mirrors are available in the same body colour as your Picanto, with electric heating to clear any condensation, ice or snow (available on Picanto 3).



Indicator repeaters: The stylish and modern lights are located within the wing mirror to ensure your intention to turn is seen clearly by other drivers (available on Picanto 3).



Power window console: The smooth operating power windows are enhanced by a convenient control panel on the door armrest.



Dual cup holder: Kia thought of the little details that make a car journey less stressful for your passengers including dual cup holders within arms reach, keeping your drinks and bottles upright and secure.



iPod compatibility: Available on Picanto 3



Glove box: The glove box pulls down to store items you need to keep handy such as CDs, with two layers to separate your possessions.



Side door pocket: If you want storage that puts important items close at hand then the side door pockets will be right for you. These deep pockets in the driver and passenger side doors are just the ticket.



Front grille: The smiling face of the Picanto 3 is a hexagonal mesh grille set at an aerodynamic angle. The matt black contrasts the body colour with the flourish of a metallic Kia badge.



Front bumper: The Picanto front bumper provides aerodynamic and protective features. The Picanto 3 front bumper steps up to two-tone colour, with the upper wrap matching the paintwork and a contrasting black finish to the underside.



Head lamp black bezel: The 'eyes' of the sporty Picanto 3 are enhanced for a more luxurious, quality look. The standard three-dimensional effect front headlamp cluster is enhanced by a chrome and black two-tone bezel.



Rear bumper: The rear bumper adopts the same two-tone finish as the front bumper to complete the racy sports look of the Picanto 3. And with its inherent strength, you have the ultimate package.



Metallic cluster: The crisp metallic gauges are clearly lit by an orange-tinted illumination, all contained within a sporty silver-edged dual layer cluster in classic racing style. (available on Picanto 3)



Leather wrapped gear knob: The Picanto 3 provides some chic touches of metal and these are complemented by the leather gear shift knob.



Sports seat material: The Picanto 3 is enhanced by sports-style seating with a premium cloth and PVC finish unique to the range. The front seats also have a sports headrest to complete the look.



Alloy pedals: The metallic highlights within the Picanto 3 cabin extend to the classic alloy Sports pedals and cast and are enhanced for maximum grip.



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ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials



The Power to Surprise™

The Power to Surprise™ represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

are being used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are

working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally-friendly features. Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

KIA WARRANTY OFFER

Over the years, Kia has become one of the most successful worldwide car manufacturers. The key to our success? We give our customers that little bit extra: better service by qualified technicians, regular product innovation and superior warranty coverage.

3-YEAR VEHICLE WARRANTY

Our high quality standards are what make superior warranty coverage possible: a 3-year vehicle warranty with no mileage limit on your new Kia.*

3-YEAR PAINT WARRANTY

High quality body paint ensures longlasting protection and shine for your new Kia.

6-YEAR ANTI-PERFORATION WARRANTY

Your new Kia comes with a 6-year anti-perforation warranty.**

FINANCING

Contact your local Kia dealer to establish a finance plan that's best suited to your needs.

GET CREATIVE

Personalise your car with a wide range of accessories. For all the options check out Design My Kia at

www.kia.co.uk/accessories

*For full warranty coverage including terms and conditions please refer to your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Picanto range are between Urban 47.9 (5.9) - 38.7 (7.3), Extra-Urban 64.2 (4.4) - 57.6 (4.9) and Combined 57.6 (4.9) - 48.7 (5.8). The official CO₂ emissions are between 117- 137 g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban 52.3 (5.4) - 19.3 (14.6), Extra-Urban 68.9 (4.1) - 31.7 (8.9) and Combined 62.8 (4.5) - 26.2 (8.9). The official CO₂ emissions for the Kia range of vehicles are between 117 - 258 g/km.

Images are for illustrative purposes only and vehicles shown may not be to UK specification. We reserve the right to change specifications listed without notice.



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