

### THE POWER TO SURPRISE

Kia Motors Corporation is the 4th largest automotive group in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our worldwide growth and state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open and the 2010 FIFA World Cup as well as individuals such as tennis sensation Rafael Nadal.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car brand with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, MPVs and SUVs that suit any lifestyle and are always exhilarating to drive.



Relax for 2,550 days.



Thanks to our high production standards you may never need to use our warranty service.



### THE KIA SEDONA

# CONFIDENCE NOW COMES AS STANDARD



The Kia Sedona is covered by our unrivalled 7 year vehicle warranty consisting of 7 year/100,000 mile full manufacturer's warranty including a 7 year/100,000 mile antiperforation warranty.





For warranty coverage including terms and conditions please contact your Kia dealer.





# STYLISH EXTERIOR

### INTRODUCING THE KIA SEDONA

It's not by chance that the Kia Sedona has become one of the world's best selling MPVs. Its unique combination of power, safety and class-leading space and comfort make it one of the most adaptable multipurpose vehicles on the road.

Refreshed and restyled for 2010, the full-sized seven seat Sedona range comprises three exciting models: Sedona 1, 2 and 3. The entire range features a new 2.2 litre CRDi (diesel) engine with 6-speed transmission combined with Diesel Particulate Filter (DPF). This translates (on manual models) into a 16% increase in fuel efficiency and reduced CO2 emissions of 179 g/km which means the Sedona is as easy on your pocket as it is on the environment.

The Sedona's refined performance is matched by its stylish exterior. Its great looks begin with Kia's new signature "tiger-nose" grille which is complemented by body coloured bumpers, door handles and mirrors accentuating its clean and contemporary lines.



The new face of Kia – distinctive, yet unmistakably Kia.

# **SPACIOUS**

## FULL-SIZED SEVEN SEAT MPV

Enjoy the space and practicality of a full-size people carrier, whilst allowing your passengers to travel in ultimate comfort and safety. The Sedona boasts a standard specification you would normally only expect on a far more expensive vehicle including six airbags, air conditioning, all-round electric windows, dual sliding doors and a 6-speaker RDS radio/CD audio with MP3 disc compatibility and USB/AUX ports.

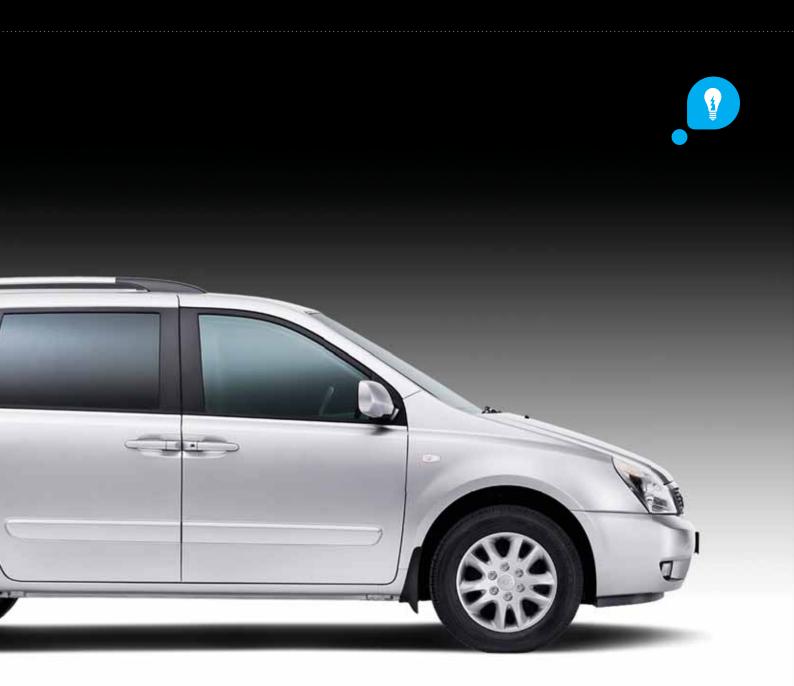
Drive a Sedona 2 or the top-of-the-range Sedona 3 and you'll find an array of extra features including a hi-tech reversing camera - when you select reverse gear, an external camera view appears in the rearview mirror so you can clearly see what is behind you, making parking a breeze.

