



KIA MOTORS
The Power to Surprise™

SORENTO





THE POWER TO SURPRISE™

Kia Motors Corporation is the 5th largest automotive group in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our groundbreaking worldwide growth and state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring renowned events such as the Australian Open, Davis Cup and individuals such as tennis sensation Rafael Nadal. We will also be proud sponsors of the 2010 FIFA World Cup.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car brand with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, MPVs and SUVs that suit any lifestyle and are always exhilarating to drive.



OPEN ROAD AWARD-WINNER







URBAN LUXURY







DESIGN FLAIR



AN EXHILARATING DRIVE

The Kia Sorento is the award-winning SUV that combines performance, style and luxury. Whether you take a drive through town or navigate up a rugged mountain trail, the Sorento won't fail to impress with its contemporary design and advanced technology.

With clean, crisp styling, advanced safety features and excellent build quality, the Sorento provides a comfortable, spacious and refined drive.

The interior is remarkably luxurious for a rugged off-roader, with a well thought out cabin design and plenty of room for five to travel in comfort. The high driving position provides maximum visibility and a reassuring feeling of security, while the ergonomically designed cabin has all controls located at

your fingertips. Designed for today's active lifestyles and engineered to last, the Sorento is an uncompromising SUV that's fit for whatever you throw at it, whether you're mountain biking, towing a horse box or simply doing the weekly shop. The Sorento's true comfort zone makes your weekend drive, commute or even a trip to the supermarket a pleasure.



The versatile Sorento has plenty of passenger and luggage space. The luggage area offers an impressive 900 litres of cargo space with the rear seats upright and once folded down, space is increased to an exceptional 1,800 litres to accommodate items of all shapes and sizes.





SOPHISTICATED LUXURY



UNCOMPROMISING SAFETY CREDENTIALS

The Sorento features four airbags as standard to provide protection for all passengers. The impressively strong rigid steel unitary body chassis helps to prevent collision impact while the front seat active headrests help prevent whiplash.

Active safety features include an Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD), as standard across the range. The systems work in tandem to optimise braking efficiency and performance on all surfaces. Kia's Electronic Stability Programme (ESP) is also available on high grade models for greater stability in arduous conditions.

All-round protection features ensure all passengers are kept safe despite the demands imposed on a premium SUV. Twin front and full-length curtain airbags combined with front active headrests ensure optimum safety protection.

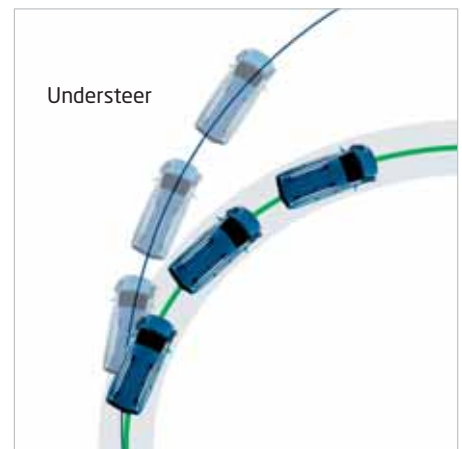
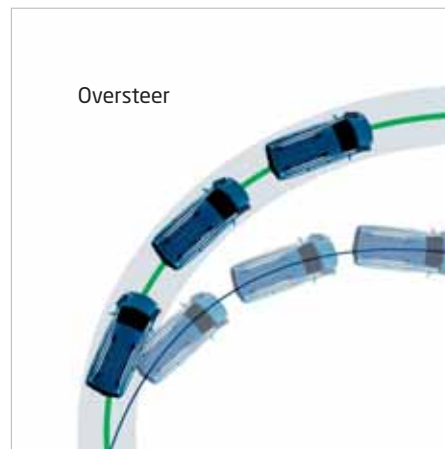
Further peace-of-mind is provided by front and rear side impact beams, a front passenger airbag cut-off switch and front seatbelt pretensioners with load limiters.

INNOVATION IN CONTROL

The Electronic Stability Programme (ESP) provides added control while driving and braking under adverse weather conditions or on slippery terrain. ESP continuously analyses the steering direction and acceleration of all four wheels and when needed, automatically applies brake force to individual wheels to help stabilise the vehicle and avoid skidding, as well as helping to counter oversteer or understeer.



1. Twin front and full-length curtain airbags
2. Active front headrest
3. ESP protects against oversteering
4. ESP protects against understeering





SORENTO

CAPTIVATING DRIVING DYNAMICS

Kia's state-of-the-art engines are designed to deliver the performance, reliability and economy to match your driving requirements, however demanding. The 2.5 litre CRDi diesel engine available on the Sorento delivers 168 bhp with perfect performance and impressive fuel economy.

The 2.5 litre diesel engine is available with either a five-speed manual transmission or a five-speed sports mode automatic transmission which enables the driver to shift the gears up or down with effortlessly refined accurate changes.

The Sorento features a fully independent suspension system, with double wishbone front suspension and a five-link setup at the rear, which provides stability on even the roughest terrain, soaking up the harshest of bumps with remarkable efficiency.

Gas-filled shock absorbers provide a controlled ride even over rough off-road surfaces.

And you don't just have to take our word for it - the Sorento is a multi-award-winning vehicle including the coveted Caravan Club's 'All Wheel Drive Over 1800 kg' class winner in both 2007 and 2008.