Every Sedona is fitted with roof rails designed to integrate seamlessly into the sweeping lines of the model, allowing you the flexibility of stowing items on the roof should you wish.



Enjoy a range of exciting features.









# **CLEVER THINKING**

## PRACTICAL AND STYLISH DESIGN

Inside and out, the Sedona's practicality and performance are matched by a meticulous attention to detail. Designed and engineered to Kia's uncompromising quality standards, the Sedona's striking colour co-ordinated exterior includes body-coloured door mirrors, bumpers, waistline mouldings and door handles.



Attention to detail creates a stylish exterior





# **PERFORMANCE**

### WITH POWER AND EFFICIENCY

Space and versatility do not come at the expense of performance. The Sedona's new 2.2 litre CRDi engine delivers an increased power output of 192 bhp. One of the most powerful engines in its class and greatly enhanced handling provided by independent suspension from MacPherson struts in the front and in-wheel type multi-links at the rear, guarantee a supple and responsive ride.

And to give you the best of both worlds, the Sedona's improved performance is achieved whilst also improving fuel efficiency by 16% and reducing CO2 emissions to just 179 g/km (manual models).



The Sedona offers excellent handling and performance.

## RELAX

### ELEGANT AND ROOMY INTERIOR

Discover the ultimate multi-purpose family car. The Sedona is truly spacious and can respond to every situation – from the all-round visibility delivered by the elevated driving position to the user-friendly dashboard and wealth of ingeniously designed storage compartments, folding seat tables and numerous cup holders. Other thoughtful touches include driver's seat adjustable lumbar support, a steering wheel tilt adjust feature and all-round electric windows.

Stay cool and comfortable on your own terms. The Sedona's Tri-Zone air conditioning\* allows the driver and passengers to adjust temperature and ventilation independently to suit their own personal preferences. Whatever the temperature outside, you'll remain cocooned in comfort, arriving at your destination refreshed and relaxed, even after a long journey.

The Sedona's seven ergonomically crafted full-size seats – front seats have padded armrests – are arranged in a 2+3+2 configuration and allow for exceptional flexibility. The added feature of sliding and reclining seats is available on the front and third rows.

\*Automatic tri-zone air conditioning on Sedona 2 and Sedona 3; manually operated multi-zone air conditioning on Sedona 1



Clever interior design makes the Sedona a very comfortable place to be.













# **ADAPTABILITY**

### THE MPV PERFECTED

If ever an MPV lived up to its name, it's the Sedona. Drive seven adults in comfort or carry a flat-pack from the DIY store with ease. Have a bulky load to transport? No problem! Simply remove the second and third row seats completely to create a flat floor and a massive 3,423 litres of cabin space in minutes. For exceptional versatility whatever you want to carry, the front and third rows can slide and recline to maximise room. What's more the second and third rows double-fold at the touch of a button to transform the cabin and optimise access.

From school run to family holiday, whatever the occasion, the Sedona's ultra-spacious, intelligently planned interior gives you the ultimate driving freedom.



Plenty of new ideas to create a spacious and adaptable interior.

## **EXPANSIVE**

### THE INTERIOR THAT GROWS

When your hands are full of shopping or with the children, a simple touch of the remote key or a gentle pull on the door handle will open the sliding doors easily. Operated by a one-touch keyless entry system, the Sedona's electric twin sliding doors glide back effortlessly to reveal its extensive cabin and allow easy access even in the narrowest of parking spots.\*

Everything about the Sedona is designed to make your life just that little bit easier. Put all of these thoughtful touches together and they add up to make a big difference.

The innovative tailgate (pictured below right) allows easy access, especially in restricted areas or tight parking spots. Opt for the rangetopping Sedona 3 model and the tailgate benefits from an electrical opening system, particularly useful when your hands are full.







\*Twin sliding rear side doors operate manually on Sedona 1



Versatile storage solutions mean there's space for almost anything.



# THE PERFECT PARTNER



Enjoy a wide range of exciting features.





In a rear collision the height adjustable head rests move upwards and forwards to protect your head and neck.