READY FOR ANY ADVENTURE



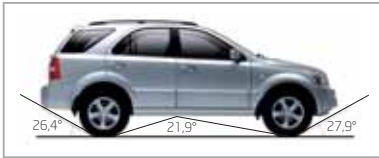
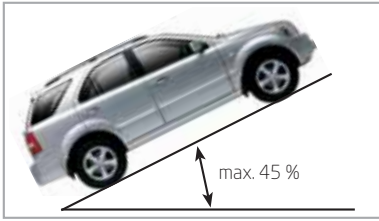


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For your off-road excursions the Sorento offers remarkable ground clearance. The 27.9 degree approach angle prevents the front end from hitting the ground on rough or steep terrain and the 26.4 degree departure angle minimises rear scraping on descent.

GLOBE TROTTING ON ALL FOURS

Christer Gerlach, the record-breaking Swedish driver and adventurer, successfully completed the 'Sorento Around the World Expedition' - a 16,000 mile global adventure 'trouble free'. Driving solo in a base model Kia Sorento, on standard wheels and tyres without any support team, Gerlach's round-the-globe adventure took him to 11 countries, including the remotest regions of Kazakhstan and Mongolia, and a 2,200 mile wilderness trek across the largely unmapped wastelands of Siberia en-route to the famous Russian port of Vladivostok.

A TRUE TRAIL BLAZER

In everyday driving conditions the Sorento's impressive ride and handling is smooth, responsive and agile. But take it off the beaten track and its awesome 4x4 capabilities really begin to shine. The Sorento XE features a selectable 4WD system known as Electronic Shift Transfer (EST) whilst the high grade models feature full-time electronically controlled 4WD.

The EST models feature a switch on the dashboard which allows you to manually change between two-wheel-drive and four-wheel-drive depending upon your driving conditions. You can also switch to low-ratio 4WD on steep gradients, deep mud or snow and ice. This ultra low gearing delivers maximum traction to get you out of trouble in even the most arduous conditions.

The full-time permanent 4WD known as Torque On Demand (TOD) automatically evaluates your driving conditions and distributes power between the wheels accordingly for optimum performance and efficiency. The level of grip required is adjusted using Active Torque Transfer (ATT). Just like the EST derivative, low-ratio can still be manually selected when the going gets tough.





HIGH CLASS FOR HEAVY DUTY: THE SORENTO XE-C

The Sorento XE-C is designed to meet all your commercial vehicle needs across a wide range of industries without compromising on comfort or performance. This model features the same surprising on- and off-road capabilities, luxury seating at the front, cleverly located storage compartments and standard air conditioning as the traditional Sorento.

Open the two rear doors or tailgate and you've got plenty of easily accessible and useful cargo space for carrying all sorts of equipment. Don't worry if you can't carry all your kit inside. With a ladder chassis and dual frame body, the Sorento XE-C is as strong as an ox. It can haul trailers up to 3500 kg*. That's more than enough for a mini digger, horsebox or even a car transporter with another Kia Sorento on!

But the XE-C is more than just a practical load carrier. Body cladding, 16 inch alloy wheels, front fog lamps and roof rails give it real on-road presence. Featuring much of the standard specification of the traditional XE model, the Sorento XE-C is the perfect vehicle to suit your needs. And there are plenty of accessories available to add that personal touch.

*Depending on derivative



PACKED WITH COMFORT AND LUXURY



Electrically adjustable and heated door mirrors (electrically folding on high grades).



Heated front seats (on high grades).



8-way electrically adjustable driver's seat (on high grades).



Auto cruise control (on high grades).



Dual zone climate control (on high grades).



Reversing distance sensors (on high grades).



Electric tilt and slide sunroof (on high grades).



Sunglasses storage case and overhead console.



Centre armrest with two level storage box.



Central storage compartment.



Dual front cup holders.



60:40 split-folding rear seats.



Independent flip-up tailgate glass.



Luggage net.



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ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials



The Power to Surprise™

The Power to Surprise™ represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are

working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally-friendly features. Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

KIA WARRANTY OFFER

Over the years, Kia has become one of the most successful worldwide car manufacturers. The key to our success? We give our customers that little bit extra: better service by qualified technicians, regular product innovation and superior warranty coverage.

3-YEAR VEHICLE WARRANTY

Our high quality standards are what make superior warranty coverage possible: a 3-year vehicle warranty with no mileage limit on your new Kia.*

3-YEAR PAINT WARRANTY

High quality body paint ensures long lasting protection and shine for your new Kia.

6-YEAR ANTI-PERFORATION WARRANTY

Your new Kia comes with a 6-year anti-perforation warranty.**

FINANCING

Contact your local Kia dealer to establish a finance plan that's best suited to your needs.

GET CREATIVE

Personalise your car with a wide range of accessories. For all the options check out Design My Kia at

www.kia.co.uk/accessories

*For full warranty coverage including terms and conditions please refer to your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Sorento range are between Urban 28.2 (10.0) - 25.7 (11.0), Extra-Urban 42.2 (6.7) - 38.7 (7.3) and Combined 35.8 (7.9) - 32.8 (8.6). The official CO₂ emissions are between 209 - 228 g/km.

The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban 49.6 (5.7) - 19.3 (14.6), Extra-Urban 68.9 (4.1) - 33.6 (8.4) and Combined 62.8 (4.5) - 26.4 (10.7). The official CO₂ emissions for the Kia range of vehicles are between 121 - 255 g/km.



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All information and illustrations are based on data available at the time of publication and are subject to change without notice. Contact your local Kia dealer for current information.
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