### REARVIEW CAMERA WITH AUTO-DIMMING ELECTROCHROMIC MIRROR

Put the Sedona into reverse and an advanced reversing camera system appears in one side of the rearview mirror, letting you see exactly what's behind you (Standard on Sedona 2 and 3).

- Front twin, side & full-length curtain airbags
- 3-point seatbelts for all 7 occupants
- ISOFIX child seat anchor points (2nd & 3rd rows - outer seats)
- Anti-pinch safety feature on electric sliding rear doors
- Height adjustable head rests
- Side door impact beams
- Remote central door locking (with panic alarm)

## SAFE AND SECURE

### YOUR SAFETY IS PARAMOUNT

Your safety is our top priority. The Sedona's stiff body shell structure features high-strength steel in key areas to create a safety cell that absorbs impact energy at crucial points ensuring protection for all occupants.

For even greater road safety, Electronic Stability Control (ESC) with Traction Control (TCS) and Brake Assist (BAS) improves stability by correcting under or oversteer in extreme driving conditions - this feature is standard on the top-of-the-range Sedona 3 and can be added as an option on the rest of the range.

The Sedona has twin front and side airbags to protect the driver and front passenger, whilst full length curtain airbags provide additional protection for passengers in the rear. Active safety features include front and rear disc brakes and an Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD) which helps to shorten braking distances and gives you more control of the vehicle, as well as giving a smoother ride and easier handling.





Electronic Stability Control (ESC), improves stability (correcting understeer and oversteer) in extreme driving conditions.

# **CLEVER DETAIL**

## THE MPV PACKED FULL OF FEATURES

Certain features are model dependant. Check with your local dealer for full availability.



Manual multi-zone air conditioning ensures maximum comfort for all passengers.



For the comfort of second-row passengers, there are separate temperature controls and fan settings in the rear of the cabin.



Fully automatic climate control (Tri-Zone). Standard on 2 and 3 models.



The driver's control panel includes electric window switches as well as the central door locking switch.



All Sedona models feature handy electrically adjustable door mirrors.



The useful conversation mirror allows the driver to see everything that's going on in the rear of the cabin at a glance.



The driver's seat features a 6-way electrical adjustment function so you can find your optimal driving position.



Cruise control helps the driver to maintain a constant speed, particularly useful on long trips and helps ensure speed limits are observed.



The advanced rearview camera system with auto-dimming mirror make parking a breeze.



For the ultimate luxury, the range topping 3 models feature grey leather upholstery with heated front seats.



Rear seats fold down to form useful tables.



Numerous storage solutions include a centre fascia storage box, large door map pockets and front seatback pockets.



# ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products,



## The Power to Surprise<sup>™</sup>

The Power to Surprise<sup>TM</sup> represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia again and again.

ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

### DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally-friendly features. Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel efficient, lightweight and highpowered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

### COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our industry-leading 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Sedona, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule\*.

### 7 year vehicle warranty

Every Kia Sedona benefits from our unrivalled 7 year/100,000 mile vehicle warranty\*.

#### 5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Sedona which is covered by our 5 year/ 100,000 mile paint warranty\*.

### 7 year anti-perforation warranty

Your new Kia Sedona comes with superior corrosion protection and a 7 year/100,000 mile warranty against rust from the inside out\*\*.

#### Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for details.

- \*For full warranty coverage including terms and conditions please refer to your Kia dealer.
- \*\*Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (I/100 km) for the Kia Sedona range are between Urban: 28.2 (10.0) – 32.1 (8.8), Extra-Urban: 45.6 (6.2) – 50.4 (5.6), Combined: 37.7 (7.5) – 42.2 (6.7). The official  $CO_2$  emissions for the Kia Sedona range are between: 199 - 179 g/km. The official fuel consumption figures in mpg (I/100 km) for the Kia range of vehicles are between Urban: 25.2 (11.2) - 60.1 (4.7), Extra- Urban: 40.9 (6.9) - 72.4 (3.9) and Combined: 33.2 (8.5) - 67.3 (4.2). The official  $CO_2$  emissions for the Kia range of vehicles are between 210 - 110g/km.



3 years/unlimited mileage and 4-7 years/100,000 mile full manufacturer's warranty.



The Kia Sedona warranty covers your car for 7 years.



Log onto www.kia.co.uk for all the latest information.







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